

HOW TO READ

VisitorView International—Destination and Origin Details

VisitorView International provides estimates of total non-American and non-Canadian visitors' trips and nights to Canadian tourism regions, sub-regions, provinces, all CMA, CDs and CSDs with 50,000+ population.

Destination Details | Origin Details | Origin Comparison | Destination Comparison



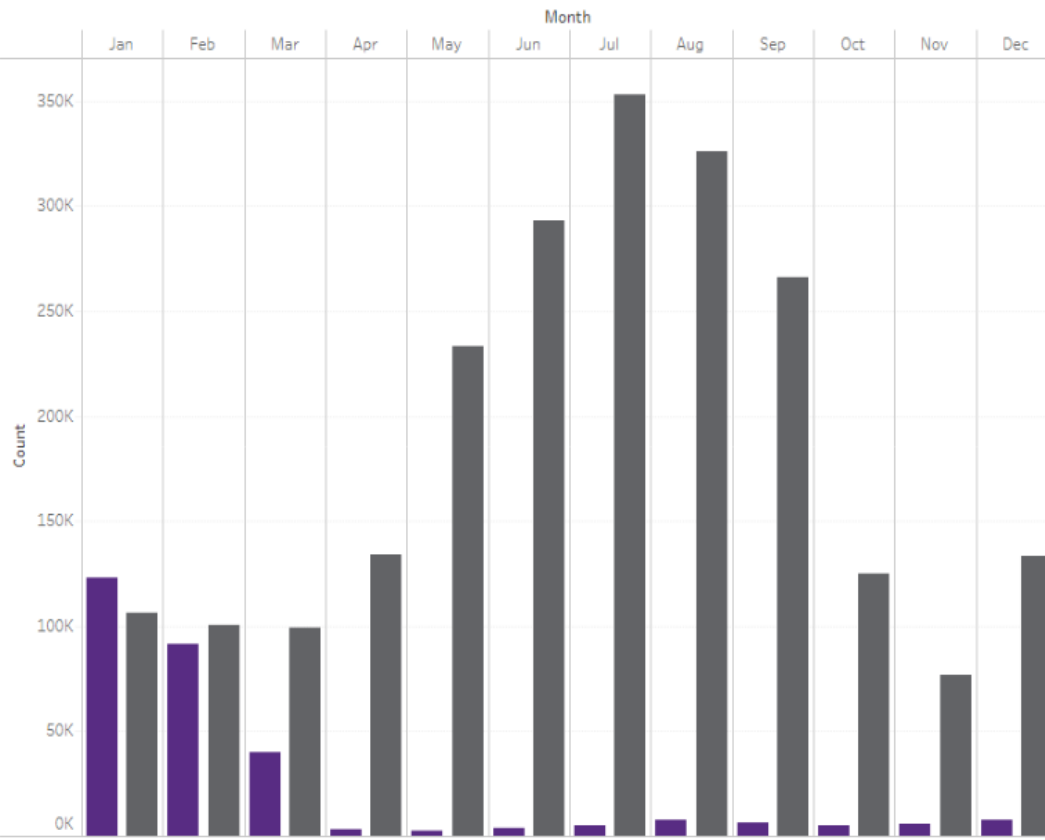
VisitorView International - Destination Details

British Columbia in 2020

ENVIRONICS ANALYTICS

Destination Type: Province | Destination: British Columbia | Year: 2020 | Comparison Year: 2019 | Variable: Trips | Metric: Estimated Count | Origin Type: Country

Number of Trips to British Columbia in 2020 compared to 2019



Total Trips
300,993

Total Nights
4,129,779

Origins to British Columbia in 2020

| Origin | Trips | % Trips | Nights | % Nights |
|------------------------------|--------|---------|---------|----------|
| China | 39,981 | 13.3% | 593,919 | 14.4% |
| Australia | 36,355 | 12.1% | 500,995 | 12.1% |
| United Kingdom | 31,583 | 10.5% | 346,451 | 8.4% |
| Mexico | 20,847 | 6.9% | 228,681 | 5.5% |
| Hong Kong | 17,457 | 5.8% | 270,552 | 6.6% |
| Korea, South | 15,837 | 5.3% | 212,035 | 5.1% |
| Germany | 14,726 | 4.9% | 167,529 | 4.1% |
| Taiwan | 13,085 | 4.3% | 178,592 | 4.3% |
| Japan | 10,970 | 3.6% | 105,332 | 2.6% |
| India | 10,813 | 3.6% | 286,769 | 6.9% |
| Brazil | 7,794 | 2.6% | 69,499 | 1.7% |
| New Zealand | 7,168 | 2.4% | 70,845 | 1.7% |
| Philippines | 6,647 | 2.2% | 148,783 | 3.6% |
| France | 5,622 | 1.9% | 84,944 | 2.1% |
| Netherlands | 5,357 | 1.8% | 73,297 | 1.8% |
| Switzerland | 4,236 | 1.4% | 50,271 | 1.2% |
| Ireland | 2,940 | 1.0% | 38,575 | 0.9% |
| Italy | 2,475 | 0.8% | 33,447 | 0.8% |
| Asia, not classified elsew.. | 2,380 | 0.8% | 41,597 | 1.0% |
| Spain | 2,378 | 0.8% | 29,945 | 0.7% |
| Sweden | 2,270 | 0.8% | 26,887 | 0.7% |
| Denmark | 1,968 | 0.7% | 27,001 | 0.7% |
| Austria | 1,929 | 0.6% | 21,274 | 0.5% |
| Viet Nam | 1,900 | 0.6% | 34,562 | 0.8% |

Four dashboards are available.

Destination Type: The level of geography used for the report.
Destination: The place visited.
Year: Temporal range used for report.
Comparison Year: Time range used to compare data.
Variable: Select from Nights, Trips, or Nights per Trip.
Metric: Data can be represented as Estimated Count, % Change-Month over Month, or % Change-Year over Year.
Origin Type: Select international origin countries or from broader global regions.

International visitors accounted for **300,993** trips and **4,129,779** total nights to **British Columbia** in 2020. During this time period, visitors from **China** took the most trips, **39,981** or **13.3%** of total trips. Visitors from China accounted for **593,919** total nights which accounts for **14.4%** of total nights spent by international visitors to this province. Compared to **2019**, total trips were down significantly year over year and month over month with the exception of January.

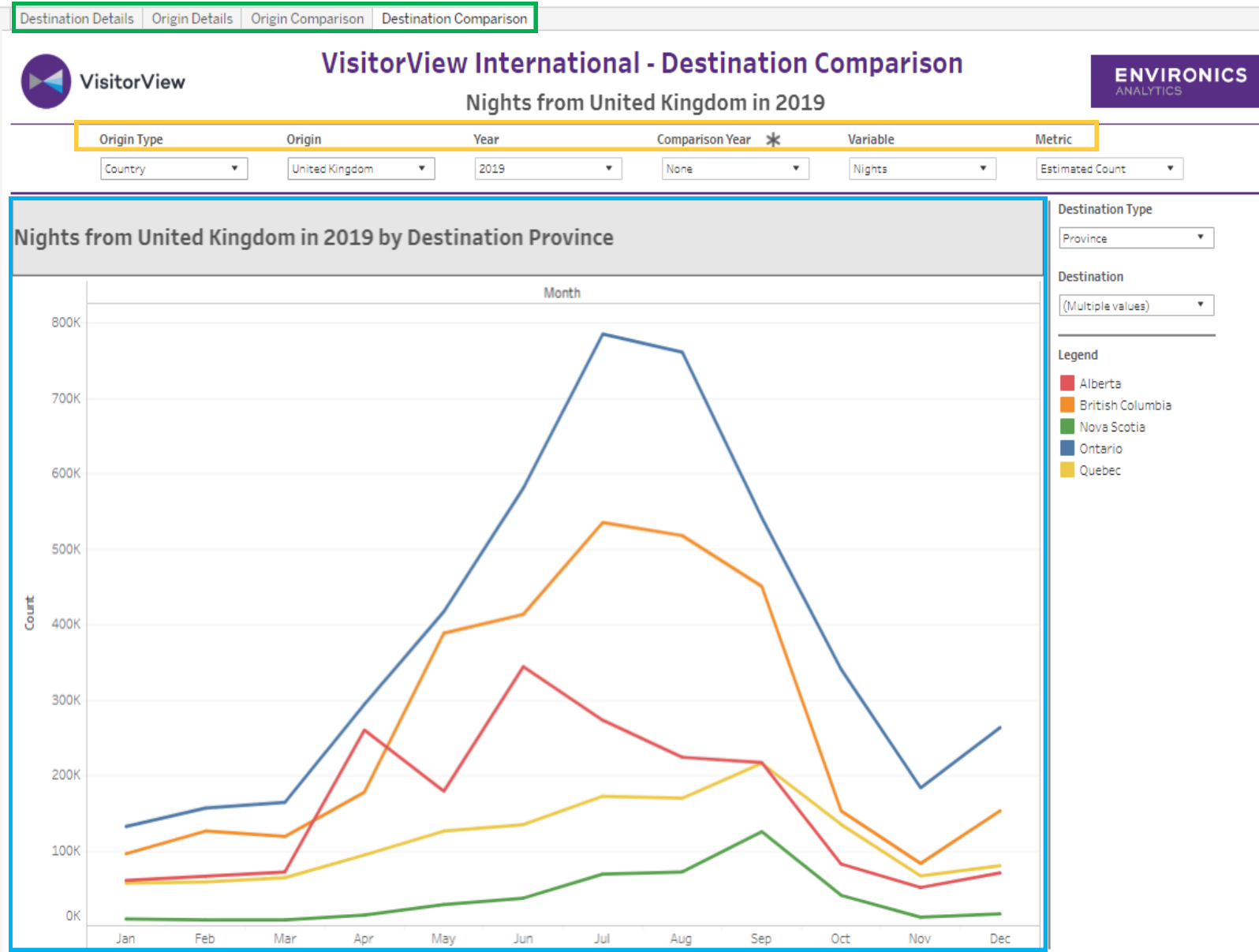
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Data up to: July, 2021

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Four dashboards are available.

Origin Type: Select between country or region categories.
Origin: Select specific countries or global regions.
Year: Temporal range used for report.
Comparison Year: Time range used to compare data. Only applicable if the % Change-Year over Year metric is selected.
Variable: Select from Nights, Trips, or Nights per Trip.
Metric: Data can be represented as Estimated Count, % Change-Month over Month, or % Change-Year over Year.

This data shows the top five provinces in terms of nights spent by travelers from the **United Kingdom** in 2019. The majority of visitors from the United Kingdom travelled to these provinces during the summer months. **Ontario** and **British Columbia** account for the most nights spent, during the month of July, UK visitors spent nearly 800,000 and 575,000 nights in Ontario and British Columbia respectively.