

Expenditures | Communication, Entertainment, Rec & Alcohol (Agg \$)

Trade Area: SPOTLIGHT - 3 km

Households: 177,306

	Aggregate \$	% Comp	Base Aggregate \$	Base % Comp	Index: % Comp	Index: \$/Hhd
Basics						
Total Households	-	100.00	-	100.00	100	-
Household Income	28,056,212,251	100.00	656,838,752,888	100.00	100	135
Household Disposable Income	19,369,648,641	100.00	507,566,589,398	100.00	100	121
Household Discretionary Income	13,511,622,779	100.00	352,726,172,289	100.00	100	121
Household Expenditures (Category Summary)						
Total current consumption	17,303,470,045	63.23	457,280,397,835	72.84	87	120
Household operation	1,118,600,116	6.46	31,739,395,041	6.94	93	112
Recreation	1,010,978,802	5.84	26,623,584,533	5.82	100	120
Tobacco products and alcoholic beverages	875,058,622	5.06	19,771,181,776	4.32	117	140
Games of chance	98,902,903	0.57	4,957,344,628	1.08	53	63
Games of Chance						
Government-run lotteries	95,199,836	96.26	4,467,755,342	90.12	107	68
Non-government lotteries and raffle tickets	2,011,010	2.03	166,077,228	3.35	61	38
Casinos, bingos and gaming machines	1,692,057	1.71	323,512,058	6.53	26	17
Household Operation						
Communications	531,018,202	47.47	14,661,404,611	46.19	103	115
Tobacco and Alcohol						
Alcoholic beverages purchased from stores	383,307,020	43.80	8,926,570,317	45.15	97	136
Alcoholic beverages served on licensed premises	253,550,658	28.98	3,500,637,675	17.71	164	230
Recreation						
Fees for sports, sports and recreation facilities, and health clubs	171,746,575	16.99	3,437,267,318	12.91	132	158
Cablevision and satellite services	108,365,663	10.72	4,248,011,723	15.96	67	81
Live sporting events	39,130,190	3.87	282,169,511	1.06	365	440
Live performing arts events	34,674,827	3.43	662,719,343	2.49	138	166
Movie theatres	21,195,920	2.10	309,183,507	1.16	181	217
Other admission fees (e.g. museums, zoos)	17,601,222	1.74	522,911,960	1.96	89	107

Benchmark: Ontario

Copyright © 2022 by Environics Analytics (EA). Source: ©2022 Environics Analytics. (<https://dev-web6/Envision/About/1/2021>)

Index Colours:	<80	80 - 110	110+
----------------	-----	----------	------

Expenditures | Communication, Entertainment, Rec & Alcohol (Avg \$)

Trade Area: SPOTLIGHT - 3 km

Households: 177,306

	\$/Hhid	% Comp	Base \$/Hhid	Base % Comp	Index: % Comp	Index: \$/Hhid
Basics						
Total Households	–	100.00	–	100.00	100	–
Household Income	158,236.11	100.00	116,877.51	100.00	100	135
Household Disposable Income	109,244.18	100.00	90,316.11	100.00	100	121
Household Discretionary Income	76,205.11	100.00	62,763.89	100.00	100	121
Household Expenditures (Category Summary)						
Total current consumption	97,591.00	63.23	81,368.21	72.84	87	120
Household operation	6,308.87	6.46	5,647.69	6.94	93	112
Recreation	5,701.89	5.84	4,737.39	5.82	100	120
Tobacco products and alcoholic beverages	4,935.30	5.06	3,518.07	4.32	117	140
Games of chance	557.81	0.57	882.11	1.08	53	63
Games of Chance						
Government-run lotteries	536.92	96.26	794.99	90.12	107	68
Non-government lotteries and raffle tickets	11.34	2.03	29.55	3.35	61	38
Casinos, bingos and gaming machines	9.54	1.71	57.57	6.53	26	17
Household Operation						
Communications	2,994.93	47.47	2,608.84	46.19	103	115
Tobacco and Alcohol						
Alcoholic beverages purchased from stores	2,161.84	43.80	1,588.39	45.15	97	136
Alcoholic beverages served on licensed premises	1,430.02	28.98	622.90	17.71	164	230
Recreation						
Fees for sports, sports and recreation facilities, and health club	968.65	16.99	611.63	12.91	132	158
Cablevision and satellite services	611.18	10.72	755.89	15.96	67	81
Live sporting events	220.69	3.87	50.21	1.06	365	440
Live performing arts events	195.56	3.43	117.92	2.49	138	166
Movie theatres	119.54	2.10	55.02	1.16	181	217
Other admission fees (e.g. museums, zoos)	99.27	1.74	93.05	1.96	89	107

Benchmark: Ontario

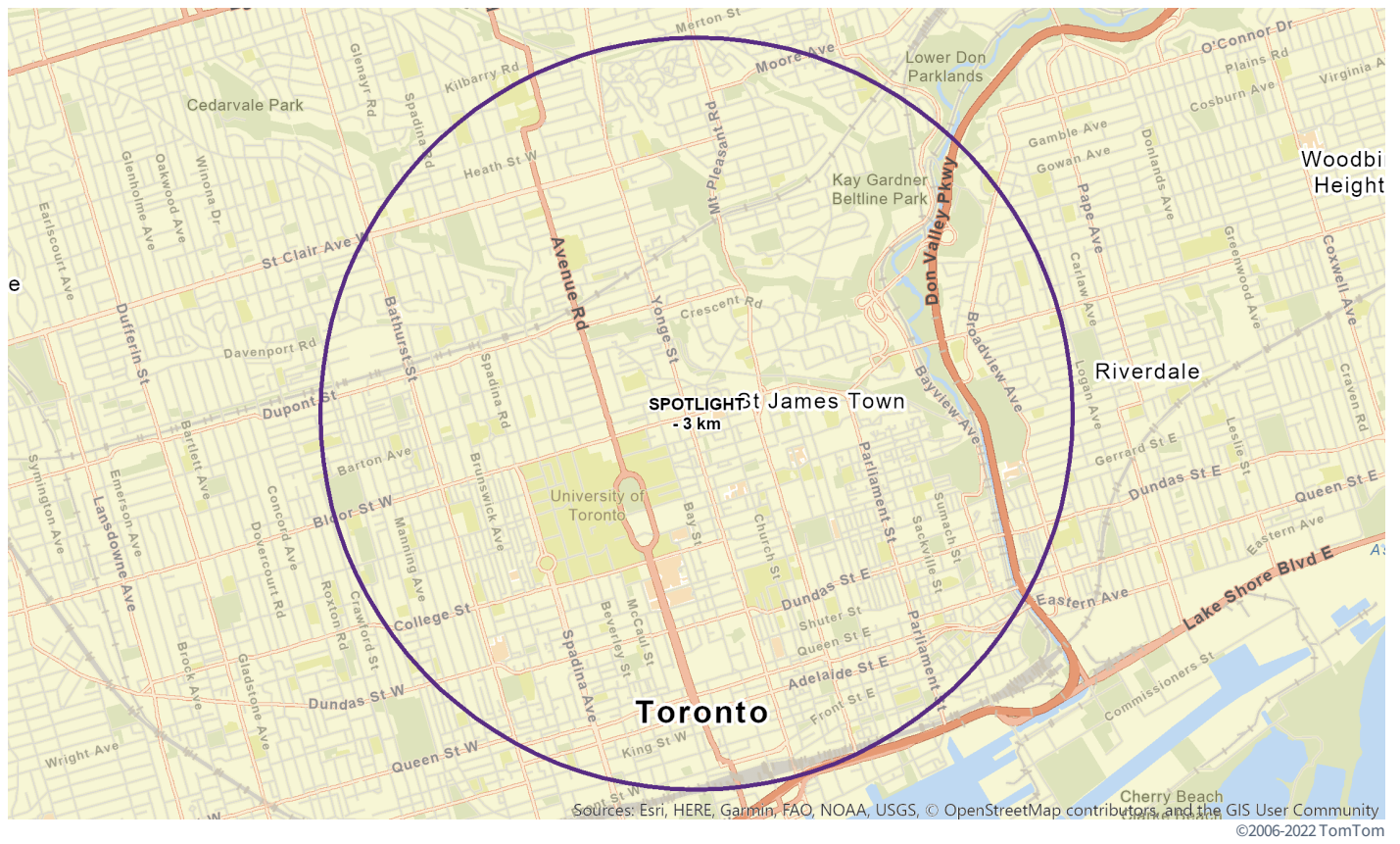
Copyright © 2022 by Environics Analytics (EA). Source: ©2022 Environics Analytics. (<https://dev-web6/Envision/About/1/2021>)

Index Colours:	<80	80 - 110	110+
----------------	-----	----------	------

Expenditures | Trade Area Map

Trade Area: SPOTLIGHT - 3 km

Households: 177,306



Benchmark: Ontario

Copyright © 2022 by Environics Analytics (EA). Source: ©2022 Environics Analytics. (<https://dev-web6/Envision/About/1/2021>)

Report Details

Name: Expenditures - HouseholdSpend - Comm., Entertainment, Rec & Alcohol (Avg \$ / Agg \$)
Date / Time: 4/13/2022 1:48:07 PM
Workspace: CAN 2021 PRIZM Postal Code
Workspace Vintage: 2021

Trade Area

Name	Level	Geographies
SPOTLIGHT - 1 km		N/A
SPOTLIGHT - 3 km		N/A

Benchmark

Name	Level	Geographies
Ontario	Province	Ontario

DataSource

Product	Provider	Copyright
HouseholdSpend	Environics Analytics Statistics Canada	©2022 Environics Analytics (https://dev-web6/Envision/About/1/2021#7)
