

Demographics Overview | Population & Households

Trade Area: SPOTLIGHT - 3 km

POPULATION

358,858

HOUSEHOLDS

188,942

MEDIAN MAINTAINER AGE

41

Index: 76

MARITAL STATUS



45.1%

Index: 80

Married/Common-Law

FAMILY STATUS*

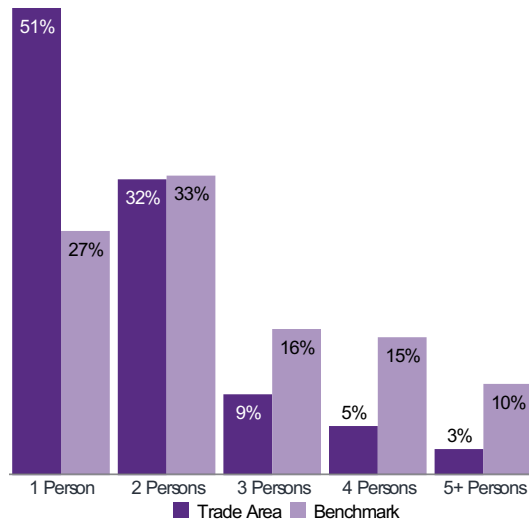


43.1%

Index: 149

Single (Never Legally Married)

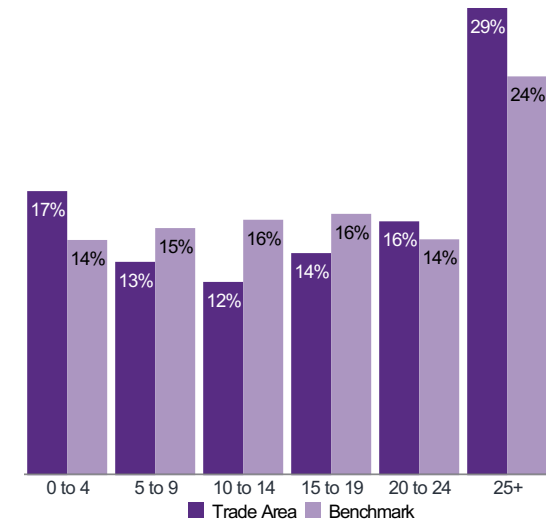
HOUSEHOLD SIZE



POPULATION BY AGE

Age Group	Count	%	Index
0 to 4	10,812	3.0	63
5 to 9	8,545	2.4	47
10 to 14	7,776	2.2	41
15 to 19	11,096	3.1	56
20 to 24	34,506	9.6	149
25 to 29	48,251	13.4	182
30 to 34	47,854	13.3	178
35 to 39	35,776	10.0	142
40 to 44	24,904	6.9	107
45 to 49	18,746	5.2	86
50 to 54	18,071	5.0	81
55 to 59	19,113	5.3	80
60 to 64	17,533	4.9	73
65 to 69	15,585	4.3	75
70 to 74	13,330	3.7	79
75 to 79	11,298	3.1	87
80 to 84	7,184	2.0	86
85+	8,477	2.4	101

AGE OF CHILDREN AT HOME



Benchmark: Ontario

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*Chosen from index ranking with minimum 5% composition

Index Colours:	<80	80 - 110	110+

Demographics Overview | Housing & Income

Trade Area: SPOTLIGHT - 3 km

Population: 358,858 | Households: 188,942

HOUSING TENURE

Owned	36.2%
Rented	63.8%
Band Housing	0.0%

STRUCTURE TYPE



Houses

10.9%

Index: 16



Apartments

88.8%

Index: 280

AGE OF HOUSING*

3 - 7 Years Old

% Comp: 14.8 Index: 226

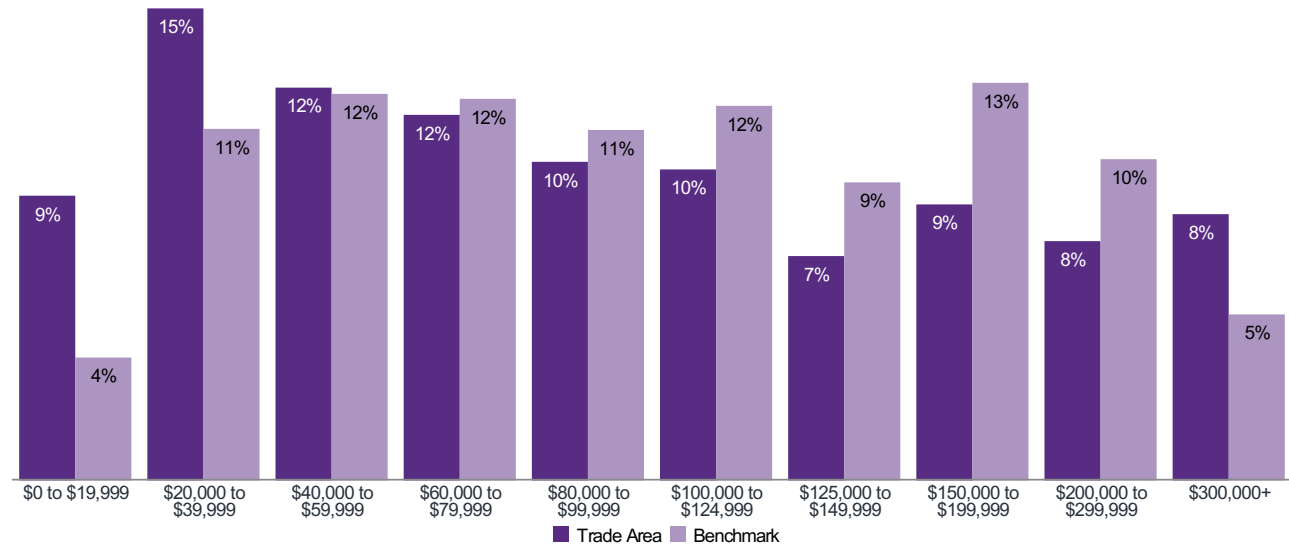
AVERAGE HOUSEHOLD INCOME



\$145,119

Index: 114

HOUSEHOLD INCOME DISTRIBUTION



Benchmark: Ontario

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*Chosen from index ranking with minimum 5% composition

Index Colours:	<80	80 - 110	110+
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Demographics Overview | Education & Employment

Trade Area: SPOTLIGHT - 3 km

Population: 358,858 | Households: 188,942

EDUCATION



60.6%

Index: 201

University Degree

LABOUR FORCE PARTICIPATION



71.2%

Index: 110

Participation Rate

METHOD OF TRAVEL TO WORK: TOP 2*



21.2%

Index: 258

Travel to work by **Public Transit**

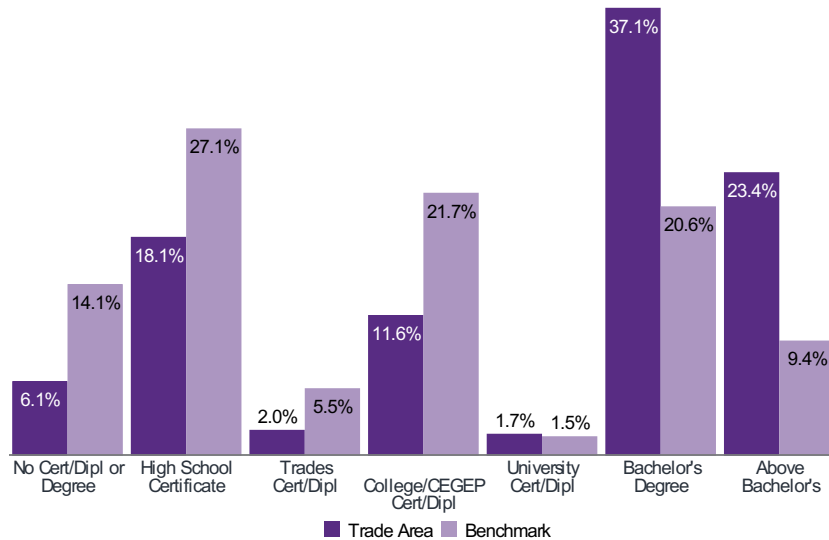


17.4%

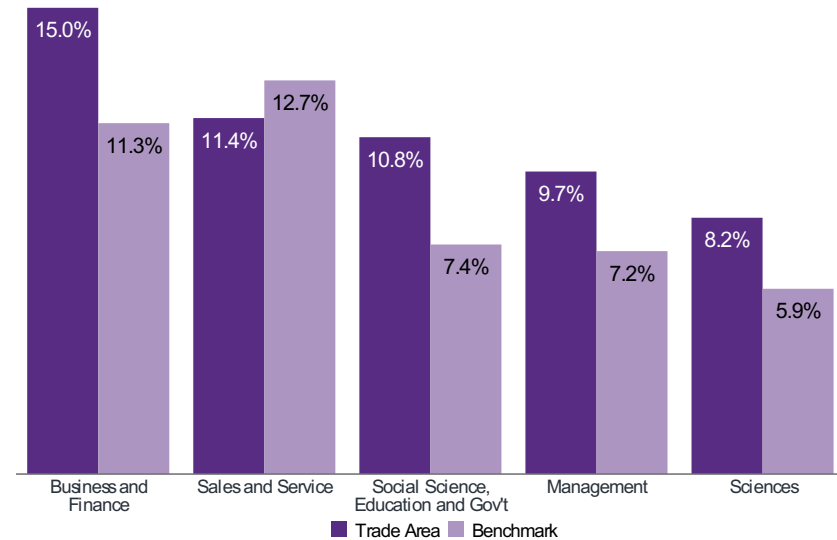
Index: 599

Travel to work by **Walking**

EDUCATIONAL ATTAINMENT



OCCUPATIONS: TOP 5*



Benchmark: Ontario

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*Ranked by percent composition

Index Colours:	<80	80 - 110	110+
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Demographics Overview | Diversity

Trade Area: SPOTLIGHT - 3 km

Population: 358,858 | Households: 188,942

INDIGENOUS IDENTITY



1.3%

Index: 45

VISIBLE MINORITY PRESENCE



43.3%

Index: 132

Belong to a visible minority group

NON-OFFICIAL LANGUAGE



2.9%

Index: 116

No knowledge of English or French

IMMIGRATION



36.7%

Index: 120

Born outside Canada

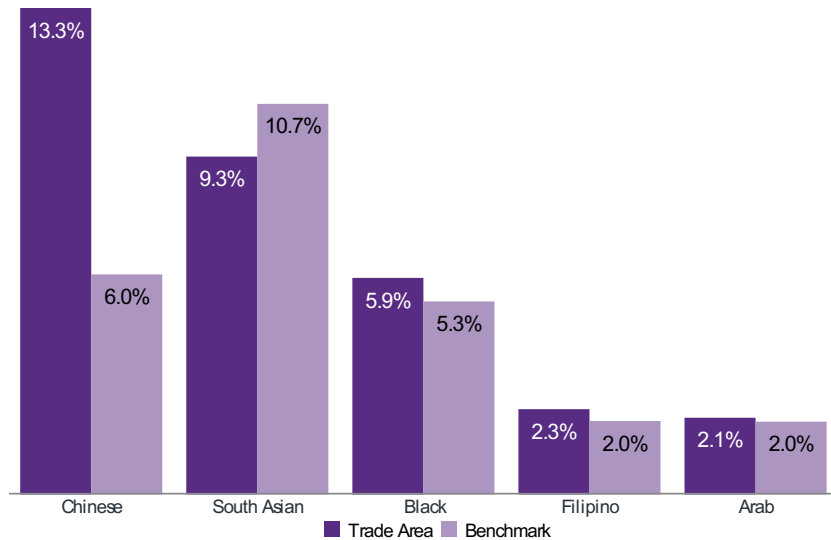
PERIOD OF IMMIGRATION*

2017 To Present

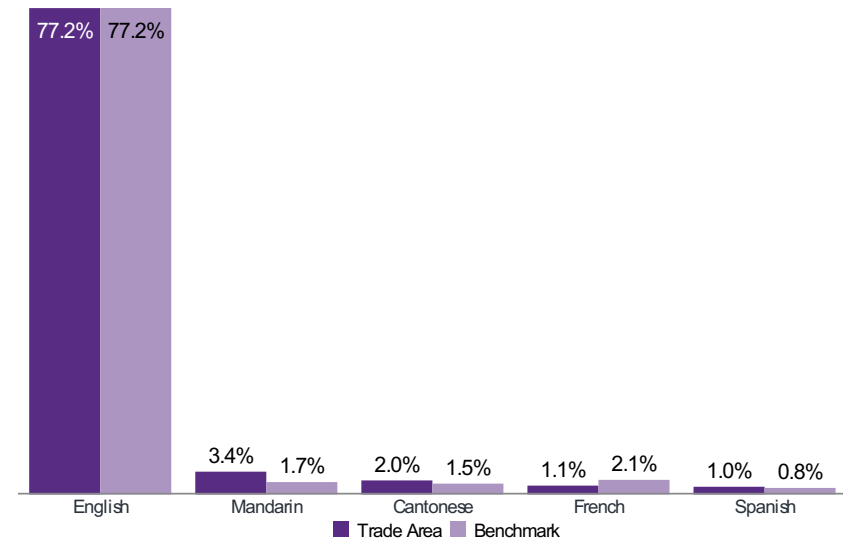
11.6%

Index: 157

VISIBLE MINORITY STATUS: TOP 5**



LANGUAGES SPOKEN AT HOME: TOP 5**



Benchmark: Ontario

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*Chosen from index ranking with minimum 5% composition

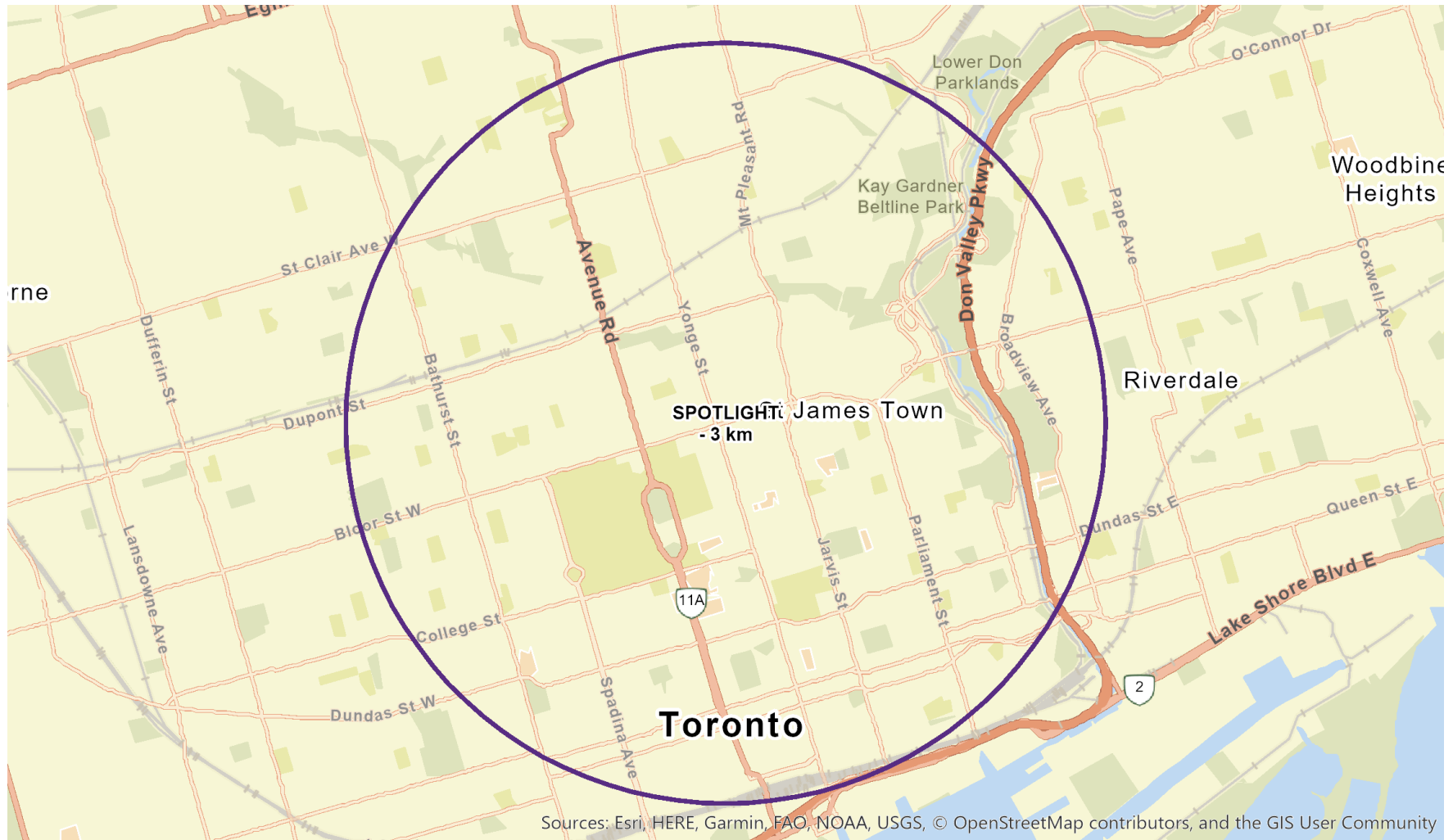
**Ranked by percent composition

Index Colours: <80 80 - 110 110+

Demographics Overview | Trade Area Map

Trade Area: SPOTLIGHT - 3 km

Population: 358,858 | Households: 188,942



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Report Details

Name: Demographics Overview
Date / Time: 7/27/2023 4:18:57 PM
Workspace: CAN 2023 - PRIZM Postal Code
Workspace Vintage: 2023

Trade Area

Name	Level	Geographies
SPOTLIGHT - 3 km		N/A

Benchmark

Name	Level	Geographies
Ontario	Province	Ontario

DataSource

Product	Provider	Copyright
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