

Expenditures | FoodSpend - Cereal Grains

Trade Area: SPOTLIGHT - 3 km

	Consumption Unit	Unit/Hhld	% Comp	Base Consumption Unit	Base Unit/Hhld	Base % Comp	Index: Unit/Hhld	Index: % Comp
Cereal grains and cereal products								
Cereal grains and cereal products	88,083,979	496.79	100.00	2,839,561,387	505.27	100.00	98	100
Rice and rice mixes	8,798,364	49.62	9.99	275,816,853	49.08	9.71	101	103
Rice	6,619,928	37.34	7.52	225,599,504	40.14	7.94	93	95
Rice mixes	2,178,436	12.29	2.47	50,217,349	8.94	1.77	137	140
Pasta products	15,449,302	87.13	17.54	480,976,554	85.58	16.94	102	104
Pasta (fresh or dry)	12,664,105	71.43	14.38	309,277,523	55.03	10.89	130	132
Pasta (canned)	671,087	3.78	0.76	48,685,001	8.66	1.71	44	44
Pasta mixes	2,114,110	11.92	2.40	123,014,030	21.89	4.33	54	55
Other cereal grains and cereal products	63,836,314	360.03	72.47	2,082,767,980	370.61	73.35	97	99
Flour and flour-based mixes	5,946,149	33.54	6.75	190,838,374	33.96	6.72	99	100
Flour	4,168,277	23.51	4.73	113,238,117	20.15	3.99	117	119
Cake and other flour-based mixes	1,777,873	10.03	2.02	77,600,258	13.81	2.73	73	74
Breakfast cereal and other grain products (except infant)	57,890,164	326.50	65.72	1,891,929,605	336.65	66.63	97	99
Breakfast cereal (except infant cereals)	30,480,378	171.91	34.60	896,879,614	159.59	31.59	108	110
Other cereal grains (unmilled or milled)	5,136,662	28.97	5.83	68,899,757	12.26	2.43	236	240
Cereal bars	9,080,517	51.21	10.31	422,150,400	75.12	14.87	68	69
Cereal-based snack food	13,192,607	74.41	14.98	503,999,835	89.68	17.75	83	84

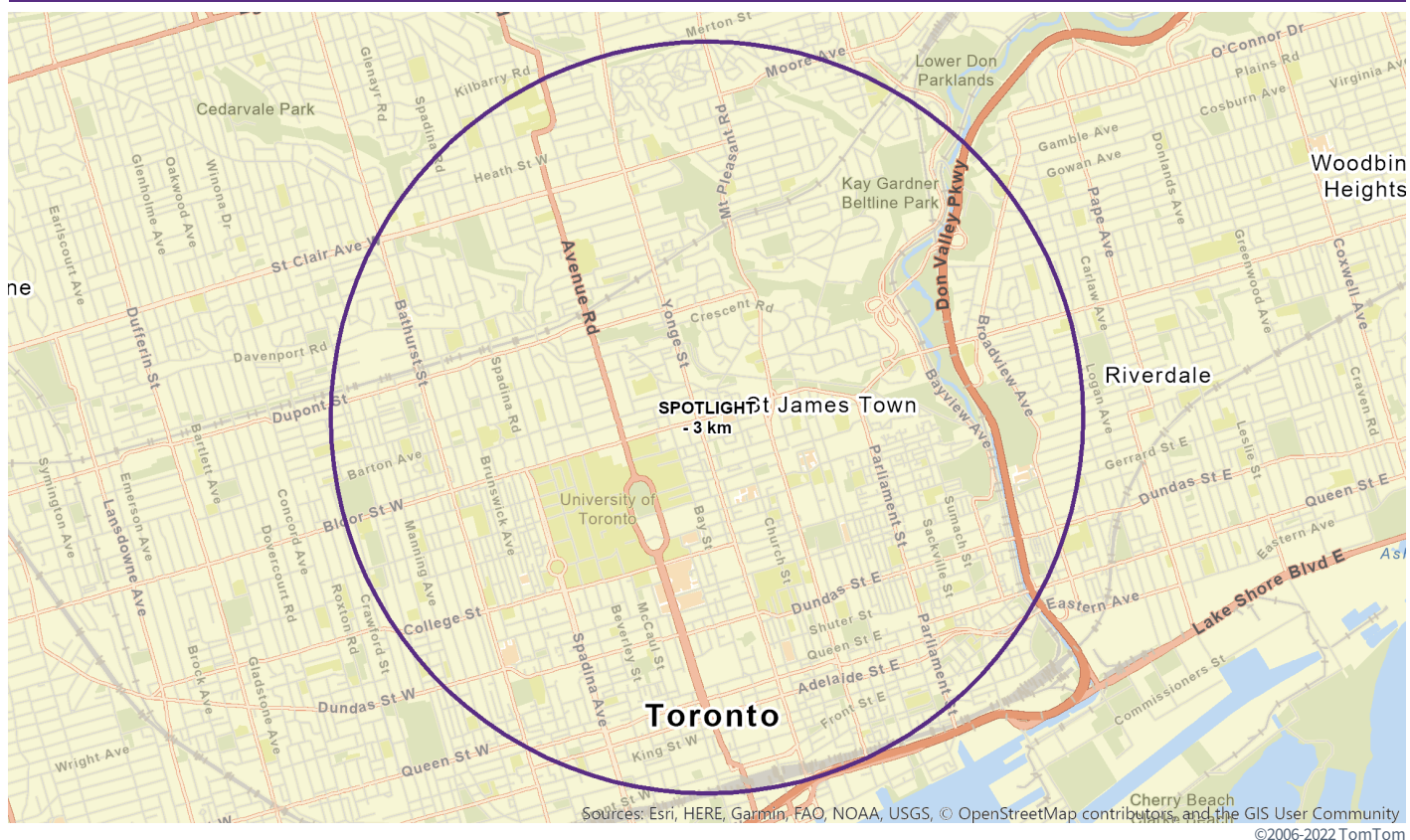
Benchmark: Ontario

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Expenditures | Trade Area Map

Trade Area: SPOTLIGHT - 3 km



Benchmark: Ontario

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Report Details

Name: Expenditures - FoodSpend - Cereal Grains
Date / Time: 4/13/2022 10:15:47 AM
Workspace: CAN 2021 PRIZM Postal Code
Workspace Vintage: 2021

Trade Area

Name	Level	Geographies
SPOTLIGHT - 1 km		N/A
SPOTLIGHT - 3 km		N/A

Benchmark

Name	Level	Geographies
Ontario	Province	Ontario

DataSource

Product	Provider	Copyright
FoodSpend	Environics Analytics Statistics Canada	©2022 Environics Analytics (https://dev-web6/Envision/About/1/2021#8)
