## Demographics Overview | Population & Households



Trade Area: SPOTLIGHT - 5 km

**POPULATION** 

845,160

**HOUSEHOLDS** 

406,011

MEDIAN MAINTAINER AGE

41

Index:78

**MARITAL STATUS** 



47.8%

Index: 85

Married/Common-Law

**FAMILY STATUS\*** 

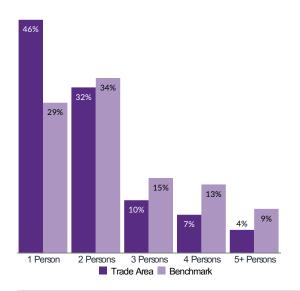


41.1%

Index:140

Single (Never Legally Married)

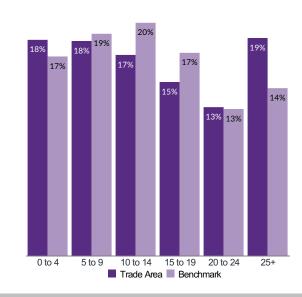
### **HOUSEHOLD SIZE**



#### **POPULATION BY AGE**

|          | Count   | %    | Index |
|----------|---------|------|-------|
| 0 to 4   | 26,486  | 3.1  | 68    |
| 5 to 9   | 26,327  | 3.1  | 61    |
| 10 to 14 | 24,620  | 2.9  | 54    |
| 15 to 19 | 29,342  | 3.5  | 61    |
| 20 to 24 | 73,262  | 8.7  | 131   |
| 25 to 29 | 105,211 | 12.4 | 173   |
| 30 to 34 | 116,604 | 13.8 | 184   |
| 35 to 39 | 92,833  | 11.0 | 153   |
| 40 to 44 | 63,682  | 7.5  | 111   |
| 45 to 49 | 48,245  | 5.7  | 93    |
| 50 to 54 | 42,494  | 5.0  | 86    |
| 55 to 59 | 40,192  | 4.8  | 81    |
| 60 to 64 | 38,383  | 4.5  | 70    |
| 65 to 69 | 33,839  | 4.0  | 66    |
| 70 to 74 | 28,394  | 3.4  | 68    |
| 75 to 79 | 24,090  | 2.9  | 73    |
| 80 to 84 | 14,578  | 1.7  | 71    |
| 85+      | 16,578  | 2.0  | 85    |

#### AGE OF CHILDREN AT HOME



Benchmark: Canada

\*Chosen from index ranking with minimum 5% composition

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| Index Colours: | <80 | 80 - 110 | 110+ |
|----------------|-----|----------|------|
|----------------|-----|----------|------|

## Demographics Overview | Housing & Income



Trade Area: SPOTLIGHT - 5 km Population: 845,160 | Households: 406,011

**HOUSING TENURE** 

Owned 40.5%

Rented 59.5%

Band Housing 0.0%

STRUCTURE TYPE



16.8%

Index: 26



82.8%

Index: 238

AGE OF HOUSING\*

3 - 8 Years Old

% Comp: 12.3 Index: 189

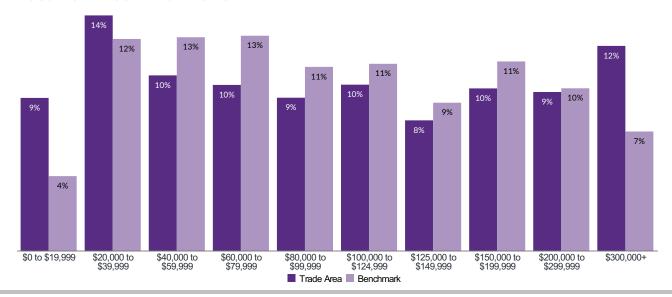
AVERAGE HOUSEHOLD INCOME

HOUSEHOLD INCOME DISTRIBUTION



\$165,177

Index: 128



Benchmark: Canada

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| Index Colours: | <80 | 80 - 110 | 110+ |
|----------------|-----|----------|------|

## Demographics Overview | Education & Employment



Trade Area: SPOTLIGHT - 5 km Population: 845,160 | Households: 406,011

**EDUCATION** 

59.4%
Index: 202

University Degree

LABOUR FORCE PARTICIPATION



74.1%

Index: 112

Participation Rate

METHOD OF TRAVEL TO WORK: TOP 2\*



18.4%

Index: 48



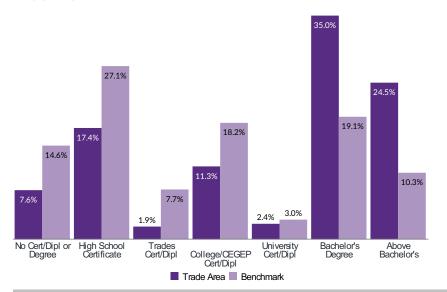
13.7%

Index: 328

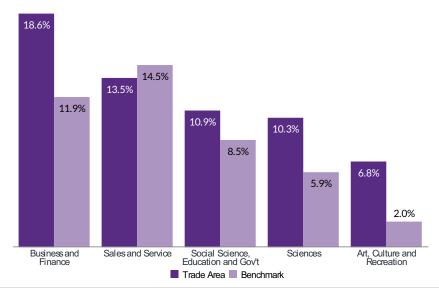
Travel to work by Car (as Driver)

Travel to work by Public Transit

**EDUCATIONAL ATTAINMENT** 



OCCUPATIONS: TOP 5\*



Benchmark: Canada

\*Ranked by percent composition

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| Index Colours: | <80 | 80 - 110 | 110+ |
|----------------|-----|----------|------|

## Demographics Overview | Diversity



Trade Area: SPOTLIGHT - 5 km Population: 845,160 | Households: 406,011

**INDIGENOUS IDENTITY** 



1.4% Index:26

VISIBLE MINORITY PRESENCE



46.1% Index:160

Belong to a visible minority group

NON-OFFICIAL LANGUAGE



3.0% Index:155

No knowledge of English or French **IMMIGRATION** 



40.2% Index: 160

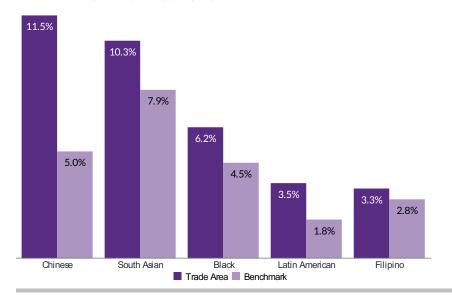
Born outside Canada

PERIOD OF IMMIGRATION\*

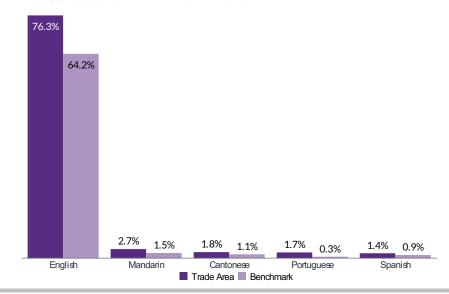
2022 To Present

8.7% Index: 224

#### VISIBLE MINORITY STATUS: TOP 5\*\*



#### LANGUAGES SPOKEN AT HOME: TOP 5\*\*



Benchmark: Canada

\*Chosen from index ranking with minimum 5% composition

\*\*Ranked by percent composition

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| Index Colours: | <80 | 80 - 110 | 110+ |
|----------------|-----|----------|------|
|----------------|-----|----------|------|

# Demographics Overview | Trade Area Map



Trade Area: SPOTLIGHT - 5 km

Population: 845,160 | Households: 406,011



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# Report Details

Name: Demographics Overview
Date / Time: 5/29/2025 1:31:10 PM

Workspace Vintage: 2025

### Trade Area

| Name             | Level | Geographies |
|------------------|-------|-------------|
| SPOTLIGHT - 5 km |       | N/A         |

### Benchmark

| Name   | Level  | Geographies |
|--------|--------|-------------|
| Canada | Canada | Canada      |

### **DataSource**

| Product        | Provider   | Copyright   |
|----------------|--|---|
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