

PRIZM LICENSE FILE FIELDS - GLOSSARY

FIELD NAME	DEFINITION
FSALDU	The six digit postal code.
LATITUDE	The latitude of the postal code.
LONGITUDE	The longitude of the postal code.
	Matches the Serving Office Delivery Installation Area Name from the Household Elite File. Different spellings on the Community Name are included for geocoding purposes. The unique rural postal code and Community Name will
COMMNAME	have a CNLI of 1.
CNLI	The community name link indicator (CNLI) is used for geocoding or matching postal codes to community names and is only found in the rural enhanced license file. CNLI 3 (Historical names from older files, previously used to create the PCCF Rural Enhanced, also includes some alternative spellings, linked to a postal code) and 4 (Alternative Spelling of community names for CNLI 1, 2 & 3) are used for geocoding and will return the same DA or XY as CNLI 1 (SLI - Most representative Community Name. See COMMNAME.) and 2 (Communities linked to a signal postal code) and in some cases 3. CNLI 1 and 2 are used to link all standard community names to a Postal Code.
SLI	The single link indicator (SLI) was created to assist users in dealing with postal codes with multiple records. The method used to establish the single link indicator identifies the geographic area with the majority of dwellings assigned to a particular postal code.
RETIRED	The postal code is not in the Canada Post Household Elite File or the Canada Post Address file, but was active in a previous year.
ACTIVE	The postal code is in the Canada Post Household Elite File.
BUSINESS	Postal codes that are 100% business, not residential.
APARTMENT	Postal codes that are 100% apartments.
	The postal code has some component of a Lock Box Address Record, Route Service Address Record or a General
	Delivery Address Record defined by the Canada Post Address file. The location of the POBox will not necessarily
POBOX	reflect the location of household adresses.
INDEMO	(In Demographics) The postal code is included in the roster of postal codes that includes modelled data.
PRIZM	The individual segment numbers are based on SESI (Socioeconomic Status Indicator), a composite score that reflects a variety of factors, such as average household income, discretionary income, educational attainment, the value of private dwellings, average net worth and household size. The 67 segments have been ranked from one to 67 on the SESI scale, with one classified as the highest.
NAME	The name assigned to the PRIZM segment.
	Each of the 67 segments are organized into one of 20 Social Groups based on the urban-rural context, home language (English, French and non-official), affluence, family status, age of maintainer and ethnicity. Social Groups represent various groupings, patterns and trends. Each segment is also assigned to one of five settlement types: Urban, Urban Fringe, Suburban, Town or Rural. The ranking of Social Groups is based on average income (not a SESI ranking). Groups have a letter and number combination. The letters U, F, S, T and R stand for Urban, Urban Fringe, Suburban, Town or Rural, while the numbers refer to income, with one indicating the highest average income for the
SG	group and seven representing the lowest.
SGNAME	The name assigned to the Social Group.
SGSort	Numeric code used to sort or group PRIZM segments by Social Group.
	The 67 segments are categorized into 8 Lifestage Groups based on the presence of singles, couples and families. The grouping divides the 67 segments into Young, Family and Mature classifications, and then further subdivides
LS	them by analyzing the commonality amongst them.
LSNAME	The name assigned to the Lifestage Group.
LSSort	Numeric code used to sort or group PRIZM segments by Lifestage.

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PRCDDA	The code for the Dissemination Area.
PRCDADA	The code for the Aggregate Dissemination Area.
PRCDCSD	The code for the Census Subdivision.
CSDNAME	The name of the Census Subdivision.
CSDTYPE	The code for the Census Subdivision type.
CSDTYPEN	The name for the Census Subdivision type.
PRCD	The code for the Census Division.
CDNAME	The name of the Census Division.
CDTYPE	The code for the Census Division type.
CDTYPEN	The name for the Census Division type.
PR	The code for the Province.
PRNAME	The name of the Province.
PRABB	The abbreviation of the Province.
CMACT	The code for the Census Tract.
CTNAME	The name of the Census Tract.
CMACA	The code for the Census Metropolitan Area.
CMANAME	The name of the Census Metropolitan Area.
CMATYPE	The code for the Census Metropolitan Area type.
CMATYPEN	The name of the Census Metropolitan Area type.
PRCMA	The code for the Census Metropolitan Area (Provincial Split).
PRCMANAME	The name of the Census Metropolitan Area (Provincial Split).
REG	The code for the Region.
REGNAME	The name of the Region.
CAN	The code for the Country.
CANNAME	The name of the Country.
PRFED13	The code for the Federal Electoral District.
FED13NAME	The name of the Federal Electoral District.
PRCDCCS	The code for the Census Consolidated Subdivision.
CCSNAME	The name of the Census Consolidated Subdivision.
PRER	The code for the Economic Region.
ERNAME	The name of the Economic Region.

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