

CLICKSPEND 2020 - VARIABLES

ORDER	VARIABLE	DESCRIPTION	CATEGORY
0	CODE	Code	Geography
0	GEO	Geographic Summarization Indicator	Geography
1	CSBASHHD	Total Households	Basics
2	CSHNIAGG	Aggregate Total Household Income	Basics
3	CSAGDISPIN	Aggregate Disposable Income	Basics
4	CSTC001	Total Current Consumption	Household Expenditures (HouseholdSpend Summary)
5	CSTTT	Total Household Expenditure for Applicable Categories - Total	Household Expenditures (ClickSpend Summary)
6	CSTTON	Total Household Expenditure for Applicable Categories - Online	Household Expenditures (ClickSpend Summary)
7	CSTT_NON	Total Household Expenditure for Applicable Categories - Not Online	Household Expenditures (ClickSpend Summary)
8	CSHBT	Health and Beauty Products - Total	Health and Beauty Products
9	CSHBON	Health and Beauty Products - Online	Health and Beauty Products
10	CSHB_NON	Health and Beauty Products - Not Online	Health and Beauty Products
11	CSJWT	Jewellery and Watches - Total	Jewellery and Watches
12	CSJWON	Jewellery and Watches - Online	Jewellery and Watches
13	CSJW_NON	Jewellery and Watches - Not Online	Jewellery and Watches
14	CSCLT	Clothing - Total	Clothing
15	CSCLON	Clothing - Online	Clothing
16	CSCL_NON	Clothing - Not Online	Clothing
17	CSFWT	Footwear - Total	Footwear
18	CSFWON	Footwear - Online	Footwear
19	CSFW_NON	Footwear - Not Online	Footwear
20	CSKHT	Kitchen, Home and Related Accessories - Total	Kitchen, Home and Related Accessories
21	CSKHON	Kitchen, Home and Related Accessories - Online	Kitchen, Home and Related Accessories
22	CSKH_NON	Kitchen, Home and Related Accessories - Not Online	Kitchen, Home and Related Accessories
23	CSFLT	Furniture and Large Appliances - Total	Furniture and Large Appliances
24	CSFLON	Furniture and Large Appliances - Online	Furniture and Large Appliances
25	CSFL_NON	Furniture and Large Appliances - Not Online	Furniture and Large Appliances
26	CSGAT	Gardening Goods and Supplies - Total	Gardening Goods and Supplies
27	CSGAON	Gardening Goods and Supplies - Online	Gardening Goods and Supplies
28	CSGA_NON	Gardening Goods and Supplies - Not Online	Gardening Goods and Supplies
29	CSELT	Electronics - Total	Electronics
30	CSELON	Electronics - Online	Electronics
31	CSEL_NON	Electronics - Not Online	Electronics
32	CSENT	Entertainment - Total	Entertainment
33	CSENON	Entertainment - Online	Entertainment
34	CSEN_NON	Entertainment - Not Online	Entertainment
35	CSCHT	Children/Baby Toys and Games - Total	Children/Baby Toys and Games
36	CSCHON	Children/Baby Toys and Games - Online	Children/Baby Toys and Games
37	CSCH_NON	Children/Baby Toys and Games - Not Online	Children/Baby Toys and Games
38	CSFGT	Food and Grocery (Includes Alcohol) - Total	Food and Grocery (Includes Alcohol)
39	CSFG_ON	Food and Grocery (Includes Alcohol) - Online	Food and Grocery (Includes Alcohol)
40	CSFG_NON	Food and Grocery (Includes Alcohol) - Not Online	Food and Grocery (Includes Alcohol)
41	CSSLT	Sports and Leisure Equipment - Total	Sports and Leisure Equipment
42	CSSL_ON	Sports and Leisure Equipment - Online	Sports and Leisure Equipment
43	CSSL_NON	Sports and Leisure Equipment - Not Online	Sports and Leisure Equipment
44	CSAUT	Auto Parts and Accessories - Total	Auto Parts and Accessories
45	CSAU_ON	Auto Parts and Accessories - Online	Auto Parts and Accessories
46	CSAU_NON	Auto Parts and Accessories - Not Online	Auto Parts and Accessories
47	CSGCT	Games of Chance - Total	Games of Chance
48	CSGCON	Games of Chance - Online	Games of Chance
49	CSGC_NON	Games of Chance - Not Online	Games of Chance

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