

Expenditures | FoodSpend - Cereal Grains

Trade Area: SPOTLIGHT - 3 km

	Consumption Unit	Unit/Hhld	% Comp	Base Consumption Unit	Base Unit/Hhld	Base % Comp	Index: Unit/Hhld	Index: % Comp
Cereal grains and cereal products								
Cereal grains and cereal products	70,615,345	398.02	100.00	2,203,915,154	389.46	100.00	102	100
Rice and rice mixes	5,973,719	33.67	8.46	190,693,530	33.70	8.65	100	98
Rice	4,471,385	25.20	6.33	163,074,966	28.82	7.40	87	86
Rice mixes	1,502,334	8.47	2.13	27,618,564	4.88	1.25	174	170
Pasta products	11,301,016	63.70	16.00	318,409,443	56.27	14.45	113	111
Pasta (fresh or dry)	9,258,788	52.19	13.11	229,077,313	40.48	10.39	129	126
Pasta (canned)	481,805	2.72	0.68	25,906,724	4.58	1.18	59	58
Pasta mixes	1,560,423	8.80	2.21	63,425,406	11.21	2.88	78	77
Other cereal grains and cereal products	53,340,610	300.65	75.54	1,694,812,181	299.50	76.90	100	98
Flour and flour-based mixes	4,292,995	24.20	6.08	133,390,771	23.57	6.05	103	100
Flour	3,047,022	17.17	4.32	86,690,628	15.32	3.93	112	110
Cake and other flour-based mixes	1,245,973	7.02	1.76	46,700,143	8.25	2.12	85	83
Breakfast cereal and other grain products (except infant)	49,047,615	276.46	69.46	1,561,421,410	275.92	70.85	100	98
Breakfast cereal (except infant cereals)	28,427,714	160.23	40.26	851,638,764	150.50	38.64	106	104
Other cereal grains (unmilled or milled)	2,876,728	16.21	4.07	49,735,432	8.79	2.26	184	181
Cereal bars	6,942,831	39.13	9.83	289,519,461	51.16	13.14	76	75
Cereal-based snack food	10,800,342	60.88	15.29	370,527,754	65.48	16.81	93	91

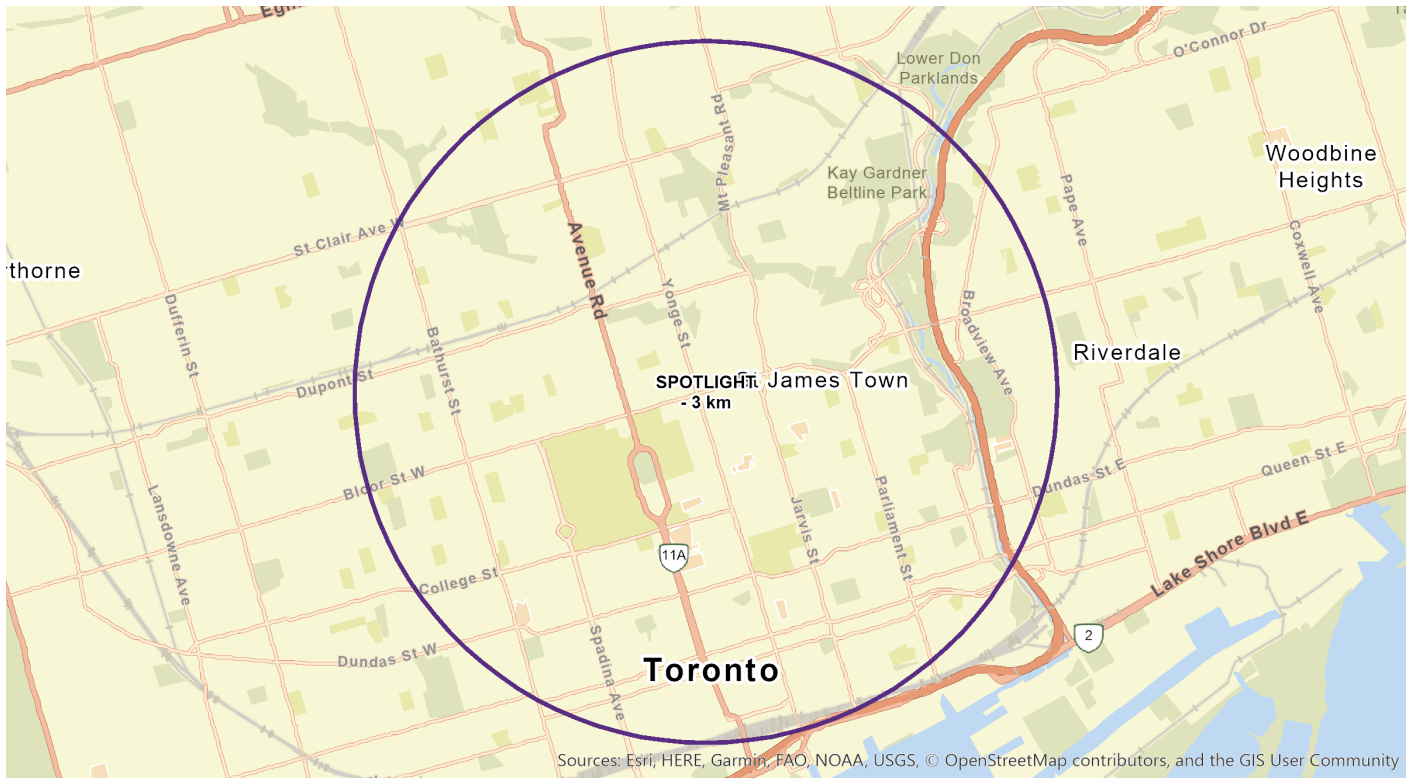
Benchmark: Ontario

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Expenditures | Trade Area Map

Trade Area: SPOTLIGHT - 3 km



Benchmark: Ontario

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Report Details

Name: Expenditures - FoodSpend - Cereal Grains
Date / Time: 9/17/2022 9:44:27 PM
Workspace: CAN 2022 - PRIZM Postal Code
Workspace Vintage: 2022

Trade Area

Name	Level	Geographies
SPOTLIGHT - 3 km		N/A

Benchmark

Name	Level	Geographies
Ontario	Province	Ontario

DataSource

Product	Provider	Copyright
FoodSpend	Environics Analytics Statistics Canada	©2022 Environics Analytics (https://dev-web6/Envision/About/1/2022#8)
