

Expenditures | Home Electronics (Agg \$)

Trade Area: SPOTLIGHT - 3 km

Households: 177,415

Average Current Consumption

\$97,158

Index: 117

Average Household Income

\$ 161,888

Index: 136

Average Disposable Income

\$ 112,936

Index: 122

Total Aggregate Consumption by Category -Recreation: \$983,513,715

Computer hardware

Avg. Dollars/Household



\$362

Index: 120

Agg. Dollars

\$64,281,235

Video equipment

Avg. Dollars/Household



\$176

Index: 99

Agg. Dollars

\$31,162,275

TVs, VCRs, video cameras

Avg. Dollars/Household



\$161

Index: 100

Agg. Dollars

\$28,637,564

Pre-recd., dwnlds & audio/vid. media

Avg. Dollars/Household



\$119

Index: 73

Agg. Dollars

\$21,029,368

Computer supplies & other equip.

Avg. Dollars/Household



\$99

Index: 128

Agg. Dollars

\$17,501,990

Computer software

Avg. Dollars/Household



\$83

Index: 300

Agg. Dollars

\$14,703,426

Home theatre systems

Avg. Dollars/Household



\$79

Index: 125

Agg. Dollars

\$13,996,146

Audio equipment

Avg. Dollars/Household



\$44

Index: 104

Agg. Dollars

\$7,858,933

Tablet computers

Avg. Dollars/Household



\$32

Index: 108

Agg. Dollars

\$5,631,368

Gaming systems & acc.

Avg. Dollars/Household



\$31

Index: 58

Agg. Dollars

\$5,450,591

Blank audio, video tapes, CDs, DVDs & iTunes

Avg. Dollars/Household



\$17

Index: 75

Agg. Dollars

\$3,097,742

Benchmark: Ontario

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Displaying HouseholdSpend categories ranked by average dollars per household.

Index Colours: <80 80 - 110 110+

Expenditures | Home Electronics (Avg \$)

Trade Area: SPOTLIGHT - 3 km

Households: 177,415

Average Current Consumption

\$97,158

Index: **117**

Average Household Income

\$ 161,888

Index: **136**

Average Disposable Income

\$ 112,936

Index: **122**

Total Aggregate Consumption - Recreation: \$983,513,715



Computer hardware

Avg. Dollars/Household	Pct. of Total Expenditure
\$362	6.5%
Index: 120	Index: 105



Video equipment

Avg. Dollars/Household	Pct. of Total Expenditure
\$176	3.2%
Index: 99	Index: 87



TVs, VCRs, video cameras

Avg. Dollars/Household	Pct. of Total Expenditure
\$161	2.9%
Index: 100	Index: 88



Pre-recd., dnlds & audio/vid. media

Avg. Dollars/Household	Pct. of Total Expenditure
\$119	2.1%
Index: 73	Index: 64



Computer supplies & other equip.

Avg. Dollars/Household	Pct. of Total Expenditure
\$99	1.8%
Index: 128	Index: 113



Computer software

Avg. Dollars/Household	Pct. of Total Expenditure
\$83	1.5%
Index: 300	Index: 264



Home theatre systems

Avg. Dollars/Household	Pct. of Total Expenditure
\$79	1.4%
Index: 125	Index: 110



Audio equipment

Avg. Dollars/Household	Pct. of Total Expenditure
\$44	0.8%
Index: 104	Index: 92



Tablet computers

Avg. Dollars/Household	Pct. of Total Expenditure
\$32	0.6%
Index: 108	Index: 95

Benchmark: Ontario

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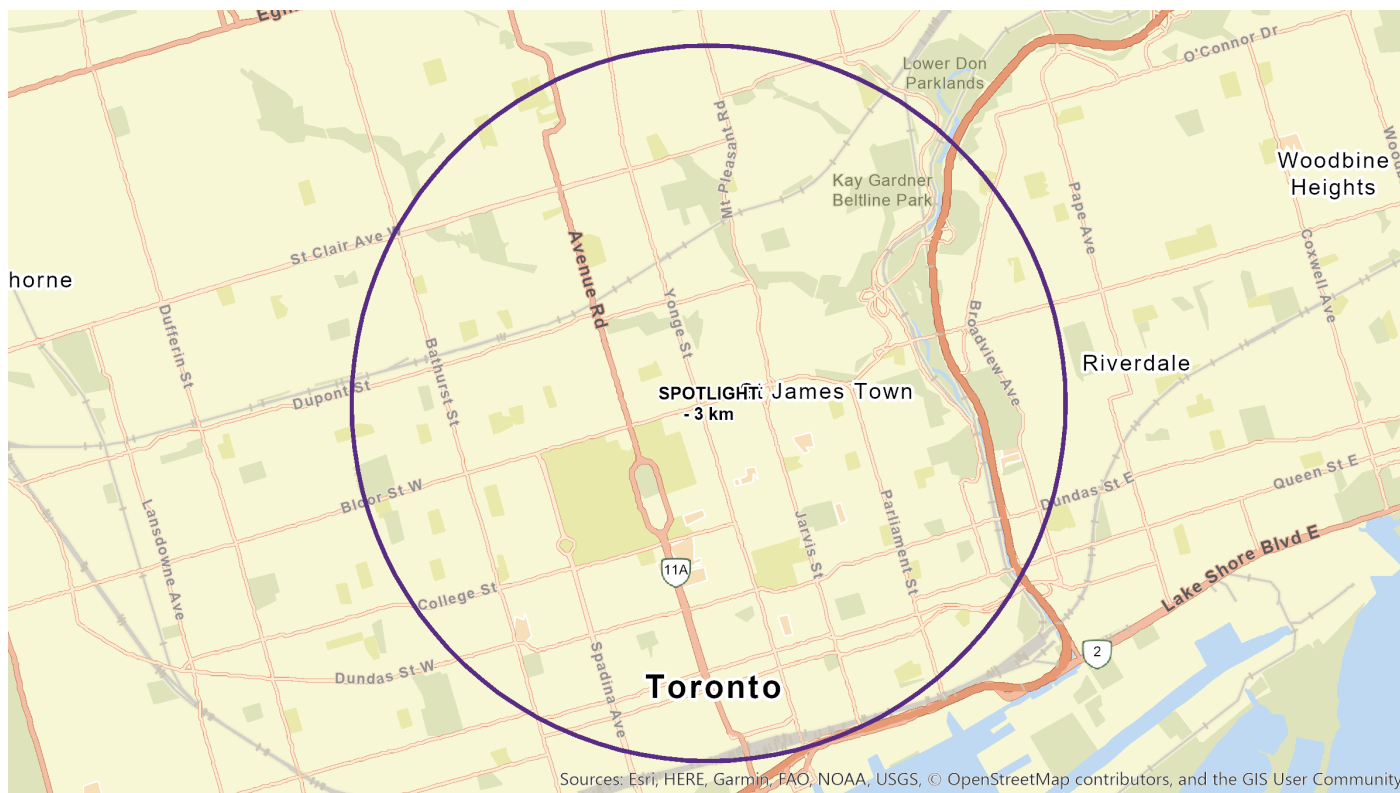
Displaying HouseholdSpend categories ranked by percent composition.

Index Colours:	<80	80 - 110	110+
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Expenditures | Trade Area Map

Trade Area: SPOTLIGHT - 3 km

Households: 177,415



Benchmark: Ontario

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Report Details

Name: Expenditures - HouseholdSpend - Home Electronics (Avg \$ / Agg \$) Executive
Date / Time: 9/18/2022 1:17:49 PM
Workspace: CAN 2022 - PRIZM Postal Code
Workspace Vintage: 2022

Trade Area

Name	Level	Geographies
SPOTLIGHT - 3 km		N/A

Benchmark

Name	Level	Geographies
Ontario	Province	Ontario

DataSource

Product	Provider	Copyright
HouseholdSpend	Environics Analytics Statistics Canada	©2022 Environics Analytics (https://dev-web6/Envision/About/1/2022#7)
