

Expenditures | Recreational Equipment & Vehicles (Agg \$)

Trade Area: SPOTLIGHT - 3 km

Households: 177,415

	Aggregate \$	% Comp	Base Aggregate \$	Base % Comp	Index: % Comp	Index: \$/Hhld
Basics						
Total Households	-	100.00	-	100.00	100	-
Household Income	28,721,311,285	100.00	675,340,128,164	100.00	100	136
Household Disposable Income	20,036,566,730	100.00	523,599,827,959	100.00	100	122
Household Discretionary Income	14,352,020,411	100.00	376,031,271,078	100.00	100	122
Household Expenditures (Category Summary)						
Total current consumption	17,237,304,388	63.39	468,890,878,884	73.17	87	117
Recreation	983,513,715	5.71	27,597,203,190	5.89	97	114
Recreation						
Children's toys and outdoor play equipment and accessor	36,714,247	3.73	1,209,084,588	4.38	85	97
Sports and athletic equipment	34,095,656	3.47	1,437,082,378	5.21	67	76
Travel trailers	26,586,808	2.70	340,465,022	1.23	219	249
Photographic goods and services	22,498,968	2.29	835,778,025	3.03	76	86
Operation of recreational vehicles	19,706,954	2.00	476,475,259	1.73	116	132
Tent trailers, travel trailers, truck campers, motorho	17,071,374	1.74	606,390,075	2.20	79	90
Supplies and parts for recreational vehicles and other e	14,650,562	1.49	324,926,578	1.18	127	144
Non-						
motorized watercrafts and Motorized watercrafts	7,872,480	0.80	328,126,932	1.19	67	77
All-terrain vehicles (ATVs)	4,199,394	0.43	168,282,029	0.61	70	80
Arts and craft materials	3,226,160	0.33	180,957,395	0.66	50	57
Bicycles, parts and accessories	2,912,513	0.30	94,110,431	0.34	87	99
Snowmobiles	1,997,138	0.20	46,294,975	0.17	121	138
Motorcycles	1,820,117	0.19	81,063,521	0.29	63	72

Benchmark: Ontario

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Index Colours:	<80	80 - 110	110+
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Expenditures | Recreational Equipment & Vehicles (Avg \$)

Trade Area: SPOTLIGHT - 3 km

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	\$/Hhld	% Comp	Base \$/Hhld	Base % Comp	Index: % Comp	Index: \$/Hhld
Basics						
Total Households	-	100.00	-	100.00	100	-
Household Income	161,887.73	100.00	119,341.34	100.00	100	136
Household Disposable Income	112,936.15	100.00	92,526.87	100.00	100	122
Household Discretionary Income	80,895.19	100.00	66,449.59	100.00	100	122
Household Expenditures (Category Summary)						
Total current consumption	97,158.10	63.39	82,859.09	73.17	87	117
Recreation	5,543.58	5.71	4,876.78	5.89	97	114
Recreation						
Children's toys and outdoor play equipment and accessories	206.94	3.73	213.66	4.38	85	97
Sports and athletic equipment	192.18	3.47	253.95	5.21	67	76
Travel trailers	149.86	2.70	60.16	1.23	219	249
Photographic goods and services	126.82	2.29	147.69	3.03	76	86
Operation of recreational vehicles	111.08	2.00	84.20	1.73	116	132
Tent trailers, travel trailers, truck campers, motorhomes, utility trailers and other types of recreational vehicles	96.22	1.74	107.16	2.20	79	90
Supplies and parts for recreational vehicles and other expenses for operation of recreational vehicles	82.58	1.49	57.42	1.18	127	144
Non-motorized watercrafts and Motorized watercrafts	44.37	0.80	57.98	1.19	67	77
All-terrain vehicles (ATVs)	23.67	0.43	29.74	0.61	70	80
Arts and craft materials	18.18	0.33	31.98	0.66	50	57
Bicycles, parts and accessories	16.42	0.30	16.63	0.34	87	99
Snowmobiles	11.26	0.20	8.18	0.17	121	138
Motorcycles	10.26	0.19	14.32	0.29	63	72

Benchmark: Ontario

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Expenditures | Trade Area Map

Trade Area: SPOTLIGHT - 3 km

Households: 177,415



Benchmark: Ontario

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Report Details

Name: Expenditures - HouseholdSpend - Recreational Equipment & Vehicles (Avg \$ / Agg \$)
Date / Time: 9/18/2022 1:30:06 PM
Workspace: CAN 2022 - PRIZM Postal Code
Workspace Vintage: 2022

Trade Area

Name	Level	Geographies
SPOTLIGHT - 3 km		N/A

Benchmark

Name	Level	Geographies
Ontario	Province	Ontario

DataSource

Product	Provider	Copyright
HouseholdSpend	Environics Analytics Statistics Canada	©2022 Environics Analytics (https://dev-web6/Envision/About/1/2022#7)
