

Demographics Trends | Population

Trade Area: SPOTLIGHT - 5 km

	2020		2025		2028		2030		2035	
	Count	%	Count	%	Count	%	Count	%	Count	%
Total Population by Age										
Total Population	732,107	100.00	845,160	100.00	860,175	100.00	885,393	100.00	947,086	100.00
Total 0 To 4	28,243	3.86	26,486	3.13	27,007	3.14	27,195	3.07	27,908	2.95
Total 5 To 9	24,423	3.34	26,327	3.12	25,904	3.01	26,305	2.97	27,512	2.90
Total 10 To 14	22,482	3.07	24,620	2.91	25,011	2.91	25,085	2.83	25,594	2.70
Total 15 To 19	24,910	3.40	29,342	3.47	28,870	3.36	29,427	3.32	30,195	3.19
Total 20 To 24	58,270	7.96	73,262	8.67	66,165	7.69	64,951	7.34	65,782	6.95
Total 25 To 29	99,387	13.57	105,211	12.45	92,035	10.70	93,789	10.59	91,823	9.70
Total 30 To 34	95,501	13.04	116,604	13.80	111,863	13.01	108,135	12.21	108,680	11.47
Total 35 To 39	68,794	9.40	92,833	10.98	105,326	12.24	109,618	12.38	109,021	11.51
Total 40 To 44	49,922	6.82	63,682	7.54	73,732	8.57	83,325	9.41	99,620	10.52
Total 45 To 49	43,547	5.95	48,245	5.71	53,899	6.27	59,041	6.67	76,168	8.04
Total 50 To 54	41,913	5.72	42,494	5.03	43,481	5.05	45,455	5.13	55,109	5.82
Total 55 To 59	41,077	5.61	40,192	4.75	40,054	4.66	39,869	4.50	42,601	4.50
Total 60 To 64	34,958	4.78	38,383	4.54	38,019	4.42	37,408	4.22	37,273	3.94
Total 65 To 69	29,515	4.03	33,839	4.00	35,957	4.18	36,992	4.18	35,801	3.78
Total 70 To 74	25,179	3.44	28,394	3.36	31,238	3.63	32,705	3.69	35,591	3.76
Total 75 To 79	17,500	2.39	24,090	2.85	25,654	2.98	26,903	3.04	30,909	3.26
Total 80 To 84	12,511	1.71	14,578	1.73	17,845	2.08	19,919	2.25	22,848	2.41
Total 85 Or Older	13,977	1.91	16,578	1.96	18,115	2.11	19,272	2.18	24,651	2.60
Average Age Of Total Population	--	39.73	--	39.90	--	40.81	--	41.15	--	41.97
Median Age Of Total Population	--	35.81	--	36.01	--	37.41	--	38.01	--	39.39
Total Household Population by Age										
Household Population	719,392	100.00	830,451	100.00	845,218	100.00	869,917	100.00	929,634	100.00
Household Population 0 To 4	28,164	3.92	26,405	3.18	26,936	3.19	27,123	3.12	27,834	2.99
Household Population 5 To 9	24,390	3.39	26,248	3.16	25,838	3.06	26,241	3.02	27,440	2.95
Household Population 10 To 14	22,469	3.12	24,555	2.96	24,950	2.95	25,026	2.88	25,531	2.75
Household Population 15 To 19	24,335	3.38	28,711	3.46	28,258	3.34	28,835	3.31	29,555	3.18
Household Population 20 To 24	57,386	7.98	72,050	8.68	65,033	7.69	63,832	7.34	64,555	6.94
Household Population 25 To 29	98,685	13.72	104,302	12.56	91,206	10.79	92,921	10.68	90,914	9.78
Household Population 30 To 34	94,975	13.20	115,790	13.94	111,113	13.15	107,409	12.35	107,929	11.61
Household Population 35 To 39	68,217	9.48	91,973	11.07	104,369	12.35	108,639	12.49	108,040	11.62
Household Population 40 To 44	49,380	6.86	62,982	7.58	72,932	8.63	82,417	9.47	98,552	10.60
Household Population 45 To 49	42,982	5.97	47,657	5.74	53,238	6.30	58,306	6.70	75,229	8.09
Household Population 50 To 54	41,279	5.74	41,908	5.05	42,900	5.08	44,849	5.16	54,371	5.85
Household Population 55 To 59	40,310	5.60	39,436	4.75	39,347	4.66	39,172	4.50	41,857	4.50
Household Population 60 To 64	34,217	4.76	37,613	4.53	37,262	4.41	36,664	4.21	36,492	3.92
Household Population 65 To 69	28,906	4.02	33,206	4.00	35,330	4.18	36,331	4.18	35,086	3.77
Household Population 70 To 74	24,619	3.42	27,824	3.35	30,637	3.63	32,067	3.69	34,837	3.75
Household Population 75 To 79	16,851	2.34	23,284	2.80	24,868	2.94	26,089	3.00	29,966	3.22
Household Population 80 To 84	11,429	1.59	13,401	1.61	16,543	1.96	18,498	2.13	21,253	2.29
Household Population 85 Or Older	10,798	1.50	13,106	1.58	14,457	1.71	15,498	1.78	20,195	2.17
Average Age Of Total Household Population	--	39.37	--	39.58	--	40.49	--	40.82	--	41.62
Median Age Of Total Household Population	--	35.59	--	35.84	--	37.25	--	37.84	--	39.19

Benchmark: Canada

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Demographics Trends | Households & Income

Trade Area: SPOTLIGHT - 5 km

	2020		2025		2028		2030		2035	
	Count	%	Count	%	Count	%	Count	%	Count	%
Households by Maintainer Age										
Total Households For Maintainer Ages	364,747	100.00	406,011	100.00	415,221	100.00	426,095	100.00	457,339	100.00
Maintainers 15 To 24	22,669	6.21	25,973	6.40	23,756	5.72	23,151	5.43	22,634	4.95
Maintainers 25 To 34	108,096	29.64	117,184	28.86	107,081	25.79	105,514	24.76	104,709	22.89
Maintainers 35 To 44	71,225	19.53	89,880	22.14	101,773	24.51	108,540	25.47	116,663	25.51
Maintainers 45 To 54	52,318	14.34	53,164	13.09	56,584	13.63	60,125	14.11	75,232	16.45
Maintainers 55 To 64	47,762	13.10	47,696	11.75	47,169	11.36	46,310	10.87	47,689	10.43
Maintainers 65 To 74	35,574	9.75	39,055	9.62	41,979	10.11	43,167	10.13	43,972	9.62
Maintainers 75 To 84	19,339	5.30	23,981	5.91	26,913	6.48	28,708	6.74	32,714	7.15
Maintainers 85 Or Older	7,764	2.13	9,078	2.24	--	--	10,580	2.48	13,726	3.00
Average Maintainer Age	--	45.98	--	45.88	--	46.76	--	47.02	--	47.73
Median Maintainer Age	--	41.87	--	41.22	--	42.22	--	42.49	--	43.54
Households by Income (Current Year)										
Total Households	364,747	100.00	406,011	100.00	415,221	100.00	426,095	100.00	457,339	100.00
Household Income \$0 To \$19,999 (Current Year \$)	31,169	8.54	36,396	8.96	31,173	7.51	29,104	6.83	25,134	5.50
Household Income \$20,000 To \$39,999 (Current Year \$)	52,300	14.34	56,065	13.81	53,714	12.94	51,262	12.03	43,972	9.62
Household Income \$40,000 To \$59,999 (Current Year \$)	46,158	12.65	41,765	10.29	39,809	9.59	39,716	9.32	40,284	8.81
Household Income \$60,000 To \$79,999 (Current Year \$)	44,963	12.33	39,493	9.73	37,705	9.08	36,199	8.50	32,961	7.21
Household Income \$80,000 To \$99,999 (Current Year \$)	39,626	10.86	36,443	8.98	34,331	8.27	33,812	7.93	32,485	7.10
Household Income \$100,000 Or Over (Current Year \$)	150,530	41.27	195,850	48.24	218,489	52.62	236,001	55.39	282,502	61.77
Household Income \$100,000 To \$124,999 (Current Year \$)	36,910	10.12	39,555	9.74	40,527	9.76	40,087	9.41	37,173	8.13
Household Income \$125,000 To \$149,999 (Current Year \$)	25,739	7.06	31,046	7.65	32,410	7.81	33,817	7.94	36,062	7.88
Household Income \$150,000 To \$199,999 (Current Year \$)	33,040	9.06	38,663	9.52	45,047	10.85	49,046	11.51	57,434	12.56
Household Income \$200,000 Or Over (Current Year \$)	54,841	15.04	86,586	21.33	100,505	24.20	113,051	26.53	151,833	33.20
Household Income \$200,000 To \$299,999 (Current Year \$)	29,054	7.97	37,790	9.31	43,590	10.50	49,418	11.60	62,358	13.63
Household Income \$300,000 Or Over (Current Year \$)	25,787	7.07	48,796	12.02	56,915	13.71	63,634	14.93	89,475	19.56
Average Household Income (Current Year \$)	--	131,362.65	--	165,177.30	--	182,830.17	--	195,928.60	--	233,426.82
Median Household Income (Current Year \$)	--	83,680.88	--	95,898.32	--	106,441.09	--	113,961.60	--	136,302.61

Benchmark: Canada

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Demographics Trends | Population/Household/Income Change



Trade Area: SPOTLIGHT - 5 km

	2020-2025 (% Change)	2025-2028 (% Change)	2025-2030 (% Change)	2025-2035 (% Change)
Total Population	15.44	1.78	4.76	12.06
Total Households	11.31	2.27	4.95	12.64
Total Household Population	15.44	1.78	4.75	11.94
Current Dollar Household Average Income	25.74	10.69	18.62	41.32

Benchmark: Canada

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Demographics Trends | Population/Household/Income Trends By Year



Trade Area: SPOTLIGHT - 5 km

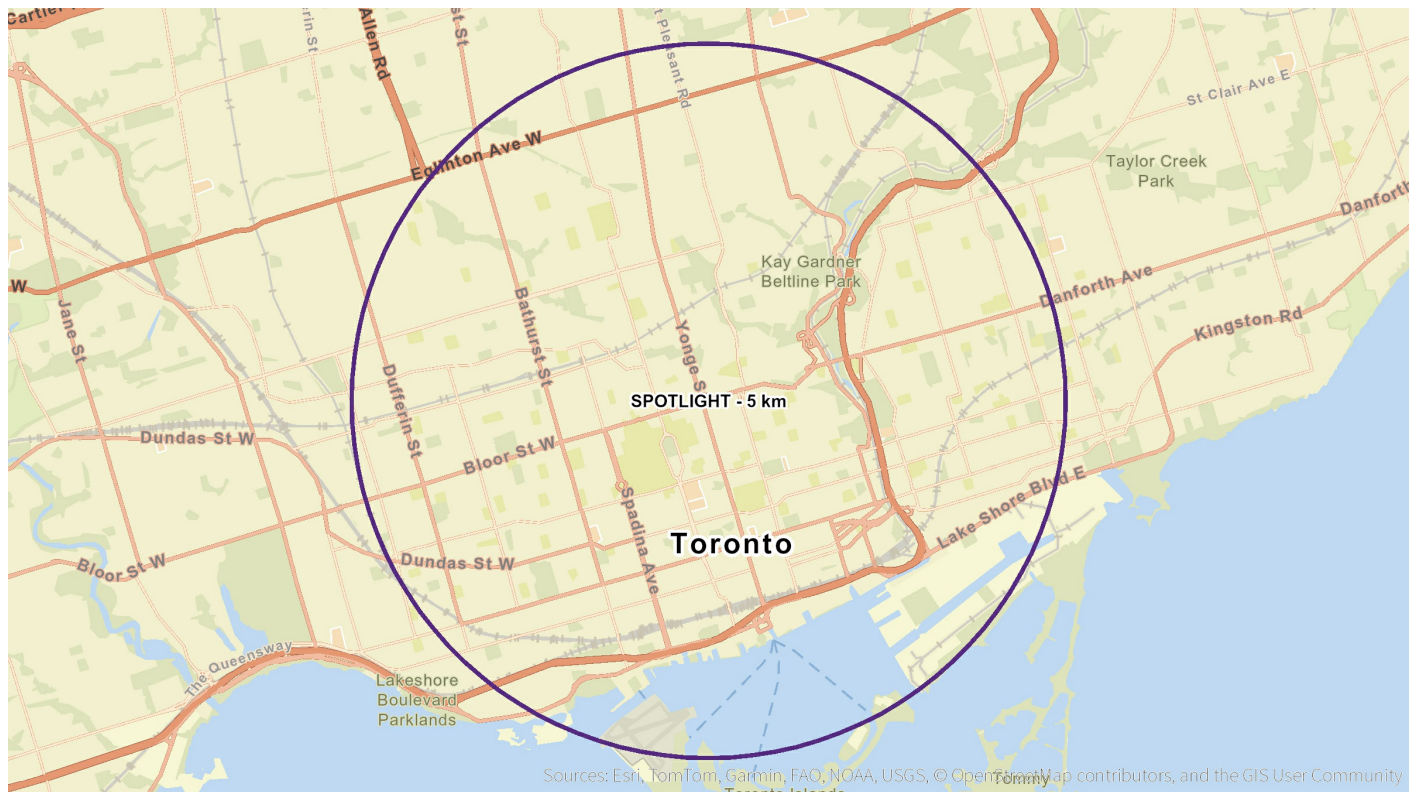
Year	Population Count	Household Count	Household Population Count	Average Hhld Income (Constant \$)	Average Hhld Income (Current \$)
2016	677,649	333,205	664,165	120,466.39	114,654.52
2017	693,059	341,142	679,532	125,328.26	120,529.70
2018	709,846	349,880	696,506	128,213.49	125,270.52
2019	723,839	358,013	710,788	130,488.16	129,585.78
2020	732,107	364,747	719,392	131,362.65	131,362.65
2021	737,200	368,468	725,107	136,884.32	140,838.04
2022	762,474	377,283	749,621	135,614.46	147,282.70
2023	799,914	389,697	786,309	139,297.55	156,835.76
2024	831,857	400,728	817,563	139,905.75	161,818.79
2025	845,160	406,011	830,451	139,721.66	165,177.30
2026	848,968	408,887	834,790	141,067.38	170,239.15
2027	848,745	409,942	833,895	143,214.19	176,572.64
2028	860,175	415,221	845,218	145,218.52	182,830.17
2029	872,991	420,610	857,790	147,256.11	189,305.00
2030	885,393	426,095	869,917	149,271.56	195,928.60
2031	898,238	432,345	882,461	151,464.69	202,746.49
2032	910,756	438,605	894,462	153,828.76	209,933.98
2033	922,856	444,852	906,210	156,253.16	217,430.99
2034	934,949	451,093	917,831	158,695.59	225,171.45
2035	947,086	457,339	929,634	161,340.66	233,426.82

Benchmark: Canada

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Demographics Trends | Trade Area Map

Trade Area: SPOTLIGHT - 5 km



Report Details

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Trade Area		
Name	Level	Geographies
SPOTLIGHT - 5 km		N/A

Benchmark		
Name	Level	Geographies
Canada	Canada	Canada

DataSource		
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