

Expenditures | Apparel - Average \$ Spend per Household

Trade Area: SPOTLIGHT - 3 km

Households: 177,415

Average Current Consumption

\$97,158

Index: **117**

Average Household Income

\$ 161,888

Index: **136**

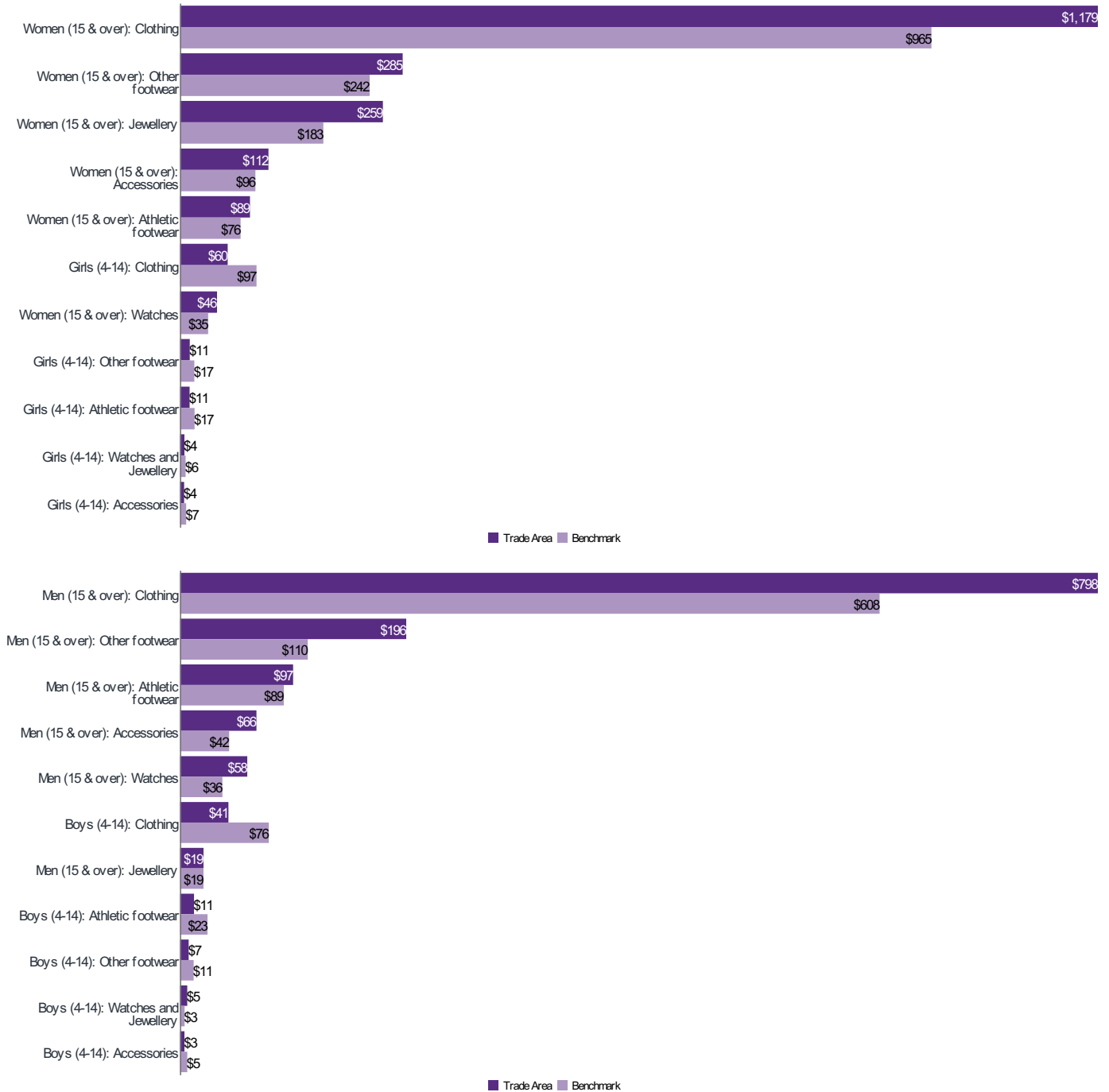
Average Disposable Income

\$ 112,936

Index: **122**

Total Aggregate Consumption by Category - Clothing: \$748,062,977

Apparel - Average \$ Spend per Household



Benchmark: Ontario

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Index Colours:	<80	80 - 110	110+
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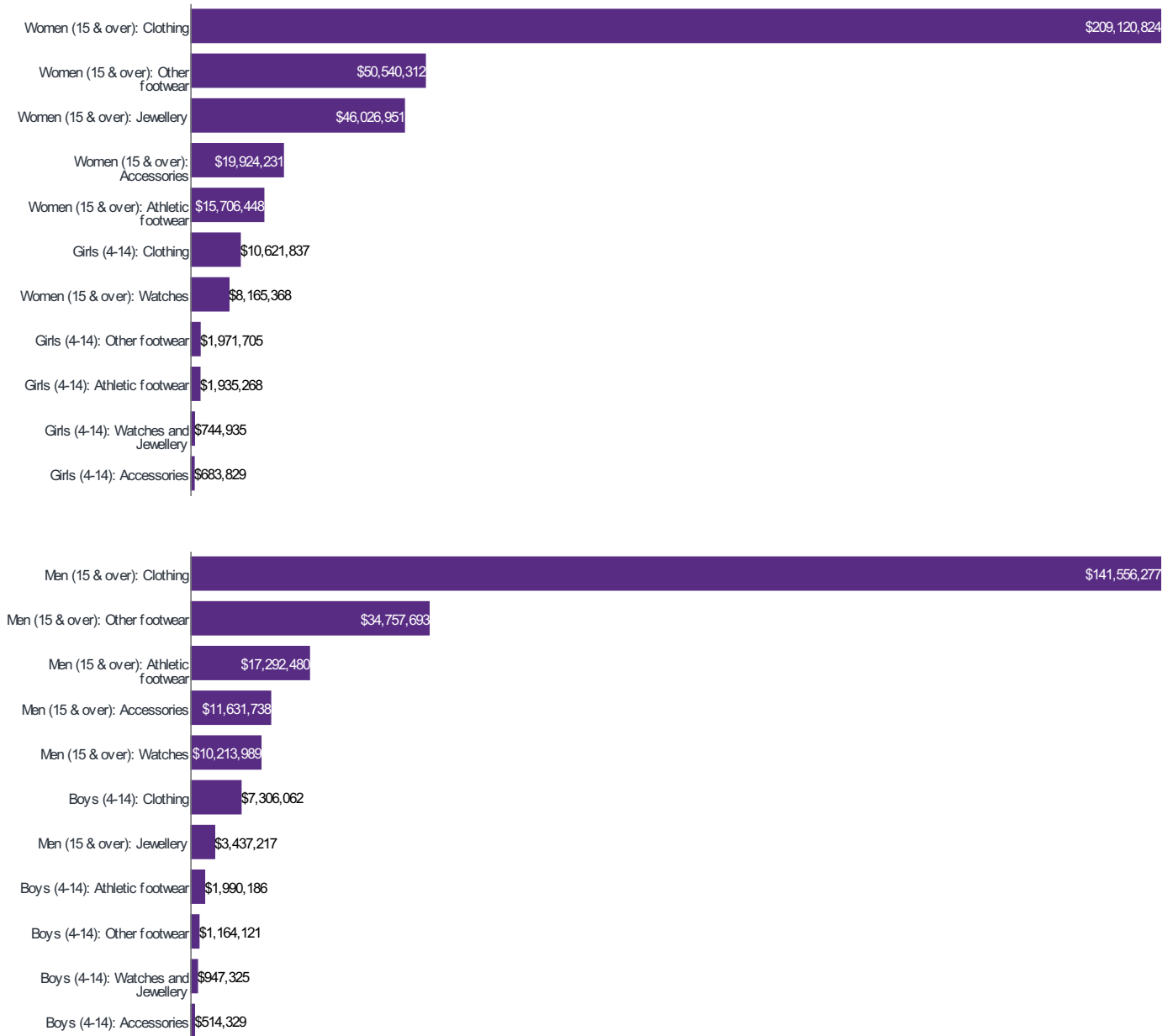
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Apparel - Aggregate \$ Spend



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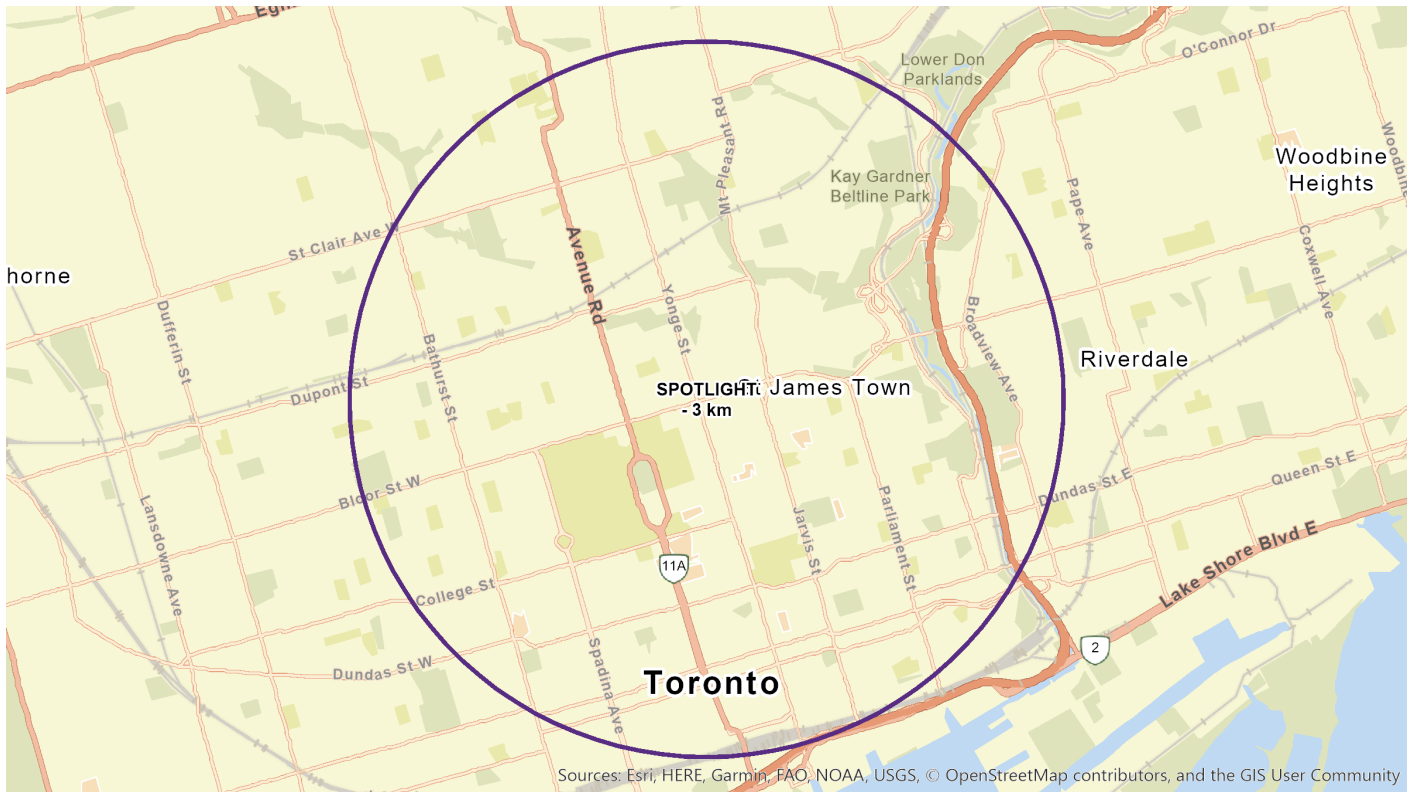
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Expenditures | Trade Area Map

Trade Area: SPOTLIGHT - 3 km

Households: 177,415



Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

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Benchmark: Ontario

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Report Details

Name: Expenditures - HouseholdSpend - Apparel (Avg \$ / Agg \$) Executive
Date / Time: 9/18/2022 12:38:28 PM
Workspace: CAN 2022 - PRIZM Postal Code
Workspace Vintage: 2022

Trade Area

Name	Level	Geographies
SPOTLIGHT - 3 km		N/A

Benchmark

Name	Level	Geographies
Ontario	Province	Ontario

DataSource

Product	Provider	Copyright
HouseholdSpend	Environics Analytics Statistics Canada	©2022 Environics Analytics (https://dev-web6/Envision/About/1/2022#7)
