

# Expenditures | Apparel (Agg \$)

Trade Area: SPOTLIGHT - 3 km

Households: 177,415

	Aggregate \$	% Comp	Base Aggregate \$	Base % Comp	Index: % Comp	Index: \$/Hhhd
<b>Basics</b>						
Total Households	-	100.00	-	100.00	100	-
Household Income	28,721,311,285	100.00	675,340,128,164	100.00	100	136
Household Disposable Income	20,036,566,730	100.00	523,599,827,959	100.00	100	122
Household Discretionary Income	14,352,020,411	100.00	376,031,271,078	100.00	100	122
<b>Household Expenditures (Category Summary)</b>						
Total current consumption	17,237,304,388	63.39	468,890,878,884	73.17	87	117
Clothing	748,062,977	4.34	19,040,030,639	4.06	107	125
<b>Clothing - Women (15 &amp; over)</b>						
Women (15 & over): Clothing	209,120,824	27.95	5,459,392,723	28.67	97	122
Women (15 & over): Other footwear	50,540,312	6.76	1,371,270,769	7.20	94	118
Women (15 & over): Jewellery	46,026,951	6.15	1,034,863,468	5.44	113	142
Women (15 & over): Accessories	19,924,231	2.66	540,552,622	2.84	94	118
Women (15 & over): Athletic footwear	15,706,448	2.10	432,674,528	2.27	92	116
Women (15 & over): Watches	8,165,368	1.09	196,577,593	1.03	106	132
<b>Clothing - Girls (4-14)</b>						
Girls (4-14): Clothing	10,621,837	1.42	548,600,294	2.88	49	62
Girls (4-14): Other footwear	1,971,705	0.26	96,064,947	0.50	52	65
Girls (4-14): Athletic footwear	1,935,268	0.26	97,902,681	0.51	50	63
Girls (4-14): Watches and Jewellery	744,935	0.10	32,759,195	0.17	58	73
Girls (4-14): Accessories	683,829	0.09	36,818,304	0.19	47	59
<b>Clothing - Men (15 &amp; over)</b>						
Men (15 & over): Clothing	141,556,277	18.92	3,440,240,724	18.07	105	131
Men (15 & over): Other footwear	34,757,693	4.65	623,750,695	3.28	142	178
Men (15 & over): Athletic footwear	17,292,480	2.31	505,364,620	2.65	87	109
Men (15 & over): Accessories	11,631,738	1.55	236,589,145	1.24	125	157
Men (15 & over): Watches	10,213,989	1.37	203,311,472	1.07	128	160
Men (15 & over): Jewellery	3,437,217	0.46	109,995,572	0.58	80	100
<b>Clothing - Boys (4-14)</b>						
Boys (4-14): Clothing	7,306,062	0.98	431,916,539	2.27	43	54
Boys (4-14): Athletic footwear	1,990,186	0.27	130,066,610	0.68	39	49
Boys (4-14): Other footwear	1,164,121	0.16	61,749,957	0.32	48	60
Boys (4-14): Watches and Jewellery	947,325	0.13	17,192,918	0.09	140	176
Boys (4-14): Accessories	514,329	0.07	30,420,708	0.16	43	54
<b>Clothing</b>						
Clothing gifts to non-household members	64,792,187	8.66	2,077,229,211	10.91	79	99

Benchmark: Ontario

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Index Colours:	<80	80 - 110	110+
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# Expenditures | Apparel (Avg \$)

Trade Area: SPOTLIGHT - 3 km

Households: 177,415

	\$/Hhld	% Comp	Base \$/Hhld	Base % Comp	Index: % Comp	Index: \$/Hhld
<b>Basics</b>						
Total Households	-	100.00	-	100.00	100	-
Household Income	161,887.73	100.00	119,341.34	100.00	100	136
Household Disposable Income	112,936.15	100.00	92,526.87	100.00	100	122
Household Discretionary Income	80,895.19	100.00	66,449.59	100.00	100	122
<b>Household Expenditures (Category Summary)</b>						
Total current consumption	97,158.10	63.39	82,859.09	73.17	87	117
Clothing	4,216.46	4.34	3,364.62	4.06	107	125
<b>Clothing - Women (15 &amp; over)</b>						
Women (15 & over): Clothing	1,178.71	27.95	964.75	28.67	97	122
Women (15 & over): Other footwear	284.87	6.76	242.32	7.20	94	118
Women (15 & over): Jewellery	259.43	6.15	182.87	5.44	113	142
Women (15 & over): Accessories	112.30	2.66	95.52	2.84	94	118
Women (15 & over): Athletic footwear	88.53	2.10	76.46	2.27	92	116
Women (15 & over): Watches	46.02	1.09	34.74	1.03	106	132
<b>Clothing - Girls (4-14)</b>						
Girls (4-14): Clothing	59.87	1.42	96.94	2.88	49	62
Girls (4-14): Other footwear	11.11	0.26	16.98	0.50	52	65
Girls (4-14): Athletic footwear	10.91	0.26	17.30	0.51	50	63
Girls (4-14): Watches and Jewellery	4.20	0.10	5.79	0.17	58	73
Girls (4-14): Accessories	3.85	0.09	6.51	0.19	47	59
<b>Clothing - Men (15 &amp; over)</b>						
Men (15 & over): Clothing	797.88	18.92	607.94	18.07	105	131
Men (15 & over): Other footwear	195.91	4.65	110.22	3.28	142	178
Men (15 & over): Athletic footwear	97.47	2.31	89.30	2.65	87	109
Men (15 & over): Accessories	65.56	1.55	41.81	1.24	125	157
Men (15 & over): Watches	57.57	1.37	35.93	1.07	128	160
Men (15 & over): Jewellery	19.37	0.46	19.44	0.58	80	100
<b>Clothing - Boys (4-14)</b>						
Boys (4-14): Clothing	41.18	0.98	76.33	2.27	43	54
Boys (4-14): Athletic footwear	11.22	0.27	22.98	0.68	39	49
Boys (4-14): Other footwear	6.56	0.16	10.91	0.32	48	60
Boys (4-14): Watches and Jewellery	5.34	0.13	3.04	0.09	140	176
Boys (4-14): Accessories	2.90	0.07	5.38	0.16	43	54
<b>Clothing</b>						
Clothing gifts to non-household members	365.20	8.66	367.07	10.91	79	99

Benchmark: Ontario

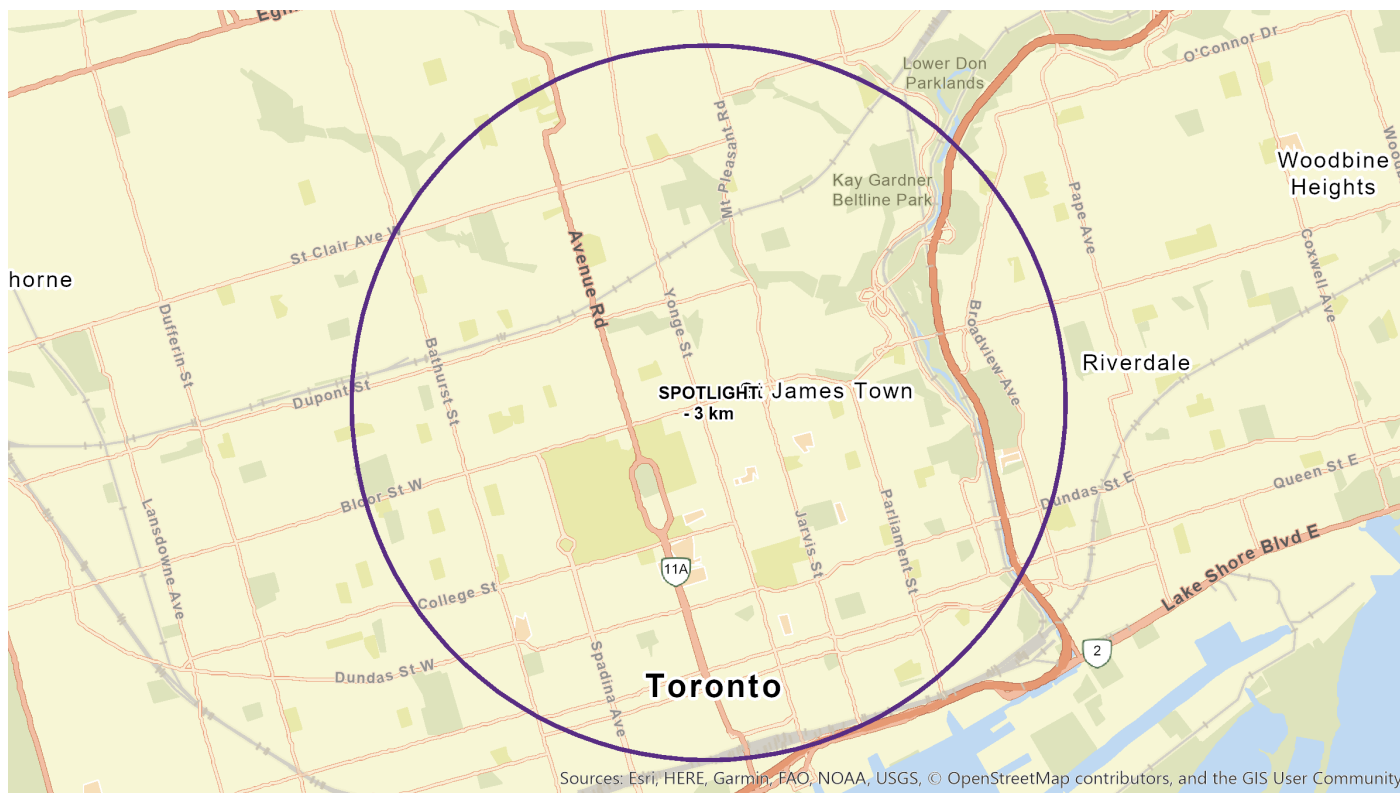
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Index Colours:	<80	80 - 110	110+
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# Expenditures | Trade Area Map

Trade Area: SPOTLIGHT - 3 km

Households: 177,415



Benchmark: Ontario

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# Report Details

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**Name:** Expenditures - HouseholdSpend - Apparel (Avg \$ / Agg \$)  
**Date / Time:** 9/18/2022 12:37:46 PM  
**Workspace:** CAN 2022 - PRIZM Postal Code  
**Workspace Vintage:** 2022

## Trade Area

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Name	Level	Geographies
SPOTLIGHT - 3 km		N/A

## Benchmark

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Name	Level	Geographies
Ontario	Province	Ontario

## DataSource

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Product	Provider	Copyright
HouseholdSpend	Environics Analytics   Statistics Canada	©2022 Environics Analytics ( <a href="https://dev-web6/Envision/About/1/2022#7">https://dev-web6/Envision/About/1/2022#7</a> )

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