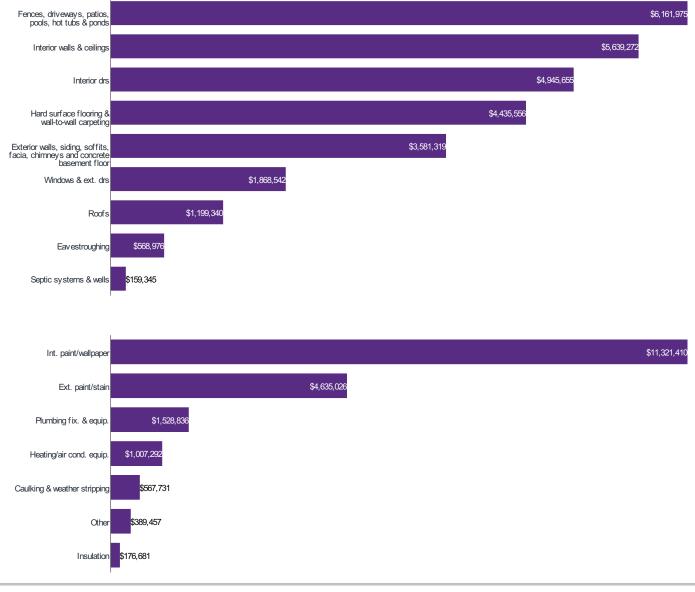
Trade Area: SPOTLIGHT - 3 km		Households: 188,943	
Average Current Consumption	Average Household Income	Average Disposable Income	
\$92,418	\$144,932	\$109,477	
Index 104	Index114	Index110	

Total Aggregate Consumption by Category - Shelter: \$4,546,805,506

Repairs and Maintenance to Owned Principal Residence - Aggregate \$ Spend



Benchmark: Ontario

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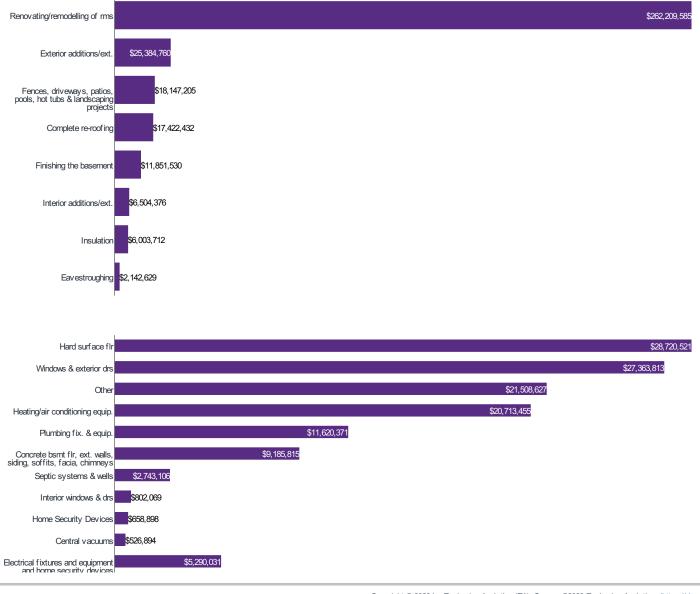
Index Colours: <80 80 - 110 110+

ENVIRONICS

Trade Area: SPOTLIGHT - 3 km		Households: 188,943	
Average Current Consumption	Average Household Income	Average Disposable Income	
\$92,418	\$144,932	\$109,477	
Index 104	Index114	Index110	

Total Agg. Consumption by Category -Improvements/Alterations to Owned Principal Residence: \$473,509,798

Improvements and Alterations to Owned Principal Residence - Aggregate \$ Spend



Benchmark: Ontario

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> Index Colours: 80 - 110 <80 110+

Expenditures | Home Improvement - Improvements & Alter. (Agg \$)



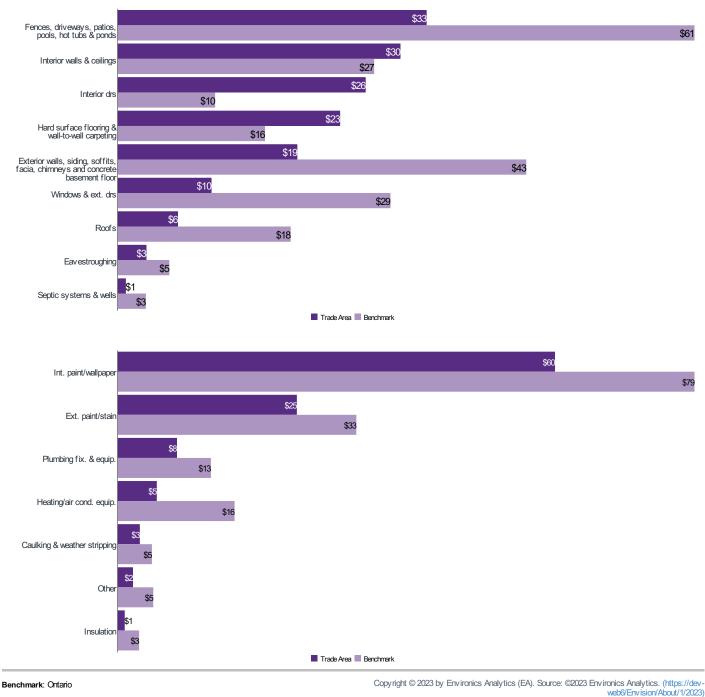


Index:104

\$144,932 Index114

Total Aggregate Consumption -Shelter: \$4,546,805,506

Repairs and Maintenance to Owned Principal Residence - Average \$ Spend per Household



Index Colours:

<80

80 - 110

Expenditures | Home Improvement - Repairs & Maintenance (Avg \$)

Households: 188,943

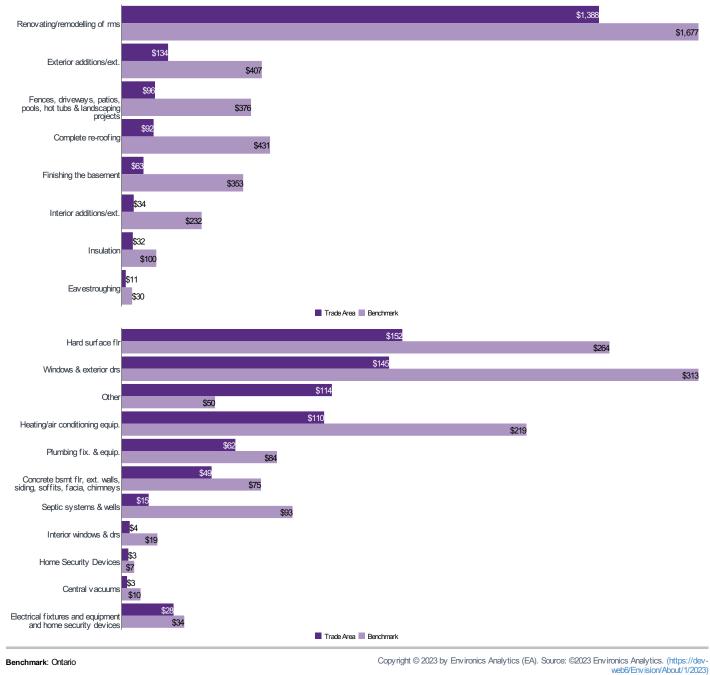
Index 110

ENVIRONICS

Trade Area: SPOTLIGHT - 3 km		Households: 188,943	
Average Current Consumption	Average Household Income	Average Disposable Income	
\$92,418	\$144,932	\$109,477	
Index104	Index114	Index 110	

Total Aggregate Consumption by Category - Improvements\Alterations to Owned Principal Residence: \$473,509,798

Improvements and Alterations to Owned Principal Residence - Average \$ Spend per Household



Index Colours: <80 80 - 110

Expenditures | Home Improvement - Improvements & Alter. (Avg \$)

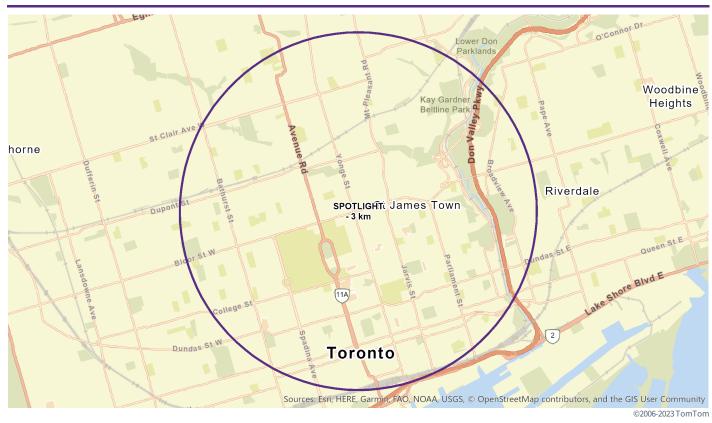
ENVIRONICS

Expenditures | Trade Area Map

ENVIRONICS

Trade Area: SPOTLIGHT - 3 km

Households: 188,943



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Benchmark: Ontario

Report Details

Name: Date / Time: Workspace: Workspace Vintage:	Expenditures - HouseholdSpend - Home Improvement (Avg \$ / Agg \$) Executive 8/10/2023 5:49:01 PM CAN 2023 - PRIZM Postal Code 2023		
Trade Area			
Name	Level	Geographies	
SPOTLIGHT - 3 km		N/A	
Benchmark			
Name	Level	Geographies	
Ontario	Province	Ontario	
DataSource			
Product	Provider	Copyright	
HouseholdSpend	Environics Analytics Statistics Canada	©2023 Environics Analytics (https://dev-web6/Envision/About/1/2023#7)	