

ORDER	VARIABLE	DESCRIPTION	CATEGORY	CONSUMPTION
0	CODE	Code	Geography	
0	GEO	Geographic Summarization Indicator	Geography	
1	SCHHDS	Total Households	Basics	
2	DS281391N3	Download retailer app or loyalty program app to my mobile phone to receive information or offers while in-store - Already using or willing to use	Shopping Smart	
3	DS28A1394	Download retailer app or loyalty program app to my mobile phone to receive information or offers while in-store - Not willing to use	Shopping Smart	
4	DS281291N3	Login to store WIFI with my mobile phone to receive more information or offers while in-store - Already using or willing to use	Shopping Smart	
5	DS28A1294	Login to store WIFI with my mobile phone to receive more information or offers while in-store - Not willing to use	Shopping Smart	
6	DS28A491N3	Order online and pick up at other locations - Already using or willing to use	Shopping Smart	
7	DS28A494	Order online and pick up at other locations - Not willing to use	Shopping Smart	
8	DS28A291N3	Order online and pick up inside the store - Already using or willing to use	Shopping Smart	
9	DS28A294	Order online and pick up inside the store - Not willing to use	Shopping Smart	
10	DS28A591N3	Order online and pick up outside the store - Already using or willing to use	Shopping Smart	
11	DS28A594	Order online and pick up outside the store - Not willing to use	Shopping Smart	
12	DS28A391N3	Order online and use drive-thru pick up - Already using or willing to use	Shopping Smart	
13	DS28A394	Order online and use drive-thru pick up - Not willing to use	Shopping Smart	
14	DS28A191N3	Order online for delivery to home - Already using or willing to use	Shopping Smart	
15	DS28A194	Order online for delivery to home - Not willing to use	Shopping Smart	
16	DS28A691N3	Order online for home same-day delivery by a personal shopper - Already using or willing to use	Shopping Smart	
17	DS28A694	Order online for home same-day delivery by a personal shopper - Not willing to use	Shopping Smart	
18	DS281691N3	Scan QR codes with my mobile phone to access more detailed product information while in-store - Already using or willing to use	Shopping Smart	
19	DS28A1694	Scan QR codes with my mobile phone to access more detailed product information while in-store - Not willing to use	Shopping Smart	
20	DS28A991N3	Use a hand-held store scanner to purchase products as you shop to avoid checkout lines - Already using or willing to use	Shopping Smart	
21	DS28A994	Use a hand-held store scanner to purchase products as you shop to avoid checkout lines - Not willing to use	Shopping Smart	
22	DS281791N3	Use a personal in-store shopper - Already using or willing to use	Shopping Smart	
23	DS28A1794	Use a personal in-store shopper - Not willing to use	Shopping Smart	
24	DS28A791N3	Use a virtual supermarket - Already using or willing to use	Shopping Smart	
25	DS28A794	Use a virtual supermarket - Not willing to use	Shopping Smart	
26	DS281191N3	Use in-store computers to view extended ranges of products available from that retailer online - Already using or willing to use	Shopping Smart	
27	DS28A1194	Use in-store computers to view extended ranges of products available from that retailer online - Not willing to use	Shopping Smart	
28	DS281591N3	Use online or mobile coupons - Already using or willing to use	Shopping Smart	
29	DS28A1594	Use online or mobile coupons - Not willing to use	Shopping Smart	
30	DS281491N3	Use online or mobile shopping lists - Already using or willing to use	Shopping Smart	
31	DS28A1494	Use online or mobile shopping lists - Not willing to use	Shopping Smart	
32	DS28A891N3	Use online subscription-based grocery shopping - Already using or willing to use	Shopping Smart	
33	DS28A894	Use online subscription-based grocery shopping - Not willing to use	Shopping Smart	
34	DS281091N3	Use self-service checkouts to reduce checkout time - Already using or willing to use	Shopping Smart	
35	DS28A1094	Use self-service checkouts to reduce checkout time - Not willing to use	Shopping Smart	
36	DS3010161	Items researched/purchased online - Gift cards	Online Shopping - Research/Purchases	
37	DS3011161	Items researched/purchased online - Home improvement	Online Shopping - Research/Purchases	
38	DS301161	Items researched/purchased online - Appliances	Online Shopping - Research/Purchases	
39	DS3012161	Items researched/purchased online - Jewellery, bags & other accessories	Online Shopping - Research/Purchases	
40	DS3013161	Items researched/purchased online - Clothing/apparel & footwear	Online Shopping - Research/Purchases	
41	DS3014161	Items researched/purchased online - Office products & supplies	Online Shopping - Research/Purchases	
42	DS3015161	Items researched/purchased online - Patio, lawn & garden	Online Shopping - Research/Purchases	
43	DS3016161	Items researched/purchased online - Sporting goods & fitness	Online Shopping - Research/Purchases	
44	DS3017161	Items researched/purchased online - Travel and accommodations	Online Shopping - Research/Purchases	
45	DS3018161	Items researched/purchased online - Concert/theatre/movie tickets	Online Shopping - Research/Purchases	
46	DS3019161	Items researched/purchased online - Pet supplies	Online Shopping - Research/Purchases	
47	DS303161	Items researched/purchased online - Books	Online Shopping - Research/Purchases	
48	DS304161	Items researched/purchased online - Baby/kids supplies & toys	Online Shopping - Research/Purchases	
49	DS305161	Items researched/purchased online - Computers	Online Shopping - Research/Purchases	
50	DS307161	Items researched/purchased online - Software and digital content	Online Shopping - Research/Purchases	
51	DS308161	Items researched/purchased online - Furniture	Online Shopping - Research/Purchases	
52	DS309161	Items researched/purchased online - Home & décor	Online Shopping - Research/Purchases	
53	DS731N5	Researched Products Online [Pst 3 Mths] - Yes	Online Shopping - Research/Purchases	
54	DS20A10212	Grocery - Frozen foods - Have purchased/researched online	Online Shopping - Research/Purchases	
55	DS20A1023	Grocery - Frozen foods - Have not purchased/researched online but may in the future	Online Shopping - Research/Purchases	
56	DS20A1024	Grocery - Frozen foods - Do not plan to purchase/research online	Online Shopping - Research/Purchases	
57	DS20A11212	Grocery - Beverages - Have purchased/researched online	Online Shopping - Research/Purchases	
58	DS20A1123	Grocery - Beverages - Have not purchased/researched online but may in the future	Online Shopping - Research/Purchases	
59	DS20A1124	Grocery - Beverages - Do not plan to purchase/research online	Online Shopping - Research/Purchases	
60	DS20A1212	Grocery - Canned/packaged foods - Have purchased/researched online	Online Shopping - Research/Purchases	
61	DS20A123	Grocery - Canned/packaged foods - Have not purchased/researched online but may in the future	Online Shopping - Research/Purchases	
62	DS20A124	Grocery - Canned/packaged foods - Do not plan to purchase/research online	Online Shopping - Research/Purchases	
63	DS20A2212	Grocery - Beauty/grooming products - Have purchased/researched online	Online Shopping - Research/Purchases	
64	DS20A223	Grocery - Beauty/grooming products - Have not purchased/researched online but may in the future	Online Shopping - Research/Purchases	
65	DS20A224	Grocery - Beauty/grooming products - Do not plan to purchase/research online	Online Shopping - Research/Purchases	
66	DS20A3212	Grocery - Baby products - Have purchased/researched online	Online Shopping - Research/Purchases	
67	DS20A323	Grocery - Baby products - Have not purchased/researched online but may in the future	Online Shopping - Research/Purchases	
68	DS20A324	Grocery - Baby products - Do not plan to purchase/research online	Online Shopping - Research/Purchases	
69	DS20A4212	Grocery - Pet care - Have purchased/researched online	Online Shopping - Research/Purchases	
70	DS20A423	Grocery - Pet care - Have not purchased/researched online but may in the future	Online Shopping - Research/Purchases	
71	DS20A424	Grocery - Pet care - Do not plan to purchase/research online	Online Shopping - Research/Purchases	

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72	DS20A5212	Grocery - Household items - Have purchased/researched online	Online Shopping - Research/Purchases	
73	DS20A523	Grocery - Household items - Have not purchased/researched online but may in the future	Online Shopping - Research/Purchases	
74	DS20A524	Grocery - Household items - Do not plan to purchase/research online	Online Shopping - Research/Purchases	
75	DS20A6212	Grocery - Paper products - Have purchased/researched online	Online Shopping - Research/Purchases	
76	DS20A623	Grocery - Paper products - Have not purchased/researched online but may in the future	Online Shopping - Research/Purchases	
77	DS20A624	Grocery - Paper products - Do not plan to purchase/research online	Online Shopping - Research/Purchases	
78	DS20A7212	Grocery - Healthcare items - Have purchased/researched online	Online Shopping - Research/Purchases	
79	DS20A723	Grocery - Healthcare items - Have not purchased/researched online but may in the future	Online Shopping - Research/Purchases	
80	DS20A724	Grocery - Healthcare items - Do not plan to purchase/research online	Online Shopping - Research/Purchases	
81	DS20A8212	Grocery - Fresh foods - Have purchased/researched online	Online Shopping - Research/Purchases	
82	DS20A823	Grocery - Fresh foods - Have not purchased/researched online but may in the future	Online Shopping - Research/Purchases	
83	DS20A824	Grocery - Fresh foods - Do not plan to purchase/research online	Online Shopping - Research/Purchases	
84	DS20A9212	Grocery - Meal kits - Have purchased/researched online	Online Shopping - Research/Purchases	
85	DS20A923	Grocery - Meal kits - Have not purchased/researched online but may in the future	Online Shopping - Research/Purchases	
86	DS20A924	Grocery - Meal kits - Do not plan to purchase/research online	Online Shopping - Research/Purchases	
87	DS211	Grocery - Have researched but not purchased online	Online Shopping - Research/Purchases	
88	DS212	Grocery - Have purchased online	Online Shopping - Research/Purchases	
89	DS213	Grocery - Have not purchased/researched online	Online Shopping - Research/Purchases	
90	DS2141N5	Purchased Groceries Online [Pst 3 Mths] - Yes	Online Shopping - Research/Purchases	
91	DS29111212	Online Grocer - Loblaws.ca "national" - Have used [Pst 6 Mths] or will use	Online Shopping - Grocery Retailers	
92	DS29111234	Online Grocer - Loblaws.ca "national" - Have not heard of retailer or will not use	Online Shopping - Grocery Retailers	
93	DS29131212	Online Grocer - Metro.ca "Ontario Quebec" - Have used [Pst 6 Mths] or will use	Online Shopping - Grocery Retailers	
94	DS29131234	Online Grocer - Metro.ca "Ontario Quebec" - Have not heard of retailer or will not use	Online Shopping - Grocery Retailers	
95	DS29161212	Online Grocer - Realcanadiansuperstore.ca "national" - Have used [Pst 6 Mths] or will use	Online Shopping - Grocery Retailers	
96	DS29161234	Online Grocer - Realcanadiansuperstore.ca "national" - Have not heard of retailer or will not use	Online Shopping - Grocery Retailers	
97	DS29171212	Online Grocer - Save-on-Foods.ca "west" - Have used [Pst 6 Mths] or will use	Online Shopping - Grocery Retailers	
98	DS29171234	Online Grocer - Save-on-Foods.ca "west" - Have not heard of retailer or will not use	Online Shopping - Grocery Retailers	
99	DS29211212	Online Grocer - Walmart.ca "national" - Have used [Pst 6 Mths] or will use	Online Shopping - Grocery Retailers	
100	DS29211234	Online Grocer - Walmart.ca "national" - Have not heard of retailer or will not use	Online Shopping - Grocery Retailers	
101	DS29A11212	Online Grocer - Amazon.ca "national" - Have used [Pst 6 Mths] or will use	Online Shopping - Grocery Retailers	
102	DS29A11234	Online Grocer - Amazon.ca "national" - Have not heard of retailer or will not use	Online Shopping - Grocery Retailers	
103	DS29A31212	Online Grocer - Costco.ca "national" - Have used [Pst 6 Mths] or will use	Online Shopping - Grocery Retailers	
104	DS29A31234	Online Grocer - Costco.ca "national" - Have not heard of retailer or will not use	Online Shopping - Grocery Retailers	
105	DS29A51212	Online Grocer - Foodland.ca "Ontario" - Have used [Pst 6 Mths] or will use (!)	Online Shopping - Grocery Retailers	
106	DS29A51234	Online Grocer - Foodland.ca "Ontario" - Have not heard of retailer or will not use	Online Shopping - Grocery Retailers	
107	DS29A81212	Online Grocer - Grocerygateway.ca (by Longo's) "Ontario" - Have used [Pst 6 Mths] or will use (!)	Online Shopping - Grocery Retailers	
108	DS29A81234	Online Grocer - Grocerygateway.ca (by Longo's) "Ontario" - Have not heard of retailer or will not use	Online Shopping - Grocery Retailers	
109	DS33111810	Convenience to go shop at a grocery store - Convenient	Store Loyalty	
110	EI31A10161	It is the only store that carries what I want - Highly influential	Store Loyalty	
111	EI31A10162	It is the only store that carries what I want - Somewhat influential	Store Loyalty	
112	EI31A10163	It is the only store that carries what I want - Not at all influential	Store Loyalty	
113	EI31A11161	The store has high quality fresh produce - Highly influential	Store Loyalty	
114	EI31A11162	The store has high quality fresh produce - Somewhat influential	Store Loyalty	
115	EI31A11161	The store is a convenient location for me - Highly influential	Store Loyalty	
116	EI31A11162	The store is a convenient location for me - Somewhat influential	Store Loyalty	
117	EI31A12161	The store has a variety of freshly prepared foods and meal solutions - Highly influential	Store Loyalty	
118	EI31A12162	The store has a variety of freshly prepared foods and meal solutions - Somewhat influential	Store Loyalty	
119	EI31A12163	The store has a variety of freshly prepared foods and meal solutions - Not at all influential	Store Loyalty	
120	EI31A13161	The store has a high quality meat department - Highly influential	Store Loyalty	
121	EI31A13162	The store has a high quality meat department - Somewhat influential	Store Loyalty	
122	EI31A13163	The store has a high quality meat department - Not at all influential	Store Loyalty	
123	EI31A14161	The store carries the food and non-food items that I need - Highly influential	Store Loyalty	
124	EI31A14162	The store carries the food and non-food items that I need - Somewhat influential	Store Loyalty	
125	EI31A14163	The store carries the food and non-food items that I need - Not at all influential	Store Loyalty	
126	EI31A15161	The store has a customer loyalty card program - Highly influential	Store Loyalty	
127	EI31A15162	The store has a customer loyalty card program - Somewhat influential	Store Loyalty	
128	EI31A15163	The store has a customer loyalty card program - Not at all influential	Store Loyalty	
129	EI31A16161	The store carries a good variety and selection of organic products - Highly influential	Store Loyalty	
130	EI31A16162	The store carries a good variety and selection of organic products - Somewhat influential	Store Loyalty	
131	EI31A16163	The store carries a good variety and selection of organic products - Not at all influential	Store Loyalty	
132	EI31A17161	The store has a special section to cater to my dietary needs - Highly influential	Store Loyalty	
133	EI31A17162	The store has a special section to cater to my dietary needs - Somewhat influential	Store Loyalty	
134	EI31A17163	The store has a special section to cater to my dietary needs - Not at all influential	Store Loyalty	
135	EI31A18161	The store carries a wide variety of ethnic products - Highly influential	Store Loyalty	
136	EI31A18162	The store carries a wide variety of ethnic products - Somewhat influential	Store Loyalty	
137	EI31A18163	The store carries a wide variety of ethnic products - Not at all influential	Store Loyalty	
138	EI31A19161	The store carries a variety of items and services - Highly influential	Store Loyalty	
139	EI31A19162	The store carries a variety of items and services - Somewhat influential	Store Loyalty	
140	EI31A19163	The store carries a variety of items and services - Not at all influential	Store Loyalty	
141	EI31A20161	I like the store ambiance - Highly influential	Store Loyalty	
142	EI31A20162	I like the store ambiance - Somewhat influential	Store Loyalty	
143	EI31A20163	I like the store ambiance - Not at all influential	Store Loyalty	
144	EI31A21161	The store has extended hours - Highly influential	Store Loyalty	
145	EI31A21162	The store has extended hours - Somewhat influential	Store Loyalty	
146	EI31A21163	The store has extended hours - Not at all influential	Store Loyalty	
147	EI31A2161	The store has the lowest prices overall - Highly influential	Store Loyalty	
148	EI31A2162	The store has the lowest prices overall - Somewhat influential	Store Loyalty	
149	EI31A22161	I'm loyal to their store brands - Highly influential	Store Loyalty	
150	EI31A22162	I'm loyal to their store brands - Somewhat influential	Store Loyalty	
151	EI31A22163	I'm loyal to their store brands - Not at all influential	Store Loyalty	
152	EI31A23161	The store has an app for their loyalty program and offers personalized promotions - Highly influential	Store Loyalty	
153	EI31A23162	The store has an app for their loyalty program and offers personalized promotions - Somewhat influential	Store Loyalty	

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154	EI31A23163	The store has an app for their loyalty program and offers personalized promotions - Not at all influential	Store Loyalty	
155	EI31A3161	The store's staff are friendly & knowledgeable - Highly influential	Store Loyalty	
156	EI31A3162	The store's staff are friendly & knowledgeable - Somewhat influential	Store Loyalty	
157	EI31A3163	The store's staff are friendly & knowledgeable - Not at all influential	Store Loyalty	
158	EI31A4161	I discover good values for my money when shopping - Highly influential	Store Loyalty	
159	EI31A4162	I discover good values for my money when shopping - Somewhat influential	Store Loyalty	
160	EI31A5161	The store has the products I want and they are regularly in stock - Highly influential	Store Loyalty	
161	EI31A5162	The store has the products I want and they are regularly in stock - Somewhat influential	Store Loyalty	
162	EI31A6161	The store has short checkout lines/fast checkout - Highly influential	Store Loyalty	
163	EI31A6162	The store has short checkout lines/fast checkout - Somewhat influential	Store Loyalty	
164	EI31A6163	The store has short checkout lines/fast checkout - Not at all influential	Store Loyalty	
165	EI31A7161	The store has an organized layout that makes it easy to shop - Highly influential	Store Loyalty	
166	EI31A7162	The store has an organized layout that makes it easy to shop - Somewhat influential	Store Loyalty	
167	EI31A7163	The store has an organized layout that makes it easy to shop - Not at all influential (!)	Store Loyalty	
168	EI31A8161	The store makes it easy for me to get in and get out quickly - Highly influential	Store Loyalty	
169	EI31A8162	The store makes it easy for me to get in and get out quickly - Somewhat influential	Store Loyalty	
170	EI31A8163	The store makes it easy for me to get in and get out quickly - Not at all influential	Store Loyalty	
171	EI31A9161	The store has great sales and promotions - Highly influential	Store Loyalty	
172	EI31A9162	The store has great sales and promotions - Somewhat influential	Store Loyalty	
173	EI33A71545	Retailer loyalty programs are important to me - Agree	Store Loyalty	
174	DS761115B1	Payment Method Online Groceries [Pst 6 Mths] - Debit (card, direct debit from bank, or bank app) (!)	Price & Payment	
175	DS76115B1	Payment Method Online Groceries [Pst 6 Mths] - Credit card	Price & Payment	
176	DS761015B1	Payment Method Online Groceries [Pst 6 Mths] - Other	Price & Payment	
177	DS79115C1	Device Used for Online Groceries - Desktop/Laptop	Price & Payment	
178	DS79315C1	Device Used for Online Groceries - Smartphone	Price & Payment	
179	EI2781	Trying to spend less on overall grocery bill in order to save on household expenses - Yes	Price & Payment	
180	EI281191	Spend less - Purchase smaller sizes with a lower unit price (!)	Price & Payment	
181	EI281291	Spend less - Shop at specific retailers to build loyalty points	Price & Payment	
182	EI281391	Spend less - Price match or ad match to get lower prices at participating retailers	Price & Payment	
183	EI281491	Spend less - Buy less expensive alternatives (e.g. lower priced cuts of meat)	Price & Payment	
184	EI281591	Spend less - Only buy essentials	Price & Payment	
185	EI28191	Spend less - Only buy items when on sale	Price & Payment	
186	EI28291	Spend less - Use coupons whenever I shop/most often	Price & Payment	
187	EI28391	Spend less - Stock-up when on sale	Price & Payment	
188	EI28491	Spend less - Seek out stores for the lowest price	Price & Payment	
189	EI28591	Spend less - Buy less expensive store brand products	Price & Payment	
190	EI28691	Spend less - Buy less expensive name brand products	Price & Payment	
191	EI28791	Spend less - Shop more at discount retailers	Price & Payment	
192	EI28891	Spend less - Shop at stores closer to home/work to save on gas	Price & Payment	
193	EI28991	Spend less - Buy larger sizes for better value	Price & Payment	
194	H2710421	Willing to pay more - Reduced salt/sodium	Price & Payment	
195	H271421	Willing to pay more - Probiotic/prebiotic (!)	Price & Payment	
196	H2715421	Willing to pay more - Trans fat free	Price & Payment	
197	H2716421	Willing to pay more - No artificial preservatives	Price & Payment	
198	H2717421	Willing to pay more - No artificial colours or flavours	Price & Payment	
199	H2718421	Willing to pay more - All-natural	Price & Payment	
200	H272421	Willing to pay more - Organic	Price & Payment	
201	H274421	Willing to pay more - Promote a specific health benefit	Price & Payment	
202	H275421	Willing to pay more - Shown to reduce risk of chronic disease	Price & Payment	
203	H278421	Willing to pay more - Reduced fat (!)	Price & Payment	
204	H279421	Willing to pay more - Reduced sugar or sugar-free	Price & Payment	
205	EI461712	If raw material costs rose - Offer larger economy sizes with lower price per usage/serving - Most Prefer	Repackaging Preferences	
206	EI462712	If raw material costs rose - Introduce new, smaller pack sizes at lower prices - Most Prefer	Repackaging Preferences	
207	EI462767	If raw material costs rose - Introduce new, smaller pack sizes at lower prices - Least prefer	Repackaging Preferences	
208	EI463712	If raw material costs rose - Modestly reduce packaging size of products (also called 'downsizing'), but keep price the same - Most Prefer	Repackaging Preferences	
209	EI463767	If raw material costs rose - Modestly reduce packaging size of products (also called 'downsizing'), but keep price the same - Least prefer	Repackaging Preferences	
210	EI464712	If raw material costs rose - Raise prices of existing items proportionately - Most Prefer	Repackaging Preferences	
211	EI464767	If raw material costs rose - Raise prices of existing items proportionately - Least prefer	Repackaging Preferences	
212	EI465712	If raw material costs rose - Offer same number of sales, but at less of a savings - Most Prefer	Repackaging Preferences	
213	EI465767	If raw material costs rose - Offer same number of sales, but at less of a savings - Least prefer (!)	Repackaging Preferences	
214	EI466712	If raw material costs rose - Offer fewer sales - Most Prefer	Repackaging Preferences	
215	EI466767	If raw material costs rose - Offer fewer sales - Least prefer	Repackaging Preferences	
216	EI467767	If raw material costs rose - Produce slightly lower quality products, but keep price the same - Least prefer	Repackaging Preferences	
217	EI15A1212	Eating habits [Pst 3 Mths] - Eating breakfast at home - More often	Meal Habits	
218	EI15A123	Eating habits [Pst 3 Mths] - Eating breakfast at home - No change	Meal Habits	
219	EI15A2212	Eating habits [Pst 3 Mths] - Bring lunch to work/pack a lunch - More often	Meal Habits	
220	EI15A223	Eating habits [Pst 3 Mths] - Bring lunch to work/pack a lunch - No change	Meal Habits	
221	EI15A3212	Eating habits [Pst 3 Mths] - Eating dinner at home - More often	Meal Habits	
222	EI15A323	Eating habits [Pst 3 Mths] - Eating dinner at home - No change	Meal Habits	
223	EI15A423	Eating habits [Pst 3 Mths] - Eating dinner at a restaurant - No change	Meal Habits	
224	EI15A4245	Eating habits [Pst 3 Mths] - Eating dinner at a restaurant - Less often	Meal Habits	
225	EI15A523	Eating habits [Pst 3 Mths] - Bring prepared food home or get meals delivered - No change	Meal Habits	
226	EI15A5245	Eating habits [Pst 3 Mths] - Bring prepared food home or get meals delivered - Less often	Meal Habits	
227	EI15A623	Eating habits [Pst 3 Mths] - Eating at fast food restaurants - No change	Meal Habits	
228	EI15A6245	Eating habits [Pst 3 Mths] - Eating at fast food restaurants - Less often	Meal Habits	
229	EI15A7212	Eating habits [Pst 3 Mths] - Choosing a less expensive restaurant - More often	Meal Habits	
230	EI15A723	Eating habits [Pst 3 Mths] - Choosing a less expensive restaurant - No change	Meal Habits	
231	EI15A7245	Eating habits [Pst 3 Mths] - Choosing a less expensive restaurant - Less often (!)	Meal Habits	
232	H12A1231	I do not typically eat breakfast	Meal Habits	

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233	H12A3231	I eat breakfast on the go	Meal Habits	
234	H12A5231	I eat a sit-down breakfast	Meal Habits	
235	HM211031	Dinner type [Pst 12 Mths] - Ordered takeout food for pickup at the restaurant	Meal Type - Occasion	
236	HM211131	Dinner type [Pst 12 Mths] - Sit-down meal at a fast food restaurant	Meal Type - Occasion	
237	HM211231	Dinner type [Pst 12 Mths] - Sit-down meal at a full-service restaurant	Meal Type - Occasion	
238	HM21131	Dinner type [Pst 12 Mths] - Cooked dinner at home and consumed it the same day	Meal Type - Occasion	
239	HM211331	Dinner type [Pst 12 Mths] - Skipped dinner on at least one occasion	Meal Type - Occasion	
240	HM21231	Dinner type [Pst 12 Mths] - Leftovers that were cooked at home on a previous day	Meal Type - Occasion	
241	HM21331	Dinner type [Pst 12 Mths] - Heated up a frozen prepared meal	Meal Type - Occasion	
242	HM21431	Dinner type [Pst 12 Mths] - Meal prep / batch cooking	Meal Type - Occasion	
243	HM21731	Dinner type [Pst 12 Mths] - Ready-to-eat foods from a retailer's prepared foods counter	Meal Type - Occasion	
244	HM21831	Dinner type [Pst 12 Mths] - Ordered delivery with food ordering app/website	Meal Type - Occasion	
245	HM21931	Dinner type [Pst 12 Mths] - Ordered delivery direct from restaurant by phone/app/website	Meal Type - Occasion	
246	HM27A1041	Dinner frequency [Avg Wk] - Ordered takeout food for pickup at the restaurant - 1 day a week	Meal Type - Frequency	
247	HM27A1141	Dinner frequency [Avg Wk] - Sit-down meal at a fast food restaurant - 1 day a week	Meal Type - Frequency	
248	HM27A1241	Dinner frequency [Avg Wk] - Sit-down meal at a full-service restaurant - 1 day a week	Meal Type - Frequency	
249	HM27A1412	Dinner frequency [Avg Wk] - Cooked dinner at home and consumed it the same day - 1-2 days a week	Meal Type - Frequency	
250	HM27A14345	Dinner frequency [Avg Wk] - Cooked dinner at home and consumed it the same day - 3-5 days a week	Meal Type - Frequency	
251	HM27A1467	Dinner frequency [Avg Wk] - Cooked dinner at home and consumed it the same day - 6-7 days a week	Meal Type - Frequency	
252	HM27A241	Dinner frequency [Avg Wk] - Leftovers that were cooked at home on a previous day - 1 day a week	Meal Type - Frequency	
253	HM27A242	Dinner frequency [Avg Wk] - Leftovers that were cooked at home on a previous day - 2 days a week	Meal Type - Frequency	
254	HM27A243N7	Dinner frequency [Avg Wk] - Leftovers that were cooked at home on a previous day - 3 days or more a week (!)	Meal Type - Frequency	
255	HM27A741	Dinner frequency [Avg Wk] - Ready-to-eat foods from a retailer's prepared foods counter - 1 day a week	Meal Type - Frequency	
256	HMQ7102A	Ordered takeout food for pick up for dinner [Pst 12 Mths] - Preparation/cook time - Satisfied	Meal Type - Satisfaction	
257	HMQ7103A	Ordered takeout food for pick up for dinner [Pst 12 Mths] - Effort required to prepare/cook - Satisfied	Meal Type - Satisfaction	
258	HMQ7104A	Ordered takeout food for pick up for dinner [Pst 12 Mths] - Convenient/time savings - Satisfied	Meal Type - Satisfaction	
259	HMQ7105A	Ordered takeout food for pick up for dinner [Pst 12 Mths] - Freshness/quality - Satisfied	Meal Type - Satisfaction	
260	HMQ7107A	Ordered takeout food for pick up for dinner [Pst 12 Mths] - Taste - Satisfied	Meal Type - Satisfaction	
261	HMQ7108A	Ordered takeout food for pick up for dinner [Pst 12 Mths] - Portion sizes - Satisfied	Meal Type - Satisfaction	
262	HMQ7109A	Ordered takeout food for pick up for dinner [Pst 12 Mths] - Variety - Satisfied	Meal Type - Satisfaction	
263	HMQ7111A	Sit-down meal for dinner at a fast food restaurant [Pst 12 Mths] - Affordability - Satisfied (!)	Meal Type - Satisfaction	
264	HMQ7112A	Sit-down meal for dinner at a fast food restaurant [Pst 12 Mths] - Preparation/cook time - Satisfied	Meal Type - Satisfaction	
265	HMQ7113A	Sit-down meal for dinner at a fast food restaurant [Pst 12 Mths] - Effort required to prepare/cook - Satisfied	Meal Type - Satisfaction	
266	HMQ7114A	Sit-down meal for dinner at a fast food restaurant [Pst 12 Mths] - Convenient/time savings - Satisfied	Meal Type - Satisfaction	
267	HMQ7115A	Sit-down meal for dinner at a fast food restaurant [Pst 12 Mths] - Freshness/quality - Satisfied (!)	Meal Type - Satisfaction	
268	HMQ7117A	Sit-down meal for dinner at a fast food restaurant [Pst 12 Mths] - Taste - Satisfied	Meal Type - Satisfaction	
269	HMQ7118A	Sit-down meal for dinner at a fast food restaurant [Pst 12 Mths] - Portion sizes - Satisfied	Meal Type - Satisfaction	
270	HMQ7119A	Sit-down meal for dinner at a fast food restaurant [Pst 12 Mths] - Variety - Satisfied	Meal Type - Satisfaction	
271	HMQ7121A	Sit-down meal for dinner at a full-service restaurant [Pst 12 Mths] - Affordability - Satisfied	Meal Type - Satisfaction	
272	HMQ7122A	Sit-down meal for dinner at a full-service restaurant [Pst 12 Mths] - Preparation/cook time - Satisfied	Meal Type - Satisfaction	
273	HMQ7123A	Sit-down meal for dinner at a full-service restaurant [Pst 12 Mths] - Effort required to prepare/cook - Satisfied	Meal Type - Satisfaction	
274	HMQ7124A	Sit-down meal for dinner at a full-service restaurant [Pst 12 Mths] - Convenient/time savings - Satisfied	Meal Type - Satisfaction	
275	HMQ7125A	Sit-down meal for dinner at a full-service restaurant [Pst 12 Mths] - Freshness/quality - Satisfied	Meal Type - Satisfaction	
276	HMQ7126A	Sit-down meal for dinner at a full-service restaurant [Pst 12 Mths] - Healthiness - Satisfied	Meal Type - Satisfaction	
277	HMQ7127A	Sit-down meal for dinner at a full-service restaurant [Pst 12 Mths] - Taste - Satisfied	Meal Type - Satisfaction	
278	HMQ7128A	Sit-down meal for dinner at a full-service restaurant [Pst 12 Mths] - Portion sizes - Satisfied	Meal Type - Satisfaction	
279	HMQ7129A	Sit-down meal for dinner at a full-service restaurant [Pst 12 Mths] - Variety - Satisfied	Meal Type - Satisfaction	
280	HMQ711A	Cooking dinner at home and consuming it the same day [Pst 12 Mths] - Affordability - Satisfied	Meal Type - Satisfaction	
281	HMQ712A	Cooking dinner at home and consuming it the same day [Pst 12 Mths] - Preparation/cook time - Satisfied	Meal Type - Satisfaction	
282	HMQ713A	Cooking dinner at home and consuming it the same day [Pst 12 Mths] - Effort required to prepare/cook - Satisfied	Meal Type - Satisfaction	
283	HMQ714A	Cooking dinner at home and consuming it the same day [Pst 12 Mths] - Convenient/time savings - Satisfied	Meal Type - Satisfaction	
284	HMQ715A	Cooking dinner at home and consuming it the same day [Pst 12 Mths] - Freshness/quality - Satisfied	Meal Type - Satisfaction	
285	HMQ716A	Cooking dinner at home and consuming it the same day [Pst 12 Mths] - Healthiness - Satisfied	Meal Type - Satisfaction	
286	HMQ717A	Cooking dinner at home and consuming it the same day [Pst 12 Mths] - Taste - Satisfied	Meal Type - Satisfaction	
287	HMQ718A	Cooking dinner at home and consuming it the same day [Pst 12 Mths] - Portion sizes - Satisfied	Meal Type - Satisfaction	
288	HMQ719A	Cooking dinner at home and consuming it the same day [Pst 12 Mths] - Variety - Satisfied	Meal Type - Satisfaction	
289	HMQ721A	Consumed dinner leftovers that were cooked the previous day [Pst 12 Mths] - Affordability - Satisfied	Meal Type - Satisfaction	
290	HMQ722A	Consumed dinner leftovers that were cooked the previous day [Pst 12 Mths] - Preparation/cook time - Satisfied	Meal Type - Satisfaction	
291	HMQ723A	Consumed dinner leftovers that were cooked the previous day [Pst 12 Mths] - Effort required to prepare/cook - Satisfied	Meal Type - Satisfaction	
292	HMQ724A	Consumed dinner leftovers that were cooked the previous day [Pst 12 Mths] - Convenient/time savings - Satisfied	Meal Type - Satisfaction	
293	HMQ725A	Consumed dinner leftovers that were cooked the previous day [Pst 12 Mths] - Freshness/quality - Satisfied	Meal Type - Satisfaction	

ORDER	VARIABLE	DESCRIPTION	CATEGORY	CONSUMPTION
294	HMQ726A	Consumed dinner leftovers that were cooked the previous day [Pst 12 Mths] - Healthiness - Satisfied	Meal Type - Satisfaction	
295	HMQ727A	Consumed dinner leftovers that were cooked the previous day [Pst 12 Mths] - Taste - Satisfied	Meal Type - Satisfaction	
296	HMQ728A	Consumed dinner leftovers that were cooked the previous day [Pst 12 Mths] - Portion sizes - Satisfied	Meal Type - Satisfaction	
297	HMQ729A	Consumed dinner leftovers that were cooked the previous day [Pst 12 Mths] - Variety - Satisfied	Meal Type - Satisfaction	
298	HMQ731A	Heated up a frozen prepared meal for dinner [Pst 12 Mths] - Affordability - Satisfied	Meal Type - Satisfaction	
299	HMQ732A	Heated up a frozen prepared meal for dinner [Pst 12 Mths] - Preparation/cook time - Satisfied	Meal Type - Satisfaction	
300	HMQ733A	Heated up a frozen prepared meal for dinner [Pst 12 Mths] - Effort required to prepare/cook - Satisfied	Meal Type - Satisfaction	
301	HMQ734A	Heated up a frozen prepared meal for dinner [Pst 12 Mths] - Convenient/time savings - Satisfied	Meal Type - Satisfaction	
302	HMQ737A	Heated up a frozen prepared meal for dinner [Pst 12 Mths] - Taste - Satisfied	Meal Type - Satisfaction	
303	HMQ738A	Heated up a frozen prepared meal for dinner [Pst 12 Mths] - Portion sizes - Satisfied	Meal Type - Satisfaction	
304	HMQ739A	Heated up a frozen prepared meal for dinner [Pst 12 Mths] - Variety - Satisfied	Meal Type - Satisfaction	
305	HMQ771A	Purchased ready-to-eat/prepared foods for dinner from a retailer's prepared food counter [Pst 12 Mths] - Affordability - Satisfied (!)	Meal Type - Satisfaction	
306	HMQ772A	Purchased ready-to-eat/prepared foods for dinner from a retailer's prepared food counter [Pst 12 Mths] - Preparation/cook time - Satisfied	Meal Type - Satisfaction	
307	HMQ773A	Purchased ready-to-eat/prepared foods for dinner from a retailer's prepared food counter [Pst 12 Mths] - Effort required to prepare/cook - Satisfied	Meal Type - Satisfaction	
308	HMQ774A	Purchased ready-to-eat/prepared foods for dinner from a retailer's prepared food counter [Pst 12 Mths] - Convenient/time savings - Satisfied	Meal Type - Satisfaction	
309	HMQ775A	Purchased ready-to-eat/prepared foods for dinner from a retailer's prepared food counter [Pst 12 Mths] - Freshness/quality - Satisfied	Meal Type - Satisfaction	
310	HMQ777A	Purchased ready-to-eat/prepared foods for dinner from a retailer's prepared food counter [Pst 12 Mths] - Taste - Satisfied	Meal Type - Satisfaction	
311	HMQ778A	Purchased ready-to-eat/prepared foods for dinner from a retailer's prepared food counter [Pst 12 Mths] - Portion sizes - Satisfied	Meal Type - Satisfaction	
312	HMQ779A	Purchased ready-to-eat/prepared foods for dinner from a retailer's prepared food counter [Pst 12 Mths] - Variety - Satisfied	Meal Type - Satisfaction	
313	HMQ782A	Ordered delivery using food app or phone [Pst 12 Mths] - Preparation/cook time - Satisfied	Meal Type - Satisfaction	
314	HMQ783A	Ordered delivery using food app or phone [Pst 12 Mths] - Effort required to prepare/cook - Satisfied	Meal Type - Satisfaction	
315	HMQ784A	Ordered delivery using food app or phone [Pst 12 Mths] - Convenient/time savings - Satisfied	Meal Type - Satisfaction	
316	HMQ785A	Ordered delivery using food app or phone [Pst 12 Mths] - Freshness/quality - Satisfied	Meal Type - Satisfaction	
317	HMQ787A	Ordered delivery using food app or phone [Pst 12 Mths] - Taste - Satisfied	Meal Type - Satisfaction	
318	HMQ788A	Ordered delivery using food app or phone [Pst 12 Mths] - Portion sizes - Satisfied	Meal Type - Satisfaction	
319	HMQ789A	Ordered delivery using food app or phone [Pst 12 Mths] - Variety - Satisfied	Meal Type - Satisfaction	
320	HMQ7E1A	Batch Cooking [Pst 12 Mths] - Affordability - Satisfied	Meal Type - Satisfaction	
321	HMQ7E2A	Batch Cooking [Pst 12 Mths] - Preparation/cook time - Satisfied	Meal Type - Satisfaction	
322	HMQ7E3A	Batch Cooking [Pst 12 Mths] - Effort required to prepare/cook - Satisfied	Meal Type - Satisfaction	
323	HMQ7E4A	Batch Cooking [Pst 12 Mths] - Convenient/time savings - Satisfied	Meal Type - Satisfaction	
324	HMQ7E5A	Batch Cooking [Pst 12 Mths] - Freshness/quality - Satisfied	Meal Type - Satisfaction	
325	HMQ7E6A	Batch Cooking [Pst 12 Mths] - Healthiness - Satisfied	Meal Type - Satisfaction	
326	HMQ7E7A	Batch Cooking [Pst 12 Mths] - Taste - Satisfied	Meal Type - Satisfaction	
327	HMQ7E8A	Batch Cooking [Pst 12 Mths] - Portion sizes - Satisfied	Meal Type - Satisfaction	
328	HMQ7E9A	Batch Cooking [Pst 12 Mths] - Variety - Satisfied	Meal Type - Satisfaction	
329	H801181N10	Spend on ready-to-eat/prepared foods [Avg Meal] - \$1-\$10	Ready-To-Eat - Purchases	
330	H801181I20	Spend on ready-to-eat/prepared foods [Avg Meal] - \$11-\$20	Ready-To-Eat - Purchases	
331	H80118321	Spend on ready-to-eat/prepared foods [Avg Meal] - \$21 or more (!)	Ready-To-Eat - Purchases	
332	H801181I	Spend on ready-to-eat/prepared foods [Avg Meal] - 1+	Ready-To-Eat - Purchases	
333	H8011811C	Spend on ready-to-eat/prepared foods [Avg Meal] - 1+ (dollars)	Ready-To-Eat - Purchases	Dollars
334	HM751131	Purchased ready-to-eat [Pst 12 Mths] - Item - Rotisserie chicken	Ready-To-Eat - Purchases	
335	HM7513131	Purchased ready-to-eat [Pst 12 Mths] - Item - Potatoes	Ready-To-Eat - Purchases	
336	HM7514131	Purchased ready-to-eat [Pst 12 Mths] - Item - Pizza	Ready-To-Eat - Purchases	
337	HM7515131	Purchased ready-to-eat [Pst 12 Mths] - Item - Sushi rolls (!)	Ready-To-Eat - Purchases	
338	HM7516131	Purchased ready-to-eat [Pst 12 Mths] - Item - Sandwiches/wraps	Ready-To-Eat - Purchases	
339	HM7517131	Purchased ready-to-eat [Pst 12 Mths] - Item - Salad	Ready-To-Eat - Purchases	
340	HM752131	Purchased ready-to-eat [Pst 12 Mths] - Item - Chicken wings (!)	Ready-To-Eat - Purchases	
341	HM755131	Purchased ready-to-eat [Pst 12 Mths] - Item - Fried chicken (!)	Ready-To-Eat - Purchases	
342	HM76141	Purchased ready-to-eat [Mst Rct] - Added in-store food/drink to meal - Yes	Ready-To-Eat - Purchases	
343	HM78161	Purchased ready-to-eat [Mst Rct] - Added in-store food/drink that I already had at home - Yes	Ready-To-Eat - Purchases	
344	HM791171	Purchased ready-to-eat [Mst Rct] - Add on - Beverages	Ready-To-Eat - Purchases	
345	HM792171	Purchased ready-to-eat [Mst Rct] - Add on - Homemade salad (!)	Ready-To-Eat - Purchases	
346	HM793171	Purchased ready-to-eat [Mst Rct] - Add on - Vegetables/fruit	Ready-To-Eat - Purchases	
347	HM7110111	Purchased ready-to-eat [Pst 12 Mths] - Retailer - Loblaw's Market (Atlantic Superstore, Fortino's, Loblaw's, Provigo, Zehrs)	Ready-To-Eat - Purchases	
348	HM7112111	Purchased ready-to-eat [Pst 12 Mths] - Retailer - Metro (!)	Ready-To-Eat - Purchases	
349	HM7114111	Purchased ready-to-eat [Pst 12 Mths] - Retailer - Real Canadian Superstore	Ready-To-Eat - Purchases	
350	HM7115111	Purchased ready-to-eat [Pst 12 Mths] - Retailer - Sobey's banners (Farm Boy, IGA, Safeway)	Ready-To-Eat - Purchases	
351	HM7118111	Purchased ready-to-eat [Pst 12 Mths] - Retailer - Walmart/Walmart Supercentre	Ready-To-Eat - Purchases	
352	HM713111	Purchased ready-to-eat [Pst 12 Mths] - Retailer - Costco	Ready-To-Eat - Purchases	
353	HM81191	Purchased ready-to-eat - When eat - Same day	Ready-To-Eat - Purchase Frequency	
354	HM81192	Purchased ready-to-eat - When eat - Same day or sometimes later in the week	Ready-To-Eat - Purchase Frequency	
355	HM82A2201	Purchased ready-to-eat - Consume - Mon-Thurs	Ready-To-Eat - Purchase Frequency	
356	HM82A10201	Purchased ready-to-eat - Consume - Friday	Ready-To-Eat - Purchase Frequency	
357	HM82A12202	Purchased ready-to-eat - Consume - Weekend	Ready-To-Eat - Purchase Frequency	
358	HM82A1201	Purchased ready-to-eat - Purchase - Mon-Thurs	Ready-To-Eat - Purchase Frequency	
359	HM82A9201	Purchased ready-to-eat - Purchase - Friday	Ready-To-Eat - Purchase Frequency	
360	HM82A11202	Purchased ready-to-eat - Purchase - Weekend	Ready-To-Eat - Purchase Frequency	
361	HM7010101	Purchased ready-to-eat [Pst 12 Mths] - Reason - Taste	Ready-To-Eat - Purchase Decisions	
362	HM701101	Purchased ready-to-eat [Pst 12 Mths] - Reason - Convenient/saves time	Ready-To-Eat - Purchase Decisions	
363	HM7013101	Purchased ready-to-eat [Pst 12 Mths] - Reason - Impulse buy	Ready-To-Eat - Purchase Decisions	
364	HM7014101	Purchased ready-to-eat [Pst 12 Mths] - Reason - Didn't feel like cooking	Ready-To-Eat - Purchase Decisions	

ORDER	VARIABLE	DESCRIPTION	CATEGORY	CONSUMPTION
365	HM7015101	Purchased ready-to-eat [Pst 12 Mths] - Reason - I was doing my grocery shopping anyway, so I decided to pick it up	Ready-To-Eat - Purchase Decisions	
366	HM7016101	Purchased ready-to-eat [Pst 12 Mths] - Reason - No time to cook/cooking is stressful	Ready-To-Eat - Purchase Decisions	
367	HM7017101	Purchased ready-to-eat [Pst 12 Mths] - Reason - Requires little to no cleanup	Ready-To-Eat - Purchase Decisions	
368	HM7018101	Purchased ready-to-eat [Pst 12 Mths] - Reason - Special offer/daily deal on a specific food meal	Ready-To-Eat - Purchase Decisions	
369	HM702101	Purchased ready-to-eat [Pst 12 Mths] - Reason - Affordable	Ready-To-Eat - Purchase Decisions	
370	HM704101	Purchased ready-to-eat [Pst 12 Mths] - Reason - Entire household/family enjoys ready-to-eat/prepared foods (!)	Ready-To-Eat - Purchase Decisions	
371	HM705101	Purchased ready-to-eat [Pst 12 Mths] - Reason - A fun treat/special occasion meal for my household/family	Ready-To-Eat - Purchase Decisions	
372	HM83211N7	Purchased ready-to-eat - Backup plan - Prepare dinner at home	Ready-To-Eat - Purchase Decisions	
373	HM832145	Purchased ready-to-eat - Backup plan - Order food (e.g. dine-in, take-out, delivery) (!)	Ready-To-Eat - Purchase Decisions	
374	HM8410221	Did not purchase ready-to-eat [Pst 12 Mths] - Reason - Not better than what I can cook at home	Ready-To-Eat - Purchase Decisions	
375	HM8413221	Did not purchase ready-to-eat [Pst 12 Mths] - Reason - Prefer home-cooked meals	Ready-To-Eat - Purchase Decisions	
376	HM8414221	Did not purchase ready-to-eat [Pst 12 Mths] - Reason - Prefer cooking	Ready-To-Eat - Purchase Decisions	
377	HM843221	Did not purchase ready-to-eat [Pst 12 Mths] - Reason - Too expensive	Ready-To-Eat - Purchase Decisions	
378	HM8511231	Motivation to purchase more ready-to-eat - If they were better than what I can cook at home (!)	Ready-To-Eat - Purchase Decisions	
379	HM854231	Motivation to purchase more ready-to-eat - If they were more affordable	Ready-To-Eat - Purchase Decisions	
380	HM855231	Motivation to purchase more ready-to-eat - If they offered more sales/promotions	Ready-To-Eat - Purchase Decisions	
381	HM856231	Motivation to purchase more ready-to-eat - If they offered more variety	Ready-To-Eat - Purchase Decisions	
382	HM857231	Motivation to purchase more ready-to-eat - If they offered more healthy options	Ready-To-Eat - Purchase Decisions	
383	HM858231	Motivation to purchase more ready-to-eat - If they offered more fresh/high-quality options (!)	Ready-To-Eat - Purchase Decisions	
384	HMQ5A41	Weekdays - Cleaning - Cooking dinner at home and consuming it the same day - 1+	Eating at Home - Cleaning	
385	HMQ5A41C	Weekdays - Cleaning - Cooking dinner at home and consuming it the same day - 1+ (minutes)	Eating at Home - Cleaning	Minutes
386	HMQ5A42	Weekdays - Cleaning - Consuming dinner leftovers that were cooked at home on a previous day - 1+	Eating at Home - Cleaning	
387	HMQ5A42C	Weekdays - Cleaning - Consuming dinner leftovers that were cooked at home on a previous day - 1+ (minutes)	Eating at Home - Cleaning	Minutes
388	HMQ5A43	Weekdays - Cleaning - Heating up a frozen prepared meal for dinner - 1+	Eating at Home - Cleaning	
389	HMQ5A43C	Weekdays - Cleaning - Heating up a frozen prepared meal for dinner - 1+ (minutes)	Eating at Home - Cleaning	Minutes
390	HMQ5A47	Weekdays - Cleaning - Purchasing ready-to-eat/prepared foods for dinner from a retailer's prepared foods counter - 1+	Eating at Home - Cleaning	
391	HMQ5A47C	Weekdays - Cleaning - Purchasing ready-to-eat/prepared foods for dinner from a retailer's prepared foods counter - 1+ (minutes)	Eating at Home - Cleaning	Minutes
392	HMQ5AA3	Average week - Cleaning - Meal prep/batch cooking dinner - 1+	Eating at Home - Cleaning	
393	HMQ5AA3C	Average week - Cleaning - Meal prep/batch cooking dinner - 1+ (minutes)	Eating at Home - Cleaning	Minutes
394	HMQ5B41	Weekends - Cleaning - Cooking dinner at home and consuming it the same day - 1+	Eating at Home - Cleaning	
395	HMQ5B41C	Weekends - Cleaning - Cooking dinner at home and consuming it the same day - 1+ (minutes)	Eating at Home - Cleaning	Minutes
396	HMQ5B42	Weekends - Cleaning - Consuming dinner leftovers that were cooked at home on a previous day - 1+	Eating at Home - Cleaning	
397	HMQ5B42C	Weekends - Cleaning - Consuming dinner leftovers that were cooked at home on a previous day - 1+ (minutes)	Eating at Home - Cleaning	Minutes
398	HMQ5B43	Weekends - Cleaning - Heating up a frozen prepared meal for dinner - 1+	Eating at Home - Cleaning	
399	HMQ5B43C	Weekends - Cleaning - Heating up a frozen prepared meal for dinner - 1+ (minutes)	Eating at Home - Cleaning	Minutes
400	HMQ5B47	Weekends - Cleaning - Purchasing ready-to-eat/prepared foods for dinner from a retailer's prepared foods counter - 1+	Eating at Home - Cleaning	
401	HMQ5B47C	Weekends - Cleaning - Purchasing ready-to-eat/prepared foods for dinner from a retailer's prepared foods counter - 1+ (minutes)	Eating at Home - Cleaning	Minutes
402	HMQ5A21	Weekdays - Cooking - Cooking dinner at home and consuming it the same day - 1+	Eating at Home - Cooking	
403	HMQ5A21C	Weekdays - Cooking - Cooking dinner at home and consuming it the same day - 1+ (minutes)	Eating at Home - Cooking	Minutes
404	HMQ5A22	Weekdays - Cooking - Consuming dinner leftovers that were cooked at home on a previous day - 1+	Eating at Home - Cooking	
405	HMQ5A22C	Weekdays - Cooking - Consuming dinner leftovers that were cooked at home on a previous day - 1+ (minutes)	Eating at Home - Cooking	Minutes
406	HMQ5A23	Weekdays - Cooking - Heating up a frozen prepared meal for dinner - 1+	Eating at Home - Cooking	
407	HMQ5A23C	Weekdays - Cooking - Heating up a frozen prepared meal for dinner - 1+ (minutes)	Eating at Home - Cooking	Minutes
408	HMQ5A27	Weekdays - Cooking - Purchasing ready-to-eat/prepared foods for dinner from a retailer's prepared foods counter - 1+	Eating at Home - Cooking	
409	HMQ5A27C	Weekdays - Cooking - Purchasing ready-to-eat/prepared foods for dinner from a retailer's prepared foods counter - 1+ (minutes)	Eating at Home - Cooking	Minutes
410	HMQ5AA2	Average week - Cooking - Meal prep/batch cooking dinner - 1+	Eating at Home - Cooking	
411	HMQ5AA2C	Average week - Cooking - Meal prep/batch cooking dinner - 1+ (minutes)	Eating at Home - Cooking	Minutes
412	HMQ5B21	Weekends - Cooking - Cooking dinner at home and consuming it the same day - 1+	Eating at Home - Cooking	
413	HMQ5B21C	Weekends - Cooking - Cooking dinner at home and consuming it the same day - 1+ (minutes)	Eating at Home - Cooking	Minutes
414	HMQ5B22	Weekends - Cooking - Consuming dinner leftovers that were cooked at home on a previous day - 1+	Eating at Home - Cooking	
415	HMQ5B22C	Weekends - Cooking - Consuming dinner leftovers that were cooked at home on a previous day - 1+ (minutes)	Eating at Home - Cooking	Minutes
416	HMQ5B23	Weekends - Cooking - Heating up a frozen prepared meal for dinner - 1+	Eating at Home - Cooking	
417	HMQ5B23C	Weekends - Cooking - Heating up a frozen prepared meal for dinner - 1+ (minutes)	Eating at Home - Cooking	Minutes
418	HMQ5B27	Weekends - Cooking - Purchasing ready-to-eat/prepared foods for dinner from a retailer's prepared foods counter - 1+	Eating at Home - Cooking	
419	HMQ5B27C	Weekends - Cooking - Purchasing ready-to-eat/prepared foods for dinner from a retailer's prepared foods counter - 1+ (minutes)	Eating at Home - Cooking	Minutes
420	HMQ5A31	Weekdays - Eating - Cooking dinner at home and consuming it the same day - 1+	Eating at Home - Eating	
421	HMQ5A31C	Weekdays - Eating - Cooking dinner at home and consuming it the same day - 1+ (minutes)	Eating at Home - Eating	Minutes
422	HMQ5A32	Weekdays - Eating - Consuming dinner leftovers that were cooked at home on a previous day - 1+	Eating at Home - Eating	
423	HMQ5A32C	Weekdays - Eating - Consuming dinner leftovers that were cooked at home on a previous day - 1+ (minutes)	Eating at Home - Eating	Minutes
424	HMQ5A33	Weekdays - Eating - Heating up a frozen prepared meal for dinner - 1+	Eating at Home - Eating	
425	HMQ5A33C	Weekdays - Eating - Heating up a frozen prepared meal for dinner - 1+ (minutes)	Eating at Home - Eating	Minutes
426	HMQ5A37	Weekdays - Eating - Purchasing ready-to-eat/prepared foods for dinner from a retailer's prepared foods counter - 1+	Eating at Home - Eating	

ORDER	VARIABLE	DESCRIPTION	CATEGORY	CONSUMPTION
427	HMQ5A37C	Weekdays - Eating - Purchasing ready-to-eat/prepared foods for dinner from a retailer's prepared foods counter - 1+ (minutes)	Eating at Home - Eating	Minutes
428	HMQ5B31	Weekends - Eating - Cooking dinner at home and consuming it the same day - 1+	Eating at Home - Eating	
429	HMQ5B31C	Weekends - Eating - Cooking dinner at home and consuming it the same day - 1+ (minutes)	Eating at Home - Eating	Minutes
430	HMQ5B32	Weekends - Eating - Consuming dinner leftovers that were cooked at home on a previous day - 1+	Eating at Home - Eating	
431	HMQ5B32C	Weekends - Eating - Consuming dinner leftovers that were cooked at home on a previous day - 1+ (minutes)	Eating at Home - Eating	Minutes
432	HMQ5B33	Weekends - Eating - Heating up a frozen prepared meal for dinner - 1+	Eating at Home - Eating	
433	HMQ5B33C	Weekends - Eating - Heating up a frozen prepared meal for dinner - 1+ (minutes)	Eating at Home - Eating	Minutes
434	HMQ5B37	Weekends - Eating - Purchasing ready-to-eat/prepared foods for dinner from a retailer's prepared foods counter - 1+	Eating at Home - Eating	
435	HMQ5B37C	Weekends - Eating - Purchasing ready-to-eat/prepared foods for dinner from a retailer's prepared foods counter - 1+ (minutes)	Eating at Home - Eating	Minutes
436	HMQ5A11	Weekdays - Preparing Ingredients - Cooking dinner at home and consuming it the same day - 1+	Eating at Home - Prepping	
437	HMQ5A11C	Weekdays - Preparing Ingredients - Cooking dinner at home and consuming it the same day - 1+ (minutes)	Eating at Home - Prepping	Minutes
438	HMQ5A12	Weekdays - Preparing Ingredients - Consuming dinner leftovers that were cooked at home on a previous day - 1+	Eating at Home - Prepping	
439	HMQ5A12C	Weekdays - Preparing Ingredients - Consuming dinner leftovers that were cooked at home on a previous day - 1+ (minutes)	Eating at Home - Prepping	Minutes
440	HMQ5A13	Weekdays - Preparing Ingredients - Heating up a frozen prepared meal for dinner - 1+	Eating at Home - Prepping	
441	HMQ5A13C	Weekdays - Preparing Ingredients - Heating up a frozen prepared meal for dinner - 1+ (minutes)	Eating at Home - Prepping	Minutes
442	HMQ5A17	Weekdays - Preparing Ingredients - Purchasing ready-to-eat/prepared foods for dinner from a retailer's prepared foods counter - 1+	Eating at Home - Prepping	
443	HMQ5A17C	Weekdays - Preparing Ingredients - Purchasing ready-to-eat/prepared foods for dinner from a retailer's prepared foods counter - 1+ (minutes)	Eating at Home - Prepping	Minutes
444	HMQ5AA1	Average week - Preparing Ingredients - Meal prep/batch cooking dinner - 1+	Eating at Home - Prepping	
445	HMQ5AA1C	Average week - Preparing Ingredients - Meal prep/batch cooking dinner - 1+ (minutes)	Eating at Home - Prepping	Minutes
446	HMQ5B11	Weekends - Preparing Ingredients - Cooking dinner at home and consuming it the same day - 1+	Eating at Home - Prepping	
447	HMQ5B11C	Weekends - Preparing Ingredients - Cooking dinner at home and consuming it the same day - 1+ (minutes)	Eating at Home - Prepping	Minutes
448	HMQ5B12	Weekends - Preparing Ingredients - Consuming dinner leftovers that were cooked at home on a previous day - 1+	Eating at Home - Prepping	
449	HMQ5B12C	Weekends - Preparing Ingredients - Consuming dinner leftovers that were cooked at home on a previous day - 1+ (minutes)	Eating at Home - Prepping	Minutes
450	HMQ5B13	Weekends - Preparing Ingredients - Heating up a frozen prepared meal for dinner - 1+	Eating at Home - Prepping	
451	HMQ5B13C	Weekends - Preparing Ingredients - Heating up a frozen prepared meal for dinner - 1+ (minutes)	Eating at Home - Prepping	Minutes
452	HMQ5B17	Weekends - Preparing Ingredients - Purchasing ready-to-eat/prepared foods for dinner from a retailer's prepared foods counter - 1+	Eating at Home - Prepping	
453	HMQ5B17C	Weekends - Preparing Ingredients - Purchasing ready-to-eat/prepared foods for dinner from a retailer's prepared foods counter - 1+ (minutes)	Eating at Home - Prepping	Minutes
454	HMQ6A110	Weekdays - Choosing - Ordering takeout food for pickup at a restaurant - 1+	Eating Out - Choosing	
455	HMQ6A110C	Weekdays - Choosing - Ordering takeout food for pickup at a restaurant - 1+ (minutes)	Eating Out - Choosing	Minutes
456	HMQ6A111	Weekdays - Choosing - A sit-down meal for dinner at a fast food restaurant - 1+	Eating Out - Choosing	
457	HMQ6A111C	Weekdays - Choosing - A sit-down meal for dinner at a fast food restaurant - 1+ (minutes)	Eating Out - Choosing	Minutes
458	HMQ6A112	Weekdays - Choosing - A sit-down meal for dinner at a full-service restaurant - 1+	Eating Out - Choosing	
459	HMQ6A112C	Weekdays - Choosing - A sit-down meal for dinner at a full-service restaurant - 1+ (minutes)	Eating Out - Choosing	Minutes
460	HMQ6A18	Weekdays - Choosing - Ordering takeout food for delivery using food delivery app or by phone - 1+	Eating Out - Choosing	
461	HMQ6A18C	Weekdays - Choosing - Ordering takeout food for delivery using food delivery app or by phone - 1+ (minutes)	Eating Out - Choosing	Minutes
462	HMQ6B110	Weekends - Choosing - Ordering takeout food for pickup at a restaurant - 1+	Eating Out - Choosing	
463	HMQ6B110C	Weekends - Choosing - Ordering takeout food for pickup at a restaurant - 1+ (minutes)	Eating Out - Choosing	Minutes
464	HMQ6B111	Weekends - Choosing - A sit-down meal for dinner at a fast food restaurant - 1+	Eating Out - Choosing	
465	HMQ6B111C	Weekends - Choosing - A sit-down meal for dinner at a fast food restaurant - 1+ (minutes)	Eating Out - Choosing	Minutes
466	HMQ6B112	Weekends - Choosing - A sit-down meal for dinner at a full-service restaurant - 1+	Eating Out - Choosing	
467	HMQ6B112C	Weekends - Choosing - A sit-down meal for dinner at a full-service restaurant - 1+ (minutes)	Eating Out - Choosing	Minutes
468	HMQ6B18	Weekends - Choosing - Ordering takeout food for delivery using food delivery app or by phone - 1+	Eating Out - Choosing	
469	HMQ6B18C	Weekends - Choosing - Ordering takeout food for delivery using food delivery app or by phone - 1+ (minutes)	Eating Out - Choosing	Minutes
470	HMQ6A310	Weekdays - Eating - Ordering takeout food for pickup at a restaurant - 1+	Eating Out - Eating	
471	HMQ6A310C	Weekdays - Eating - Ordering takeout food for pickup at a restaurant - 1+ (minutes)	Eating Out - Eating	Minutes
472	HMQ6A311	Weekdays - Eating - A sit-down meal for dinner at a fast food restaurant - 1+	Eating Out - Eating	
473	HMQ6A311C	Weekdays - Eating - A sit-down meal for dinner at a fast food restaurant - 1+ (minutes)	Eating Out - Eating	Minutes
474	HMQ6A312	Weekdays - Eating - A sit-down meal for dinner at a full-service restaurant - 1+	Eating Out - Eating	
475	HMQ6A312C	Weekdays - Eating - A sit-down meal for dinner at a full-service restaurant - 1+ (minutes)	Eating Out - Eating	Minutes
476	HMQ6A38	Weekdays - Eating - Ordering takeout food for delivery using food delivery app or by phone - 1+	Eating Out - Eating	
477	HMQ6A38C	Weekdays - Eating - Ordering takeout food for delivery using food delivery app or by phone - 1+ (minutes)	Eating Out - Eating	Minutes
478	HMQ6B310	Weekends - Eating - Ordering takeout food for pickup at a restaurant - 1+	Eating Out - Eating	
479	HMQ6B310C	Weekends - Eating - Ordering takeout food for pickup at a restaurant - 1+ (minutes)	Eating Out - Eating	Minutes
480	HMQ6B311	Weekends - Eating - A sit-down meal for dinner at a fast food restaurant - 1+	Eating Out - Eating	
481	HMQ6B311C	Weekends - Eating - A sit-down meal for dinner at a fast food restaurant - 1+ (minutes)	Eating Out - Eating	Minutes
482	HMQ6B312	Weekends - Eating - A sit-down meal for dinner at a full-service restaurant - 1+	Eating Out - Eating	
483	HMQ6B312C	Weekends - Eating - A sit-down meal for dinner at a full-service restaurant - 1+ (minutes)	Eating Out - Eating	Minutes
484	HMQ6B38	Weekends - Eating - Ordering takeout food for delivery using food delivery app or by phone - 1+	Eating Out - Eating	
485	HMQ6B38C	Weekends - Eating - Ordering takeout food for delivery using food delivery app or by phone - 1+ (minutes)	Eating Out - Eating	Minutes
486	HMQ6A210	Weekdays - Waiting for food to be ready - Ordering takeout food for pickup at a restaurant - 1+	Eating Out - Waiting	
487	HMQ6A210C	Weekdays - Waiting for food to be ready - Ordering takeout food for pickup at a restaurant - 1+ (minutes)	Eating Out - Waiting	Minutes
488	HMQ6A211	Weekdays - Waiting for food to be ready - A sit-down meal for dinner at a fast food restaurant - 1+	Eating Out - Waiting	

ORDER	VARIABLE	DESCRIPTION	CATEGORY	CONSUMPTION
489	HMQ6A211C	Weekdays - Waiting for food to be ready - A sit-down meal for dinner at a fast food restaurant - 1+ (minutes)	Eating Out - Waiting	Minutes
490	HMQ6A212	Weekdays - Waiting for food to be ready - A sit-down meal for dinner at a full-service restaurant - 1+	Eating Out - Waiting	
491	HMQ6A212C	Weekdays - Waiting for food to be ready - A sit-down meal for dinner at a full-service restaurant - 1+ (minutes)	Eating Out - Waiting	Minutes
492	HMQ6A28	Weekdays - Waiting for food to be ready - Ordering takeout food for delivery using food delivery app or by phone - 1+	Eating Out - Waiting	
493	HMQ6A28C	Weekdays - Waiting for food to be ready - Ordering takeout food for delivery using food delivery app or by phone - 1+ (minutes)	Eating Out - Waiting	Minutes
494	HMQ6B210	Weekends - Waiting for food to be ready - Ordering takeout food for pickup at a restaurant - 1+	Eating Out - Waiting	
495	HMQ6B210C	Weekends - Waiting for food to be ready - Ordering takeout food for pickup at a restaurant - 1+ (minutes)	Eating Out - Waiting	Minutes
496	HMQ6B211	Weekends - Waiting for food to be ready - A sit-down meal for dinner at a fast food restaurant - 1+	Eating Out - Waiting	
497	HMQ6B211C	Weekends - Waiting for food to be ready - A sit-down meal for dinner at a fast food restaurant - 1+ (minutes)	Eating Out - Waiting	Minutes
498	HMQ6B212	Weekends - Waiting for food to be ready - A sit-down meal for dinner at a full-service restaurant - 1+	Eating Out - Waiting	
499	HMQ6B212C	Weekends - Waiting for food to be ready - A sit-down meal for dinner at a full-service restaurant - 1+ (minutes)	Eating Out - Waiting	Minutes
500	HMQ6B28	Weekends - Waiting for food to be ready - Ordering takeout food for delivery using food delivery app or by phone - 1+	Eating Out - Waiting	
501	HMQ6B28C	Weekends - Waiting for food to be ready - Ordering takeout food for delivery using food delivery app or by phone - 1+ (minutes)	Eating Out - Waiting	Minutes
502	EI29111	Buy locally produced products of Canada - Yes	Food Supply	
503	EI301212	Buying local products of Canada - Important	Food Supply	
504	EI9101	Buy locally grown produce - Yes	Food Supply	
505	H41A1331	Food supply - Food safety in Canada - Very concerned	Food Supply	
506	H41A1332	Food supply - Food safety in Canada - Somewhat concerned	Food Supply	
507	H41A1333	Food supply - Food safety in Canada - Not at all concerned	Food Supply	
508	H41A2331	Food supply - Safety of domestic food grown/produced and processed in Canada - Very concerned	Food Supply	
509	H41A2332	Food supply - Safety of domestic food grown/produced and processed in Canada - Somewhat concerned	Food Supply	
510	H41A2333	Food supply - Safety of domestic food grown/produced and processed in Canada - Not at all concerned	Food Supply	
511	H41A3331	Food supply - Food safety of imported foods - Very concerned	Food Supply	
512	H41A3332	Food supply - Food safety of imported foods - Somewhat concerned	Food Supply	
513	H41A3333	Food supply - Food safety of imported foods - Not at all concerned	Food Supply	
514	H41A4331	Food supply - Care of animals in the food industry - Very concerned	Food Supply	
515	H41A4332	Food supply - Care of animals in the food industry - Somewhat concerned	Food Supply	
516	H41A4333	Food supply - Care of animals in the food industry - Not at all concerned	Food Supply	
517	H4210341	Avoid food supply - Products containing genetically engineered and/or modified organisms (GMOs)	Food Supply	
518	H4211341	Avoid food supply - Produce grown outside of North America	Food Supply	
519	H4212341	Avoid food supply - Products made/packaged outside of North America	Food Supply	
520	H4213341	Avoid food supply - Meat raised with hormones/antibiotics	Food Supply	
521	H421341	Avoid food supply - Farm-raised salmon/fish	Food Supply	
522	H422341	Avoid food supply - Tilapia	Food Supply	
523	H423341	Avoid food supply - Tuna	Food Supply	
524	H424341	Avoid food supply - Regular eggs	Food Supply	
525	H425341	Avoid food supply - Processed meats	Food Supply	
526	H426341	Avoid food supply - Processed dairy	Food Supply	
527	H427341	Avoid food supply - Bacon	Food Supply	
528	H428341	Avoid food supply - Imported beef	Food Supply	
529	H2610361	Organic food associations - Shorter shelf-life	Organic Foods	
530	H261361	Organic food associations - Minimal to no chemical pesticides or artificial fertilizers	Organic Foods	
531	H262361	Organic food associations - Free of genetically engineered and/or modified organisms (GMOs)	Organic Foods	
532	H263361	Organic food associations - Less harmful to/protects the environment	Organic Foods	
533	H264361	Organic food associations - Healthier/more nutritious	Organic Foods	
534	H265361	Organic food associations - Special attention to the safe treatment/welfare of animals	Organic Foods	
535	H266361	Organic food associations - Tastes better	Organic Foods	
536	H267361	Organic food associations - Fresher	Organic Foods	
537	H268361	Organic food associations - Safer than foods produced by traditional means	Organic Foods	
538	H269361	Organic food associations - More expensive	Organic Foods	
539	H287371	Organic food purchased [Pst 12 Mths] - Eggs	Organic Foods	
540	H2811371	Organic food purchased [Pst 12 Mths] - Meat	Organic Foods	
541	H283371	Organic food purchased [Pst 12 Mths] - Bread/grains/rice (!)	Organic Foods	
542	H2810371	Organic food purchased [Pst 12 Mths] - Vegetables	Organic Foods	
543	H281371	Organic food purchased [Pst 12 Mths] - Bagged salad	Organic Foods	
544	H2814371	Organic food purchased [Pst 12 Mths] - Pre-packaged vegetables	Organic Foods	
545	H2812373	Organic food purchased [Pst 12 Mths] - Dairy (milk, cheese, yogurt)	Organic Foods	
546	H288371	Organic food purchased [Pst 12 Mths] - Fruit	Organic Foods	
547	H2815373	Organic food purchased [Pst 12 Mths] - Coffee or tea	Organic Foods	
548	H2819371	Organic food purchased [Pst 12 Mths] - Not in past 12 months, but have purchased before	Organic Foods	
549	H282037	Organic food purchased [Pst 12 Mths] - Never	Organic Foods	
550	H298382	Organic food where purchased [Pst 12 Mths] - Organic grocery or Health food store	Organic Foods	
551	H2911381	Organic food where purchased [Pst 12 Mths] - Warehouse club store	Organic Foods	
552	H292381	Organic food where purchased [Pst 12 Mths] - Conventional grocery store	Organic Foods	
553	H295381	Organic food where purchased [Pst 12 Mths] - Discount grocery store	Organic Foods	
554	H297381	Organic food where purchased [Pst 12 Mths] - Farm/farmers' market	Organic Foods	
555	H299381	Organic food where purchased [Pst 12 Mths] - Mass merchandiser (!)	Organic Foods	
556	H4310391	Organic food why purchased [Pst 12 Mths] - On sale	Organic Foods	
557	H4311391	Organic food why purchased [Pst 12 Mths] - Same price or cheaper than non-organic option	Organic Foods	

ORDER	VARIABLE	DESCRIPTION	CATEGORY	CONSUMPTION
558	H4312391	Organic food why purchased [Pst 12 Mths] - Supports local farmers	Organic Foods	
559	H4313391	Organic food why purchased [Pst 12 Mths] - Non-organic option was not available (!)	Organic Foods	
560	H431391	Organic food why purchased [Pst 12 Mths] - Eliminate or minimize use of chemical pesticides and artificial fertilizers	Organic Foods	
561	H4314391	Organic food why purchased [Pst 12 Mths] - Looked visually more appealing than the non-organic option (!)	Organic Foods	
562	H432391	Organic food why purchased [Pst 12 Mths] - Free of genetically engineered and/or modified organisms (GMOs)	Organic Foods	
563	H433391	Organic food why purchased [Pst 12 Mths] - Special attention to the safe treatment/welfare of animals (!)	Organic Foods	
564	H434391	Organic food why purchased [Pst 12 Mths] - Tastes better	Organic Foods	
565	H435391	Organic food why purchased [Pst 12 Mths] - Fresher	Organic Foods	
566	H436391	Organic food why purchased [Pst 12 Mths] - Healthier/more nutritious	Organic Foods	
567	H437391	Organic food why purchased [Pst 12 Mths] - Less harmful to/protects the environment	Organic Foods	
568	H438391	Organic food why purchased [Pst 12 Mths] - Safer than foods produced by traditional means	Organic Foods	
569	H76104A1	Packaged Food Purchased [Pst 12 Mths] - Fruit snacks	Packaged Foods	
570	H76114A1	Packaged Food Purchased [Pst 12 Mths] - Yogurt	Packaged Foods	
571	H76124A1	Packaged Food Purchased [Pst 12 Mths] - Pudding/applesauce	Packaged Foods	
572	H76134A1	Packaged Food Purchased [Pst 12 Mths] - Spreads	Packaged Foods	
573	H7614A1	Packaged Food Purchased [Pst 12 Mths] - Cookies	Packaged Foods	
574	H7624A1	Packaged Food Purchased [Pst 12 Mths] - Granola bars	Packaged Foods	
575	H7634A1	Packaged Food Purchased [Pst 12 Mths] - Energy/protein bars	Packaged Foods	
576	H7644A1	Packaged Food Purchased [Pst 12 Mths] - Granola/trail mix	Packaged Foods	
577	H7654A1	Packaged Food Purchased [Pst 12 Mths] - Cold cereal	Packaged Foods	
578	H7664A1	Packaged Food Purchased [Pst 12 Mths] - Salty snacks	Packaged Foods	
579	H7674A1	Packaged Food Purchased [Pst 12 Mths] - Bread products	Packaged Foods	
580	H7684A1	Packaged Food Purchased [Pst 12 Mths] - Chocolate	Packaged Foods	
581	H7694A1	Packaged Food Purchased [Pst 12 Mths] - Candy	Packaged Foods	
582	H5711201	Increased intake - Protein - Beans	Protein	
583	H571201	Increased intake - Protein - Beef	Protein	
584	H5712201	Increased intake - Protein - Peanuts/nuts/seeds	Protein	
585	H5713201	Increased intake - Protein - Eggs	Protein	
586	H571420	Increased intake - Protein - Protein bars (!)	Protein	
587	H5717201	Increased intake - Protein - Dairy milk	Protein	
588	H5718201	Increased intake - Protein - Cottage cheese (!)	Protein	
589	H572201	Increased intake - Protein - Pork	Protein	
590	H573201	Increased intake - Protein - Chicken	Protein	
591	H574201	Increased intake - Protein - Turkey	Protein	
592	H575201	Increased intake - Protein - Fish/seafood	Protein	
593	H57620	Increased intake - Protein - Protein powder (!)	Protein	
594	H578201	Increased intake - Protein - Cheese	Protein	
595	H579201	Increased intake - Protein - Yogurt	Protein	
596	H131081	Reduced intake - Sugar substitute - Avoid coffee sweeteners	Sweeteners	
597	H13181	Reduced intake - Sugar substitute - Avoid ice cream/frozen desserts	Sweeteners	
598	H13281	Reduced intake - Sugar substitute - Avoid carbonated soft drinks	Sweeteners	
599	H13381	Reduced intake - Sugar substitute - Avoid fruit juice	Sweeteners	
600	H13481	Reduced intake - Sugar substitute - Avoid powdered beverages	Sweeteners	
601	H13581	Reduced intake - Sugar substitute - Avoid sports/athletic drinks	Sweeteners	
602	H13681	Reduced intake - Sugar substitute - Avoid caffeinated energy drinks	Sweeteners	
603	H13881	Reduced intake - Sugar substitute - Avoid candy/mints	Sweeteners	
604	H13981	Reduced intake - Sugar substitute - Avoid chewing gum (!)	Sweeteners	
605	H32A11181	Sweeteners - Aspartame - I avoid it as much as possible	Sweeteners	
606	H32A21181	Sweeteners - Aspartame - I've heard that it is unhealthy	Sweeteners	
607	H32A26181	Sweeteners - Aspartame - I check the ingredient list on food products in order to avoid it	Sweeteners	
608	H32A15181	Sweeteners - High-fructose corn syrup - I avoid it as much as possible	Sweeteners	
609	H32A25181	Sweeteners - High-fructose corn syrup - I've heard that it is unhealthy	Sweeteners	
610	H32A30181	Sweeteners - High-fructose corn syrup - I check the ingredient list on food products in order to avoid it	Sweeteners	
611	H32A2181	Sweeteners - Splenda - Is a healthy choice for me (!)	Sweeteners	
612	H32A7181	Sweeteners - Splenda - I use it frequently	Sweeteners	
613	H32A12181	Sweeteners - Splenda - I avoid it as much as possible	Sweeteners	
614	H32A22181	Sweeteners - Splenda - I've heard that it is unhealthy	Sweeteners	
615	H32A27181	Sweeteners - Splenda - I check the ingredient list on food products in order to avoid it	Sweeteners	
616	H32A4181	Sweeteners - Stevia - Is a healthy choice for me	Sweeteners	
617	H32A9181	Sweeteners - Stevia - I use it frequently	Sweeteners	
618	H32A14181	Sweeteners - Stevia - I avoid it as much as possible	Sweeteners	
619	H32A19181	Sweeteners - Stevia - I love the taste	Sweeteners	
620	H32A24181	Sweeteners - Stevia - I've heard that it is unhealthy	Sweeteners	
621	H32A29181	Sweeteners - Stevia - I check the ingredient list on food products in order to avoid it	Sweeteners	
622	H32A34181	Sweeteners - Stevia - I consider it to be an all-natural alternative sweetener	Sweeteners	
623	H32A39181	Sweeteners - Stevia - I don't know what this sweetener is	Sweeteners	
624	H32A13181	Sweeteners - Sweet 'n Low - I avoid it as much as possible	Sweeteners	
625	H32A23181	Sweeteners - Sweet 'n Low - I've heard that it is unhealthy	Sweeteners	
626	H32A28181	Sweeteners - Sweet 'n Low - I check the ingredient list on food products in order to avoid it	Sweeteners	
627	H32A38181	Sweeteners - Sweet 'n Low - I don't know what this sweetener is (!)	Sweeteners	
628	H7161	Reduced intake - Sugar - Reducing products with sugar	Sweeteners	
629	H7261	Reduced intake - Sugar - Eliminating products with sugar	Sweeteners	
630	H736	Reduced intake - Sugar - Using artificial sweeteners (!)	Sweeteners	
631	H7461	Reduced intake - Sugar - Using natural sweeteners	Sweeteners	
632	H7561	Reduced intake - Sugar - Actively looking for reduced sugar products	Sweeteners	
633	H7661	Reduced intake - Sugar - Baking at home instead of prepackaged baked goods	Sweeteners	
634	H166261	Beverage consumption - Dairy milk	Beverages	
635	H167261	Beverage consumption - Non-dairy alternative milk	Beverages	
636	H168261	Beverage consumption - Bottled water	Beverages	
637	H169261	Beverage consumption - Tap water	Beverages	

ORDER	VARIABLE	DESCRIPTION	CATEGORY	CONSUMPTION
638	H151251	Beverage label claims - Reduced sugar	Beverages	
639	H152251	Beverage label claims - Sugar-free/unsweetened	Beverages	
640	H153251	Beverage label claims - Low calorie	Beverages	
641	H154251	Beverage label claims - Diet	Beverages	
642	H156251	Beverage label claims - Not sweetened with artificial sweetener	Beverages	
643	H157251	Beverage label claims - Sweetened with alternative sweeteners	Beverages	
644	H158251	Beverage label claims - 100% juice/juice blend	Beverages	
645	H159251	Beverage label claims - No added sugar	Beverages	
646	H1610261	Beverage consumption - Filtered water	Beverages	
647	H1611261	Beverage consumption - Drink mixes (!)	Beverages	
648	H161261	Beverage consumption - Coffee	Beverages	
649	H1613261	Beverage consumption - Juice/fruit drinks made from frozen concentrate	Beverages	
650	H1614261	Beverage consumption - Drinkable yogurt	Beverages	
651	H1616261	Beverage consumption - Sport drinks	Beverages	
652	H1617261	Beverage consumption - Homemade smoothies	Beverages	
653	H162261	Beverage consumption - Tea	Beverages	
654	H163261	Beverage consumption - Regular soft drinks/pop	Beverages	
655	H164261	Beverage consumption - Diet soft drinks/pop	Beverages	
656	H165261	Beverage consumption - Juice/fruit drinks	Beverages	
657	H61A1164F1	Label health claims - Candy - Made in Canada	Health - Label Claims	
658	H61A384F1	Label health claims - Candy - No artificial colours/flavors	Health - Label Claims	
659	H61A864F1	Label health claims - Candy - No artificial ingredients	Health - Label Claims	
660	H61A24F1	Label health claims - Candy - Reduced sugar	Health - Label Claims	
661	H61A84F1	Label health claims - Candy - Refined sugar free	Health - Label Claims	
662	H61A134F1	Label health claims - Chocolate - 1 gram of sugar per serving	Health - Label Claims	
663	H61A734F1	Label health claims - Chocolate - 100 calories per serving	Health - Label Claims	
664	H61A1154F1	Label health claims - Chocolate - Made in Canada	Health - Label Claims	
665	H61A914F1	Label health claims - Chocolate - Made with dark chocolate	Health - Label Claims	
666	H61A374F1	Label health claims - Chocolate - No artificial colours/flavors	Health - Label Claims	
667	H61A854F1	Label health claims - Chocolate - No artificial ingredients	Health - Label Claims	
668	H61A194F1	Label health claims - Chocolate - Reduced fat	Health - Label Claims	
669	H61A14F1	Label health claims - Chocolate - Reduced sugar	Health - Label Claims	
670	H61A74F1	Label health claims - Chocolate - Refined sugar free	Health - Label Claims	
671	H55A154D1	Label health claims - Cold cereal - 1 gram of sugar per serving	Health - Label Claims	
672	H55A854D1	Label health claims - Cold cereal - 100 calories per serving	Health - Label Claims	
673	H55A204D1	Label health claims - Cold cereal - Cold Cereal-Reduced	Health - Label Claims	
674	H55A704D1	Label health claims - Cold cereal - Contains real fruit	Health - Label Claims	
675	H55A254D1	Label health claims - Cold cereal - Fat-free	Health - Label Claims	
676	H55A804D1	Label health claims - Cold cereal - High fibre	Health - Label Claims	
677	H55A1004D1	Label health claims - Cold cereal - High protein	Health - Label Claims	
678	H55A1104D1	Label health claims - Cold cereal - Made in Canada	Health - Label Claims	
679	H55A604D1	Label health claims - Cold cereal - Made with a unique healthy ingredient	Health - Label Claims	
680	H55A554D1	Label health claims - Cold cereal - Made with whole grains	Health - Label Claims	
681	H55A504D1	Label health claims - Cold cereal - Made with whole wheat	Health - Label Claims	
682	H55A404D1	Label health claims - Cold cereal - No artificial colours/flavors	Health - Label Claims	
683	H55A954D1	Label health claims - Cold cereal - No artificial ingredients	Health - Label Claims	
684	H55A304D1	Label health claims - Cold cereal - Reduced salt/sodium	Health - Label Claims	
685	H55A54D1	Label health claims - Cold cereal - Reduced sugar	Health - Label Claims	
686	H55A104D1	Label health claims - Cold cereal - Refined sugar free	Health - Label Claims	
687	H55A354D1	Label health claims - Cold cereal - Sweetened with stevia	Health - Label Claims	
688	H55A114D1	Label health claims - Cookies - 1 gram of sugar per serving	Health - Label Claims	
689	H55A814D1	Label health claims - Cookies - 100 calories per serving	Health - Label Claims	
690	H55A664D1	Label health claims - Cookies - Contains real fruit	Health - Label Claims	
691	H55A214D1	Label health claims - Cookies - Fat-free	Health - Label Claims	
692	H55A764D1	Label health claims - Cookies - High fibre	Health - Label Claims	
693	H55A964D1	Label health claims - Cookies - High protein	Health - Label Claims	
694	H55A1064D1	Label health claims - Cookies - Made in Canada	Health - Label Claims	
695	H55A564D1	Label health claims - Cookies - Made with a unique healthy ingredient	Health - Label Claims	
696	H55A514D1	Label health claims - Cookies - Made with whole grains	Health - Label Claims	
697	H55A464D1	Label health claims - Cookies - Made with whole wheat	Health - Label Claims	
698	H55A364D1	Label health claims - Cookies - No artificial colours/flavors	Health - Label Claims	
699	H55A914D1	Label health claims - Cookies - No artificial ingredients	Health - Label Claims	
700	H55A164D1	Label health claims - Cookies - Reduced fat	Health - Label Claims	
701	H55A264D1	Label health claims - Cookies - Reduced salt/sodium	Health - Label Claims	
702	H55A14D1	Label health claims - Cookies - Reduced sugar	Health - Label Claims	
703	H55A64D1	Label health claims - Cookies - Refined sugar free	Health - Label Claims	
704	H55A314D1	Label health claims - Cookies - Sweetened with stevia	Health - Label Claims	
705	H55A684D1	Label health claims - Energy/protein bars - Contains real fruit	Health - Label Claims	
706	H55A784D1	Label health claims - Energy/protein bars - Energy/protein bars-High fibre	Health - Label Claims	
707	H55A984D1	Label health claims - Energy/protein bars - High protein	Health - Label Claims	
708	H55A1084D1	Label health claims - Energy/protein bars - Made in Canada	Health - Label Claims	
709	H55A534D1	Label health claims - Energy/protein bars - Made with whole grains	Health - Label Claims	
710	H55A384D1	Label health claims - Energy/protein bars - No artificial colours/flavors	Health - Label Claims	
711	H55A934D1	Label health claims - Energy/protein bars - No artificial ingredients	Health - Label Claims	
712	H55A284D1	Label health claims - Energy/protein bars - Reduced salt/sodium	Health - Label Claims	
713	H55A34D1	Label health claims - Energy/protein bars - Reduced sugar	Health - Label Claims	
714	H55A84D1	Label health claims - Energy/protein bars - Refined sugar free	Health - Label Claims	
715	H61A574F1	Label health claims - Fruit snacks - Contains real fruit	Health - Label Claims	
716	H61A1174F1	Label health claims - Fruit snacks - Made in Canada	Health - Label Claims	
717	H61A394F1	Label health claims - Fruit snacks - No artificial colours/flavors	Health - Label Claims	
718	H61A874F1	Label health claims - Fruit snacks - No artificial ingredients	Health - Label Claims	
719	H61A34F1	Label health claims - Fruit snacks - Reduced sugar	Health - Label Claims	
720	H61A94F1	Label health claims - Fruit snacks - Refined sugar free (!)	Health - Label Claims	
721	H55A124D1	Label health claims - Granola bars - 1 gram of sugar per serving	Health - Label Claims	
722	H55A824D1	Label health claims - Granola bars - 100 calories per serving	Health - Label Claims	

ORDER	VARIABLE	DESCRIPTION	CATEGORY	CONSUMPTION
723	H55A674D1	Label health claims - Granola bars - Contains real fruit	Health - Label Claims	
724	H55A224D1	Label health claims - Granola bars - Fat-free	Health - Label Claims	
725	H55A774D1	Label health claims - Granola bars - High fibre	Health - Label Claims	
726	H55A974D1	Label health claims - Granola bars - High protein	Health - Label Claims	
727	H55A1074D1	Label health claims - Granola bars - Made in Canada	Health - Label Claims	
728	H55A574D1	Label health claims - Granola bars - Made with a unique healthy ingredient	Health - Label Claims	
729	H55A524D1	Label health claims - Granola bars - Made with whole grains	Health - Label Claims	
730	H55A474D1	Label health claims - Granola bars - Made with whole wheat	Health - Label Claims	
731	H55A374D1	Label health claims - Granola bars - No artificial colours/flavors	Health - Label Claims	
732	H55A924D1	Label health claims - Granola bars - No artificial ingredients	Health - Label Claims	
733	H55A174D1	Label health claims - Granola bars - Reduced fat	Health - Label Claims	
734	H55A274D1	Label health claims - Granola bars - Reduced salt/sodium	Health - Label Claims	
735	H55A24D1	Label health claims - Granola bars - Reduced sugar	Health - Label Claims	
736	H55A74D1	Label health claims - Granola bars - Refined sugar free	Health - Label Claims	
737	H55A694D1	Label health claims - Granola/trail mix - Contains real fruit	Health - Label Claims	
738	H55A794D1	Label health claims - Granola/trail mix - Granola/Traill Mix-High fibre	Health - Label Claims	
739	H55A994D1	Label health claims - Granola/trail mix - High protein	Health - Label Claims	
740	H55A1094D1	Label health claims - Granola/trail mix - Made in Canada	Health - Label Claims	
741	H55A544D1	Label health claims - Granola/trail mix - Made with whole grains	Health - Label Claims	
742	H55A394D1	Label health claims - Granola/trail mix - No artificial colours/flavors	Health - Label Claims	
743	H55A944D1	Label health claims - Granola/trail mix - No artificial ingredients	Health - Label Claims	
744	H55A194D1	Label health claims - Granola/trail mix - Reduced fat (!)	Health - Label Claims	
745	H55A294D1	Label health claims - Granola/trail mix - Reduced salt/sodium	Health - Label Claims	
746	H55A44D1	Label health claims - Granola/trail mix - Reduced sugar	Health - Label Claims	
747	H55A94D1	Label health claims - Granola/trail mix - Refined sugar free	Health - Label Claims	
748	H59A244E1	Label health claims - Packaged bread products - 100 calories per serving	Health - Label Claims	
749	H59A204E1	Label health claims - Packaged bread products - Contains real vegetables	Health - Label Claims	
750	H59A44E1	Label health claims - Packaged bread products - Fat-free	Health - Label Claims	
751	H59A104E1	Label health claims - Packaged bread products - Gluten-free	Health - Label Claims	
752	H59A224E1	Label health claims - Packaged bread products - High in fibre	Health - Label Claims	
753	H59A304E1	Label health claims - Packaged bread products - High protein	Health - Label Claims	
754	H59A344E1	Label health claims - Packaged bread products - Made in Canada	Health - Label Claims	
755	H59A164E1	Label health claims - Packaged bread products - Made with a unique healthy ingredient	Health - Label Claims	
756	H59A144E1	Label health claims - Packaged bread products - Made with whole grains	Health - Label Claims	
757	H59A124E1	Label health claims - Packaged bread products - Made with whole wheat	Health - Label Claims	
758	H59A84E1	Label health claims - Packaged bread products - No artificial colours/flavors	Health - Label Claims	
759	H59A284E1	Label health claims - Packaged bread products - No artificial ingredients	Health - Label Claims	
760	H59A184E1	Label health claims - Packaged bread products - Oil-free	Health - Label Claims	
761	H59A24E1	Label health claims - Packaged bread products - Reduced fat	Health - Label Claims	
762	H59A64E1	Label health claims - Packaged bread products - Reduced salt/sodium	Health - Label Claims	
763	H61A594F1	Label health claims - Pudding/applesauce - Contains real fruit	Health - Label Claims	
764	H61A1194F1	Label health claims - Pudding/applesauce - Made in Canada	Health - Label Claims	
765	H61A14F1	Label health claims - Pudding/applesauce - No artificial colours/flavors	Health - Label Claims	
766	H61A894F1	Label health claims - Pudding/applesauce - No artificial ingredients	Health - Label Claims	
767	H61A54F1	Label health claims - Pudding/applesauce - Reduced sugar	Health - Label Claims	
768	H61A114F1	Label health claims - Pudding/applesauce - Refined sugar free	Health - Label Claims	
769	H59A234E1	Label health claims - Salty snacks - 100 calories per serving	Health - Label Claims	
770	H59A194E1	Label health claims - Salty snacks - Contains real vegetables	Health - Label Claims	
771	H59A34E1	Label health claims - Salty snacks - Fat-free	Health - Label Claims	
772	H59A214E1	Label health claims - Salty snacks - High in fibre	Health - Label Claims	
773	H59A294E1	Label health claims - Salty snacks - High protein	Health - Label Claims	
774	H59A334E1	Label health claims - Salty snacks - Made in Canada	Health - Label Claims	
775	H59A154E1	Label health claims - Salty snacks - Made with a unique healthy ingredient	Health - Label Claims	
776	H59A134E1	Label health claims - Salty snacks - Made with whole grains	Health - Label Claims	
777	H59A114E1	Label health claims - Salty snacks - Made with whole wheat	Health - Label Claims	
778	H59A74E1	Label health claims - Salty snacks - No artificial colours/flavors	Health - Label Claims	
779	H59A274E1	Label health claims - Salty snacks - No artificial ingredients	Health - Label Claims	
780	H59A174E1	Label health claims - Salty snacks - Oil-free	Health - Label Claims	
781	H59A14E1	Label health claims - Salty snacks - Reduced fat	Health - Label Claims	
782	H59A54E1	Label health claims - Salty snacks - Reduced salt/sodium	Health - Label Claims	
783	H61A184F1	Label health claims - Spreads - 1 gram of sugar per serving	Health - Label Claims	
784	H61A784F1	Label health claims - Spreads - 100 calories per serving	Health - Label Claims	
785	H61A604F1	Label health claims - Spreads - Contains real fruit	Health - Label Claims	
786	H61A304F1	Label health claims - Spreads - Fat-free	Health - Label Claims	
787	H61A724F1	Label health claims - Spreads - High fibre	Health - Label Claims	
788	H61A1024F1	Label health claims - Spreads - High protein	Health - Label Claims	
789	H61A1204F1	Label health claims - Spreads - Made in Canada	Health - Label Claims	
790	H61A964F1	Label health claims - Spreads - Made with dark chocolate (!)	Health - Label Claims	
791	H61A424F1	Label health claims - Spreads - No artificial colours/flavors	Health - Label Claims	
792	H61A904F1	Label health claims - Spreads - No artificial ingredients	Health - Label Claims	
793	H61A244F1	Label health claims - Spreads - Reduced fat	Health - Label Claims	
794	H61A64F1	Label health claims - Spreads - Reduced sugar	Health - Label Claims	
795	H61A124F1	Label health claims - Spreads - Refined sugar free	Health - Label Claims	
796	H61A364F1	Label health claims - Spreads - Sweetened with stevia	Health - Label Claims	
797	H61A164F1	Label health claims - Yogurt - 1 gram of sugar per serving	Health - Label Claims	
798	H61A764F1	Label health claims - Yogurt - 100 calories per serving	Health - Label Claims	
799	H61A584F1	Label health claims - Yogurt - Contains real fruit	Health - Label Claims	
800	H61A284F1	Label health claims - Yogurt - Fat-free	Health - Label Claims	
801	H61A704F1	Label health claims - Yogurt - High fibre	Health - Label Claims	
802	H61A1004F1	Label health claims - Yogurt - High protein	Health - Label Claims	
803	H61A1184F1	Label health claims - Yogurt - Made in Canada	Health - Label Claims	
804	H61A404F1	Label health claims - Yogurt - No artificial colours/flavors	Health - Label Claims	
805	H61A884F1	Label health claims - Yogurt - No artificial ingredients	Health - Label Claims	
806	H61A224F1	Label health claims - Yogurt - Reduced fat	Health - Label Claims	
807	H61A44F1	Label health claims - Yogurt - Reduced sugar	Health - Label Claims	

ORDER	VARIABLE	DESCRIPTION	CATEGORY	CONSUMPTION
808	H61A104F1	Label health claims - Yogurt - Refined sugar free	Health - Label Claims	
809	H61A344F1	Label health claims - Yogurt - Sweetened with stevia	Health - Label Claims	
810	H5394B8N10	Nutrition/ingredients information - Candy - Important (!)	Health - Nutrition Information	
811	H53A94B1N3	Nutrition/ingredients information - Candy - Not Important	Health - Nutrition Information	
812	H5384B8N10	Nutrition/ingredients information - Chocolate - Important	Health - Nutrition Information	
813	H53A84B1N3	Nutrition/ingredients information - Chocolate - Not Important	Health - Nutrition Information	
814	H5354B8N10	Nutrition/ingredients information - Cold Cereal - Important	Health - Nutrition Information	
815	H5314B8N10	Nutrition/ingredients information - Cookies - Important	Health - Nutrition Information	
816	H53A14B1N3	Nutrition/ingredients information - Cookies - Not Important	Health - Nutrition Information	
817	H5334B8N10	Nutrition/ingredients information - Energy Bars/Protein Bars - Important	Health - Nutrition Information	
818	H53104B810	Nutrition/ingredients information - Fruit snacks - Important	Health - Nutrition Information	
819	H5324B8N10	Nutrition/ingredients information - Granola bars - Important	Health - Nutrition Information	
820	H5344B8N10	Nutrition/ingredients information - Granola bars/trail mix - Important	Health - Nutrition Information	
821	H5374B8N10	Nutrition/ingredients information - Packaged bread products - Important	Health - Nutrition Information	
822	H53124B810	Nutrition/ingredients information - Pudding/applesauce - Important	Health - Nutrition Information	
823	H5364B8N10	Nutrition/ingredients information - Salty snacks - Important	Health - Nutrition Information	
824	H53A44B1N3	Nutrition/ingredients information - Salty snacks - Not Important	Health - Nutrition Information	
825	H53134B810	Nutrition/ingredients information - Spreads - Important	Health - Nutrition Information	
826	H53134B1N3	Nutrition/ingredients information - Spreads - Not Important (!)	Health - Nutrition Information	
827	H53114B810	Nutrition/ingredients information - Yogurt - Important	Health - Nutrition Information	
828	H8164	Most challenging to reduce - Carbohydrates	Health - Nutrition Information	
829	H8167	Most challenging to reduce - Salt/sodium	Health - Nutrition Information	
830	H8169	Most challenging to reduce - Sugar	Health - Nutrition Information	
831	H83116B1	Most important to include in diet - Carbohydrates	Health - Nutrition Information	
832	H83216B1	Most important to include in diet - Fats	Health - Nutrition Information	
833	H83316B1	Most important to include in diet - Fibre	Health - Nutrition Information	
834	H83516B1	Most important to include in diet - Protein	Health - Nutrition Information	
835	H83416B1	Most important to include in diet - Vitamins/minerals	Health - Nutrition Information	
836	H83616B1	Most important to include in diet - Water	Health - Nutrition Information	
837	H494AA1	Has chronic condition that affects the household diet - Yes	Health - Personal	
838	H3A1312	Health Matters - Losing weight - Concerned	Health - Personal	
839	H3A1334	Health Matters - Losing weight - Not concerned	Health - Personal	
840	H3A2312	Health Matters - Minimizing potential future health problems - Concerned	Health - Personal	
841	H3A2334	Health Matters - Minimizing potential future health problems - Not concerned	Health - Personal	
842	H3A3312	Health Matters - Reducing stress - Concerned	Health - Personal	
843	H3A3334	Health Matters - Reducing stress - Not concerned	Health - Personal	
844	H51041	Preventive Health Care - Reducing sugar	Health - Personal	
845	H51141	Preventive Health Care - Reducing artificial sweeteners	Health - Personal	
846	H51241	Preventive Health Care - Reducing salt/sodium	Health - Personal	
847	H51341	Preventive Health Care - Reducing red/processed meats	Health - Personal	
848	H5141	Preventive Health Care - Drinking more water	Health - Personal	
849	H51541	Preventive Health Care - More natural foods	Health - Personal	
850	H51641	Preventive Health Care - More organic foods	Health - Personal	
851	H51741	Preventive Health Care - More balanced diet	Health - Personal	
852	H51841	Preventive Health Care - Living a balanced lifestyle	Health - Personal	
853	H5241	Preventive Health Care - Exercising more	Health - Personal	
854	H5341	Preventive Health Care - More fruits and vegetables	Health - Personal	
855	H5441	Preventive Health Care - More whole grains	Health - Personal	
856	H5541	Preventive Health Care - More fibre	Health - Personal	
857	H5641	Preventive Health Care - Monitoring cholesterol	Health - Personal	
858	H5741	Preventive Health Care - Monitoring vitamin intake	Health - Personal	
859	H5941	Preventive Health Care - Reducing soft drinks	Health - Personal	
860	H31A11512	Reduced intake - Calories - Concerned	Health - Dietary Changes/Restrictions	
861	H31A11534	Reduced intake - Calories - Not concerned	Health - Dietary Changes/Restrictions	
862	H31A21512	Reduced intake - Carbohydrates - Concerned	Health - Dietary Changes/Restrictions	
863	H31A21534	Reduced intake - Carbohydrates - Not concerned	Health - Dietary Changes/Restrictions	
864	H31A31512	Reduced intake - Cholesterol - Concerned	Health - Dietary Changes/Restrictions	
865	H31A31534	Reduced intake - Cholesterol - Not concerned	Health - Dietary Changes/Restrictions	
866	H31A41512	Reduced intake - Salt/sodium - Concerned	Health - Dietary Changes/Restrictions	
867	H31A41534	Reduced intake - Salt/sodium - Not concerned	Health - Dietary Changes/Restrictions	
868	H31A51512	Reduced intake - Saturated fat - Concerned	Health - Dietary Changes/Restrictions	
869	H31A51534	Reduced intake - Saturated fat - Not concerned	Health - Dietary Changes/Restrictions	
870	H31A61512	Reduced intake - Sugar - Concerned	Health - Dietary Changes/Restrictions	
871	H31A61534	Reduced intake - Sugar - Not concerned	Health - Dietary Changes/Restrictions	
872	H31A71512	Reduced intake - Trans fat - Concerned	Health - Dietary Changes/Restrictions	
873	H31A71534	Reduced intake - Trans fat - Not concerned	Health - Dietary Changes/Restrictions	
874	H61051	Reduced intake [Pst 3 Mths] - Saturated fat	Health - Dietary Changes/Restrictions	
875	H61151	Reduced intake [Pst 3 Mths] - Sugar	Health - Dietary Changes/Restrictions	
876	H61251	Reduced intake [Pst 3 Mths] - Trans fat	Health - Dietary Changes/Restrictions	
877	H61351	Reduced intake [Pst 3 Mths] - Unsaturated fat	Health - Dietary Changes/Restrictions	
878	H61451	Reduced intake [Pst 3 Mths] - Dairy products	Health - Dietary Changes/Restrictions	
879	H61651	Reduced intake [Pst 3 Mths] - None	Health - Dietary Changes/Restrictions	
880	H6251	Reduced intake [Pst 3 Mths] - Artificial sweeteners/sugar substitutes	Health - Dietary Changes/Restrictions	
881	H6351	Reduced intake [Pst 3 Mths] - Caffeine	Health - Dietary Changes/Restrictions	
882	H6451	Reduced intake [Pst 3 Mths] - Calories	Health - Dietary Changes/Restrictions	
883	H6551	Reduced intake [Pst 3 Mths] - Carbohydrates	Health - Dietary Changes/Restrictions	
884	H6651	Reduced intake [Pst 3 Mths] - Cholesterol	Health - Dietary Changes/Restrictions	
885	H6751	Reduced intake [Pst 3 Mths] - Gluten (!)	Health - Dietary Changes/Restrictions	
886	H6851	Reduced intake [Pst 3 Mths] - Red/processed meats	Health - Dietary Changes/Restrictions	
887	H6951	Reduced intake [Pst 3 Mths] - Salt/sodium	Health - Dietary Changes/Restrictions	
888	H910191	Increased intake [Pst 3 Mths] - Protein	Health - Dietary Changes/Restrictions	
889	H911191	Increased intake [Pst 3 Mths] - Tea	Health - Dietary Changes/Restrictions	
890	H91191	Increased intake [Pst 3 Mths] - Calcium	Health - Dietary Changes/Restrictions	
891	H912191	Increased intake [Pst 3 Mths] - Vegetables	Health - Dietary Changes/Restrictions	
892	H913191	Increased intake [Pst 3 Mths] - Vitamin D	Health - Dietary Changes/Restrictions	

ORDER	VARIABLE	DESCRIPTION	CATEGORY	CONSUMPTION
893	H914191	Increased intake [Pst 3 Mths] - Water	Health - Dietary Changes/Restrictions	
894	H915191	Increased intake [Pst 3 Mths] - Whole grains	Health - Dietary Changes/Restrictions	
895	H916191	Increased intake [Pst 3 Mths] - Coconut oil	Health - Dietary Changes/Restrictions	
896	H92191	Increased intake [Pst 3 Mths] - Fibre	Health - Dietary Changes/Restrictions	
897	H93191	Increased intake [Pst 3 Mths] - Fruits	Health - Dietary Changes/Restrictions	
898	H94191	Increased intake [Pst 3 Mths] - Iron	Health - Dietary Changes/Restrictions	
899	H95191	Increased intake [Pst 3 Mths] - Dairy milk	Health - Dietary Changes/Restrictions	
900	H96191	Increased intake [Pst 3 Mths] - Omega 3	Health - Dietary Changes/Restrictions	
901	H97191	Increased intake [Pst 3 Mths] - Organic foods	Health - Dietary Changes/Restrictions	
902	H98191	Increased intake [Pst 3 Mths] - Potassium	Health - Dietary Changes/Restrictions	
903	H99191	Increased intake [Pst 3 Mths] - Probiotic active cultures	Health - Dietary Changes/Restrictions	
904	H3310281	Food allergies/sensitivities - Some (excl. Dairy)	Health - Dietary Changes/Restrictions	
905	H3316281	Food allergies/sensitivities - None	Health - Dietary Changes/Restrictions	
906	H334281	Food allergies/sensitivities - Dairy	Health - Dietary Changes/Restrictions	
907	H65128B1	School restriction/ban on food allergens - Yes	Health - Dietary Changes/Restrictions	
908	H65828B1	School restriction/ban on food allergens - Not applicable	Health - Dietary Changes/Restrictions	
909	H66128C1	School restriction/ban on food allergens - Peanut or peanut butter	Health - Dietary Changes/Restrictions	
910	H66228C1	School restriction/ban on food allergens - Tree nuts (!)	Health - Dietary Changes/Restrictions	
911	H67342B289	Diet - Primarily plant-based (e.g. Flexitarian, Vegetarian and Vegan)	Health - Dietary Changes/Restrictions	
912	H67542B1	Diet - Low sodium/salt	Health - Dietary Changes/Restrictions	
913	H841311	Check label/packaging - Peanut-free product	Health - Dietary Changes/Restrictions	
914	H842311	Check label/packaging - May contain peanuts/nuts (!)	Health - Dietary Changes/Restrictions	
915	H843311	Check label/packaging - Made in a nut free/peanut free facility (!)	Health - Dietary Changes/Restrictions	
916	H846311	Check label/packaging - MSG-free	Health - Dietary Changes/Restrictions	
917	H847311	Check label/packaging - GMO-free product	Health - Dietary Changes/Restrictions	
918	H54104C810	Healthier alternative - Fruit Snacks - Important	Health - Healthier Alternatives	
919	H54114C1N3	Healthier alternative - Yogurt - Not Important	Health - Healthier Alternatives	
920	H54114C810	Healthier alternative - Yogurt - Important	Health - Healthier Alternatives	
921	H54124C810	Healthier alternative - Pudding/applesauce - Important	Health - Healthier Alternatives	
922	H54134C1N3	Healthier alternative - Spreads - Not Important	Health - Healthier Alternatives	
923	H54134C810	Healthier alternative - Spreads - Important	Health - Healthier Alternatives	
924	H5414C8N10	Healthier alternative - Cookies - Important	Health - Healthier Alternatives	
925	H5424C8N10	Healthier alternative - Granola bars - Important	Health - Healthier Alternatives	
926	H5434C8N10	Healthier alternative - Energy Bars/Protein Bars - Important	Health - Healthier Alternatives	
927	H5444C8N10	Healthier alternative - Granola bars/trail mix - Important	Health - Healthier Alternatives	
928	H5454C8N10	Healthier alternative - Cold Cereal - Important	Health - Healthier Alternatives	
929	H5464C8N10	Healthier alternative - Salty snacks - Important	Health - Healthier Alternatives	
930	H5474C8N10	Healthier alternative - Packaged bread products - Important	Health - Healthier Alternatives	
931	H5484C8N10	Healthier alternative - Chocolate - Important	Health - Healthier Alternatives	
932	H5494C8N10	Healthier alternative - Candy - Important	Health - Healthier Alternatives	
933	H54A14C1N3	Healthier alternative - Cookies - Not Important	Health - Healthier Alternatives	
934	H54A54C1N3	Healthier alternative - Cold Cereal - Not Important	Health - Healthier Alternatives	
935	H54A64C1N3	Healthier alternative - Salty snacks - Not Important	Health - Healthier Alternatives	
936	H54A74C1N3	Healthier alternative - Packaged bread products - Not Important	Health - Healthier Alternatives	
937	H54A84C1N3	Healthier alternative - Chocolate - Not Important	Health - Healthier Alternatives	
938	H54A94C1N3	Healthier alternative - Candy - Not Important	Health - Healthier Alternatives	
939	PL3137	Purchase influence private label - Price	Private Label - Purchases	
940	PL3561	Purchasing influence private label food products - Trusted/previous experience	Private Label - Purchases	
941	PL3565	Purchasing influence private label food products - Price	Private Label - Purchases	
942	PL3895	Purchasing influence private label health & beauty care products - Price (!)	Private Label - Purchases	
943	PL41125	Purchasing influence private label household care products - Price	Private Label - Purchases	
944	PL23A1212	Purchase frequency private label - Non-prescription (over-the-counter) medication - Often	Private Label - Purchases	
945	PL23A123	Purchase frequency private label - Non-prescription (over-the-counter) medication - Sometimes	Private Label - Purchases	
946	PL23A1245	Purchase frequency private label - Non-prescription (over-the-counter) medication - Rarely	Private Label - Purchases	
947	PL23A2212	Purchase frequency private label - Food - Often	Private Label - Purchases	
948	PL23A223	Purchase frequency private label - Food - Sometimes	Private Label - Purchases	
949	PL23A2245	Purchase frequency private label - Food - Rarely	Private Label - Purchases	
950	PL23A3212	Purchase frequency private label - Health & beauty care products - Often	Private Label - Purchases	
951	PL23A323	Purchase frequency private label - Health & beauty care products - Sometimes	Private Label - Purchases	
952	PL23A3245	Purchase frequency private label - Health & beauty care products - Rarely	Private Label - Purchases	
953	PL23A4212	Purchase frequency private label - Household care products - Often	Private Label - Purchases	
954	PL23A423	Purchase frequency private label - Household care products - Sometimes	Private Label - Purchases	
955	PL23A4245	Purchase frequency private label - Household care products - Rarely	Private Label - Purchases	
956	PL44A6151	Did not purchase private label - Food products - I don't trust the products (!)	Private Label - Avoidance Attitudes	
957	PL44A14151	Did not purchase private label - Food products - Products are low quality	Private Label - Avoidance Attitudes	
958	PL44A18151	Did not purchase private label - Food products - Prefer name brand products	Private Label - Avoidance Attitudes	
959	PL44A2151	Did not purchase private label - Food products - Not enough of a price difference/cost savings	Private Label - Avoidance Attitudes	
960	PL44A3151	Did not purchase private label - Health & beauty care products - Not enough of a price difference/cost savings	Private Label - Avoidance Attitudes	
961	PL44A7151	Did not purchase private label - Health & beauty care products - I don't trust the products	Private Label - Avoidance Attitudes	
962	PL44A11151	Did not purchase private label - Health & beauty care products - Heard bad things from family/friends	Private Label - Avoidance Attitudes	
963	PL44A15151	Did not purchase private label - Health & beauty care products - Products are low quality	Private Label - Avoidance Attitudes	
964	PL44A19151	Did not purchase private label - Health & beauty care products - Prefer name brand products	Private Label - Avoidance Attitudes	
965	PL44A27151	Did not purchase private label - Health & beauty care products - Do not work as well as name brand products	Private Label - Avoidance Attitudes	
966	PL44A4151	Did not purchase private label - Household care products - Not enough of a price difference/cost savings	Private Label - Avoidance Attitudes	
967	PL44A8151	Did not purchase private label - Household care products - I don't trust the products	Private Label - Avoidance Attitudes	
968	PL44A16151	Did not purchase private label - Household care products - Products are low quality	Private Label - Avoidance Attitudes	
969	PL44A20151	Did not purchase private label - Household care products - Prefer name brand products	Private Label - Avoidance Attitudes	
970	PL44A28151	Did not purchase private label - Household care products - Do not work as well as name brand products	Private Label - Avoidance Attitudes	
971	PL44A1151	Did not purchase private label - OTC Medication - Not enough of a price difference/cost savings	Private Label - Avoidance Attitudes	
972	PL44A5151	Did not purchase private label - OTC Medication - I don't trust the products	Private Label - Avoidance Attitudes	

ORDER	VARIABLE	DESCRIPTION	CATEGORY	CONSUMPTION
973	PL44A17151	Did not purchase private label - OTC Medication - Prefer name brand products	Private Label - Avoidance Attitudes	
974	PL44A25151	Did not purchase private label - OTC Medication - Do not work as well as name brand products	Private Label - Avoidance Attitudes	
975	DS22A1612	I just don't think about shopping online for grocery items - Disagree	Psychographics - Online Shopping	
976	DS22A1645	I just don't think about shopping online for grocery items - Agree	Psychographics - Online Shopping	
977	DS22A2612	I don't know of any online retailer websites where I can shop for grocery items - Disagree	Psychographics - Online Shopping	
978	DS22A2645	I don't know of any online retailer websites where I can shop for grocery items - Agree	Psychographics - Online Shopping	
979	DS22A3612	Online retailer websites are difficult to use - Disagree	Psychographics - Online Shopping	
980	DS22A3645	Online retailer websites are difficult to use - Agree	Psychographics - Online Shopping	
981	DS22A4645	I have easy access to a fast internet connection - Agree	Psychographics - Online Shopping	
982	DS261101	Use mobile/tablet apps to purchase products online	Psychographics - Online Shopping	
983	DS262101	Use mobile/tablet apps for brick and mortar stores	Psychographics - Online Shopping	
984	DS263101	Use mobile/tablet apps offering promos for products and stores	Psychographics - Online Shopping	
985	DS264101	Use mobile/tablet apps for product/price comparison	Psychographics - Online Shopping	
986	DS265101	Use mobile/tablet apps for a shopping list	Psychographics - Online Shopping	
987	DS267101	Do not use a smartphone or tablet	Psychographics - Online Shopping	
988	DS22A26645	I don't like to pay shipping costs for shopping online - Agree	Psychographics - Online Shopping	
989	DS22A28612	I don't have time to spend navigating through online shopping sites - Disagree	Psychographics - Online Shopping	
990	DS22A28645	I don't have time to spend navigating through online shopping sites - Agree	Psychographics - Online Shopping	
991	DS22A29612	Online shopping takes less time than going to the store - Disagree	Psychographics - Online Shopping	
992	DS22A29645	Online shopping takes less time than going to the store - Agree	Psychographics - Online Shopping	
993	DS22A32612	I am typically at home at the right time to receive deliveries - Disagree	Psychographics - Online Shopping	
994	DS22A32645	I am typically at home at the right time to receive deliveries - Agree	Psychographics - Online Shopping	
995	DS22A33612	Deliveries sent to my home might be lost/damaged/stolen - Disagree	Psychographics - Online Shopping	
996	DS22A33645	Deliveries sent to my home might be lost/damaged/stolen - Agree	Psychographics - Online Shopping	
997	DS24A10812	I subscribe to product or store emails/newsletters to save money - Disagree	Psychographics - Online Shopping	
998	DS24A10845	I subscribe to product or store emails/newsletters to save money - Agree	Psychographics - Online Shopping	
999	DS24A1812	I never think to use the internet for shopping - Disagree	Psychographics - Online Shopping	
1000	DS24A1845	I never think to use the internet for shopping - Agree	Psychographics - Online Shopping	
1001	DS24A2812	I subscribe to product or store emails/newsletters to stay informed - Disagree	Psychographics - Online Shopping	
1002	DS24A2845	I subscribe to product or store emails/newsletters to stay informed - Agree	Psychographics - Online Shopping	
1003	DS24A3812	I always manage my grocery list with a grocery retailer's mobile app or online tool - Disagree	Psychographics - Online Shopping	
1004	DS24A3845	I always manage my grocery list with a grocery retailer's mobile app or online tool - Agree	Psychographics - Online Shopping	
1005	DS24A4812	I use price saving apps when in store - Disagree	Psychographics - Online Shopping	
1006	DS24A4845	I use price saving apps when in store - Agree	Psychographics - Online Shopping	
1007	DS24A5812	I always use price saving apps or websites when planning a shopping trip - Disagree	Psychographics - Online Shopping	
1008	DS24A5845	I always use price saving apps or websites when planning a shopping trip - Agree	Psychographics - Online Shopping	
1009	DS24A6812	Many of my friends do their shopping online - Disagree	Psychographics - Online Shopping	
1010	DS24A6845	Many of my friends do their shopping online - Agree	Psychographics - Online Shopping	
1011	DS24A7812	Shopping websites are often very confusing - Disagree	Psychographics - Online Shopping	
1012	DS24A7845	Shopping websites are often very confusing - Agree	Psychographics - Online Shopping	
1013	DS24A8812	I spend considerable time researching grocery products online prior to buying - Disagree	Psychographics - Online Shopping	
1014	DS24A8845	I spend considerable time researching grocery products online prior to buying - Agree	Psychographics - Online Shopping	
1015	DS24A9812	I like to read online reviews prior to purchasing a product - Disagree	Psychographics - Online Shopping	
1016	DS24A9845	I like to read online reviews prior to purchasing a product - Agree	Psychographics - Online Shopping	
1017	DS27A18A12	Browsing/researching for grocery products online allows me to make price comparisons easier - Disagree	Psychographics - Online Shopping	
1018	DS27A18A45	Browsing/researching for grocery products online allows me to make price comparisons easier - Agree	Psychographics - Online Shopping	
1019	DS27A48A12	Browsing/researching for grocery products online reduces the time I spend in-store - Disagree	Psychographics - Online Shopping	
1020	DS27A48A45	Browsing/researching for grocery products online reduces the time I spend in-store - Agree	Psychographics - Online Shopping	
1021	DS27A58A12	I make less impulse purchases when shopping for grocery products online - Disagree	Psychographics - Online Shopping	
1022	DS27A58A45	I make less impulse purchases when shopping for grocery products online - Agree	Psychographics - Online Shopping	
1023	DS27A78A12	I tend to spend less money on grocery products I buy online than in-store - Disagree	Psychographics - Online Shopping	
1024	DS27A78A45	I tend to spend less money on grocery products I buy online than in-store - Agree	Psychographics - Online Shopping	
1025	DS27A88A12	I tend to spend more money on grocery products I buy online than in-store - Disagree	Psychographics - Online Shopping	
1026	DS27A88A45	I tend to spend more money on grocery products I buy online than in-store - Agree	Psychographics - Online Shopping	
1027	EI33111512	I tend to do a bigger portion of my weekly purchases in one store only - Disagree	Psychographics - Shopping Preferences	
1028	EI33111545	I tend to do a bigger portion of my weekly purchases in one store only - Agree	Psychographics - Shopping Preferences	
1029	EI33A11512	I read store flyers with my smartphone - Disagree	Psychographics - Shopping Preferences	
1030	EI33A11545	I read store flyers with my smartphone - Agree	Psychographics - Shopping Preferences	
1031	EI33A31545	I tend to buy large size items of non-perishable products if there is a better value for money - Agree	Psychographics - Shopping Preferences	
1032	EI34171	Out of stock item - Postpone the purchase	Psychographics - Shopping Preferences	
1033	EI34172	Out of stock item - Leave the store and buy it elsewhere	Psychographics - Shopping Preferences	
1034	EI34173	Out of stock item - Purchase another brand	Psychographics - Shopping Preferences	
1035	EI33101512	I tend to go to stores with a wide variety of healthier and better for you products - Disagree	Psychographics - Shopping Preferences	
1036	EI33101545	I tend to go to stores with a wide variety of healthier and better for you products - Agree	Psychographics - Shopping Preferences	
1037	EI33A21512	I tend to go to premium stores when shopping for special occasions - Disagree	Psychographics - Shopping Preferences	
1038	EI33A21545	I tend to go to premium stores when shopping for special occasions - Agree	Psychographics - Shopping Preferences	
1039	EI33A51545	I tend to go to retailers with the best quality of fruits and vegetables - Agree	Psychographics - Shopping Preferences	
1040	EI33A61545	I like to shop at stores which have everything I need in one stop - Agree	Psychographics - Shopping Preferences	
1041	EI33A81545	I tend to go to stores with the lowest prices - Agree	Psychographics - Shopping Preferences	
1042	EI33A91512	I tend to go to stores that price match competitors' flyers - Disagree	Psychographics - Shopping Preferences	
1043	EI33A91545	I tend to go to stores that price match competitors' flyers - Agree	Psychographics - Shopping Preferences	
1044	DS22A10612	Shopping for grocery items in-store offers a more enjoyable experience than online - Disagree	Psychographics - Shopping Preferences	
1045	DS22A10645	Shopping for grocery items in-store offers a more enjoyable experience than online - Agree	Psychographics - Shopping Preferences	
1046	DS22A11612	It is not easy to browse options online - Disagree	Psychographics - Shopping Preferences	
1047	DS22A11645	It is not easy to browse options online - Agree	Psychographics - Shopping Preferences	
1048	DS22A12612	I often look at products online before purchasing them in the store - Disagree	Psychographics - Shopping Preferences	
1049	DS22A12645	I often look at products online before purchasing them in the store - Agree	Psychographics - Shopping Preferences	
1050	DS22A13612	I often check out products in the store before purchasing them online - Disagree	Psychographics - Shopping Preferences	
1051	DS22A13645	I often check out products in the store before purchasing them online - Agree	Psychographics - Shopping Preferences	
1052	DS22A5645	I like to touch and smell produce to decide what to buy - Agree	Psychographics - Shopping Preferences	
1053	DS22A6612	I like to smell beauty/grooming products to decide what to buy - Disagree	Psychographics - Shopping Preferences	
1054	DS22A6645	I like to smell beauty/grooming products to decide what to buy - Agree	Psychographics - Shopping Preferences	

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1055	DS22A7645	I prefer to pick out my own cuts of meat/fish/poultry - Agree	Psychographics - Shopping Preferences	
1056	DS22A8612	I like to read nutritional labels to decide what to buy - Disagree	Psychographics - Shopping Preferences	
1057	DS22A8645	I like to read nutritional labels to decide what to buy - Agree	Psychographics - Shopping Preferences	
1058	DS22A9612	I like to read ingredient lists to decide what to buy - Disagree	Psychographics - Shopping Preferences	
1059	DS22A9645	I like to read ingredient lists to decide what to buy - Agree	Psychographics - Shopping Preferences	
1060	DS22A31612	I avoid sharing credit card information on the internet - Disagree	Psychographics - Price & Payment	
1061	DS22A31645	I avoid sharing credit card information on the internet - Agree	Psychographics - Price & Payment	
1062	DS22A23612	Prices are higher online than in the store - Disagree	Psychographics - Price & Payment	
1063	DS22A23645	Prices are higher online than in the store - Agree	Psychographics - Price & Payment	
1064	DS22A24645	Coupons from the newspaper/flyers are not easy to use online - Agree	Psychographics - Price & Payment	
1065	DS22A25612	Deals at online retailers are not as good as at regular stores - Disagree	Psychographics - Price & Payment	
1066	DS22A25645	Deals at online retailers are not as good as at regular stores - Agree	Psychographics - Price & Payment	
1067	DS22A27612	I am a heavy coupon user - Disagree	Psychographics - Price & Payment	
1068	DS22A27645	I am a heavy coupon user - Agree	Psychographics - Price & Payment	
1069	EI17312	Retail prices for food, household and personal care products purchased from stores [Pst 3 Mths] - Increased	Psychographics - Price & Payment	
1070	EI1733	Retail prices for food, household and personal care products purchased from stores [Pst 3 Mths] - Stayed the same	Psychographics - Price & Payment	
1071	EI33121512	I am buying less fresh fruit, fresh vegetables, and fresh meat due to rising prices - Disagree	Psychographics - Price & Payment	
1072	EI33121545	I am buying less fresh fruit, fresh vegetables, and fresh meat due to rising prices - Agree	Psychographics - Price & Payment	
1073	DS22A14612	I don't trust the quality of fresh food products available online - Disagree	Psychographics - Online Product Quality	
1074	DS22A14645	I don't trust the quality of fresh food products available online - Agree	Psychographics - Online Product Quality	
1075	DS22A15612	I don't trust the quality of canned/package food products available online - Disagree	Psychographics - Online Product Quality	
1076	DS22A15645	I don't trust the quality of canned/package food products available online - Agree	Psychographics - Online Product Quality	
1077	DS22A16612	I trust the quality of beverages available online - Disagree	Psychographics - Online Product Quality	
1078	DS22A16645	I trust the quality of beverages available online - Agree	Psychographics - Online Product Quality	
1079	DS22A17612	I don't trust the quality of beauty/grooming products available online - Disagree	Psychographics - Online Product Quality	
1080	DS22A17645	I don't trust the quality of beauty/grooming products available online - Agree	Psychographics - Online Product Quality	
1081	DS22A18612	I don't trust the quality of household items available online - Disagree	Psychographics - Online Product Quality	
1082	DS22A18645	I don't trust the quality of household items available online - Agree	Psychographics - Online Product Quality	
1083	DS22A19612	I trust the quality of baby care items available online - Disagree	Psychographics - Online Product Quality	
1084	DS22A19645	I trust the quality of baby care items available online - Agree	Psychographics - Online Product Quality	
1085	DS22A20612	I trust the quality of health care items available online - Disagree	Psychographics - Online Product Quality	
1086	DS22A20645	I trust the quality of health care items available online - Agree	Psychographics - Online Product Quality	
1087	DS22A21612	I don't trust the quality of pet care items available online - Disagree	Psychographics - Online Product Quality	
1088	DS22A21645	I don't trust the quality of pet care items available online - Agree	Psychographics - Online Product Quality	
1089	HM68A10812	I frequently use recipes for dinner - Agree	Psychographics - Dinner	
1090	HM68A10834	I frequently use recipes for dinner - Disagree	Psychographics - Dinner	
1091	HM68A1812	Typically, everyone in my household eats dinner at different times and places - Agree	Psychographics - Dinner	
1092	HM68A1834	Typically, everyone in my household eats dinner at different times and places - Disagree	Psychographics - Dinner	
1093	HM68A2812	I purposely make extra food for dinner so that there are leftovers - Agree	Psychographics - Dinner	
1094	HM68A2834	I purposely make extra food for dinner so that there are leftovers - Disagree	Psychographics - Dinner	
1095	HM68A3812	Everyone in my household eats the same meal for dinner - Agree	Psychographics - Dinner	
1096	HM68A3834	Everyone in my household eats the same meal for dinner - Disagree	Psychographics - Dinner	
1097	HM68A5812	I tend to repeat meals a lot for dinner - Agree	Psychographics - Dinner	
1098	HM68A5834	I tend to repeat meals a lot for dinner - Disagree	Psychographics - Dinner	
1099	HM68A6812	I decide what to eat for dinner last-minute - Agree	Psychographics - Dinner	
1100	HM68A6834	I decide what to eat for dinner last-minute - Disagree	Psychographics - Dinner	
1101	HM68A8812	I never have time to prepare dinner - Agree	Psychographics - Dinner	
1102	HM68A8834	I never have time to prepare dinner - Disagree	Psychographics - Dinner	
1103	HM68A9812	I make a budget and try to stick to a specific cost per meal for dinner - Agree	Psychographics - Dinner	
1104	HM68A9834	I make a budget and try to stick to a specific cost per meal for dinner - Disagree	Psychographics - Dinner	
1105	HM68A4812	Cooking dinner is a chore - Agree	Psychographics - Dinner	
1106	HM68A4834	Cooking dinner is a chore - Disagree	Psychographics - Dinner	
1107	HM68A7812	Taste is more important than health when it comes to dinner - Agree	Psychographics - Dinner	
1108	HM68A7834	Taste is more important than health when it comes to dinner - Disagree	Psychographics - Dinner	
1109	HM69A191N3	Average dinner occasion - Quality - Important	Psychographics - Dinner	
1110	HM69A291N3	Average dinner occasion - Cost - Important	Psychographics - Dinner	
1111	HM69A391N3	Average dinner occasion - Prep time - Important	Psychographics - Dinner	
1112	DS2510712	I spend a lot of time carefully selecting my produce - Agree	Psychographics - Grocery	
1113	DS2511712	I shop at multiple stores to find the best prices and deals - Agree	Psychographics - Grocery	
1114	DS2511767	I shop at multiple stores to find the best prices and deals - Disagree	Psychographics - Grocery	
1115	DS254712	I spend time looking for the best prices and deals on specific products - Agree	Psychographics - Grocery	
1116	DS254767	I spend time looking for the best prices and deals on specific products - Disagree	Psychographics - Grocery	
1117	DS255712	I usually shop for grocery items with other people - Agree	Psychographics - Grocery	
1118	DS255767	I usually shop for grocery items with other people - Disagree	Psychographics - Grocery	
1119	DS256712	I tend to buy the same grocery items every week - Agree	Psychographics - Grocery	
1120	DS256767	I tend to buy the same grocery items every week - Disagree	Psychographics - Grocery	
1121	DS257712	I take my time when I shop for grocery items - Agree	Psychographics - Grocery	
1122	DS257767	I take my time when I shop for grocery items - Disagree	Psychographics - Grocery	
1123	DS258712	I know exactly what grocery items to buy before I get to the store - Agree	Psychographics - Grocery	
1124	DS258767	I know exactly what grocery items to buy before I get to the store - Disagree	Psychographics - Grocery	
1125	DS259712	I prefer to make a few large trips for grocery items and fill in with small trips occasionally - Agree	Psychographics - Grocery	
1126	DS259767	I prefer to make a few large trips for grocery items and fill in with small trips occasionally - Disagree	Psychographics - Grocery	
1127	DS22A22612	There's more selection for grocery items online than in the store - Disagree	Psychographics - Grocery	
1128	DS22A22645	There's more selection for grocery items online than in the store - Agree	Psychographics - Grocery	
1129	DS22A30612	I think I would get grocery items purchased online when I need them - Disagree	Psychographics - Grocery	
1130	DS22A30645	I think I would get grocery items purchased online when I need them - Agree	Psychographics - Grocery	
1131	DS24A11812	I believe I can usually get the best value buying grocery products online - Disagree	Psychographics - Grocery	
1132	DS24A12812	I trust most information I find online - Disagree	Psychographics - Grocery	
1133	DS24A12845	I trust most information I find online - Agree	Psychographics - Grocery	
1134	DS2512712	It's easier to compare prices and the selection of grocery items online - Agree	Psychographics - Grocery	
1135	DS2512767	It's easier to compare prices and the selection of grocery items online - Disagree	Psychographics - Grocery	
1136	DS251712	Looking at grocery items online is fun - Agree	Psychographics - Grocery	

ORDER	VARIABLE	DESCRIPTION	CATEGORY	CONSUMPTION
1137	DS251767	Looking at grocery items online is fun - Disagree	Psychographics - Grocery	
1138	DS252712	Shopping at regular stores for grocery items is enjoyable - Agree	Psychographics - Grocery	
1139	DS252767	Shopping at regular stores for grocery items is enjoyable - Disagree	Psychographics - Grocery	
1140	DS253712	I only buy grocery items from stores that I trust - Agree	Psychographics - Grocery	
1141	DS253767	I only buy grocery items from stores that I trust - Disagree	Psychographics - Grocery	
1142	DS27A28A12	I do not refer to in-store flyers when shopping for grocery products online - Disagree	Psychographics - Grocery	
1143	DS27A28A45	I do not refer to in-store flyers when shopping for grocery products online - Agree	Psychographics - Grocery	
1144	DS27A38A12	Shopping for grocery products online replaces the need for in-store shopping altogether - Disagree	Psychographics - Grocery	
1145	DS27A38A45	Shopping for grocery products online replaces the need for in-store shopping altogether - Agree	Psychographics - Grocery	
1146	DS27A68A12	I am less concerned with sales or promotions when shopping for grocery products online - Disagree	Psychographics - Grocery	
1147	DS27A68A45	I am less concerned with sales or promotions when shopping for grocery products online - Agree	Psychographics - Grocery	
1148	E133A41545	Having fresh vegetables and fruits is important for me - Agree	Psychographics - Grocery	
1149	PL19A10112	I always buy the same name brands I know and trust - Disagree	Psychographics - Name Brand	
1150	PL19A10145	I always buy the same name brands I know and trust - Agree	Psychographics - Name Brand	
1151	PL33A10512	I always buy the same name brand non-prescription (over-the-counter) medications I know and trust - Disagree	Psychographics - Name Brand	
1152	PL33A10545	I always buy the same name brand non-prescription (over-the-counter) medications I know and trust - Agree	Psychographics - Name Brand	
1153	PL37A10812	I always buy the same name brand food products I know and trust - Disagree	Psychographics - Name Brand	
1154	PL37A10845	I always buy the same name brand food products I know and trust - Agree	Psychographics - Name Brand	
1155	PL43101412	I always buy the same name brand household care products I know and trust - Disagree	Psychographics - Name Brand	
1156	PL43101445	I always buy the same name brand household care products I know and trust - Agree	Psychographics - Name Brand	
1157	PL19A7112	Name brand products are worth the extra price - Disagree	Psychographics - Name Brand	
1158	PL19A7145	Name brand products are worth the extra price - Agree	Psychographics - Name Brand	
1159	PL33A7512	Name brand non-prescription (over-the-counter) medications are worth the extra price - Disagree	Psychographics - Name Brand	
1160	PL37A7812	Name brand food products are worth the extra price - Disagree	Psychographics - Name Brand	
1161	PL43A71412	Name brand household care products are worth the extra price - Disagree	Psychographics - Name Brand	
1162	PL32445	When purchasing private label non-prescription (over-the-counter) medication, I typically check it has the same active ingredient as the name brand - Agree	Psychographics - Private Label	
1163	PL36745	When deciding to purchase private label food products for the first time, I typically read the product label for nutritional information - Agree	Psychographics - Private Label	
1164	PL421345	When deciding to purchase private label household care products for the first time, I typically read the product label for product features - Agree	Psychographics - Private Label	
1165	PL43A31445	These days, the quality of most private label household care products is at least as good as those of the usual name brands - Agree	Psychographics - Private Label	
1166	PL19A1145	Private label products are a good alternative to name brands - Agree	Psychographics - Private Label	
1167	PL19A2112	Generally, private label products seem to have very cheap-looking packaging, which puts me off buying them - Disagree	Psychographics - Private Label	
1168	PL19A2145	Generally, private label products seem to have very cheap-looking packaging, which puts me off buying them - Agree	Psychographics - Private Label	
1169	PL19A3145	These days, the quality of most private label products is at least as good as those of the usual name brands - Agree	Psychographics - Private Label	
1170	PL19A4112	Some private label products are higher quality than name brand products - Disagree	Psychographics - Private Label	
1171	PL19A4145	Some private label products are higher quality than name brand products - Agree	Psychographics - Private Label	
1172	PL19A5145	Private label products are usually an extremely good value for the money - Agree	Psychographics - Private Label	
1173	PL19A6112	Private label products are really meant for people who are on tight budgets and can't afford the best brands - Disagree	Psychographics - Private Label	
1174	PL19A6145	Private label products are really meant for people who are on tight budgets and can't afford the best brands - Agree	Psychographics - Private Label	
1175	PL19A8112	If I really like a particular private label product, I am willing to pay the same or more for it than a name brand product - Disagree	Psychographics - Private Label	
1176	PL19A8145	If I really like a particular private label product, I am willing to pay the same or more for it than a name brand product - Agree	Psychographics - Private Label	
1177	PL19A9112	I just don't know enough about private label products to want to try them - Disagree	Psychographics - Private Label	
1178	PL19A9145	I just don't know enough about private label products to want to try them - Agree	Psychographics - Private Label	
1179	PL33A1545	Private label non-prescription (over-the-counter) medications are a good alternative to name brand medications - Agree	Psychographics - Private Label	
1180	PL33A2512	Generally, private label non-prescription (over-the-counter) medications seem to have very cheap-looking packaging, which puts me off buying them - Disagree	Psychographics - Private Label	
1181	PL33A3545	These days, the quality of most private label non-prescription (over-the-counter) medications is at least as good as those of the usual name brands - Agree	Psychographics - Private Label	
1182	PL33A5545	Private label non-prescription (over-the-counter) medications are usually an extremely good value for the money - Agree	Psychographics - Private Label	
1183	PL33A6512	Private label non-prescription (over-the-counter) medications are really meant for people who are on tight budgets and can't afford the best brands - Disagree	Psychographics - Private Label	
1184	PL33A8512	If I really like a particular private label non-prescription (over-the-counter) medication, I am willing to pay the same or more for it than a name brand non-prescription (over-the-counter) medication - Disagree	Psychographics - Private Label	
1185	PL33A9512	I just don't know enough about private label non-prescription (over-the-counter) medications to want to try them - Disagree	Psychographics - Private Label	
1186	PL37A1845	Private label food products are a good alternative to name brands - Agree	Psychographics - Private Label	
1187	PL37A2812	Generally, private label food products seem to have very cheap-looking packaging, which puts me off buying them - Disagree	Psychographics - Private Label	
1188	PL37A3845	These days, the quality of most private label food products is at least as good as those of the usual name brands - Agree	Psychographics - Private Label	
1189	PL37A4845	Some private label food products are higher quality than name brand products - Agree	Psychographics - Private Label	
1190	PL37A5845	Private label food products are usually an extremely good value for the money - Agree	Psychographics - Private Label	
1191	PL37A6812	Private label food products are really meant for people who are on tight budgets and can't afford the best brands - Disagree	Psychographics - Private Label	
1192	PL37A8812	If I really like a particular private label food product, I am willing to pay the same or more for it than a name brand food product - Disagree	Psychographics - Private Label	

ORDER	VARIABLE	DESCRIPTION	CATEGORY	CONSUMPTION
1193	PL37A8845	If I really like a particular private label food product, I am willing to pay the same or more for it than a name brand food product - Agree	Psychographics - Private Label	
1194	PL37A982	I just don't know enough about private label food products to want to try them - Disagree	Psychographics - Private Label	
1195	PL43A11445	Private label household care products are a good alternative to name brands - Agree	Psychographics - Private Label	
1196	PL43A21412	Generally, private label household care products seem to have very cheap-looking packaging, which puts me off buying them - Disagree	Psychographics - Private Label	
1197	PL43A41445	Some private label household care products are higher quality than name brand products - Agree	Psychographics - Private Label	
1198	PL43A51445	Private label household care products are usually an extremely good value for the money - Agree	Psychographics - Private Label	
1199	PL43A61412	Private label household care products are really meant for people who are on tight budgets and can't afford the best brands - Disagree	Psychographics - Private Label	
1200	PL43A81412	If I really like a particular private label household care product, I am willing to pay the same or more for it than a name brand household care product - Disagree	Psychographics - Private Label	
1201	PL43A81445	If I really like a particular private label household care product, I am willing to pay the same or more for it than a name brand household care product - Agree	Psychographics - Private Label	
1202	PL43A91412	I just don't know enough about private label household care products to want to try them - Disagree	Psychographics - Private Label	