

ORDER	VARIABLE	DESCRIPTION
0	CODE	Code
0	GEO	Geographic Summarization Indicator
1	PZML01	01 The A-List
2	PZML02	02 Wealthy & Wise
3	PZML03	03 Asian Sophisticates
4	PZML04	04 Turbo Burbs
5	PZML05	05 First-Class Families
6	PZML06	06 Downtown Verve
7	PZML07	07 Mature & Secure
8	PZML08	08 Multiculture-ish
9	PZML09	09 Boomer Bliss
10	PZML10	10 Asian Achievement
11	PZML11	11 Modern Suburbia
12	PZML12	12 Eat, Play, Love
13	PZML13	13 Vie de Rêve
14	PZML14	14 Kick-Back Country
15	PZML15	15 South Asian Enterprise
16	PZML16	16 Savvy Seniors
17	PZML17	17 Asian Avenues
18	PZML18	18 Multicultural Corners
19	PZML19	19 Family Mode
20	PZML20	20 New Asian Heights
21	PZML21	21 Scenic Retirement
22	PZML22	22 Indieville
23	PZML23	23 Mid-City Mellow
24	PZML24	24 All-Terrain Families
25	PZML25	25 Suburban Sports
26	PZML26	26 Country Traditions
27	PZML27	27 Diversité Nouvelle
28	PZML28	28 Latte Life
29	PZML29	29 C'est Tiguidou
30	PZML30	30 South Asian Society
31	PZML31	31 Metro Melting Pot
32	PZML32	32 Diverse & Determined
33	PZML33	33 New Country
34	PZML34	34 Familles Typiques
35	PZML35	35 Vie Dynamique
36	PZML36	36 Middle-Class Mosaic
37	PZML37	37 Keep on Trucking
38	PZML38	38 Stressed in Suburbia
39	PZML39	39 Évolution Urbaine

ORDER	VARIABLE	DESCRIPTION
40	PZML40	40 Les Énerjeunes
41	PZML41	41 Down to Earth
42	PZML42	42 Banlieues Tranquilles
43	PZML43	43 Happy Medium
44	PZML44	44 Un Grand Cru
45	PZML45	45 Slow-Lane Suburbs
46	PZML46	46 Patrimoine Rustique
47	PZML47	47 Social Networkers
48	PZML48	48 Agri-Biz
49	PZML49	49 Backcountry Boomers
50	PZML50	50 Country & Western
51	PZML51	51 On Their Own Again
52	PZML52	52 Friends & Roomies
53	PZML53	53 Silver Flats
54	PZML54	54 Vie au Village
55	PZML55	55 Enclaves Multiethniques
56	PZML56	56 Jeunes Biculturels
57	PZML57	57 Juggling Acts
58	PZML58	58 Old Town Roads
59	PZML59	59 La Vie Simple
60	PZML60	60 Value Villagers
61	PZML61	61 Came From Away
62	PZML62	62 Suburban Recliners
63	PZML63	63 Amants de la Nature
64	PZML64	64 Midtown Movers
65	PZML65	65 Âgés & Traditionnels
66	PZML66	66 Indigenous Families
67	PZML67	67 Just Getting By
68	PZML68	68 Unclassified
69	PZML69	69 All Geography
70	PZML70	70 All Clustered