

ORDER	VARIABLE	DESCRIPTION	PRODUCT NAME
1	PRIZM	PRIZM Segment Code	PRIZM DA License
2	NAME	PRIZM Segment Name	PRIZM DA License
3	SG	Social Group Code	PRIZM DA License
4	SGNAME	Social Group Name	PRIZM DA License
5	SGSort	Social Group Sort	PRIZM DA License
6	LS	Lifestage Code	PRIZM DA License
7	LSNAME	Lifestage Name	PRIZM DA License
8	LSSort	Lifestage Sort	PRIZM DA License
9	PRCDDA	Dissemination Area (2016) SGC Code	PRIZM DA License
10	PRCDADA	Aggregate Dissemination Area (2016) SGC Code	PRIZM DA License
11	PRCDCSD	Census Subdivision (2016) SGC Code	PRIZM DA License
12	CSDNAME	Census Subdivision (2016) Name	PRIZM DA License
13	CSDTYPE	Census Subdivision (2016) Type	PRIZM DA License
14	CSDTYPEN	Census Subdivision (2016) Type Description	PRIZM DA License
15	PRCD	Census Division (2016) SGC Code	PRIZM DA License
16	CDNAME	Census Division (2016) Name	PRIZM DA License
17	CDTYPE	Census Division (2016) Type	PRIZM DA License
18	CDTYPEN	Census Division (2016) Type Description	PRIZM DA License
19	PR	Province (2016) SGC Code	PRIZM DA License
20	PRNAME	Province (2016) Name	PRIZM DA License
21	PRABB	Province (2016) Abbreviation	PRIZM DA License
22	CMACT	Census Tract (2016) SGC Code	PRIZM DA License
23	CTNAME	Census Tract (2016) Name	PRIZM DA License
24	CMACA	Census Metropolitan Area/Census Agglomeration (2016) SGC Code	PRIZM DA License
25	CMANAME	Census Metropolitan Area/Census Agglomeration (2016) Name	PRIZM DA License
26	CMATYPE	Census Metropolitan Area/Census Agglomeration (2016) Type	PRIZM DA License
27	CMATYPEN	Census Metropolitan Area/Census Agglomeration (2016) Type Description	PRIZM DA License
28	PRCMA	Census Metropolitan Area/Census Agglomeration (2016) (Provincial Split) SGC Code	PRIZM DA License
29	PRCMANAME	Census Metropolitan Area/Census Agglomeration (2016) (Provincial Split) Name	PRIZM DA License
30	REG	Region (2016) SGC Code	PRIZM DA License
31	REGNAME	Region (2016) Name	PRIZM DA License
32	CAN	Country (2016) SGC Code	PRIZM DA License
33	CANNAME	Country (2016) Name	PRIZM DA License
34	PRFED13	Federal Electoral District (2013) SGC Code	PRIZM DA License
35	FED13NAME	Federal Electoral District (2013) Name	PRIZM DA License
36	PRCDCCS	Census Consolidated Subdivision (2016) SGC Code	PRIZM DA License
37	CCSNAME	Census Consolidated Subdivision (2016) Name	PRIZM DA License
38	PRER	Economic Region (2016) SGC Code	PRIZM DA License
39	ERNAME	Economic Region (2016) Name	PRIZM DA License
1	FSALDU	Postal Code	PRIZM DA Rural Enhanced License
2	LATITUDE	EA Enhanced Y-Coordinate	PRIZM DA Rural Enhanced License
3	LONGITUDE	EA Enhanced X-Coordinate	PRIZM DA Rural Enhanced License
4	COMMNAME	Community Name	PRIZM DA Rural Enhanced License
5	CNLI	Community Name Indicator	PRIZM DA Rural Enhanced License
6	SLI	Single Link Indicator	PRIZM DA Rural Enhanced License
7	RETIRED	Retired Postal Code Indicator	PRIZM DA Rural Enhanced License
8	ACTIVE	Active Postal Code Indicator	PRIZM DA Rural Enhanced License
9	BUSINESS	Business Postal Code Indicator	PRIZM DA Rural Enhanced License
10	APARTMENT	Apartment Postal Code Indicator	PRIZM DA Rural Enhanced License
11	POBOX	Post Office Box Postal Code Indicator	PRIZM DA Rural Enhanced License
12	INDEMO	Postal Code has demographic data	PRIZM DA Rural Enhanced License
13	PRIZM	PRIZM Segment Code	PRIZM DA Rural Enhanced License
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17	SGSort	Social Group Sort	PRIZM DA Rural Enhanced License
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19	LSNAME	Lifestage Name	PRIZM DA Rural Enhanced License
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22	PRCDADA	Aggregate Dissemination Area (2016) SGC Code	PRIZM DA Rural Enhanced License
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24	CSDNAME	Census Subdivision (2016) Name	PRIZM DA Rural Enhanced License
25	CSdtype	Census Subdivision (2016) Type	PRIZM DA Rural Enhanced License
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