WorkplaceNow
Release Notes

What is it?

WorkplaceNow provides estimates of the number of workers and days worked at employment locations. Detailed estimates for all levels of Census geography allow users to see trends in employment districts, cities, regions, and user-defined geographies like trade areas. Current data can be compared with any other period, back to 2019 to put occupancy levels in perspective.

WorkplaceNow is built using aggregated and de-identified mobile movement data combined with EA demographic data, such as DaytimePop. Access WorkplaceNow's weekly and monthly summarized data in ENVISION for convenient reporting on the geographic areas you define, or as a flat file to incorporate in your own tools. When used with EA's BusinessProfiles database, WorkplaceNow paints a picture of which industries are moving back sooner, which are moving back later, and which ones may see longer-term changes to workplace utilization WorkplaceNow helps:

Data Vintage
2024

Base Level Geography
Dissemination Area

Update Frequency
Monthly

Variables
776

To view the complete list of variables please visit:
environicsanalytics.com/variables

How it's Used?

Property managers can uncover occupancy trends in their markets and allow them to compare properties to other workplace areas to track patterns.

Restaurants can use WorkplaceNow to gauge the level of workplace activity in their trade areas to ensure the right locations are properly staffed to service the workday crowds.

Transportation planners can use WorkplaceNow to forecast travel demand in different neighbourhoods based on office occupancy to optimize service levels.

Sample Questions it Can Answer

- What share of workers have returned to workplaces?
- How many commuter trips happened in a specific week to the vicinity of a transit station?
- Which areas have the least utilized workplaces?
- Which of my locations has the most workers in the vicinity compared to 2019?
- What is the average number of days per worker onsite in a week?
- Which of my locations are trending up in terms of occupancy?
- Which of my locations are not increasing in terms of occupancy?