

DATA VINTAGE

2020

DATA SOURCE

CAPIndex

BASE LEVEL GEOGRAPHY

Dissemination area and/or postal code

VARIABLES

30

To view the complete list of variables please visit:
environicsanalytics.com/en-ca/variables

WHAT IT IS

CrimeStats provides 30 variables related to the crime rate in crime and the risk of crime in 2020 and 2025. The database, which is derived from the CAP Index's CRIMECAST® database, uses statistics, demographics and computer modelling to determine the likelihood of crime for any location in Canada, the U.S. and the U.K. CRIMECAST® was developed by correlating a broad array of demographic variables—such as housing, economic and education data (but not race, religion and gender information)—with historical crime data, survey information and other known indicators of crime. The result is an index-based dataset that provides a crime risk score between zero and 2,000, with an average of 100 for every dissemination area or postal code in Canada.

Postal code level data is also available for Canada using CAPIndex's one-mile or three-mile methodology.

METHODOLOGY

One-mile postal code CrimeStats scores are built based on a radius of 1.6 kilometres (one mile) or a population of 25,000. This methodology is typically used to analyze residential insurance lines, service calls and delivery protocols.

For the three-mile methodology, the inner radius (1.6 kilometres or a population of 25,000) contributes two-thirds of the overall score. The outer radius, 4.8 km (three miles) or a population of 100,000, provides the remaining one-third of the score. This methodology is typically used to analyze crime rates around commercial properties.

HOW IT'S USED



Real estate developers can use CrimeStats to analyze proposed site locations to rank and compare locations based on rates of different types of crime. The insights can guide the selection process for new sites and minimize crime risk, which could negatively affect real estate values.

SAMPLE QUESTIONS IT CAN ANSWER

- What is the overall crime risk around my store locations?
- How are vehicle crime rates in my trade area expected to change?
- Where can I find neighbourhoods with low rates of breaking-and-entering crime?
- How are homicide rates trending in my trade area?
- Should we improve our security infrastructure based on crime rates around our office locations?