

# Demographics Trends | Population

Trade Area: SPOTLIGHT - 3 km

	2018		2023		2026		2028		2033	
	Count	%	Count	%	Count	%	Count	%	Count	%
<b>Total Population by Age</b>										
Total Population	312,094	100.00	358,858	100.00	381,708	100.00	397,348	100.00	444,137	100.00
Total 0 To 4	10,032	3.21	10,812	3.01	12,226	3.20	12,893	3.25	14,186	3.19
Total 5 To 9	7,986	2.56	8,545	2.38	8,897	2.33	9,463	2.38	11,891	2.68
Total 10 To 14	7,313	2.34	7,776	2.17	7,812	2.05	7,925	2.00	8,815	1.99
Total 15 To 19	11,625	3.73	11,096	3.09	11,595	3.04	11,627	2.93	11,693	2.63
Total 20 To 24	32,669	10.47	34,506	9.62	28,304	7.42	26,606	6.70	25,281	5.69
Total 25 To 29	44,677	14.31	48,251	13.45	49,650	13.01	47,719	12.01	42,575	9.59
Total 30 To 34	38,746	12.41	47,854	13.34	51,262	13.43	53,888	13.56	57,342	12.91
Total 35 To 39	26,578	8.52	35,776	9.97	41,487	10.87	45,252	11.39	54,604	12.29
Total 40 To 44	18,990	6.08	24,904	6.94	30,632	8.03	34,033	8.56	44,087	9.93
Total 45 To 49	17,745	5.69	18,746	5.22	21,612	5.66	24,550	6.18	32,817	7.39
Total 50 To 54	18,402	5.90	18,071	5.04	18,403	4.82	19,213	4.83	24,756	5.57
Total 55 To 59	17,606	5.64	19,113	5.33	18,785	4.92	18,927	4.76	20,188	4.54
Total 60 To 64	15,313	4.91	17,533	4.89	18,753	4.91	18,605	4.68	18,906	4.26
Total 65 To 69	13,220	4.24	15,585	4.34	17,010	4.46	18,004	4.53	18,915	4.26
Total 70 To 74	10,940	3.50	13,330	3.71	14,854	3.89	15,950	4.01	18,525	4.17
Total 75 To 79	7,777	2.49	11,298	3.15	13,083	3.43	13,526	3.40	16,083	3.62
Total 80 To 84	5,750	1.84	7,184	2.00	8,223	2.15	9,615	2.42	11,736	2.64
Total 85 Or Older	6,727	2.15	8,477	2.36	9,118	2.39	9,551	2.40	11,737	2.64
Average Age Of Total Population	-	40.20	-	41.01	-	41.65	-	42.03	-	42.88
Median Age Of Total Population	-	35.48	-	36.32	-	37.39	-	38.02	-	39.57
<b>Total Household Population by Age</b>										
Household Population	303,269	100.00	337,466	100.00	360,864	100.00	371,857	100.00	417,571	100.00
Household Population 0 To 4	10,023	3.31	10,443	3.10	11,855	3.29	12,542	3.37	13,878	3.32
Household Population 5 To 9	7,980	2.63	8,311	2.46	8,683	2.41	9,256	2.49	11,657	2.79
Household Population 10 To 14	7,309	2.41	7,554	2.24	7,606	2.11	7,738	2.08	8,647	2.07
Household Population 15 To 19	11,621	3.83	9,824	2.91	10,245	2.84	10,366	2.79	10,748	2.57
Household Population 20 To 24	32,284	10.64	32,419	9.61	26,303	7.29	24,536	6.60	23,282	5.58
Household Population 25 To 29	43,810	14.45	45,811	13.57	47,375	13.13	45,189	12.15	40,219	9.63
Household Population 30 To 34	38,165	12.59	46,020	13.64	49,340	13.67	51,579	13.87	55,094	13.19
Household Population 35 To 39	26,568	8.76	34,347	10.18	39,909	11.06	43,595	11.72	52,929	12.68
Household Population 40 To 44	18,985	6.26	24,001	7.11	29,507	8.18	32,815	8.82	42,650	10.21
Household Population 45 To 49	17,359	5.72	17,914	5.31	20,717	5.74	23,343	6.28	31,269	7.49
Household Population 50 To 54	17,957	5.92	17,113	5.07	17,536	4.86	18,135	4.88	23,489	5.63
Household Population 55 To 59	16,129	5.32	17,315	5.13	17,305	4.79	16,854	4.53	18,137	4.34
Household Population 60 To 64	14,764	4.87	16,451	4.88	17,689	4.90	17,278	4.65	17,615	4.22
Household Population 65 To 69	12,661	4.17	14,479	4.29	15,964	4.42	16,598	4.46	17,516	4.20
Household Population 70 To 74	10,432	3.44	12,455	3.69	14,039	3.89	14,787	3.98	17,163	4.11
Household Population 75 To 79	7,376	2.43	10,392	3.08	12,197	3.38	12,440	3.35	14,883	3.56
Household Population 80 To 84	5,039	1.66	6,244	1.85	7,336	2.03	8,243	2.22	10,129	2.43
Household Population 85 Or Older	4,808	1.58	6,372	1.89	7,259	2.01	6,562	1.76	8,265	1.98
Average Age Of Total Household Population	-	39.56	-	40.56	-	41.33	-	41.44	-	42.27
Median Age Of Total Household Population	-	35.07	-	36.08	-	37.23	-	37.70	-	39.23

Benchmark: Ontario

# Demographics Trends | Households & Income

Trade Area: SPOTLIGHT - 3 km

	2018		2023		2026		2028		2033	
	Count	%	Count	%	Count	%	Count	%	Count	%
<b>Households by Maintainer Age</b>										
Total Households For Maintainer Ages	167,030	100.00	188,942	100.00	201,682	100.00	210,422	100.00	236,253	100.00
Maintainers 15 To 24	15,890	9.51	15,614	8.26	13,636	6.76	13,242	6.29	12,805	5.42
Maintainers 25 To 34	48,147	28.82	54,376	28.78	56,365	27.95	56,929	27.05	55,912	23.67
Maintainers 35 To 44	29,336	17.56	37,251	19.72	43,462	21.55	48,162	22.89	59,608	25.23
Maintainers 45 To 54	23,629	14.15	22,922	12.13	24,599	12.20	26,954	12.81	35,348	14.96
Maintainers 55 To 64	21,185	12.68	23,157	12.26	23,707	11.76	23,367	11.11	24,365	10.31
Maintainers 65 To 74	16,168	9.68	18,877	9.99	20,757	10.29	21,984	10.45	24,156	10.22
Maintainers 75 Or Older	12,675	7.59	16,746	8.86	19,156	9.50	19,785	9.40	24,059	10.18
Average Maintainer Age	-	45.18	-	45.77	-	46.41	-	46.53	-	47.35
Median Maintainer Age	-	41.22	-	41.08	-	41.66	-	41.89	-	43.07
<b>Households by Income (Current Year)</b>										
Total Households	167,030	100.00	188,942	100.00	201,682	100.00	210,422	100.00	236,253	100.00
Household Income \$0 To \$19,999 (Current Year \$)	22,192	13.29	17,066	9.03	15,664	7.77	15,176	7.21	13,293	5.63
Household Income \$20,000 To \$39,999 (Current Year \$)	26,947	16.13	28,356	15.01	27,032	13.40	26,295	12.50	23,735	10.05
Household Income \$40,000 To \$59,999 (Current Year \$)	22,977	13.76	23,579	12.48	23,654	11.73	24,051	11.43	25,355	10.73
Household Income \$60,000 To \$79,999 (Current Year \$)	20,433	12.23	21,940	11.61	21,490	10.65	21,309	10.13	20,793	8.80
Household Income \$80,000 To \$99,999 (Current Year \$)	16,230	9.72	19,108	10.11	19,851	9.84	20,444	9.72	20,067	8.49
Household Income \$100,000 Or Over (Current Year \$)	58,251	34.88	78,894	41.76	93,992	46.60	103,147	49.02	133,010	56.30
Household Income \$100,000 To \$124,999 (Current Year \$)	14,786	8.85	18,649	9.87	20,392	10.11	21,496	10.22	23,181	9.81
Household Income \$125,000 To \$149,999 (Current Year \$)	9,878	5.91	13,427	7.11	15,907	7.89	16,727	7.95	19,747	8.36
Household Income \$150,000 To \$199,999 (Current Year \$)	11,657	6.98	16,540	8.75	18,894	9.37	21,048	10.00	28,304	11.98
Household Income \$200,000 Or Over (Current Year \$)	21,930	13.13	30,277	16.02	38,799	19.24	43,876	20.85	61,779	26.15
Household Income \$200,000 to \$299,999 (Current Year \$)	10,270	6.15	14,325	7.58	17,730	8.79	19,850	9.43	28,531	12.08
Household Income \$300,000 Or Over (Current Year \$)	11,660	6.98	15,952	8.44	21,068	10.45	24,027	11.42	33,247	14.07
Average Household Income (Current Year \$)	-	130,666.56	-	145,118.72	-	160,636.57	-	169,641.69	-	199,062.75
Median Household Income (Current Year \$)	-	70,735.73	-	83,461.14	-	92,799.03	-	97,872.03	-	115,682.15

Benchmark: Ontario

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# Demographics Trends | Population/Household/Income Change



Trade Area: SPOTLIGHT - 3 km

	2018-2023 (% Change)	2023-2026 (% Change)	2023-2028 (% Change)	2023-2033 (% Change)
Total Population	14.98	6.37	10.73	23.76
Total Households	13.12	6.74	11.37	25.04
Total Household Population	11.28	6.93	10.19	23.74
Current Dollar Household Average Income	11.10	10.69	16.90	37.17

Benchmark: Ontario

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# Demographics Trends | Population/Household/Income Trends By Year

Trade Area: SPOTLIGHT - 3 km

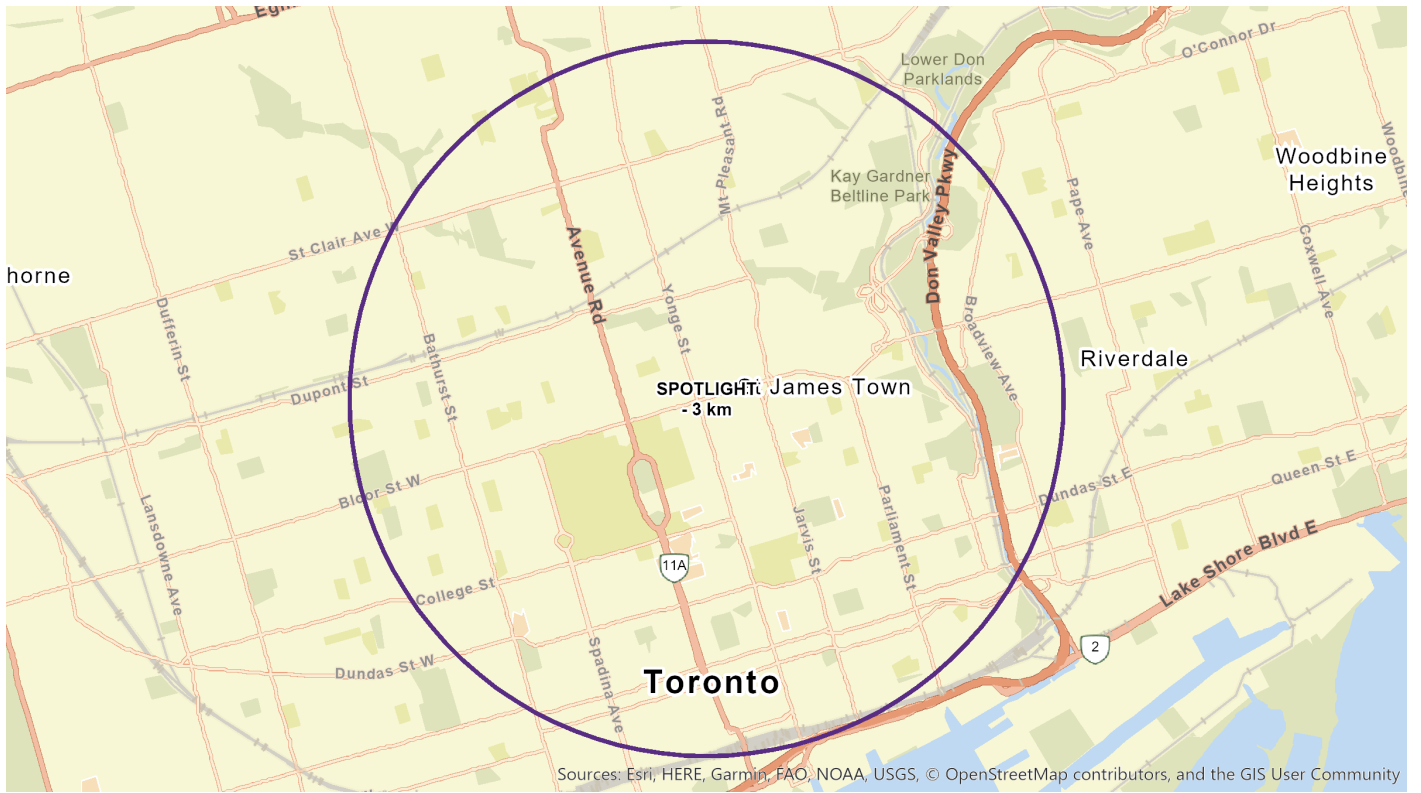
Year	Population Count	Household Count	Household Population Count	Average Hhld Income (Constant \$)	Average Hhld Income (Current \$)
2016	292,272	156,430	283,493	134,755.27	128,264.80
2017	301,701	161,582	293,009	134,464.18	129,326.57
2018	312,094	167,030	303,269	133,716.39	130,666.56
2019	322,410	172,256	312,347	132,124.20	131,302.41
2020	329,426	176,960	318,715	133,791.88	133,791.88
2021	329,897	180,359	321,468	133,942.46	137,585.33
2022	343,233	184,433	329,023	132,480.31	143,677.66
2023	358,858	188,942	337,466	129,828.17	145,118.72
2024	366,476	193,165	344,263	131,200.08	149,895.28
2025	374,006	197,398	351,243	132,628.43	155,016.58
2026	381,708	201,682	360,864	134,425.67	160,636.57
2027	389,518	206,066	364,282	134,854.98	164,699.23
2028	397,348	210,422	371,857	135,954.66	169,641.69
2029	406,492	215,565	380,841	137,124.14	174,802.14
2030	415,913	220,739	389,993	138,617.26	180,507.88
2031	425,349	225,939	399,272	140,184.73	186,253.27
2032	434,750	231,098	408,378	142,053.85	192,478.58
2033	444,137	236,253	417,571	144,057.12	199,062.75

Benchmark: Ontario

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# Demographics Trends | Trade Area Map

Trade Area: SPOTLIGHT - 3 km



Benchmark: Ontario

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# Report Details

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**Name:** Demographics Trends  
**Date / Time:** 7/27/2023 5:05:01 PM  
**Workspace:** CAN 2023 - PRIZM Postal Code  
**Workspace Vintage:** 2023

## Trade Area

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Name	Level	Geographies
SPOTLIGHT - 3 km		N/A

## Benchmark

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Name	Level	Geographies
Ontario	Province	Ontario

## DataSource

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Product	Provider	Copyright
DemoStats 2023	Environics Analytics   Statistics Canada   Oxford Economics   CMHC	©2023 Environics Analytics ( <a href="https://dev-web6/Envision/About/1/2023#15">https://dev-web6/Envision/About/1/2023#15</a> )
DemoStats Trends	Environics Analytics   Statistics Canada   Oxford Economics   CMHC	©2023 Environics Analytics ( <a href="https://dev-web6/Envision/About/1/2023#15">https://dev-web6/Envision/About/1/2023#15</a> )

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