

ORDER	VARIABLE	DESCRIPTION	PRODUCT NAME
1	FSALDU	Postal Code	PRIZM Rural Enhanced License
2	LATITUDE	EA Enhanced Y-Coordinate	PRIZM Rural Enhanced License
3	LONGITUDE	EA Enhanced X-Coordinate	PRIZM Rural Enhanced License
4	COMMNAME	Community Name	PRIZM Rural Enhanced License
5	CNLI	Community Name Indicator	PRIZM Rural Enhanced License
6	SLI	Single Link Indicator	PRIZM Rural Enhanced License
7	RETIRED	Retired Postal Code Indicator	PRIZM Rural Enhanced License
8	ACTIVE	Active Postal Code Indicator	PRIZM Rural Enhanced License
9	BUSINESS	Business Postal Code Indicator	PRIZM Rural Enhanced License
10	APARTMENT	Apartment Postal Code Indicator	PRIZM Rural Enhanced License
11	POBOX	Post Office Box Postal Code Indicator	PRIZM Rural Enhanced License
12	INDEMO	Postal Code has demographic data	PRIZM Rural Enhanced License
13	PRIZM	PRIZM Segment Code	PRIZM Rural Enhanced License
14	NAME	PRIZM Segment Name	PRIZM Rural Enhanced License
15	SG	Social Group Code	PRIZM Rural Enhanced License
16	SGNAME	Social Group Name	PRIZM Rural Enhanced License
17	SGSort	Social Group Sort	PRIZM Rural Enhanced License
18	LS	Lifestage Code	PRIZM Rural Enhanced License
19	LSNAME	Lifestage Name	PRIZM Rural Enhanced License
20	LSSort	Lifestage Sort	PRIZM Rural Enhanced License
21	PRCDDA	Dissemination Area (2016) SGC Code	PRIZM Rural Enhanced License
22	PRCDADA	Aggregate Dissemination Area (2016) SGC Code	PRIZM Rural Enhanced License
23	PRCDCSD	Census Subdivision (2016) SGC Code	PRIZM Rural Enhanced License
24	CSDNAME	Census Subdivision (2016) Name	PRIZM Rural Enhanced License
25	CSDTYPE	Census Subdivision (2016) Type	PRIZM Rural Enhanced License
26	CSDTYPEN	Census Subdivision (2016) Type Description	PRIZM Rural Enhanced License
27	PRCD	Census Division (2016) SGC Code	PRIZM Rural Enhanced License
28	CDNAME	Census Division (2016) Name	PRIZM Rural Enhanced License
29	CDTYPE	Census Division (2016) Type	PRIZM Rural Enhanced License
30	CDTYPEN	Census Division (2016) Type Description	PRIZM Rural Enhanced License
31	PR	Province (2016) SGC Code	PRIZM Rural Enhanced License
32	PRNAME	Province (2016) Name	PRIZM Rural Enhanced License
33	PRABB	Province (2016) Abbreviation	PRIZM Rural Enhanced License
34	CMACT	Census Tract (2016) SGC Code	PRIZM Rural Enhanced License
35	CTNAME	Census Tract (2016) Name	PRIZM Rural Enhanced License
36	CMACA	Census Metropolitan Area/Census Agglomeration (2016) SGC Code	PRIZM Rural Enhanced License
37	CMANAME	Census Metropolitan Area/Census Agglomeration (2016) Name	PRIZM Rural Enhanced License
38	CMATYPE	Census Metropolitan Area/Census Agglomeration (2016) Type	PRIZM Rural Enhanced License
39	CMATYPEN	Census Metropolitan Area/Census Agglomeration (2016) Type Description	PRIZM Rural Enhanced License
40	PRCMA	Census Metropolitan Area/Census Agglomeration (2016) (Provincial Split) SGC Code	PRIZM Rural Enhanced License
41	PRCMANAME	Census Metropolitan Area/Census Agglomeration (2016) (Provincial Split) Name	PRIZM Rural Enhanced License
42	REG	Region (2016) SGC Code	PRIZM Rural Enhanced License
43	REGNAME	Region (2016) Name	PRIZM Rural Enhanced License
44	CAN	Country (2016) SGC Code	PRIZM Rural Enhanced License
45	CANNAME	Country (2016) Name	PRIZM Rural Enhanced License
46	PRFED13	Federal Electoral District (2013) SGC Code	PRIZM Rural Enhanced License
47	FED13NAME	Federal Electoral District (2013) Name	PRIZM Rural Enhanced License
48	PRCDCCS	Census Consolidated Subdivision (2016) SGC Code	PRIZM Rural Enhanced License
49	CCSNAME	Census Consolidated Subdivision (2016) Name	PRIZM Rural Enhanced License
50	PRER	Economic Region (2016) SGC Code	PRIZM Rural Enhanced License
51	ERNAME	Economic Region (2016) Name	PRIZM Rural Enhanced License
1	FSALDU	Postal Code	PRIZM Unique License
2	LATITUDE	EA Enhanced Y-Coordinate	PRIZM Unique License
3	LONGITUDE	EA Enhanced X-Coordinate	PRIZM Unique License
4	COMMNAME	Community Name	PRIZM Unique License
5	SLI	Single Link Indicator	PRIZM Unique License
6	RETIRED	Retired Postal Code Indicator	PRIZM Unique License
7	ACTIVE	Active Postal Code Indicator	PRIZM Unique License
8	BUSINESS	Business Postal Code Indicator	PRIZM Unique License
9	APARTMENT	Apartment Postal Code Indicator	PRIZM Unique License

10	POBOX	Post Office Box Postal Code Indicator	PRIZM Unique License
11	INDEMO	Postal Code has demographic data	PRIZM Unique License
12	PRIZM	PRIZM Segment Code	PRIZM Unique License
13	NAME	PRIZM Segment Name	PRIZM Unique License
14	SG	Social Group Code	PRIZM Unique License
15	SGNAME	Social Group Name	PRIZM Unique License
16	SGSort	Social Group Sort	PRIZM Unique License
17	LS	Lifestage Code	PRIZM Unique License
18	LSNAME	Lifestage Name	PRIZM Unique License
19	LSSort	Lifestage Sort	PRIZM Unique License
20	PRCDDA	Dissemination Area (2016) SGC Code	PRIZM Unique License
21	PRCDADA	Aggregate Dissemination Area (2016) SGC Code	PRIZM Unique License
22	PRCDCSD	Census Subdivision (2016) SGC Code	PRIZM Unique License
23	CSDNAME	Census Subdivision (2016) Name	PRIZM Unique License
24	CSDTYPE	Census Subdivision (2016) Type	PRIZM Unique License
25	CSDTYPEN	Census Subdivision (2016) Type Description	PRIZM Unique License
26	PRCD	Census Division (2016) SGC Code	PRIZM Unique License
27	CDNAME	Census Division (2016) Name	PRIZM Unique License
28	CDTYPE	Census Division (2016) Type	PRIZM Unique License
29	CDTYPEN	Census Division (2016) Type Description	PRIZM Unique License
30	PR	Province (2016) SGC Code	PRIZM Unique License
31	PRNAME	Province (2016) Name	PRIZM Unique License
32	PRABB	Province (2016) Abbreviation	PRIZM Unique License
33	CMACT	Census Tract (2016) SGC Code	PRIZM Unique License
34	CTNAME	Census Tract (2016) Name	PRIZM Unique License
35	CMACA	Census Metropolitan Area/Census Agglomeration (2016) SGC Code	PRIZM Unique License
36	CMANAME	Census Metropolitan Area/Census Agglomeration (2016) Name	PRIZM Unique License
37	CMATYPE	Census Metropolitan Area/Census Agglomeration (2016) Type	PRIZM Unique License
38	CMATYPEN	Census Metropolitan Area/Census Agglomeration (2016) Type Description	PRIZM Unique License
39	PRCMA	Census Metropolitan Area/Census Agglomeration (2016) (Provincial Split) SGC Code	PRIZM Unique License
40	PRCMANAME	Census Metropolitan Area/Census Agglomeration (2016) (Provincial Split) Name	PRIZM Unique License
41	REG	Region (2016) SGC Code	PRIZM Unique License
42	REGNAME	Region (2016) Name	PRIZM Unique License
43	CAN	Country (2016) SGC Code	PRIZM Unique License
44	CANNAME	Country (2016) Name	PRIZM Unique License
45	PRFED13	Federal Electoral District (2013) SGC Code	PRIZM Unique License
46	FED13NAME	Federal Electoral District (2013) Name	PRIZM Unique License
47	PRCDCCS	Census Consolidated Subdivision (2016) SGC Code	PRIZM Unique License
48	CCSNAME	Census Consolidated Subdivision (2016) Name	PRIZM Unique License
49	PRER	Economic Region (2016) SGC Code	PRIZM Unique License
50	ERNAME	Economic Region (2016) Name	PRIZM Unique License