ShoppingCentres

Release Notes

What is it?

This national file of more than 3,000 shopping centre records is produced annually by EnsembleIQ. It lists most shopping malls in Canada, along with data on the type of centre, the number of stores, floor area, retail levels, anchor tenants, and parking spaces. ShoppingCentres is a geocoded location database used for mapping and other analytical applications. It is updated annually and includes traditional and new format shopping centres.

Sample questions it can answer

- Where are the major shopping centres located in my trade areas? How many stores do these shopping centres have?
- What are the top three anchor tenants for each of the shopping centres in a particular municipality?
- What is the gross leasable area of the shopping centres in my trade area?
- How many parking spaces do the shopping centres in my trade area have?
- Which of my stores/branches are close to a shopping centre?

Data Vintage

2024

Base Level Geography

Geocoded points

Records

3,115

*To view the complete list of variables please visit:

environicsanalytics.com/en-ca/variables

How is it used?



Retailers can identify all locations in a market of a particular banner or franchise and identify which shopping centres are home to those franchises. This information can help retailers when profiling a store's trade area, analyzing competitors, and determining a shopping centre's potential opportunity.



