

Expenditures | Recreational Equipment & Vehicles (Agg \$)

Trade Area: SPOTLIGHT - 3 km

Households: 177,306

	Aggregate \$	% Comp	Base Aggregate \$	Base % Comp	Index: % Comp	Index: \$/Hhld
Basics						
Total Households	-	100.00	-	100.00	100	-
Household Income	28,056,212,251	100.00	656,838,752,888	100.00	100	135
Household Disposable Income	19,369,648,641	100.00	507,566,589,398	100.00	100	121
Household Discretionary Income	13,511,622,779	100.00	352,726,172,289	100.00	100	121
Household Expenditures (Category Summary)						
Total current consumption	17,303,470,045	63.23	457,280,397,835	72.84	87	120
Recreation	1,010,978,802	5.84	26,623,584,533	5.82	100	120
Recreation						
Children's toys	45,449,472	4.50	1,051,468,335	3.95	114	137
Sports and athletic equipment	40,577,281	4.01	1,458,913,571	5.48	73	88
Photographic goods and services	29,209,938	2.89	876,819,607	3.29	88	106
Operation of recreational vehicles	16,698,476	1.65	512,913,110	1.93	86	103
Other types of recreational vehicles	13,988,005	1.38	511,993,204	1.92	72	87
Motorized watercrafts	4,548,654	0.45	354,141,989	1.33	34	41
Bicycles, parts and accessories	4,263,367	0.42	96,253,287	0.36	117	140
Arts and craft materials	4,122,361	0.41	176,548,787	0.66	61	74
Non-motorized watercrafts	2,596,921	0.26	16,430,893	0.06	416	501
Travel trailers	1,961,599	0.19	75,696,578	0.28	68	82
Motorcycles	1,682,496	0.17	107,347,685	0.40	41	50
Snowmobiles	1,084,760	0.11	57,136,261	0.21	50	60
All-terrain vehicles (ATVs)	477,999	0.05	159,075,077	0.60	8	10
Outdoor play equipment and accessories	439,007	0.04	110,965,347	0.42	10	13
Truck campers	232,151	0.02	16,835,884	0.06	36	44
Utility trailers	140,377	0.01	23,999,297	0.09	15	19
Tent trailers	29,492	0.00	8,365,585	0.03	9	11
Motor homes	14,344	0.00	11,704,961	0.04	3	4

Benchmark: Ontario

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Index Colours:	<80	80 - 110	110+
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Expenditures | Recreational Equipment & Vehicles (Avg \$)

Trade Area: SPOTLIGHT - 3 km

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	\$/Hhd	% Comp	Base \$/Hhd	Base % Comp	Index: % Comp	Index: \$/Hhd
Basics						
Total Households	–	100.00	–	100.00	100	–
Household Income	158,236.11	100.00	116,877.51	100.00	100	135
Household Disposable Income	109,244.18	100.00	90,316.11	100.00	100	121
Household Discretionary Income	76,205.11	100.00	62,763.89	100.00	100	121
Household Expenditures (Category Summary)						
Total current consumption	97,591.00	63.23	81,368.21	72.84	87	120
Recreation	5,701.89	5.84	4,737.39	5.82	100	120
Recreation						
Children's toys	256.33	4.50	187.10	3.95	114	137
Sports and athletic equipment	228.85	4.01	259.60	5.48	73	88
Photographic goods and services	164.74	2.89	156.02	3.29	88	106
Operation of recreational vehicles	94.18	1.65	91.27	1.93	86	103
Other types of recreational vehicles	78.89	1.38	91.10	1.92	72	87
Motorized watercrafts	25.65	0.45	63.02	1.33	34	41
Bicycles, parts and accessories	24.05	0.42	17.13	0.36	117	140
Arts and craft materials	23.25	0.41	31.41	0.66	61	74
Non-motorized watercrafts	14.65	0.26	2.92	0.06	416	501
Travel trailers	11.06	0.19	13.47	0.28	68	82
Motorcycles	9.49	0.17	19.10	0.40	41	50
Snowmobiles	6.12	0.11	10.17	0.21	50	60
All-terrain vehicles (ATVs)	2.70	0.05	28.31	0.60	8	10
Outdoor play equipment and accessories	2.48	0.04	19.75	0.42	10	13
Truck campers	1.31	0.02	3.00	0.06	36	44
Utility trailers	0.79	0.01	4.27	0.09	15	19
Tent trailers	0.17	0.00	1.49	0.03	9	11
Motor homes	0.08	0.00	2.08	0.04	3	4

Benchmark: Ontario

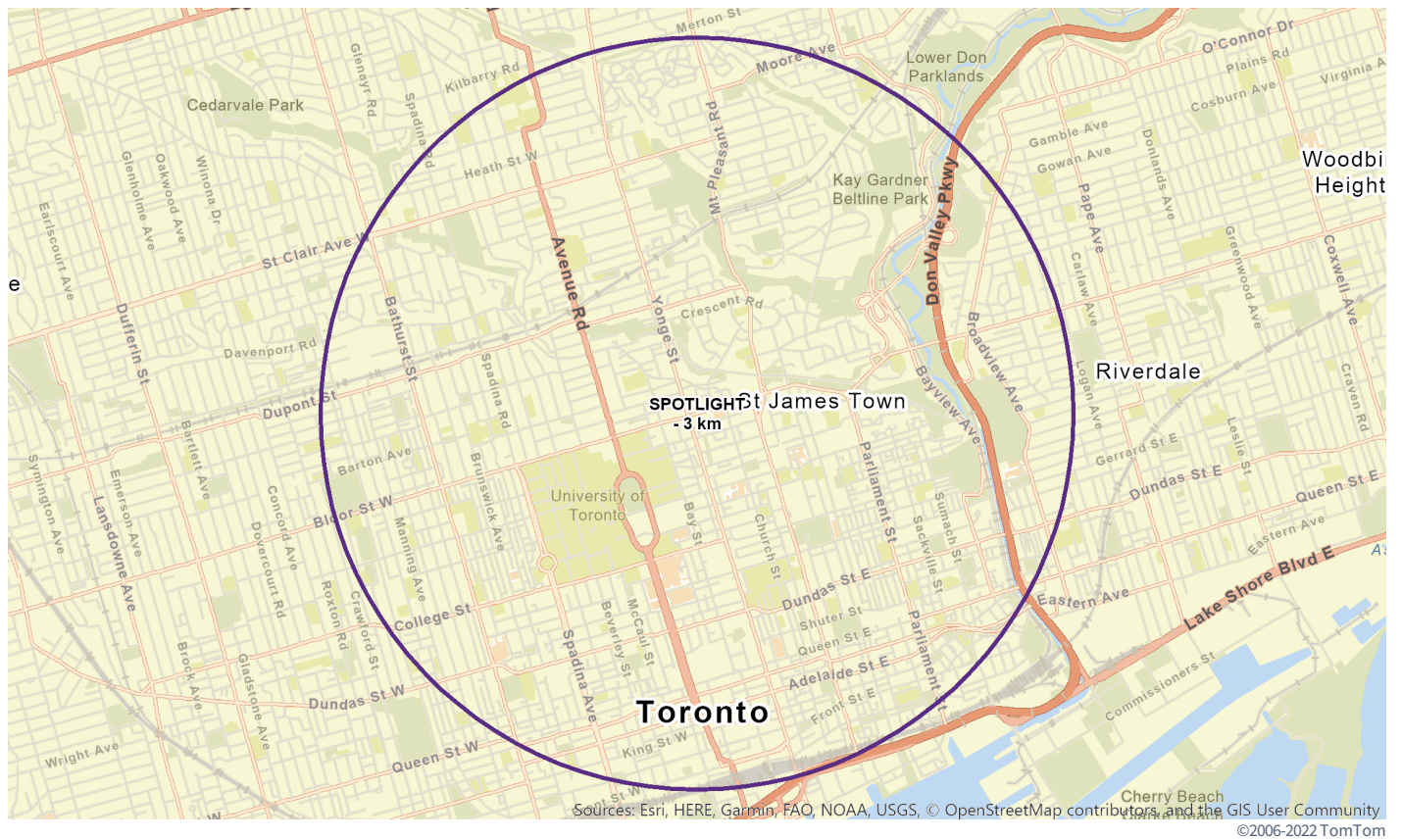
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Index Colours:	<80	80 - 110	110+
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Expenditures | Trade Area Map

Trade Area: SPOTLIGHT - 3 km

Households: 177,306



Benchmark: Ontario

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Report Details

Name: Expenditures - HouseholdSpend - Recreational Equipment & Vehicles (Avg \$ / Agg \$)
Date / Time: 4/13/2022 2:18:56 PM
Workspace: CAN 2021 PRIZM Postal Code
Workspace Vintage: 2021

Trade Area

Name	Level	Geographies
SPOTLIGHT - 1 km		N/A
SPOTLIGHT - 3 km		N/A

Benchmark

Name	Level	Geographies
Ontario	Province	Ontario

DataSource

Product	Provider	Copyright
HouseholdSpend	Environics Analytics Statistics Canada	©2022 Environics Analytics (https://dev-web6/Envision/About/1/2021#7)
