

ORDER	VARIABLE	DESCRIPTION	CATEGORY
0	CODE	Code	Geography
0	GEO	Geo	Geography
1	VIHP1885	Household Population 18-85	Basics
2	VIPOP16P	Population 16+	Basics
3	VIB01	Do you know someone who had COVID-19 - Yes (Hhld Pop 18-85)	Drivers
4	VIB02	Do you know someone who had COVID-19 - No (Hhld Pop 18-85)	Drivers
5	VIB03	In light of the COVID-19 outbreak, I intend to get vaccinated - Agree (Hhld Pop 18-85)	Drivers
6	VIB04	In light of the COVID-19 outbreak, I intend to get vaccinated - Disagree (Hhld Pop 18-85)	Drivers
7	VIB05	In light of the COVID-19 outbreak, I intend to get vaccinated - Uncommitted (Hhld Pop 18-85)	Drivers
8	VIB06	Beliefs vs Evidence - Whether something feels true is more important than evidence - Agree (Hhld Pop 18-85)	Drivers
9	VIB07	Beliefs vs Evidence - Whether something feels true is more important than evidence - Disagree (Hhld Pop 18-85)	Drivers
10	VIB08	Beliefs vs Evidence - Just because evidence conflicts with my current beliefs does not mean my beliefs are wrong - Agree (Hhld Pop 18-85)	Drivers
11	VIB09	Beliefs vs Evidence - Just because evidence conflicts with my current beliefs does not mean my beliefs are wrong - Disagree (Hhld Pop 18-85)	Drivers
12	VIB10	Beliefs vs Evidence - Regardless of the topic, what you believe to be true is more important than evidence against your beliefs - Agree (Hhld Pop 18-85)	Drivers
13	VIB11	Beliefs vs Evidence - Regardless of the topic, what you believe to be true is more important than evidence against your beliefs - Disagree (Hhld Pop 18-85)	Drivers
14	VIB12	Science Knowledge - Lasers work by focusing sound waves - True/Don't Know (Hhld Pop 18-85)	Drivers
15	VIB13	Science Knowledge - Lasers work by focusing sound waves - False (Hhld Pop 18-85)	Drivers
16	VIB14	Science Knowledge - Antibiotics kill viruses as well as bacteria - True/Don't Know (Hhld Pop 18-85)	Drivers
17	VIB15	Science Knowledge - Antibiotics kill viruses as well as bacteria - False (Hhld Pop 18-85)	Drivers
18	VIB16	Science Knowledge - Nuclear plants destroy the ozone layer - True/Don't Know (Hhld Pop 18-85)	Drivers
19	VIB17	Science Knowledge - Nuclear plants destroy the ozone layer - False (Hhld Pop 18-85)	Drivers
20	VIB18	Science Knowledge - Ordinary tomatoes, the ones we normally eat, do not have genes whereas genetically modified tomatoes do - True/Don't Know (Hhld Pop 18-85)	Drivers
21	VIB19	Science Knowledge - Ordinary tomatoes, the ones we normally eat, do not have genes whereas genetically modified tomatoes do - False (Hhld Pop 18-85)	Drivers
22	VIB20	Science Knowledge - The continents on which we live have been moving their locations for millions of years and will continue to move in the future - True (Hhld Pop 18-85)	Drivers
23	VIB21	Science Knowledge - The continents on which we live have been moving their locations for millions of years and will continue to move in the future - False/Don't Know (Hhld Pop 18-85)	Drivers
24	VIB22	Science Knowledge - Some radioactivity occurs naturally (that is, some radioactivity is *not* human-made) - True (Hhld Pop 18-85)	Drivers
25	VIB23	Science Knowledge - Some radioactivity occurs naturally (that is, some radioactivity is *not* human-made) - False/Don't Know (Hhld Pop 18-85)	Drivers
26	VIB24	Science Knowledge - More than half of the human genes are identical to those of mice - True (Hhld Pop 18-85)	Drivers
27	VIB25	Science Knowledge - More than half of the human genes are identical to those of mice - False/Don't Know (Hhld Pop 18-85)	Drivers
28	VIB26	Science Knowledge - Electrons are smaller than atoms - True (Hhld Pop 18-85)	Drivers
29	VIB27	Science Knowledge - Electrons are smaller than atoms - False/Don't Know (Hhld Pop 18-85)	Drivers
30	VIB28	Vaccine Risk - We do not know if this vaccine will have long term side effects - Agree (Hhld Pop 18-85)	Drivers
31	VIB29	Vaccine Risk - We do not know if this vaccine will have long term side effects - Disagree (Hhld Pop 18-85)	Drivers
32	VIB30	Vaccine Risk - I haven't had time to do the research into COVID-19 vaccines - Agree (Hhld Pop 18-85)	Drivers
33	VIB31	Vaccine Risk - I haven't had time to do the research into COVID-19 vaccines - Disagree (Hhld Pop 18-85)	Drivers
34	VIB32	Conspiracy thinking - Vaccines are known to cause autism - Agree (Hhld Pop 18-85)	Drivers
35	VIB33	Conspiracy thinking - Vaccines are known to cause autism - Disagree (Hhld Pop 18-85)	Drivers
36	VIB34	Conspiracy thinking - Vaccines contain preservatives with harmful side effects - Agree (Hhld Pop 18-85)	Drivers
37	VIB35	Conspiracy thinking - Vaccines contain preservatives with harmful side effects - Disagree (Hhld Pop 18-85)	Drivers
38	VIB36	Conspiracy thinking - There is no need for a vaccine: we can boost our immune system with a healthy diet, selected vitamins, and exercise - Agree (Hhld Pop 18-85)	Drivers

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39	VIB37	Conspiracy thinking - There is no need for a vaccine: we can boost our immune system with a healthy diet, selected vitamins, and exercise - Disagree (Hhld Pop 18-85)	Drivers
40	VIB38	Conspiracy thinking - There is no COVID-19; the pandemic is a hoax - Agree (Hhld Pop 18-85)	Drivers
41	VIB39	Conspiracy thinking - There is no COVID-19; the pandemic is a hoax - Disagree (Hhld Pop 18-85)	Drivers
42	VIB40	Conspiracy thinking - COVID-19 is a scam for Big Pharma, hospitals, and test makers to make huge profits - Agree (Hhld Pop 18-85)	Drivers
43	VIB41	Conspiracy thinking - COVID-19 is a scam for Big Pharma, hospitals, and test makers to make huge profits - Disagree (Hhld Pop 18-85)	Drivers
44	VIB42	Conspiracy thinking - The vaccine contains a gel to insert nanobots which will be controlled by the 5G network - Agree (Hhld Pop 18-85)	Drivers
45	VIB43	Conspiracy thinking - The vaccine contains a gel to insert nanobots which will be controlled by the 5G network - Disagree (Hhld Pop 18-85)	Drivers
46	VIB44	Conspiracy thinking - The pandemic is a ploy by the government to establish totalitarian measures - Agree (Hhld Pop 18-85)	Drivers
47	VIB45	Conspiracy thinking - The pandemic is a ploy by the government to establish totalitarian measures - Disagree (Hhld Pop 18-85)	Drivers
48	VIB46	Cognitive Factor - Valuing Personal Beliefs over Empirical Evidence (0 to 100) (Hhld Pop 18-85)	Drivers
49	VIB47	Cognitive Factor - Scientific Knowledge (0 to 8) (Hhld Pop 18-85)	Drivers
50	VIB48	Cognitive Factor - Vaccine Risk Concerns (0 to 100) (Hhld Pop 18-85)	Drivers
51	VIB49	Cognitive Factor - Belief in Conspiracy Theories (0 to 100) (Hhld Pop 18-85)	Drivers
52	VIC01	Got flu shot in the last season (Sept 2020-March 2021) - Yes (Pop 16+)	Trends
53	VIC02	Got flu shot in the last season (Sept 2020-March 2021) - No (Pop 16+)	Trends
54	VIC03	Plan on getting the COVID-19 vaccine - Got It Already (Pop 16+)	Trends
55	VIC04	Plan on getting the COVID-19 vaccine - No (Pop 16+)	Trends
56	VIC05	Plan on getting the COVID-19 vaccine - Yes (Pop 16+)	Trends
57	VIC06	Plan on getting the COVID-19 vaccine - Unsure (Pop 16+)	Trends
58	VIC07	Most preferred site for vaccination - Hospital (Pop 16+)	Trends
59	VIC08	Most preferred site for vaccination - Family Doctor (Pop 16+)	Trends
60	VIC09	Most preferred site for vaccination - Pharmacy (Pop 16+)	Trends
61	VIC10	Most preferred site for vaccination - Vaccine Clinic (Pop 16+)	Trends
62	VIC11	How effective do you think the COVID-19 vaccine will be at stopping the spread of the virus - Extremely Effective (Pop 16+)	Trends
63	VIC12	How effective do you think the COVID-19 vaccine will be at stopping the spread of the virus - Moderately effective (Pop 16+)	Trends
64	VIC13	How effective do you think the COVID-19 vaccine will be at stopping the spread of the virus - Somewhat effective (Pop 16+)	Trends
65	VIC14	How effective do you think the COVID-19 vaccine will be at stopping the spread of the virus - Slightly effective (Pop 16+)	Trends
66	VIC15	How effective do you think the COVID-19 vaccine will be at stopping the spread of the virus - Not at all effective (Pop 16+)	Trends
67	VIC16	Vaccines are safe - Agree (Pop 16+)	Trends
68	VIC17	Vaccines are safe - Disagree (Pop 16+)	Trends
69	VIC18	Vaccines are safe - Neutral (Pop 16+)	Trends

Please note: Trends (Caddle) data includes national coverage. Drivers (Beworks) data not available for Quebec, territories or Francophone PRIZM segments outside Quebec