

# Expenditures | Home Electronics (Agg \$)

Trade Area: SPOTLIGHT - 3 km

Households: 177,415

	Aggregate \$	% Comp	Base Aggregate \$	Base % Comp	Index: % Comp	Index: \$/Hhhd
<b>Basics</b>						
Total Households	–	100.00	–	100.00	100	–
Household Income	28,721,311,285	100.00	675,340,128,164	100.00	100	136
Household Disposable Income	20,036,566,730	100.00	523,599,827,959	100.00	100	122
Household Discretionary Income	14,352,020,411	100.00	376,031,271,078	100.00	100	122
<b>Household Expenditures (Category Summary)</b>						
Total current consumption	17,237,304,388	63.39	468,890,878,884	73.17	87	117
Clothing	748,062,977	4.34	19,040,030,639	4.06	107	125
<b>Recreation</b>						
Computer hardware	64,281,235	6.54	1,711,318,596	6.20	105	120
Video equipment	31,162,275	3.17	1,002,245,818	3.63	87	99
TVs, VCRs, video cameras, other TV/video components	28,637,564	2.91	917,766,828	3.33	88	100
Pre-recorded media, downloads and audio/video media	21,029,368	2.14	916,183,582	3.32	64	73
Computer supplies and other equipment	17,501,990	1.78	434,712,416	1.58	113	128
Computer software	14,703,426	1.50	156,501,550	0.57	264	300
Home theatre systems	13,996,146	1.42	355,759,122	1.29	110	125
Audio equipment	7,858,933	0.80	240,585,926	0.87	92	104
Tablet computers	5,631,368	0.57	165,647,602	0.60	95	108
Video game systems and accessories (excluding for computers)	5,450,591	0.55	302,084,942	1.09	51	58
Blank audio and video tapes, CDs, DVDs and iTunes and ot	3,097,742	0.32	132,000,631	0.48	66	75
Blu-ray players	1,892,672	0.19	60,555,502	0.22	88	100
DVD players	632,039	0.06	23,923,487	0.09	74	84

Benchmark: Ontario

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Index Colours:	<80	80 - 110	110+
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# Expenditures | Home Electronics (Avg \$)

Trade Area: SPOTLIGHT - 3 km

Households: 177,415

	\$/Hhld	% Comp	Base \$/Hhld	Base % Comp	Index: % Comp	Index: \$/Hhld
<b>Basics</b>						
Total Households	-	100.00	-	100.00	100	-
Household Income	161,887.73	100.00	119,341.34	100.00	100	136
Household Disposable Income	112,936.15	100.00	92,526.87	100.00	100	122
Household Discretionary Income	80,895.19	100.00	66,449.59	100.00	100	122
<b>Household Expenditures (Category Summary)</b>						
Total current consumption	97,158.10	63.39	82,859.09	73.17	87	117
Clothing	4,216.46	4.34	3,364.62	4.06	107	125
<b>Recreation</b>						
Computer hardware	362.32	6.54	302.41	6.20	105	120
Video equipment	175.65	3.17	177.11	3.63	87	99
TVs, VCRs, video cameras, other TV/video components	161.42	2.91	162.18	3.33	88	100
Pre-recorded media, downloads and audio/video media	118.53	2.14	161.90	3.32	64	73
Computer supplies and other equipment	98.65	1.78	76.82	1.58	113	128
Computer software	82.88	1.50	27.66	0.57	264	300
Home theatre systems	78.89	1.42	62.87	1.29	110	125
Audio equipment	44.30	0.80	42.51	0.87	92	104
Tablet computers	31.74	0.57	29.27	0.60	95	108
Video game systems and accessories (excluding for computers)	30.72	0.55	53.38	1.09	51	58
Blank audio and video tapes, CDs, DVDs and iTunes and other m	17.46	0.32	23.33	0.48	66	75
Blu-ray players	10.67	0.19	10.70	0.22	88	100
DVD players	3.56	0.06	4.23	0.09	74	84

Benchmark: Ontario

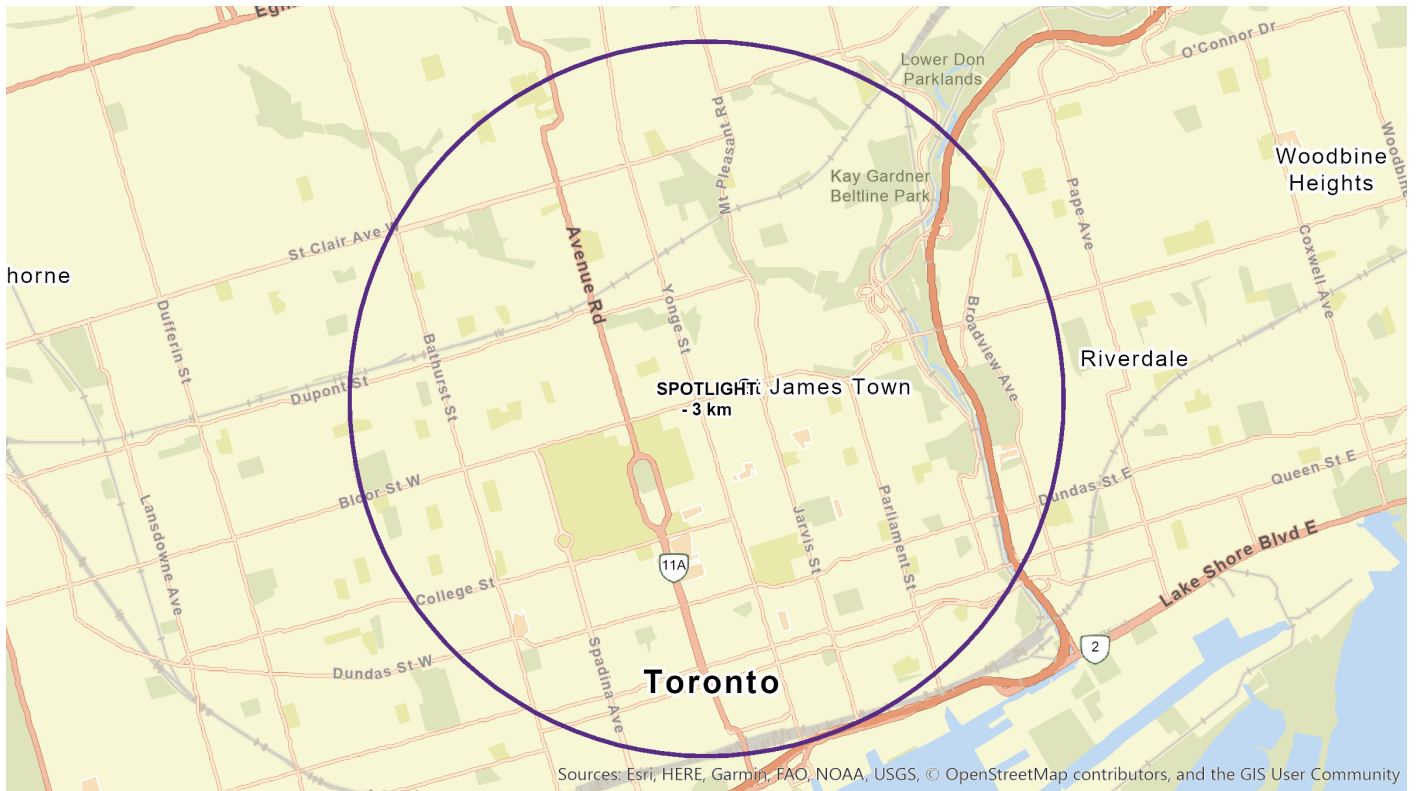
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# Expenditures | Trade Area Map

Trade Area: SPOTLIGHT - 3 km

Households: 177,415



Benchmark: Ontario

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# Report Details

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**Name:** Expenditures - HouseholdSpend - Home Electronics (Avg \$ / Agg \$)  
**Date / Time:** 9/18/2022 1:17:09 PM  
**Workspace:** CAN 2022 - PRIZM Postal Code  
**Workspace Vintage:** 2022

## Trade Area

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Name	Level	Geographies
SPOTLIGHT - 3 km		N/A

## Benchmark

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Name	Level	Geographies
Ontario	Province	Ontario

## DataSource

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Product	Provider	Copyright
HouseholdSpend	Environics Analytics   Statistics Canada	©2022 Environics Analytics ( <a href="https://dev-web6/Envision/About/1/2022#7">https://dev-web6/Envision/About/1/2022#7</a> )

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