

# Expenditures | Home Electronics (Agg \$)

Trade Area: SPOTLIGHT - 3 km

Households: 177,306

	Aggregate \$	% Comp	Base Aggregate \$	Base % Comp	Index: % Comp	Index: \$/Hhhd
<b>Basics</b>						
Total Households	–	100.00	–	100.00	100	–
Household Income	28,056,212,251	100.00	656,838,752,888	100.00	100	135
Household Disposable Income	19,369,648,641	100.00	507,566,589,398	100.00	100	121
Household Discretionary Income	13,511,622,779	100.00	352,726,172,289	100.00	100	121
<b>Household Expenditures (Category Summary)</b>						
Total current consumption	17,303,470,045	63.23	457,280,397,835	72.84	87	120
Clothing	790,602,512	4.57	19,110,585,857	4.18	109	131
<b>Recreation</b>						
Computer hardware	78,104,819	7.73	1,686,846,624	6.34	122	147
TVs, VCRs, video cameras, other TV/video components	35,112,637	3.47	1,032,675,849	3.88	90	108
Computer supplies and other equipment	25,242,952	2.50	438,456,889	1.65	152	182
Pre-recorded media, downloads and audio/video media	23,163,973	2.29	936,614,390	3.52	65	78
Computer software	18,721,834	1.85	183,512,877	0.69	269	323
Home theatre systems	16,516,722	1.63	400,252,518	1.50	109	131
Audio equipment	10,397,674	1.03	256,908,644	0.96	107	128
Tablet computers	8,089,701	0.80	171,352,399	0.64	124	150
Video game systems and accessories (excluding for computers)	5,765,373	0.57	326,813,601	1.23	46	56
Blu-ray players	2,491,883	0.25	67,102,153	0.25	98	118
DVD players	803,895	0.08	27,309,615	0.10	77	93

Benchmark: Ontario

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Index Colours:	<80	80 - 110	110+
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# Expenditures | Home Electronics (Avg \$)

Trade Area: SPOTLIGHT - 3 km

Households: 177,306

	\$/Hhld	% Comp	Base \$/Hhld	Base % Comp	Index: % Comp	Index: \$/Hhld
<b>Basics</b>						
Total Households	–	100.00	–	100.00	100	–
Household Income	158,236.11	100.00	116,877.51	100.00	100	135
Household Disposable Income	109,244.18	100.00	90,316.11	100.00	100	121
Household Discretionary Income	76,205.11	100.00	62,763.89	100.00	100	121
<b>Household Expenditures (Category Summary)</b>						
Total current consumption	97,591.00	63.23	81,368.21	72.84	87	120
Clothing	4,458.97	4.57	3,400.53	4.18	109	131
<b>Recreation</b>						
Computer hardware	440.51	7.73	300.16	6.34	122	147
TVs, VCRs, video cameras, other TV/video components	198.03	3.47	183.75	3.88	90	108
Computer supplies and other equipment	142.37	2.50	78.02	1.65	152	182
Pre-recorded media, downloads and audio/video media	130.64	2.29	166.66	3.52	65	78
Computer software	105.59	1.85	32.65	0.69	269	323
Home theatre systems	93.15	1.63	71.22	1.50	109	131
Audio equipment	58.64	1.03	45.71	0.96	107	128
Tablet computers	45.63	0.80	30.49	0.64	124	150
Video game systems and accessories (excluding for computers)	32.52	0.57	58.15	1.23	46	56
Blu-ray players	14.05	0.25	11.94	0.25	98	118
DVD players	4.53	0.08	4.86	0.10	77	93

Benchmark: Ontario

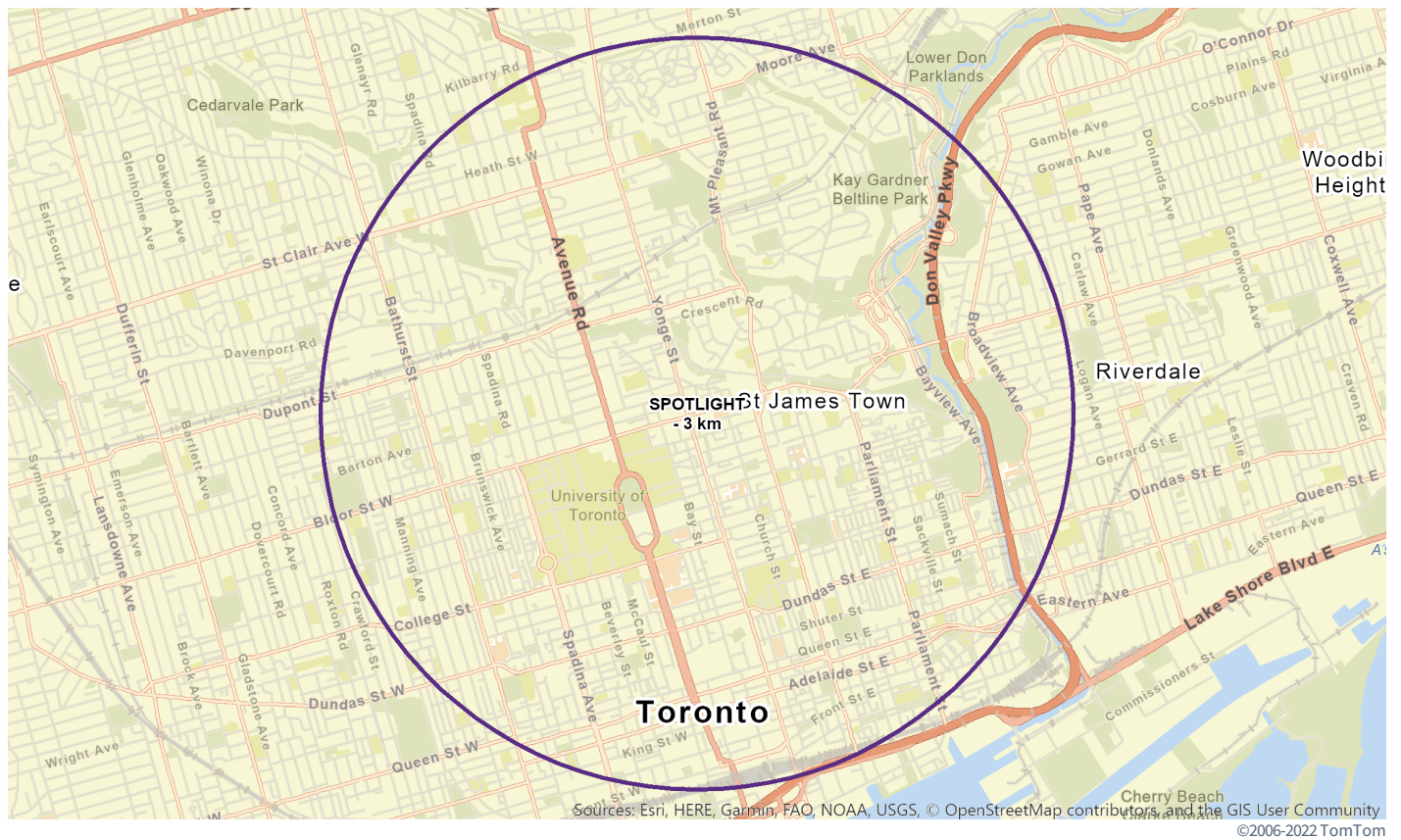
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Index Colours:	<80	80 - 110	110+
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# Expenditures | Trade Area Map

Trade Area: SPOTLIGHT - 3 km

Households: 177,306



Benchmark: Ontario

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# Report Details

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**Name:** Expenditures - HouseholdSpend - Home Electronics (Avg \$ / Agg \$)  
**Date / Time:** 4/13/2022 2:05:34 PM  
**Workspace:** CAN 2021 PRIZM Postal Code  
**Workspace Vintage:** 2021

## Trade Area

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Name	Level	Geographies
SPOTLIGHT - 1 km		N/A
SPOTLIGHT - 3 km		N/A

## Benchmark

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Name	Level	Geographies
Ontario	Province	Ontario

## DataSource

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Product	Provider	Copyright
HouseholdSpend	Environics Analytics   Statistics Canada	©2022 Environics Analytics ( <a href="https://dev-web6/Envision/About/1/2021#7">https://dev-web6/Envision/About/1/2021#7</a> )

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