DaytimePop | Overview



Trade Area: SPOTLIGHT - 3 km

HOUSEHOLD POPULATION



337,534

DAYTIME POPULATION



738,297

% Comp:218.7 Index:218

DAYTIME POPULATION AT HOME



135,554

% Comp:18.4 Index: 37

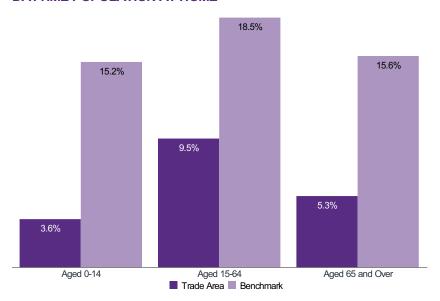
DAYTIME POPULATION AT WORK



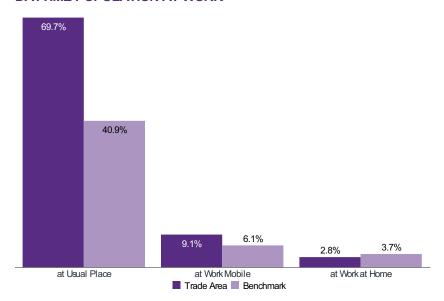
602,743

% Comp: 81.6 Index:161

DAYTIME POPULATION AT HOME



DAYTIME POPULATION AT WORK



Benchmark: Ontario

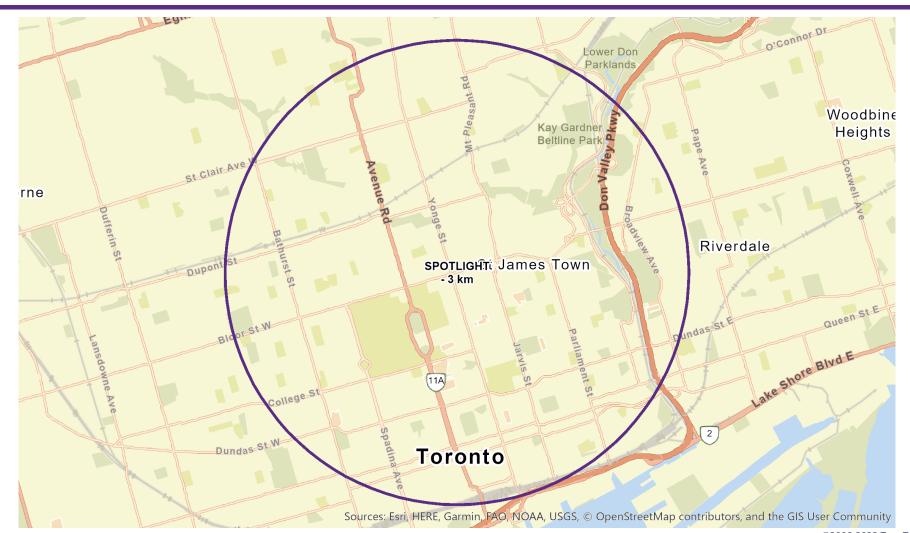
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Index Colors:	<80	80 - 110	110+
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DaytimePop | Trade Area Map



Trade Area: SPOTLIGHT - 3 km Daytime Population: 337,534



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Report Details

Name:Demographics - DaytimePopDate / Time:7/27/2023 4:34:25 PM

Workspace: CAN 2023 - PRIZM Postal Code

Workspace Vintage: 2023

Trade Area

Name	Level	Geographies
SPOTLIGHT - 3 km		WA

Benchmark

Name	Level	Geographies
Ontario	Province	Ontario

DataSource

Product	Provider	Copyright
DaytimePop	Environics Analytics Statistics Canada Data Axle	©2023 Environics Analytics (https://dev-web6/Envision/About/1/2023#16)