

ORDER	FIELD	DESCRIPTION
1	EAID	This field provides a unique ID for the location. This is the field that clients should shared if they have any questions about a location or polygon and would like to submit user feedback.
2	Name	Name and address of the entity
3	Parent Company	Populated for any location that includes a Parent Company
4	Banner	Populated for any location that can be conceived of as having a banner. For example, this would be "Subaru" for any location that is part of that chain. Locations that represent individual locations (i.e. that are not part of a chain) would not have a banner.
5	Location Name	The most granular name available for a location. In some instances, the most granular name is the banner or name of the city in which the location can be found, while in others it could be the franchisee name. For example, the Banner name may be "Subaru" but the location name could be "Pfaff Subaru".
6	Category : Sub-category	High level category (e.g. Retail) and secondary category (e.g. Grocery)
7	CSDNAMEE	Name of CSD (English)
8	PRAMEE	Name of PR (English)
9	Date Modified	If a change is made to a location attribute or polygon, this field would indicate the last time these were modified
10	Modified Code	Indicates the reasons for a change in the record as flagged by the digit codes below, otherwise the code will be NULL for a new record.
10.1	1st digit	Name change 0 = no change 1 = change
10.2	2nd digit	Descriptive field change 0 = no change 1 = Location Name, Banner Name, or Parent Company Name change
10.3	3rd digit	Spatial/polygon fields 0 = no change 1 = Polygon shape adjustment 2 = Polygon relocation
10.4	4th digit	Primary Status Change 0 = no change 1 = change
10.5	5th digit	Geofence Type Change 0 = no change 1 = change
10.6	6th digit	Category Change 0 = no change 1 = change