

Expenditures | Home Electronics (Agg \$)

Trade Area: SPOTLIGHT - 3 km

Households: 188,943

	Aggregate \$	% Comp	Base Aggregate \$	Base % Comp	Index: % Comp	Index: \$/Hhd
Basics						
Total Households	–	100.00	–	100.00	100	–
Household Income	27,383,886,558	100.00	741,023,026,956	100.00	100	114
Household Disposable Income	20,684,985,706	100.00	578,384,215,031	100.00	100	110
Household Discretionary Income	15,321,177,812	100.00	412,817,972,257	100.00	100	115
Household Expenditures (Category Summary)						
Total current consumption	17,461,811,967	69.46	519,258,871,759	73.79	94	104
Clothing	742,052,683	4.25	20,853,687,777	4.02	106	110
Recreation						
Computer hardware	80,807,357	7.37	1,926,081,744	6.36	116	130
Video equipment	38,258,028	3.49	1,126,560,466	3.72	94	105
TVs, VCRs, video cameras, other TV/video components	35,240,816	3.21	1,031,193,006	3.41	94	106
Computer supplies and other equipment	19,974,734	1.82	476,714,836	1.58	116	129
Pre-recorded media, downloads and audio/video media	17,862,024	1.63	891,390,338	2.95	55	62
Computer software	16,553,255	1.51	173,422,627	0.57	263	295
Home theatre systems	16,411,794	1.50	409,262,233	1.35	111	124
Audio equipment	9,311,359	0.85	270,751,560	0.89	95	106
Tablet computers	6,943,055	0.63	188,816,868	0.62	101	114
Video game systems and accessories (excluding for computers)	5,754,292	0.52	337,813,617	1.12	47	53
Blank audio and video tapes, CDs, DVDs and iTunes and ot	2,587,606	0.24	126,176,555	0.42	57	63
Blu-ray players	2,266,443	0.21	69,005,016	0.23	91	101
DVD players	750,769	0.07	26,362,444	0.09	79	88

Benchmark: Ontario

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Index Colours:	<80	80 - 110	110+
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Trade Area: SPOTLIGHT - 3 km

Households: 188,943

	\$/Hhld	% Comp	Base \$/Hhld	Base % Comp	Index: % Comp	Index: \$/Hhld
Basics						
Total Households	-	100.00	-	100.00	100	-
Household Income	144,932.00	100.00	126,953.18	100.00	100	114
Household Disposable Income	109,477.39	100.00	99,089.65	100.00	100	110
Household Discretionary Income	81,088.89	100.00	70,724.59	100.00	100	115
Household Expenditures (Category Summary)						
Total current consumption	92,418.41	69.46	88,960.21	73.79	94	104
Clothing	3,927.39	4.25	3,572.69	4.02	106	110
Recreation						
Computer hardware	427.68	7.37	329.98	6.36	116	130
Video equipment	202.48	3.49	193.00	3.72	94	105
TVs, VCRs, video cameras, other TV/video components	186.52	3.21	176.67	3.41	94	106
Computer supplies and other equipment	105.72	1.82	81.67	1.58	116	129
Pre-recorded media, downloads and audio/video media	94.54	1.63	152.71	2.95	55	62
Computer software	87.61	1.51	29.71	0.57	263	295
Home theatre systems	86.86	1.50	70.12	1.35	111	124
Audio equipment	49.28	0.85	46.39	0.89	95	106
Tablet computers	36.75	0.63	32.35	0.62	101	114
Video game systems and accessories (excluding for computers)	30.46	0.52	57.87	1.12	47	53
Blank audio and video tapes, CDs, DVDs and iTunes and other mt	13.70	0.24	21.62	0.42	57	63
Blu-ray players	12.00	0.21	11.82	0.23	91	101
DVD players	3.97	0.07	4.52	0.09	79	88

Benchmark: Ontario

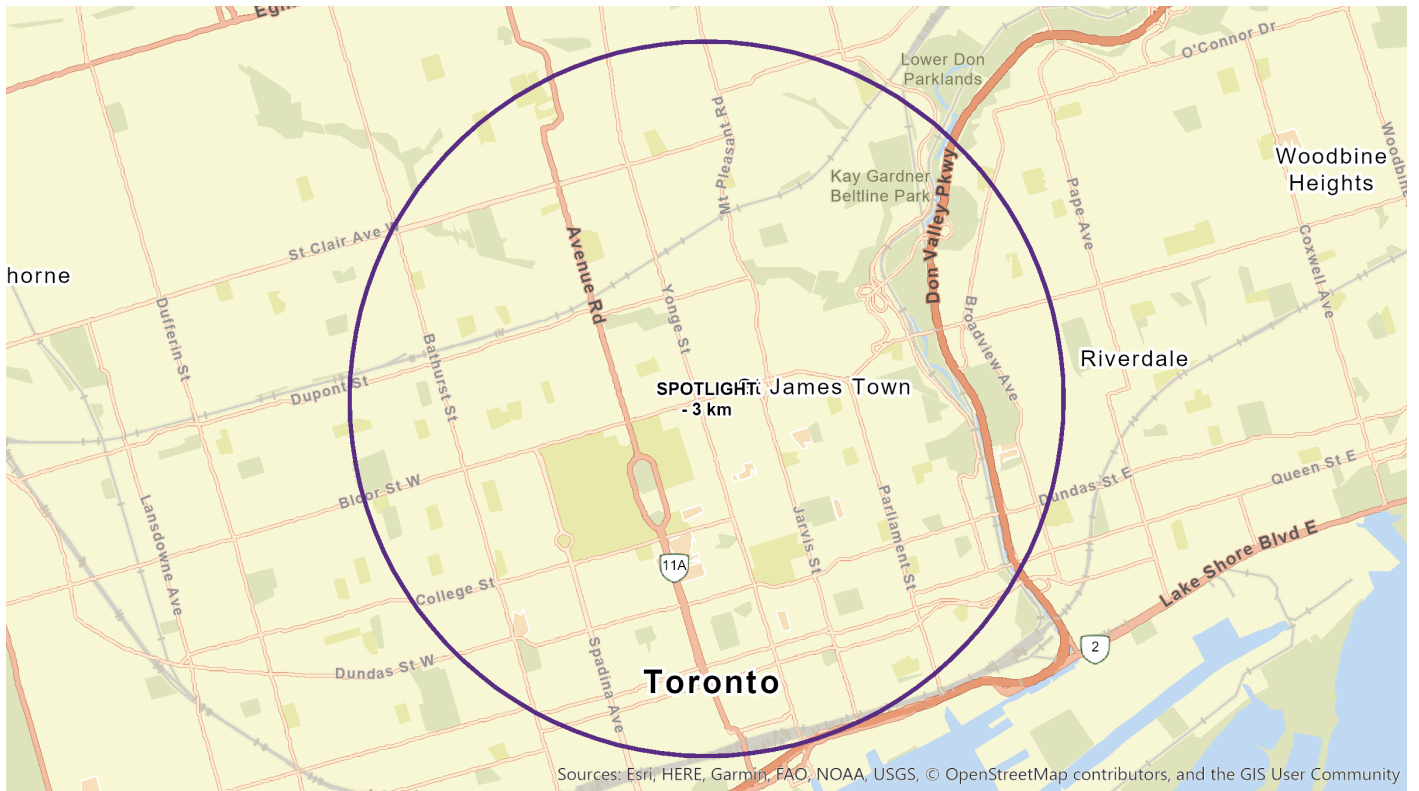
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Index Colours:	<80	80 - 110	110+
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Expenditures | Trade Area Map

Trade Area: SPOTLIGHT - 3 km

Households: 188,943



Benchmark: Ontario

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Report Details

Name: Expenditures - HouseholdSpend - Home Electronics (Avg \$ / Agg \$)
Date / Time: 8/10/2023 5:43:26 PM
Workspace: CAN 2023 - PRIZM Postal Code
Workspace Vintage: 2023

Trade Area

Name	Level	Geographies
SPOTLIGHT - 3 km		N/A

Benchmark

Name	Level	Geographies
Ontario	Province	Ontario

DataSource

Product	Provider	Copyright
HouseholdSpend	Environics Analytics Statistics Canada	©2023 Environics Analytics (https://dev-web6/Envision/About/1/2023#7)
