

# Expenditures | FoodSpend - Cereal Grains

Trade Area: SPOTLIGHT - 3 km

	Consumption Unit	Unit/Hhld	% Comp	Base Consumption Unit	Base Unit/Hhld	Base % Comp	Index: Unit/Hhld	Index: % Comp
<b>Cereal grains and cereal products</b>								
Cereal grains and cereal products	76,804,402	393.47	100.00	2,581,049,317	433.69	100.00	91	100
Rice and rice mixes	6,495,851	33.28	8.46	215,506,504	36.21	8.35	92	101
Rice	4,862,272	24.91	6.33	182,304,976	30.63	7.06	81	90
Rice mixes	1,633,578	8.37	2.13	33,201,528	5.58	1.29	150	165
Pasta products	12,267,066	62.84	15.97	373,146,364	62.70	14.46	100	110
Pasta (fresh or dry)	10,058,017	51.53	13.10	265,397,755	44.59	10.28	116	127
Pasta (canned)	511,566	2.62	0.67	30,897,464	5.19	1.20	50	56
Pasta mixes	1,697,483	8.70	2.21	76,851,146	12.91	2.98	67	74
Other cereal grains and cereal products	58,041,485	297.35	75.57	1,992,396,449	334.78	77.19	89	98
Flour and flour-based mixes	4,756,124	24.37	6.19	154,307,949	25.93	5.98	94	104
Flour	3,340,516	17.11	4.35	98,833,709	16.61	3.83	103	114
Cake and other flour-based mixes	1,415,607	7.25	1.84	55,474,240	9.32	2.15	78	86
Breakfast cereal and other grain products (except infant)	53,285,362	272.98	69.38	1,838,088,500	308.85	71.21	88	97
Breakfast cereal (except infant cereals)	30,740,338	157.48	40.02	996,744,141	167.48	38.62	94	104
Other cereal grains (unmilled or milled)	3,195,151	16.37	4.16	57,003,710	9.58	2.21	171	188
Cereal bars	7,571,350	38.79	9.86	346,283,029	58.19	13.42	67	73
Cereal-based snack food	11,778,523	60.34	15.34	438,057,619	73.61	16.97	82	90

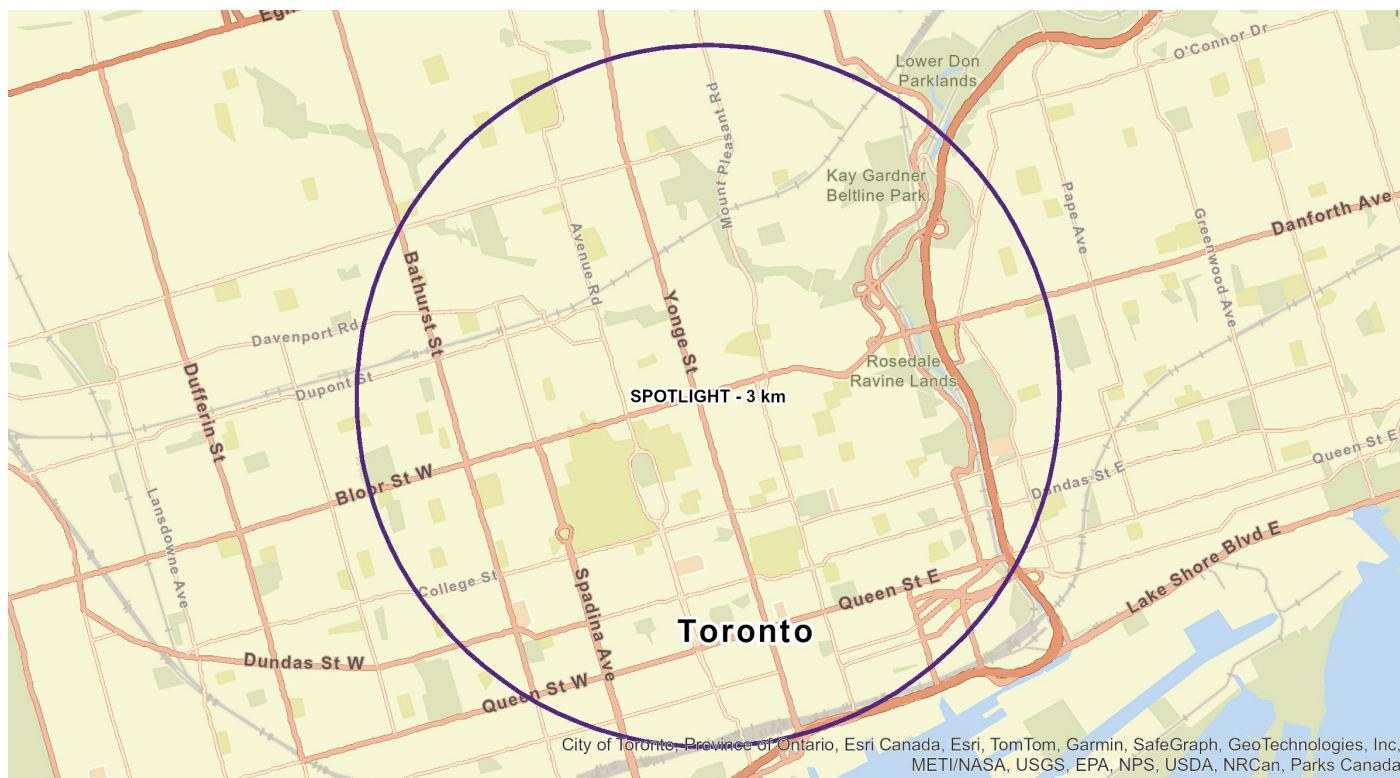
Benchmark: Ontario

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Index Colours:	<80	80 - 110	110+
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# Expenditures | Trade Area Map

Trade Area: SPOTLIGHT - 3 km



Benchmark: Ontario

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# Report Details

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**Name:** Expenditures - FoodSpend - Cereal Grains  
**Date / Time:** 9/5/2024 9:30:13 AM  
**Workspace Vintage:** 2024

## Trade Area

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Name	Level	Geographies
SPOTLIGHT - 3 km		N/A

## Benchmark

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Name	Level	Geographies
Ontario	Province	Ontario

## DataSource

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Product	Provider	Copyright
FoodSpend	Environics Analytics   Statistics Canada	©2024 Environics Analytics ( <a href="https://dev-web6/Spotlight/About/1/2024#8">https://dev-web6/Spotlight/About/1/2024#8</a> )

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