

ORDER	VARIABLE	DESCRIPTION	CATEGORY
1	IAAT0020PC	Attitude: Willing to Pay More for Auto Insurance for Better Coverage	Insurance Attitudes
2	IAEDRTEPC	Attitude: Willing to Raise Auto/Residential Deductible if Rates Decrease	Insurance Attitudes
3	IPNR_DDTPC	Attitude: Do Not Report Auto/Residential Claim if Amount Close to Deductible	Insurance Attitudes
4	IPIPPU_1PC	Attitude: Life Insurance Essential to Cover Funeral Costs	Insurance Attitudes
5	IPETRSVGPC	Attitude: Concerned Will Outlive Retirement Savings	Insurance Attitudes
6	IPTT0014PC	Attitude: Concern About No Work More than 6 Months Due To Injury	Insurance Attitudes
7	IPLN_PRDPC	Attitude: Will Go to Seminar to Learn About Insurance Products	Insurance Attitudes
8	IPFINPROPC	Attitude: Willing to Pay for Advice from Financial Professional	Insurance Attitudes
9	IA000414PC	Attitude: Interest in Purchasing Life Insurance from Auto Provider	Insurance Attitudes
10	IA000415PC	Attitude: Life Insurance Essential for Retirement/Investment Planning	Insurance Attitudes
11	IA000416PC	Attitude: Don't Need Life Insurance, Have Other Investments	Insurance Attitudes
12	IA000417PC	Attitude: Prefer to Learn About Life Insurance Online, Call to Purchase	Insurance Attitudes
13	IA000418PC	Attitude: Review Blogs/Social Networking Sites to Learn About Insurance	Insurance Attitudes
14	IA000419PC	Attitude: Value Relationship with My Agent	Insurance Attitudes
15	IA000420PC	Attitude: Don't Value Relationship with My Agent	Insurance Attitudes
16	IA000421PC	Attitude: Interest in Using Mobile to Manage Policy/Claims	Insurance Attitudes
17	IA000482PC	Attitude: Interested In Investing Today	Insurance Attitudes
18	IA000512PC	Attitude: Prefer Auto and Residential with Same Carrier	Insurance Attitudes
19	IA000513PC	Attitude: Funeral/Final Expense Insurance is Enough for Funeral	Insurance Attitudes
20	IA000483PC	Attitude: Interested in Insurance With Lump Sum Payout	Insurance Attitudes
21	IA000391PC	Attitude: Saw/Hear Advertising for Insurance Company Past 90 Days	Insurance Attitudes
22	IPHASAUTPC	Has Auto Insurance	Automobile Insurance
23	IPHASAUTPD	Has Auto Insurance	Automobile Insurance
24	IPAUTO45PC	Has Auto Insurance, All Policies (Total Premium)	Automobile Insurance
25	IPAUTO45PD	Has Auto Insurance, All Policies (Total Premium)	Automobile Insurance
26	IPTO0085PC	Has Auto Insurance, 1 Policy	Automobile Insurance
27	IPTO0086PC	Has Auto Insurance, 2 Policies	Automobile Insurance
28	IPTO0087PC	Has Auto Insurance, 3 Policies	Automobile Insurance
29	IPTO0122PC	Has Auto Insurance, Policy with 1 Vehicle Covered	Automobile Insurance
30	IPTO0123PC	Has Auto Insurance, Policy with 2 Vehicles Covered	Automobile Insurance
31	IPTO0124PC	Has Auto Insurance, Policy with 3 Vehicles Covered	Automobile Insurance
32	IPTO0125PC	Has Auto Insurance, Policy with 4+ Vehicles Covered	Automobile Insurance
33	IA000496PC	Has Auto Insurance, Policy Covers Car	Automobile Insurance
34	IA000497PC	Has Auto Insurance, Policy Covers Truck or SUV	Automobile Insurance
35	IPTO0099PC	Has Auto Insurance, Policy Covers Motorcycle	Automobile Insurance
36	IA000503PC	Has Insured RV	Automobile Insurance
37	IA000504PC	Has Insured Personal Watercraft	Automobile Insurance
38	IPAUTO52PC	Has Auto Insurance, Drivers Under 25 on Policy	Automobile Insurance
39	IPAUTO53PC	Has Auto Insurance, Incurred 1+ Claims in Past 3 Years	Automobile Insurance
40	IPTO0093PC	Has Auto Insurance, Incurred 1 Claim in Past 3 Years	Automobile Insurance
41	IPTO0094PC	Has Auto Insurance, Incurred 2 Claims in Past 3 Years	Automobile Insurance
42	IPTO0096PC	Has Auto Insurance, Incurred No Claims in Past 3 Years	Automobile Insurance
43	IPAUTO55PC	Has Auto Insurance, Primary Company: AAA/Auto Club	Automobile Insurance
44	IPAUTO58PC	Has Auto Insurance, Primary Company: Allstate	Automobile Insurance
45	IPAUTO59PC	Has Auto Insurance, Primary Company: American Family	Automobile Insurance
46	IPAUTO65PC	Has Auto Insurance, Primary Company: Farmers/Zurich	Automobile Insurance
47	IPAUTO66PC	Has Auto Insurance, Primary Company: GEICO	Automobile Insurance
48	IPAUTO68PC	Has Auto Insurance, Primary Company: Hartford	Automobile Insurance
49	IPAUTO69PC	Has Auto Insurance, Primary Company: Liberty Mutual	Automobile Insurance
50	IPAUTO72PC	Has Auto Insurance, Primary Company: Nationwide	Automobile Insurance
51	IPAUTO73PC	Has Auto Insurance, Primary Company: Progressive	Automobile Insurance
52	IPAUTO76PC	Has Auto Insurance, Primary Company: State Farm	Automobile Insurance
53	IPAUTO77PC	Has Auto Insurance, Primary Company: Travelers	Automobile Insurance

ORDER	VARIABLE	DESCRIPTION	CATEGORY
54	IPAUTO78PC	Has Auto Insurance, Primary Company: USAA	Automobile Insurance
55	IPAUTO12PC	Has Auto Insurance, 1+ Policy, Company: AAA/Auto Club	Automobile Insurance
56	IPAUTO15PC	Has Auto Insurance, 1+ Policy, Company: Allstate	Automobile Insurance
57	IPAUTO16PC	Has Auto Insurance, 1+ Policy, Company: American Family	Automobile Insurance
58	IPAUTO21PC	Has Auto Insurance, 1+ Policy, Company: Farm Bureau	Automobile Insurance
59	IPAUTO22PC	Has Auto Insurance, 1+ Policy, Company: Farmers/Zurich	Automobile Insurance
60	IPAUTO23PC	Has Auto Insurance, 1+ Policy, Company: GEICO	Automobile Insurance
61	IPAUTO25PC	Has Auto Insurance, 1+ Policy, Company: Hartford	Automobile Insurance
62	IPAUTO26PC	Has Auto Insurance, 1+ Policy, Company: Liberty Mutual	Automobile Insurance
63	IPAUTO29PC	Has Auto Insurance, 1+ Policy, Company: Nationwide	Automobile Insurance
64	IPAUTO30PC	Has Auto Insurance, 1+ Policy, Company: Progressive	Automobile Insurance
65	IPAUTO33PC	Has Auto Insurance, 1+ Policy, Company: State Farm	Automobile Insurance
66	IPAUTO34PC	Has Auto Insurance, 1+ Policy, Company: Travelers	Automobile Insurance
67	IPAUTO35PC	Has Auto Insurance, 1+ Policy, Company: USAA	Automobile Insurance
68	IPPTVAUXPC	Has Auto Insurance, Primary Policy Purchase Channel: Single Company Agent	Automobile Insurance
69	IPDEPAUXPC	Has Auto Insurance, Primary Policy Purchase Channel: Independent Agent	Automobile Insurance
70	IPAUTO90PC	Has Auto Insurance, Primary Policy Purchase Channel: Phone	Automobile Insurance
71	IPAUTO89PC	Has Auto Insurance, Primary Policy Purchase Channel: Online	Automobile Insurance
72	IPTO0100PC	Has Auto Insurance, Purchase via Internet: Insurance Company Website	Automobile Insurance
73	IPTO0101PC	Has Auto Insurance, Purchase via Internet: Online Quote Service	Automobile Insurance
74	IA000392PC	Has Auto Insurance, Satisfied with Primary Company	Automobile Insurance
75	IPTO0103PC	Has Auto Insurance, Likely To Recommend Primary Company Co	Automobile Insurance
76	IAAUT102PC	Has Auto Insurance, Any Continuous Policy: <1 Year	Automobile Insurance
77	IPAUTO37PC	Has Auto Insurance, 1+ Policy, Years: 1-4 Years	Automobile Insurance
78	IPAUTO38PC	Has Auto Insurance, 1+ Policy, Years: 5-9 Years	Automobile Insurance
79	IPAUTO36PC	Has Auto Insurance, 1+ Policy, Years: 10+ Years	Automobile Insurance
80	IPOX3YRAPC	Has Auto Insurance, Switched Carrier: Did Not Switch Past 3 Years	Automobile Insurance
81	IP1X3YRAPC	Has Auto Insurance, Switched Carrier: 1 Time Past 3 Years	Automobile Insurance
82	IPAUTO95PC	Has Auto Insurance, Switched Carrier: 2+ Times Past 3 Years	Automobile Insurance
83	IPBADSVPC	Has Auto Insurance, Switch Reason: Bad Service (non-Claims)	Automobile Insurance
84	IPTTRREPPC	Has Auto Insurance, Switch Reason: Better Reputation	Automobile Insurance
85	IPCOMBOAPC	Has Auto Insurance, Switch Reason: Combined Policies	Automobile Insurance
86	IPFEATAIPC	Has Auto Insurance, Switch Reason: Policy Features	Automobile Insurance
87	IPRPRICEPC	Has Auto Insurance, Switch Reason: Lower Price	Automobile Insurance
88	IPAUTO93PC	Has Auto Insurance, Switch Reason: Recommendation Friend/Family	Automobile Insurance
89	IPAUTO91PC	Has Auto Insurance, Switch Reason: Company Cancelled Auto Policy	Automobile Insurance
90	IPCMOVEAPC	Has Auto Insurance, Switch Reason: Moved	Automobile Insurance
91	IPTO0105PC	Has Auto Insurance, Shopped for Auto Insurance Past 3 Years	Automobile Insurance
92	IPTO0106PC	Has Auto Insurance, Shopped 1 Time for Auto Insurance Past 3 Years	Automobile Insurance
93	IPTO0107PC	Has Auto Insurance, Shopped 2 Times for Auto Insurance Past 3 Years	Automobile Insurance
94	IPTO0108PC	Has Auto Insurance, Shopped 3+ Times for Auto Insurance Past 3 Years	Automobile Insurance
95	IPTO0109PC	Has Auto Insurance, Did Not Shop for Auto Insurance Past 3 Years	Automobile Insurance
96	IA000390PC	Received Quote, Last Time Shopped for Auto Policy	Automobile Insurance
97	IPTO0111PC	Has Auto Insurance, Reason to Shop: Bad Service (non-Claims)	Automobile Insurance
98	IPTO0112PC	Has Auto Insurance, Reason to Shop: Closer Agent	Automobile Insurance
99	IPTO0115PC	Has Auto Insurance, Reason to Shop: Combined Policies	Automobile Insurance
100	IPTO0116PC	Has Auto Insurance, Reason to Shop: Price Increase	Automobile Insurance
101	IPTO0119PC	Has Auto Insurance, Reason to Shop: Better Price	Automobile Insurance
102	IPTO0120PC	Has Auto Insurance, Reason to Shop: Recommendation Friend/Family	Automobile Insurance
103	IPTO0121PC	Has Auto Insurance, Reason to Shop: More Variety Products/Services	Automobile Insurance
104	IPTO0117PC	Has Auto Insurance, Reason to Shop: Life Event	Automobile Insurance
105	IPO00481PC	Has Auto Insurance, Uses Driving Monitors	Automobile Insurance
106	IA000502PC	Has Auto Insurance, Reason to Shop: No Online Services	Automobile Insurance

ORDER	VARIABLE	DESCRIPTION	CATEGORY
107	IP000488PC	Has Auto Insurance, Preferred Service Channel: Phone	Automobile Insurance
108	IP000489PC	Has Auto Insurance, Preferred Service Channel: Local Agent	Automobile Insurance
109	IP000490PC	Has Auto Insurance, Preferred Service Channel: Website	Automobile Insurance
110	IP000491PC	Has Auto Insurance, Preferred Service Channel: Mobile	Automobile Insurance
111	IPANY_LFPC	Has Life Insurance, Any	Life Insurance
112	IAOT095GPC	Has Employer-based Life Insurance	Life Insurance
113	IAOT095DPC	Has Employer-based Life Insurance, Employer Fully Funds	Life Insurance
114	IAOT095EPC	Has Employer-based Life Insurance, Employer Partially Funds	Life Insurance
115	IAOT095FPC	Has Employer-based Life Insurance, Employer Does Not Fund	Life Insurance
116	IPLF_IPPPC	Has Individual Life Insurance, Any Type	Life Insurance
117	IPLF_IPPPD	Has Individual Life Insurance, Any Type	Life Insurance
118	IPLIFE48PC	Has Individual Life Insurance, All Policies (Total Premium)	Life Insurance
119	IPLIFE48PD	Has Individual Life Insurance, All Policies (Total Premium)	Life Insurance
120	IA000514PC	Has Individual Life Insurance, Survivor Benefit \$1,000,000+	Life Insurance
121	IPHASTRMPC	Has Term Life Insurance	Life Insurance
122	IPHASTRMPD	Has Term Life Insurance	Life Insurance
123	IPIFE151PC	Has Term Life Insurance, All Policies (Total Premium)	Life Insurance
124	IPIFE151PD	Has Term Life Insurance, All Policies (Total Premium)	Life Insurance
125	IPGT3TERPC	Has Term Life Insurance, 1+ Policy, Purchased in Past 3 Years	Life Insurance
126	IA000515PC	Has Term Life Insurance, 1+ Policy, Company: Allstate	Life Insurance
127	IPIFE134PC	Has Term Life Insurance, 1+ Policy, Company: MetLife	Life Insurance
128	IPIFE139PC	Has Term Life Insurance, 1+ Policy, Company: Prudential	Life Insurance
129	IPIFE140PC	Has Term Life Insurance, 1+ Policy, Company: State Farm	Life Insurance
130	IALIO232PC	Has Term Life Insurance, 1 Policy	Life Insurance
131	IALIO233PC	Has Term Life Insurance, 2 Policies	Life Insurance
132	IPPTVTEXPC	Has Term Life Insurance, Purchase Channel: Single Company Insurance Agent	Life Insurance
133	IPDEPTEXPC	Has Term Life Insurance, Purchase Channel: Independent Insurance Agent	Life Insurance
134	IPIFE165PC	Has Term Life Insurance, Purchase Channel: Employer	Life Insurance
135	IPIFE171PC	Has Term Life Insurance, Purchase Channel: Phone	Life Insurance
136	IALIO225PC	Has Term Life Insurance, Purchase Channel: Online	Life Insurance
137	IPIFE172PC	Has Term Life Insurance, Reason Purchased: Agent Recommendation	Life Insurance
138	IPIFE174PC	Has Term Life Insurance, Reason Purchased: Better Rate	Life Insurance
139	IPIFE176PC	Has Term Life Insurance, Reason Purchased: Ease Inheritance Burdens	Life Insurance
140	IPIFE177PC	Has Term Life Insurance, Reason Purchased: Employment Status Changed	Life Insurance
141	IPIFE178PC	Has Term Life Insurance, Reason Purchased: Recommendation Friend/Family	Life Insurance
142	IPIFE179PC	Has Term Life Insurance, Reason Purchased: Had a Child	Life Insurance
143	IPIFE180PC	Has Term Life Insurance, Reason Purchased: Income Protection	Life Insurance
144	IPIFE182PC	Has Term Life Insurance, Reason Purchased: Married/Divorced	Life Insurance
145	IPIFE183PC	Has Term Life Insurance, Reason Purchased: Pay Funeral Expenses	Life Insurance
146	IPIFE184PC	Has Term Life Insurance, Reason Purchased: Retirement Planning	Life Insurance
147	IALIO220PC	Has Term Life Insurance, Annually Renewable Term	Life Insurance
148	IALIO221PC	Has Term Life Insurance, 5 Year Renewable Term	Life Insurance
149	IALIO222PC	Has Term Life Insurance, 10 Year Term	Life Insurance
150	IALIO223PC	Has Term Life Insurance, Term to a Specified Age	Life Insurance
151	IPHASWHLPC	Has Whole Life Insurance	Life Insurance
152	IPHASWHLPD	Has Whole Life Insurance	Life Insurance
153	IPIFE216PC	Has Whole Life Insurance, All Policies (Total Premium)	Life Insurance
154	IPIFE216PD	Has Whole Life Insurance, All Policies (Total Premium)	Life Insurance
155	IPGT3WLIPC	Has Whole Life Insurance, Policy Purchased Past 3 Years	Life Insurance
156	IA000518PC	Has Whole Life Insurance, 1+ Policy, Company: Allstate	Life Insurance
157	IPIFE200PC	Has Whole Life Insurance, 1+ Policy, Company: MetLife	Life Insurance
158	IPIFE203PC	Has Whole Life Insurance, 1+ Policy, Company: New York Life	Life Insurance
159	IPIFE206PC	Has Whole Life Insurance, 1+ Policy, Company: Prudential	Life Insurance

ORDER	VARIABLE	DESCRIPTION	CATEGORY
160	IPIFE207PC	Has Whole Life Insurance, 1+ Policy, Company: State Farm	Life Insurance
161	IALIO235PC	Has Whole Life Insurance, 1 Policy	Life Insurance
162	IALIO236PC	Has Whole Life Insurance, 2 Policies	Life Insurance
163	IALIO237PC	Has Whole Life Insurance, 3+ Policies	Life Insurance
164	IPAPC_AGPC	Has Whole Life Insurance, Purchase Channel: Single Company Agent	Life Insurance
165	IPNDPCAGPC	Has Whole Life Insurance, Purchase Channel: Independent Insurance Agent	Life Insurance
166	IALIO239PC	Has Whole Life Insurance, Purchase Channel: Phone	Life Insurance
167	IPIFE238PC	Has Whole Life Insurance, Reason Purchased: Agent Recommendation	Life Insurance
168	IPIFE242PC	Has Whole Life Insurance, Reason Purchased: Ease Inheritance Burdens	Life Insurance
169	IPIFE243PC	Has Whole Life Insurance, Reason Purchased: Employment Status Change	Life Insurance
170	IPIFE244PC	Has Whole Life Insurance, Reason Purchased: Recommendation Friend/Family	Life Insurance
171	IPIFE245PC	Has Whole Life Insurance, Reason Purchased: Had a Child	Life Insurance
172	IPIFE246PC	Has Whole Life Insurance, Reason Purchased: Income Protection	Life Insurance
173	IPIFE248PC	Has Whole Life Insurance, Reason Purchased: Married/Divorced	Life Insurance
174	IPIFE249PC	Has Whole Life Insurance, Reason Purchased: Pay Funeral Expenses	Life Insurance
175	IPIFE250PC	Has Whole Life Insurance, Reason Purchased: Retirement Planning	Life Insurance
176	IPFE0100PC	Has Universal Life Insurance	Life Insurance
177	IPFE0100PD	Has Universal Life Insurance	Life Insurance
178	IALI300CPC	Has Universal Life Insurance, All Policies (Total Premium)	Life Insurance
179	IALI300CPD	Has Universal Life Insurance, All Policies (Total Premium)	Life Insurance
180	IPFE0156PC	Has Universal Life Insurance, Purchased in Past 3 Years	Life Insurance
181	IALIO247PC	Has Universal Life Insurance, 1 Policy	Life Insurance
182	IALIO248PC	Has Universal Life Insurance, 2 Policies	Life Insurance
183	IPFE0127PC	Has Universal Life Insurance, Purchase Channel: Single Company Agent	Life Insurance
184	IPFE0128PC	Has Universal Life Insurance, Purchase Channel: Independent Insurance Agent	Life Insurance
185	IPFE0135PC	Has Universal Life Insurance, Reason Purchased: Agent Recommendation	Life Insurance
186	IPFE0158PC	Has Variable Life Insurance	Life Insurance
187	IPFE0158PD	Has Variable Life Insurance	Life Insurance
188	IALI302CPC	Has Variable Life Insurance, All Policies (Total Premium)	Life Insurance
189	IALI302CPD	Has Variable Life Insurance, All Policies (Total Premium)	Life Insurance
190	IPFE0185PC	Has Variable Life Insurance, Purchase Channel: Single Company Agent	Life Insurance
191	IPFE0193PC	Has Variable Life Insurance, Reason Purchased: Agent Recommendation	Life Insurance
192	IPANYADDPC	Has Accidental Death & Dismemberment Insurance (AD&D), Any	Other Insurance
193	IA000532PC	Has Accidental Death & Dismemberment Insurance (AD&D), Total Premium	Other Insurance
194	IA000532PD	Has Accidental Death & Dismemberment Insurance (AD&D), Total Premium	Other Insurance
195	IPGT3ADDPC	Has AD&D Insurance, Purchased Past 3 Years	Other Insurance
196	IA000519PC	Has AD&D Insurance, Purchased from Employer	Other Insurance
197	IPHE0089PC	Has AD&D Insurance, Purchased from Individual Company	Other Insurance
198	IA000399PC	Has AD&D Insurance, Purchase Channel: Single Company Agent	Other Insurance
199	IA000405PC	Has AD&D Insurance, Purchase Channel: Bank/Credit Union	Other Insurance
200	IA000404PC	Has AD&D Insurance, Purchase Channel: Employer	Other Insurance
201	IPPTVADDPC	Has AD&D Insurance, Learn Channel: Single Company Agent	Other Insurance
202	IPEMP_01PC	Has AD&D Insurance, Learn Channel: Employer	Other Insurance
203	IPHLMADDPC	Has AD&D Insurance, Learn Channel: Mail Solicitation	Other Insurance
204	IPOTHE11PC	Has AD&D Insurance, Learn Channel: Friend/Family	Other Insurance
205	IA000534PC	Has Disability Insurance, Total Premium	Other Insurance
206	IA000534PD	Has Disability Insurance, Total Premium	Other Insurance
207	IPOTHE27PC	Has Disability Insurance, Purchased Past 3 Years	Other Insurance
208	IPHE0093PC	Has Disability Insurance, Purchased from Employer	Other Insurance
209	IA000536PC	Has Disability Insurance, Employer Fully Funds	Other Insurance
210	IA000537PC	Has Disability Insurance, Employer Partially Funds	Other Insurance
211	IA000538PC	Has Disability Insurance, Employer Does Not Fund	Other Insurance
212	IPHE0113PC	Has Disability Insurance, Purchased from Individual Company	Other Insurance

ORDER	VARIABLE	DESCRIPTION	CATEGORY
213	IA000412PC	Has Disability Insurance, Purchase Channel: Employer	Other Insurance
214	IA000407PC	Has Disability Insurance, Purchase Channel: Single Company Agent	Other Insurance
215	IPPTVDISPC	Has Disability Insurance, Learn Channel: Single Company Agent	Other Insurance
216	IPEMP_03PC	Has Disability Insurance, Learn Channel: Employer	Other Insurance
217	IPOTHE29PC	Has Disability Insurance, Learn Channel: Friend/Family	Other Insurance
218	IPOTHE33PC	Has Disability Insurance, Any	Other Insurance
219	IPRMCAREPC	Has Long-Term Care Insurance, Any	Other Insurance
220	IA000539PC	Has Long-Term Care Insurance, Total Premium	Other Insurance
221	IA000539PD	Has Long-Term Care Insurance, Total Premium	Other Insurance
222	IA000541PC	Has LTC Insurance, Purchased from Employer	Other Insurance
223	IA000542PC	Has LTC Insurance, Purchased from Individual Company	Other Insurance
224	IPGT3LTCPC	Has LTC Insurance, Purchased Past 3 Years	Other Insurance
225	IA000393PC	Has LTC Insurance, Purchase Channel: Single Company Agent	Other Insurance
226	IA000397PC	Has LTC Insurance, Purchase Channel: Employer	Other Insurance
227	IA000394PC	Has LTC Insurance, Purchase Channel: Independent Agent	Other Insurance
228	IPPTVLT CPC	Has LTC Insurance, Learn Channel: Single Company Agent	Other Insurance
229	IPDEPLT CPC	Has LTC Insurance, Learn Channel: Independent Agent	Other Insurance
230	IPEMP_04PC	Has LTC Insurance, Learn Channel: Employer	Other Insurance
231	IPOTHE77PC	Has Dental Insurance	Other Insurance
232	IPHE0099PC	Has Dental Insurance, Employer-based	Other Insurance
233	IPOTHE79PC	Has Dental Insurance, Individually Purchased	Other Insurance
234	IPOTHE92PC	Has Vision Insurance	Other Insurance
235	IPHE0107PC	Has Vision Insurance, Employer-based	Other Insurance
236	IPOTHE94PC	Has Vision Insurance, Individual	Other Insurance
237	IPOTHE47PC	Has Funeral/Final Expense Insurance, Any	Other Insurance
238	IPOTHE34PC	Has Funeral/Final Expense Insurance, Purchased Past 3 Years	Other Insurance
239	IPGDISABPC	Has Credit Card/Mortgage Disability Insurance, Any	Other Insurance
240	IPMRTGLFPC	Has Credit Card/Mortgage Life Insurance, Any	Other Insurance
241	IPIALIPPPC	Has Residential Insurance	Residential Insurance
242	IPIALIPPPD	Has Residential Insurance	Residential Insurance
243	IPRESI53PC	Has Residential Insurance, All Policies (Total Premium)	Residential Insurance
244	IPRESI53PD	Has Residential Insurance, All Policies (Total Premium)	Residential Insurance
245	IARESI11PC	Has Residential Insurance, 1 Policy	Residential Insurance
246	IARESI12PC	Has Residential Insurance, 2 Policies	Residential Insurance
247	IPRE_OWNPC	Has Residential Insurance, Type: Homeowners	Residential Insurance
248	IPOCO_OP PC	Has Residential Insurance, Type: Condo/Co-Op	Residential Insurance
249	IPRE_RNT PC	Has Residential Insurance, Type: Renters	Residential Insurance
250	IARESI15PC	Has Residential Insurance for Primary Residence	Residential Insurance
251	IARESI16PC	Has Residential Insurance for Seasonal Home	Residential Insurance
252	IARESI17PC	Has Residential Insurance for Full-Time Rental Property	Residential Insurance
253	IPSLT1YR PC	Has Residential Insurance, Any Continuous Policy: <1 Year	Residential Insurance
254	IP1_4YR SP	Has Residential Insurance, Any Continuous Policy: 1-4 Years	Residential Insurance
255	IP510YR SP	Has Residential Insurance, Any Continuous Policy: 5-9 Years	Residential Insurance
256	IP10YR SP	Has Residential Insurance, Any Continuous Policy: 10+ Years	Residential Insurance
257	IPRESI22PC	Has Residential Insurance, 1+ Policy, Company: AAA/Auto Club	Residential Insurance
258	IPRESI25PC	Has Residential Insurance, 1+ Policy, Company: Allstate	Residential Insurance
259	IPRESI26PC	Has Residential Insurance, 1+ Policy, Company: American Family	Residential Insurance
260	IPRESI33PC	Has Residential Insurance, 1+ Policy, Company: Farm Bureau	Residential Insurance
261	IPRESI34PC	Has Residential Insurance, 1+ Policy, Company: Farmers/Zurich	Residential Insurance
262	IA000508PC	Has Residential Insurance, 1+ Policy, Company: GEICO	Residential Insurance
263	IPRESI36PC	Has Residential Insurance, 1+ Policy, Company: Hartford	Residential Insurance
264	IPRESI37PC	Has Residential Insurance, 1+ Policy, Company: Liberty Mutual	Residential Insurance
265	IPRESI39PC	Has Residential Insurance, 1+ Policy, Company: Nationwide	Residential Insurance

ORDER	VARIABLE	DESCRIPTION	CATEGORY
266	IA000509PC	Has Residential Insurance, 1+ Policy, Company: Progressive	Residential Insurance
267	IPRESI43PC	Has Residential Insurance, 1+ Policy, Company: State Farm	Residential Insurance
268	IPRESI44PC	Has Residential Insurance, 1+ Policy, Company: Travelers	Residential Insurance
269	IPRESI45PC	Has Residential Insurance, 1+ Policy, Company: USAA	Residential Insurance
270	IA000511PC	Has Residential Insurance, Satisfied with Primary Company	Residential Insurance
271	IARESI22PC	Has Residential Insurance, Likely To Recommend Primary Company	Residential Insurance
272	IPPTVREXPC	Has Residential Insurance, Primary Policy, Purchase Ch: Single Company Agent	Residential Insurance
273	IPDEPREXPC	Has Residential Insurance, Primary Policy, Purchase Ch: Independent Agent	Residential Insurance
274	IPRESI14PC	Has Residential Insurance, Primary Policy, Purchase Ch: Phone	Residential Insurance
275	IPRESI13PC	Has Residential Insurance, Primary Policy, Purchase Ch: Online	Residential Insurance
276	IPOX3YRSPC	Has Residential Insurance, Switched Carrier: Did Not Switch Past 3 Years	Residential Insurance
277	IP1X3YRRPC	Has Residential Insurance, Switched Carrier: 1 Time Past 3 Years	Residential Insurance
278	IP2X3YRSPC	Has Residential Insurance, Switched Carrier: 2+ Times Past 3 Years	Residential Insurance
279	IPCOMBORPC	Has Residential Insurance, Switch Reason: Combined Policy	Residential Insurance
280	IPCMOVERPC	Has Residential Insurance, Switch Reason: Moved	Residential Insurance
281	IPRESI18PC	Has Residential Insurance, Switch Reason: Lower Price	Residential Insurance
282	IPFEATREPC	Has Residential Insurance, Switch Reason: More/Better Policy Features	Residential Insurance
283	IA000510PC	Has Residential Insurance, Switch Reason: Better Reputation	Residential Insurance
284	IPCOVRGEP	Has Residential Insurance, Additional Insurance: Additional Coverage	Residential Insurance
285	IARESI24PC	Has Additional Residential Insurance, Total Premium < \$125 per Year	Residential Insurance
286	IARESI25PC	Has Additional Residential Insurance, Total Premium \$125-249 per Year	Residential Insurance
287	IP_UMBRLPC	Has Residential Insurance, Additional Insurance: Umbrella Policy	Residential Insurance
288	IARESI28PC	Has Umbrella Residential Insurance, Total Premium \$125-249 per Year	Residential Insurance
289	IARESI29PC	Has Umbrella Residential Insurance, Total Premium > \$250 per Year	Residential Insurance
290	IP000492PC	Residential Insurance, Preferred Service Channel: Local Agent	Residential Insurance
291	IP000493PC	Residential Insurance, Preferred Service Channel: Phone	Residential Insurance
292	IP000494PC	Residential Insurance, Preferred Service Channel: Website	Residential Insurance