

WorkplaceNow

Release Notes

What is It?

WorkplaceNow provides estimates of the number of workers and days worked at employment locations. Detailed estimates for all levels of Census geography allow users to see trends in employment districts, cities, regions, and user-defined geographies like trade areas. Current data can be compared with any other period, back to 2020 to put occupancy levels in perspective. Estimates represent workers physically present at their workplace within the geography being analyzed.

WorkplaceNow is built using aggregated and de-identified mobile movement data combined with EA demographic data, such as DaytimePop. Access WorkplaceNow's weekly and monthly summarized data in ENVISION for convenient reporting on the geographic areas you define, or as a flat file to incorporate in your own tools. When used with EA's BusinessProfiles database, WorkplaceNow paints a picture of which industries are moving back sooner, which are moving back later, and which ones may see longer-term changes to workplace utilization.

What's New?

As of this February data release, WorkplaceNow will no longer include data from 2019. This change applies to ENVISION and flat file deliveries. Data will start from 2020 onward, providing you with the most up-to-date insights for analysis and decision-making.

How is it Used?



Property managers can uncover occupancy trends in their markets and allow them to compare properties to other workplace areas to track patterns.



Restaurants can use WorkplaceNow to gauge the level of workplace activity in their trade areas to ensure the right locations are properly staffed to service the workday crowds.



Transportation planners can use WorkplaceNow to forecast travel demand in different neighbourhoods based on office occupancy to optimize service levels.

Data Vintage

2025

Base Level Geography

Dissemination Area

Update Frequency

Monthly

Variables

905

To view the complete list of variables please visit:
environicsanalytics.com/variables

Sample Questions it Can Answer

- What share of workers have returned to workplaces?
- How many commuter trips happened in a specific week to the vicinity of a transit station?
- Which areas have the least utilized workplaces?
- Which of my locations has the most workers in the vicinity compared to 2020?
- What is the average number of days per worker onsite in a week?
- Which of my locations are trending up in terms of occupancy?
- Which of my locations are not increasing in terms of occupancy?