Expenditures | Communication, Entertainment, Rec & Alcohol (Agg $)

ENVIRONICS ANALYTICS

Trade Area: SPOTLIGHT - 3 km   **Households:** 188,943

Average Current Consumption	Average Household Income	Average Disposable Income
$92,418	$ 144,932	$ 109,477
Index **104**	Index **114**	Index **110**

Total Aggregate Consumption by Category

Household Operation: $1,263,054,533   **Games of Chance:** $178,269,958   **Shelter:** $4,546,805,506

Govt-run lotteries	Communications	Alcoholic bev. from stores
Avg. Dollars/Household	Avg. Dollars/Household	Avg. Dollars/Household
$911	$3,662	$1,813
Index **86**	Index **133**	Index **112**
Agg. Dollars	Agg. Dollars	Agg. Dollars
$172,088,594	$691,861,829	$342,470,685

Alcoholic bev. from licensed places	Sports, sports & rec. fees	Cablevision & satellite services
Avg. Dollars/Household	Avg. Dollars/Household	Avg. Dollars/Household
$1,283	$947	$735
Index **191**	Index **137**	Index **100**
Agg. Dollars	Agg. Dollars	Agg. Dollars
$242,326,860	$178,887,104	$138,929,741

Other adm. fees (e.g. zoos)	Non-govt lotto & raffle tickets	Movie theatres
Avg. Dollars/Household	Avg. Dollars/Household	Avg. Dollars/Household
$135	$19	$93
Index **66**	Index **48**	Index **165**
Agg. Dollars	Agg. Dollars	Agg. Dollars
$25,540,787	$3,644,272	$17,479,809

Casinos, bingos & gaming mach.		
Avg. Dollars/Household		
$13		
Index **22**		
Agg. Dollars		
$2,537,091		

Benchmark: Ontario

Displaying HouseholdSpend categories ranked by average dollars per household.

Index Colours:	<80	80 - 110	110+

Expenditures | Communication, Entertainment, Rec & Alcohol (Avg $)

ENVIRONICS ANALYTICS

Trade Area: SPOTLIGHT - 3 km

Households: 188,943

Average Current Consumption	Average Household Income	Average Disposable Income
$92,418	$ 144,932	$ 109,477
Index:104	Index:114	Index: 110

Total Aggregate Consumption - Household Operation: $1,263,054,533

Recreation: $1,097,152,835 | **Games of Chance:** $178,269,958 | **Tobacco & Alcohol:** $929,003,198

Govt-run lotteries
Avg. Dollars/Household	Pct. of Total Expenditure
$911	96.5%
Index:86	Index:106

Communications
Avg. Dollars/Household	Pct. of Total Expenditure
$3,662	54.8%
Index:133	Index:122

Alcoholic bev.: stores
Avg. Dollars/Household	Pct. of Total Expenditure
$1,813	36.9%
Index:112	Index:81

Alcoholic bev.: licensed places
Avg. Dollars/Household	Pct. of Total Expenditure
$1,283	26.1%
Index:191	Index:138

Fees: sports, sports & rec. facilities
Avg. Dollars/Household	Pct. of Total Expenditure
$947	16.3%
Index: 137	Index:123

Cablevision & satellite services
Avg. Dollars/Household	Pct. of Total Expenditure
$735	12.7%
Index:100	Index:89

Other adm. fees (e.g. zoos)
Avg. Dollars/Household	Pct. of Total Expenditure
$135	2.3%
Index:66	Index:59

Non-govt lotto & raffle tickets
Avg. Dollars/Household	Pct. of Total Expenditure
$19	2.0%
Index:48	Index:58

Movie theatres
Avg. Dollars/Household	Pct. of Total Expenditure
$93	1.6%
Index:165	Index:147

Casinos, bingos & gaming mach.
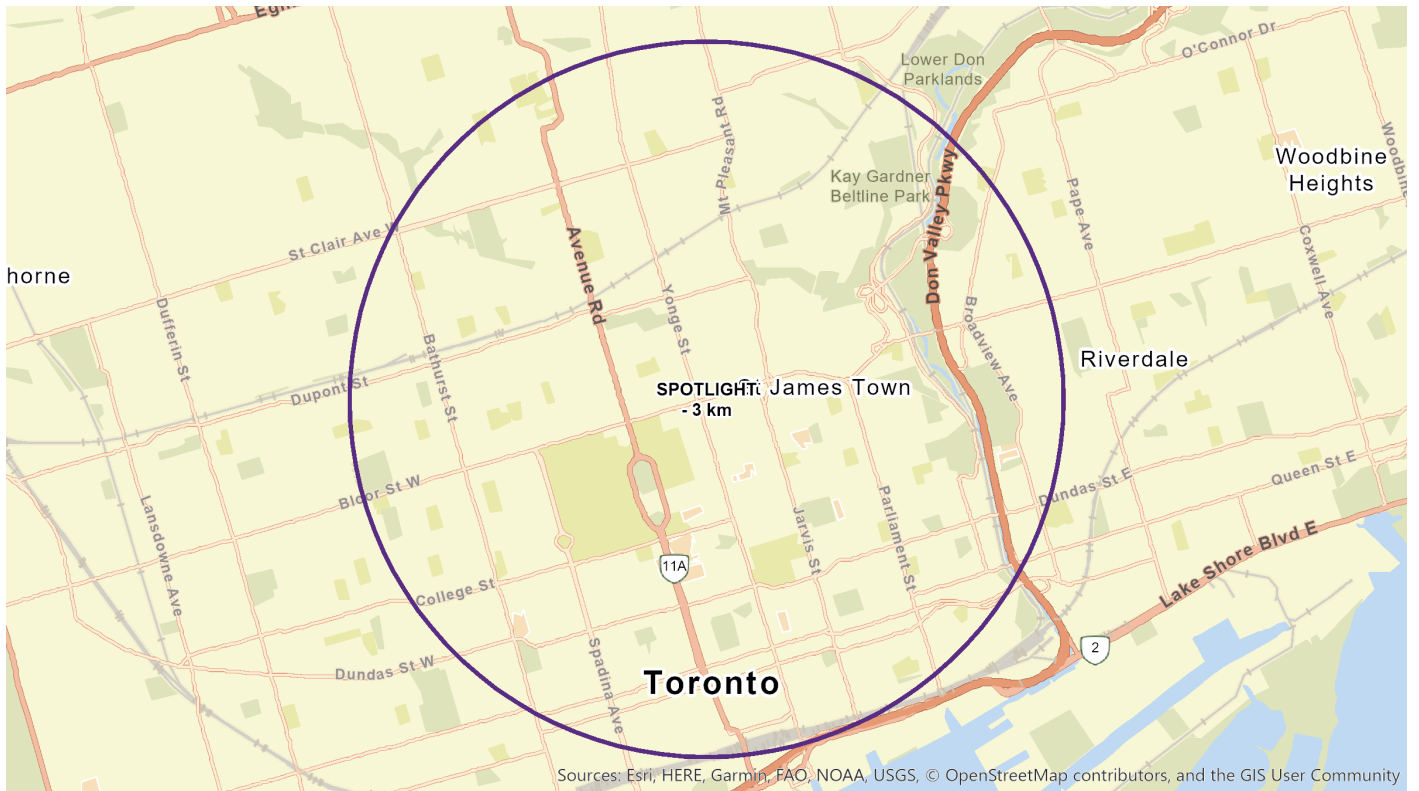| Avg. Dollars/Household	Pct. of Total Expenditure
$13	1.4%
Index: 22	Index:27

Benchmark: Ontario

Displaying HouseholdSpend categories ranked by percent composition.

Index Colours:	<80	80 - 110	110+

Expenditures | Trade Area Map

Trade Area: SPOTLIGHT - 3 km

Households: 188,943

Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

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Benchmark: Ontario

Report Details

Name: Expenditures - HouseholdSpend - Comm., Entertainment, Rec & Alcohol (Avg $ / Agg $) Executive
Date / Time: 8/10/2023 4:50:57 PM
Workspace: CAN 2023 - PRIZM Postal Code
Workspace Vintage: 2023

Trade Area

Name	Level	Geographies
SPOTLIGHT - 3 km		N/A

Benchmark

Name	Level	Geographies
Ontario	Province	Ontario

DataSource

Product	Provider	Copyright
HouseholdSpend	Environics Analytics | Statistics Canada	©2023 Environics Analytics (https://dev-web6/Envision/About/1/2023#7)