

Expenditures | Communication, Entertainment, Rec & Alcohol (Agg \$)

Trade Area: SPOTLIGHT - 3 km

Households: 177,415

	Aggregate \$	% Comp	Base Aggregate \$	Base % Comp	Index: % Comp	Index: \$/Hhd
Basics						
Total Households	-	100.00	-	100.00	100	-
Household Income	28,721,311,285	100.00	675,340,128,164	100.00	100	136
Household Disposable Income	20,036,566,730	100.00	523,599,827,959	100.00	100	122
Household Discretionary Income	14,352,020,411	100.00	376,031,271,078	100.00	100	122
Household Expenditures (Category Summary)						
Total current consumption	17,237,304,388	63.39	468,890,878,884	73.17	87	117
Household operation	1,114,479,885	6.47	33,313,436,131	7.10	91	107
Recreation	983,513,715	5.71	27,597,203,190	5.89	97	114
Tobacco products and alcoholic beverages	968,517,240	5.62	19,912,269,932	4.25	132	155
Games of chance	128,299,350	0.74	4,604,179,641	0.98	76	89
Games of Chance						
Government-run lotteries	123,131,259	95.97	4,170,421,737	90.58	106	94
Non-government lotteries and raffle tickets	3,318,648	2.59	171,122,249	3.72	70	62
Casinos, bingos and gaming machines	1,849,443	1.44	262,635,655	5.70	25	22
Household Operation						
Communications	564,446,798	50.65	15,346,250,332	46.07	110	117
Tobacco and Alcohol						
Alcoholic beverages purchased from stores	369,836,345	38.19	9,197,609,736	46.19	83	128
Alcoholic beverages served on licensed premises	235,277,978	24.29	3,415,225,254	17.15	142	220
Recreation						
Fees for sports, sports and recreation facilities, and health clubs	156,413,138	15.90	3,590,639,867	13.01	122	139
Cablevision and satellite services	111,921,018	11.38	3,858,764,645	13.98	81	93
Other admission fees (e.g. museums, zoos)	36,438,699	3.71	1,064,112,243	3.86	96	109
Movie theatres	15,358,199	1.56	265,628,816	0.96	162	184

Benchmark: Ontario

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Index Colours:	<80	80 - 110	110+
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Expenditures | Communication, Entertainment, Rec & Alcohol (Avg \$)

Trade Area: SPOTLIGHT - 3 km

Households: 177,415

	\$/Hhid	% Comp	Base \$/Hhid	Base % Comp	Index: % Comp	Index: \$/Hhid
Basics						
Total Households	–	100.00	–	100.00	100	–
Household Income	161,887.73	100.00	119,341.34	100.00	100	136
Household Disposable Income	112,936.15	100.00	92,526.87	100.00	100	122
Household Discretionary Income	80,895.19	100.00	66,449.59	100.00	100	122
Household Expenditures (Category Summary)						
Total current consumption	97,158.10	63.39	82,859.09	73.17	87	117
Household operation	6,281.77	6.47	5,886.92	7.10	91	107
Recreation	5,543.58	5.71	4,876.78	5.89	97	114
Tobacco products and alcoholic beverages	5,459.05	5.62	3,518.76	4.25	132	155
Games of chance	723.16	0.74	813.62	0.98	76	89
Games of Chance						
Government-run lotteries	694.03	95.97	736.97	90.58	106	94
Non-government lotteries and raffle tickets	18.71	2.59	30.24	3.72	70	62
Casinos, bingos and gaming machines	10.42	1.44	46.41	5.70	25	22
Household Operation						
Communications	3,181.51	50.65	2,711.88	46.07	110	117
Tobacco and Alcohol						
Alcoholic beverages purchased from stores	2,084.58	38.19	1,625.34	46.19	83	128
Alcoholic beverages served on licensed premises	1,326.14	24.29	603.51	17.15	142	220
Recreation						
Fees for sports, sports and recreation facilities, and health club	881.62	15.90	634.51	13.01	122	139
Cablevision and satellite services	630.84	11.38	681.89	13.98	81	93
Other admission fees (e.g. museums, zoos)	205.39	3.71	188.04	3.86	96	109
Movie theatres	86.57	1.56	46.94	0.96	162	184

Benchmark: Ontario

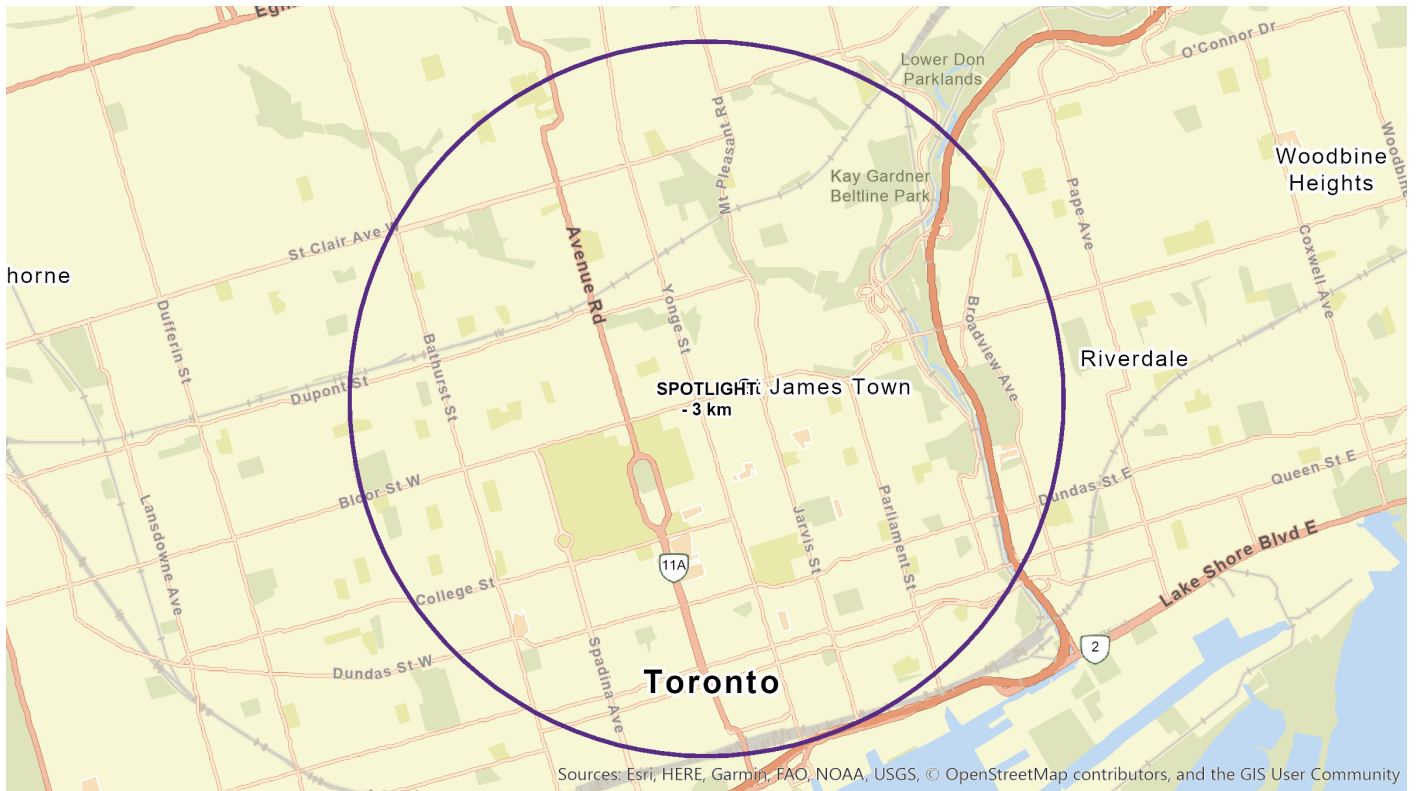
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Index Colours:	<80	80 - 110	110+
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Expenditures | Trade Area Map

Trade Area: SPOTLIGHT - 3 km

Households: 177,415



Benchmark: Ontario

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Report Details

Name: Expenditures - HouseholdSpend - Comm., Entertainment, Rec & Alcohol (Avg \$ / Agg \$)
Date / Time: 9/18/2022 12:57:44 PM
Workspace: CAN 2022 - PRIZM Postal Code
Workspace Vintage: 2022

Trade Area

Name	Level	Geographies
SPOTLIGHT - 3 km		N/A

Benchmark

Name	Level	Geographies
Ontario	Province	Ontario

DataSource

Product	Provider	Copyright
HouseholdSpend	Environics Analytics Statistics Canada	©2022 Environics Analytics (https://dev-web6/Envision/About/1/2022#7)
