

HOW TO READ

VisitorView International—Destination and Origin Details

VisitorView International provides estimates of total non-American and non-Canadian visitors' trips and nights to Canadian tourism regions, sub-regions, provinces, all CMA, CDs and CSDs with 50,000+ population.

Destination Details | Origin Details | Origin Comparison | Destination Comparison



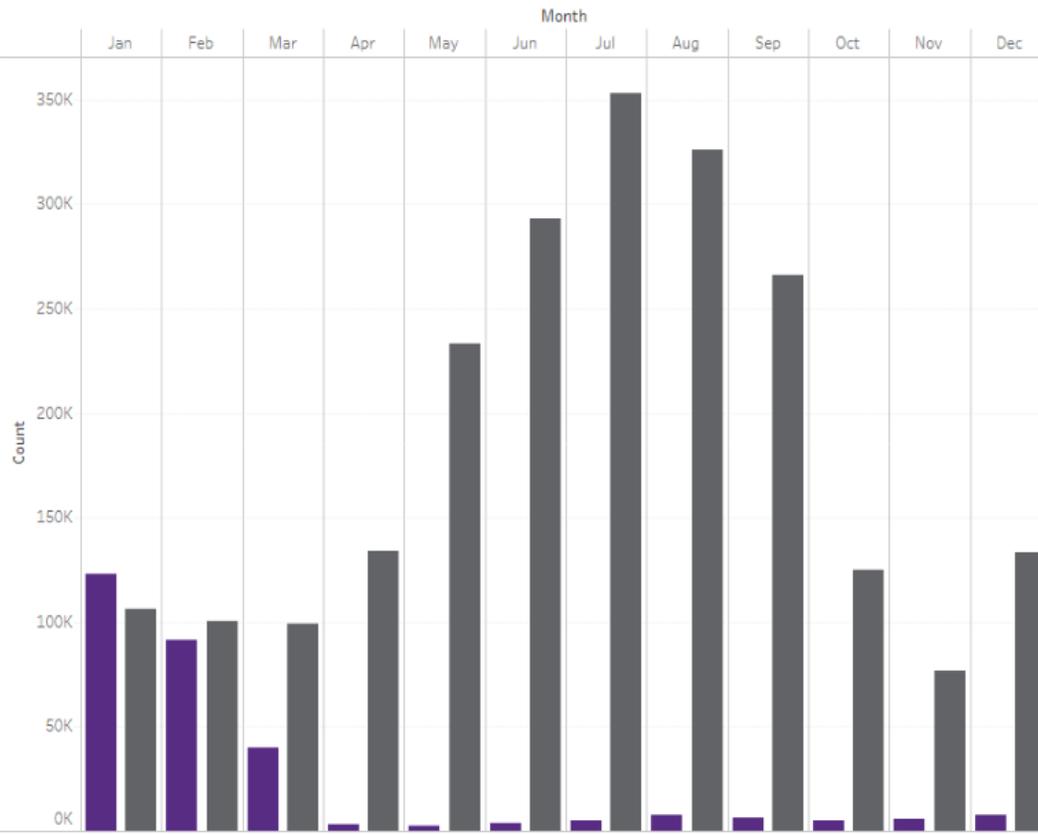
VisitorView International - Destination Details

British Columbia in 2020

ENVIRONICS ANALYTICS

Destination Type: Province | Destination: British Columbia | Year: 2020 | Comparison Year: 2019 | Variable: Trips | Metric: Estimated Count | Origin Type: Country

Number of Trips to British Columbia in 2020 compared to 2019



Total Trips
300,993

Total Nights
4,129,779

Origins to British Columbia in 2020

Origin	Trips	% Trips	Nights	% Nights
China	39,981	13.3%	593,919	14.4%
Australia	36,355	12.1%	500,995	12.1%
United Kingdom	31,583	10.5%	346,451	8.4%
Mexico	20,847	6.9%	228,681	5.5%
Hong Kong	17,457	5.8%	270,552	6.6%
Korea, South	15,837	5.3%	212,035	5.1%
Germany	14,726	4.9%	167,529	4.1%
Taiwan	13,085	4.3%	178,592	4.3%
Japan	10,970	3.6%	105,332	2.6%
India	10,813	3.6%	286,769	6.9%
Brazil	7,794	2.6%	69,499	1.7%
New Zealand	7,168	2.4%	70,845	1.7%
Philippines	6,647	2.2%	148,783	3.6%
France	5,622	1.9%	84,944	2.1%
Netherlands	5,357	1.8%	73,297	1.8%
Switzerland	4,236	1.4%	50,271	1.2%
Ireland	2,940	1.0%	38,575	0.9%
Italy	2,475	0.8%	33,447	0.8%
Asia, not classified elsew..	2,380	0.8%	41,597	1.0%
Spain	2,378	0.8%	29,945	0.7%
Sweden	2,270	0.8%	26,887	0.7%
Denmark	1,968	0.7%	27,001	0.7%
Austria	1,929	0.6%	21,274	0.5%
Viet Nam	1,900	0.6%	34,562	0.8%

Four dashboards are available.

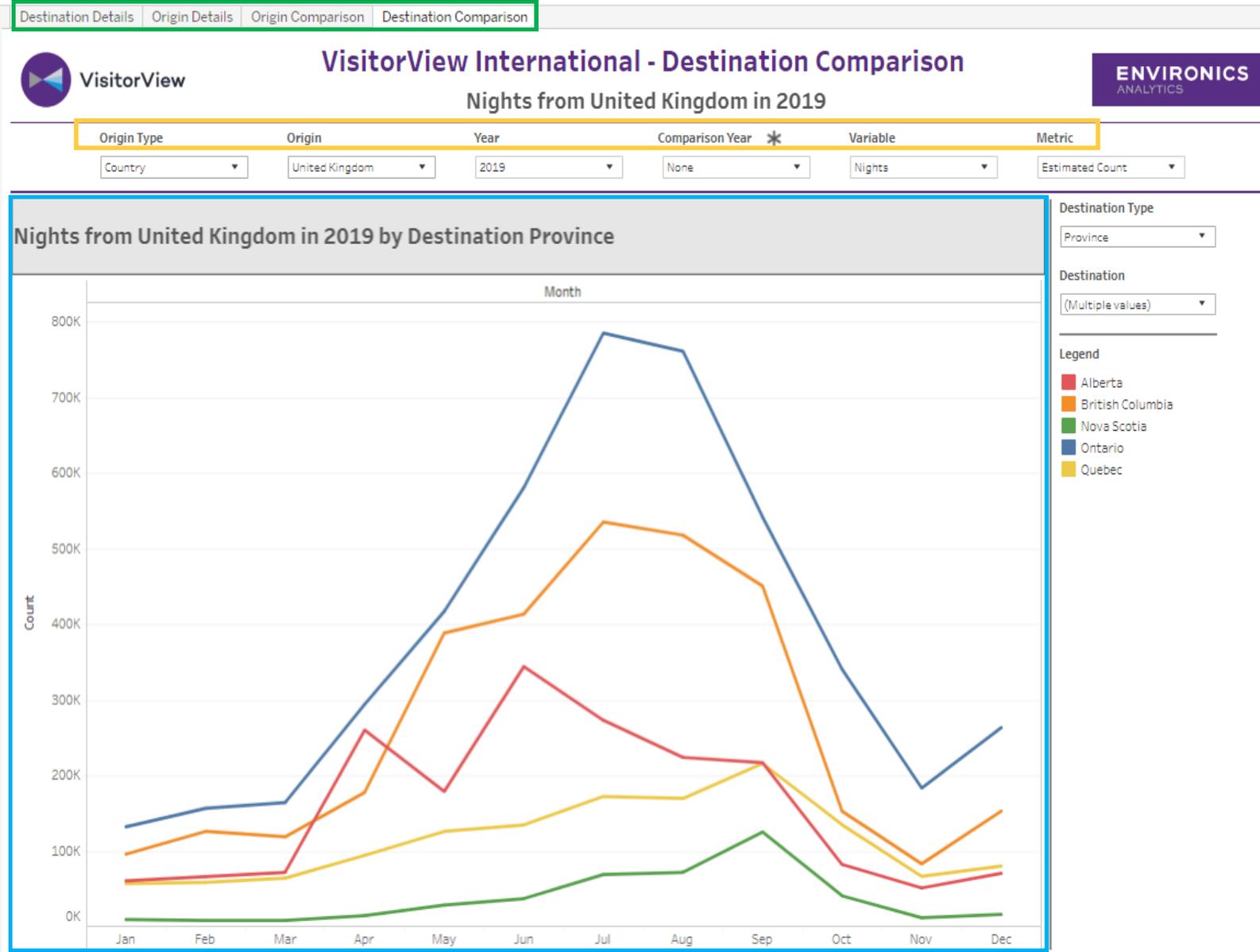
Destination Type: The level of geography used for the report.
Destination: The place visited.
Year: Temporal range used for report.
Comparison Year: Time range used to compare data.
Variable: Select from Nights, Trips, or Nights per Trip.
Metric: Data can be represented as Estimated Count, % Change-Month over Month, or % Change-Year over Year.
Origin Type: Select international origin countries or from broader global regions.

International visitors accounted for **300,993** trips and **4,129,779** total nights to **British Columbia** in 2020. During this time period, visitors from **China** took the most trips, **39,981** or **13.3%** of total trips. Visitors from China accounted for **593,919** total nights which accounts for **14.4%** of total nights spent by international visitors to this province. Compared to **2019**, total trips were down significantly year over year and month over month with the exception of January.

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Four dashboards are available.

Origin Type: Select between country or region categories.
Origin: Select specific countries or global regions.
Year: Temporal range used for report.
Comparison Year: Time range used to compare data. Only applicable if the % Change-Year over Year metric is selected.
Variable: Select from Nights, Trips, or Nights per Trip.
Metric: Data can be represented as Estimated Count, % Change-Month over Month, or % Change-Year over Year.

This data shows the top five provinces in terms of nights spent by travelers from the **United Kingdom** in 2019. The majority of visitors from the United Kingdom travelled to these provinces during the summer months. **Ontario** and **British Columbia** account for the most nights spent, during the month of July, UK visitors spent nearly 800,000 and 575,000 nights in Ontario and British Columbia respectively.