

## Opticks Automotive Powered by IHS RVIO 2020

### Variables List

Order	Variable ID	Variable Description	Category
0	CODE	Code	Geography
0	GEO	Geographic Summarization Indicator	Geography
1	IHSRBASHHD	Total Households	Basics
2	RSINDSTRYT	Retail Industry	RVIO Segments
3	RSINDSTRYD	Retail Domestic	RVIO Segments
4	RSINDSTRYI	Retail Import	RVIO Segments
5	RSCAR___T	Retail Car	RVIO Segments
6	RSCAR___D	Retail Car - Domestic	RVIO Segments
7	RSCAR___I	Retail Car - Import	RVIO Segments
8	RSSUBCOM_T	Retail Subcompact	RVIO Segments
9	RSSUBCOM_D	Retail Subcompact - Domestic	RVIO Segments
10	RSSUBCOM_I	Retail Subcompact - Import	RVIO Segments
11	RSCMPACT_T	Retail Compact	RVIO Segments
12	RSCMPACT_D	Retail Compact - Domestic	RVIO Segments
13	RSCMPACT_I	Retail Compact - Import	RVIO Segments
14	RSINTMDT_T	Retail Intermediate	RVIO Segments
15	RSINTMDT_D	Retail Intermediate - Domestic	RVIO Segments
16	RSINTMDT_I	Retail Intermediate - Import	RVIO Segments
17	RSFULSIZET	Retail Full Size	RVIO Segments
18	RSFULSIZED	Retail Full Size - Domestic	RVIO Segments
19	RSFULSIZEI	Retail Full Size - Import	RVIO Segments
20	RSLUXURY_T	Retail Luxury	RVIO Segments
21	RSLUXURY_D	Retail Luxury - Domestic	RVIO Segments
22	RSLUXURY_I	Retail Luxury - Import	RVIO Segments
23	RSMEDLUX_T	Retail Medium Luxury	RVIO Segments
24	RSMEDLUX_D	Retail Medium Luxury - Domestic	RVIO Segments
25	RSMEDLUX_I	Retail Medium Luxury - Import	RVIO Segments
26	RSHILUX__T	Retail High Luxury	RVIO Segments
27	RSHILUX__D	Retail High Luxury - Domestic	RVIO Segments
28	RSHILUX__I	Retail High Luxury - Import	RVIO Segments
29	RSLUXSPT_T	Retail Luxury Sport	RVIO Segments
30	RSLUXSPT_D	Retail Luxury Sport - Domestic	RVIO Segments
31	RSLUXSPT_I	Retail Luxury Sport - Import	RVIO Segments
32	RSSPORT__T	Retail Sport	RVIO Segments
33	RSSPORT__D	Retail Sport - Domestic	RVIO Segments
34	RSSPORT__I	Retail Sport - Import	RVIO Segments
35	RSTRUCK__T	Retail Truck	RVIO Segments
36	RSTRUCK__D	Retail Truck - Domestic	RVIO Segments
37	RSTRUCK__I	Retail Truck - Import	RVIO Segments
38	RSCMPSUV_T	Retail Compact SUV	RVIO Segments
39	RSCMPSUV_D	Retail Compact SUV - Domestic	RVIO Segments
40	RSCMPSUV_I	Retail Compact SUV - Import	RVIO Segments
41	RSINTSUV_T	Retail Intermediate SUV	RVIO Segments
42	RSINTSUV_D	Retail Intermediate SUV - Domestic	RVIO Segments
43	RSINTSUV_I	Retail Intermediate SUV - Import	RVIO Segments
44	RSLRGSUV_T	Retail Large SUV	RVIO Segments
45	RSLRGSUV_D	Retail Large SUV - Domestic	RVIO Segments

Order	Variable ID	Variable Description	Category
46	RSLRGSUV_I	Retail Large SUV - Import	RVIO Segments
47	RSLUXSUV_T	Retail Luxury SUV	RVIO Segments
48	RSLUXSUV_D	Retail Luxury SUV - Domestic	RVIO Segments
49	RSLUXSUV_I	Retail Luxury SUV - Import	RVIO Segments
50	RSSMLPKUPT	Retail Small Pickup	RVIO Segments
51	RSSMLPKUPD	Retail Small Pickup - Domestic	RVIO Segments
52	RSSMLPKUPI	Retail Small Pickup - Import	RVIO Segments
53	RSLRGPKUPT	Retail Large Pickup	RVIO Segments
54	RSLRGPKUPD	Retail Large Pickup - Domestic	RVIO Segments
55	RSLRGPKUPI	Retail Large Pickup - Import	RVIO Segments
56	RSSMLVAN_T	Retail Small Van	RVIO Segments
57	RSSMLVAN_D	Retail Small Van - Domestic	RVIO Segments
58	RSSMLVAN_I	Retail Small Van - Import	RVIO Segments
59	RSLRGVAN_T	Retail Large Van	RVIO Segments
60	RSLRGVAN_D	Retail Large Van - Domestic	RVIO Segments
61	RSLRGVAN_I	Retail Large Van - Import	RVIO Segments
62	RSMEDHVVY_T	Retail Medium/Heavy	RVIO Segments
63	RSMEDHVVY_D	Retail Medium/Heavy - Domestic	RVIO Segments
64	RSMEDHVVY_I	Retail Medium/Heavy - Import	RVIO Segments
65	RMYINDSTRY	Retail VIO by Model Year	RVIO Model Year
66	RMY__1981	Retail Model Year 1981	RVIO Model Year
67	RMY__1982	Retail Model Year 1982	RVIO Model Year
68	RMY__1983	Retail Model Year 1983	RVIO Model Year
69	RMY__1984	Retail Model Year 1984	RVIO Model Year
70	RMY__1985	Retail Model Year 1985	RVIO Model Year
71	RMY__1986	Retail Model Year 1986	RVIO Model Year
72	RMY__1987	Retail Model Year 1987	RVIO Model Year
73	RMY__1988	Retail Model Year 1988	RVIO Model Year
74	RMY__1989	Retail Model Year 1989	RVIO Model Year
75	RMY__1990	Retail Model Year 1990	RVIO Model Year
76	RMY__1991	Retail Model Year 1991	RVIO Model Year
77	RMY__1992	Retail Model Year 1992	RVIO Model Year
78	RMY__1993	Retail Model Year 1993	RVIO Model Year
79	RMY__1994	Retail Model Year 1994	RVIO Model Year
80	RMY__1995	Retail Model Year 1995	RVIO Model Year
81	RMY__1996	Retail Model Year 1996	RVIO Model Year
82	RMY__1997	Retail Model Year 1997	RVIO Model Year
83	RMY__1998	Retail Model Year 1998	RVIO Model Year
84	RMY__1999	Retail Model Year 1999	RVIO Model Year
85	RMY__2000	Retail Model Year 2000	RVIO Model Year
86	RMY__2001	Retail Model Year 2001	RVIO Model Year
87	RMY__2002	Retail Model Year 2002	RVIO Model Year
88	RMY__2003	Retail Model Year 2003	RVIO Model Year
89	RMY__2004	Retail Model Year 2004	RVIO Model Year
90	RMY__2005	Retail Model Year 2005	RVIO Model Year
91	RMY__2006	Retail Model Year 2006	RVIO Model Year
92	RMY__2007	Retail Model Year 2007	RVIO Model Year
93	RMY__2008	Retail Model Year 2008	RVIO Model Year
94	RMY__2009	Retail Model Year 2009	RVIO Model Year
95	RMY__2010	Retail Model Year 2010	RVIO Model Year
96	RMY__2011	Retail Model Year 2011	RVIO Model Year

Order	Variable ID	Variable Description	Category
97	RMY__2012	Retail Model Year 2012	RVIO Model Year
98	RMY__2013	Retail Model Year 2013	RVIO Model Year
99	RMY__2014	Retail Model Year 2014	RVIO Model Year
100	RMY__2015	Retail Model Year 2015	RVIO Model Year
101	RMY__2016	Retail Model Year 2016	RVIO Model Year
102	RMY__2017	Retail Model Year 2017	RVIO Model Year
103	RMY__2018	Retail Model Year 2018	RVIO Model Year
104	RMY__2019	Retail Model Year 2019	RVIO Model Year
105	RMY__2020	Retail Model Year 2020	RVIO Model Year