

Expenditures | Hardware, Tools & Gardening (Agg \$)

Trade Area: SPOTLIGHT - 3 km

Households: 177,306

| | Aggregate \$ | % Comp | Base Aggregate \$ | Base % Comp | Index: % Comp | Index: \$/Hhld |
|---|----------------|--------|-------------------|-------------|---------------|----------------|
| Basics | | | | | | |
| Total Households | – | 100.00 | – | 100.00 | 100 | – |
| Household Income | 28,056,212,251 | 100.00 | 656,838,752,888 | 100.00 | 100 | 135 |
| Household Disposable Income | 19,369,648,641 | 100.00 | 507,566,589,398 | 100.00 | 100 | 121 |
| Household Discretionary Income | 13,511,622,779 | 100.00 | 352,726,172,289 | 100.00 | 100 | 121 |
| Household Expenditures (Category Summary) | | | | | | |
| Total current consumption | 17,303,470,045 | 63.23 | 457,280,397,835 | 72.84 | 87 | 120 |
| Clothing | 790,602,512 | 4.57 | 19,110,585,857 | 4.18 | 109 | 131 |
| Household Operation | | | | | | |
| Garden supplies and services | 90,868,606 | 8.12 | 3,289,414,786 | 10.36 | 78 | 88 |
| Nursery and greenhouse stock (flowers, plants, seeds) | 48,361,906 | 4.32 | 1,518,883,939 | 4.79 | 90 | 101 |
| Horticultural services, snow and garbage removal | 36,432,873 | 3.26 | 1,299,479,256 | 4.09 | 80 | 89 |
| Fertilizers, herbicides, insecticides, pesticides, soil and soil conditioners | 6,073,827 | 0.54 | 471,051,591 | 1.48 | 37 | 41 |
| Household Furnishings and Equipment | | | | | | |
| Home and workshop tools and equipment | 10,455,898 | 1.07 | 693,983,298 | 3.10 | 34 | 48 |
| Hardware | 5,350,429 | 0.55 | 316,788,123 | 1.42 | 39 | 54 |
| Power tools and equipment | 4,619,505 | 0.47 | 242,678,404 | 1.08 | 43 | 60 |
| Lawn, garden and snow-removal equipment and tools | 3,630,753 | 0.37 | 377,667,266 | 1.69 | 22 | 30 |
| Other equipment, tools, accessories and parts | 1,609,548 | 0.16 | 179,737,662 | 0.80 | 20 | 28 |
| Power lawn, garden and snow removal equipment | 1,152,247 | 0.12 | 110,664,376 | 0.49 | 24 | 33 |
| Parts and accessories for garden tools | 868,957 | 0.09 | 87,265,229 | 0.39 | 23 | 32 |
| Other tools | 485,964 | 0.05 | 134,516,771 | 0.60 | 8 | 11 |

Benchmark: Ontario

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|----------------|-----|----------|------|
| Index Colours: | <80 | 80 - 110 | 110+ |
|----------------|-----|----------|------|

Expenditures | Hardware, Tools & Gardening (Avg \$)

Trade Area: SPOTLIGHT - 3 km

Households: 177,306

| | \$/Hhld | % Comp | Base \$/Hhld | Base % Comp | Index: % Comp | Index: \$/Hhld |
|---|------------|--------|--------------|-------------|---------------|----------------|
| Basics | | | | | | |
| Total Households | - | 100.00 | - | 100.00 | 100 | - |
| Household Income | 158,236.11 | 100.00 | 116,877.51 | 100.00 | 100 | 135 |
| Household Disposable Income | 109,244.18 | 100.00 | 90,316.11 | 100.00 | 100 | 121 |
| Household Discretionary Income | 76,205.11 | 100.00 | 62,763.89 | 100.00 | 100 | 121 |
| Household Expenditures (Category Summary) | | | | | | |
| Total current consumption | 97,591.00 | 63.23 | 81,368.21 | 72.84 | 87 | 120 |
| Clothing | 4,458.97 | 4.57 | 3,400.53 | 4.18 | 109 | 131 |
| Household Operation | | | | | | |
| Garden supplies and services | 512.50 | 8.12 | 585.32 | 10.36 | 78 | 88 |
| Nursery and greenhouse stock (flowers, plants, seeds) | 272.76 | 4.32 | 270.27 | 4.79 | 90 | 101 |
| Horticultural services, snow and garbage removal | 205.48 | 3.26 | 231.23 | 4.09 | 80 | 89 |
| Fertilizers, herbicides, insecticides, pesticides, soil and soil conditioners | 34.26 | 0.54 | 83.82 | 1.48 | 37 | 41 |
| Household Furnishings and Equipment | | | | | | |
| Home and workshop tools and equipment | 58.97 | 1.07 | 123.49 | 3.10 | 34 | 48 |
| Hardware | 30.18 | 0.55 | 56.37 | 1.42 | 39 | 54 |
| Power tools and equipment | 26.05 | 0.47 | 43.18 | 1.08 | 43 | 60 |
| Lawn, garden and snow-removal equipment and tools | 20.48 | 0.37 | 67.20 | 1.69 | 22 | 30 |
| Other equipment, tools, accessories and parts | 9.08 | 0.16 | 31.98 | 0.80 | 20 | 28 |
| Power lawn, garden and snow removal equipment | 6.50 | 0.12 | 19.69 | 0.49 | 24 | 33 |
| Parts and accessories for garden tools | 4.90 | 0.09 | 15.53 | 0.39 | 23 | 32 |
| Other tools | 2.74 | 0.05 | 23.94 | 0.60 | 8 | 11 |

Benchmark: Ontario

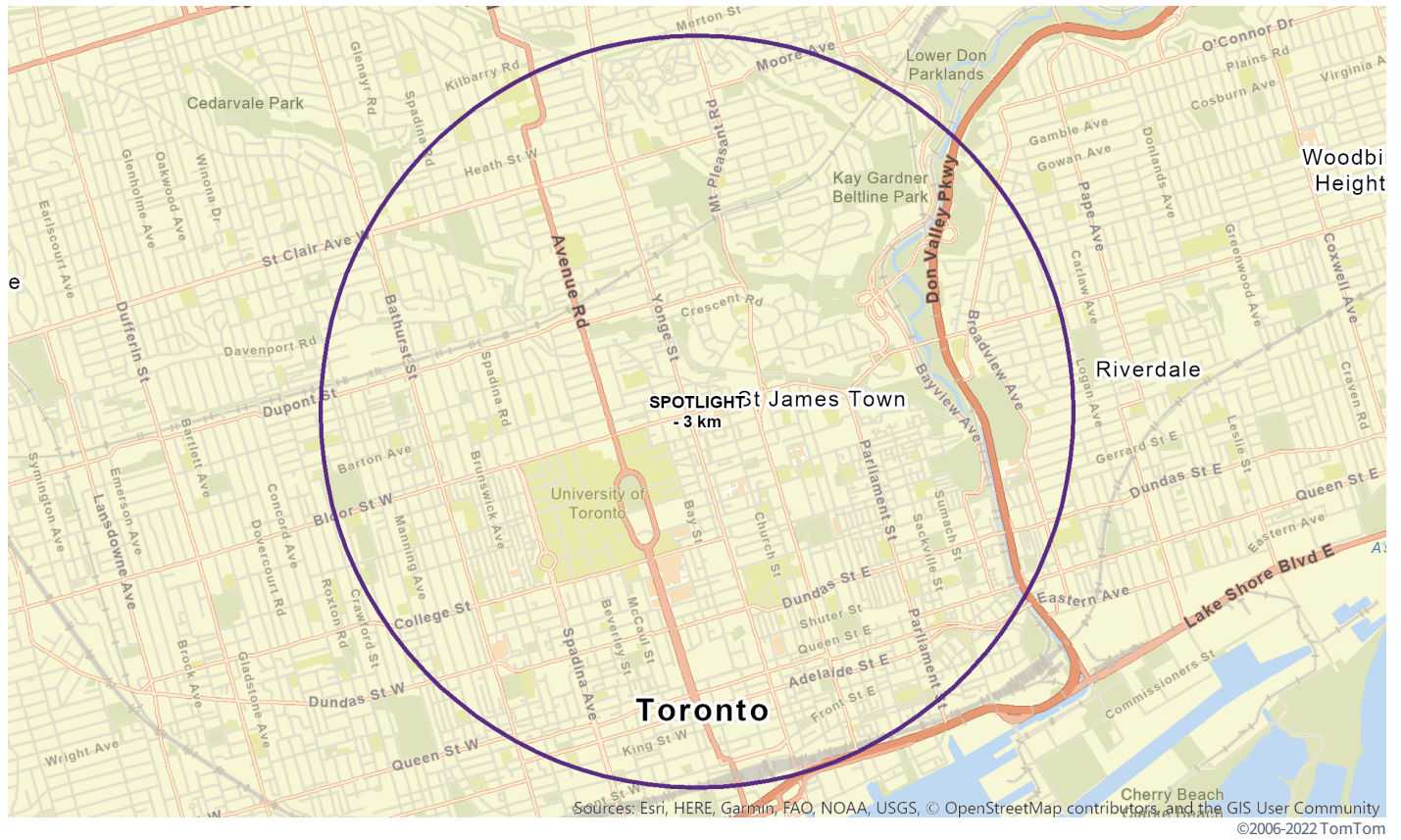
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| Index Colours: | <80 | 80 - 110 | 110+ |
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Expenditures | Trade Area Map

Trade Area: SPOTLIGHT - 3 km

Households: 177,306



Benchmark: Ontario

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Report Details

Name: Expenditures - HouseholdSpend - Hardware, Tools & Gardening (Avg \$ / Agg \$)
Date / Time: 4/13/2022 1:49:15 PM
Workspace: CAN 2021 PRIZM Postal Code
Workspace Vintage: 2021

Trade Area

| Name | Level | Geographies |
|------------------|-------|-------------|
| SPOTLIGHT - 1 km | | N/A |
| SPOTLIGHT - 3 km | | N/A |

Benchmark

| Name | Level | Geographies |
|---------|----------|-------------|
| Ontario | Province | Ontario |

DataSource

| Product | Provider | Copyright |
|----------------|--|---|
| HouseholdSpend | Environics Analytics Statistics Canada | ©2022 Environics Analytics (https://dev-web6/Envision/About/1/2021#7) |
