

VARIABLE	DESCRIPTION	CATEGORY	STATUS
SB000768XC	Domestic light beer drank past 30 days Busch Light (A)	Alcohol	New
SB000764XC	Domestic light beer drank past 30 days Natural Light (A)	Alcohol	New
SB000777XC	Domestic light beer drink most often Bud Light (A)	Alcohol	New
SB000776XC	Domestic light beer drink most often Miller Lite (A)	Alcohol	New
SB004593XC	Malt alternatives drink most often Bud Light Rita (any flavor) (A)	Alcohol	New
SB000894XC	Wine (types) bought past 3 months White Zinfandel (A)	Alcohol	New
SB004235XC	Wine (types) drink most often Prosecco (A)	Alcohol	New
MM1731XC	Buy Women's Belt- 1yr (A)	Apparel and Jewelry	New
MM1721XC	Buy Women's Belt- <\$100- 1yr (A)	Apparel and Jewelry	New
MM1706XC	Buy Women's Gloves- 1yr (A)	Apparel and Jewelry	New
MM1718XC	Buy Women's Gloves- <\$100- 1yr (A)	Apparel and Jewelry	New
MM1715XC	Buy Women's Sweatpants- <\$100- 1yr (A)	Apparel and Jewelry	New
MM1724XC	Buy Women's Champion Clothing- 1yr (A)	Apparel and Jewelry	New
MM1722XC	Buy Women's Levi's Clothing- 1yr (A)	Apparel and Jewelry	New
MM1728XC	Buy Men's T-Shirt (Not Undershirt)- 1yr (A)	Apparel and Jewelry	New
MM1723XC	Amount Spent on Children's Clothing \$50 or Less- 6mo (H)	Apparel and Jewelry	New
MM1716XC	Buy Sports Sandals- 1yr (A)	Apparel and Jewelry	New
MM1733XC	Amount Spent on Sports Sandals- < \$75 (A)	Apparel and Jewelry	New
MM1719XC	Buy Other Type of Shoes- 1yr (A)	Apparel and Jewelry	New
MM1727XC	Buy Skechers Shoes- 1yr (A)	Apparel and Jewelry	New
MM1726XC	Buy Dress Watch- 1yr (A)	Apparel and Jewelry	New
MM1720XC	Buy Fine Sterling Jewelry- 1yr (A)	Apparel and Jewelry	New
SB003306XC	Amount plans to pay for used vehicle next 12 mos \$10,000 - \$14,999 (H)	Automotive	New
SB000165XC	Auto insurance provider for household Allstate (H)	Automotive	New
SB000163XC	Auto insurance provider for household Erie Insurance (H)	Automotive	New
SB000180XC	Auto repair/service on HHLd vehicle past 12 months Anti-freeze/coolant (H)	Automotive	New
SB000170XC	Auto repair/service on HHLd vehicle past 12 months Shocks/struts (H)	Automotive	New
SB000168XC	Auto repair/service on HHLd vehicle past 12 months Tune-up/spark plugs (H)	Automotive	New
SB000172XC	Auto repair/service on HHLd vehicle past 12 months Other car repair (H)	Automotive	New
SB000182XC	Auto repair/srvc on vehicle past 12 mo (pd labor) Tune-up/spark plugs (H)	Automotive	New
SB003854XC	Auto repair/srvc on vehicle past 12 mo (unpd labor) Muffler (H)	Automotive	New
SB005385XC	Features in any household vehicle Advanced Safety Features (H)	Automotive	New
SB005386XC	Features in any household vehicle Smartphone Interface (H)	Automotive	New
SB000439XC	No. auto repairs/srvcs on vchle past 12 mo (pd labor) 1 repair/service (H)	Automotive	New
SB000436XC	No. auto repairs/srvcs on vchle past 12 mo (pd labor) 4 repairs/services (H)	Automotive	New
SB000442XC	No. auto repairs/srvcs on vchle past 12 mo (unpd labor) 2 repairs/services (H)	Automotive	New
SB000453XC	Primary reasons use dealer to buy/leas last used vchl Prev bus. w dealer (H)	Automotive	New
SB000468XC	Stores HHLd shopped for auto products/srvcs pst 12 mo Firestone Auto Care (H)	Automotive	New
SB000489XC	Vehicle HHLd plans to buy new next 12 months Luxury vehicle (any size) (H)	Automotive	New
SB000503XC	Vehicle HHLd plans to buy new/used/lease next 12 mon Compact car (H)	Automotive	New
SB000500XC	Vehicle HHLd plans to buy new/used/lease next 12 mon Midsize car (H)	Automotive	New
SB005387XC	Websites/apps might use to shop for new/used vchlOther site/app (H)	Automotive	New
SB005388XC	Model year of any vehicle (HHLd): 2009 or earlier (H)	Automotive	New
SB005389XC	Model year of any vehicle (HHLd): 2020 (H)	Automotive	New
SB005390XC	Model year of new vehicle (HHLd): 2009 or earlier (H)	Automotive	New
SB005391XC	Model year of new vehicle (HHLd): 2020 (H)	Automotive	New
SB005392XC	Model year of used vehicle (HHLd): 2009 or earlier (H)	Automotive	New
SB003440XC	Total miles traveled in car, van, truck, or bus past 7 days 50 - 99 miles (A)	Commuting and Transportation	New
SB001020XC	Number of ecofriendly activities done on a regular basis 2 activities (A)	Environment	New
SB001019XC	Number of ecofriendly activities done on a regular basis 3 activities (A)	Environment	New
SB005395XC	Company purchasing decisions participated in past 12 mo Any Purch Decision (A)	Financial	New
SB005394XC	Company purchasing decisions participated in past 12 mo Other Purch Decision (A)	Financial	New
SB005396XC	Company purchasing decisions participated in past 12 mo None (A)	Financial	New
SB005397XC	Credit cards/payment methods used past 3 months Apple Pay (A)	Financial	New
SB005398XC	Credit cards/payment methods used past 3 months Google Pay (A)	Financial	New
SB005399XC	Credit cards/payment methods used past 3 months PayPal (A)	Financial	New
SB005400XC	Credit cards/payment methods used past 3 months Other mobile/online payment (A)	Financial	New
SB005528XC	Home/rent insurance- plan to switch provider next 12 mo No (H)	Financial	New
SB000575XC	Homeowners/renters insurance provider for household Progressive (H)	Financial	New
SB000616XC	Professional services used by HHLd past 12 months Bankruptcy attorney (H)	Financial	New
SB005401XC	Professional services used by HHLd past 12 months Check/Cash/TitleLn (A) (H)	Financial	New
SB000630XC	Beverages (bottled water) drank past 7 days Crystal Geyser (A)	Food and Beverages	New
SB000624XC	Beverages (bottled water) drank past 7 days Ice Mountain (A)	Food and Beverages	New
SB000636XC	Beverages (bottled water) drink most often Any flavored water (A)	Food and Beverages	New
SB000639XC	Beverages (bottled water) drink most often Dasani (A)	Food and Beverages	New
SB004470XC	Beverages (bottled water) drink most often Glaceau Vitaminwater (A)	Food and Beverages	New
SB000658XC	Beverages (diet soft drinks) drank past 7 days Caffeine Free Diet Coke (A)	Food and Beverages	New
SB000657XC	Beverages (diet soft drinks) drank past 7 days Caffeine Free Diet Pepsi (A)	Food and Beverages	New
SB000651XC	Beverages (diet soft drinks) drank past 7 days Diet Mountain Dew (A)	Food and Beverages	New
SB000646XC	Beverages (diet soft drinks) drank past 7 days Fresca (A)	Food and Beverages	New
SB000671XC	Beverages (diet soft drinks) drink most often Caffeine Free Diet Coke (A)	Food and Beverages	New
SB000664XC	Beverages (diet soft drinks) drink most often Diet Mountain Dew (A)	Food and Beverages	New
SB004478XC	Beverages (diet soft drinks) drink most often Fresca (A)	Food and Beverages	New
SB000677XC	Beverages (energy drinks) drink most often Other energy drink (A)	Food and Beverages	New
SB000691XC	Beverages (orange juice) drink most often Minute Maid (A)	Food and Beverages	New

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SB000697XC	Beverages (other juices/juice drinks) drank past 7 days Ocean Spray (A)	Food and Beverages	New
SB003821XC	Beverages (regular soft drinks) drank past 7 days A&W Root Beer (A)	Food and Beverages	New
SB004483XC	Beverages (regular soft drinks) drank past 7 days Seagrams (A)	Food and Beverages	New
SB005402XC	Beverages (regular soft drinks) drank past 7 days Other regular soft drink (A)	Food and Beverages	New
SB000741XC	Beverages (regular soft drinks) drink most often 7Up (A)	Food and Beverages	New
SB005403XC	Beverages (regular soft drinks) drink most often Other regular soft drink (A)	Food and Beverages	New
SB004491XC	Beverages (tea in bottles/cans) drank past 7 days Fuze (A)	Food and Beverages	New
SB003692XC	Convenience stores bought lottery ticket past 7 days Circle K (H)	Food and Beverages	New
SB004219XC	Convenience stores bought lottery ticket past 7 days Speedway (H)	Food and Beverages	New
SB005640XC	Food delivery services household used past 30 days Grocery delivery (H)	Food and Beverages	New
SB005641XC	Food delivery services household used past 30 days Meal kit (H)	Food and Beverages	New
SB005642XC	Food delivery services household used past 30 days Restaurant delivery (H)	Food and Beverages	New
MM1761XC	Gasoline: Total Users: Gallons/Last 7d: 7-Eleven (A)	Gas, Credit Cards and Chains	New
MM1761XD	Gasoline: Total Users: Gallons/Last 7d: 7-Eleven (A) - (Gallons/1wk)	Gas, Credit Cards and Chains	New
MM1757XC	Gasoline: Total Users: Gallons/Last 7d: Arco (A)	Gas, Credit Cards and Chains	New
MM1757XD	Gasoline: Total Users: Gallons/Last 7d: Arco (A) - (Gallons/1wk)	Gas, Credit Cards and Chains	New
MM1758XC	Gasoline: Total Users: Gallons/Last 7d: BP (A)	Gas, Credit Cards and Chains	New
MM1758XD	Gasoline: Total Users: Gallons/Last 7d: BP (A) - (Gallons/1wk)	Gas, Credit Cards and Chains	New
MM1759XC	Gasoline: Total Users: Gallons/Last 7d: Chevron (A)	Gas, Credit Cards and Chains	New
MM1759XD	Gasoline: Total Users: Gallons/Last 7d: Chevron (A) - (Gallons/1wk)	Gas, Credit Cards and Chains	New
MM1762XC	Gasoline: Total Users: Gallons/Last 7d: Speedway (A)	Gas, Credit Cards and Chains	New
MM1762XD	Gasoline: Total Users: Gallons/Last 7d: Speedway (A) - (Gallons/1wk)	Gas, Credit Cards and Chains	New
MM1763XC	Gasoline: Total Users: Gallons/Last 7d: Sunoco (A)	Gas, Credit Cards and Chains	New
MM1763XD	Gasoline: Total Users: Gallons/Last 7d: Sunoco (A) - (Gallons/1wk)	Gas, Credit Cards and Chains	New
MM1764XC	Gasoline: Total Users: Gallons/Last 7d: Valero (A)	Gas, Credit Cards and Chains	New
MM1764XD	Gasoline: Total Users: Gallons/Last 7d: Valero (A) - (Gallons/1wk)	Gas, Credit Cards and Chains	New
MM1765XC	Gasoline: Total Users: Gallons/Last 7d: Warehouse/Club Store (A)	Gas, Credit Cards and Chains	New
MM1765XD	Gasoline: Total Users: Gallons/Last 7d: Warehouse/Club Store (A) - (Gallons/1wk)	Gas, Credit Cards and Chains	New
MM1760XC	Gasoline: Total Users: Gallons/Last 7d: Exxon (A)	Gas, Credit Cards and Chains	New
MM1760XD	Gasoline: Total Users: Gallons/Last 7d: Exxon (A) - (Gallons/1wk)	Gas, Credit Cards and Chains	New
SB005598XC	Health insurance carrier - All types Aetna/Coventry Health Care (A)	Health	New
SB005599XC	Health insurance carrier - All types Aflac (A)	Health	New
SB005600XC	Health insurance carrier - All types BlueCross BlueShield (A)	Health	New
SB005601XC	Health insurance carrier - All types Cigna (A)	Health	New
SB005602XC	Health insurance carrier - All types Humana (A)	Health	New
SB005603XC	Health insurance carrier - All types State Farm (A)	Health	New
SB005604XC	Health insurance carrier - All types UnitedHealthcare (A)	Health	New
SB005605XC	Health insurance carrier - All types Any health insurance (A)	Health	New
SB005606XC	Health insurance carrier - Employer sponsored Aetna/Coventry Health Care (A)	Health	New
SB005608XC	Health insurance carrier - Employer sponsored BlueCross BlueShield (A)	Health	New
SB005609XC	Health insurance carrier - Employer sponsored Cigna (A)	Health	New
SB005610XC	Health insurance carrier - Employer sponsored Humana (A)	Health	New
SB005611XC	Health insurance carrier - Employer sponsored State Farm (A)	Health	New
SB005612XC	Health insurance carrier - Employer sponsored UnitedHealthcare (A)	Health	New
SB005613XC	Health insurance carrier - Individually purchased Aetna/Coventry Health Care (A)	Health	New
SB005615XC	Health insurance carrier - Individually purchased BlueCross BlueShield (A)	Health	New
SB005616XC	Health insurance carrier - Individually purchased Cigna (A)	Health	New
SB005617XC	Health insurance carrier - Individually purchased Humana (A)	Health	New
SB005618XC	Health insurance carrier - Individually purchased State Farm (A)	Health	New
SB005619XC	Health insurance carrier - Individually purchased UnitedHealthcare (A)	Health	New
SB005404XC	Medical services HHLd received past 3 years Other medical service (H)	Health	New
SB001185XC	Medical services HHLd used at hospital past 3 years Urgent care facility (H)	Health	New
SB005405XC	Medical services HHLd used at hospital past 3 years Other medical service (H)	Health	New
SB005406XC	Medical srvc HHLd used at oth med facility pst 3 yrs Other medical servc (H)	Health	New
SB001108XC	Medications reasons bought past 12 months Asthma (A)	Health	New
SB005407XC	Medications reasons bought past 12 months Hair loss (A)	Health	New
SB001097XC	Medications reasons bought past 12 months Weight loss (A)	Health	New
SB001113XC	NonRX/health/beauty items:Stores bought past 30 days Target (A)	Health	New
SB001136XC	RX/nonRX/health/beauty items:Stores bought past 30 days Target (A)	Health	New
SB003804XC	Tobacco/other nicotine products used past 30 days Chewing tobacco, etc. (A)	Health	New
SB005408XC	Type of health insurance Medicaid (A)	Health	New
SB005409XC	Type of health insurance Military (TRICARE/VA) (A)	Health	New
SB005410XC	Type of health insurance Other type of health insurance (A)	Health	New
MM1710XC	Buy Central Air Conditioner- 1yr (H)	Hardware and Appliances	New
MM1709XC	Buy Gas Lawn Mower- 1yr (H)	Hardware and Appliances	New
MM1711XC	Buy Microwave Cookware- 1yr (H)	Hardware and Appliances	New
MM1713XC	Buy Smoke/Fire Detector- 1yr (H)	Hardware and Appliances	New
MM1714XC	Buy Upright Vacuum Cleaner- 1yr (H)	Hardware and Appliances	New
MM1708XC	Own AC-separate room (H)	Hardware and Appliances	New
MM1712XC	Own Electric Wok (H)	Hardware and Appliances	New
MM1729XC	Own Trash Compactor (H)	Hardware and Appliances	New
MM1011XC	Activities done using a social media, etc in last 30 days: Sent message, email (A)	Internet	New
MM1008XC	Activities done using social media, etc in last 30d: Comment on friend's post (A)	Internet	New
MM1004XC	Activities using soc media, photo, video share in last 30d: Used picture filter (A)	Internet	New
MM1018XC	Activities using social media, etc in last 30d: Clicked on advertisement (A)	Internet	New

VARIABLE	DESCRIPTION	CATEGORY	STATUS
MM1009XC	Activities using social media, etc in last 30d: Posted blog entry (A)	Internet	New
MM1016XC	Activities using social media, etc in last 30d: Posted that you (A)	Internet	New
MM1010XC	Activities using social media, etc in last 30d: Rated a product or service (A)	Internet	New
MM1021XC	Activities using social media, etc in last 30d: Re-post, share someone's post (A)	Internet	New
MM1012XC	Activities using social media, etc in last 30d: Used Instant Messaging (A)	Internet	New
MM1007XC	Activities using social media, etc in last 30d: Visit friend's profile (A)	Internet	New
MM1017XC	Activities using social media, etc last 30d: Follow/become (A)	Internet	New
MM1020XC	Activities using social media, photo share in last 30d: Posted current location (A)	Internet	New
MM1013XC	Activities using social media, photo, video-sharing in last 30d: Play a game (A)	Internet	New
MM1003XC	Activities using social media, photo, video-sharing in last 30d: Post picture(s) (A)	Internet	New
MM1005XC	Activities using social media, photo, video-sharing in last 30d: Post video(s) (A)	Internet	New
MM1006XC	Activities using social media, photo, video-sharing in last 30d: Post web link (A)	Internet	New
MM1015XC	Activities using social media, photo, video-sharing in last 30d: Sent gift (A)	Internet	New
MM1002XC	Activities using social media, photo, video-sharing in last 30d: Update profile (A)	Internet	New
MM1001XC	Activities using social media, photo, video-sharing in last 30d: Update status (A)	Internet	New
MM1019XC	Activities using social media, photo, video-sharing in last 30d: Watched a video (A)	Internet	New
MM1014XC	Activities using social media, photo-sharing in last 30d: Invite people to event (A)	Internet	New
MM1023XC	Chat, Instant Messenger, or video chat, used in last 30 days: Facebook Messenger (A)	Internet	New
MM1024XC	Chat, Instant Messenger, or video chat, used in last 30 days: FaceTime (A)	Internet	New
MM1025XC	Chat, Instant Messenger, or video chat, used in last 30 days: Google Hangouts (A)	Internet	New
MM1026XC	Chat, Instant Messenger, video chat used in last 30 days: Skype (A)	Internet	New
MM1027XC	Chat, Instant Messenger, video chat used in last 30 days: Snap Chat (A)	Internet	New
MM1028XC	Chat, Instant Messenger, video chat used in last 30 days: WhatsApp (A)	Internet	New
MM1029XC	How respondent connects to the Internet from home: DSL Connection (A)	Internet	New
MM1773XC	How respondent connects to the Internet from home: DSL Connection (A)	Internet	New
MM1030XC	How respondent connects to the Internet from home: Satellite Service (A)	Internet	New
MM1774XC	How respondent connects to the Internet from home: Satellite Service (A)	Internet	New
MM1060XC	Internet - Activities Done: Downloaded a movie in last 30 days (A)	Internet	New
MM1058XC	Internet - Activities Done: Downloaded a TV program in last 30 days (A)	Internet	New
MM1041XC	Internet - Activities Done: Downloaded a video game in last 30 days (A)	Internet	New
MM1051XC	Internet - Activities Done: Found info about entertainment in last 30d (A)	Internet	New
MM1056XC	Internet - Activities Done: Looked at TV listings on-line in last 30 days (A)	Internet	New
MM1052XC	Internet - Activities Done: Looked for employment in last 30 days (A)	Internet	New
MM1053XC	Internet - Activities Done: Looked for recipes in last 30 days (A)	Internet	New
MM1057XC	Internet - Activities Done: Looked up movie listings, showtimes in last 30 days (A)	Internet	New
MM1065XC	Internet - Activities Done: Made a phone call in last 30 days (A)	Internet	New
MM1037XC	Internet - Activities Done: Made a purchase for business use in last 30 days (A)	Internet	New
MM1036XC	Internet - Activities Done: Made a purchase for personal use (A)	Internet	New
MM1039XC	Internet - Activities Done: Made personal/ business travel plans in last 30 days (A)	Internet	New
MM1050XC	Internet - Activities Done: Obtained childcare or parenting info in last 30 days (A)	Internet	New
MM1043XC	Internet - Activities Done: Obtained financial information in last 30 days (A)	Internet	New
MM1048XC	Internet - Activities Done: Obtained info about real estate in last 30 days (A)	Internet	New
MM1047XC	Internet - Activities Done: Obtained info for new/used car purchase in last 30d (A)	Internet	New
MM1038XC	Internet - Activities Done: Obtained info to help make purchase in last 30 days (A)	Internet	New
MM1045XC	Internet - Activities Done: Obtained latest news/current events in last 30 days (A)	Internet	New
MM1049XC	Internet - Activities Done: Obtained medical information in last 30 days (A)	Internet	New
MM1046XC	Internet - Activities Done: Obtained sports news/Information (A)	Internet	New
MM1044XC	Internet - Activities Done: Paid bills online in last 30 days (A)	Internet	New
MM1775XC	Internet - Activities Done: Paid bills online in last 30 days (A)	Internet	New
MM1035XC	Internet - Activities Done: Participated in on-line dating in last 30 days (A)	Internet	New
MM1040XC	Internet - Activities Done: Played games online in last 30 days (A)	Internet	New
MM1064XC	Internet - Activities Done: Posted comment on blog, online forum in last 30d (A)	Internet	New
MM1068XC	Internet - Activities Done: Sent an electronic greeting card in last 30 days (A)	Internet	New
MM1776XC	Internet - Activities Done: Shared photos via Internet site in last 30 days (A)	Internet	New
MM1067XC	Internet - Activities Done: Shared photos via Internet website in last 30 days (A)	Internet	New
MM1054XC	Internet - Activities Done: Took an online class or course in last 30 days (A)	Internet	New
MM1033XC	Internet - Activities Done: Used email in last 30 days (A)	Internet	New
MM1034XC	Internet - Activities Done: Used instant messenger/IM in last 30 days (A)	Internet	New
MM1066XC	Internet - Activities Done: Used video chat in last 30 days (A)	Internet	New
MM1032XC	Internet - Activities Done: Visited a chat room in last 30 days (A)	Internet	New
MM1063XC	Internet - Activities Done: Visited online blogs last 30 days (A)	Internet	New
MM1055XC	Internet - Activities Done: Visited TV network or TV show website in last 30d (A)	Internet	New
MM1061XC	Internet - Activities Done: Watched a movie online in last 30 days (A)	Internet	New
MM1059XC	Internet - Activities Done: Watched a program online in last 30 days (A)	Internet	New
MM1062XC	Internet - Activities Done: Watched other online video in last 30 days (A)	Internet	New
MM1073XC	Internet - Devices Used To Look At Or Use: Any Computer in last 30 days (A)	Internet	New
MM1075XC	Internet - Devices Used To Look At Or Use: Cellphone/Smartphone in last 30 days (A)	Internet	New
MM1071XC	Internet - Devices Used To Look At Or Use: Desktop Computer in last 30 days (A)	Internet	New
MM1076XC	Internet - Devices Used To Look At Or Use: e-Reader in last 30 days (A)	Internet	New
MM1074XC	Internet - Devices Used To Look At Or Use: iPad or other Tablet in last 30 days (A)	Internet	New
MM1072XC	Internet - Devices Used To Look At Or Use: Laptop/Netbook in last 30 days (A)	Internet	New
MM1078XC	Internet - Devices Used To Look At Or Use: Television in last 30 days (A)	Internet	New
MM1077XC	Internet - Devices Used To Look At Or Use: Video game console in last 30 days (A)	Internet	New
MM1084XC	Internet - Total Time Spent Using Last Saturday: Less than .5 hour (A)	Internet	New
MM1083XC	Internet - Total Time Spent Using Last Saturday: .5 - 1 hours (A)	Internet	New

VARIABLE	DESCRIPTION	CATEGORY	STATUS
MM1082XC	Internet - Total Time Spent Using Last Saturday: 1 - 2 hours (A)	Internet	New
MM1081XC	Internet - Total Time Spent Using Last Saturday: 2 - 5 hours (A)	Internet	New
MM1080XC	Internet - Total Time Spent Using Last Saturday: 5 - 10 hours (A)	Internet	New
MM1777XC	Internet - Total Time Spent Using Last Saturday: 5 - 10 hours (A)	Internet	New
MM1090XC	Internet - Total Time Spent Using Last Sunday: Less than .5 hour (A)	Internet	New
MM1089XC	Internet - Total Time Spent Using Last Sunday: .5 - 1 hour (A)	Internet	New
MM1088XC	Internet - Total Time Spent Using Last Sunday: 1 - 2 hours (A)	Internet	New
MM1087XC	Internet - Total Time Spent Using Last Sunday: 2 - 5 hours (A)	Internet	New
MM1086XC	Internet - Total Time Spent Using Last Sunday: 5 - 10 hours (A)	Internet	New
MM1085XC	Internet - Total Time Spent Using Last Sunday: 10 or more hours (A)	Internet	New
MM1096XC	Internet - Total Time Spent Using Yesterday: Less than .5 hour (A)	Internet	New
MM1095XC	Internet - Total Time Spent Using Yesterday: .5 - 1 hour (A)	Internet	New
MM1094XC	Internet - Total Time Spent Using Yesterday: 1 - 2 hours (A)	Internet	New
MM1093XC	Internet - Total Time Spent Using Yesterday: 2 - 5 hours (A)	Internet	New
MM1092XC	Internet - Total Time Spent Using Yesterday: 5 - 10 hours (A)	Internet	New
MM1091XC	Internet - Total Time Spent Using Yesterday: 10 or more hours (A)	Internet	New
MM1099XC	Internet - Where Looked/Used in last 30 days: Another place (A)	Internet	New
MM1778XC	Internet - Where Looked/Used in last 30 days: Another place (A)	Internet	New
MM1097XC	Internet - Where Looked/Used in last 30 days: At home (A)	Internet	New
MM1098XC	Internet - Where Looked/Used in last 30 days: At work (A)	Internet	New
MM1022XC	You or your household currently pay a subscription for Amazon Prime: Yes (A)	Internet	New
MM1101XC	Internet Service Providers - Household: AT&T (U-Verse or DSL) (H)	Internet	New
MM1102XC	Internet Service Providers - Household: CenturyLink (H)	Internet	New
MM1779XC	Internet Service Providers - Household: Frontier (A)	Internet	New
MM1103XC	Internet Service Providers - Household: Frontier (H)	Internet	New
MM1105XC	Internet Service Providers - Household: Spectrum (including Time Warner Cable) (A)	Internet	New
MM1780XC	Internet Service Providers - Household: Xfinity/Comcast (A)	Internet	New
MM1106XC	Internet Service Providers - Household: Xfinity/Comcast (H)	Internet	New
MM1121XC	Social Media, Photo,Video-Sharing Services Used In The Last 30 Days: Any (A)	Internet	New
MM1108XC	Social Media, Photo,Video-Sharing Services Used In The Last 30 Days: Facebook (A)	Internet	New
MM1109XC	Social Media, Photo,Video-Sharing Services Used In The Last 30d: Google Photos (A)	Internet	New
MM1110XC	Social Media, Photo,Video-Sharing Services Used In The Last 30 Days: Instagram (A)	Internet	New
MM1111XC	Social Media, Photo,Video-Sharing Services Used In The Last 30 Days: LinkedIn (A)	Internet	New
MM1112XC	Social Media, Photo,Video-Sharing Services Used In The Last 30 Days: Pinterest (A)	Internet	New
MM1113XC	Social Media, Photo,Video-Sharing Services Used In The Last 30 Days: Shutterfly (A)	Internet	New
MM1781XC	Social Media, Photo/Video Sharing Visited/Used In Last 30d: Shutterfly (A)	Internet	New
MM1114XC	Social Media, Photo,Video-Sharing Services Used In The Last 30 Days: Snapchat (A)	Internet	New
MM1115XC	Social Media, Photo,Video-Sharing Services Used In The Last 30 Days: Tumblr (A)	Internet	New
MM1116XC	Social Media, Photo,Video-Sharing Services Used In The Last 30 Days: Twitch (A)	Internet	New
MM1117XC	Social Media, Photo,Video-Sharing Services Used In The Last 30 Days: Twitter (A)	Internet	New
MM1118XC	Social Media, Photo,Video-Sharing Services Used In The Last 30 Days: Vimeo (A)	Internet	New
MM1119XC	Social Media, Photo,Video-Sharing Services Used In The Last 30 Days: Yelp (A)	Internet	New
MM1120XC	Social Media, Photo,Video-Sharing Services Used In The Last 30 Days: YouTube (A)	Internet	New
MM1126XC	Websites Visited Or Apps Used In The Last 30 Days: ABC (A)	Internet	New
MM1153XC	Websites Visited Or Apps Used In The Last 30 Days: ABCNews (A)	Internet	New
MM1201XC	Websites Visited Or Apps Used In The Last 30 Days: AccuWeather (A)	Internet	New
MM1186XC	Websites Visited Or Apps Used In The Last 30 Days: Airbnb (A)	Internet	New
MM1166XC	Websites Visited Or Apps Used In The Last 30 Days: Amazon (A)	Internet	New
MM1143XC	Websites Visited Or Apps Used In The Last 30 Days: Answers.com/WikiAnswers (A)	Internet	New
MM1122XC	Websites Visited Or Apps Used In The Last 30 Days: AOL Mail (A)	Internet	New
MM1154XC	Websites Visited Or Apps Used In The Last 30 Days: BBC.com (A)	Internet	New
MM1187XC	Websites Visited Or Apps Used In The Last 30 Days: Bing Maps (A)	Internet	New
MM1174XC	Websites Visited Or Apps Used In The Last 30 Days: BleacherReport.com or B-R (A)	Internet	New
MM1127XC	Websites Visited Or Apps Used In The Last 30 Days: BuzzFeed (A)	Internet	New
MM1150XC	Websites Visited Or Apps Used In The Last 30 Days: CareerBuilder (A)	Internet	New
MM1128XC	Websites Visited Or Apps Used In The Last 30 Days: CBS (A)	Internet	New
MM1155XC	Websites Visited Or Apps Used In The Last 30 Days: CBSNews (A)	Internet	New
MM1175XC	Websites Visited Or Apps Used In The Last 30 Days: CBSSports (A)	Internet	New
MM1188XC	Websites Visited Or Apps Used In The Last 30 Days: CheapTickets (A)	Internet	New
MM1140XC	Websites Visited Or Apps Used In The Last 30 Days: CNBC (A)	Internet	New
MM1185XC	Websites Visited Or Apps Used In The Last 30 Days: CNET (A)	Internet	New
MM1156XC	Websites Visited Or Apps Used In The Last 30 Days: CNN (A)	Internet	New
MM1167XC	Websites Visited Or Apps Used In The Last 30 Days: Coupons (A)	Internet	New
MM1129XC	Websites Visited Or Apps Used In The Last 30 Days: Disney.com (A)	Internet	New
MM1168XC	Websites Visited Or Apps Used In The Last 30 Days: eBay (A)	Internet	New
MM1144XC	Websites Visited Or Apps Used In The Last 30 Days: eHow (A)	Internet	New
MM1176XC	Websites Visited Or Apps Used In The Last 30 Days: ESPN (A)	Internet	New
MM1189XC	Websites Visited Or Apps Used In The Last 30 Days: Expedia (A)	Internet	New
MM1130XC	Websites Visited Or Apps Used In The Last 30 Days: Fandango (A)	Internet	New
MM1157XC	Websites Visited Or Apps Used In The Last 30 Days: Fox News (A)	Internet	New
MM1177XC	Websites Visited Or Apps Used In The Last 30 Days: FOX Sports (A)	Internet	New
MM1131XC	Websites Visited Or Apps Used In The Last 30 Days: Fox.com/FOX NOW (A)	Internet	New
MM1123XC	Websites Visited Or Apps Used In The Last 30 Days: Gmail (A)	Internet	New
MM1190XC	Websites Visited Or Apps Used In The Last 30 Days: Google Maps (A)	Internet	New
MM1169XC	Websites Visited Or Apps Used In The Last 30 Days: Groupon (A)	Internet	New

VARIABLE	DESCRIPTION	CATEGORY	STATUS
MM1191XC	Websites Visited Or Apps Used In The Last 30 Days: Hotels.com (A)	Internet	New
MM1192XC	Websites Visited Or Apps Used In The Last 30 Days: Hotwire (A)	Internet	New
MM1158XC	Websites Visited Or Apps Used In The Last 30 Days: HuffPost (A)	Internet	New
MM1132XC	Websites Visited Or Apps Used In The Last 30 Days: IMDb (A)	Internet	New
MM1151XC	Websites Visited Or Apps Used In The Last 30 Days: Indeed.com or Indeed Jobs (A)	Internet	New
MM1193XC	Websites Visited Or Apps Used In The Last 30 Days: Lyft (A)	Internet	New
MM1194XC	Websites Visited Or Apps Used In The Last 30 Days: MapQuest (A)	Internet	New
MM1178XC	Websites Visited Or Apps Used In The Last 30 Days: MLB.com/MLB.com At Bat (A)	Internet	New
MM1152XC	Websites Visited Or Apps Used In The Last 30 Days: Monster (A)	Internet	New
MM1133XC	Websites Visited Or Apps Used In The Last 30 Days: MSN Entertainment (A)	Internet	New
MM1141XC	Websites Visited Or Apps Used In The Last 30 Days: MSN Money (A)	Internet	New
MM1134XC	Websites Visited Or Apps Used In The Last 30 Days: MTV (A)	Internet	New
MM1179XC	Websites Visited Or Apps Used In The Last 30 Days: NASCAR (A)	Internet	New
MM1180XC	Websites Visited Or Apps Used In The Last 30 Days: NBA (A)	Internet	New
MM1135XC	Websites Visited Or Apps Used In The Last 30 Days: NBC (A)	Internet	New
MM1159XC	Websites Visited Or Apps Used In The Last 30 Days: NBCNews (A)	Internet	New
MM1181XC	Websites Visited Or Apps Used In The Last 30 Days: NBCSports.com (A)	Internet	New
MM1182XC	Websites Visited Or Apps Used In The Last 30 Days: NFL.com or NFL/NFL Mobile (A)	Internet	New
MM1195XC	Websites Visited Or Apps Used In The Last 30 Days: Orbitz (A)	Internet	New
MM1124XC	Websites Visited Or Apps Used In The Last 30 Days: Outlook (A)	Internet	New
MM1170XC	Websites Visited Or Apps Used In The Last 30 Days: Overstock (A)	Internet	New
MM1136XC	Websites Visited Or Apps Used In The Last 30 Days: PBS.org or PBS Video (A)	Internet	New
MM1196XC	Websites Visited Or Apps Used In The Last 30 Days: Priceline (A)	Internet	New
MM1161XC	Websites Visited Or Apps Used In The Last 30 Days: Reuters (A)	Internet	New
MM1171XC	Websites Visited Or Apps Used In The Last 30 Days: Telemundo.com (A)	Internet	New
MM1162XC	Websites Visited Or Apps Used In The Last 30 Days: The Washington Post (A)	Internet	New
MM1137XC	Websites Visited Or Apps Used In The Last 30 Days: Ticketmaster (A)	Internet	New
MM1197XC	Websites Visited Or Apps Used In The Last 30 Days: Travelocity (A)	Internet	New
MM1198XC	Websites Visited Or Apps Used In The Last 30 Days: TripAdvisor (A)	Internet	New
MM1199XC	Websites Visited Or Apps Used In The Last 30 Days: Uber (A)	Internet	New
MM1172XC	Websites Visited Or Apps Used In The Last 30 Days: Univision.com/Univision NOW (A)	Internet	New
MM1163XC	Websites Visited Or Apps Used In The Last 30 Days: USA Today.com (A)	Internet	New
MM1138XC	Websites Visited Or Apps Used In The Last 30 Days: Vevo.com (A)	Internet	New
MM1203XC	Websites Visited Or Apps Used In The Last 30 Days: WeatherBug (A)	Internet	New
MM1202XC	Websites Visited Or Apps Used In Last 30 Days: The Weather Channel (Weather.com) (A)	Internet	New
MM1204XC	Websites Visited Or Apps Used In Last 30 Days: Weather Underground (A)	Internet	New
MM1145XC	Websites Visited Or Apps Used In The Last 30 Days: WebMD (A)	Internet	New
MM1146XC	Websites Visited Or Apps Used In The Last 30 Days: Whitepages (A)	Internet	New
MM1147XC	Websites Visited Or Apps Used In The Last 30 Days: Wikipedia (A)	Internet	New
MM1164XC	Websites Visited Or Apps Used In The Last 30 Days: WSJ.com (A)	Internet	New
MM1183XC	Websites Visited Or Apps Used In The Last 30 Days: WWE (A)	Internet	New
MM1148XC	Websites Visited Or Apps Used In The Last 30 Days: Yahoo! Answers (A)	Internet	New
MM1139XC	Websites Visited Or Apps Used In The Last 30 Days: Yahoo! Entertainment (A)	Internet	New
MM1142XC	Websites Visited Or Apps Used In The Last 30 Days: Yahoo! Finance (A)	Internet	New
MM1125XC	Websites Visited Or Apps Used In The Last 30 Days: Yahoo! Mail (A)	Internet	New
MM1200XC	Websites Visited Or Apps Used In The Last 30 Days: Yahoo! Maps (A)	Internet	New
MM1165XC	Websites Visited Or Apps Used In The Last 30 Days: Yahoo! News (A)	Internet	New
MM1184XC	Websites Visited Or Apps Used In The Last 30 Days: Yahoo! Sports (A)	Internet	New
MM1149XC	Websites Visited Or Apps Used In The Last 30 Days: Zillow (A)	Internet	New
MM1205XC	Websites/Search Engines - Used In Last 30 Days: AOL/AOL.com (A)	Internet	New
MM1206XC	Websites/Search Engines - Used In Last 30 Days: Bing.com (A)	Internet	New
MM1207XC	Websites/Search Engines - Used In Last 30 Days: Google.com (A)	Internet	New
MM1208XC	Websites/Search Engines - Used In Last 30 Days: Yahoo.com (A)	Internet	New
SB004686XC	Consumer electronics:Stores shopped past 12 months Office Depot/OfficeMax (H)	Items in the Home	New
SB004501XC	Furniture/mattress:Stores bought past 12 months La-Z-Boy Furn. Galleries (H)	Items in the Home	New
SB004502XC	Furniture/mattress:Stores bought past 12 months Mattress Firm (H)	Items in the Home	New
SB001603XC	Furniture/mattress:Stores shopped past 12 months La-Z-Boy Furniture (H)	Items in the Home	New
SB001601XC	Furniture/mattress:Stores shopped past 12 months Mattress Firm (H)	Items in the Home	New
SB003751XC	HHLd items bought past 12 mths (amt spent) cons. electronics:\$100 - \$249 (H)	Items in the Home	New
SB004691XC	HHLd items bought past 12 mths (amt spent) Floor covering:Under \$100 (H)	Items in the Home	New
SB003395XC	HHLd items bought past 12 mths (amt spent) Furniture:\$500-\$999 (H)	Items in the Home	New
SB003749XC	HHLd items bought past 12 mths (amt spent) Lawn or garden:\$3000 or more (H)	Items in the Home	New
SB003405XC	HHLd items bought past 12 mths (amt spent) Television:\$500-\$999 (H)	Items in the Home	New
SB005413XC	Items/services HHLd plans to buy in next 12 months Amazon Prime (H)	Items in the Home	New
SB001658XC	Items/services HHLd plans to buy in next 12 months Motorcycle (H)	Items in the Home	New
SB005414XC	Items/services household currently has Amazon Prime (H)	Items in the Home	New
SB004374XC	Type of home improvement done past 12 mo (amt) Plumbing:Over \$5,000 (H)	Items in the Home	New
SB004387XC	Type of home improvement done past 12 mo (amt) Repair roof:\$500 - \$4,999 (H)	Items in the Home	New
SB005415XC	Type of home improvement done past 12 mo (amt) Other home imp:Under \$500 (H)	Items in the Home	New
SB005416XC	Type of home improvement done past 12 mo (amt) Other home imp:\$500-\$4,999 (H)	Items in the Home	New
SB005417XC	Type of home improvement done past 12 mo (amt) Other home imp:Over \$5,000 (H)	Items in the Home	New
SB005418XC	Type of home improvement done past 12 mo (amt) Other remod:Under \$500 (H)	Items in the Home	New
SB005419XC	Type of home improvement done past 12 mo (amt) Other remod:\$500-4,999 (H)	Items in the Home	New
SB005420XC	Type of home improvement done past 12 mo (amt) Other remod:Over \$5,000 (H)	Items in the Home	New
SB001711XC	Type of home improvement done past 12 months Any addition (H)	Items in the Home	New

VARIABLE	DESCRIPTION	CATEGORY	STATUS
SB001726XC	Type of home improvement done past 12 months Siding (H)	Items in the Home	New
MM1701XC	Read any magazines - paper or electronic version, last 6 mos (A)	Magazines and Newspapers	New
MM1565XC	Read The Atlantic (print & digital) (A)	Magazines and Newspapers	New
MM1571XC	Read AARP The Magazine (print & digital) (A)	Magazines and Newspapers	New
MM1638XC	Read AARP The Magazine (print only) (A)	Magazines and Newspapers	New
MM1566XC	Read Allrecipes (print & digital) (A)	Magazines and Newspapers	New
MM1705XC	Read Allrecipes (print only) (A)	Magazines and Newspapers	New
MM1570XC	Read Allure (print & digital) (A)	Magazines and Newspapers	New
MM1704XC	Read Allure (print only) (A)	Magazines and Newspapers	New
MM1569XC	Read American Rifleman (print & digital) (A)	Magazines and Newspapers	New
MM1703XC	Read American Rifleman (print only) (A)	Magazines and Newspapers	New
MM1568XC	Read American Way (print & digital) (A)	Magazines and Newspapers	New
MM1702XC	Read American Way (print only) (A)	Magazines and Newspapers	New
MM1567XC	Read Architectural Digest (print & digital) (A)	Magazines and Newspapers	New
MM1735XC	Read Architectural Digest (print only) (A)	Magazines and Newspapers	New
MM1562XC	Read Better Homes & Gardens (print & digital) (A)	Magazines and Newspapers	New
MM1699XC	Read Better Homes & Gardens (print only) (A)	Magazines and Newspapers	New
MM1563XC	Read Birds & Blooms (print & digital) (A)	Magazines and Newspapers	New
MM1698XC	Read Birds & Blooms (print only) (A)	Magazines and Newspapers	New
MM1561XC	Read Bloomberg Businessweek (print & digital) (A)	Magazines and Newspapers	New
MM1564XC	Read Bon Appetit (print & digital) (A)	Magazines and Newspapers	New
MM1696XC	Read Bon Appetit (print only) (A)	Magazines and Newspapers	New
MM1694XC	Read Bonnier Marine and Aviation Group magazines (digital/print) (A)	Magazines and Newspapers	New
MM1737XC	Read Bonnier Marine and Aviation Group magazines (print only) (A)	Magazines and Newspapers	New
MM1493XC	Read Road & Track (print & digital) (A)	Magazines and Newspapers	New
MM1692XC	Read Bonnier Outdoor Group magazines (digital/print) (A)	Magazines and Newspapers	New
MM1736XC	Read Bonnier Outdoor Group magazines (print only) (A)	Magazines and Newspapers	New
MM1560XC	Read Car and Driver (print & digital) (A)	Magazines and Newspapers	New
MM1690XC	Read Car and Driver (print only) (A)	Magazines and Newspapers	New
MM1688XC	Read Conde Nast Package magazines (digital/print) (A)	Magazines and Newspapers	New
MM1738XC	Read Conde Nast Package magazines (print only) (A)	Magazines and Newspapers	New
MM1556XC	Read Conde Nast Traveler (print & digital) (A)	Magazines and Newspapers	New
MM1687XC	Read Conde Nast Traveler (print only) (A)	Magazines and Newspapers	New
MM1555XC	Read Consumer Reports (print & digital) (A)	Magazines and Newspapers	New
MM1686XC	Read Consumer Reports (print only) (A)	Magazines and Newspapers	New
MM1557XC	Read Cosmopolitan (print & digital) (A)	Magazines and Newspapers	New
MM1685XC	Read Cosmopolitan (print only) (A)	Magazines and Newspapers	New
MM1559XC	Read Costco Connection (print & digital) (A)	Magazines and Newspapers	New
MM1684XC	Read Costco Connection (print only) (A)	Magazines and Newspapers	New
MM1558XC	Read Country Living (print & digital) (A)	Magazines and Newspapers	New
MM1683XC	Read Country Living (print only) (A)	Magazines and Newspapers	New
MM1554XC	Read Diabetes Forecast (print & digital) (A)	Magazines and Newspapers	New
MM1682XC	Read Diabetes Forecast (print only) (A)	Magazines and Newspapers	New
MM1552XC	Read Diabetes Self-Management (print & digital) (A)	Magazines and Newspapers	New
MM1681XC	Read Diabetes Self-Management (print only) (A)	Magazines and Newspapers	New
MM1553XC	Read Diabetic Living (print & digital) (A)	Magazines and Newspapers	New
MM1680XC	Read Diabetic Living (print only) (A)	Magazines and Newspapers	New
MM1551XC	Read Discover (print & digital) (A)	Magazines and Newspapers	New
MM1679XC	Read Discover (print only) (A)	Magazines and Newspapers	New
MM1544XC	Read EatingWell (print & digital) (A)	Magazines and Newspapers	New
MM1678XC	Read EatingWell (print only) (A)	Magazines and Newspapers	New
MM1549XC	Read Elle (print & digital) (A)	Magazines and Newspapers	New
MM1676XC	Read Elle (print only) (A)	Magazines and Newspapers	New
MM1548XC	Read Entertainment Weekly (print & digital) (A)	Magazines and Newspapers	New
MM1675XC	Read Entertainment Weekly (print only) (A)	Magazines and Newspapers	New
MM1545XC	Read Entrepreneur (print & digital) (A)	Magazines and Newspapers	New
MM1674XC	Read Entrepreneur (print only) (A)	Magazines and Newspapers	New
MM1547XC	Read Esquire (print & digital) (A)	Magazines and Newspapers	New
MM1546XC	Read Essence (print & digital) (A)	Magazines and Newspapers	New
MM1672XC	Read Essence (print only) (A)	Magazines and Newspapers	New
MM1543XC	Read Family Handyman (print & digital) (A)	Magazines and Newspapers	New
MM1671XC	Read Family Handyman (print only) (A)	Magazines and Newspapers	New
MM1541XC	Read Field & Stream (print & digital) (A)	Magazines and Newspapers	New
MM1670XC	Read Field & Stream (print only) (A)	Magazines and Newspapers	New
MM1538XC	Read Food & Wine (print & digital) (A)	Magazines and Newspapers	New
MM1668XC	Read Food & Wine (print only) (A)	Magazines and Newspapers	New
MM1540XC	Read Food Network Magazine (print & digital) (A)	Magazines and Newspapers	New
MM1667XC	Read Food Network Magazine (print only) (A)	Magazines and Newspapers	New
MM1542XC	Read Forbes (print & digital) (A)	Magazines and Newspapers	New
MM1666XC	Read Forbes (print only) (A)	Magazines and Newspapers	New
MM1539XC	Read Fortune (A)	Magazines and Newspapers	New
MM1537XC	Read Game Informer (print & digital) (A)	Magazines and Newspapers	New
MM1663XC	Read Game Informer (print only) (A)	Magazines and Newspapers	New
MM1534XC	Read Golf Digest (print & digital) (A)	Magazines and Newspapers	New
MM1661XC	Read Golf Digest (print only) (A)	Magazines and Newspapers	New

VARIABLE	DESCRIPTION	CATEGORY	STATUS
MM1536XC	Read Golf Magazine (print & digital) (A)	Magazines and Newspapers	New
MM1660XC	Read Golf Magazine (print only) (A)	Magazines and Newspapers	New
MM1659XC	Read Good Housekeeping - Special Edition (GH Your Good House) (A)	Magazines and Newspapers	New
MM1533XC	Read Good Housekeeping (print & digital) (A)	Magazines and Newspapers	New
MM1658XC	Read Good Housekeeping (print only) (A)	Magazines and Newspapers	New
MM1535XC	Read GQ (Gentlemen's Quarterly) (print & digital) (A)	Magazines and Newspapers	New
MM1657XC	Read GQ (Gentlemen's Quarterly) (print only) (A)	Magazines and Newspapers	New
MM1532XC	Read Guideposts (print & digital) (A)	Magazines and Newspapers	New
MM1656XC	Read Guideposts (print only) (A)	Magazines and Newspapers	New
MM1531XC	Read Guns & Ammo (print & digital) (A)	Magazines and Newspapers	New
MM1655XC	Read Guns & Ammo (print only) (A)	Magazines and Newspapers	New
MM1530XC	Read Harper's Bazaar (print & digital) (A)	Magazines and Newspapers	New
MM1526XC	Read Health (print & digital) (A)	Magazines and Newspapers	New
MM1652XC	Read Health (print only) (A)	Magazines and Newspapers	New
MM1650XC	Read Hearst Design Group magazines (digital/print) (A)	Magazines and Newspapers	New
MM1740XC	Read Hearst Design Group magazines (print only) (A)	Magazines and Newspapers	New
MM1648XC	Read Hearst Magazine Group magazines (digital/print) (A)	Magazines and Newspapers	New
MM1741XC	Read Hearst Magazine Group magazines (print only) (A)	Magazines and Newspapers	New
MM1646XC	Read Hearst Men's Group magazines (digital/print) (A)	Magazines and Newspapers	New
MM1742XC	Read Hearst Men's Group magazines (print only) (A)	Magazines and Newspapers	New
MM1529XC	Read HGTV Magazine (print & digital) (A)	Magazines and Newspapers	New
MM1645XC	Read HGTV Magazine (print only) (A)	Magazines and Newspapers	New
MM1528XC	Read Hot Rod (print & digital) (A)	Magazines and Newspapers	New
MM1643XC	Read Hot Rod (print only) (A)	Magazines and Newspapers	New
MM1527XC	Read House Beautiful (print & digital) (A)	Magazines and Newspapers	New
MM1642XC	Read House Beautiful (print only) (A)	Magazines and Newspapers	New
MM1525XC	Read In Touch (print & digital) (A)	Magazines and Newspapers	New
MM1577XC	Read Wired (print only) (A)	Magazines and Newspapers	New
MM1641XC	Read In Touch (print only) (A)	Magazines and Newspapers	New
MM1578XC	Read Wine Spectator (print only) (A)	Magazines and Newspapers	New
MM1584XC	Read Inc. Group Trusted Media Brands (digital/print) (A)	Magazines and Newspapers	New
MM1746XC	Read Inc. Group Trusted Media Brands (print only) (A)	Magazines and Newspapers	New
MM1524XC	Read InStyle (print & digital) (A)	Magazines and Newspapers	New
MM1640XC	Read InStyle (print only) (A)	Magazines and Newspapers	New
MM1523XC	Read Life & Style Weekly (print & digital) (A)	Magazines and Newspapers	New
MM1521XC	Read Magnolia Journal (print & digital) (A)	Magazines and Newspapers	New
MM1637XC	Read Magnolia Journal (print only) (A)	Magazines and Newspapers	New
MM1518XC	Read Marie Claire (print & digital) (A)	Magazines and Newspapers	New
MM1516XC	Read Martha Stewart Living (print & digital) (A)	Magazines and Newspapers	New
MM1635XC	Read Martha Stewart Living (print only) (A)	Magazines and Newspapers	New
MM1522XC	Read Maxim (print & digital) (A)	Magazines and Newspapers	New
MM1634XC	Read Maxim (print only) (A)	Magazines and Newspapers	New
MM1517XC	Read Men's Health (print & digital) (A)	Magazines and Newspapers	New
MM1632XC	Read Men's Health (print only) (A)	Magazines and Newspapers	New
MM1520XC	Read Men's Journal (print & digital) (A)	Magazines and Newspapers	New
MM1631XC	Read Men's Journal (print only) (A)	Magazines and Newspapers	New
MM1519XC	Read MotorTrend (print & digital) (A)	Magazines and Newspapers	New
MM1628XC	Read MotorTrend (print only) (A)	Magazines and Newspapers	New
MM1629XC	Read MotorTrend Group magazines (digital/print) (A)	Magazines and Newspapers	New
MM1743XC	Read MotorTrend Group magazines (print only) (A)	Magazines and Newspapers	New
MM1515XC	Read National Enquirer (print & digital) (A)	Magazines and Newspapers	New
MM1627XC	Read National Enquirer (print only) (A)	Magazines and Newspapers	New
MM1513XC	Read National Geographic (print & digital) (A)	Magazines and Newspapers	New
MM1625XC	Read National Geographic (print only) (A)	Magazines and Newspapers	New
MM1512XC	Read National Geographic Kids (print & digital) (A)	Magazines and Newspapers	New
MM1626XC	Read National Geographic Kids (print only) (A)	Magazines and Newspapers	New
MM1510XC	Read National Wildlife (print & digital) (A)	Magazines and Newspapers	New
MM1624XC	Read National Wildlife (print only) (A)	Magazines and Newspapers	New
MM1509XC	Read New York Magazine (print & digital) (A)	Magazines and Newspapers	New
MM1623XC	Read New York Magazine (print only) (A)	Magazines and Newspapers	New
MM1508XC	Read New York Times (Daily) (print & digital) (A)	Magazines and Newspapers	New
MM1507XC	Read OK! (print & digital) (A)	Magazines and Newspapers	New
MM1617XC	Read OK! (print only) (A)	Magazines and Newspapers	New
MM1504XC	Read Outdoor Life (print & digital) (A)	Magazines and Newspapers	New
MM1615XC	Read Outdoor Life (print only) (A)	Magazines and Newspapers	New
MM1505XC	Read Outside (print & digital) (A)	Magazines and Newspapers	New
MM1500XC	Read Parents (print & digital) (A)	Magazines and Newspapers	New
MM1610XC	Read Parents (print only) (A)	Magazines and Newspapers	New
MM1503XC	Read People (print & digital) (A)	Magazines and Newspapers	New
MM1608XC	Read People (print only) (A)	Magazines and Newspapers	New
MM1502XC	Read People en Espanol (print & digital) (A)	Magazines and Newspapers	New
MM1609XC	Read People en Espanol (print only) (A)	Magazines and Newspapers	New
MM1501XC	Read Popular Mechanics (print & digital) (A)	Magazines and Newspapers	New
MM1607XC	Read Popular Mechanics (print only) (A)	Magazines and Newspapers	New
MM1498XC	Read Popular Science (print & digital) (A)	Magazines and Newspapers	New

VARIABLE	DESCRIPTION	CATEGORY	STATUS
MM1606XC	Read Popular Science (print only) (A)	Magazines and Newspapers	New
MM1499XC	Read Prevention (print & digital) (A)	Magazines and Newspapers	New
MM1605XC	Read Prevention (print only) (A)	Magazines and Newspapers	New
MM1497XC	Read Psychology Today (print & digital) (A)	Magazines and Newspapers	New
MM1604XC	Read Psychology Today (print only) (A)	Magazines and Newspapers	New
MM1496XC	Read Reader's Digest (print & digital) (A)	Magazines and Newspapers	New
MM1603XC	Read Reader's Digest (print only) (A)	Magazines and Newspapers	New
MM1494XC	Read Real Simple (print & digital) (A)	Magazines and Newspapers	New
MM1639XC	Read Life & Style Weekly (print only) (A)	Magazines and Newspapers	New
MM1602XC	Read Real Simple (print only) (A)	Magazines and Newspapers	New
MM1495XC	Read Rolling Stone (print & digital) (A)	Magazines and Newspapers	New
MM1601XC	Read Rolling Stone (print only) (A)	Magazines and Newspapers	New
MM1492XC	Read Scientific American (print & digital) (A)	Magazines and Newspapers	New
MM1491XC	Read Shape (print & digital) (A)	Magazines and Newspapers	New
MM1599XC	Read Shape (print only) (A)	Magazines and Newspapers	New
MM1489XC	Read Smithsonian (print & digital) (A)	Magazines and Newspapers	New
MM1598XC	Read Smithsonian (print only) (A)	Magazines and Newspapers	New
MM1488XC	Read Southern Living (print & digital) (A)	Magazines and Newspapers	New
MM1597XC	Read Southern Living (print only) (A)	Magazines and Newspapers	New
MM1490XC	Read Sports Illustrated (print & digital) (A)	Magazines and Newspapers	New
MM1595XC	Read Sports Illustrated (print only) (A)	Magazines and Newspapers	New
MM1487XC	Read Star (print & digital) (A)	Magazines and Newspapers	New
MM1654XC	Read Harper's Bazaar (print only) (A)	Magazines and Newspapers	New
MM1594XC	Read Star (print only) (A)	Magazines and Newspapers	New
MM1486XC	Read Sunset (print & digital) (A)	Magazines and Newspapers	New
MM1593XC	Read Sunset (print only) (A)	Magazines and Newspapers	New
MM1480XC	Read Taste of Home (print & digital) (A)	Magazines and Newspapers	New
MM1592XC	Read Taste of Home (print only) (A)	Magazines and Newspapers	New
MM1550XC	Read The Economist (print & digital) (A)	Magazines and Newspapers	New
MM1514XC	Read The New Yorker (print & digital) (A)	Magazines and Newspapers	New
MM1621XC	Read The New Yorker (print only) (A)	Magazines and Newspapers	New
MM1506XC	Read The Oprah Magazine O (print & digital) (A)	Magazines and Newspapers	New
MM1618XC	Read The Oprah Magazine O (print only) (A)	Magazines and Newspapers	New
MM1612XC	Read The Outdoor Sportsman Trophy Group (digital/print) (A)	Magazines and Newspapers	New
MM1744XC	Read The Outdoor Sportsman Trophy Group (print only) (A)	Magazines and Newspapers	New
MM1483XC	Read This Old House (print & digital) (A)	Magazines and Newspapers	New
MM1591XC	Read This Old House (print only) (A)	Magazines and Newspapers	New
MM1484XC	Read Time (print & digital) (A)	Magazines and Newspapers	New
MM1590XC	Read Time (print only) (A)	Magazines and Newspapers	New
MM1485XC	Read Town & Country (print & digital) (A)	Magazines and Newspapers	New
MM1589XC	Read Town & Country (print only) (A)	Magazines and Newspapers	New
MM1482XC	Read Traditional Home (print & digital) (A)	Magazines and Newspapers	New
MM1588XC	Read Traditional Home (print only) (A)	Magazines and Newspapers	New
MM1481XC	Read Travel + Leisure (print & digital) (A)	Magazines and Newspapers	New
MM1586XC	Read Travel + Leisure (print only) (A)	Magazines and Newspapers	New
MM1479XC	Read TV Guide Magazine (print & digital) (A)	Magazines and Newspapers	New
MM1616XC	Read other magazines - paper or electronic version, last 6 months (A)	Magazines and Newspapers	New
MM1583XC	Read TV Guide Magazine (print only) (A)	Magazines and Newspapers	New
MM1477XC	Read Us Weekly (print & digital) (A)	Magazines and Newspapers	New
MM1582XC	Read Us Weekly (print only) (A)	Magazines and Newspapers	New
MM1478XC	Read USA Today (print & digital) (A)	Magazines and Newspapers	New
MM1476XC	Read Vanity Fair (print & digital) (A)	Magazines and Newspapers	New
MM1581XC	Read Vanity Fair (print only) (A)	Magazines and Newspapers	New
MM1475XC	Read Vogue (print & digital) (A)	Magazines and Newspapers	New
MM1580XC	Read Vogue (print only) (A)	Magazines and Newspapers	New
MM1469XC	Read Wall Street Journal (print & digital) (A)	Magazines and Newspapers	New
MM1474XC	Read WebMD Magazine (print & digital) (A)	Magazines and Newspapers	New
MM1579XC	Read WebMD Magazine (print only) (A)	Magazines and Newspapers	New
MM1472XC	Read Wine Spectator (print & digital) (A)	Magazines and Newspapers	New
MM1471XC	Read Wired (print & digital) (A)	Magazines and Newspapers	New
MM1470XC	Read Woman's Day (print & digital) (A)	Magazines and Newspapers	New
MM1576XC	Read Woman's Day (print only) (A)	Magazines and Newspapers	New
MM1575XC	Read Woman's World (print only) (A)	Magazines and Newspapers	New
MM1468XC	Read Woman's World(print & digital) (A)	Magazines and Newspapers	New
MM1473XC	Read Women's Health (print & digital) (A)	Magazines and Newspapers	New
MM1572XC	Read Women's Health (print only) (A)	Magazines and Newspapers	New
MM1747XC	Read New York Times (Sunday) (print only) (A)	Print Media Usage and Alternative Advertising	New
MM1443XC	Read New York Times (Sunday): Print & Digital Audience (A)	Print Media Usage and Alternative Advertising	New
MM1445XC	Read Parade Carrier Newspapers (A)	Print Media Usage and Alternative Advertising	New
MM1467XC	Read Magazine: Magazine Types [Print/Paper/Hard-Copy]: Airline (A)	Print Media Usage and Alternative Advertising	New
MM1466XC	Read Magazine: Magazine Types [Print/Paper/Hard-Copy]: Automotive (A)	Print Media Usage and Alternative Advertising	New
MM1465XC	Read Magazine: Magazine Types [Print/Paper/Hard-Copy]: Boating (A)	Print Media Usage and Alternative Advertising	New
MM1464XC	Read Magazine: Magazine Types [Print/Paper/Hard-Copy]: Business/Finance (A)	Print Media Usage and Alternative Advertising	New
MM1463XC	Read Magazine: Magazine Types [Print/Paper/Hard-Copy]: Epicurean (A)	Print Media Usage and Alternative Advertising	New
MM1462XC	Read Magazine: Magazine Types [Print/Paper/Hard-Copy]: Fishing/Hunting (A)	Print Media Usage and Alternative Advertising	New

VARIABLE	DESCRIPTION	CATEGORY	STATUS
MM1461XC	Read Magazine: Magazine Types [Print/Paper/Hard-Copy]: Fraternal (A)	Print Media Usage and Alternative Advertising	New
MM1460XC	Read Magazine: Magazine Types [Print/Paper/Hard-Copy]: General Editorial (A)	Print Media Usage and Alternative Advertising	New
MM1459XC	Read Magazine: Magazine Types [Print/Paper/Hard-Copy]: Health (A)	Print Media Usage and Alternative Advertising	New
MM1458XC	Read Magazine: Magazine Types [Print/Paper/Hard-Copy]: Home Service (A)	Print Media Usage and Alternative Advertising	New
MM1457XC	Read Magazine: Magazine Types [Print/Paper/Hard-Copy]: Men (A)	Print Media Usage and Alternative Advertising	New
MM1455XC	Read Magazine: Magazine Types [Print/Paper/Hard-Copy]: Newspaper Distributed (A)	Print Media Usage and Alternative Advertising	New
MM1454XC	Read Magazine: Magazine Types [Print/Paper/Hard-Copy]: Outdoor Recreation (A)	Print Media Usage and Alternative Advertising	New
MM1453XC	Read Magazine: Magazine Types [Print/Paper/Hard-Copy]: Parenthood (A)	Print Media Usage and Alternative Advertising	New
MM1452XC	Read Magazine: Magazine Types [Print/Paper/Hard-Copy]: Science/Technology (A)	Print Media Usage and Alternative Advertising	New
MM1451XC	Read Magazine: Magazine Types [Print/Paper/Hard-Copy]: Sports (A)	Print Media Usage and Alternative Advertising	New
MM1450XC	Read Magazine: Magazine Types [Print/Paper/Hard-Copy]: Travel (A)	Print Media Usage and Alternative Advertising	New
MM1449XC	Read Magazine: Magazine Types [Print/Paper/Hard-Copy]: Women (A)	Print Media Usage and Alternative Advertising	New
MM1448XC	Read Magazine: Magazine Types [Print/Paper/Hard-Copy]: Women's Fashion (A)	Print Media Usage and Alternative Advertising	New
MM1456XC	Read Magazine: Magazine Types [Print/Paper/HrdCopy]: News & Entertainment Weekly (A)	Print Media Usage and Alternative Advertising	New
MM1324XC	Ads at an airport: Considerable Interest (A)	Print Media Usage and Alternative Advertising	New
MM1325XC	Ads at an airport: Some Interest (A)	Print Media Usage and Alternative Advertising	New
MM1326XC	Ads at an airport: Not Much Interest (A)	Print Media Usage and Alternative Advertising	New
MM1312XC	Ads at bus stops or train stations: Some Interest (A)	Print Media Usage and Alternative Advertising	New
MM1313XC	Ads at bus stops or train stations: Not Much Interest (A)	Print Media Usage and Alternative Advertising	New
MM1333XC	Ads at sports or entertainment events: Considerable Interest (A)	Print Media Usage and Alternative Advertising	New
MM1334XC	Ads at sports or entertainment events: Some Interest (A)	Print Media Usage and Alternative Advertising	New
MM1335XC	Ads at sports or entertainment events: Not Much Interest (A)	Print Media Usage and Alternative Advertising	New
MM1362XC	Ads in shopping malls (not video ads): Have seen in the last 30 days (A)	Print Media Usage and Alternative Advertising	New
MM1361XC	Ads in shopping malls (not video ads): Have seen in the last 6 months (A)	Print Media Usage and Alternative Advertising	New
MM1363XC	Ads in shopping malls (not video ads): Considerable Interest (A)	Print Media Usage and Alternative Advertising	New
MM1364XC	Ads in shopping malls (not video ads): Some Interest (A)	Print Media Usage and Alternative Advertising	New
MM1365XC	Ads in shopping malls (not video ads): Not Much Interest (A)	Print Media Usage and Alternative Advertising	New
MM1358XC	Ads in store (not video ads): Considerable Interest (A)	Print Media Usage and Alternative Advertising	New
MM1359XC	Ads in store (not video ads): Some Interest (A)	Print Media Usage and Alternative Advertising	New
MM1360XC	Ads in store (not video ads): Not Much Interest (A)	Print Media Usage and Alternative Advertising	New
MM1316XC	Ads inside taxis: Some Interest (A)	Print Media Usage and Alternative Advertising	New
MM1317XC	Ads inside taxis: Not Much Interest (A)	Print Media Usage and Alternative Advertising	New
MM1307XC	Ads on buses/trains: Considerable Interest (A)	Print Media Usage and Alternative Advertising	New
MM1308XC	Ads on buses/trains: Some Interest (A)	Print Media Usage and Alternative Advertising	New
MM1309XC	Ads on buses/trains: Not Much Interest (A)	Print Media Usage and Alternative Advertising	New
MM1329XC	Ads on phone booths: Some Interest (A)	Print Media Usage and Alternative Advertising	New
MM1330XC	Ads on phone booths: Not Much Interest (A)	Print Media Usage and Alternative Advertising	New
MM1343XC	Ads on posters at movie theaters: Considerable Interest (A)	Print Media Usage and Alternative Advertising	New
MM1344XC	Ads on posters at movie theaters: Some Interest (A)	Print Media Usage and Alternative Advertising	New
MM1345XC	Ads on posters at movie theaters: Not Much Interest (A)	Print Media Usage and Alternative Advertising	New
MM1353XC	Ads on shopping carts: Considerable Interest (A)	Print Media Usage and Alternative Advertising	New
MM1354XC	Ads on shopping carts: Some Interest (A)	Print Media Usage and Alternative Advertising	New
MM1355XC	Ads on shopping carts: Not Much Interest (A)	Print Media Usage and Alternative Advertising	New
MM1320XC	Ads on top of taxis: Some Interest (A)	Print Media Usage and Alternative Advertising	New
MM1321XC	Ads on top of taxis: Not Much Interest (A)	Print Media Usage and Alternative Advertising	New
MM1338XC	Ads sent to a cellphone or other mobile device: Considerable Interest (A)	Print Media Usage and Alternative Advertising	New
MM1339XC	Ads sent to a cellphone or other mobile device: Some Interest (A)	Print Media Usage and Alternative Advertising	New
MM1340XC	Ads sent to a cellphone or other mobile device: Not Much Interest (A)	Print Media Usage and Alternative Advertising	New
MM1348XC	Ads shown on-screen before the start of a movie: Considerable Interest (A)	Print Media Usage and Alternative Advertising	New
MM1349XC	Ads shown on-screen before the start of a movie: Some Interest (A)	Print Media Usage and Alternative Advertising	New
MM1350XC	Ads shown on-screen before the start of a movie: Not Much Interest (A)	Print Media Usage and Alternative Advertising	New
MM1302XC	Billboards: Considerable Interest (A)	Print Media Usage and Alternative Advertising	New
MM1304XC	Billboards: Not Much Interest (A)	Print Media Usage and Alternative Advertising	New
MM1303XC	Billboards: Some Interest (A)	Print Media Usage and Alternative Advertising	New
MM1367XC	Infomercials: Have seen in the last 30 days (A)	Print Media Usage and Alternative Advertising	New
MM1368XC	Infomercials: Considerable Interest (A)	Print Media Usage and Alternative Advertising	New
MM1370XC	Infomercials: Not Much Interest (A)	Print Media Usage and Alternative Advertising	New
MM1369XC	Infomercials: Some Interest (A)	Print Media Usage and Alternative Advertising	New
MM1373XC	Offers or Ads sent to your home by mail: Considerable Interest (A)	Print Media Usage and Alternative Advertising	New
MM1374XC	Offers or Ads sent to your home by mail: Some Interest (A)	Print Media Usage and Alternative Advertising	New
MM1375XC	Offers or Ads sent to your home by mail: Not Much Interest (A)	Print Media Usage and Alternative Advertising	New
MM1388XC	Product placement in movies: Considerable Interest (A)	Print Media Usage and Alternative Advertising	New
MM1389XC	Product placement in movies: Some Interest (A)	Print Media Usage and Alternative Advertising	New
MM1390XC	Product placement in movies: Not Much Interest (A)	Print Media Usage and Alternative Advertising	New
MM1383XC	Product placement in TV shows: Considerable Interest (A)	Print Media Usage and Alternative Advertising	New
MM1384XC	Product placement in TV shows: Some Interest (A)	Print Media Usage and Alternative Advertising	New
MM1385XC	Product placement in TV shows: Not Much Interest (A)	Print Media Usage and Alternative Advertising	New
MM1378XC	Product placement in video games: Considerable Interest (A)	Print Media Usage and Alternative Advertising	New
MM1379XC	Product placement in video games: Some Interest (A)	Print Media Usage and Alternative Advertising	New
MM1380XC	Product placement in video games: Not Much Interest (A)	Print Media Usage and Alternative Advertising	New
MM1284XC	Video Ads at gas stations: Considerable Interest (A)	Print Media Usage and Alternative Advertising	New
MM1285XC	Video Ads at gas stations: Some Interest (A)	Print Media Usage and Alternative Advertising	New
MM1286XC	Video Ads at gas stations: Not Much Interest (A)	Print Media Usage and Alternative Advertising	New
MM1275XC	Video Ads in airports: Considerable Interest (A)	Print Media Usage and Alternative Advertising	New
MM1276XC	Video Ads in airports: Some Interest (A)	Print Media Usage and Alternative Advertising	New

VARIABLE	DESCRIPTION	CATEGORY	STATUS
MM1277XC	Video Ads in airports: Not Much Interest (A)	Print Media Usage and Alternative Advertising	New
MM1251XC	Video Ads in bars/pubs: Some Interest (A)	Print Media Usage and Alternative Advertising	New
MM1252XC	Video Ads in bars/pubs: Not Much Interest (A)	Print Media Usage and Alternative Advertising	New
MM1260XC	Video Ads in coffee shops, cafes or delis: Considerable Interest (A)	Print Media Usage and Alternative Advertising	New
MM1261XC	Video Ads in coffee shops, cafes or delis: Some Interest (A)	Print Media Usage and Alternative Advertising	New
MM1262XC	Video Ads in coffee shops, cafes or delis: Not Much Interest (A)	Print Media Usage and Alternative Advertising	New
MM1221XC	Video Ads in convenience stores: Considerable Interest (A)	Print Media Usage and Alternative Advertising	New
MM1222XC	Video Ads in convenience stores: Some Interest (A)	Print Media Usage and Alternative Advertising	New
MM1223XC	Video Ads in convenience stores: Not Much Interest (A)	Print Media Usage and Alternative Advertising	New
MM1216XC	Video Ads in drug stores: Considerable Interest (A)	Print Media Usage and Alternative Advertising	New
MM1217XC	Video Ads in drug stores: Some Interest (A)	Print Media Usage and Alternative Advertising	New
MM1218XC	Video Ads in drug stores: Not Much Interest (A)	Print Media Usage and Alternative Advertising	New
MM1255XC	Video Ads in fast food or family restaurants: Considerable Interest (A)	Print Media Usage and Alternative Advertising	New
MM1256XC	Video Ads in fast food or family restaurants: Some Interest (A)	Print Media Usage and Alternative Advertising	New
MM1257XC	Video Ads in fast food or family restaurants: Not Much Interest (A)	Print Media Usage and Alternative Advertising	New
MM1211XC	Video Ads in grocery stores: Considerable Interest (A)	Print Media Usage and Alternative Advertising	New
MM1212XC	Video Ads in grocery stores: Some Interest (A)	Print Media Usage and Alternative Advertising	New
MM1213XC	Video Ads in grocery stores: Not Much Interest (A)	Print Media Usage and Alternative Advertising	New
MM1265XC	Video Ads in gym/health clubs: Considerable Interest (A)	Print Media Usage and Alternative Advertising	New
MM1266XC	Video Ads in gym/health clubs: Some Interest (A)	Print Media Usage and Alternative Advertising	New
MM1267XC	Video Ads in gym/health clubs: Not Much Interest (A)	Print Media Usage and Alternative Advertising	New
MM1226XC	Video Ads in large discount/department stores: Considerable Interest (A)	Print Media Usage and Alternative Advertising	New
MM1227XC	Video Ads in large discount/department stores: Some Interest (A)	Print Media Usage and Alternative Advertising	New
MM1228XC	Video Ads in large discount/department stores: Not Much Interest (A)	Print Media Usage and Alternative Advertising	New
MM1269XC	Video Ads in medical offices: Have seen in the last 30 days (A)	Print Media Usage and Alternative Advertising	New
MM1270XC	Video Ads in medical offices: Considerable Interest (A)	Print Media Usage and Alternative Advertising	New
MM1271XC	Video Ads in medical offices: Some Interest (A)	Print Media Usage and Alternative Advertising	New
MM1272XC	Video Ads in medical offices: Not Much Interest (A)	Print Media Usage and Alternative Advertising	New
MM1297XC	Video Ads in movie theater lobbies: Considerable Interest (A)	Print Media Usage and Alternative Advertising	New
MM1298XC	Video Ads in movie theater lobbies: Some Interest (A)	Print Media Usage and Alternative Advertising	New
MM1299XC	Video Ads in movie theater lobbies: Not Much Interest (A)	Print Media Usage and Alternative Advertising	New
MM1293XC	Video Ads in office building elevators: Some Interest (A)	Print Media Usage and Alternative Advertising	New
MM1294XC	Video Ads in office building elevators: Not Much Interest (A)	Print Media Usage and Alternative Advertising	New
MM1289XC	Video Ads in office building lobbies: Some Interest (A)	Print Media Usage and Alternative Advertising	New
MM1290XC	Video Ads in office building lobbies: Not Much Interest (A)	Print Media Usage and Alternative Advertising	New
MM1236XC	Video Ads in other stores: Considerable Interest (A)	Print Media Usage and Alternative Advertising	New
MM1237XC	Video Ads in other stores: Some Interest (A)	Print Media Usage and Alternative Advertising	New
MM1238XC	Video Ads in other stores: Not Much Interest (A)	Print Media Usage and Alternative Advertising	New
MM1246XC	Video Ads in shopping mall food courts: Considerable Interest (A)	Print Media Usage and Alternative Advertising	New
MM1247XC	Video Ads in shopping mall food courts: Some Interest (A)	Print Media Usage and Alternative Advertising	New
MM1248XC	Video Ads in shopping mall food courts: Not Much Interest (A)	Print Media Usage and Alternative Advertising	New
MM1241XC	Video Ads in shopping malls: Considerable Interest (A)	Print Media Usage and Alternative Advertising	New
MM1242XC	Video Ads in shopping malls: Some Interest (A)	Print Media Usage and Alternative Advertising	New
MM1243XC	Video Ads in shopping malls: Not Much Interest (A)	Print Media Usage and Alternative Advertising	New
MM1280XC	Video Ads in taxis: Some Interest (A)	Print Media Usage and Alternative Advertising	New
MM1281XC	Video Ads in taxis: Not Much Interest (A)	Print Media Usage and Alternative Advertising	New
MM1231XC	Video Ads in warehouse/club stores: Considerable Interest (A)	Print Media Usage and Alternative Advertising	New
MM1232XC	Video Ads in warehouse/club stores: Some Interest (A)	Print Media Usage and Alternative Advertising	New
MM1233XC	Video Ads in warehouse/club stores: Not Much Interest (A)	Print Media Usage and Alternative Advertising	New
MM1396XC	Websites visited or apps used in last 30 days: nytimes.com: News/Commentary (A)	Print Media Usage and Alternative Advertising	New
SB005620XC	Audio streaming services used past 30 days Amazon Music (A)	Radio	New
SB005621XC	Audio streaming services used past 30 days Apple Music (A)	Radio	New
SB005622XC	Audio streaming services used past 30 days Google Play Music (A)	Radio	New
SB005623XC	Audio streaming services used past 30 days iHeartRadio (A)	Radio	New
SB005624XC	Audio streaming services used past 30 days Pandora (A)	Radio	New
SB005625XC	Audio streaming services used past 30 days Radio.com (A)	Radio	New
SB005626XC	Audio streaming services used past 30 days SiriusXM.com or SiriusXM app (A)	Radio	New
SB005627XC	Audio streaming services used past 30 days Spotify (A)	Radio	New
SB005628XC	Audio streaming services used past 30 days Stitcher (A)	Radio	New
SB005629XC	Audio streaming services used past 30 days Tuneln (A)	Radio	New
SB005630XC	Audio streaming services used past 7 days Amazon Music (A)	Radio	New
SB005631XC	Audio streaming services used past 7 days Apple Music (A)	Radio	New
SB005632XC	Audio streaming services used past 7 days Google Play Music (A)	Radio	New
SB005633XC	Audio streaming services used past 7 days iHeartRadio (A)	Radio	New
SB005634XC	Audio streaming services used past 7 days Pandora (A)	Radio	New
SB005635XC	Audio streaming services used past 7 days Radio.com (A)	Radio	New
SB005636XC	Audio streaming services used past 7 days SiriusXM.com or SiriusXM app (A)	Radio	New
SB005637XC	Audio streaming services used past 7 days Spotify (A)	Radio	New
SB005638XC	Audio streaming services used past 7 days Tuneln (A)	Radio	New
SB004711XC	BIA radio ownership groups (M-S 6am-Mid cume) Forever Media Inc (A)	Radio	New
SB003226XC	BIA radio ownership groups (M-S 6am-Mid cume) Midwest Communications Inc (A)	Radio	New
SB005421XC	BIA radio ownership groups (M-S 6am-Mid cume) Renda Broadcasting Corporation (A)	Radio	New
SB004789XC	Radio networks Air1 (A)	Radio	New
SB005434XC	Radio networks Associated Press 15s (A)	Radio	New
SB005435XC	Radio networks Bloomberg (A)	Radio	New

VARIABLE	DESCRIPTION	CATEGORY	STATUS
SB005436XC	Radio networks Bloomberg Plus (A)	Radio	New
SB005437XC	Radio networks Carmen Calls (A)	Radio	New
SB005438XC	Radio networks CBS Top of Hour (A)	Radio	New
SB005439XC	Radio networks Curtis Media Prime (A)	Radio	New
SB005440XC	Radio networks Deja Vu with WBLS (A)	Radio	New
SB005441XC	Radio networks Entercom AC (A)	Radio	New
SB005442XC	Radio networks Entercom Alternative (A)	Radio	New
SB005443XC	Radio networks Entercom Classic Hits-Classic Rock (A)	Radio	New
SB005444XC	Radio networks Entercom Country (A)	Radio	New
SB005445XC	Radio networks Entercom News and Talk (A)	Radio	New
SB005446XC	Radio networks Entercom Rock-Active Rock (A)	Radio	New
SB005447XC	Radio networks Entercom Sports (A)	Radio	New
SB005448XC	Radio networks Entercom Top40/CHR/HAC (A)	Radio	New
SB005449XC	Radio networks Entercom Urban-Rhythmic (A)	Radio	New
SB005450XC	Radio networks Key Network 1 (A)	Radio	New
SB004802XC	Radio networks Male Focus (A)	Radio	New
SB004804XC	Radio networks Rock Focus (A)	Radio	New
SB005451XC	Radio networks Skyview Conservative (A)	Radio	New
SB005452XC	Radio networks Skyview Long Form (A)	Radio	New
SB005453XC	Radio networks Skyview Music (A)	Radio	New
SB005454XC	Radio networks Skyview News (A)	Radio	New
SB005455XC	Radio networks Skyview Short Form (A)	Radio	New
SB004808XC	Radio networks USRN Male Network (A)	Radio	New
SB005457XC	Radio networks USRN Network 1 (A)	Radio	New
SB005456XC	Radio networks The Weather Channel (A)	Radio	New
SB005459XC	Radio networks WWO All (A)	Radio	New
SB005458XC	Radio networks WWO Female Music Net (A)	Radio	New
SB004699XC	Sports listened to on radio past 12 months (net) ACC basketball (A)	Radio	New
SB003024XC	Sports listened to on radio past 12 months (net) College football bowl games (A)	Radio	New
SB005422XC	Sports listened to on radio past 12 months (net) Learfield IMG Coll Bsktball (A)	Radio	New
SB005423XC	Sports listened to on radio past 12 months (net) Learfield IMG Coll football (A)	Radio	New
SB005424XC	Sports listened to on radio past 12 months (net) Learfield IMG Coll sports (A)	Radio	New
SB002067XC	Sports listened to on radio past 12 months Stanley Cup playoffs (A)	Radio	New
SB002242XC	No. of times used quick service restaurant past 30 days 2 times (A)	Restaurants	New
SB002245XC	No. of times used quick service restaurant past 30 days 5 times (A)	Restaurants	New
SB002248XC	No. of times used sitdown restaurant past 30 days 1 time (A)	Restaurants	New
SB002262XC	Quick service restaurants used for breakfast past 30 days Jack in the box (A)	Restaurants	New
SB002270XC	Quick service restaurants used for dinner past 30 days Boston Market (A)	Restaurants	New
SB002321XC	Quick service rest used for other reason past 30 days Cold Stone Creamery (A)	Restaurants	New
SB003923XC	Quick service restaurants used for other reason past 30 days Little Caesars (A)	Restaurants	New
SB002367XC	Sitdown restaurants used for breakfast past 30 days Dennys (A)	Restaurants	New
SB002394XC	Sitdown restaurants used for lunch past 30 days Dennys (A)	Restaurants	New
SB002378XC	Sitdown restaurants used for dinner past 30 days Cracker Barrel (A)	Restaurants	New
SB002379XC	Sitdown restaurants used for dinner past 30 days Dennys (A)	Restaurants	New
SB002381XC	Sitdown restaurants used for dinner past 30 days IHOP (A)	Restaurants	New
SB002387XC	Sitdown restaurants used for dinner past 30 days Red Lobster (A)	Restaurants	New
SB002417XC	Sitdown restaurants used past 30 days LongHorn Steakhouse (A)	Restaurants	New
SB004745XC	Items bought past 12 months (amount spent) Handbags/purses:Under \$100 (A)	Retail Shopping	New
SB005644XC	Merchandise/services bought past 12 mo as result of mail ads Apparel, any (A)	Retail Shopping	New
SB005645XC	Merchandise/services bought past 12 mo as result of mail ads Auto service (A)	Retail Shopping	New
SB005646XC	Merchandise/services bought past 12 mo as result of mail ads CD/DVD/Blu-ray (A)	Retail Shopping	New
SB005647XC	Merchandise/services bought past 12 mo as result of mail ads Computer Hd/Sfw (A)	Retail Shopping	New
SB005650XC	Merchandise/services bought past 12 mo as result of mail ads Furniture (A)	Retail Shopping	New
SB005651XC	Merchandise/services bought past 12 mo as result of mail ads Groceries (A)	Retail Shopping	New
SB005652XC	Merchandise/services bought past 12 mo as result of mail ads Home clean svc (A)	Retail Shopping	New
SB005653XC	Merchandise/services bought past 12 mo as result of mail ads Insurance (A)	Retail Shopping	New
SB005648XC	Merchandise/services bought past 12 mo as result of mail ads Personal Care (A)	Retail Shopping	New
SB005649XC	Merchandise/services bought past 12 mo as result of mail ads Restaurant food (A)	Retail Shopping	New
SB005654XC	Merchandise/services bought past 12 mo as result of mail ads Other (A)	Retail Shopping	New
SB005655XC	Merchandise/services bought past 12 mo as result of mail ads None (A)	Retail Shopping	New
SB005461XC	Stores/services bought past 3 months Academy Sports + Outdoors (A)	Retail Shopping	New
SB005462XC	Stores/services bought past 3 months Barnes & Noble (A)	Retail Shopping	New
SB005463XC	Stores/services bought past 3 months Bass Pro Shops (A)	Retail Shopping	New
SB005464XC	Stores/services bought past 3 months Bath & Body Works (A)	Retail Shopping	New
SB005465XC	Stores/services bought past 3 months Bed, Bath & Beyond (A)	Retail Shopping	New
SB005733XC	Stores/services bought past 3 months Cabelas (A)	Retail Shopping	New
SB005466XC	Stores/services bought past 3 months DICKS Sporting Goods (A)	Retail Shopping	New
SB005467XC	Stores/services bought past 3 months FedEx Office (A)	Retail Shopping	New
SB005468XC	Stores/services bought past 3 months GameStop (A)	Retail Shopping	New
SB005469XC	Stores/services bought past 3 months Hobby Lobby (A)	Retail Shopping	New
SB005734XC	Stores/services bought past 3 months IKEA (A)	Retail Shopping	New
SB005470XC	Stores/services bought past 3 months iTunes (A)	Retail Shopping	New
SB005471XC	Stores/services bought past 3 months Michaels (A)	Retail Shopping	New
SB005472XC	Stores/services bought past 3 months Office Depot/OfficeMax (A)	Retail Shopping	New
SB005473XC	Stores/services bought past 3 months Old Navy (A)	Retail Shopping	New

VARIABLE	DESCRIPTION	CATEGORY	STATUS
SB005474XC	Stores/services bought past 3 months Petco (A)	Retail Shopping	New
SB005475XC	Stores/services bought past 3 months PetSmart (A)	Retail Shopping	New
SB005476XC	Stores/services bought past 3 months Staples (A)	Retail Shopping	New
SB005477XC	Stores/services bought past 3 months The UPS Store (A)	Retail Shopping	New
SB005478XC	Stores/services bought past 3 months Victorias Secret (A)	Retail Shopping	New
SB005479XC	Stores/services bought past 3 months Any bookstore (A)	Retail Shopping	New
SB005480XC	Stores/services bought past 3 months Any bridal shop (A)	Retail Shopping	New
SB005481XC	Stores/services bought past 3 months Any clothing store (A)	Retail Shopping	New
SB005482XC	Stores/services bought past 3 months Any day spa (A)	Retail Shopping	New
SB005483XC	Stores/services bought past 3 months Any dry cleaner (A)	Retail Shopping	New
SB005484XC	Stores/services bought past 3 months Any florist (excluding grocers) (A)	Retail Shopping	New
SB005485XC	Stores/services bought past 3 months Any game/toy store (incl video games) (A)	Retail Shopping	New
SB005486XC	Stores/services bought past 3 months Any home accessory store (A)	Retail Shopping	New
SB005487XC	Stores/services bought past 3 months Any jewelry store (A)	Retail Shopping	New
SB005488XC	Stores/services bought past 3 months Any music/video store (A)	Retail Shopping	New
SB005489XC	Stores/services bought past 3 months Any office supply/service store (A)	Retail Shopping	New
SB005490XC	Stores/services bought past 3 months Any pet supply store (A)	Retail Shopping	New
SB005491XC	Stores/services bought past 3 months Any shoe store (A)	Retail Shopping	New
SB005492XC	Stores/services bought past 3 months Any sporting goods store (A)	Retail Shopping	New
SB005507XC	Stores/services shopped past 3 months Academy Sports + Outdoors (A)	Retail Shopping	New
SB005508XC	Stores/services shopped past 3 months Barnes & Noble (A)	Retail Shopping	New
SB005509XC	Stores/services shopped past 3 months Bass Pro Shops (A)	Retail Shopping	New
SB005510XC	Stores/services shopped past 3 months Bath & Body Works (A)	Retail Shopping	New
SB005511XC	Stores/services shopped past 3 months Bed, Bath & Beyond (A)	Retail Shopping	New
SB005735XC	Stores/services shopped past 3 months Cabelas (A)	Retail Shopping	New
SB005512XC	Stores/services shopped past 3 months DICKS Sporting Goods (A)	Retail Shopping	New
SB005513XC	Stores/services shopped past 3 months FedEx Office (A)	Retail Shopping	New
SB005514XC	Stores/services shopped past 3 months GameStop (A)	Retail Shopping	New
SB005515XC	Stores/services shopped past 3 months Hobby Lobby (A)	Retail Shopping	New
SB005698XC	Stores/services shopped past 3 months IKEA(A)	Retail Shopping	New
SB005516XC	Stores/services shopped past 3 months iTunes (A)	Retail Shopping	New
SB005517XC	Stores/services shopped past 3 months Michaels (A)	Retail Shopping	New
SB005518XC	Stores/services shopped past 3 months Office Depot/OfficeMax (A)	Retail Shopping	New
SB005519XC	Stores/services shopped past 3 months Old Navy (A)	Retail Shopping	New
SB005521XC	Stores/services shopped past 3 months Petco (A)	Retail Shopping	New
SB005520XC	Stores/services shopped past 3 months PetSmart (A)	Retail Shopping	New
SB005522XC	Stores/services shopped past 3 months Staples (A)	Retail Shopping	New
SB005523XC	Stores/services shopped past 3 months The UPS Store (A)	Retail Shopping	New
SB005524XC	Stores/services shopped past 3 months Victorias Secret (A)	Retail Shopping	New
SB005493XC	Stores/services shopped past 3 months Any bookstore (A)	Retail Shopping	New
SB005494XC	Stores/services shopped past 3 months Any bridal shop (A)	Retail Shopping	New
SB005495XC	Stores/services shopped past 3 months Any clothing store (A)	Retail Shopping	New
SB005496XC	Stores/services shopped past 3 months Any day spa (A)	Retail Shopping	New
SB005497XC	Stores/services shopped past 3 months Any dry cleaner (A)	Retail Shopping	New
SB005498XC	Stores/services shopped past 3 months Any florist (excluding grocers) (A)	Retail Shopping	New
SB005499XC	Stores/services shopped past 3 months Any game/toy store (incl video games) (A)	Retail Shopping	New
SB005500XC	Stores/services shopped past 3 months Any home accessory store (A)	Retail Shopping	New
SB005501XC	Stores/services shopped past 3 months Any jewelry store (A)	Retail Shopping	New
SB005502XC	Stores/services shopped past 3 months Any music/video store (A)	Retail Shopping	New
SB005503XC	Stores/services shopped past 3 months Any office supply/service store (A)	Retail Shopping	New
SB005504XC	Stores/services shopped past 3 months Any pet supply store (A)	Retail Shopping	New
SB005505XC	Stores/services shopped past 3 months Any shoe store (A)	Retail Shopping	New
SB005506XC	Stores/services shopped past 3 months Any sporting goods store (A)	Retail Shopping	New
SB005697XC	Stores/services shopped past 3 months Any store/service shopped past 3 mnths (A)	Retail Shopping	New
SB002665XC	Stores/services shopped past 3 months Did not shop (A)	Retail Shopping	New
SB005662XC	Stores/services shopped in-store past 3 months Academy Sports + Outdoors (A)	Retail Shopping	New
SB005667XC	Stores/services shopped in-store past 3 months Anthropologie (A)	Retail Shopping	New
SB005668XC	Stores/services shopped in-store past 3 months At Home (A)	Retail Shopping	New
SB005663XC	Stores/services shopped in-store past 3 months Barnes & Noble (A)	Retail Shopping	New
SB005664XC	Stores/services shopped in-store past 3 months Bass Pro Shops (A)	Retail Shopping	New
SB005665XC	Stores/services shopped in-store past 3 months Bath & Body Works (A)	Retail Shopping	New
SB005666XC	Stores/services shopped in-store past 3 months Bed, Bath & Beyond (A)	Retail Shopping	New
SB005669XC	Stores/services shopped in-store past 3 months Cabelas (A)	Retail Shopping	New
SB005670XC	Stores/services shopped in-store past 3 months DICKS Sporting Goods (A)	Retail Shopping	New
SB005671XC	Stores/services shopped in-store past 3 months FedEx Office (A)	Retail Shopping	New
SB005672XC	Stores/services shopped in-store past 3 months GameStop (A)	Retail Shopping	New
SB005673XC	Stores/services shopped in-store past 3 months Hobby Lobby (A)	Retail Shopping	New
SB005674XC	Stores/services shopped in-store past 3 months IKEA (A)	Retail Shopping	New
SB005675XC	Stores/services shopped in-store past 3 months Michaels (A)	Retail Shopping	New
SB005676XC	Stores/services shopped in-store past 3 months Office Depot/OfficeMax (A)	Retail Shopping	New
SB005677XC	Stores/services shopped in-store past 3 months Old Navy (A)	Retail Shopping	New
SB005678XC	Stores/services shopped in-store past 3 months Petco (A)	Retail Shopping	New
SB005679XC	Stores/services shopped in-store past 3 months PetSmart (A)	Retail Shopping	New
SB005680XC	Stores/services shopped in-store past 3 months Staples (A)	Retail Shopping	New
SB005681XC	Stores/services shopped in-store past 3 months The UPS Store (A)	Retail Shopping	New

VARIABLE	DESCRIPTION	CATEGORY	STATUS
SB005682XC	Stores/services shopped in-store past 3 months Victorias Secret (A)	Retail Shopping	New
SB005683XC	Stores/services shopped in-store past 3 months Any bookstore (A)	Retail Shopping	New
SB005684XC	Stores/services shopped in-store past 3 months Any bridal shop (A)	Retail Shopping	New
SB005685XC	Stores/services shopped in-store past 3 months Any clothing store (A)	Retail Shopping	New
SB005686XC	Stores/services shopped in-store past 3 months Any day spa (A)	Retail Shopping	New
SB005687XC	Stores/services shopped in-store past 3 months Any dry cleaner (A)	Retail Shopping	New
SB005688XC	Stores/services shopped in-store past 3 months Any florist (excl grocers) (A)	Retail Shopping	New
SB005689XC	Stores/services shopped in-store past 3 months Any game/toy store (A)	Retail Shopping	New
SB005690XC	Stores/services shopped in-store past 3 months Any home accessory store (A)	Retail Shopping	New
SB005691XC	Stores/services shopped in-store past 3 months Any jewelry store (A)	Retail Shopping	New
SB005692XC	Stores/services shopped in-store past 3 months Any music/video store (A)	Retail Shopping	New
SB005693XC	Stores/services shopped in-store past 3 months Any office supply store (A)	Retail Shopping	New
SB005694XC	Stores/services shopped in-store past 3 months Any pet supply store (A)	Retail Shopping	New
SB005695XC	Stores/services shopped in-store past 3 months Any shoe store (A)	Retail Shopping	New
SB005696XC	Stores/services shopped in-store past 3 months Any sporting goods store (A)	Retail Shopping	New
SB005699XC	Stores/services shopped online past 3 months Academy Sports + Outdoors (A)	Retail Shopping	New
SB005700XC	Stores/services shopped online past 3 months Anthropologie (A)	Retail Shopping	New
SB005701XC	Stores/services shopped online past 3 months Barnes & Noble (A)	Retail Shopping	New
SB005702XC	Stores/services shopped online past 3 months Bass Pro Shops (A)	Retail Shopping	New
SB005703XC	Stores/services shopped online past 3 months Bath & Body Works (A)	Retail Shopping	New
SB005704XC	Stores/services shopped online past 3 months Bed, Bath & Beyond (A)	Retail Shopping	New
SB005705XC	Stores/services shopped online past 3 months Cabelas (A)	Retail Shopping	New
SB005706XC	Stores/services shopped online past 3 months Crate & Barrel (A)	Retail Shopping	New
SB005707XC	Stores/services shopped online past 3 months DICKS Sporting Goods (A)	Retail Shopping	New
SB005708XC	Stores/services shopped online past 3 months FedEx Office (A)	Retail Shopping	New
SB005709XC	Stores/services shopped online past 3 months GameStop (A)	Retail Shopping	New
SB005710XC	Stores/services shopped online past 3 months Hobby Lobby (A)	Retail Shopping	New
SB005711XC	Stores/services shopped online past 3 months IKEA (A)	Retail Shopping	New
SB005712XC	Stores/services shopped online past 3 months iTunes (A)	Retail Shopping	New
SB005713XC	Stores/services shopped online past 3 months Michaels (A)	Retail Shopping	New
SB004882XC	Stores/services shopped online past 3 months Neiman Marcus (A)	Retail Shopping	New
SB005714XC	Stores/services shopped online past 3 months Office Depot/OfficeMax (A)	Retail Shopping	New
SB005715XC	Stores/services shopped online past 3 months Old Navy (A)	Retail Shopping	New
SB005716XC	Stores/services shopped online past 3 months Petco (A)	Retail Shopping	New
SB005717XC	Stores/services shopped online past 3 months PetSmart (A)	Retail Shopping	New
SB004888XC	Stores/services shopped online past 3 months TJ Maxx (A)	Retail Shopping	New
SB005718XC	Stores/services shopped online past 3 months The UPS Store (A)	Retail Shopping	New
SB005719XC	Stores/services shopped online past 3 months Victorias Secret (A)	Retail Shopping	New
SB005720XC	Stores/services shopped online past 3 months Any bookstore (A)	Retail Shopping	New
SB005721XC	Stores/services shopped online past 3 months Any bridal shop (A)	Retail Shopping	New
SB005722XC	Stores/services shopped online past 3 months Any clothing store (A)	Retail Shopping	New
SB005723XC	Stores/services shopped online past 3 months Any day spa (A)	Retail Shopping	New
SB005724XC	Stores/services shopped online past 3 months Any florist (excluding grocers) (A)	Retail Shopping	New
SB005725XC	Stores/services shopped online past 3 months Any game/toy store (A)	Retail Shopping	New
SB005726XC	Stores/services shopped online past 3 months Any home accessory store (A)	Retail Shopping	New
SB005727XC	Stores/services shopped online past 3 months Any jewelry store (A)	Retail Shopping	New
SB005728XC	Stores/services shopped online past 3 months Any music/video store (A)	Retail Shopping	New
SB005729XC	Stores/services shopped online past 3 months Any office supply/service store (A)	Retail Shopping	New
SB005730XC	Stores/services shopped online past 3 months Any pet supply store (A)	Retail Shopping	New
SB005731XC	Stores/services shopped online past 3 months Any shoe store (A)	Retail Shopping	New
SB005732XC	Stores/services shopped online past 3 months Any sporting goods store (A)	Retail Shopping	New
SB002778XC	No. of times bought from other mail advertising past 12 mos 1 time (A)	Retail Shopping	New
SB002779XC	No. of times bought from other mail advertising past 12 mos 2 times (A)	Retail Shopping	New
SB002781XC	No. of times bought from other mail advertising past 12 mos 6 times or more (A)	Retail Shopping	New
MM1392XC	Internet: visited Spanish Language website or app last 30 days (A)	Spanish Language Media	New
MM1391XC	Spanish Language Media: Radio: listened to any Hispanic format, last 7 days (A)	Spanish Language Media	New
MM1393XC	Television: watched a Spanish Language network (Telemundo, UniMas, Univision) (A)	Spanish Language Media	New
SB005382XC	Activities past 12 months Competitive video gaming (A)	Sports and Leisure	New
SB005383XC	Activities past 12 months Running, Organized race (5k, marathon, etc.) (A)	Sports and Leisure	New
SB005384XC	Activities past 12 months Running, other (A)	Sports and Leisure	New
SB002875XC	Amount HHLD contributed to public TV past 12 months \$35 - \$99 (H)	Sports and Leisure	New
SB003456XC	Current level of interest in Arena Football League (AFL) A little bit (A)	Sports and Leisure	New
SB003484XC	Current level of interest in Figure skating Very (A)	Sports and Leisure	New
SB003499XC	Current level of interest in High school sports Very (A)	Sports and Leisure	New
SB003503XC	Current level of interest in Horse racing Very (A)	Sports and Leisure	New
SB003508XC	Current level of interest in IndyCar Series Somewhat (A)	Sports and Leisure	New
SB003535XC	Current level of interest in Minor League Hockey Somewhat (A)	Sports and Leisure	New
SB004689XC	Current level of interest in NBA Gatorade League Very (A)	Sports and Leisure	New
SB003565XC	Current level of interest in NHRA Drag Racing Very (A)	Sports and Leisure	New
SB003566XC	Current level of interest in NHRA Drag Racing Somewhat (A)	Sports and Leisure	New
SB003581XC	Current level of interest in Pro Bull Riding (PBR) Very (A)	Sports and Leisure	New
SB003599XC	Current level of interest in WNBA (Women's Nat'l Basketball) A little bit (A)	Sports and Leisure	New
SB003601XC	Current level of interest in Women's tennis (WTA) Very (A)	Sports and Leisure	New
SB003020XC	Events attended past 12 months (net) Any pro rodeo (A)	Sports and Leisure	New
SB004619XC	Events attended past 12 months (net) American Athletic Conf. sports event (A)	Sports and Leisure	New

VARIABLE	DESCRIPTION	CATEGORY	STATUS
SB005525XC	Events attended past 12 months (net) Learfield IMG College basketball (A)	Sports and Leisure	New
SB005526XC	Events attended past 12 months (net) Learfield IMG College football (A)	Sports and Leisure	New
SB005527XC	Events attended past 12 months (net) Learfield IMG College sports event (A)	Sports and Leisure	New
SB005639XC	Ever attended special/technical/vocational school No (A)	Sports and Leisure	New
SB005377XC	Lifestyle changes hh plans to do next 12 mths Shop for in-home nursing (H)	Sports and Leisure	New
SB005378XC	Lifestyle changes hh plans to do next 12 mths Shop for out-of-home nursing (H)	Sports and Leisure	New
SB001901XC	No. of College baseball games attended past 12 months 1 - 2 games (A)	Sports and Leisure	New
SB001904XC	No. of College basketball games attended past 12 months 3 - 9 games (A)	Sports and Leisure	New
SB004063XC	No. of Major League Soccer (MLS) games attended past 12 months 3 - 9 games (A)	Sports and Leisure	New
SB004060XC	No. of Men's tennis (ATP) events attended past 12 months 1 - 2 events (A)	Sports and Leisure	New
SB004068XC	No. of National Hockey League (NHL) games attd past 12 months 10+ games (A)	Sports and Leisure	New
SB003883XC	No. of WNBA (Women's Nat'l Basketball) games attd pst 12 mos 1 - 2 games (A)	Sports and Leisure	New
SB003415XC	No. of times bought other lottery ticket past 30 days 1 - 2 times (A)	Sports and Leisure	New
SB003416XC	No. of times bought other lottery ticket past 30 days 3 - 4 times (A)	Sports and Leisure	New
SB001253XC	Internet sites visited/apps used past 30 days Monster (A)	Telecommunications	New
SB001249XC	Internet sites visited/apps used past 30 days NASCAR (A)	Telecommunications	New
SB002893XC	Satellite TV program provider Other provider/unidentified (H)	Telecommunications	New
SB004941XC	Streaming services visited/apps used past 30 days CBS All Access (A)	Telecommunications	New
SB005427XC	Streaming services visited/apps used past 30 days fuboTV (A)	Telecommunications	New
SB005425XC	Streaming services visited/apps used past 30 days YouTube (free) (A)	Telecommunications	New
SB005426XC	Streaming services visited/apps used past 30 days YouTube TV (subscription) (A)	Telecommunications	New
SB004949XC	Streaming services visited/apps used past 7 days CBS All Access (A)	Telecommunications	New
SB005428XC	Streaming services visited/apps used past 7 days YouTube (free) (A)	Telecommunications	New
SB005429XC	Streaming services visited/apps used past 7 days YouTube TV (subscription) (A)	Telecommunications	New
SB003794XC	Telephone service provider Cox (H)	Telecommunications	New
SB005433XC	Type of electronic device used to read newspapers eReader (A)	Telecommunications	New
SB005431XC	Ways used Internet/apps in past 30 days, Streaming: Listen to internet radio (A)	Telecommunications	New
SB005430XC	Ways used Internet/apps in past 30 days, Streaming: Listen to local radio (A)	Telecommunications	New
SB005432XC	Ways used Internet/apps in past 30 days, Streaming: Listen to online music (A)	Telecommunications	New
SB005379XC	Casino activities done past 12 months Spa (A)	Travel	New
SB005380XC	Casino activities done past 12 months Sports betting (A)	Travel	New
SB005412XC	Casino activities done past 12 months Other gambling (A)	Travel	New
SB005381XC	Hotel/motels past 12 months Other hotel or motel (A)	Travel	New
SB005656XC	No. of trips outside continental U.S. past 12 months 1 trip (A)	Travel	New
SB005657XC	No. of trips outside continental U.S. past 12 months 2 trips (A)	Travel	New
SB005658XC	No. of trips outside continental U.S. past 12 months 3 trips (A)	Travel	New
SB005659XC	No. of trips outside continental U.S. past 12 months 4 trips (A)	Travel	New
SB005660XC	No. of trips outside continental U.S. past 12 months 5 - 9 trips (A)	Travel	New
SB005661XC	No. of trips outside continental U.S. past 12 months Any foreign trip (A)	Travel	New
SB005411XC	Types of vacations plan to take next 12 months Other type of vacation (A)	Travel	New
G0001228XC	Private Detective (H)	TV - Genre Type	New
G0001229XC	Sports Anthology (H)	TV - Genre Type	New
O0002309XC	DIY Network (H)	TV - Networks	New
O0002309XD	DIY Network (H) - (Minutes)	TV - Networks	New
O0002082XC	GSN (H)	TV - Networks	New
O0002082XD	GSN (H) - (Minutes)	TV - Networks	New
O0002134XC	PBS (H)	TV - Networks	New
O0002134XD	PBS (H) - (Minutes)	TV - Networks	New
P0200005XC	2019 Reg Ssn Sat 1 (H)	TV - Sports and Special Events	New
P0200006XC	2019 Reg Ssn Sun (H)	TV - Sports and Special Events	New
P0200007XC	2019 Video Music Awards (H)	TV - Sports and Special Events	New
P0200679XC	2020 FCS Football Champ (H)	TV - Sports and Special Events	New
P0200008XC	2020 N.Hampshire Primary (H)	TV - Sports and Special Events	New
P0200009XC	2020 NBA All Star Game (H)	TV - Sports and Special Events	New
P0200681XC	2020 Rose Parade (H)	TV - Sports and Special Events	New
P0200688XC	AAC Championship (H)	TV - Sports and Special Events	New
P0200689XC	ABC Afternoon Cftbl-3:30P (H)	TV - Sports and Special Events	New
P0200690XC	ABC Afttrnoon Cftbl-12:01P (H)	TV - Sports and Special Events	New
P0200691XC	ABC News:Dem Cand Debate (H)	TV - Sports and Special Events	New
P0200692XC	ABC News:Democrat Debate (H)	TV - Sports and Special Events	New
P0200696XC	ACC Championship (H)	TV - Sports and Special Events	New
P0200697XC	ACM Presents: Our Country (H)	TV - Sports and Special Events	New
P0200698XC	AFC Championship On CBS (H)	TV - Sports and Special Events	New
P0200699XC	AFC Divisional Playoff-Su (H)	TV - Sports and Special Events	New
P0200700XC	AFC Wildcard Playoff (H)	TV - Sports and Special Events	New
P0200701XC	AFC/NFC Pro Bowl (H)	TV - Sports and Special Events	New
P0200702XC	AGT Champions (H)	TV - Sports and Special Events	New
P0200706XC	Amer Rising:Fight Pandem. (H)	TV - Sports and Special Events	New
P0200027XC	America Together (H)	TV - Sports and Special Events	New
P0200710XC	American Music Awards (H)	TV - Sports and Special Events	New
P0200711XC	American Ninja Warrior (H)	TV - Sports and Special Events	New
P0200030XC	Americas Choice 2020 (H)	TV - Sports and Special Events	New
P0200715XC	B.Paisley Thinks He's Spl (H)	TV - Sports and Special Events	New
P0200065XC	BET Awards Show - Black Entertainment TV (H)	TV - Sports and Special Events	New
P0200726XC	Big 12 Championship (H)	TV - Sports and Special Events	New

VARIABLE	DESCRIPTION	CATEGORY	STATUS
P0200729XC	Big Ten Football Ch Game (H)	TV - Sports and Special Events	New
P0200741XC	Boca Raton Bowl (H)	TV - Sports and Special Events	New
P0200087XC	BTN Football L (H)	TV - Sports and Special Events	New
P0200749XC	Campaign '20-Super Tues (H)	TV - Sports and Special Events	New
P0200750XC	Camping World Bowl (H)	TV - Sports and Special Events	New
P0200755XC	CBS News+BET: Dem Debate (H)	TV - Sports and Special Events	New
P0200756XC	CBS NFL National (H)	TV - Sports and Special Events	New
P0200757XC	CBS NFL Today (H)	TV - Sports and Special Events	New
P0200101XC	CFP Championship L (H)	TV - Sports and Special Events	New
P0200102XC	Championship Drive L (H)	TV - Sports and Special Events	New
P0200773XC	Christmas-Rockefeller Cen (H)	TV - Sports and Special Events	New
P0200774XC	Citrus Bowl (H)	TV - Sports and Special Events	New
P0200775XC	Cllg Football-USAA (H)	TV - Sports and Special Events	New
P0200776XC	CMA Awards (H)	TV - Sports and Special Events	New
P0200777XC	CMA Country Christmas (H)	TV - Sports and Special Events	New
P0200778XC	CMA Fest (H)	TV - Sports and Special Events	New
P0200126XC	CNN/UNI DC Dem Debate (H)	TV - Sports and Special Events	New
P0200128XC	Coll Football: Big 10 L (H)	TV - Sports and Special Events	New
P0200129XC	Coll Ftbl Bowl Game L (H)	TV - Sports and Special Events	New
P0200130XC	Coll Ftbl Bowl Studio L (H)	TV - Sports and Special Events	New
P0200131XC	Coll Ftbl Scoreboard L (H)	TV - Sports and Special Events	New
P0200132XC	College Bkbl Reg Ssn L (H)	TV - Sports and Special Events	New
P0200133XC	College Football Aft L (H)	TV - Sports and Special Events	New
P0200134XC	College Football Prime L (H)	TV - Sports and Special Events	New
P0200779XC	College Football Today (H)	TV - Sports and Special Events	New
P0200135XC	College Gameday L (H)	TV - Sports and Special Events	New
P0200136XC	College Gameday-Bkbl L (H)	TV - Sports and Special Events	New
P0200144XC	Coronavirus Pandemic Spcl (H)	TV - Sports and Special Events	New
P0200145XC	Cotton Bowl L (H)	TV - Sports and Special Events	New
P0200786XC	D. Parton:Here She Comes (H)	TV - Sports and Special Events	New
P0200790XC	David Blaine:Magic Way (H)	TV - Sports and Special Events	New
P0200792XC	Daytime Emmy Awards (H)	TV - Sports and Special Events	New
P0200167XC	Debate (H)	TV - Sports and Special Events	New
P0200168XC	Decision 2020 (H)	TV - Sports and Special Events	New
P0200169XC	Democratic Debate (H)	TV - Sports and Special Events	New
P0200796XC	Disney Family Singalong (H)	TV - Sports and Special Events	New
P0200797XC	Disney Parks Xmas Parade (H)	TV - Sports and Special Events	New
P0200180XC	Division Series Game (H)	TV - Sports and Special Events	New
P0200798XC	Dolly Parton:50 Yrs Opry (H)	TV - Sports and Special Events	New
P0200804XC	Emmy Awards (H)	TV - Sports and Special Events	New
P0200217XC	FNC 2020: Super Tuesday (H)	TV - Sports and Special Events	New
P0200817XC	Football Nt America Pt 3 (H)	TV - Sports and Special Events	New
P0200820XC	Fox NASCAR Cup Series (H)	TV - Sports and Special Events	New
P0200821XC	Fox NASCAR Dytana 500 Mon (H)	TV - Sports and Special Events	New
P0200822XC	Fox NASCAR Raceday (H)	TV - Sports and Special Events	New
P0200230XC	Fox News Democracy 2020 (H)	TV - Sports and Special Events	New
P0200825XC	Fox NFC Championship (H)	TV - Sports and Special Events	New
P0200826XC	Fox NFC Playoff-Sun (H)	TV - Sports and Special Events	New
P0200827XC	Fox NFC Wildcard Game (H)	TV - Sports and Special Events	New
P0200828XC	Fox NFL Sunday-National (H)	TV - Sports and Special Events	New
P0200829XC	Fox NFL-Thu (H)	TV - Sports and Special Events	New
P0200830XC	Fox Saturday Baseball (H)	TV - Sports and Special Events	New
P0200831XC	Fox Super Bowl LIV (H)	TV - Sports and Special Events	New
P0200832XC	Fox World Series Game 7 (H)	TV - Sports and Special Events	New
P0200833XC	Fox+NFLN Thu Nt Football (H)	TV - Sports and Special Events	New
P0200836XC	Garth & Trisha Live! (H)	TV - Sports and Special Events	New
P0200842XC	Golden Globe Awards (H)	TV - Sports and Special Events	New
P0200850XC	Grammy Awards (H)	TV - Sports and Special Events	New
P0200851XC	Grammy Salute To Prince (H)	TV - Sports and Special Events	New
P0200853XC	Grease Sing-A-Long (H)	TV - Sports and Special Events	New
P0200860XC	Happy Days-Garry Marshall (H)	TV - Sports and Special Events	New
P0200861XC	Harry&Meghan:African Jour (H)	TV - Sports and Special Events	New
P0200862XC	Harry-Meghan:Royal Crisis (H)	TV - Sports and Special Events	New
P0200864XC	Holey Moley (H)	TV - Sports and Special Events	New
P0200284XC	Holiday Bowl L (H)	TV - Sports and Special Events	New
P0200866XC	Home Depot Cllg Football2 (H)	TV - Sports and Special Events	New
P0200306XC	Impeachment Analysis (H)	TV - Sports and Special Events	New
P0200307XC	Impeachment Inquiry Hrngs (H)	TV - Sports and Special Events	New
P0200308XC	Impeachment of DonaldTrmp (H)	TV - Sports and Special Events	New
P0200314XC	Inside the NBA (H)	TV - Sports and Special Events	New
P0200874XC	Interview w/John Bolton (H)	TV - Sports and Special Events	New
P0200875XC	Jeopardy! Greatest All-3 (H)	TV - Sports and Special Events	New
P0200876XC	Jesus Christ Suprstr Live (H)	TV - Sports and Special Events	New
P0200881XC	Kennedy Center Honors (H)	TV - Sports and Special Events	New
P0200884XC	Las Vegas Bowl (H)	TV - Sports and Special Events	New

VARIABLE	DESCRIPTION	CATEGORY	STATUS
P0200885XC	Last Days Of Phil Hartman (H)	TV - Sports and Special Events	New
P0200352XC	Little League World Srs L (H)	TV - Sports and Special Events	New
P0200899XC	Little League- World Champ (H)	TV - Sports and Special Events	New
P0200900XC	Live:All in Fam/Goodtimes (H)	TV - Sports and Special Events	New
P0200905XC	Macy's 4th July Fireworks (H)	TV - Sports and Special Events	New
P0200906XC	Macys Thanksgiving Parade (H)	TV - Sports and Special Events	New
P0200914XC	Masters Rewind - Sun (H)	TV - Sports and Special Events	New
P0200921XC	Miss America Pageant (H)	TV - Sports and Special Events	New
P0200922XC	Miss Universe Pageant (H)	TV - Sports and Special Events	New
P0200398XC	MLB AL Champions Series L (H)	TV - Sports and Special Events	New
P0200399XC	MLB AL Division Series L (H)	TV - Sports and Special Events	New
P0200400XC	MLB Division Series - TBS Network (H)	TV - Sports and Special Events	New
P0200402XC	MLB NLCS (H)	TV - Sports and Special Events	New
P0200403XC	MLB Sunday Night L (H)	TV - Sports and Special Events	New
P0200404XC	MLB Wild Card L (H)	TV - Sports and Special Events	New
P0200405XC	MLB Wildcard (H)	TV - Sports and Special Events	New
P0200927XC	Modern Farewell, A (H)	TV - Sports and Special Events	New
P0200410XC	Monday Night Kickoff L (H)	TV - Sports and Special Events	New
P0200421XC	MSNBC Debate Analysis (H)	TV - Sports and Special Events	New
P0200426XC	MSNBC Live: Decision 2020 (H)	TV - Sports and Special Events	New
P0200445XC	NASCAR Cup Series L (H)	TV - Sports and Special Events	New
P0200929XC	NASCAR Cup Series Race (H)	TV - Sports and Special Events	New
P0200446XC	NASCAR Cup Series Race L (H)	TV - Sports and Special Events	New
P0200930XC	NASCAR Xfinity Race (H)	TV - Sports and Special Events	New
P0200447XC	NASCAR Xfinity Race L (H)	TV - Sports and Special Events	New
P0200448XC	NASCAR Xfinity Series L (H)	TV - Sports and Special Events	New
P0200931XC	National Dog Show (H)	TV - Sports and Special Events	New
P0200453XC	NBA AllStar Sat Night (H)	TV - Sports and Special Events	New
P0200454XC	NBA Basketball (H)	TV - Sports and Special Events	New
P0200932XC	NBA Christmas Special-3 (H)	TV - Sports and Special Events	New
P0200455XC	NBA Regular Season L (H)	TV - Sports and Special Events	New
P0200935XC	NBC News Sp:Super Tuesday (H)	TV - Sports and Special Events	New
P0200936XC	NBC News Spcl Coronavirus (H)	TV - Sports and Special Events	New
P0200937XC	NBC NFL Playoff Game Div (H)	TV - Sports and Special Events	New
P0200938XC	NBC NFL Playoff Game WC (H)	TV - Sports and Special Events	New
P0200939XC	NBC NFL Th Special (H)	TV - Sports and Special Events	New
P0200944XC	NBC NV: Democratic Debate (H)	TV - Sports and Special Events	New
P0200945XC	NBC NY Eve-Late (H)	TV - Sports and Special Events	New
P0200947XC	NBC Sunday Night Football (H)	TV - Sports and Special Events	New
P0200462XC	New Years Eve Live w/ AC (H)	TV - Sports and Special Events	New
P0200955XC	New Year's Rockin EvePt1 (H)	TV - Sports and Special Events	New
P0200464XC	NFL Draft L (H)	TV - Sports and Special Events	New
P0200956XC	NFL Draft on ABC-4/23 (H)	TV - Sports and Special Events	New
P0200465XC	NFL Preseason (Live) (H)	TV - Sports and Special Events	New
P0200466XC	NFL Pre-Season Football L (H)	TV - Sports and Special Events	New
P0200467XC	NFL Pro Bowl L (H)	TV - Sports and Special Events	New
P0200468XC	NFL Regular Season L (H)	TV - Sports and Special Events	New
P0200957XC	NFL Wild Card Game-ABC (H)	TV - Sports and Special Events	New
P0200469XC	NFL Wildcard L (H)	TV - Sports and Special Events	New
P0200470XC	NFLN Thu Nt Football (H)	TV - Sports and Special Events	New
P0200961XC	Notre Dame Football (H)	TV - Sports and Special Events	New
P0200962XC	One World: Together Home - CBS (H)	TV - Sports and Special Events	New
P0200963XC	One World: Together Home - NBC (H)	TV - Sports and Special Events	New
P0200964XC	One Wrld:Together At Home (H)	TV - Sports and Special Events	New
P0200478XC	Orange Bowl L (H)	TV - Sports and Special Events	New
P0200965XC	Oscars, The (H)	TV - Sports and Special Events	New
P0200968XC	Pac-12 Championship Game (H)	TV - Sports and Special Events	New
P0200970XC	PBC Fight Camp (H)	TV - Sports and Special Events	New
P0200971XC	PBC Fight Night (H)	TV - Sports and Special Events	New
P0200974XC	PGAT AT&T Pebble Beach-Su (H)	TV - Sports and Special Events	New
P0200975XC	PGAT BMW Chp-Su (H)	TV - Sports and Special Events	New
P0200976XC	PGAT Tour Chp-Su Fnl 9 (H)	TV - Sports and Special Events	New
P0200495XC	President Trump Town Hall (H)	TV - Sports and Special Events	New
P0200518XC	Remembering George Floyd (H)	TV - Sports and Special Events	New
P0200530XC	Rose Bowl L (H)	TV - Sports and Special Events	New
P0200992XC	Royal Divide:Harry,Meghan (H)	TV - Sports and Special Events	New
P0200998XC	Saturday Night Football (H)	TV - Sports and Special Events	New
P0201002XC	SEC Champ-CBS: Dr Pepper (H)	TV - Sports and Special Events	New
P0200541XC	Senate Impeachment Trial (H)	TV - Sports and Special Events	New
P0200542XC	Senate Impeachment Vote (H)	TV - Sports and Special Events	New
P0200568XC	Sportscenter Special L (H)	TV - Sports and Special Events	New
P0200573XC	State of the Union 2020 - FOX News Channel (H)	TV - Sports and Special Events	New
P0201013XC	Steve Harvey-Live Tm Sq 2 (H)	TV - Sports and Special Events	New
P0200583XC	Sugar Bowl L (H)	TV - Sports and Special Events	New
P0201017XC	Sunday Night Kickoff (H)	TV - Sports and Special Events	New

VARIABLE	DESCRIPTION	CATEGORY	STATUS
PO201021XC	Super Tuesday (H)	TV - Sports and Special Events	New
PO200600XC	Tennis: Us Open Aft L (H)	TV - Sports and Special Events	New
PO200601XC	Tennis: US Open Prime L (H)	TV - Sports and Special Events	New
PO201029XC	Thanksgiving Day Parade (H)	TV - Sports and Special Events	New
PO200607XC	Thursday Night Football (H)	TV - Sports and Special Events	New
PO201034XC	Toast to 2019 (H)	TV - Sports and Special Events	New
PO201039XC	Tony The Tiger Sun Bowl (H)	TV - Sports and Special Events	New
PO201041XC	Tournament-Roses Parade (H)	TV - Sports and Special Events	New
PO200619XC	Trump Virtual Town Hall (H)	TV - Sports and Special Events	New
PO201043XC	Truth & Lies:J. Epstein (H)	TV - Sports and Special Events	New
PO200626XC	UFC Fight Night L (H)	TV - Sports and Special Events	New
PO201044XC	Ultimate Tag (H)	TV - Sports and Special Events	New
PO201048XC	US Fig Skating Champ 1Q1 (H)	TV - Sports and Special Events	New
PO201049XC	US Gymnastics Champs-Pr (H)	TV - Sports and Special Events	New
PO201054XC	Volcano Live! N. Wallenda (H)	TV - Sports and Special Events	New
PO201057XC	What Is Jeopardy!? (H)	TV - Sports and Special Events	New
PO200665XC	WWE Entertainment (H)	TV - Sports and Special Events	New
PO201062XC	WWE Fri Night Smackdown (H)	TV - Sports and Special Events	New
PO200666XC	WWE Smackdown (H)	TV - Sports and Special Events	New
PO201064XC	WWOD:Little Mermaid Live! (H)	TV - Sports and Special Events	New
PO200668XC	XFL L (H)	TV - Sports and Special Events	New
PO201065XC	XFL On Fox - Sat (H)	TV - Sports and Special Events	New
PO201066XC	XFL-Sun (H)	TV - Sports and Special Events	New
PO201067XC	Year: 2019, The (H)	TV - Sports and Special Events	New
SB002945XC	Political party affiliation Independent (A)	Voting	New
SB000770XC	Domestic light beer drank past 30 days Bud Light Lime (A)	Alcohol	No Longer Available
SB000772XC	Domestic light beer drank past 30 days Bud Light Platinum (A)	Alcohol	No Longer Available
SB004400XC	Domestic regular beer drank past 30 days Goose Island (A)	Alcohol	No Longer Available
SB003809XC	Domestic regular beer drink most often Leinenkugels (A)	Alcohol	No Longer Available
SB000798XC	Imported beer drank past 30 days Corona Light (A)	Alcohol	No Longer Available
SB004231XC	Imported beer drank past 30 days Labatt Blue (A)	Alcohol	No Longer Available
SB000803XC	Imported beer drink most often Corona Light (A)	Alcohol	No Longer Available
SB004956XC	Wine (types) bought past 3 months Other wine (A)	Alcohol	No Longer Available
SB000925XC	Wine (types) drink most often Merlot (A)	Alcohol	No Longer Available
SB004957XC	Wine (types) drink most often Other wine (A)	Alcohol	No Longer Available
MM60265XC	Buy Baseball/Softball Shoes- 1yr (A)	Apparel and Jewelry	No Longer Available
MM60266XC	Buy Boat/Deck Shoes- 1yr (A)	Apparel and Jewelry	No Longer Available
MM70100XC	Buy Hunting Boots- 1yr (A)	Apparel and Jewelry	No Longer Available
MM60269XC	Buy Soccer Shoes- 1yr (A)	Apparel and Jewelry	No Longer Available
MM60273XC	Buy Easy Spirit Shoes- 1yr (A)	Apparel and Jewelry	No Longer Available
MM70102XC	Buy Reebok Shoes- 1yr (A)	Apparel and Jewelry	No Longer Available
MM60277XC	Buy Any Saucony Shoes- 1yr (A)	Apparel and Jewelry	No Longer Available
MM70103XC	Buy Any Timberland Shoes- 1yr (A)	Apparel and Jewelry	No Longer Available
MM70110XC	Amount Spent on Basketball Shoes- < \$75 (A)	Apparel and Jewelry	No Longer Available
MM70111XC	Amount Spent on Boat/Deck Shoes- < \$75 (A)	Apparel and Jewelry	No Longer Available
MM70114XC	Amount Spent on Hiking/Backpacking Boots- < \$75 (A)	Apparel and Jewelry	No Longer Available
MM70119XC	Amount Spent on Tennis Shoes- \$75+ (A)	Apparel and Jewelry	No Longer Available
MM60291XC	Amount Spent on Clothing \$2,000 - \$2,999- 1yr (A)	Apparel and Jewelry	No Longer Available
MM00363XC	Buy Any Ring- 1yr (A)	Apparel and Jewelry	No Longer Available
MM70126XC	Buy Fine Jewelry- <\$400- 1yr (A)	Apparel and Jewelry	No Longer Available
MM60341XC	Buy Men's Casual/Non-Business Suit- 1yr (A)	Apparel and Jewelry	No Longer Available
MM70128XC	Buy Men's Leather coat, Jacket- 1yr (A)	Apparel and Jewelry	No Longer Available
MM70129XC	Buy Men's Nightwear- 1yr (A)	Apparel and Jewelry	No Longer Available
MM70130XC	Buy Men's Overcoat 1yr (A)	Apparel and Jewelry	No Longer Available
MM70132XC	Buy Men's Ski Jacket- 1yr (A)	Apparel and Jewelry	No Longer Available
MM70133XC	Buy Men's T-Shirt (not undershirt)- 1yr (A)	Apparel and Jewelry	No Longer Available
MM60364XC	Amount Spent Big Ticket Men's Clothing \$300-\$499- 6mo (A)	Apparel and Jewelry	No Longer Available
MM60365XC	Amount Spent Big Ticket Men's Clothing Less than \$100- 6mo (A)	Apparel and Jewelry	No Longer Available
MM00372XC	Buy Men's Casual Slacks- \$100+ - 1yr (A)	Apparel and Jewelry	No Longer Available
MM00396XC	Buy Men's Sports Shirt- \$100+ - 1yr (A)	Apparel and Jewelry	No Longer Available
MM65000XC	Buy Men's Champion Clothing- 1yr (A)	Apparel and Jewelry	No Longer Available
MM70143XC	Buy Men's Dickies Clothing- 1yr (A)	Apparel and Jewelry	No Longer Available
MM60377XC	Buy Men's Express Clothing- 1yr (A)	Apparel and Jewelry	No Longer Available
MM70144XC	Buy Men's IZOD Clothing- 1yr (A)	Apparel and Jewelry	No Longer Available
MM70146XC	Buy Men's Lacoste Clothing- 1yr (A)	Apparel and Jewelry	No Longer Available
MM70147XC	Buy Men's Land's End Clothing- 1yr (A)	Apparel and Jewelry	No Longer Available
MM60385XC	Buy Men's Nautica Clothing- 1yr (A)	Apparel and Jewelry	No Longer Available
MM70149XC	Buy Men's Reebok Clothing- 1yr (A)	Apparel and Jewelry	No Longer Available
MM60391XC	Buy Men's Tommy Hilfiger Clothing- 1yr (A)	Apparel and Jewelry	No Longer Available
MM70152XC	Buy Men's Van Heusen Clothing- 1yr (A)	Apparel and Jewelry	No Longer Available
MM70153XC	Buy Clothing/Apparel by Mail/Phone- 1yr (A)	Apparel and Jewelry	No Longer Available
MM00410XC	Buy Other Work Shoes- 1yr (A)	Apparel and Jewelry	No Longer Available
MM00426XC	Buy Western Boots- 1yr (A)	Apparel and Jewelry	No Longer Available
MM42441XC	Buy Aerosoles Shoes- 1yr (A)	Apparel and Jewelry	No Longer Available
MM50350XC	Buy ALDO Shoes- 1yr (A)	Apparel and Jewelry	No Longer Available

VARIABLE	DESCRIPTION	CATEGORY	STATUS
MM42442XC	Buy Coach Shoes- 1yr (A)	Apparel and Jewelry	No Longer Available
MM70155XC	Buy Crocs Shoes- 1yr (A)	Apparel and Jewelry	No Longer Available
MM42444XC	Buy Kenneth Cole Shoes- 1yr (A)	Apparel and Jewelry	No Longer Available
MM42445XC	Buy Naturalizer Shoes- 1yr (A)	Apparel and Jewelry	No Longer Available
MM42447XC	Buy Nine West Shoes- 1yr (A)	Apparel and Jewelry	No Longer Available
MM70156XC	Buy Rockport Shoes- 1yr (A)	Apparel and Jewelry	No Longer Available
MM42453XC	Buy UGG Shoes- 1yr (A)	Apparel and Jewelry	No Longer Available
MM70166XC	Amount Spent on Other Work Shoes- < \$100- 1yr (A)	Apparel and Jewelry	No Longer Available
MM70178XC	Amount Spent on Golf Clothing: \$100+- 1yr (A)	Apparel and Jewelry	No Longer Available
MM70179XC	Amount Spent on Hiking/Backpacking Clothing: \$100+- 1yr (A)	Apparel and Jewelry	No Longer Available
MM70181XC	Amount Spent on Hunting Clothing: \$100+- 1yr (A)	Apparel and Jewelry	No Longer Available
MM70182XC	Amount Spent on Hunting Clothing: <\$100- 1yr (A)	Apparel and Jewelry	No Longer Available
MM70189XC	Amount Spent on Tennis Clothing: <\$100- 1yr (A)	Apparel and Jewelry	No Longer Available
MM00425XC	Buy Watches- <\$300- 1yr (A)	Apparel and Jewelry	No Longer Available
MM60417XC	Buy Women's Hat- 1yr (A)	Apparel and Jewelry	No Longer Available
MM00366XC	Buy Maternity Clothes- 1yr (A)	Apparel and Jewelry	No Longer Available
MM00435XC	Buy Women's Cloth Coat- 1yr (A)	Apparel and Jewelry	No Longer Available
MM00446XC	Buy Women's Fur Coat/Jacket/Stole- 1yr (A)	Apparel and Jewelry	No Longer Available
MM70191XC	Buy Women's Pants suit- 1yr (A)	Apparel and Jewelry	No Longer Available
MM60420XC	Buy Women's Parka- 1yr (A)	Apparel and Jewelry	No Longer Available
MM60421XC	Buy Women's Ski Jacket- 1yr (A)	Apparel and Jewelry	No Longer Available
MM60433XC	Amount Spent Big Ticket Women's Clothing \$200-\$299- 6mo (A)	Apparel and Jewelry	No Longer Available
MM70193XC	Amount Spent Big Ticket Women's Clothing \$300-\$499- 6mo (A)	Apparel and Jewelry	No Longer Available
MM60445XC	Amount Spent Big Ticket Women's Clothing Less than \$100- 6mo (A)	Apparel and Jewelry	No Longer Available
MM00436XC	Buy Women's Designer Jeans- \$100+- 1yr (A)	Apparel and Jewelry	No Longer Available
MM60428XC	Buy Women's Hat- <\$100- 1yr (A)	Apparel and Jewelry	No Longer Available
MM60430XC	Buy Women's Nightwear- <\$100- 1yr (A)	Apparel and Jewelry	No Longer Available
MM00454XC	Buy Women's Purse/Handbag- <\$100- 1yr (A)	Apparel and Jewelry	No Longer Available
MM60440XC	Buy Women's T-Shirt- \$100+- 1yr (A)	Apparel and Jewelry	No Longer Available
MM60446XC	Buy Women's Alfred Dunner Clothing- 1yr (A)	Apparel and Jewelry	No Longer Available
MM70196XC	Buy Women's Anne Klein Clothing- 1yr (A)	Apparel and Jewelry	No Longer Available
MM70197XC	Buy Women's Danskin Clothing- 1yr (A)	Apparel and Jewelry	No Longer Available
MM60450XC	Buy Women's DKNY Clothing- 1yr (A)	Apparel and Jewelry	No Longer Available
MM60452XC	Buy Women's Eddie Bauer Clothing- 1yr (A)	Apparel and Jewelry	No Longer Available
MM60454XC	Buy Women's Guess Clothing- 1yr (A)	Apparel and Jewelry	No Longer Available
MM60456XC	Buy Women's Hanes Clothing- 1yr (A)	Apparel and Jewelry	No Longer Available
MM60459XC	Buy Women's Kenneth Cole Clothing- 1yr (A)	Apparel and Jewelry	No Longer Available
MM60464XC	Buy Women's New York & Company Clothing- 1yr (A)	Apparel and Jewelry	No Longer Available
MM60467XC	Buy Women's Polo Clothing- 1yr (A)	Apparel and Jewelry	No Longer Available
MM60470XC	Buy Women's Talbots Clothing- 1yr (A)	Apparel and Jewelry	No Longer Available
MM60473XC	Buy Women's Wrangler Clothing- 1yr (A)	Apparel and Jewelry	No Longer Available
MM70300XC	Buy Riders by Lee - 12 mo(A)	Apparel and Jewelry	No Longer Available
SB000208XC	Dealers/websites might shop to buy/lease new/usd vhcl Any website (H)	Automotive	No Longer Available
SB005271XC	Make of any vehicle Cadillac (H)	Automotive	No Longer Available
SB005281XC	Make of any vehicle Kia (H)	Automotive	No Longer Available
SB005286XC	Make of any vehicle Mercury (H)	Automotive	No Longer Available
SB005287XC	Make of any vehicle Mini (H)	Automotive	No Longer Available
SB005288XC	Make of any vehicle Mitsubishi (H)	Automotive	No Longer Available
SB005290XC	Make of any vehicle Oldsmobile (H)	Automotive	No Longer Available
SB005291XC	Make of any vehicle Pontiac (H)	Automotive	No Longer Available
SB005293XC	Make of any vehicle Saturn (H)	Automotive	No Longer Available
SB005316XC	Make of new vehicle Mitsubishi (H)	Automotive	No Longer Available
SB005374XC	Segment of any domestic vehicle - summary Sub Compact (H)	Automotive	No Longer Available
SB005365XC	Segment of any foreign vehicle - summary Sub Compact (H)	Automotive	No Longer Available
SB005323XC	Segment of new domestic vehicle - summary Compact (H)	Automotive	No Longer Available
SB005328XC	Segment of new domestic vehicle - summary Sport (H)	Automotive	No Longer Available
SB005329XC	Segment of new domestic vehicle - summary Sub Compact (H)	Automotive	No Longer Available
SB005338XC	Segment of new foreign vehicle - summary Sub Compact (H)	Automotive	No Longer Available
SB005347XC	Segment of any used domestic vehicle - summary Sub Compact (H)	Automotive	No Longer Available
SB005352XC	Segment of any used foreign vehicle - summary Full Size (H)	Automotive	No Longer Available
SB005353XC	Segment of any used foreign vehicle - summary Mid Size (H)	Automotive	No Longer Available
SB005356XC	Segment of any used foreign vehicle - summary Sub Compact (H)	Automotive	No Longer Available
SB005193XC	No. auto repairs/srvcs on vchle past 12 mo (unpd labor)5 repairs/services (H)	Automotive	No Longer Available
SB005237XC	Number of cars 1 Car (H)	Automotive	No Longer Available
SB005249XC	Number of used cars 3 Used cars (H)	Automotive	No Longer Available
SB005250XC	Number of used cars 4 or more Used cars (H)	Automotive	No Longer Available
SB000455XC	Primary reasons use dealer to buy/leas last used vhcl Other reason (H)	Automotive	No Longer Available
SB004200XC	Stores HHLD shopped for auto products/srvcs pst 12 mo BJs Wholesale Club (H)	Automotive	No Longer Available
SB004201XC	Vehicle HHLD plans to buy new next 12 months Hybrid or electric vehicle (H)	Automotive	No Longer Available
SB000513XC	Websites/apps used to gather info to shop new/usd vhcl Any auto dealership (H)	Automotive	No Longer Available
SB005201XC	Model year of any vehicle (HHLD): 2008 or earlier (H)	Automotive	No Longer Available
SB005202XC	Model year of any vehicle (HHLD): 2009 (H)	Automotive	No Longer Available
SB005213XC	Model year of new vehicle (HHLD): 2008 or earlier (H)	Automotive	No Longer Available
SB005214XC	Model year of new vehicle (HHLD): 2009 (H)	Automotive	No Longer Available
SB005225XC	Model year of used vehicle (HHLD): 2008 or earlier (H)	Automotive	No Longer Available

VARIABLE	DESCRIPTION	CATEGORY	STATUS
SB005226XC	Model year of used vehicle (HHL): 2009 (H)	Automotive	No Longer Available
SB005235XC	Model year of used vehicle (HHL): 2018 (H)	Automotive	No Longer Available
SB002232XC	Mode of transportation past 7 days (any purpose) Bicycle (A)	Commuting and Transportation	No Longer Available
SB002236XC	Mode of transportation past 7 days (any purpose) None (A)	Commuting and Transportation	No Longer Available
SB004089XC	Eco-friendly activities Quintile 3rd Quintile (medium) (A)	Environment	No Longer Available
SB004961XC	Banks HHL uses (primary bank) Internet bank (such as EtradeBank, etc.) (H)	Financial	No Longer Available
SB004959XC	Credit cards/payment methods used past 3 months Other credit card (A)	Financial	No Longer Available
SB000613XC	Professional services used by HHL past 12 months Cash advance (H)	Financial	No Longer Available
SB000615XC	Professional services used by HHL past 12 months Check cashing (H)	Financial	No Longer Available
SB004074XC	Amount household spent on groceries Quintile 3rd Quintile (medium) (H)	Food and Beverages	No Longer Available
SB004076XC	Amount household spent on groceries Quintile 4th Quintile (light) (H)	Food and Beverages	No Longer Available
SB003364XC	Amount household spent on groceries past 7 days \$125 - \$149 (H)	Food and Beverages	No Longer Available
SB004962XC	Beverages (bottled water) drank past 7 days Other enhanced water (A)	Food and Beverages	No Longer Available
SB004963XC	Beverages (bottled water) drink most often Other enhanced water (A)	Food and Beverages	No Longer Available
SB004964XC	Beverages (diet soft drinks) drank past 7 days Pepsi Zero Sugar (A)	Food and Beverages	No Longer Available
SB004965XC	Beverages (diet soft drinks) drank past 7 days Sierra Mist Zero Sugar (A)	Food and Beverages	No Longer Available
SB000663XC	Beverages (diet soft drinks) drink most often Diet Pepsi (A)	Food and Beverages	No Longer Available
SB004966XC	Beverages (diet soft drinks) drink most often Pepsi Zero Sugar (A)	Food and Beverages	No Longer Available
SB004967XC	Beverages (diet soft drinks) drink most often Sierra Mist Zero Sugar (A)	Food and Beverages	No Longer Available
SB003820XC	Beverages (regular soft drinks) drank past 7 days Barqs Root Beer (A)	Food and Beverages	No Longer Available
SB005023XC	Beverages (regular soft drinks) drink most often Sierra Mist (A)	Food and Beverages	No Longer Available
SB003348XC	Coupons frequency of use for groceries More than once a week (H)	Food and Beverages	No Longer Available
SB003732XC	Grocery stores where most groceries bought Target/SuperTarget (H)	Food and Beverages	No Longer Available
SB004676XC	How household usually obtains coupons Product packages (H)	Food and Beverages	No Longer Available
MM02053XC	Buy CITGO Gas- 6mo (A)	Gas, Credit Cards and Chains	No Longer Available
MM61357XC	Buy Phillips 66 Gas- 6mo (A)	Gas, Credit Cards and Chains	No Longer Available
MM42064XC	Buy Sunoco Gas- 6mo (A)	Gas, Credit Cards and Chains	No Longer Available
MM61370XC	Buy 76 Gas- 6mo (A)	Gas, Credit Cards and Chains	No Longer Available
MM70212XC	Buy Coffee maker-auto drip- 1yr (H)	Hardware and Appliances	No Longer Available
MM02240XC	Buy Automotive Tools- 1yr (H)	Hardware and Appliances	No Longer Available
MM02258XC	Buy Electric Clothes Dryer- 1yr (H)	Hardware and Appliances	No Longer Available
MM50177XC	Buy High Efficiency Washing Machine- 1yr (H)	Hardware and Appliances	No Longer Available
MM02297XC	Own Any Household Appliances (H)	Hardware and Appliances	No Longer Available
MM61401XC	Own Any Large Kitchen/Cooking Appliance (H)	Hardware and Appliances	No Longer Available
MM61402XC	Own Any Small Kitchen Appliances (H)	Hardware and Appliances	No Longer Available
MM61411XC	Own Coffee Maker -Electric Perk (H)	Hardware and Appliances	No Longer Available
MM02369XC	Own Pressure Cooker (H)	Hardware and Appliances	No Longer Available
MM61445XC	Use Microwave Oven- 1wk (H)	Hardware and Appliances	No Longer Available
MM61445XD	Use Microwave Oven- 1wk - (Times/1wk) (H)	Hardware and Appliances	No Longer Available
SB001080XC	Group insurance companies Aetna (A)	Health	No Longer Available
SB001079XC	Group insurance companies Blue Cross & Blue Shield (A)	Health	No Longer Available
SB001078XC	Group insurance companies CIGNA (A)	Health	No Longer Available
SB001075XC	Group insurance companies United Healthcare (A)	Health	No Longer Available
SB001076XC	Group insurance companies No group insurance (A)	Health	No Longer Available
SB001089XC	Group or individual insurance companies Aetna (A)	Health	No Longer Available
SB001086XC	Group or individual insurance companies Blue Cross & Blue Shield (A)	Health	No Longer Available
SB001085XC	Group or individual insurance companies CIGNA (A)	Health	No Longer Available
SB001083XC	Group or individual insurance companies Humana (A)	Health	No Longer Available
SB001081XC	Group or individual insurance companies United Healthcare (A)	Health	No Longer Available
SB001087XC	Group or individual insurance companies Any health insurance (A)	Health	No Longer Available
SB001092XC	Individual insurance companies Humana (A)	Health	No Longer Available
SB001090XC	Individual insurance companies United Healthcare (A)	Health	No Longer Available
SB001091XC	Individual insurance companies No individual insurance (A)	Health	No Longer Available
SB001179XC	Medical services HHL received past 3 years Hospital emergency room (H)	Health	No Longer Available
SB005192XC	Medical services HHL used at hospital past 3 years Cosmetic surgery (H)	Health	No Longer Available
SB001192XC	Medical services HHL used at hospital past 3 years Hospital emrgncy room (H)	Health	No Longer Available
SB004984XC	Medical srvc HHL at hospital past 3 years Treatment for Substance Abuse (H)	Health	No Longer Available
SB001107XC	Medications reasons bought past 12 months Childrens medicine (A)	Health	No Longer Available
SB001105XC	Medications reasons bought past 12 months Cold or flu (A)	Health	No Longer Available
SB005134XC	Prescription drugs (RX):Stores bought past 30 days Any marijuana dispensary (A)	Health	No Longer Available
SB001169XC	Type of health insurance HMO (Health Maintenance Organization) (A)	Health	No Longer Available
SB001168XC	Type of health insurance Medicaid/public assistance/welfare (A)	Health	No Longer Available
SB001166XC	Type of health insurance Military health insurance (CHAMPUS/TRICARE) (A)	Health	No Longer Available
SB001162XC	Type of health insurance POS (Point of Service) (A)	Health	No Longer Available
SB001163XC	Type of health insurance PPO (Preferred Provider Organization) (A)	Health	No Longer Available
SB001164XC	Type of health insurance Other type of health insurance (A)	Health	No Longer Available
MM61698XC	Buy Insulation for Ceiling, floor, and/or Walls- 1yr (H)	Home Improvements	No Longer Available
MM61701XC	Buy Yard Fence- 1yr (H)	Home Improvements	No Longer Available
SB001582XC	Consumer electronics:Stores shopped past 12 months Dell (H)	Items in the Home	No Longer Available
SB001637XC	HHL items bought past 12 mths (amt spent) Camera:\$250 - \$499 (H)	Items in the Home	No Longer Available
SB001638XC	HHL items bought past 12 mths (amt spent) Camera:\$500 - \$999 (H)	Items in the Home	No Longer Available
SB004694XC	HHL items bought past 12 mths (amt spent) Camera:\$1,000 or more (H)	Items in the Home	No Longer Available
SB001647XC	Household items bought past 12 months Camera or accessories (H)	Items in the Home	No Longer Available
SB001663XC	Items/services HHL plans to buy in next 12 months High-definition TV (H)	Items in the Home	No Longer Available
SB003773XC	Items/services HHL plans to buy in next 12 months Second home (H)	Items in the Home	No Longer Available

VARIABLE	DESCRIPTION	CATEGORY	STATUS
SB004344XC	Items/services HHLd plans to buy in next 12 months Streaming media player (H)	Items in the Home	No Longer Available
SB004514XC	Items/services household currently has Game console (H)	Items in the Home	No Longer Available
SB004346XC	Items/services household currently has Streaming media player (H)	Items in the Home	No Longer Available
SB001702XC	Large appliance:Stores bought past 12 months Sears (H)	Items in the Home	No Longer Available
SB001709XC	Large appliance:Stores shopped past 12 months Sears (H)	Items in the Home	No Longer Available
SB004389XC	Type of home improvement done past 12 mo (amt) Replace wind:Over \$5,000 (H)	Items in the Home	No Longer Available
SB001725XC	Type of home improvement done past 12 months Replaced windows (H)	Items in the Home	No Longer Available
SB005115XC	Type of home improvement plan to do next 12 months Replaced windows (H)	Items in the Home	No Longer Available
MM04453XC	Read AARP- The Magazine (A)	Magazines and Newspapers	No Longer Available
MM06100XC	Read AARP- The Magazine- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02783XC	Read Allure (A)	Magazines and Newspapers	No Longer Available
MM06890XC	Read American Hunter (A)	Magazines and Newspapers	No Longer Available
MM06895XC	Read American Hunter- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM06900XC	Read American Legion Magazine (A)	Magazines and Newspapers	No Longer Available
MM06905XC	Read American Legion Magazine- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM50454XC	Read Any Magazine- ómo (A)	Magazines and Newspapers	No Longer Available
MM42005XC	Read Any Spanish Language Magazine- ómo (A)	Magazines and Newspapers	No Longer Available
MM02786XC	Read Architectural Digest (A)	Magazines and Newspapers	No Longer Available
MM02788XC	Read Automobile Magazine (A)	Magazines and Newspapers	No Longer Available
MM06930XC	Read Backpacker (A)	Magazines and Newspapers	No Longer Available
MM02791XC	Read Bassmaster (A)	Magazines and Newspapers	No Longer Available
MM02792XC	Read Better Homes & Gardens (A)	Magazines and Newspapers	No Longer Available
MM06155XC	Read Better Homes & Gardens- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM50458XC	Read Birds & Blooms- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM50457XC	Read Birds & Blooms Magazine (A)	Magazines and Newspapers	No Longer Available
MM02794XC	Read Black Enterprise (A)	Magazines and Newspapers	No Longer Available
MM02795XC	Read Boating (A)	Magazines and Newspapers	No Longer Available
MM02796XC	Read Bon Appetit (A)	Magazines and Newspapers	No Longer Available
MM06175XC	Read Bon Appetit- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02797XC	Read Brides (A)	Magazines and Newspapers	No Longer Available
MM06180XC	Read Brides- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02800XC	Read Car & Driver (A)	Magazines and Newspapers	No Longer Available
MM06190XC	Read Car & Driver- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02801XC	Read Car Craft (A)	Magazines and Newspapers	No Longer Available
MM04455XC	Read Cigar Aficionado (A)	Magazines and Newspapers	No Longer Available
MM50724XC	Read Conde Nast Traveler (A)	Magazines and Newspapers	No Longer Available
MM50725XC	Read Conde Nast Traveler- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02807XC	Read Consumer Reports (A)	Magazines and Newspapers	No Longer Available
MM06230XC	Read Consumer Reports- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02809XC	Read Cosmopolitan (A)	Magazines and Newspapers	No Longer Available
MM06245XC	Read Cosmopolitan- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02811XC	Read Country Living (A)	Magazines and Newspapers	No Longer Available
MM06255XC	Read Country Living- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM50462XC	Read Delta Sky- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM50461XC	Read Delta Sky Magazine (A)	Magazines and Newspapers	No Longer Available
MM50463XC	Read Diabetes Self-Management (A)	Magazines and Newspapers	No Longer Available
MM50464XC	Read Diabetes Self-Management- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02815XC	Read Discover (A)	Magazines and Newspapers	No Longer Available
MM42629XC	Read Dwell (A)	Magazines and Newspapers	No Longer Available
MM70220XC	Read EatingWell (A)	Magazines and Newspapers	No Longer Available
MM02817XC	Read Elle (A)	Magazines and Newspapers	No Longer Available
MM02818XC	Read Elle Decor (A)	Magazines and Newspapers	No Longer Available
MM02819XC	Read Entertainment Weekly (A)	Magazines and Newspapers	No Longer Available
MM06290XC	Read Entertainment Weekly- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02820XC	Read Entrepreneur (A)	Magazines and Newspapers	No Longer Available
MM02821XC	Read ESPN The Magazine (A)	Magazines and Newspapers	No Longer Available
MM06300XC	Read ESPN The Magazine- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02822XC	Read Esquire (A)	Magazines and Newspapers	No Longer Available
MM02823XC	Read Essence (A)	Magazines and Newspapers	No Longer Available
MM06310XC	Read Essence- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02824XC	Read Family Circle (A)	Magazines and Newspapers	No Longer Available
MM06315XC	Read Family Circle- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02826XC	Read Family Handyman (A)	Magazines and Newspapers	No Longer Available
MM06325XC	Read Family Handyman- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02828XC	Read Field & Stream (A)	Magazines and Newspapers	No Longer Available
MM06330XC	Read Field & Stream- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02831XC	Read Food & Wine (A)	Magazines and Newspapers	No Longer Available
MM06345XC	Read Food & Wine- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM50726XC	Read Food Network Magazine (A)	Magazines and Newspapers	No Longer Available
MM50727XC	Read Food Network Magazine- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02832XC	Read Forbes (A)	Magazines and Newspapers	No Longer Available
MM06350XC	Read Forbes- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02833XC	Read Fortune (A)	Magazines and Newspapers	No Longer Available
MM06970XC	Read Four Wheeler Magazine (A)	Magazines and Newspapers	No Longer Available
MM02835XC	Read Golf Digest (A)	Magazines and Newspapers	No Longer Available

VARIABLE	DESCRIPTION	CATEGORY	STATUS
MM06370XC	Read Golf Digest- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02836XC	Read Golf Magazine (A)	Magazines and Newspapers	No Longer Available
MM06375XC	Read Golf Magazine- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02837XC	Read Good Housekeeping (A)	Magazines and Newspapers	No Longer Available
MM06380XC	Read Good Housekeeping- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02839XC	Read GQ (A)	Magazines and Newspapers	No Longer Available
MM06390XC	Read GQ- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02840XC	Read Guns & Ammo (A)	Magazines and Newspapers	No Longer Available
MM06395XC	Read Guns & Ammo- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02842XC	Read Harper's Bazaar (A)	Magazines and Newspapers	No Longer Available
MM02843XC	Read Health (A)	Magazines and Newspapers	No Longer Available
MM02845XC	Read Hot Rod (A)	Magazines and Newspapers	No Longer Available
MM70222XC	Read Hot Rod- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02847XC	Read House Beautiful (A)	Magazines and Newspapers	No Longer Available
MM06430XC	Read House Beautiful- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02848XC	Read Hunting (A)	Magazines and Newspapers	No Longer Available
MM02849XC	Read In Style (A)	Magazines and Newspapers	No Longer Available
MM06440XC	Read In Style- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02850XC	Read Inc. (A)	Magazines and Newspapers	No Longer Available
MM02853XC	Read Kiplinger's Personal Finance (A)	Magazines and Newspapers	No Longer Available
MM41962XC	Read Life & Style Weekly (A)	Magazines and Newspapers	No Longer Available
MM41963XC	Read Life & Style Weekly- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02857XC	Read Marie Claire (A)	Magazines and Newspapers	No Longer Available
MM02858XC	Read Martha Stewart Living (A)	Magazines and Newspapers	No Longer Available
MM06485XC	Read Martha Stewart Living- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02859XC	Read Maxim (A)	Magazines and Newspapers	No Longer Available
MM06490XC	Read Maxim- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02861XC	Read Men's Health (A)	Magazines and Newspapers	No Longer Available
MM06500XC	Read Men's Health- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02865XC	Read Money (A)	Magazines and Newspapers	No Longer Available
MM70223XC	Read Money- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02866XC	Read Motor Trend (A)	Magazines and Newspapers	No Longer Available
MM06525XC	Read Motor Trend- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02868XC	Read Muscle & Fitness (A)	Magazines and Newspapers	No Longer Available
MM06535XC	Read Muscle & Fitness- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02870XC	Read National Geographic (A)	Magazines and Newspapers	No Longer Available
MM42630XC	Read National Geographic Kids (A)	Magazines and Newspapers	No Longer Available
MM42648XC	Read National Geographic Kids- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM06545XC	Read National Geographic- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02871XC	Read National Geographic Traveler (A)	Magazines and Newspapers	No Longer Available
MM06550XC	Read National Geographic Traveler- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02872XC	Read New York Magazine (A)	Magazines and Newspapers	No Longer Available
MM50184XC	Read New York Times- Daily (A)	Magazines and Newspapers	No Longer Available
MM50185XC	Read New York Times- Sunday (A)	Magazines and Newspapers	No Longer Available
MM50728XC	Read New York Times- Sunday- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02877XC	Read O- The Oprah Magazine (A)	Magazines and Newspapers	No Longer Available
MM06580XC	Read O- The Oprah Magazine- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM41983XC	Read OK! Weekly (A)	Magazines and Newspapers	No Longer Available
MM41984XC	Read OK! Weekly- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02878XC	Read Outdoor Life (A)	Magazines and Newspapers	No Longer Available
MM06585XC	Read Outdoor Life- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02879XC	Read Outside (A)	Magazines and Newspapers	No Longer Available
MM50186XC	Read Parade Carrier Newspaper (A)	Magazines and Newspapers	No Longer Available
MM06595XC	Read Parade- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02882XC	Read Parents Magazine (A)	Magazines and Newspapers	No Longer Available
MM06075XC	Read Parents Magazine- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02886XC	Read People (A)	Magazines and Newspapers	No Longer Available
MM07010XC	Read People en Espanol (A)	Magazines and Newspapers	No Longer Available
MM07015XC	Read People en Espanol- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM06620XC	Read People- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02890XC	Read Popular Mechanics (A)	Magazines and Newspapers	No Longer Available
MM06635XC	Read Popular Mechanics- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02892XC	Read Popular Science (A)	Magazines and Newspapers	No Longer Available
MM06080XC	Read Popular Science- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02894XC	Read Prevention (A)	Magazines and Newspapers	No Longer Available
MM06645XC	Read Prevention- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM07020XC	Read Psychology Magazine (A)	Magazines and Newspapers	No Longer Available
MM07025XC	Read Psychology Magazine- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02895XC	Read Reader's Digest (A)	Magazines and Newspapers	No Longer Available
MM06650XC	Read Reader's Digest- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02897XC	Read Road & Track (A)	Magazines and Newspapers	No Longer Available
MM02898XC	Read Rolling Stone (A)	Magazines and Newspapers	No Longer Available
MM02899XC	Read Runner's World (A)	Magazines and Newspapers	No Longer Available
MM02901XC	Read Scientific American (A)	Magazines and Newspapers	No Longer Available
MM02905XC	Read Ski (A)	Magazines and Newspapers	No Longer Available

VARIABLE	DESCRIPTION	CATEGORY	STATUS
MM02908XC	Read Smithsonian (A)	Magazines and Newspapers	No Longer Available
MM06715XC	Read Smithsonian- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02909XC	Read Soap Opera Digest (A)	Magazines and Newspapers	No Longer Available
MM02911XC	Read Southern Living (A)	Magazines and Newspapers	No Longer Available
MM06730XC	Read Southern Living- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02915XC	Read Sports Illustrated (A)	Magazines and Newspapers	No Longer Available
MM06750XC	Read Sports Illustrated- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02916XC	Read Star (A)	Magazines and Newspapers	No Longer Available
MM06755XC	Read Star- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02919XC	Read Sunset (A)	Magazines and Newspapers	No Longer Available
MM06765XC	Read Sunset- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM70226XC	Read Tennis (A)	Magazines and Newspapers	No Longer Available
MM42006XC	Read The Atlantic (A)	Magazines and Newspapers	No Longer Available
MM02949XC	Read The Economist (A)	Magazines and Newspapers	No Longer Available
MM02923XC	Read The New Yorker (A)	Magazines and Newspapers	No Longer Available
MM06775XC	Read The New Yorker- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02925XC	Read This Old House (A)	Magazines and Newspapers	No Longer Available
MM06780XC	Read This Old House- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02926XC	Read Time (A)	Magazines and Newspapers	No Longer Available
MM06785XC	Read Time- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02928XC	Read Traditional Home (A)	Magazines and Newspapers	No Longer Available
MM70228XC	Read Traditional Home- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02929XC	Read Travel & Leisure (A)	Magazines and Newspapers	No Longer Available
MM06800XC	Read Travel & Leisure- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM50731XC	Read United Hemispheres (A)	Magazines and Newspapers	No Longer Available
MM02935XC	Read Vanity Fair (A)	Magazines and Newspapers	No Longer Available
MM06820XC	Read Vanity Fair- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM04458XC	Read Veranda (A)	Magazines and Newspapers	No Longer Available
MM07070XC	Read VFW Magazine (A)	Magazines and Newspapers	No Longer Available
MM07075XC	Read VFW Magazine- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02937XC	Read Vogue (A)	Magazines and Newspapers	No Longer Available
MM06835XC	Read Vogue- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM07080XC	Read W Magazine (A)	Magazines and Newspapers	No Longer Available
MM50190XC	Read Wall Street Journal (A)	Magazines and Newspapers	No Longer Available
MM50192XC	Read WebMD Magazine (A)	Magazines and Newspapers	No Longer Available
MM04459XC	Read Wine Spectator (A)	Magazines and Newspapers	No Longer Available
MM04460XC	Read Wired (A)	Magazines and Newspapers	No Longer Available
MM02940XC	Read Woman's Day (A)	Magazines and Newspapers	No Longer Available
MM06860XC	Read Woman's Day- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM02941XC	Read Woman's World (A)	Magazines and Newspapers	No Longer Available
MM42631XC	Read Women's Health (A)	Magazines and Newspapers	No Longer Available
MM42649XC	Read Women's Health- Last Issue (A)	Magazines and Newspapers	No Longer Available
MM42632XC	Read Yoga Journal (A)	Magazines and Newspapers	No Longer Available
MM50297XC	Outdoor Quintile: I (Heavy) (A)	Print Media Usage	No Longer Available
MM50298XC	Outdoor Quintile: II (A)	Print Media Usage	No Longer Available
MM50299XC	Outdoor Quintile: III (A)	Print Media Usage	No Longer Available
MM50300XC	Outdoor Quintile: IV (A)	Print Media Usage	No Longer Available
MM50301XC	Outdoor Quintile: V (Light) (A)	Print Media Usage	No Longer Available
MM02966XC	Magazine Quintile: IV (A)	Print Media Usage	No Longer Available
MM02947XC	Read Airline Magazines- Net Audience (A)	Print Media Usage	No Longer Available
MM61740XC	Read American Rifleman (A)	Print Media Usage	No Longer Available
MM61741XC	Read American Rifleman Last Issue (A)	Print Media Usage	No Longer Available
MM61742XC	Read American Way (A)	Print Media Usage	No Longer Available
MM61743XC	Read Arthritis Today (A)	Print Media Usage	No Longer Available
MM61744XC	Read Arthritis Today Last Issue (A)	Print Media Usage	No Longer Available
MM02948XC	Read Automotive Magazines- Net Audience (A)	Print Media Usage	No Longer Available
MM61745XC	Read Bridal Guide (A)	Print Media Usage	No Longer Available
MM02951XC	Read Bridal Magazines- Net Audience (A)	Print Media Usage	No Longer Available
MM02952XC	Read Business/Finance Magazines- Net Audience (A)	Print Media Usage	No Longer Available
MM61747XC	Read Country Sampler (A)	Print Media Usage	No Longer Available
MM61748XC	Read Diabetes Forecast (A)	Print Media Usage	No Longer Available
MM61750XC	Read Ducks Unlimited (A)	Print Media Usage	No Longer Available
MM02955XC	Read Epicurean Magazines- Net Audience (A)	Print Media Usage	No Longer Available
MM02956XC	Read Fishing/Hunting Magazines- Net Audience (A)	Print Media Usage	No Longer Available
MM02957XC	Read Fraternal Magazines- Net Audience (A)	Print Media Usage	No Longer Available
MM61755XC	Read Game Informer (A)	Print Media Usage	No Longer Available
MM61756XC	Read Game Informer Last Issue (A)	Print Media Usage	No Longer Available
MM02959XC	Read General Editorial Magazines- Net Audience (A)	Print Media Usage	No Longer Available
MM61758XC	Read Guideposts (A)	Print Media Usage	No Longer Available
MM61759XC	Read Guideposts Last Issue (A)	Print Media Usage	No Longer Available
MM02960XC	Read Health Magazines- Net Audience (A)	Print Media Usage	No Longer Available
MM02961XC	Read Home Services Magazines- Net Audience (A)	Print Media Usage	No Longer Available
MM61760XC	Read In Touch (A)	Print Media Usage	No Longer Available
MM61761XC	Read In-Fisherman (A)	Print Media Usage	No Longer Available
MM61762XC	Read In-Fisherman Last Issue (A)	Print Media Usage	No Longer Available

VARIABLE	DESCRIPTION	CATEGORY	STATUS
MM02970XC	Read Men's Magazines- Net Audience (A)	Print Media Usage	No Longer Available
MM70233XC	Read Motorcycle Magazines- Net Audience (A)	Print Media Usage	No Longer Available
MM61769XC	Read National Wildlife (A)	Print Media Usage	No Longer Available
MM70234XC	Read National Wildlife Last Issue (A)	Print Media Usage	No Longer Available
MM02973XC	Read News Weekly Magazines- Net Audience (A)	Print Media Usage	No Longer Available
MM02994XC	Read Newspaper-Distributed Magazines- Net Audience (A)	Print Media Usage	No Longer Available
MM02996XC	Read Parenthood Magazines- Net Audience (A)	Print Media Usage	No Longer Available
MM61771XC	Read Real Simple (A)	Print Media Usage	No Longer Available
MM61772XC	Read Real Simple Last Issue (A)	Print Media Usage	No Longer Available
MM02998XC	Read Science/Tech Magazines- Net Audience (A)	Print Media Usage	No Longer Available
MM02999XC	Read Sports Magazines- Net Audience (A)	Print Media Usage	No Longer Available
MM61779XC	Read Street Rodder (A)	Print Media Usage	No Longer Available
MM61781XC	Read Super Chevy (A)	Print Media Usage	No Longer Available
MM61784XC	Read Texas Monthly (A)	Print Media Usage	No Longer Available
MM03001XC	Read Travel Magazines- Net Audience (A)	Print Media Usage	No Longer Available
MM61790XC	Read Us Weekly (A)	Print Media Usage	No Longer Available
MM61791XC	Read Us Weekly Last Issue (A)	Print Media Usage	No Longer Available
MM03003XC	Read Women's Fashion Magazines- Net Audience (A)	Print Media Usage	No Longer Available
MM03004XC	Read Women's Magazines- Net Audience (A)	Print Media Usage	No Longer Available
MM50508XC	Saw Digital/Video Ads in medical offices- 1mo (A)	Print Media Usage	No Longer Available
MM50496XC	Saw Infomercials- 1mo (A)	Print Media Usage	No Longer Available
MM50759XC	Visited Better Homes & Gardens website (A)	Print Media Usage	No Longer Available
MM50761XC	Visited Consumer Reports website (A)	Print Media Usage	No Longer Available
MM50766XC	Visited Discover website (A)	Print Media Usage	No Longer Available
MM50769XC	Visited Entertainment Weekly website (A)	Print Media Usage	No Longer Available
MM50782XC	Visited Mens Health website (A)	Print Media Usage	No Longer Available
MM50783XC	Visited Money website (A)	Print Media Usage	No Longer Available
MM50786XC	Visited National Geographic Traveler website (A)	Print Media Usage	No Longer Available
MM50785XC	Visited National Geographic website (A)	Print Media Usage	No Longer Available
MM50791XC	Visited People website (A)	Print Media Usage	No Longer Available
MM50796XC	Visited Sports Illustrated website (A)	Print Media Usage	No Longer Available
MM50797XC	Visited Time website (A)	Print Media Usage	No Longer Available
MM50799XC	Visited USA Today website (A)	Print Media Usage	No Longer Available
MM50801XC	Visited Wall Street Journal website (A)	Print Media Usage	No Longer Available
MM50802XC	Visited WebMD Magazine website (A)	Print Media Usage	No Longer Available
MM50804XC	Visited Wired website (A)	Print Media Usage	No Longer Available
MM70245XC	Ads Keep Me Up-To-Date About Products and Services- Agree (A)	Psychographics	No Longer Available
MM04554XC	Brands in Ads Better Quality Than Brands Not - Agree (A)	Psychographics	No Longer Available
MM04553XC	Like to Look at Ads- Agree (A)	Psychographics	No Longer Available
MM42675XC	I am interested in watching live TV on my cell phone: Agree (A)	Psychographics	No Longer Available
MM42676XC	I am Interested in Watching Video Clips on My Cell Phone- Agree (A)	Psychographics	No Longer Available
MM42677XC	I Carry My Cell Phone Everywhere I Go- Agree (A)	Psychographics	No Longer Available
MM42679XC	Often Use My Cell Phone to Make Phone Calls from My Home- Agree (A)	Psychographics	No Longer Available
MM42698XC	I Would Pay Monthly Subscription Fee to Receive Live TV on Cell Phone- Agree (A)	Psychographics	No Longer Available
MM42700XC	I Would Receive Ads on My Cell Phone in Exchange for Services- Agree (A)	Psychographics	No Longer Available
MM42696XC	I Would Text Message More Often if it Were Easier to Type- Agree (A)	Psychographics	No Longer Available
MM42697XC	I Would Text Message More Often if it Were Less Expensive- Agree (A)	Psychographics	No Longer Available
MM42682XC	I Would Use Text Messaging if I Knew How to do it- Agree (A)	Psychographics	No Longer Available
MM70258XC	My Mobile Device Greatly Improves My Daily Commute- Agree (A)	Psychographics	No Longer Available
MM70259XC	When going somewhere new, I rely on my phon/mobl device to get there- Agree (A)	Psychographics	No Longer Available
MM42685XC	One Mobile Device that Can do Everything is Very Convenient- Agree (A)	Psychographics	No Longer Available
MM42689XC	Text Messaging is an Important Part of My Daily Life- Agree (A)	Psychographics	No Longer Available
MM04534XC	Magazine Ads Give Good Info on Consumer Product Use- Agree (A)	Psychographics	No Longer Available
MM04528XC	Newspaper Ads Are Amusing- Agree (A)	Psychographics	No Longer Available
MM04530XC	Newspaper Ads Are Repeated too Often- Agree (A)	Psychographics	No Longer Available
MM66088XC	Newspapers are a good escape- Agree (A)	Psychographics	No Longer Available
MM66095XC	Newspapers put me in a good mood- Agree (A)	Psychographics	No Longer Available
MM66101XC	Radio keeps me up-to-date with the latest styles and trends- Agree (A)	Psychographics	No Longer Available
MM41465XC	Find a Great Vacation- I Recommend to Others- Agree (A)	Psychographics	No Longer Available
MM65084XC	I Enjoy Learning About Vacation Options from Others- Agree (A)	Psychographics	No Longer Available
MM65088XC	I Often Take the Opportunity to Discuss Vacation Options w/Others- Agree (A)	Psychographics	No Longer Available
MM65090XC	I'd Rather Travel By Myself or with Just a Small Group of People- Agree (A)	Psychographics	No Longer Available
MM65091XC	I'm Happy to do Very Little, if any, Sightseeing on My Vacations- Agree (A)	Psychographics	No Longer Available
MM65096XC	The Internet is Not a Secure Way to Make Travel Plans- Agree (A)	Psychographics	No Longer Available
SB004517XC	BIA radio ownership groups (M-S 6am-Mid cume) Curtis Media Group (A)	Radio	No Longer Available
SB003288XC	BIA radio ownership groups (M-S 6am-Mid cume) Saga Communications Inc (A)	Radio	No Longer Available
SB005043XC	BIA radio ownership groups (M-S 6am-Mid cume) Stephens Family Limited (A)	Radio	No Longer Available
SB004787XC	Radio networks ABC L&E (A)	Radio	No Longer Available
SB004788XC	Radio networks ABC News (A)	Radio	No Longer Available
SB005044XC	Radio networks Alpha (A)	Radio	No Longer Available
SB004526XC	Radio networks CBS News (A)	Radio	No Longer Available
SB005045XC	Radio networks Futbol De Primera (A)	Radio	No Longer Available
SB004316XC	Radio networks Hugh Hewitt (A)	Radio	No Longer Available
SB004322XC	Radio networks Salem Music Network (A)	Radio	No Longer Available
SB003932XC	Radio networks USRN Bloomberg Radio Network (A)	Radio	No Longer Available

VARIABLE	DESCRIPTION	CATEGORY	STATUS
SB004328XC	Radio networks WWO Female Target (A)	Radio	No Longer Available
SB003026XC	Sports listened to on radio past 12 months (net) College basketball - mens (A)	Radio	No Longer Available
SB003031XC	Sports listened to on radio past 12 months (net) IMG College basketball (A)	Radio	No Longer Available
SB003032XC	Sports listened to on radio past 12 months (net) IMG College football (A)	Radio	No Longer Available
SB003033XC	Sports listened to on radio past 12 months (net) IMG College sports event (A)	Radio	No Longer Available
SB003034XC	Sports listened to on radio past 12 months (net) Learfield Coll. basketball (A)	Radio	No Longer Available
SB003035XC	Sports listened to on radio past 12 months (net) Learfield Coll. football (A)	Radio	No Longer Available
SB003036XC	Sports listened to on radio past 12 months (net) Learfield Coll. sports evnt (A)	Radio	No Longer Available
SB005052XC	Sports listened to on radio past 12 months (net) MLS (A)	Radio	No Longer Available
SB003045XC	Sports listened to on radio past 12 months (net) SEC basketball (A)	Radio	No Longer Available
SB003952XC	Sports listened to on radio past 12 months Thursday Night Football (A)	Radio	No Longer Available
SB004922XC	Streaming services visited/apps used past 30 days Amazon Music (A)	Radio	No Longer Available
SB004923XC	Streaming services visited/apps used past 30 days Apple Music (A)	Radio	No Longer Available
SB004924XC	Streaming services visited/apps used past 30 days Google Play Music (A)	Radio	No Longer Available
SB004925XC	Streaming services visited/apps used past 30 days iHeartRadio (A)	Radio	No Longer Available
SB004927XC	Streaming services visited/apps used past 30 days Pandora (A)	Radio	No Longer Available
SB004929XC	Streaming services visited/apps used past 30 days SiriusXM.com or app (A)	Radio	No Longer Available
SB004930XC	Streaming services visited/apps used past 30 days Spotify (A)	Radio	No Longer Available
SB004931XC	Streaming services visited/apps used past 30 days TuneIn (A)	Radio	No Longer Available
SB004932XC	Streaming services visited/apps used past 7 days Amazon Music (A)	Radio	No Longer Available
SB004933XC	Streaming services visited/apps used past 7 days Apple Music (A)	Radio	No Longer Available
SB004934XC	Streaming services visited/apps used past 7 days Google Play Music (A)	Radio	No Longer Available
SB004935XC	Streaming services visited/apps used past 7 days iHeartRadio (A)	Radio	No Longer Available
SB004936XC	Streaming services visited/apps used past 7 days Pandora (A)	Radio	No Longer Available
SB004937XC	Streaming services visited/apps used past 7 days SiriusXM.com or app (A)	Radio	No Longer Available
SB004938XC	Streaming services visited/apps used past 7 days Spotify (A)	Radio	No Longer Available
SB004939XC	Streaming services visited/apps used past 7 days TuneIn (A)	Radio	No Longer Available
SB003906XC	Quick service restaurants used for breakfast past 30 days Taco Bell (A)	Restaurants	No Longer Available
SB002312XC	Quick service restaurants used for lunch past 30 days Popeyes (A)	Restaurants	No Longer Available
SB003921XC	Quick service restaurants used for other reason past 30 days Jack in the box (A)	Restaurants	No Longer Available
SB002334XC	Quick service restaurants used past 30 days Boston Market (A)	Restaurants	No Longer Available
SB004158XC	Sit-down restaurants Quintile 3rd Quintile (medium) (A)	Restaurants	No Longer Available
SB004160XC	Sit-down restaurants Quintile 4th Quintile (light) (A)	Restaurants	No Longer Available
SB004291XC	Sitdown restaurants used for dinner past 30 days Mellow Mushroom (A)	Restaurants	No Longer Available
SB002406XC	Sitdown restaurants used past 30 days Bonfish Grill (A)	Restaurants	No Longer Available
SB002588XC	Items bought past 12 months (amount spent) Fine jewelry:Under \$100 (A)	Retail Shopping	No Longer Available
SB002657XC	Major/department stores:Stores shopped past 3 mo Any major/department store (A)	Retail Shopping	No Longer Available
SB004869XC	Major/department stores:Stores shopped online past 3 months Bloomingdales (A)	Retail Shopping	No Longer Available
SB004870XC	Major/department stores:Stores shopped online past 3 months Burlington (A)	Retail Shopping	No Longer Available
SB004876XC	Major/department stores:Stores shopped online past 3 months HomeGoods (A)	Retail Shopping	No Longer Available
SB004886XC	Major/department stores:Stores shopped online past 3 months Sears (A)	Retail Shopping	No Longer Available
SB005011XC	Current level of interest in IMSA SportsCar Championship Very (A)	Sports and Leisure	No Longer Available
SB005012XC	Current level of interest in IMSA SportsCar Championship Somewhat (A)	Sports and Leisure	No Longer Available
SB005013XC	Current level of interest in IMSA SportsCar Championship A little bit (A)	Sports and Leisure	No Longer Available
SB003562XC	Current level of interest in NBA Gatorade League Somewhat (A)	Sports and Leisure	No Longer Available
SB003590XC	Current level of interest in Supercross/Motocross Somewhat (A)	Sports and Leisure	No Longer Available
SB004732XC	Events attended past 12 months (net) College basketball - mens (A)	Sports and Leisure	No Longer Available
SB002990XC	Events attended past 12 months (net) IMG College basketball (A)	Sports and Leisure	No Longer Available
SB002991XC	Events attended past 12 months (net) IMG College football (A)	Sports and Leisure	No Longer Available
SB002992XC	Events attended past 12 months (net) IMG College sports event (A)	Sports and Leisure	No Longer Available
SB003002XC	Events attended past 12 months (net) Learfield Collegiate basketball (A)	Sports and Leisure	No Longer Available
SB003003XC	Events attended past 12 months (net) Learfield Collegiate football (A)	Sports and Leisure	No Longer Available
SB003004XC	Events attended past 12 months (net) Learfield Collegiate sports evnt (A)	Sports and Leisure	No Longer Available
SB004580XC	Events attended past 12 months (net) Mountain West Conference sports event (A)	Sports and Leisure	No Longer Available
SB005031XC	No. of Arena Football League (AFL) games attended past 12 mo 1 - 2 games (A)	Sports and Leisure	No Longer Available
SB004095XC	No. of College baseball games attended past 12 months 10+ games (A)	Sports and Leisure	No Longer Available
SB004093XC	No. of College hockey games attended past 12 months 1 - 2 games (A)	Sports and Leisure	No Longer Available
SB005191XC	No. of Figure skating events attended past 12 months 3 - 9 events (A)	Sports and Leisure	No Longer Available
SB005033XC	No. of Formula One (F1) racing events attended past 12 mos 1 - 2 events (A)	Sports and Leisure	No Longer Available
SB002878XC	HDTV subscription via cable/satellite service Yes (H)	Telecommunications	No Longer Available
SB002879XC	HDTV subscription via cable/satellite service No (H)	Telecommunications	No Longer Available
SB005199XC	Household streams video content through TV Yes (H)	Telecommunications	No Longer Available
SB005200XC	Household streams video content through TV No (H)	Telecommunications	No Longer Available
SB001280XC	Internet sites visited/apps used past 30 days Amazon (A)	Telecommunications	No Longer Available
SB004583XC	Internet sites visited/apps used past 30 days SpectrumTV (A)	Telecommunications	No Longer Available
SB005167XC	Ways used Internet/apps in past 30 days, Streaming: Audio Podcast (A)	Telecommunications	No Longer Available
SB005169XC	Ways used Internet/apps in past 30 days, Streaming: Listen to Music (A)	Telecommunications	No Longer Available
SB005170XC	Ways used Internet/apps in past 30 days, Streaming: Listen to Radio (A)	Telecommunications	No Longer Available
SB005166XC	Ways used Internet/apps in past 30 days, Streaming: Video Podcast (A)	Telecommunications	No Longer Available
SB004124XC	Miles traveled Quintile 4th Quintile (light) (A)	Travel	No Longer Available
SB005182XC	No. trips outside cont. U.S. past 12 mo (primarily vacation) 5 - 9 trips (A)	Travel	No Longer Available
SB004608XC	Places visited overnight or longer past 12 months Bahamas (A)	Travel	No Longer Available
SB005126XC	Types of vacations plan to take next 12 months Gambling/casino trip (A)	Travel	No Longer Available
G0001200XD	Audience Participation - (Minutes) (H)	TV - 1Q Genre Type	No Longer Available
G0001201XD	Award Ceremonies - (Minutes) (H)	TV - 1Q Genre Type	No Longer Available

VARIABLE	DESCRIPTION	CATEGORY	STATUS
G0001202XD	Child - Live - (Minutes) (H)	TV - 1Q Genre Type	No Longer Available
G0001203XD	Child Multi-Weekly - (Minutes) (H)	TV - 1Q Genre Type	No Longer Available
G0001205XD	Comedy Variety - (Minutes) (H)	TV - 1Q Genre Type	No Longer Available
G0001207XD	Conversations, Colloquies - (Minutes) (H)	TV - 1Q Genre Type	No Longer Available
G0001208XD	Daytime Drama - (Minutes) (H)	TV - 1Q Genre Type	No Longer Available
G0001209XD	Evening Animation - (Minutes) (H)	TV - 1Q Genre Type	No Longer Available
G0001210XD	Feature Film - (Minutes) (H)	TV - 1Q Genre Type	No Longer Available
G0001211XD	General Documentary - (Minutes) (H)	TV - 1Q Genre Type	No Longer Available
G0001212XD	General Drama - (Minutes) (H)	TV - 1Q Genre Type	No Longer Available
G0001213XD	General Variety - (Minutes) (H)	TV - 1Q Genre Type	No Longer Available
G0001214XD	Instruction, Advice - (Minutes) (H)	TV - 1Q Genre Type	No Longer Available
G0001216XD	News - (Minutes) (H)	TV - 1Q Genre Type	No Longer Available
G0001215XD	News Documentary - (Minutes) (H)	TV - 1Q Genre Type	No Longer Available
G0001217XD	Participation Variety - (Minutes) (H)	TV - 1Q Genre Type	No Longer Available
G0001226XD	Popular Music - (Minutes) (H)	TV - 1Q Genre Type	No Longer Available
G0001219XD	Quiz Give Away - (Minutes) (H)	TV - 1Q Genre Type	No Longer Available
G0001221XD	Situation Comedy - (Minutes) (H)	TV - 1Q Genre Type	No Longer Available
G0001223XD	Sports Commentary - (Minutes) (H)	TV - 1Q Genre Type	No Longer Available
G0001224XD	Sports Event - (Minutes) (H)	TV - 1Q Genre Type	No Longer Available
G0001227XD	Western Drama - (Minutes) (H)	TV - 1Q Genre Type	No Longer Available
O0002330XC	CMT (H)	TV - 1Q Networks	No Longer Available
O0002330XD	CMT - (Minutes) (H)	TV - 1Q Networks	No Longer Available
O0002370XC	MLB Network (H)	TV - 1Q Networks	No Longer Available
O0002370XD	MLB Network - (Minutes) (H)	TV - 1Q Networks	No Longer Available
O0002319XC	Nick-At-Nite (H)	TV - 1Q Networks	No Longer Available
O0002319XD	Nick-At-Nite - (Minutes) (H)	TV - 1Q Networks	No Longer Available
O0002308XC	Oprah Winfrey Network (H)	TV - 1Q Networks	No Longer Available
O0002308XD	Oprah Winfrey Network - (Minutes) (H)	TV - 1Q Networks	No Longer Available
O0002371XC	Starz Primary (H)	TV - 1Q Networks	No Longer Available
O0002371XD	Starz Primary - (Minutes) (H)	TV - 1Q Networks	No Longer Available
O0002352XC	Sundance TV (H)	TV - 1Q Networks	No Longer Available
O0002352XD	Sundance TV - (Minutes) (H)	TV - 1Q Networks	No Longer Available
O0002346XC	truTV (H)	TV - 1Q Networks	No Longer Available
O0002346XD	truTV - (Minutes) (H)	TV - 1Q Networks	No Longer Available
O0002372XC	UniMas (H)	TV - 1Q Networks	No Longer Available
O0002372XD	UniMas - (Minutes) (H)	TV - 1Q Networks	No Longer Available
P0190001XC	2018 Video Music Awards (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190001XD	2018 Video Music Awards - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190628XC	2018: In Memoriam (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190628XD	2018: In Memoriam - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190002XC	2019 NBA All-Star Game (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190002XD	2019 NBA All-Star Game - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190629XC	2019 Rose Parade (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190629XD	2019 Rose Parade - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190636XC	ABC Aftnoon Cftbl-12:01P (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190636XD	ABC Aftnoon Cftbl-12:01P - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190010XC	ACC Tournament L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190010XD	ACC Tournament L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190640XC	ACM Awards (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190640XD	ACM Awards - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190641XC	AFC Championship On CBS (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190641XD	AFC Championship On CBS - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190642XC	AFC Divisional Playoff-Su (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190642XD	AFC Divisional Playoff-Su - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190643XC	AFC Wildcard Playoff (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190643XD	AFC Wildcard Playoff - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190644XC	AFC/NFC Pro Bowl-ABC (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190644XD	AFC/NFC Pro Bowl-ABC - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190645XC	AGT Champions (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190645XD	AGT Champions - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190646XC	Air Force Resv Celeb Bowl (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190646XD	Air Force Resv Celeb Bowl - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190655XC	American Music Awards (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190655XD	American Music Awards - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190659XC	Aretha Grammy Celebration (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190659XD	Aretha Grammy Celebration - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190048XC	Baseball Tonight L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190048XD	Baseball Tonight L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190669XC	Big Ten Championship (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190669XD	Big Ten Championship - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190670XC	Big Ten Football Ch Game (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190670XD	Big Ten Football Ch Game - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190671XC	Billboard Music Awards (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190671XD	Billboard Music Awards - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190687XC	Campaign 2018 Election (H)	TV - 1Q Sports and Special Events	No Longer Available

VARIABLE	DESCRIPTION	CATEGORY	STATUS
P0190687XD	Campaign 2018 Election - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190691XC	CBS NCAA Bskbl Champshps (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190691XD	CBS NCAA Bskbl Champshps - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190693XC	CBS NFL National (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190693XD	CBS NFL National - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190694XC	CBS NFL Today (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190694XD	CBS NFL Today - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190695XC	CBS Nws:Gayle King-RKelly (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190695XD	CBS Nws:Gayle King-RKelly - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190099XC	CFP Championship L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190099XD	CFP Championship L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190710XC	Christmas-Rockefeller Cen (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190710XD	Christmas-Rockefeller Cen - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190711XC	Citrus Bowl (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190711XD	Citrus Bowl - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190712XC	Cllg Footbl-USAA (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190712XD	Cllg Footbl-USAA - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190713XC	CMA Awards (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190713XD	CMA Awards - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190714XC	CMA Country Christmas (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190714XD	CMA Country Christmas - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190715XC	CMA Fest (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190715XD	CMA Fest - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190115XC	CNN Detroit Dem Debate (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190115XD	CNN Detroit Dem Debate - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190120XC	Coll Football: Big 10 L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190120XD	Coll Football: Big 10 L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190121XC	Coll Football: Big 12 L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190121XD	Coll Football: Big 12 L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190122XC	Coll Ftbl Bowl Game L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190122XD	Coll Ftbl Bowl Game L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190123XC	Coll Ftbl Bowl Studio L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190123XD	Coll Ftbl Bowl Studio L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190124XC	Coll Softball Wrld Srs L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190124XD	Coll Softball Wrld Srs L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190125XC	College Bkbl Reg Ssn L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190125XD	College Bkbl Reg Ssn L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190126XC	College Football Aft L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190126XD	College Football Aft L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190127XC	College Football Prime L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190127XD	College Football Prime L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190128XC	College Gameday L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190128XD	College Gameday L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190129XC	College Gameday-Bkbl L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190129XD	College Gameday-Bkbl L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190131XC	College World Series L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190131XD	College World Series L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190730XC	Decision18-Election Nt (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190730XD	Decision18-Election Nt - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190156XC	Democratic Debate (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190156XD	Democratic Debate - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190732XC	Disney Parks Xmas Celebrt (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190732XD	Disney Parks Xmas Celebrt - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190163XC	Division Series Game (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190163XD	Division Series Game - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190171XC	Election Night in America (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190171XD	Election Night in America - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190737XC	Elvis All Star Tribute (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190737XD	Elvis All Star Tribute - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190738XC	Emmy Awards (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190738XD	Emmy Awards - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190741XC	ESPY Awards (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190741XD	ESPY Awards - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190192XC	Fiesta Bowl L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190192XD	Fiesta Bowl L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190751XC	Football Nt America Pt 3 (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190751XD	Football Nt America Pt 3 - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190753XC	Fox FIFA Wmn WC Final (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190753XD	Fox FIFA Wmn WC Final - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190754XC	Fox MLB All-Star Game (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190754XD	Fox MLB All-Star Game - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190755XC	Fox NASCAR Daytona 500 (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190755XD	Fox NASCAR Daytona 500 - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190756XC	Fox NASCAR Raceday (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190756XD	Fox NASCAR Raceday - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available

VARIABLE	DESCRIPTION	CATEGORY	STATUS
P0190758XC	Fox NFC Championship (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190758XD	Fox NFC Championship - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190759XC	Fox NFC Playoff-Sun (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190759XD	Fox NFC Playoff-Sun - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190760XC	Fox NFC Wildcard Game (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190760XD	Fox NFC Wildcard Game - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190761XC	Fox NFL Sunday-National (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190761XD	Fox NFL Sunday-National - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190762XC	Fox NFL-Thu (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190762XD	Fox NFL-Thu - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190763XC	Fox Saturday Baseball (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190763XD	Fox Saturday Baseball - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190764XC	Fox US Open Golf - Sun (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190764XD	Fox US Open Golf - Sun - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190765XC	Fox World Series Game 5 (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190765XD	Fox World Series Game 5 - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190766XC	Fox+NFLN Thu Nt Football (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190766XD	Fox+NFLN Thu Nt Football - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190768XC	Garth Brooks: Notre Dame (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190768XD	Garth Brooks: Notre Dame - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190773XC	Golden Globe Awards (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190773XD	Golden Globe Awards - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190782XC	Grammy Awards (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190782XD	Grammy Awards - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190791XC	Highwire Live in Times Sq (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190791XD	Highwire Live in Times Sq - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190794XC	Home Depot Cllg Football2 (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190794XD	Home Depot Cllg Football2 - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190252XC	Home Run Derby L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190252XD	Home Run Derby L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190802XC	IndyCar Series (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190802XD	IndyCar Series - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190270XC	Inside The MLB (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190270XD	Inside The MLB - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190271XC	Inside The NBA Playoffs (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190271XD	Inside The NBA Playoffs - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190806XC	Kennedy Center Honors (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190806XD	Kennedy Center Honors - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190807XC	Kentucky Derby (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190807XD	Kentucky Derby - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190809XC	Las Vegas Bowl (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190809XD	Las Vegas Bowl - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190311XC	Little League World Srs L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190311XD	Little League World Srs L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190824XC	Little League-World Champ (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190824XD	Little League-World Champ - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190825XC	Live:All in Fam/Jefferns (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190825XD	Live:All in Fam/Jefferns - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190830XC	Macy's 4th July Fireworks (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190830XD	Macy's 4th July Fireworks - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190831XC	Macys Thanksgiving Parade (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190831XD	Macys Thanksgiving Parade - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190842XC	Masters Golf Tourn Su-9Am (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190842XD	Masters Golf Tourn Su-9Am - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190843XC	Masters Golf Tourn. Sat. (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190843XD	Masters Golf Tourn. Sat. - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190336XC	Masters Golf Tournament L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190336XD	Masters Golf Tournament L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190344XC	Michael Cohen Hearing (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190344XD	Michael Cohen Hearing - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190850XC	Mickey's 90th Spectacular (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190850XD	Mickey's 90th Spectacular - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190855XC	Miss America Competition (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190855XD	Miss America Competition - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190857XC	Miss USA 2019 (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190857XD	Miss USA 2019 - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190355XC	MLB ALCS (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190355XD	MLB ALCS - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190356XC	MLB Division Series (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190356XD	MLB Division Series - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190357XC	MLB NL Champions Series L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190357XD	MLB NL Champions Series L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190358XC	MLB NL Division Series L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190358XD	MLB NL Division Series L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190359XC	MLB Sunday Night L (H)	TV - 1Q Sports and Special Events	No Longer Available

VARIABLE	DESCRIPTION	CATEGORY	STATUS
P0190359XD	MLB Sunday Night L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190360XC	MLB Wild Card L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190360XD	MLB Wild Card L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190361XC	MLB Wildcard (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190361XD	MLB Wildcard - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190859XC	Mnstr Enrgy NASCAR Cup (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190859XD	Mnstr Enrgy NASCAR Cup - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190862XC	Motown 60: A Grammy Celeb (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190862XD	Motown 60: A Grammy Celeb - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190375XC	MSNBC Election Coverage (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190375XD	MSNBC Election Coverage - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190380XC	Mueller Hearing Coverage (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190380XD	Mueller Hearing Coverage - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190865XC	NASCAR Cup Series Race (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190865XD	NASCAR Cup Series Race - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190395XC	NASCAR Cup Series Race L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190395XD	NASCAR Cup Series Race L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190396XC	NASCAR M.E. Cup Racing L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190396XD	NASCAR M.E. Cup Racing L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190397XC	NASCAR Raceday L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190397XD	NASCAR Raceday L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190866XC	NASCAR Xfinity Race (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190866XD	NASCAR Xfinity Race - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190398XC	NASCAR Xfinity Race L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190398XD	NASCAR Xfinity Race L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190867XC	National Dog Show (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190867XD	National Dog Show - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190400XC	NBA AllStar Sat Night (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190400XD	NBA AllStar Sat Night - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190401XC	NBA Basketball (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190401XD	NBA Basketball - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190868XC	NBA Christmas Special-3 (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190868XD	NBA Christmas Special-3 - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190402XC	NBA Draft L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190402XD	NBA Draft L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190869XC	NBA Finals on ABC-Gm 6 (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190869XD	NBA Finals on ABC-Gm 6 - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190403XC	NBA Playoffs- Conf Fnls L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190403XD	NBA Playoffs- Conf Fnls L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190404XC	NBA Playoffs- Round 1 L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190404XD	NBA Playoffs- Round 1 L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190405XC	NBA Playoffs- Round 2 L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190405XD	NBA Playoffs- Round 2 L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190406XC	NBA Playoffs-1st Rd L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190406XD	NBA Playoffs-1st Rd L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190407XC	NBA Playoffs-Conf Fnls L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190407XD	NBA Playoffs-Conf Fnls L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190408XC	NBA Playoffs-Conf Semis L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190408XD	NBA Playoffs-Conf Semis L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190409XC	NBA Regular Season L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190409XD	NBA Regular Season L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190870XC	NBA Trophy Presentation (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190870XD	NBA Trophy Presentation - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190871XC	NBC NFL Playoff Game Div (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190871XD	NBC NFL Playoff Game Div - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190872XC	NBC NFL Playoff Game Wc (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190872XD	NBC NFL Playoff Game Wc - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190873XC	NBC NHL Stanley Cup Fnl#7 (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190873XD	NBC NHL Stanley Cup Fnl#7 - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190877XC	NBC Sunday Night Football (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190877XD	NBC Sunday Night Football - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190878XC	NBC: Democratic Debate 1 (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190878XD	NBC: Democratic Debate 1 - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190879XC	NBC: Democratic Debate 2 (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190879XD	NBC: Democratic Debate 2 - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190410XC	NCAA Football L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190410XD	NCAA Football L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190414XC	New Years Eve Live w/ AC (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190414XD	New Years Eve Live w/ AC - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190886XC	New Year's Rockin EvePt1 (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190886XD	New Year's Rockin EvePt1 - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190416XC	NFL Draft L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190416XD	NFL Draft L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190887XC	NFL Draft on ABC-4/25 (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190887XD	NFL Draft on ABC-4/25 - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available

VARIABLE	DESCRIPTION	CATEGORY	STATUS
P0190888XC	NFL Honors (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190888XD	NFL Honors - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190417XC	NFL Preseason (Live) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190417XD	NFL Preseason (Live) - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190418XC	NFL Pre-Season Football L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190418XD	NFL Pre-Season Football L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190419XC	NFL Primetime L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190419XD	NFL Primetime L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190421XC	NFL Regular Season L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190421XD	NFL Regular Season L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190889XC	NFL Wild Card Game-ABC (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190889XD	NFL Wild Card Game-ABC - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190422XC	NFL Wildcard L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190422XD	NFL Wildcard L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190423XC	NFLN Thu Nt Football (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190423XD	NFLN Thu Nt Football - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190424XC	NHL Conference Finals L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190424XD	NHL Conference Finals L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190425XC	NHL Semi Finals L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190425XD	NHL Semi Finals L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190426XC	NHL Stanley Cup L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190426XD	NHL Stanley Cup L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190893XC	Notre Dame Football (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190893XD	Notre Dame Football - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190897XC	Oscars, The (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190897XD	Oscars, The - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190438XC	Pac 12 Tournament L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190438XD	Pac 12 Tournament L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190899XC	Pac-12 Football Champ Gm (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190899XD	Pac-12 Football Champ Gm - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190444XC	Peach Bowl L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190444XD	Peach Bowl L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190446XC	PGA Championship (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190446XD	PGA Championship - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190905XC	PGA Championships-Sun (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190905XD	PGA Championships-Sun - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190906XC	PGAT Players Chp-Su (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190906XD	PGAT Players Chp-Su - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190907XC	PGAT Tour Chp-Su Fnl 9 (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190907XD	PGAT Tour Chp-Su Fnl 9 - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190909XC	Preakness (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190909XD	Preakness - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190452XC	Pres GHW Bush Funeral (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190452XD	Pres GHW Bush Funeral - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190919XC	R&A Open Chp-Su NBC (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190919XD	R&A Open Chp-Su NBC - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190923XC	Redbox Bowl (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190923XD	Redbox Bowl - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190931XC	Roland Garros Tennis Sun2 (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190931XD	Roland Garros Tennis Sun2 - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190487XC	Rose Bowl L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190487XD	Rose Bowl L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190936XC	Ryder Cup Golf-Su (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190936XD	Ryder Cup Golf-Su - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190940XC	Saturday Night Football (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190940XD	Saturday Night Football - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190944XC	SEC Champ-CBS: Dr Pepper (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190944XD	SEC Champ-CBS: Dr Pepper - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190493XC	Sec Tournament L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190493XD	Sec Tournament L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190517XC	Sportscenter 12AM L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190517XD	Sportscenter 12AM L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190518XC	Sportscenter Weekend-PM L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190518XD	Sportscenter Weekend-PM L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190523XC	State Funeral of GHW Bush (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190523XD	State Funeral of GHW Bush - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190525XC	State of the Union 2019 (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190525XD	State of the Union 2019 - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190526XC	State of the Union Add (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190526XD	State of the Union Add - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190964XC	Steve Harvey-Live Tm Sq 2 (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190964XD	Steve Harvey-Live Tm Sq 2 - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190533XC	Sugar Bowl L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190533XD	Sugar Bowl L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190967XC	Sun Bowl (H)	TV - 1Q Sports and Special Events	No Longer Available

VARIABLE	DESCRIPTION	CATEGORY	STATUS
P0190967XD	Sun Bowl - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190971XC	Super Bowl LIII (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190971XD	Super Bowl LIII - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190550XC	TBS NCAA Bskbl Chmp Sa-2 (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190550XD	TBS NCAA Bskbl Chmp Sa-2 - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190552XC	Tennis: Us Open Aft L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190552XD	Tennis: Us Open Aft L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190553XC	Tennis: US Open Prime L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190553XD	Tennis: US Open Prime L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190554XC	Tennis: Wimbledon L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190554XD	Tennis: Wimbledon L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190977XC	Thanksgiving Day Parade (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190977XD	Thanksgiving Day Parade - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190557XC	Thursday Night Football (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190557XD	Thursday Night Football - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190561XC	TNT NCAA Bskbl Chmp-Su-4 (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190561XD	TNT NCAA Bskbl Chmp-Su-4 - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190984XC	Toast to 2018 (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190984XD	Toast to 2018 - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190989XC	Tony Awards (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190989XD	Tony Awards - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190990XC	Tournament-Roses Parade (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190990XD	Tournament-Roses Parade - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190576XC	UFC Fight Night L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190576XD	UFC Fight Night L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190577XC	UFC Fight Night Prelims L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190577XD	UFC Fight Night Prelims L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190993XC	US Fig Skating Champ 1Q1 (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190993XD	US Fig Skating Champ 1Q1 - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190994XC	US Gymnastics Champs-Pr (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190994XD	US Gymnastics Champs-Pr - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0191001XC	Vote 2018-8:00Pm (H)	TV - 1Q Sports and Special Events	No Longer Available
P0191001XD	Vote 2018-8:00Pm - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190611XC	Wmns NCAA Bkbl Champ L (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190611XD	Wmns NCAA Bkbl Champ L - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190616XC	WWE Entertainment (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190616XD	WWE Entertainment - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190617XC	WWE Smackdown (H)	TV - 1Q Sports and Special Events	No Longer Available
P0190617XD	WWE Smackdown - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available
P0191011XC	WWOD Magical Hol Celebrtn (H)	TV - 1Q Sports and Special Events	No Longer Available
P0191011XD	WWOD Magical Hol Celebrtn - (Minutes) (H)	TV - 1Q Sports and Special Events	No Longer Available