

ORDER	VARIABLE	DESCRIPTION	CATEGORY PATH	CONSTYPE	PART	*CALC FIELD
1	CODE	Code	Geography		0	
2	GEO	Geographic Summarization Indicator	Geography		0	
3	RPOP_C	2017 Population	Basics		0	Y
4	RHHLDSC	2017 Households	Basics		0	Y
5	DMO100C	Groceries and Other Foods	Demand by Merchandise Line	Dollars	2	
6	DMO120C	Meals and Snacks	Demand by Merchandise Line	Dollars	2	
7	DMO130C	Alcoholic Drinks	Demand by Merchandise Line	Dollars	2	
8	DMO140C	Packaged Liquor/Wine/Beer	Demand by Merchandise Line	Dollars	2	
9	DMO150C	Cigars, Cigarettes, and Tobacco & Smokers' Accessories	Demand by Merchandise Line	Dollars	2	
10	DMO160C	Drugs, Health Aids, and Beauty Aids	Demand by Merchandise Line	Dollars	2	
11	DMO180C	Soaps, Detergents, and Household Cleaners	Demand by Merchandise Line	Dollars	2	
12	DMO190C	Paper and Related Products	Demand by Merchandise Line	Dollars	2	
13	DMO200C	Men's Wear	Demand by Merchandise Line	Dollars	2	
14	DMO220C	Women's, Juniors', and Misses' Wear	Demand by Merchandise Line	Dollars	2	
15	DMO240C	Children's Wear	Demand by Merchandise Line	Dollars	2	
16	DMO260C	Footwear	Demand by Merchandise Line	Dollars	2	
17	DMO270C	Sewing, Knitting, and Needlework Goods	Demand by Merchandise Line	Dollars	2	
18	DMO280C	Curtains, Draperies, Blinds, Slipcovers etc.	Demand by Merchandise Line	Dollars	2	
19	DMO300C	Major Household Appliances	Demand by Merchandise Line	Dollars	2	
20	DMO310C	Small Electric Appliances	Demand by Merchandise Line	Dollars	2	
21	DMO320C	Televisions, Video Recorders, Video Cameras	Demand by Merchandise Line	Dollars	2	
22	DMO330C	Audio Equipment, Musical Instruments, and Supplies	Demand by Merchandise Line	Dollars	2	
23	DMO340C	Furniture and Sleep Equipment	Demand by Merchandise Line	Dollars	2	
24	DMO360C	Flooring & Floor Coverings	Demand by Merchandise Line	Dollars	2	
25	DMO370C	Computer Hardware, Software and Supplies	Demand by Merchandise Line	Dollars	2	
26	DMO380C	Kitchenware and Home furnishings	Demand by Merchandise Line	Dollars	2	
27	DMO400C	Jewelry	Demand by Merchandise Line	Dollars	2	
28	DMO420C	Books	Demand by Merchandise Line	Dollars	2	
29	DMO440C	Photographic Equipment & Supplies	Demand by Merchandise Line	Dollars	2	
30	DMO460C	Toys, Hobby Goods, and Games	Demand by Merchandise Line	Dollars	2	
31	DMO490C	Optical Goods	Demand by Merchandise Line	Dollars	2	
32	DMO500C	Sporting Goods	Demand by Merchandise Line	Dollars	2	
33	DMO580C	RVs, Campers, Camping & Travel Trailers	Demand by Merchandise Line	Dollars	2	
34	DMO600C	Hardware Tools, and Plumbing and Electrical Supplies	Demand by Merchandise Line	Dollars	2	
35	DMO620C	Lawn, Garden, and Farm Equipment & Supplies	Demand by Merchandise Line	Dollars	2	
36	DMO640C	Lumber and Building Materials	Demand by Merchandise Line	Dollars	2	
37	DMO670C	Paint and Sundries	Demand by Merchandise Line	Dollars	2	
38	DMO700C	Cars, Trucks, and Other Powered Transportation	Demand by Merchandise Line	Dollars	2	
39	DMO720C	Automotive Fuels	Demand by Merchandise Line	Dollars	2	
40	DMO730C	Automotive Lubricants	Demand by Merchandise Line	Dollars	2	
41	DMO800C	Pets, Pet Foods, and Pet Supplies	Demand by Merchandise Line	Dollars	2	
42	DMO850C	All Other Merchandise	Demand by Merchandise Line	Dollars	2	
43	SMO100C	Groceries and Other Foods	Supply by Merchandise Line	Dollars	2	
44	SMO120C	Meals and Snacks	Supply by Merchandise Line	Dollars	2	
45	SMO130C	Alcoholic Drinks	Supply by Merchandise Line	Dollars	2	
46	SMO140C	Packaged Liquor/Wine/Beer	Supply by Merchandise Line	Dollars	2	
47	SMO150C	Cigars, Cigarettes, and Tobacco & Smokers' Accessories	Supply by Merchandise Line	Dollars	2	
48	SMO160C	Drugs, Health Aids, and Beauty Aids	Supply by Merchandise Line	Dollars	2	
49	SMO180C	Soaps, Detergents, and Household Cleaners	Supply by Merchandise Line	Dollars	2	
50	SMO190C	Paper and Related Products	Supply by Merchandise Line	Dollars	2	
51	SMO200C	Men's Wear	Supply by Merchandise Line	Dollars	2	
52	SMO220C	Women's, Juniors', and Misses' Wear	Supply by Merchandise Line	Dollars	2	
53	SMO240C	Children's Wear	Supply by Merchandise Line	Dollars	2	
54	SMO260C	Footwear	Supply by Merchandise Line	Dollars	2	
55	SMO270C	Sewing, Knitting, and Needlework Goods	Supply by Merchandise Line	Dollars	2	
56	SMO280C	Curtains, Draperies, Blinds, Slipcovers etc.	Supply by Merchandise Line	Dollars	2	
57	SMO300C	Major Household Appliances	Supply by Merchandise Line	Dollars	2	
58	SMO310C	Small Electric Appliances	Supply by Merchandise Line	Dollars	2	
59	SMO320C	Televisions, Video Recorders, Video Cameras	Supply by Merchandise Line	Dollars	2	
60	SMO330C	Audio Equipment, Musical Instruments, and Supplies	Supply by Merchandise Line	Dollars	2	
61	SMO340C	Furniture and Sleep Equipment	Supply by Merchandise Line	Dollars	2	
62	SMO360C	Flooring & Floor Coverings	Supply by Merchandise Line	Dollars	2	
63	SMO370C	Computer Hardware, Software and Supplies	Supply by Merchandise Line	Dollars	2	
64	SMO380C	Kitchenware and Home furnishings	Supply by Merchandise Line	Dollars	2	
65	SMO400C	Jewelry	Supply by Merchandise Line	Dollars	2	
66	SMO420C	Books	Supply by Merchandise Line	Dollars	2	
67	SMO440C	Photographic Equipment & Supplies	Supply by Merchandise Line	Dollars	2	
68	SMO460C	Toys, Hobby Goods, and Games	Supply by Merchandise Line	Dollars	2	
69	SMO490C	Optical Goods	Supply by Merchandise Line	Dollars	2	
70	SMO500C	Sporting Goods	Supply by Merchandise Line	Dollars	2	
71	SMO580C	RVs, Campers, Camping & Travel Trailers	Supply by Merchandise Line	Dollars	2	
72	SMO600C	Hardware Tools, and Plumbing and Electrical Supplies	Supply by Merchandise Line	Dollars	2	
73	SMO620C	Lawn, Garden, and Farm Equipment & Supplies	Supply by Merchandise Line	Dollars	2	
74	SMO640C	Lumber and Building Materials	Supply by Merchandise Line	Dollars	2	
75	SMO670C	Paint and Sundries	Supply by Merchandise Line	Dollars	2	
76	SMO700C	Cars, Trucks, and Other Powered Transportation	Supply by Merchandise Line	Dollars	2	
77	SMO720C	Automotive Fuels	Supply by Merchandise Line	Dollars	2	
78	SMO730C	Automotive Lubricants	Supply by Merchandise Line	Dollars	2	

*Formula found in Metadata file.



2017 VARIABLES

RETAIL MARKET POWER

ORDER	VARIABLE	DESCRIPTION	CATEGORY PATH	CONSTYPE	PART	*CALC FIELD
79	SM0800C	Pets, Pet Foods, and Pet Supplies	Supply by Merchandise Line	Dollars	2	
80	SM0850C	All Other Merchandise	Supply by Merchandise Line	Dollars	2	
81	OMO100C	Groceries and Other Foods	Opportunity Gap/Surplus by Merchandise Line	Dollars	0	Y
82	OMO120C	Meals and Snacks	Opportunity Gap/Surplus by Merchandise Line	Dollars	0	Y
83	OMO130C	Alcoholic Drinks	Opportunity Gap/Surplus by Merchandise Line	Dollars	0	Y
84	OMO140C	Packaged Liquor/Wine/Beer	Opportunity Gap/Surplus by Merchandise Line	Dollars	0	Y
85	OMO150C	Cigars, Cigarettes, and Tobacco & Smokers' Accessories	Opportunity Gap/Surplus by Merchandise Line	Dollars	0	Y
86	OMO160C	Drugs, Health Aids, and Beauty Aids	Opportunity Gap/Surplus by Merchandise Line	Dollars	0	Y
87	OMO180C	Soaps, Detergents, and Household Cleaners	Opportunity Gap/Surplus by Merchandise Line	Dollars	0	Y
88	OMO190C	Paper and Related Products	Opportunity Gap/Surplus by Merchandise Line	Dollars	0	Y
89	OMO200C	Men's Wear	Opportunity Gap/Surplus by Merchandise Line	Dollars	0	Y
90	OMO220C	Women's, Juniors', and Misses' Wear	Opportunity Gap/Surplus by Merchandise Line	Dollars	0	Y
91	OMO240C	Children's Wear	Opportunity Gap/Surplus by Merchandise Line	Dollars	0	Y
92	OMO260C	Footwear	Opportunity Gap/Surplus by Merchandise Line	Dollars	0	Y
93	OMO270C	Sewing, Knitting, and Needlework Goods	Opportunity Gap/Surplus by Merchandise Line	Dollars	0	Y
94	OMO280C	Curtains, Draperies, Blinds, Slipcovers etc.	Opportunity Gap/Surplus by Merchandise Line	Dollars	0	Y
95	OMO300C	Major Household Appliances	Opportunity Gap/Surplus by Merchandise Line	Dollars	0	Y
96	OMO310C	Small Electric Appliances	Opportunity Gap/Surplus by Merchandise Line	Dollars	0	Y
97	OMO320C	Televisions, Video Recorders, Video Cameras	Opportunity Gap/Surplus by Merchandise Line	Dollars	0	Y
98	OMO330C	Audio Equipment, Musical Instruments, and Supplies	Opportunity Gap/Surplus by Merchandise Line	Dollars	0	Y
99	OMO340C	Furniture and Sleep Equipment	Opportunity Gap/Surplus by Merchandise Line	Dollars	0	Y
100	OMO360C	Flooring & Floor Coverings	Opportunity Gap/Surplus by Merchandise Line	Dollars	0	Y
101	OMO370C	Computer Hardware, Software and Supplies	Opportunity Gap/Surplus by Merchandise Line	Dollars	0	Y
102	OMO380C	Kitchenware and Home Furnishings	Opportunity Gap/Surplus by Merchandise Line	Dollars	0	Y
103	OMO400C	Jewelry	Opportunity Gap/Surplus by Merchandise Line	Dollars	0	Y
104	OMO420C	Books	Opportunity Gap/Surplus by Merchandise Line	Dollars	0	Y
105	OMO440C	Photographic Equipment & Supplies	Opportunity Gap/Surplus by Merchandise Line	Dollars	0	Y
106	OMO460C	Toys, Hobby Goods, and Games	Opportunity Gap/Surplus by Merchandise Line	Dollars	0	Y
107	OMO490C	Optical Goods	Opportunity Gap/Surplus by Merchandise Line	Dollars	0	Y
108	OMO500C	Sporting Goods	Opportunity Gap/Surplus by Merchandise Line	Dollars	0	Y
109	OMO580C	RVs, Campers, Camping & Travel Trailers	Opportunity Gap/Surplus by Merchandise Line	Dollars	0	Y
110	OMO600C	Hardware Tools, and Plumbing and Electrical Supplies	Opportunity Gap/Surplus by Merchandise Line	Dollars	0	Y
111	OMO620C	Lawn, Garden, and Farm Equipment & Supplies	Opportunity Gap/Surplus by Merchandise Line	Dollars	0	Y
112	OMO640C	Lumber and Building Materials	Opportunity Gap/Surplus by Merchandise Line	Dollars	0	Y
113	OMO670C	Paint and Sundries	Opportunity Gap/Surplus by Merchandise Line	Dollars	0	Y
114	OMO700C	Cars, Trucks, and Other Powered Transportation	Opportunity Gap/Surplus by Merchandise Line	Dollars	0	Y
115	OMO720C	Automotive Fuels	Opportunity Gap/Surplus by Merchandise Line	Dollars	0	Y
116	OMO730C	Automotive Lubricants	Opportunity Gap/Surplus by Merchandise Line	Dollars	0	Y
117	OMO800C	Pets, Pet Foods, and Pet Supplies	Opportunity Gap/Surplus by Merchandise Line	Dollars	0	Y
118	OMO850C	All Other Merchandise	Opportunity Gap/Surplus by Merchandise Line	Dollars	0	Y
119	DTTRS722C	Total Retail Sales (incl. Food/Drink)	Demand by Store Type	Dollars	1	
120	DTTRSC	Total Retail Sales	Demand by Store Type	Dollars	1	
121	DT441C	Motor Vehicle & Parts Dealers	Demand by Store Type:Motor Vehicle & Parts Dealers	Dollars	1	
122	DT4411C	Automotive Dealers	Demand by Store Type:Motor Vehicle & Parts Dealers	Dollars	1	
123	DT4412C	Other Motor Vehicle Dealers	Demand by Store Type:Motor Vehicle & Parts Dealers	Dollars	1	
124	DT4413C	Automotive Parts, Accessories, & Tire Stores	Demand by Store Type:Motor Vehicle & Parts Dealers	Dollars	1	
125	DT442C	Furniture & Home Furnishings Stores	Demand by Store Type:Furniture & Home Furnishings Stores	Dollars	1	
126	DT4421C	Furniture Stores	Demand by Store Type:Furniture & Home Furnishings Stores	Dollars	1	
127	DT4422C	Home Furnishing Stores	Demand by Store Type:Furniture & Home Furnishings Stores	Dollars	1	
128	DT443C	Electronics & Appliance Stores	Demand by Store Type:Electronics & Appliance Stores	Dollars	1	
129	DT443141C	Household Appliances Stores	Demand by Store Type:Electronics & Appliance Stores	Dollars	1	
130	DT443142C	Electronics Stores	Demand by Store Type:Electronics & Appliance Stores	Dollars	1	
131	DT444C	Building Material & Garden Equipment & Supply Dealers	Demand by Store Type:Building Material & Garden Equipment & Supply Dealers	Dollars	1	
132	DT4441C	Building Material & Supply Dealers	Demand by Store Type:Building Material & Garden Equipment & Supply Dealers	Dollars	1	
133	DT44411C	Home Centers	Demand by Store Type:Building Material & Garden Equipment & Supply Dealers	Dollars	1	
134	DT44412C	Paint and Wallpaper Stores	Demand by Store Type:Building Material & Garden Equipment & Supply Dealers	Dollars	1	
135	DT44413C	Hardware Stores	Demand by Store Type:Building Material & Garden Equipment & Supply Dealers	Dollars	1	
136	DT44419C	Other Building Materials Dealers	Demand by Store Type:Building Material & Garden Equipment & Supply Dealers	Dollars	1	
137	DT444191C	Building Material Dealers, Lumberyards	Demand by Store Type:Building Material & Garden Equipment & Supply Dealers	Dollars	1	
138	DT4442C	Lawn and Garden Equipment and Supplies Stores	Demand by Store Type:Building Material & Garden Equipment & Supply Dealers	Dollars	1	
139	DT44421C	Outdoor Power Equipment Stores	Demand by Store Type:Building Material & Garden Equipment & Supply Dealers	Dollars	1	
140	DT44422C	Nursery and Garden Centers	Demand by Store Type:Building Material & Garden Equipment & Supply Dealers	Dollars	1	
141	DT445C	Food & Beverage Stores	Demand by Store Type:Food & Beverage Stores	Dollars	1	
142	DT4451C	Grocery Stores	Demand by Store Type:Food & Beverage Stores	Dollars	1	
143	DT44511C	Supermarkets and Other Grocery (except Convenience) Stores	Demand by Store Type:Food & Beverage Stores	Dollars	1	
144	DT44512C	Convenience Stores	Demand by Store Type:Food & Beverage Stores	Dollars	1	
145	DT4452C	Specialty Food Stores	Demand by Store Type:Food & Beverage Stores	Dollars	1	
146	DT4453C	Beer, Wine, & Liquor Stores	Demand by Store Type:Food & Beverage Stores	Dollars	1	
147	DT446C	Health & Personal Care Stores	Demand by Store Type:Health & Personal Care Stores	Dollars	1	

*Formula found in Metadata file.

ORDER	VARIABLE	DESCRIPTION	CATEGORY PATH	CONSTYPE	PART	*CALC FIELD
148	DT44611C	Pharmacies and Drug Stores	Demand by Store Type:Health & Personal Care Stores	Dollars	1	
149	DT44612C	Cosmetics, Beauty Supplies and Perfume Stores	Demand by Store Type:Health & Personal Care Stores	Dollars	1	
150	DT44613C	Optical Goods Stores	Demand by Store Type:Health & Personal Care Stores	Dollars	1	
151	DT44619C	Other Health and Personal Care Stores	Demand by Store Type:Health & Personal Care Stores	Dollars	1	
152	DT447C	Gasoline Stations	Demand by Store Type:Gasoline Stations	Dollars	1	
153	DT44711C	Gasoline Stations with Convenience Stores	Demand by Store Type:Gasoline Stations	Dollars	1	
154	DT44719C	Other Gasoline Stations	Demand by Store Type:Gasoline Stations	Dollars	1	
155	DT448C	Clothing & Clothing Accessories Stores	Demand by Store Type:Clothing & Clothing Accessories Stores	Dollars	1	
156	DT4481C	Clothing Stores	Demand by Store Type:Clothing & Clothing Accessories Stores	Dollars	1	
157	DT44811C	Men's Clothing Stores	Demand by Store Type:Clothing & Clothing Accessories Stores	Dollars	1	
158	DT44812C	Women's Clothing Stores	Demand by Store Type:Clothing & Clothing Accessories Stores	Dollars	1	
159	DT44813C	Children's and Infants' Clothing Stores	Demand by Store Type:Clothing & Clothing Accessories Stores	Dollars	1	
160	DT44814C	Family Clothing Stores	Demand by Store Type:Clothing & Clothing Accessories Stores	Dollars	1	
161	DT44815C	Clothing Accessories Stores	Demand by Store Type:Clothing & Clothing Accessories Stores	Dollars	1	
162	DT44819C	Other Clothing Stores	Demand by Store Type:Clothing & Clothing Accessories Stores	Dollars	1	
163	DT4482C	Shoe Stores	Demand by Store Type:Clothing & Clothing Accessories Stores	Dollars	1	
164	DT4483C	Jewelry, Luggage, & Leather Goods Stores	Demand by Store Type:Clothing & Clothing Accessories Stores	Dollars	1	
165	DT44831C	Jewelry Stores	Demand by Store Type:Clothing & Clothing Accessories Stores	Dollars	1	
166	DT44832C	Luggage, & Leather Goods Stores	Demand by Store Type:Clothing & Clothing Accessories Stores	Dollars	1	
167	DT451C	Sporting Goods, Hobby, Book, & Music Stores	Demand by Store Type:Sporting Goods, Hobby, Book, & Music Stores	Dollars	1	
168	DT4511C	Sporting Goods, Hobby, & Musical Instrument Stores	Demand by Store Type:Sporting Goods, Hobby, Book, & Music Stores	Dollars	1	
169	DT45111C	Sporting Goods Stores	Demand by Store Type:Sporting Goods, Hobby, Book, & Music Stores	Dollars	1	
170	DT45112C	Hobby, Toys and Games Stores	Demand by Store Type:Sporting Goods, Hobby, Book, & Music Stores	Dollars	1	
171	DT45113C	Sew/Needlework/Piece Goods Stores	Demand by Store Type:Sporting Goods, Hobby, Book, & Music Stores	Dollars	1	
172	DT45114C	Musical Instrument and Supplies Stores	Demand by Store Type:Sporting Goods, Hobby, Book, & Music Stores	Dollars	1	
173	DT4512C	Book, Periodical, & Music Stores	Demand by Store Type:Sporting Goods, Hobby, Book, & Music Stores	Dollars	1	
174	DT45121C	Book Stores and News Dealers	Demand by Store Type:Sporting Goods, Hobby, Book, & Music Stores	Dollars	1	
175	DT451211C	Book Stores	Demand by Store Type:Sporting Goods, Hobby, Book, & Music Stores	Dollars	1	
176	DT451212C	News Dealers and Newsstands	Demand by Store Type:Sporting Goods, Hobby, Book, & Music Stores	Dollars	1	
177	DT452C	General Merchandise Stores	Demand by Store Type:General Merchandise Stores	Dollars	1	
178	DT4521C	Department Stores excluding leased depts.	Demand by Store Type:General Merchandise Stores	Dollars	1	
179	DT4529C	Other General Merchandise Stores	Demand by Store Type:General Merchandise Stores	Dollars	1	
180	DT453C	Miscellaneous Store Retailers	Demand by Store Type:Miscellaneous Store Retailers	Dollars	1	
181	DT4531C	Florists	Demand by Store Type:Miscellaneous Store Retailers	Dollars	1	
182	DT4532C	Office Supplies, Stationery, & Gift Stores	Demand by Store Type:Miscellaneous Store Retailers	Dollars	1	
183	DT45321C	Office Supplies and Stationery Stores	Demand by Store Type:Miscellaneous Store Retailers	Dollars	1	
184	DT45322C	Gift, Novelty, and Souvenir Stores	Demand by Store Type:Miscellaneous Store Retailers	Dollars	1	
185	DT4533C	Used Merchandise Stores	Demand by Store Type:Miscellaneous Store Retailers	Dollars	1	
186	DT4539C	Other Miscellaneous Store Retailers	Demand by Store Type:Miscellaneous Store Retailers	Dollars	1	
187	DT454C	Non-store Retailers	Demand by Store Type:Non-store Retailers	Dollars	1	
188	DT722C	Foodservice & Drinking Places	Demand by Store Type:Foodservice & Drinking Places	Dollars	1	
189	DT7223C	Special Foodservices	Demand by Store Type:Foodservice & Drinking Places	Dollars	1	
190	DT7224C	Drinking Places -Alcoholic Beverages	Demand by Store Type:Foodservice & Drinking Places	Dollars	1	
191	DT722511C	Full-Service Restaurants	Demand by Store Type:Foodservice & Drinking Places	Dollars	1	
192	DT722513C	Limited-Service Eating Places	Demand by Store Type:Foodservice & Drinking Places	Dollars	1	
193	DT722514C	Cafeterias, Grill Buffets, and Buffets	Demand by Store Type:Foodservice & Drinking Places	Dollars	1	
194	DT722515C	Snack and Non-alcoholic Beverage Bars	Demand by Store Type:Foodservice & Drinking Places	Dollars	1	
195	DTGAFOC	GAFO (General merchandise, Apparel, Furniture & Other)	Demand by Store Type:GAFO	Dollars	1	
196	STTRS722C	Total Retail Sales (incl. Food/Drink)	Supply by Store Type	Dollars	1	
197	STTRSC	Total Retail Sales	Supply by Store Type	Dollars	1	
198	ST441C	Motor Vehicle & Parts Dealers	Supply by Store Type:Motor Vehicle & Parts Dealers	Dollars	1	
199	ST4411C	Automotive Dealers	Supply by Store Type:Motor Vehicle & Parts Dealers	Dollars	1	
200	ST4412C	Other Motor Vehicle Dealers	Supply by Store Type:Motor Vehicle & Parts Dealers	Dollars	1	
201	ST4413C	Automotive Parts, Accessories, & Tire Stores	Supply by Store Type:Motor Vehicle & Parts Dealers	Dollars	1	
202	ST442C	Furniture & Home Furnishings Stores	Supply by Store Type:Furniture & Home Furnishings Stores	Dollars	1	
203	ST4421C	Furniture Stores	Supply by Store Type:Furniture & Home Furnishings Stores	Dollars	1	
204	ST4422C	Home Furnishing Stores	Supply by Store Type:Furniture & Home Furnishings Stores	Dollars	1	
205	ST443C	Electronics & Appliance Stores	Supply by Store Type:Electronics & Appliance Stores	Dollars	1	
206	ST443141C	Household Appliances Stores	Supply by Store Type:Electronics & Appliance Stores	Dollars	1	
207	ST443142C	Electronics Stores	Supply by Store Type:Electronics & Appliance Stores	Dollars	1	
208	ST444C	Building Material & Garden Equipment & Supply Dealers	Supply by Store Type:Building Material & Garden Equipment & Supply Dealers	Dollars	1	
209	ST4441C	Building Material & Supply Dealers	Supply by Store Type:Building Material & Garden Equipment & Supply Dealers	Dollars	1	
210	ST44411C	Home Centers	Supply by Store Type:Building Material & Garden Equipment & Supply Dealers	Dollars	1	
211	ST44412C	Paint and Wallpaper Stores	Supply by Store Type:Building Material & Garden Equipment & Supply Dealers	Dollars	1	
212	ST44413C	Hardware Stores	Supply by Store Type:Building Material & Garden Equipment & Supply Dealers	Dollars	1	
213	ST44419C	Other Building Materials Dealers	Supply by Store Type:Building Material & Garden Equipment & Supply Dealers	Dollars	1	
214	ST444191C	Building Materials, Lumberyards	Supply by Store Type:Building Material & Garden Equipment & Supply Dealers	Dollars	1	
215	ST4442C	Lawn and Garden Equipment and Supplies Stores	Supply by Store Type:Building Material & Garden Equipment & Supply Dealers	Dollars	1	
216	ST44421C	Outdoor Power Equipment Stores	Supply by Store Type:Building Material & Garden Equipment & Supply Dealers	Dollars	1	

ORDER	VARIABLE	DESCRIPTION	CATEGORY PATH	CONSTYPE	PART	*CALC FIELD
217	ST44422C	Nursery and Garden Centers	Supply by Store Type:Building Material & Garden Equipment & Supply Dealers	Dollars	1	
218	ST445C	Food & Beverage Stores	Supply by Store Type:Food & Beverage Stores	Dollars	1	
219	ST4451C	Grocery Stores	Supply by Store Type:Food & Beverage Stores	Dollars	1	
220	ST44511C	Supermarkets and Other Grocery (except Convenience) Stores	Supply by Store Type:Food & Beverage Stores	Dollars	1	
221	ST44512C	Convenience Stores	Supply by Store Type:Food & Beverage Stores	Dollars	1	
222	ST4452C	Specialty Food Stores	Supply by Store Type:Food & Beverage Stores	Dollars	1	
223	ST4453C	Beer, Wine, & Liquor Stores	Supply by Store Type:Food & Beverage Stores	Dollars	1	
224	ST446C	Health & Personal Care Stores	Supply by Store Type:Health & Personal Care Stores	Dollars	1	
225	ST44611C	Pharmacies and Drug Stores	Supply by Store Type:Health & Personal Care Stores	Dollars	1	
226	ST44612C	Cosmetics, Beauty Supplies and Perfume Stores	Supply by Store Type:Health & Personal Care Stores	Dollars	1	
227	ST44613C	Optical Goods Stores	Supply by Store Type:Health & Personal Care Stores	Dollars	1	
228	ST44619C	Other Health and Personal Care Stores	Supply by Store Type:Health & Personal Care Stores	Dollars	1	
229	ST447C	Gasoline Stations	Supply by Store Type:Gasoline Stations	Dollars	1	
230	ST44711C	Gasoline Stations with Convenience Stores	Supply by Store Type:Gasoline Stations	Dollars	1	
231	ST44719C	Other Gasoline Stations	Supply by Store Type:Gasoline Stations	Dollars	1	
232	ST448C	Clothing & Clothing Accessories Stores	Supply by Store Type:Clothing & Clothing Accessories Stores	Dollars	1	
233	ST4481C	Clothing Stores	Supply by Store Type:Clothing & Clothing Accessories Stores	Dollars	1	
234	ST44811C	Men's Clothing Stores	Supply by Store Type:Clothing & Clothing Accessories Stores	Dollars	1	
235	ST44812C	Women's Clothing Stores	Supply by Store Type:Clothing & Clothing Accessories Stores	Dollars	1	
236	ST44813C	Children's and Infants' Clothing Stores	Supply by Store Type:Clothing & Clothing Accessories Stores	Dollars	1	
237	ST44814C	Family Clothing Stores	Supply by Store Type:Clothing & Clothing Accessories Stores	Dollars	1	
238	ST44815C	Clothing Accessories Stores	Supply by Store Type:Clothing & Clothing Accessories Stores	Dollars	1	
239	ST44819C	Other Clothing Stores	Supply by Store Type:Clothing & Clothing Accessories Stores	Dollars	1	
240	ST4482C	Shoe Stores	Supply by Store Type:Clothing & Clothing Accessories Stores	Dollars	1	
241	ST4483C	Jewelry, Luggage, & Leather Goods Stores	Supply by Store Type:Clothing & Clothing Accessories Stores	Dollars	1	
242	ST44831C	Jewelry Stores	Supply by Store Type:Clothing & Clothing Accessories Stores	Dollars	1	
243	ST44832C	Luggage, & Leather Goods Stores	Supply by Store Type:Clothing & Clothing Accessories Stores	Dollars	1	
244	ST451C	Sporting Goods, Hobby, Book, & Music Stores	Supply by Store Type:Sporting Goods, Hobby, Book, & Music Stores	Dollars	1	
245	ST4511C	Sporting Goods, Hobby, & Musical Instrument Stores	Supply by Store Type:Sporting Goods, Hobby, Book, & Music Stores	Dollars	1	
246	ST45111C	Sporting Goods Stores	Supply by Store Type:Sporting Goods, Hobby, Book, & Music Stores	Dollars	1	
247	ST45112C	Hobby, Toys and Games Stores	Supply by Store Type:Sporting Goods, Hobby, Book, & Music Stores	Dollars	1	
248	ST45113C	Sew/Needlework/Piece Goods Stores	Supply by Store Type:Sporting Goods, Hobby, Book, & Music Stores	Dollars	1	
249	ST45114C	Musical Instrument and Supplies Stores	Supply by Store Type:Sporting Goods, Hobby, Book, & Music Stores	Dollars	1	
250	ST4512C	Book, Periodical, & Music Stores	Supply by Store Type:Sporting Goods, Hobby, Book, & Music Stores	Dollars	1	
251	ST45121C	Book Stores and News Dealers	Supply by Store Type:Sporting Goods, Hobby, Book, & Music Stores	Dollars	1	
252	ST451211C	Book Stores	Supply by Store Type:Sporting Goods, Hobby, Book, & Music Stores	Dollars	1	
253	ST451212C	News Dealers and Newsstands	Supply by Store Type:Sporting Goods, Hobby, Book, & Music Stores	Dollars	1	
254	ST452C	General Merchandise Stores	Supply by Store Type:General Merchandise Stores	Dollars	1	
255	ST4521C	Department Stores excluding leased depts.	Supply by Store Type:General Merchandise Stores	Dollars	1	
256	ST4529C	Other General Merchandise Stores	Supply by Store Type:General Merchandise Stores	Dollars	1	
257	ST453C	Miscellaneous Store Retailers	Supply by Store Type:Miscellaneous Store Retailers	Dollars	1	
258	ST4531C	Florists	Supply by Store Type:Miscellaneous Store Retailers	Dollars	1	
259	ST4532C	Office Supplies, Stationery, & Gift Stores	Supply by Store Type:Miscellaneous Store Retailers	Dollars	1	
260	ST45321C	Office Supplies and Stationery Stores	Supply by Store Type:Miscellaneous Store Retailers	Dollars	1	
261	ST45322C	Gift, Novelty, and Souvenir Stores	Supply by Store Type:Miscellaneous Store Retailers	Dollars	1	
262	ST4533C	Used Merchandise Stores	Supply by Store Type:Miscellaneous Store Retailers	Dollars	1	
263	ST4539C	Other Miscellaneous Store Retailers	Supply by Store Type:Miscellaneous Store Retailers	Dollars	1	
264	ST454C	Non-store Retailers	Supply by Store Type:Non-store Retailers	Dollars	1	
265	ST722C	Foodservice & Drinking Places	Supply by Store Type:Foodservice & Drinking Places	Dollars	1	
266	ST7223C	Special Foodservices	Supply by Store Type:Foodservice & Drinking Places	Dollars	1	
267	ST7224C	Drinking Places -Alcoholic Beverages	Supply by Store Type:Foodservice & Drinking Places	Dollars	1	
268	ST72511C	Full-Service Restaurants	Supply by Store Type:Foodservice & Drinking Places	Dollars	1	
269	ST72513C	Limited-Service Eating Places	Supply by Store Type:Foodservice & Drinking Places	Dollars	1	
270	ST72514C	Cafeterias, Grill Buffets, and Buffets	Supply by Store Type:Foodservice & Drinking Places	Dollars	1	
271	ST72515C	Snack and Non-alcoholic Beverage Bars	Supply by Store Type:Foodservice & Drinking Places	Dollars	1	
272	STGAFOC	GAFO (General merchandise, Apparel, Furniture & Other)	Supply by Store Type:GAFO	Dollars	1	
273	OTTRS722C	Total Retail Sales (incl. Food/Drink)	Opportunity Gap/Surplus by Store Type	Dollars	0	Y
274	OTTRSC	Total Retail Sales	Opportunity Gap/Surplus by Store Type	Dollars	0	Y
275	OT441C	Motor Vehicle & Parts Dealers	Opportunity Gap/Surplus by Store Type:Motor Vehicle & Parts Dealers	Dollars	0	Y
276	OT4411C	Automotive Dealers	Opportunity Gap/Surplus by Store Type:Motor Vehicle & Parts Dealers	Dollars	0	Y
277	OT4412C	Other Motor Vehicle Dealers	Opportunity Gap/Surplus by Store Type:Motor Vehicle & Parts Dealers	Dollars	0	Y
278	OT4413C	Automotive Parts, Accessories, & Tire Stores	Opportunity Gap/Surplus by Store Type:Motor Vehicle & Parts Dealers	Dollars	0	Y
279	OT442C	Furniture & Home Furnishings Stores	Opportunity Gap/Surplus by Store Type:Furniture & Home Furnishings Stores	Dollars	0	Y
280	OT4421C	Furniture Stores	Opportunity Gap/Surplus by Store Type:Furniture & Home Furnishings Stores	Dollars	0	Y
281	OT4422C	Home Furnishing Stores	Opportunity Gap/Surplus by Store Type:Furniture & Home Furnishings Stores	Dollars	0	Y
282	OT443C	Electronics & Appliance Stores	Opportunity Gap/Surplus by Store Type:Electronics & Appliance Stores	Dollars	0	Y
283	OT443141C	Household Appliances Stores	Opportunity Gap/Surplus by Store Type:Electronics & Appliance Stores	Dollars	0	Y
284	OT443142C	Electronics Stores	Opportunity Gap/Surplus by Store Type:Electronics & Appliance Stores	Dollars	0	Y
285	OT444C	Building Material & Garden Equipment & Supply Dealers	Opportunity Gap/Surplus by Store Type: Building Material & Garden Equipment & Supply Dealers	Dollars	0	Y
286	OT4441C	Building Material & Supply Dealers	Opportunity Gap/Surplus by Store Type: Building Material & Garden Equipment & Supply Dealers	Dollars	0	Y
287	OT44411C	Home Centers	Opportunity Gap/Surplus by Store Type: Building Material & Garden Equipment & Supply Dealers:Building Material & Supply Dealers	Dollars	0	Y

ORDER	VARIABLE	DESCRIPTION	CATEGORY PATH	CONSTYPE	PART	*CALC FIELD
288	OT44412C	Paint and Wallpaper Stores	Opportunity Gap/Surplus by Store Type: Building Material & Garden Equipment & Supply Dealers:Building Material & Supply Dealers	Dollars	0	Y
289	OT44413C	Hardware Stores	Opportunity Gap/Surplus by Store Type: Building Material & Garden Equipment & Supply Dealers:Building Material & Supply Dealers	Dollars	0	Y
290	OT44419C	Other Building Materials Dealers	Opportunity Gap/Surplus by Store Type: Building Material & Garden Equipment & Supply Dealers	Dollars	0	Y
291	OT444191C	Building Material Dealers, Lumberyards	Opportunity Gap/Surplus by Store Type: Building Material & Garden Equipment & Supply Dealers	Dollars	0	Y
292	OT4442C	Lawn and Garden Equipment and Supplies Stores	Opportunity Gap/Surplus by Store Type: Building Material & Garden Equipment & Supply Dealers	Dollars	0	Y
293	OT44421C	Outdoor Power Equipment Stores	Opportunity Gap/Surplus by Store Type: Building Material & Garden Equipment & Supply Dealers:Lawn and Garden Equipment and Supplies Stores	Dollars	0	Y
294	OT44422C	Nursery and Garden Centers	Opportunity Gap/Surplus by Store Type: Building Material & Garden Equipment & Supply Dealers:Lawn and Garden Equipment and Supplies Stores	Dollars	0	Y
295	OT445C	Food & Beverage Stores	Opportunity Gap/Surplus by Store Type:Food & Beverage Stores	Dollars	0	Y
296	OT4451C	Grocery Stores	Opportunity Gap/Surplus by Store Type:Food & Beverage Stores	Dollars	0	Y
297	OT44511C	Supermarkets and Other Grocery (except Convenience) Stores	Opportunity Gap/Surplus by Store Type:Food & Beverage Stores	Dollars	0	Y
298	OT44512C	Convenience Stores	Opportunity Gap/Surplus by Store Type:Food & Beverage Stores	Dollars	0	Y
299	OT4452C	Specialty Food Stores	Opportunity Gap/Surplus by Store Type:Food & Beverage Stores	Dollars	0	Y
300	OT4453C	Beer, Wine, & Liquor Stores	Opportunity Gap/Surplus by Store Type:Food & Beverage Stores	Dollars	0	Y
301	OT446C	Health & Personal Care Stores	Opportunity Gap/Surplus by Store Type:Health & Personal Care Stores	Dollars	0	Y
302	OT44611C	Pharmacies and Drug Stores	Opportunity Gap/Surplus by Store Type:Health & Personal Care Stores	Dollars	0	Y
303	OT44612C	Cosmetics, Beauty Supplies and Perfume Stores	Opportunity Gap/Surplus by Store Type:Health & Personal Care Stores	Dollars	0	Y
304	OT44613C	Optical Goods Stores	Opportunity Gap/Surplus by Store Type:Health & Personal Care Stores	Dollars	0	Y
305	OT44619C	Other Health and Personal Care Stores	Opportunity Gap/Surplus by Store Type:Health & Personal Care Stores	Dollars	0	Y
306	OT447C	Gasoline Stations	Opportunity Gap/Surplus by Store Type:Gasoline Stations	Dollars	0	Y
307	OT44711C	Gasoline Stations with Convenience Stores	Opportunity Gap/Surplus by Store Type:Gasoline Stations	Dollars	0	Y
308	OT44719C	Other Gasoline Stations	Opportunity Gap/Surplus by Store Type:Gasoline Stations	Dollars	0	Y
309	OT448C	Clothing & Clothing Accessories Stores	Opportunity Gap/Surplus by Store Type:Clothing & Clothing Accessories Stores	Dollars	0	Y
310	OT4481C	Clothing Stores	Opportunity Gap/Surplus by Store Type:Clothing & Clothing Accessories Stores	Dollars	0	Y
311	OT44811C	Men's Clothing Stores	Opportunity Gap/Surplus by Store Type:Clothing & Clothing Accessories Stores	Dollars	0	Y
312	OT44812C	Women's Clothing Stores	Opportunity Gap/Surplus by Store Type:Clothing & Clothing Accessories Stores	Dollars	0	Y
313	OT44813C	Children's and Infants' Clothing Stores	Opportunity Gap/Surplus by Store Type:Clothing & Clothing Accessories Stores	Dollars	0	Y
314	OT44814C	Family Clothing Stores	Opportunity Gap/Surplus by Store Type:Clothing & Clothing Accessories Stores	Dollars	0	Y
315	OT44815C	Clothing Accessories Stores	Opportunity Gap/Surplus by Store Type:Clothing & Clothing Accessories Stores	Dollars	0	Y
316	OT44819C	Other Clothing Stores	Opportunity Gap/Surplus by Store Type:Clothing & Clothing Accessories Stores	Dollars	0	Y
317	OT4482C	Shoe Stores	Opportunity Gap/Surplus by Store Type:Clothing & Clothing Accessories Stores	Dollars	0	Y
318	OT4483C	Jewelry, Luggage, & Leather Goods Stores	Opportunity Gap/Surplus by Store Type:Clothing & Clothing Accessories Stores	Dollars	0	Y
319	OT44831C	Jewelry Stores	Opportunity Gap/Surplus by Store Type:Clothing & Clothing Accessories Stores	Dollars	0	Y
320	OT44832C	Luggage, & Leather Goods Stores	Opportunity Gap/Surplus by Store Type:Clothing & Clothing Accessories Stores	Dollars	0	Y
321	OT451C	Sporting Goods, Hobby, Book, & Music Stores	Opportunity Gap/Surplus by Store Type:Sporting Goods, Hobby, Book, & Music Stores	Dollars	0	Y
322	OT4511C	Sporting Goods, Hobby, & Musical Instrument Stores	Opportunity Gap/Surplus by Store Type:Sporting Goods, Hobby, Book, & Music Stores	Dollars	0	Y
323	OT45111C	Sporting Goods Stores	Opportunity Gap/Surplus by Store Type:Sporting Goods, Hobby, Book, & Music Stores	Dollars	0	Y
324	OT45112C	Hobby, Toys and Games Stores	Opportunity Gap/Surplus by Store Type:Sporting Goods, Hobby, Book, & Music Stores	Dollars	0	Y
325	OT45113C	Sew/Needlework/Piece Goods Stores	Opportunity Gap/Surplus by Store Type:Sporting Goods, Hobby, Book, & Music Stores	Dollars	0	Y
326	OT45114C	Musical Instrument and Supplies Stores	Opportunity Gap/Surplus by Store Type:Sporting Goods, Hobby, Book, & Music Stores	Dollars	0	Y
327	OT4512C	Book, Periodical, & Music Stores	Opportunity Gap/Surplus by Store Type:Sporting Goods, Hobby, Book, & Music Stores	Dollars	0	Y
328	OT45121C	Book Stores and News Dealers	Opportunity Gap/Surplus by Store Type:Sporting Goods, Hobby, Book, & Music Stores	Dollars	0	Y
329	OT451211C	Book Stores	Opportunity Gap/Surplus by Store Type:Sporting Goods, Hobby, Book, & Music Stores	Dollars	0	Y
330	OT451212C	News Dealers and Newsstands	Opportunity Gap/Surplus by Store Type:Sporting Goods, Hobby, Book, & Music Stores	Dollars	0	Y
331	OT452C	General Merchandise Stores	Opportunity Gap/Surplus by Store Type:General Merchandise Stores	Dollars	0	Y
332	OT4521C	Department Stores excluding leased depts.	Opportunity Gap/Surplus by Store Type:General Merchandise Stores	Dollars	0	Y
333	OT4529C	Other General Merchandise Stores	Opportunity Gap/Surplus by Store Type:General Merchandise Stores	Dollars	0	Y
334	OT453C	Miscellaneous Store Retailers	Opportunity Gap/Surplus by Store Type:Miscellaneous Store Retailers	Dollars	0	Y
335	OT4531C	Florists	Opportunity Gap/Surplus by Store Type:Miscellaneous Store Retailers	Dollars	0	Y
336	OT4532C	Office Supplies, Stationery, & Gift Stores	Opportunity Gap/Surplus by Store Type:Miscellaneous Store Retailers	Dollars	0	Y
337	OT45321C	Office Supplies and Stationery Stores	Opportunity Gap/Surplus by Store Type:Miscellaneous Store Retailers	Dollars	0	Y

*Formula found in Metadata file.

ORDER	VARIABLE	DESCRIPTION	CATEGORY PATH	CONSTYPE	PART	*CALC FIELD
338	OT45322C	Gift, Novelty, and Souvenir Stores	Opportunity Gap/Surplus by Store Type:Miscellaneous Store Retailers	Dollars	0	Y
339	OT4533C	Used Merchandise Stores	Opportunity Gap/Surplus by Store Type:Miscellaneous Store Retailers	Dollars	0	Y
340	OT4539C	Other Miscellaneous Store Retailers	Opportunity Gap/Surplus by Store Type:Miscellaneous Store Retailers	Dollars	0	Y
341	OT454C	Non-store Retailers	Opportunity Gap/Surplus by Store Type:Non-store Retailers	Dollars	0	Y
342	OT722C	Foodservice & Drinking Places	Opportunity Gap/Surplus by Store Type:Foodservice & Drinking Places	Dollars	0	Y
343	OT7223C	Special Foodservices	Opportunity Gap/Surplus by Store Type:Foodservice & Drinking Places	Dollars	0	Y
344	OT7224C	Drinking Places -Alcoholic Beverages	Opportunity Gap/Surplus by Store Type:Foodservice & Drinking Places	Dollars	0	Y
345	OT72511C	Full-Service Restaurants	Opportunity Gap/Surplus by Store Type:Foodservice & Drinking Places	Dollars	0	Y
346	OT722513C	Limited-Service Eating Places	Opportunity Gap/Surplus by Store Type:Foodservice & Drinking Places	Dollars	0	Y
347	OT722514C	Cafeterias, Grill Buffets, and Buffets	Opportunity Gap/Surplus by Store Type:Foodservice & Drinking Places	Dollars	0	Y
348	OT722515C	Snack and Non-alcoholic Beverage Bars	Opportunity Gap/Surplus by Store Type:Foodservice & Drinking Places	Dollars	0	Y
349	OTGAFOC	GAFO (General merchandise, Apparel, Furniture & Other)	Opportunity Gap/Surplus by Store Type:GAFO	Dollars	0	Y

2022 VARIABLES

RETAIL MARKET POWER

ORDER	VARIABLE	DESCRIPTION	CATEGORY PATH	CONSTYPE	PART	*CALC FIELD
1	CODE	Code	Geography			0
2	GEO	Geographic Summarization Indicator	Geography			0
3	RPOP_F	2022 Population	Basics			0 Y
4	RHLDLSF	2022 Households	Basics			0 Y
5	DM0100F	Groceries and Other Foods	Demand by Merchandise Line	Dollars		2
6	DM0120F	Meals and Snacks	Demand by Merchandise Line	Dollars		2
7	DM0130F	Alcoholic Drinks	Demand by Merchandise Line	Dollars		2
8	DM0140F	Packaged Liquor/Wine/Beer	Demand by Merchandise Line	Dollars		2
9	DM0150F	Cigars, Cigarettes, and Tobacco & Smokers' Accessories	Demand by Merchandise Line	Dollars		2
10	DM0160F	Drugs, Health Aids, and Beauty Aids	Demand by Merchandise Line	Dollars		2
11	DM0180F	Soaps, Detergents, and Household Cleaners	Demand by Merchandise Line	Dollars		2
12	DM0190F	Paper and Related Products	Demand by Merchandise Line	Dollars		2
13	DM0200F	Men's Wear	Demand by Merchandise Line	Dollars		2
14	DM0220F	Women's, Juniors', and Misses' Wear	Demand by Merchandise Line	Dollars		2
15	DM0240F	Children's Wear	Demand by Merchandise Line	Dollars		2
16	DM0260F	Footwear	Demand by Merchandise Line	Dollars		2
17	DM0270F	Sewing, Knitting, and Needlework Goods	Demand by Merchandise Line	Dollars		2
18	DM0280F	Curtains, Draperies, Blinds, Slipcovers etc.	Demand by Merchandise Line	Dollars		2
19	DM0300F	Major Household Appliances	Demand by Merchandise Line	Dollars		2
20	DM0310F	Small Electric Appliances	Demand by Merchandise Line	Dollars		2
21	DM0320F	Televisions, Video Recorders, Video Cameras	Demand by Merchandise Line	Dollars		2
22	DM0330F	Audio Equipment, Musical Instruments, and Supplies	Demand by Merchandise Line	Dollars		2
23	DM0340F	Furniture and Sleep Equipment	Demand by Merchandise Line	Dollars		2
24	DM0360F	Flooring & Floor Coverings	Demand by Merchandise Line	Dollars		2
25	DM0370F	Computer Hardware, Software and Supplies	Demand by Merchandise Line	Dollars		2
26	DM0380F	Kitchenware and Home furnishings	Demand by Merchandise Line	Dollars		2
27	DM0400F	Jewelry	Demand by Merchandise Line	Dollars		2
28	DM0420F	Books	Demand by Merchandise Line	Dollars		2
29	DM0440F	Photographic Equipment & Supplies	Demand by Merchandise Line	Dollars		2
30	DM0460F	Toys, Hobby Goods, and Games	Demand by Merchandise Line	Dollars		2
31	DM0490F	Optical Goods	Demand by Merchandise Line	Dollars		2
32	DM0500F	Sporting Goods	Demand by Merchandise Line	Dollars		2
33	DM0580F	RVs, Campers, Camping & Travel Trailers	Demand by Merchandise Line	Dollars		2
34	DM0600F	Hardware Tools, and Plumbing and Electrical Supplies	Demand by Merchandise Line	Dollars		2
35	DM0620F	Lawn, Garden, and Farm Equipment & Supplies	Demand by Merchandise Line	Dollars		2
36	DM0640F	Lumber and Building Materials	Demand by Merchandise Line	Dollars		2
37	DM0670F	Paint and Sundries	Demand by Merchandise Line	Dollars		2
38	DM0700F	Cars, Trucks, and Other Powered Transportation	Demand by Merchandise Line	Dollars		2
39	DM0720F	Automotive Fuels	Demand by Merchandise Line	Dollars		2
40	DM0730F	Automotive Lubricants	Demand by Merchandise Line	Dollars		2
41	DM0800F	Pets, Pet Foods, and Pet Supplies	Demand by Merchandise Line	Dollars		2
42	DM0850F	All Other Merchandise	Demand by Merchandise Line	Dollars		2
43	DTTRS722F	Total Retail Sales (incl. Food/Drink)	Demand by Store Type	Dollars		2
44	DTTRSF	Total Retail Sales	Demand by Store Type	Dollars		2
45	DT441F	Motor Vehicle & Parts Dealers	Demand by Store Type:Motor Vehicle & Parts Dealers	Dollars		2
46	DT4411F	Automotive Dealers	Demand by Store Type:Motor Vehicle & Parts Dealers	Dollars		2
47	DT4412F	Other Motor Vehicle Dealers	Demand by Store Type:Motor Vehicle & Parts Dealers	Dollars		2
48	DT4413F	Automotive Parts, Accessories, & Tire Stores	Demand by Store Type:Motor Vehicle & Parts Dealers	Dollars		2
49	DT442F	Furniture & Home Furnishings Stores	Demand by Store Type:Furniture & Home Furnishings Stores	Dollars		2
50	DT4421F	Furniture Stores	Demand by Store Type:Furniture & Home Furnishings Stores	Dollars		2
51	DT4422F	Home Furnishing Stores	Demand by Store Type:Furniture & Home Furnishings Stores	Dollars		2
52	DT443F	Electronics & Appliance Stores	Demand by Store Type:Electronics & Appliance Stores	Dollars		2
53	DT44314F	Household Appliances Stores	Demand by Store Type:Electronics & Appliance Stores	Dollars		2
54	DT443142F	Electronics Stores	Demand by Store Type:Electronics & Appliance Stores	Dollars		2
55	DT444F	Building Material & Garden Equipment & Supply Dealers	Demand by Store Type: Building Material & Garden Equipment & Supply Dealers	Dollars		2
56	DT4441F	Building Material & Supply Dealers	Demand by Store Type: Building Material & Garden Equipment & Supply Dealers	Dollars		2
57	DT44411F	Home Centers	Demand by Store Type:Building Material & Garden Equipment & Supply Dealers	Dollars		2
58	DT44412F	Paint and Wallpaper Stores	Demand by Store Type:Building Material & Garden Equipment & Supply Dealers	Dollars		2
59	DT44413F	Hardware Stores	Demand by Store Type:Building Material & Garden Equipment & Supply Dealers	Dollars		2
60	DT44419F	Other Building Materials Dealers	Demand by Store Type:Building Material & Garden Equipment & Supply Dealers	Dollars		2
61	DT444191F	Building Material Dealers, Lumberyards	Demand by Store Type: Building Material & Garden Equipment & Supply Dealers	Dollars		2
62	DT4442F	Lawn and Garden Equipment and Supplies Stores	Demand by Store Type: Building Material & Garden Equipment & Supply Dealers	Dollars		2
63	DT44421F	Outdoor Power Equipment Stores	Demand by Store Type:Building Material & Garden Equipment & Supply Dealers	Dollars		2
64	DT44422F	Nursery and Garden Centers	Demand by Store Type:Building Material & Garden Equipment & Supply Dealers	Dollars		2
65	DT445F	Food & Beverage Stores	Demand by Store Type:Food & Beverage Stores	Dollars		2
66	DT4451F	Grocery Stores	Demand by Store Type:Food & Beverage Stores	Dollars		2
67	DT44511F	Supermarkets and Other Grocery (except Convenience) Stores	Demand by Store Type:Food & Beverage Stores	Dollars		2
68	DT44512F	Convenience Stores	Demand by Store Type:Food & Beverage Stores	Dollars		2
69	DT4452F	Specialty Food Stores	Demand by Store Type:Food & Beverage Stores	Dollars		2

*Formula found in Metadata file.

ORDER	VARIABLE	DESCRIPTION	CATEGORY PATH	CONSTYPE	PART	*CALC FIELD
70	DT4453F	Beer, Wine, & Liquor Stores	Demand by Store Type:Food & Beverage Stores	Dollars	2	
71	DT446F	Health & Personal Care Stores	Demand by Store Type:Health & Personal Care Stores	Dollars	2	
72	DT44611F	Pharmacies and Drug Stores	Demand by Store Type:Health & Personal Care Stores	Dollars	2	
73	DT44612F	Cosmetics, Beauty Supplies and Perfume Stores	Demand by Store Type:Health & Personal Care Stores	Dollars	2	
74	DT44613F	Optical Goods Stores	Demand by Store Type:Health & Personal Care Stores	Dollars	2	
75	DT44619F	Other Health and Personal Care Stores	Demand by Store Type:Health & Personal Care Stores	Dollars	2	
76	DT447F	Gasoline Stations	Demand by Store Type:Gasoline Stations	Dollars	2	
77	DT44711F	Gasoline Stations with Convenience Stores	Demand by Store Type:Gasoline Stations	Dollars	2	
78	DT44719F	Other Gasoline Stations	Demand by Store Type:Gasoline Stations	Dollars	2	
79	DT448F	Clothing & Clothing Accessories Stores	Demand by Store Type:Clothing & Clothing Accessories Stores	Dollars	2	
80	DT4481F	Clothing Stores	Demand by Store Type:Clothing & Clothing Accessories Stores	Dollars	2	
81	DT44811F	Men's Clothing Stores	Demand by Store Type:Clothing & Clothing Accessories Stores	Dollars	2	
82	DT44812F	Women's Clothing Stores	Demand by Store Type:Clothing & Clothing Accessories Stores	Dollars	2	
83	DT44813F	Children's and Infants' Clothing Stores	Demand by Store Type:Clothing & Clothing Accessories Stores	Dollars	2	
84	DT44814F	Family Clothing Stores	Demand by Store Type:Clothing & Clothing Accessories Stores	Dollars	2	
85	DT44815F	Clothing Accessories Stores	Demand by Store Type:Clothing & Clothing Accessories Stores	Dollars	2	
86	DT44819F	Other Clothing Stores	Demand by Store Type:Clothing & Clothing Accessories Stores	Dollars	2	
87	DT4482F	Shoe Stores	Demand by Store Type:Clothing & Clothing Accessories Stores	Dollars	2	
88	DT4483F	Jewelry, Luggage, & Leather Goods Stores	Demand by Store Type:Clothing & Clothing Accessories Stores	Dollars	2	
89	DT44831F	Jewelry Stores	Demand by Store Type:Clothing & Clothing Accessories Stores	Dollars	2	
90	DT44832F	Luggage, & Leather Goods Stores	Demand by Store Type:Clothing & Clothing Accessories Stores	Dollars	2	
91	DT451F	Sporting Goods, Hobby, Book, & Music Stores	Demand by Store Type:Sporting Goods, Hobby, Book, & Music Stores	Dollars	2	
92	DT4511F	Sporting Goods, Hobby, & Musical Instrument Stores	Demand by Store Type:Sporting Goods, Hobby, Book, & Music Stores	Dollars	2	
93	DT45111F	Sporting Goods Stores	Demand by Store Type:Sporting Goods, Hobby, Book, & Music Stores	Dollars	2	
94	DT45112F	Hobby, Toys and Games Stores	Demand by Store Type:Sporting Goods, Hobby, Book, & Music Stores	Dollars	2	
95	DT45113F	Sew/Needlework/Piece Goods Stores	Demand by Store Type:Sporting Goods, Hobby, Book, & Music Stores	Dollars	2	
96	DT45114F	Musical Instrument and Supplies Stores	Demand by Store Type:Sporting Goods, Hobby, Book, & Music Stores	Dollars	2	
97	DT4512F	Book, Periodical, & Music Stores	Demand by Store Type:Sporting Goods, Hobby, Book, & Music Stores	Dollars	2	
98	DT45121F	Book Stores and News Dealers	Demand by Store Type:Sporting Goods, Hobby, Book, & Music Stores	Dollars	2	
99	DT451211F	Book Stores	Demand by Store Type:Sporting Goods, Hobby, Book, & Music Stores	Dollars	2	
100	DT451212F	News Dealers and Newsstands	Demand by Store Type:Sporting Goods, Hobby, Book, & Music Stores	Dollars	2	
101	DT452F	General Merchandise Stores	Demand by Store Type:General Merchandise Stores	Dollars	2	
102	DT4521F	Department Stores excluding leased depts.	Demand by Store Type:General Merchandise Stores	Dollars	2	
103	DT4529F	Other General Merchandise Stores	Demand by Store Type:General Merchandise Stores	Dollars	2	
104	DT453F	Miscellaneous Store Retailers	Demand by Store Type:Miscellaneous Store Retailers	Dollars	2	
105	DT4531F	Florists	Demand by Store Type:Miscellaneous Store Retailers	Dollars	2	
106	DT4532F	Office Supplies, Stationery, & Gift Stores	Demand by Store Type:Miscellaneous Store Retailers	Dollars	2	
107	DT45321F	Office Supplies and Stationery Stores	Demand by Store Type:Miscellaneous Store Retailers	Dollars	2	
108	DT45322F	Gift, Novelty, and Souvenir Stores	Demand by Store Type:Miscellaneous Store Retailers	Dollars	2	
109	DT4533F	Used Merchandise Stores	Demand by Store Type:Miscellaneous Store Retailers	Dollars	2	
110	DT4539F	Other Miscellaneous Store Retailers	Demand by Store Type:Miscellaneous Store Retailers	Dollars	2	
111	DT454F	Non-store Retailers	Demand by Store Type:Non-store Retailers	Dollars	2	
112	DT722F	Foodservice & Drinking Places	Demand by Store Type:Foodservice & Drinking Places	Dollars	2	
113	DT7223F	Special Foodservices	Demand by Store Type:Foodservice & Drinking Places	Dollars	2	
114	DT7224F	Drinking Places -Alcoholic Beverages	Demand by Store Type:Foodservice & Drinking Places	Dollars	2	
115	DT722511F	Full-Service Restaurants	Demand by Store Type:Foodservice & Drinking Places	Dollars	2	
116	DT722513F	Limited-Service Eating Places	Demand by Store Type:Foodservice & Drinking Places	Dollars	2	
117	DT722514F	Cafeterias, Grill Buffets, and Buffets	Demand by Store Type:Foodservice & Drinking Places	Dollars	2	
118	DT722515F	Snack and Non-alcoholic Beverage Bars	Demand by Store Type:Foodservice & Drinking Places	Dollars	2	
119	DTGAFOF	GAFO (General merchandise, Apparel, Furniture & Other)	Demand by Store Type:GAFO	Dollars	2	