

DaytimePop | Overview

ENVIRONICS
ANALYTICS

Trade Area: SPOTLIGHT - 5 km

HOUSEHOLD POPULATION



830,495

DAYTIME POPULATION



1,188,916

% Comp:143.2
Index:143

DAYTIME POPULATION AT HOME



314,949

% Comp:26.5
Index:55

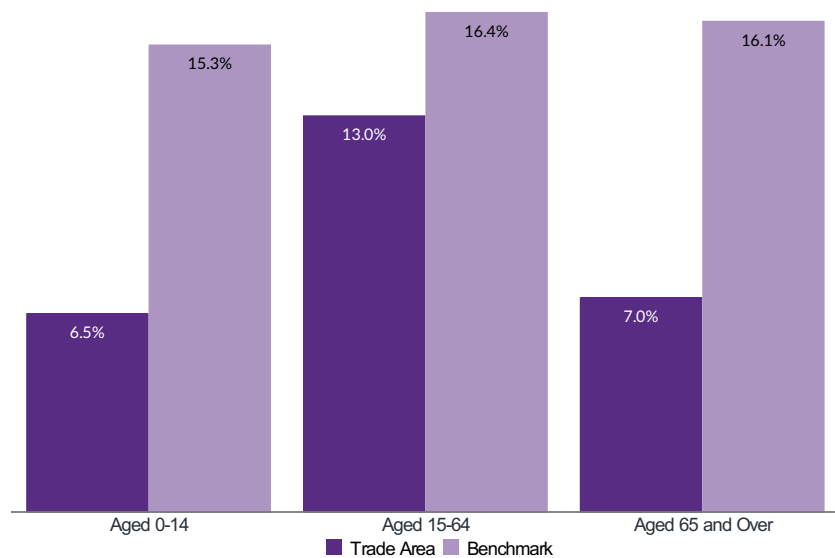
DAYTIME POPULATION AT WORK



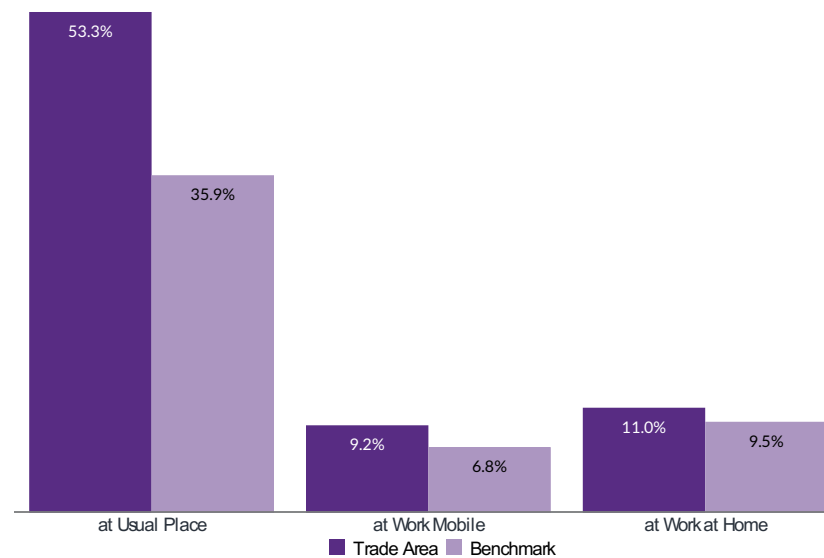
873,967

% Comp:73.5
Index:141

DAYTIME POPULATION AT HOME



DAYTIME POPULATION AT WORK



Benchmark: Canada

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(<https://spotlightcanada.com/Spotlight/About/1/2025>)

Index Colors:	<80	80 - 110	110+
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DaytimePop | Trade Area Map

ENVIRONICS
ANALYTICS

Trade Area: SPOTLIGHT - 5 km

Daytime Population: 1,188,916



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Report Details

Name: Demographics - DaytimePop
Date / Time: 5/29/2025 11:27:17 AM
Workspace Vintage: 2025

Trade Area		
Name	Level	Geographies
SPOTLIGHT - 5 km		N/A

Benchmark		
Name	Level	Geographies
Canada	Canada	Canada

DataSource		
Product	Provider	Copyright
DaytimePop	Environics Analytics Statistics Canada Data Axle	©2025 Environics Analytics (https://spotlightcanada.com/Spotlight/About/1/)