

# Expenditures | Apparel (Agg \$)

Trade Area: SPOTLIGHT - 3 km

Households: 177,306

	Aggregate \$	% Comp	Base Aggregate \$	Base % Comp	Index: % Comp	Index: \$/Hhd
<b>Basics</b>						
Total Households	-	100.00	-	100.00	100	-
Household Income	28,056,212,251	100.00	656,838,752,888	100.00	100	135
Household Disposable Income	19,369,648,641	100.00	507,566,589,398	100.00	100	121
Household Discretionary Income	13,511,622,779	100.00	352,726,172,289	100.00	100	121
<b>Household Expenditures (Category Summary)</b>						
Total current consumption	17,303,470,045	63.23	457,280,397,835	72.84	87	120
Clothing	790,602,512	4.57	19,110,585,857	4.18	109	131
<b>Clothing - Women (15 &amp; over)</b>						
Women (15 & over): Clothing	218,702,331	27.66	5,472,989,024	28.64	97	127
Women (15 & over): Other footwear	57,291,853	7.25	1,341,256,653	7.02	103	135
Women (15 & over): Jewellery	49,563,696	6.27	994,954,934	5.21	120	158
Women (15 & over): Accessories	22,502,089	2.85	526,552,974	2.76	103	135
Women (15 & over): Athletic footwear	16,617,078	2.10	453,000,621	2.37	89	116
Women (15 & over): Watches	8,619,195	1.09	196,658,019	1.03	106	139
<b>Clothing - Girls (4-14)</b>						
Girls (4-14): Clothing	11,711,635	1.48	509,953,377	2.67	56	73
Girls (4-14): Other footwear	2,172,198	0.27	87,539,638	0.46	60	79
Girls (4-14): Athletic footwear	2,103,028	0.27	92,335,534	0.48	55	72
Girls (4-14): Accessories	774,813	0.10	33,999,255	0.18	55	72
Girls (4-14): Jewellery	686,518	0.09	23,803,239	0.12	70	91
Girls (4-14): Watches	189,627	0.02	7,187,707	0.04	64	84
<b>Clothing - Men (15 &amp; over)</b>						
Men (15 & over): Clothing	145,088,770	18.35	3,413,881,884	17.86	103	135
Men (15 & over): Other footwear	33,689,452	4.26	649,063,503	3.40	125	165
Men (15 & over): Athletic footwear	16,779,710	2.12	541,683,370	2.83	75	98
Men (15 & over): Accessories	12,386,684	1.57	243,901,877	1.28	123	161
Men (15 & over): Watches	10,475,267	1.32	209,289,094	1.10	121	159
Men (15 & over): Jewellery	3,309,613	0.42	121,165,196	0.63	66	87
<b>Clothing - Boys (4-14)</b>						
Boys (4-14): Clothing	7,745,849	0.98	412,537,247	2.16	45	60
Boys (4-14): Athletic footwear	2,116,858	0.27	129,387,023	0.68	40	52
Boys (4-14): Other footwear	1,304,904	0.17	59,811,461	0.31	53	69
Boys (4-14): Watches	879,991	0.11	12,100,301	0.06	176	231
Boys (4-14): Accessories	576,009	0.07	31,612,514	0.17	44	58
Boys (4-14): Jewellery	107,693	0.01	4,968,632	0.03	52	69
<b>Clothing</b>						
Clothing gifts to non-household members	69,528,891	8.79	2,187,602,470	11.45	77	101

Benchmark: Ontario

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Index Colours:	<80	80 - 110	110+
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# Expenditures | Apparel (Avg \$)

Trade Area: SPOTLIGHT - 3 km

Households: 177,306

	\$/Hhld	% Comp	Base \$/Hhld	Base % Comp	Index: % Comp	Index: \$/Hhld
<b>Basics</b>						
Total Households	-	100.00	-	100.00	100	-
Household Income	158,236.11	100.00	116,877.51	100.00	100	135
Household Disposable Income	109,244.18	100.00	90,316.11	100.00	100	121
Household Discretionary Income	76,205.11	100.00	62,763.89	100.00	100	121
<b>Household Expenditures (Category Summary)</b>						
Total current consumption	97,591.00	63.23	81,368.21	72.84	87	120
Clothing	4,458.97	4.57	3,400.53	4.18	109	131
<b>Clothing - Women (15 &amp; over)</b>						
Women (15 & over): Clothing	1,233.47	27.66	973.86	28.64	97	127
Women (15 & over): Other footwear	323.12	7.25	238.66	7.02	103	135
Women (15 & over): Jewellery	279.54	6.27	177.04	5.21	120	158
Women (15 & over): Accessories	126.91	2.85	93.69	2.76	103	135
Women (15 & over): Athletic footwear	93.72	2.10	80.61	2.37	89	116
Women (15 & over): Watches	48.61	1.09	34.99	1.03	106	139
<b>Clothing - Girls (4-14)</b>						
Girls (4-14): Clothing	66.05	1.48	90.74	2.67	56	73
Girls (4-14): Other footwear	12.25	0.27	15.58	0.46	60	79
Girls (4-14): Athletic footwear	11.86	0.27	16.43	0.48	55	72
Girls (4-14): Accessories	4.37	0.10	6.05	0.18	55	72
Girls (4-14): Jewellery	3.87	0.09	4.24	0.12	70	91
Girls (4-14): Watches	1.07	0.02	1.28	0.04	64	84
<b>Clothing - Men (15 &amp; over)</b>						
Men (15 & over): Clothing	818.30	18.35	607.46	17.86	103	135
Men (15 & over): Other footwear	190.01	4.26	115.49	3.40	125	165
Men (15 & over): Athletic footwear	94.64	2.12	96.39	2.83	75	98
Men (15 & over): Accessories	69.86	1.57	43.40	1.28	123	161
Men (15 & over): Watches	59.08	1.32	37.24	1.10	121	159
Men (15 & over): Jewellery	18.67	0.42	21.56	0.63	66	87
<b>Clothing - Boys (4-14)</b>						
Boys (4-14): Clothing	43.69	0.98	73.41	2.16	45	60
Boys (4-14): Athletic footwear	11.94	0.27	23.02	0.68	40	52
Boys (4-14): Other footwear	7.36	0.17	10.64	0.31	53	69
Boys (4-14): Watches	4.96	0.11	2.15	0.06	176	231
Boys (4-14): Accessories	3.25	0.07	5.63	0.17	44	58
Boys (4-14): Jewellery	0.61	0.01	0.88	0.03	52	69
<b>Clothing</b>						
Clothing gifts to non-household members	392.14	8.79	389.26	11.45	77	101

Benchmark: Ontario

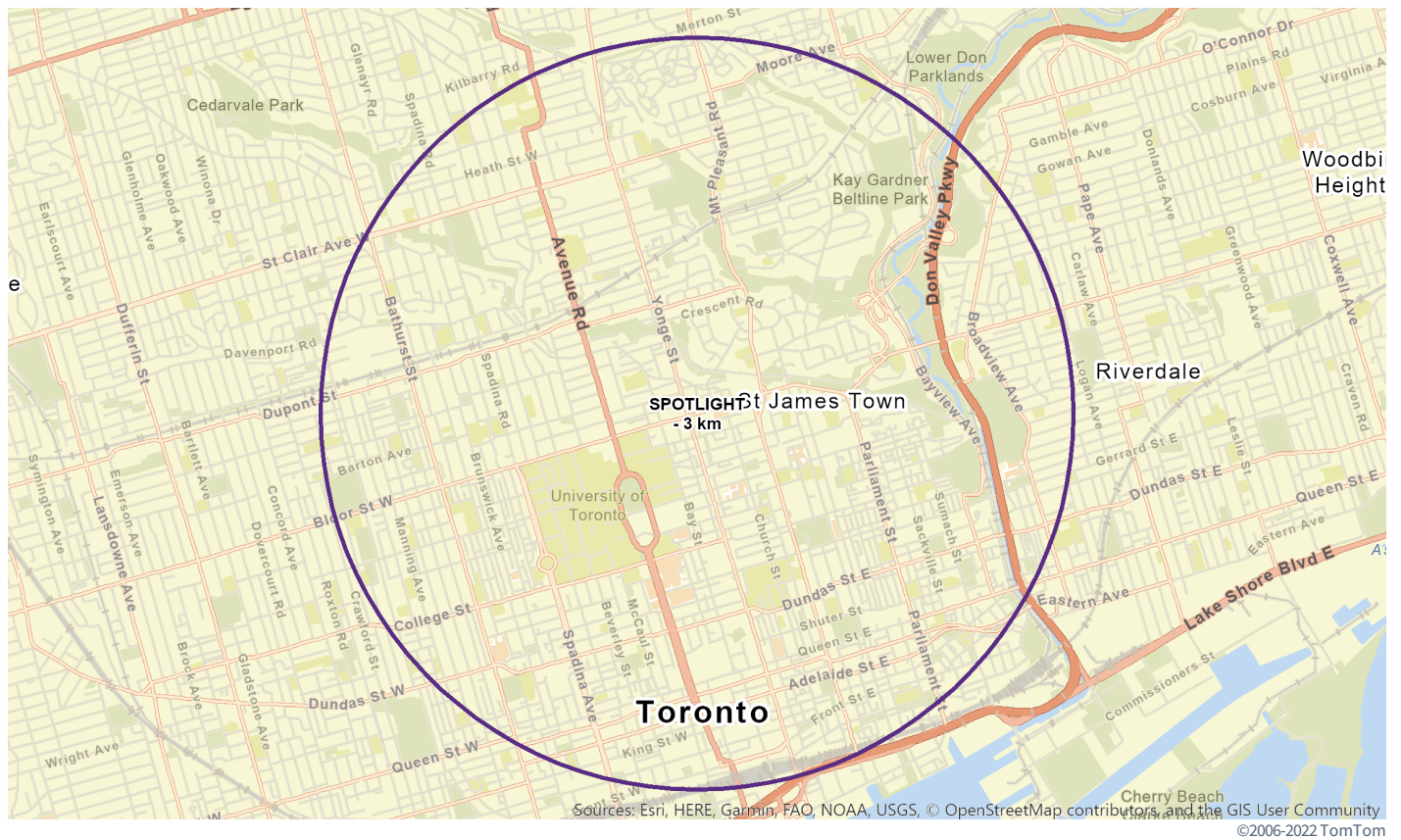
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# Expenditures | Trade Area Map

Trade Area: SPOTLIGHT - 3 km

Households: 177,306



Benchmark: Ontario

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# Report Details

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**Name:** Expenditures - HouseholdSpend - Apparel (Avg \$/ Agg \$)  
**Date / Time:** 4/13/2022 1:46:43 PM  
**Workspace:** CAN 2021 PRIZM Postal Code  
**Workspace Vintage:** 2021

## Trade Area

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Name	Level	Geographies
SPOTLIGHT - 1 km		N/A
SPOTLIGHT - 3 km		N/A

## Benchmark

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Name	Level	Geographies
Ontario	Province	Ontario

## DataSource

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Product	Provider	Copyright
HouseholdSpend	Environics Analytics   Statistics Canada	©2022 Environics Analytics ( <a href="https://dev-web6/Envision/About/1/2021#7">https://dev-web6/Envision/About/1/2021#7</a> )

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