

ORDER	VARIABLE	DESCRIPTION	CATEGORY
0	CODE	Code	Geography
0	GEO	Geographic Summarization Indicator	Geography
1	CIBAS19P	Household Population 19+ (21+ in Quebec)	Basics
2	CID2	User Type - Current User - Yes	Cannabis Consumption
3	CIQ4	User Type - Recreational Users - Yes	Cannabis Consumption
4	CIQ5	User Type - Medicinal Users - Yes	Cannabis Consumption
5	CIQ3	User Type - Never-User - Yes	Cannabis Consumption
6	CIQ328	Usage - In The Future - Unlikely To Consume	Cannabis Consumption
7	CIQ31	Usage - Frequency Consumed - Daily	Cannabis Consumption
8	CIQ32	Usage - Frequency Consumed - Weekly	Cannabis Consumption
9	CIQ334	Usage - Frequency Consumed - Monthly/Every Couple Months	Cannabis Consumption
10	CIQ35	Usage - Frequency Consumed - A Few Times A Year (!)	Cannabis Consumption
11	CIQ51	Usage - Recency Of Use - Yesterday	Cannabis Consumption
12	CIQ52	Usage - Recency Of Use - Past Week	Cannabis Consumption
13	CIQ53	Usage - Recency Of Use - Past Month	Cannabis Consumption
14	CIQ545	Usage - Recency Of Use - Past 3 - 6 Months	Cannabis Consumption
15	CIQ567	Usage - Recency Of Use - Past Year Or Longer (!)	Cannabis Consumption
16	CIQ570	Usage - What Time Of Day - In The Morning (!)	Cannabis Consumption
17	CIQ571	Usage - What Time Of Day - During The Day	Cannabis Consumption
18	CIQ572	Usage - What Time Of Day - In The Evening	Cannabis Consumption
19	CIQ61	Usage - How Long Been Using - Less Than A Year	Cannabis Consumption
20	CIQ62	Usage - How Long Been Using - 1 - 5 Years	Cannabis Consumption
21	CIQ634	Usage - How Long Been Using - 6 - 15 Years	Cannabis Consumption
22	CIQ656	Usage - How Long Been Using - More Than 15 Years	Cannabis Consumption
23	CIQ71	Usage - First Use Was Post Legalization - Yes (!)	Cannabis Consumption
24	CIQ10	Usage - Pandemic - How Has Your Use Of Cannabis Changed During Pandemic - Decreased (!)	Cannabis Consumption
25	CIQ12	Usage - Pandemic - How Has Your Use Of Cannabis Changed During Pandemic - Increased	Cannabis Consumption
26	CIQ1501	Usage - How Do You Consume Cannabis [Mst Oft] - Bud/Flower	Cannabis Consumption
27	CIQ1502	Usage - How Do You Consume Cannabis [Mst Oft] - Vapes (!)	Cannabis Consumption
28	CIQ1503	Usage - How Do You Consume Cannabis [Mst Oft] - Edibles	Cannabis Consumption
29	CIQ1504	Usage - How Do You Consume Cannabis [Mst Oft] - Pre-Rolled Joints (!)	Cannabis Consumption
30	CIQ1505	Usage - How Do You Consume Cannabis [Mst Oft] - Liquid Tinctures & Sub-Lingual (I.E. Under The Tongue) (!)	Cannabis Consumption
31	CIQ1511	Usage - How Do You Consume Cannabis [Sometimes] - Bud/Flower	Cannabis Consumption
32	CIQ1512	Usage - How Do You Consume Cannabis [Sometimes] - Vapes	Cannabis Consumption
33	CIQ1513	Usage - How Do You Consume Cannabis [Sometimes] - Edibles	Cannabis Consumption
34	CIQ1514	Usage - How Do You Consume Cannabis [Sometimes] - Pre-Rolled Joints	Cannabis Consumption
35	CIQ1515	Usage - How Do You Consume Cannabis [Sometimes] - Concentrates	Cannabis Consumption
36	CIQ1516	Usage - How Do You Consume Cannabis [Sometimes] - Cold Beverages (!)	Cannabis Consumption
37	CIQ1517	Usage - How Do You Consume Cannabis [Sometimes] - Topicals (!)	Cannabis Consumption
38	CIQ1518	Usage - How Do You Consume Cannabis [Sometimes] - Liquid Tinctures & Sub-Lingual (I.E. Under The Tongue) (!)	Cannabis Consumption
39	CIQ1519	Usage - How Do You Consume Cannabis [Sometimes] - Capsules/Soft Gels (!)	Cannabis Consumption
40	CIQ1520	Usage - How Do You Consume Cannabis [Sometimes] - Spray (!)	Cannabis Consumption
41	CIQ172	Usage - Other Forms Interested In - Vape (!)	Cannabis Consumption
42	CIQ173	Usage - Other Forms Interested In - Edibles	Cannabis Consumption
43	CIQ174	Usage - Other Forms Interested In - Pre-Rolled Joint (!)	Cannabis Consumption
44	CIQ175	Usage - Other Forms Interested In - Concentrates (E.G. Tincture, Oil)	Cannabis Consumption
45	CIQ178	Usage - Other Forms Interested In - Hot Beverages	Cannabis Consumption
46	CIQ179	Usage - Other Forms Interested In - Cold Beverages	Cannabis Consumption
47	CIQ177	Usage - Other Forms Interested In - Topical (E.G. Cream)	Cannabis Consumption
48	CIQ180	Usage - Other Forms Interested In - Liquid Tinctures & Sub-Lingual (I.E. Under The Tongue)	Cannabis Consumption
49	CIQ181	Usage - Other Forms Interested In - Capsules/Soft Gels	Cannabis Consumption
50	CIQ182	Usage - Other Forms Interested In - Spray	Cannabis Consumption
51	CIQ2812	Usage - Impact On Salty Snacks - No Impact	Cannabis Consumption
52	CIQ2811	Usage - Impact On Salty Snacks - Consume More	Cannabis Consumption
53	CIQ2822	Usage - Impact On Chocolate/Candy - No Impact	Cannabis Consumption
54	CIQ2821	Usage - Impact On Chocolate/Candy - Consume More	Cannabis Consumption
55	CIQ2832	Usage - Impact On Fast Food - No Impact	Cannabis Consumption
56	CIQ2831	Usage - Impact On Fast Food - Consume More	Cannabis Consumption
57	CIQ2842	Usage - Impact On Frozen Food - No Impact	Cannabis Consumption
58	CIQ2852	Usage - Impact On Vaping (Non-Cannabis) - No Impact	Cannabis Consumption
59	CIQ2862	Usage - Impact On Pop/Soda - No Impact	Cannabis Consumption
60	CIQ2861	Usage - Impact On Pop/Soda - Consume More (!)	Cannabis Consumption
61	CIQ2873	Usage - Impact On Cigarettes - Consume Less (!)	Cannabis Consumption
62	CIQ2872	Usage - Impact On Cigarettes - No Impact	Cannabis Consumption
63	CIQ2883	Usage - Impact On Alcohol - Consume Less	Cannabis Consumption
64	CIQ2882	Usage - Impact On Alcohol - No Impact	Cannabis Consumption
65	CIQ2893	Usage - Impact On Pain Medication - Consume Less	Cannabis Consumption
66	CIQ2892	Usage - Impact On Pain Medication - No Impact	Cannabis Consumption
67	CIQ28103	Usage - Impact On Other Medication - Consume Less	Cannabis Consumption
68	CIQ28102	Usage - Impact On Other Medication - No Impact	Cannabis Consumption
69	CIQ239	Ever Consumed - Multi-Vitamins - Yes	Cannabis Consumption
70	CIQ240	Ever Consumed - Vitamins - Yes	Cannabis Consumption
71	CIQ2403	Ever Consumed - Herbal & Nutritional Supplements - Yes	Cannabis Consumption
72	CIQ242	Ever Consumed - Cannabis - Yes	Cannabis Consumption
73	CIQ243	Ever Consumed - Diet Control/Weight Management - Yes	Cannabis Consumption
74	CIQ244	Ever Consumed - Probiotics - Yes	Cannabis Consumption
75	CIQ245	Ever Consumed - Over The Counter Medications - Yes	Cannabis Consumption
76	CIQ1531	Edibles - Types Consumed [Pre-Packaged] - Gummy Bears	Edible Consumption
77	CIQ1532	Edibles - Types Consumed [Pre-Packaged] - Cookies	Edible Consumption
78	CIQ1533	Edibles - Types Consumed [Pre-Packaged] - Brownies	Edible Consumption
79	CIQ1534	Edibles - Types Consumed [Pre-Packaged] - Chocolate/Truffles	Edible Consumption
80	CIQ1535	Edibles - Types Consumed [Pre-Packaged] - Candy, Lozenges, And Gum (!)	Edible Consumption
81	CIQ1536	Edibles - Types Consumed [Pre-Packaged] - Caramels/Chews/Taffy (!)	Edible Consumption
82	CIQ1541	Edibles - Types Consumed [Homemade] - Cookies (!)	Edible Consumption

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83	CIQ1542	Edibles - Types Consumed [Homemade] - Brownies (!)	Edible Consumption
84	CIQ1551	Edibles - Types Consumed [Any] - Gummy Bears	Edible Consumption
85	CIQ1552	Edibles - Types Consumed [Any] - Cookies	Edible Consumption
86	CIQ1553	Edibles - Types Consumed [Any] - Brownies	Edible Consumption
87	CIQ1554	Edibles - Types Consumed [Any] - Chocolate/Truffles	Edible Consumption
88	CIQ1555	Edibles - Types Consumed [Any] - Candy, Lozenges, And Gum	Edible Consumption
89	CIQ1556	Edibles - Types Consumed [Any] - Caramels/Chews/Taffy (!)	Edible Consumption
90	CIQ1561	Edibles - Likely To Consume - Gummy Bears	Edible Consumption
91	CIQ1562	Edibles - Likely To Consume - Cookies	Edible Consumption
92	CIQ1563	Edibles - Likely To Consume - Brownies	Edible Consumption
93	CIQ1564	Edibles - Likely To Consume - Chocolate/Truffles	Edible Consumption
94	CIQ1565	Edibles - Likely To Consume - Candy, Lozenges, And Gum	Edible Consumption
95	CIQ1566	Edibles - Likely To Consume - Cakes/Pies	Edible Consumption
96	CIQ1567	Edibles - Likely To Consume - Caramels/Chews/Taffy	Edible Consumption
97	CIQ1568	Edibles - Likely To Consume - Mints	Edible Consumption
98	CIQ1569	Edibles - Likely To Consume - Ingredients (Cooking Oil, Flour, Sugar, Etc.) (!)	Edible Consumption
99	CIQ1570	Edibles - Likely To Consume - Savory-Prepared Meals (!)	Edible Consumption
100	CIQ1571	Edibles - Likely To Consume - Savory Snacks	Edible Consumption
101	CIQ101	Medical Conditions [Have/Experience] - Mental Health	Medical Consumption
102	CIQ102	Medical Conditions [Have/Experience] - Menstrual Cramps	Medical Consumption
103	CIQ104	Medical Conditions [Have/Experience] - Long-Term Disease/Condition (E.G. Ulcerative Colitis, Epilepsy, Glaucoma) (!)	Medical Consumption
104	CIQ105	Medical Conditions [Have/Experience] - General Pain Management (E.G. Headache, Body Ache)	Medical Consumption
105	CIQ106	Medical Conditions [Have/Experience] - Chronic Pain (E.G. Fibromyalgia, Arthritis)	Medical Consumption
106	CIQ107	Medical Conditions [Have/Experience] - Stress/Anxiety	Medical Consumption
107	CIQ108	Medical Conditions [Have/Experience] - Weight Management	Medical Consumption
108	CIQ109	Medical Conditions [Have/Experience] - Fatigue	Medical Consumption
109	CIQ110	Medical Conditions [Have/Experience] - Nausea (!)	Medical Consumption
110	CIQ111	Medical Conditions [Have/Experience] - Skin Conditions	Medical Consumption
111	CIQ112	Medical Conditions [Have/Experience] - Insomnia	Medical Consumption
112	CIQ113	Medical Conditions [Have/Experience] - None	Medical Consumption
113	CIQ1001	Medical Use - Have Prescription - Yes	Medical Consumption
114	CIQ1002	Medical Use - Have Prescription - No	Medical Consumption
115	CIQ1101	Medical Use - Condition Used For - Mental Health	Medical Consumption
116	CIQ1102	Medical Use - Condition Used For - Menstrual Cramps (!)	Medical Consumption
117	CIQ1105	Medical Use - Condition Used For - General Pain Management (E.G. Headache, Body Ache)	Medical Consumption
118	CIQ1106	Medical Use - Condition Used For - Chronic Pain (E.G. Fibromyalgia, Arthritis)	Medical Consumption
119	CIQ1107	Medical Use - Condition Used For - Stress/Anxiety	Medical Consumption
120	CIQ1109	Medical Use - Condition Used For - Fatigue (!)	Medical Consumption
121	CIQ1112	Medical Use - Condition Used For - Insomnia	Medical Consumption
122	CIQ1201	Medical Use - What Prompted Usage - Failure Of Initial Treatment (!)	Medical Consumption
123	CIQ1202	Medical Use - What Prompted Usage - Side Effects Of Initial Treatment (!)	Medical Consumption
124	CIQ1203	Medical Use - What Prompted Usage - Preference For A 'Natural' Product	Medical Consumption
125	CIQ1204	Medical Use - What Prompted Usage - I Believe That It Is A Safer Product	Medical Consumption
126	CIQ1205	Medical Use - What Prompted Usage - Positive Experiences During Recreational Use	Medical Consumption
127	CIQ1206	Medical Use - What Prompted Usage - Advised By A Medical Professional (!)	Medical Consumption
128	CIQ1207	Medical Use - What Prompted Usage - Received A Prescription From A Medical Professional (!)	Medical Consumption
129	CIQ1208	Medical Use - What Prompted Usage - Advised By A Friend/Relative/Acquaintance	Medical Consumption
130	CIQ1209	Medical Use - What Prompted Usage - Learned The Benefits Of Cannabis Through Media	Medical Consumption
131	CIQ1412	Medical Use - Efficacy Vs Modern Medicine - Little to No Difference	Medical Consumption
132	CIQ1434	Medical Use - Efficacy Vs Modern Medicine - Effective	Medical Consumption
133	CIQ1402	Medical Use - Effect On Prescription/OTC Drug Use - Reduced	Medical Consumption
134	CIQ1403	Medical Use - Effect On Prescription/OTC Drug Use - No Effect	Medical Consumption
135	CIQ151	Purchasing - Important Factors - Smell	Cannabis Purchases
136	CIQ152	Purchasing - Important Factors - How The Bud/Flower Looks Or Feels	Cannabis Purchases
137	CIQ154	Purchasing - Important Factors - Quality	Cannabis Purchases
138	CIQ155	Purchasing - Important Factors - Form (E.G. Bud/Flower, Edible, Etc.)	Cannabis Purchases
139	CIQ156	Purchasing - Important Factors - Consistent Dosage	Cannabis Purchases
140	CIQ157	Purchasing - Important Factors - Strain/Species	Cannabis Purchases
141	CIQ158	Purchasing - Important Factors - High THC	Cannabis Purchases
142	CIQ159	Purchasing - Important Factors - High CBD	Cannabis Purchases
143	CIQ1602	Purchasing - Important Factors - Taste	Cannabis Purchases
144	CIQ1603	Purchasing - Important Factors - Price	Cannabis Purchases
145	CIQ1605	Purchasing - Important Factors - Packaging (!)	Cannabis Purchases
146	CIQ1612	Purchasing - Important Factors - Best Before Date (!)	Cannabis Purchases
147	CIQ1613	Purchasing - Important Factors - Packaged On Date (!)	Cannabis Purchases
148	CIQ1614	Purchasing - Important Factors - Ingredients	Cannabis Purchases
149	CIQ1615	Purchasing - Important Factors - Flavours	Cannabis Purchases
150	CIQ1616	Purchasing - Important Factors - Origin	Cannabis Purchases
151	CIQ1617	Purchasing - Important Factors - Size	Cannabis Purchases
152	CIQ1812	Purchasing - Bud/Flower - Frequency - Weekly Or More	Cannabis Purchases
153	CIQ183	Purchasing - Bud/Flower - Frequency - Monthly (!)	Cannabis Purchases
154	CIQ1846	Purchasing - Bud/Flower - Frequency - Less Than Monthly	Cannabis Purchases
155	CIQ1913	Purchasing - Bud/Flower - Grams Per Purchase - 5 Grams Or Less	Cannabis Purchases
156	CIQ194	Purchasing - Bud/Flower - Grams Per Purchase - 6 - 10 Grams (!)	Cannabis Purchases
157	CIQ1958	Purchasing - Bud/Flower - Grams Per Purchase - 11 Grams Or More	Cannabis Purchases
158	CIQ2012	Purchasing - Bud/Flower - Price Paid [\$/Gram] - \$7 Or Less	Cannabis Purchases
159	CIQ203	Purchasing - Bud/Flower - Price Paid [\$/Gram] - \$8 - \$10	Cannabis Purchases
160	CIQ2045	Purchasing - Bud/Flower - Price Paid [\$/Gram] - More Than \$10 (!)	Cannabis Purchases
161	CIQ2113	Purchasing - Bud/Flower - Typically Spend Per Purchase - \$50 Or Less	Cannabis Purchases
162	CIQ2145	Purchasing - Bud/Flower - Typically Spend Per Purchase - \$50 - \$100 (!)	Cannabis Purchases
163	CIQ2168	Purchasing - Bud/Flower - Typically Spend Per Purchase - More Than \$100 (!)	Cannabis Purchases
164	CIQ2212	Purchasing - Edibles - Frequency - Weekly Or More (!)	Cannabis Purchases
165	CIQ223	Purchasing - Edibles - Frequency - Monthly	Cannabis Purchases
166	CIQ2245	Purchasing - Edibles - Frequency - Every 3 - 6 Months	Cannabis Purchases

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167	CIQ226	Purchasing - Edibles - Frequency - Once A Year Or Less (!)	Cannabis Purchases
168	CIQ2312	Purchasing - Edibles - Typically Spend Per Purchase - \$25 Or Less	Cannabis Purchases
169	CIQ233	Purchasing - Edibles - Typically Spend Per Purchase - \$26 To \$50	Cannabis Purchases
170	CIQ2347	Purchasing - Edibles - Typically Spend Per Purchase - More Than \$50	Cannabis Purchases
171	CIQ2412	Purchasing - Cannabis Vaping - Typically Spend Per Purchase - \$50 Or Less (!)	Cannabis Purchases
172	CIQ2447	Purchasing - Cannabis Vaping - Typically Spend Per Purchase - More Than \$50 (!)	Cannabis Purchases
173	CIQ2612	Purchasing - Other Forms - Frequency - Weekly Or More	Cannabis Purchases
174	CIQ263	Purchasing - Other Forms - Frequency - Monthly	Cannabis Purchases
175	CIQ2645	Purchasing - Other Forms - Frequency - Every 3 - 6 Months	Cannabis Purchases
176	CIQ2646	Purchasing - Other Forms - Frequency - Once A Year Or Less (!)	Cannabis Purchases
177	CIQ2712	Purchasing - Other Forms - Typically Spend Per Purchase - \$25 Or Less	Cannabis Purchases
178	CIQ273	Purchasing - Other Forms - Typically Spend Per Purchase - \$25 - \$50	Cannabis Purchases
179	CIQ2745	Purchasing - Other Forms - Typically Spend Per Purchase - \$50 - \$100	Cannabis Purchases
180	CIQ2768	Purchasing - Other Forms - Typically Spend Per Purchase - More Than \$100 (!)	Cannabis Purchases
181	CIQ2781	Purchase - Distance Travelled - Under 5 Km	Cannabis Purchases
182	CIQ2782	Purchase - Distance Travelled - 5 - 10 Km	Cannabis Purchases
183	CIQ27836	Purchase - Distance Travelled - More Than 10Km	Cannabis Purchases
184	CIQ291	Purchasing - Obtained - Legally	Cannabis Purchases
185	CIQ292	Purchasing - Obtained - Black Market	Cannabis Purchases
186	CIQ301	Purchasing - Legal Source - In-Store	Cannabis Purchases
187	CIQ362	Purchasing - Legal Source - Online Delivered To Your Home	Cannabis Purchases
188	CIQ303	Purchasing - Online Picked Up At Store (!)	Cannabis Purchases
189	CIQ311	Purchasing - Black Market Source - Dealer (!)	Cannabis Purchases
190	CIQ312	Purchasing - Black Market Source - Friend (!)	Cannabis Purchases
191	CIQ321	Purchasing - Reasons For Not Buying Legally - Cost (!)	Cannabis Purchases
192	CIQ322	Purchasing - Reasons For Not Buying Legally - Convenience (!)	Cannabis Purchases
193	CIQ325	Purchasing - Reasons For Not Buying Legally - I Trust My Current Source (!)	Cannabis Purchases
194	CIQ4211	Brand Perception - Well Known Brand Launches Cannabis Product - Health And Wellness - Positive	Brand Impact
195	CIQ4212	Brand Perception - Well Known Brand Launches Cannabis Product - Health And Wellness - No Change	Brand Impact
196	CIQ4213	Brand Perception - Well Known Brand Launches Cannabis Product - Health And Wellness - Negative (!)	Brand Impact
197	CIQ4221	Brand Perception - Well Known Brand Launches Cannabis Product - Alcohol - Positive	Brand Impact
198	CIQ4222	Brand Perception - Well Known Brand Launches Cannabis Product - Alcohol - No Change	Brand Impact
199	CIQ4223	Brand Perception - Well Known Brand Launches Cannabis Product - Alcohol - Negative	Brand Impact
200	CIQ4231	Brand Perception - Well Known Brand Launches Cannabis Product - Beverage - Positive	Brand Impact
201	CIQ4232	Brand Perception - Well Known Brand Launches Cannabis Product - Beverage - No Change	Brand Impact
202	CIQ4233	Brand Perception - Well Known Brand Launches Cannabis Product - Beverage - Negative	Brand Impact
203	CIQ4241	Brand Perception - Well Known Brand Launches Cannabis Product - Packaged Food/Snack - Positive	Brand Impact
204	CIQ4242	Brand Perception - Well Known Brand Launches Cannabis Product - Packaged Food/Snack - No Change	Brand Impact
205	CIQ4243	Brand Perception - Well Known Brand Launches Cannabis Product - Packaged Food/Snack - Negative	Brand Impact
206	CIQ4251	Brand Perception - Well Known Brand Launches Cannabis Product - Cosmetics - Positive	Brand Impact
207	CIQ4252	Brand Perception - Well Known Brand Launches Cannabis Product - Cosmetics - No Change	Brand Impact
208	CIQ4253	Brand Perception - Well Known Brand Launches Cannabis Product - Cosmetics - Negative	Brand Impact
209	CIQ4261	Brand Perception - Well Known Brand Launches Cannabis Product - Personal Care - Positive	Brand Impact
210	CIQ4262	Brand Perception - Well Known Brand Launches Cannabis Product - Personal Care - No Change	Brand Impact
211	CIQ4263	Brand Perception - Well Known Brand Launches Cannabis Product - Personal Care - Negative	Brand Impact
212	CIQ4271	Brand Perception - Well Known Brand Launches Cannabis Product - Restaurant - Positive	Brand Impact
213	CIQ4272	Brand Perception - Well Known Brand Launches Cannabis Product - Restaurant - No Change	Brand Impact
214	CIQ4273	Brand Perception - Well Known Brand Launches Cannabis Product - Restaurant - Negative	Brand Impact
215	CIQ391	Knowledge - Understand Difference Between THC And CBD - Yes	Knowledge and Perception
216	CIQ392	Knowledge - Understand Difference Between THC And CBD - Somewhat	Knowledge and Perception
217	CIQ393	Knowledge - Understand Difference Between THC And CBD - No	Knowledge and Perception
218	CIQ401	Knowledge - Aware Of Health Benefits Of CBD - Yes	Knowledge and Perception
219	CIQ402	Knowledge - Aware Of Health Benefits Of CBD - Somewhat	Knowledge and Perception
220	CIQ403	Knowledge - Aware Of Health Benefits Of CBD - No (!)	Knowledge and Perception
221	CIQ411	Knowledge - Aware Of Health Benefits Of THC - Yes	Knowledge and Perception
222	CIQ412	Knowledge - Aware Of Health Benefits Of THC - Somewhat	Knowledge and Perception
223	CIQ413	Knowledge - Aware Of Health Benefits Of THC - No	Knowledge and Perception
224	CIQ4913	Brand Usage - Well Known Brand Launches Cannabis Product - Health And Wellness - Positive	Knowledge and Perception
225	CIQ4912	Brand Usage - Well Known Brand Launches Cannabis Product - Health And Wellness - No Change	Knowledge and Perception
226	CIQ4911	Brand Usage - Well Known Brand Launches Cannabis Product - Health And Wellness - Negative (!)	Knowledge and Perception
227	CIQ4923	Brand Usage - Well Known Brand Launches Cannabis Product - Alcohol - Positive	Knowledge and Perception
228	CIQ4922	Brand Usage - Well Known Brand Launches Cannabis Product - Alcohol - No Change	Knowledge and Perception
229	CIQ4921	Brand Usage - Well Known Brand Launches Cannabis Product - Alcohol - Negative	Knowledge and Perception
230	CIQ4933	Brand Usage - Well Known Brand Launches Cannabis Product - Beverage - Positive	Knowledge and Perception
231	CIQ4932	Brand Usage - Well Known Brand Launches Cannabis Product - Beverage - No Change	Knowledge and Perception
232	CIQ4931	Brand Usage - Well Known Brand Launches Cannabis Product - Beverage - Negative	Knowledge and Perception
233	CIQ4943	Brand Usage - Well Known Brand Launches Cannabis Product - Packaged Good - Positive	Knowledge and Perception
234	CIQ4942	Brand Usage - Well Known Brand Launches Cannabis Product - Packaged Good - No Change	Knowledge and Perception
235	CIQ4941	Brand Usage - Well Known Brand Launches Cannabis Product - Packaged Good - Negative	Knowledge and Perception
236	CIQ4953	Brand Usage - Well Known Brand Launches Cannabis Product - Cosmetic - Positive	Knowledge and Perception
237	CIQ4952	Brand Usage - Well Known Brand Launches Cannabis Product - Cosmetic - No Change	Knowledge and Perception
238	CIQ4951	Brand Usage - Well Known Brand Launches Cannabis Product - Cosmetic - Negative	Knowledge and Perception
239	CIQ4963	Brand Usage - Well Known Brand Launches Cannabis Product - Personal Care - Positive	Knowledge and Perception
240	CIQ4962	Brand Usage - Well Known Brand Launches Cannabis Product - Personal Care - No Change	Knowledge and Perception
241	CIQ4961	Brand Usage - Well Known Brand Launches Cannabis Product - Personal Care - Negative	Knowledge and Perception
242	CIQ4973	Brand Usage - Well Known Brand Launches Cannabis Product - Restaurant - Positive	Knowledge and Perception
243	CIQ4972	Brand Usage - Well Known Brand Launches Cannabis Product - Restaurant - No Change	Knowledge and Perception
244	CIQ4971	Brand Usage - Well Known Brand Launches Cannabis Product - Restaurant - Negative	Knowledge and Perception
245	CIQ44112	Perception - Social Acceptability - Alcohol - Acceptable	Knowledge and Perception
246	CIQ4413	Perception - Social Acceptability - Alcohol - Undecided	Knowledge and Perception
247	CIQ44145	Perception - Social Acceptability - Alcohol - Unacceptable	Knowledge and Perception
248	CIQ44212	Perception - Social Acceptability - Cannabis - Acceptable	Knowledge and Perception
249	CIQ4423	Perception - Social Acceptability - Cannabis - Undecided	Knowledge and Perception
250	CIQ44245	Perception - Social Acceptability - Cannabis - Unacceptable	Knowledge and Perception

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251	CIQ44312	Perception - Social Acceptability - Tobacco - Acceptable	Knowledge and Perception
252	CIQ4433	Perception - Social Acceptability - Tobacco - Undecided	Knowledge and Perception
253	CIQ44345	Perception - Social Acceptability - Tobacco - Unacceptable	Knowledge and Perception
254	CIQ4512	Perception - Legalization - Support	Knowledge and Perception
255	CIQ453	Perception - Legalization - Undecided (!)	Knowledge and Perception
256	CIQ4545	Perception - Legalization - Oppose (!)	Knowledge and Perception
257	CIQ481	Cannabis Information Source - Television	Knowledge and Perception
258	CIQ4810	Cannabis Information Source - Friends/Family	Knowledge and Perception
259	CIQ4811	Cannabis Information Source - People That Use Cannabis	Knowledge and Perception
260	CIQ4812	Cannabis Information Source - Cannabis Retailers	Knowledge and Perception
261	CIQ482	Cannabis Information Source - Radio (!)	Knowledge and Perception
262	CIQ483	Cannabis Information Source - Social Media	Knowledge and Perception
263	CIQ484	Cannabis Information Source - Search Engines (E.G. Google, Bing)	Knowledge and Perception
264	CIQ485	Cannabis Information Source - Websites	Knowledge and Perception
265	CIQ486	Cannabis Information Source - Government Websites	Knowledge and Perception
266	CIQ487	Cannabis Information Source - Magazines (!)	Knowledge and Perception
267	CIQ488	Cannabis Information Source - Newspapers (!)	Knowledge and Perception
268	CIQ489	Cannabis Information Source - YouTube	Knowledge and Perception
269	CIQ3751	Views - Motivation To Consume - Relax/Unwind (!)	Psychographics
270	CIQ3753	Views - Motivation To Consume - Remedy/Treatment/Therapy (!)	Psychographics
271	CIQ3757	Views - Motivation To Consume - Pain Relief (!)	Psychographics
272	CIQ377	Views - What Prevented You From Using In The Past - Worried About Its Long-Term Effects (!)	Psychographics
273	CIQ378	Views - What Prevented You From Using In The Past - Worried About Addiction (!)	Psychographics
274	CIQ461012	Views - Feel Safer For Myself/Family Since Cannabis Has Been Legalized And Regulated - Disagree	Psychographics
275	CIQ46103	Views - Feel Safer For Myself/Family Since Cannabis Has Been Legalized And Regulated - Neutral	Psychographics
276	CIQ461045	Views - Feel Safer For Myself/Family Since Cannabis Has Been Legalized And Regulated - Agree	Psychographics
277	CIQ461112	Views - Cannabis Legalization Will Eliminate Cannabis On The Black Market Over Time - Disagree	Psychographics
278	CIQ46112	Views - Cannabis Is Gateway Drug That Leads Users To Other More Harmful Drugs - Disagree	Psychographics
279	CIQ46113	Views - Cannabis Legalization Will Eliminate Cannabis On The Black Market Over Time - Neutral	Psychographics
280	CIQ461145	Views - Cannabis Legalization Will Eliminate Cannabis On The Black Market Over Time - Agree	Psychographics
281	CIQ4613	Views - Cannabis Is Gateway Drug That Leads Users To Other More Harmful Drugs - Neutral	Psychographics
282	CIQ46145	Views - Cannabis Is Gateway Drug That Leads Users To Other More Harmful Drugs - Agree	Psychographics
283	CIQ46212	Views - Cannabis Is Damaging To Physical And/Or Mental Health - Disagree	Psychographics
284	CIQ4623	Views - Cannabis Is Damaging To Physical And/Or Mental Health - Neutral	Psychographics
285	CIQ46245	Views - Cannabis Is Damaging To Physical And/Or Mental Health - Agree	Psychographics
286	CIQ46312	Views - Edible Cannabis Is Safer Than Smoking It - Disagree	Psychographics
287	CIQ4633	Views - Edible Cannabis Is Safer Than Smoking It - Neutral	Psychographics
288	CIQ46345	Views - Edible Cannabis Is Safer Than Smoking It - Agree	Psychographics
289	CIQ46412	Views - Cannabis Is Less Harmful Than Alcohol - Disagree	Psychographics
290	CIQ4643	Views - Cannabis Is Less Harmful Than Alcohol - Neutral	Psychographics
291	CIQ46445	Views - Cannabis Is Less Harmful Than Alcohol - Agree	Psychographics
292	CIQ46512	Views - Cannabis Is Less Harmful Than Tobacco - Disagree	Psychographics
293	CIQ4653	Views - Cannabis Is Less Harmful Than Tobacco - Neutral	Psychographics
294	CIQ46545	Views - Cannabis Is Less Harmful Than Tobacco - Agree	Psychographics
295	CIQ46567	Views - Cannabis Is Better For Me Than Alcohol - Disagree	Psychographics
296	CIQ46568	Views - Cannabis Is Better For Me Than Alcohol - Neutral	Psychographics
297	CIQ46589	Views - Cannabis Is Better For Me Than Alcohol - Agree	Psychographics
298	CIQ46612	Views - Cannabis Should Not Be Consumed In Combination With Alcohol - Disagree	Psychographics
299	CIQ4663	Views - Cannabis Should Not Be Consumed In Combination With Alcohol - Neutral	Psychographics
300	CIQ46645	Views - Cannabis Should Not Be Consumed In Combination With Alcohol - Agree	Psychographics
301	CIQ46712	Views - Cannabis Is An Alternate Form Of Treatment To Some Medical Conditions - Disagree (!)	Psychographics
302	CIQ4673	Views - Cannabis Is An Alternate Form Of Treatment To Some Medical Conditions - Neutral	Psychographics
303	CIQ46745	Views - Cannabis Is An Alternate Form Of Treatment To Some Medical Conditions - Agree	Psychographics
304	CIQ46812	Views - Cannabis Can Offer Wellness Or Therapeutic Benefits - Disagree (!)	Psychographics
305	CIQ4683	Views - Cannabis Can Offer Wellness Or Therapeutic Benefits - Neutral	Psychographics
306	CIQ46845	Views - Cannabis Can Offer Wellness Or Therapeutic Benefits - Agree	Psychographics
307	CIQ46912	Views - Like Idea Of Cannabis Products Having The Health Benefit, But No 'High' - Disagree	Psychographics
308	CIQ4693	Views - Like Idea Of Cannabis Products Having The Health Benefit, But No 'High' - Neutral	Psychographics
309	CIQ46945	Views - Like Idea Of Cannabis Products Having The Health Benefit, But No 'High' - Agree	Psychographics
310	CIQ47012	Views - I'm Not Sure What Dosage Is Safe Or Legal - Disagree	Psychographics
311	CIQ4703	Views - I'm Not Sure What Dosage Is Safe Or Legal - Neutral	Psychographics
312	CIQ47045	Views - I'm Not Sure What Dosage Is Safe Or Legal - Agree	Psychographics
313	CIQ47112	Views - Won't Trust Food/Beverage Brands Regularly Purchase If Start Selling Products Infused With Cannabis - Disagree	Psychographics
314	CIQ4713	Views - Won't Trust Food/Beverage Brands Regularly Purchase If Start Selling Products Infused With Cannabis - Neutral	Psychographics
315	CIQ47145	Views - Won't Trust Food/Beverage Brands Regularly Purchase If Start Selling Products Infused With Cannabis - Agree	Psychographics
316	CIQ47212	Views - Need To Know/Trust Brand When Assessing Quality/Safety Of Products Derived From/Infused With Cannabis - Disagree	Psychographics
317	CIQ4723	Views - Need To Know/Trust Brand When Assessing Quality/Safety Of Products Derived From/Infused With Cannabis - Neutral	Psychographics
318	CIQ47245	Views - Need To Know/Trust Brand When Assessing Quality/Safety Of Products Derived From/Infused With Cannabis - Agree	Psychographics
319	CIQ47312	Views - Would Support Cannabis Company Based On Their Corporate/Social Responsibility - Disagree	Psychographics
320	CIQ4733	Views - Would Support Cannabis Company Based On Their Corporate/Social Responsibility - Neutral	Psychographics
321	CIQ47345	Views - Would Support Cannabis Company Based On Their Corporate/Social Responsibility - Agree	Psychographics
322	CIQ4743	Views - It's Important For Cannabis Brands To Educate People On The Effects And Use Of Their Products - Neutral	Psychographics
323	CIQ47445	Views - It's Important For Cannabis Brands To Educate People On The Effects And Use Of Their Products - Agree	Psychographics
324	CIQ47512	Views - Like Alcohol Ads, Cannabis Advertising Should Be Able To Communicate A Lifestyle - Disagree	Psychographics
325	CIQ4753	Views - Like Alcohol Ads, Cannabis Advertising Should Be Able To Communicate A Lifestyle - Neutral	Psychographics
326	CIQ47545	Views - Like Alcohol Ads, Cannabis Advertising Should Be Able To Communicate A Lifestyle - Agree	Psychographics
327	CIQ47612	Views - Like Tobacco, Cannabis Advertising Should Not Be Allowed At All - Disagree	Psychographics
328	CIQ4763	Views - Like Tobacco, Cannabis Advertising Should Not Be Allowed At All - Neutral	Psychographics
329	CIQ47645	Views - Like Tobacco, Cannabis Advertising Should Not Be Allowed At All - Agree	Psychographics
330	CIQ47712	Views - Cannabis Should Be Allowed To Be Advertised As A Medical Option - Disagree	Psychographics
331	CIQ4773	Views - Cannabis Should Be Allowed To Be Advertised As A Medical Option - Neutral	Psychographics

ORDER	VARIABLE	DESCRIPTION	CATEGORY
332	CIQ47745	Views - Cannabis Should Be Allowed To Be Advertised As A Medical Option - Agree	Psychographics
333	CIQ47812	Views - Established Brands That Are Creating Cannabis Products Are Innovative And Trendy - Disagree	Psychographics
334	CIQ4783	Views - Established Brands That Are Creating Cannabis Products Are Innovative And Trendy - Neutral	Psychographics
335	CIQ47845	Views - Established Brands That Are Creating Cannabis Products Are Innovative And Trendy - Agree	Psychographics