

VARIABLE	DESCRIPTION	CATEGORY	CHANGE TYPE
FPP1005PC	Interaction, Last 30 Days: Retrieved Account Information	Channel Preferences	New
FPP1006PC	Interaction, Last 30 Days: Deposited Cash/Check Its Entirety	Channel Preferences	New
FPP1007PC	Interaction, Last 30 Days: Opened Deposit Account (Incl Savings, Checking)	Channel Preferences	New
FPP1008PC	Interaction, Last 30 Days: Paid Bill, Loan, Credit Card	Channel Preferences	New
FPP1009PC	Interaction, Last 30 Days: Asked a Question	Channel Preferences	New
FPP1010PC	Interaction, Last 30 Days: Sought Financial Advice	Channel Preferences	New
FPP1011PC	Interaction, Last 30 Days: Transferred Funds	Channel Preferences	New
FPP1012PC	Interaction, Last 30 Days: Withdrew Cash, Incl Cash Back	Channel Preferences	New
FPP1013PC	Product, Service Used, Last 30 Days: Money Order	Channel Preferences	New
FPP1014PC	Product, Service Used, Last 30 Days: Payday Loan	Channel Preferences	New
FPP1015PC	Product, Service Used, Last 30 Days: Wire Transfer	Channel Preferences	New
FPP1016PC	Product, Service Used, Last 30 Days: Credit/Debt Counseling, Consolidation	Channel Preferences	New
FPP1017PC	Product, Service Used, Last 30 Days: Received Alerts on Mobile Device	Channel Preferences	New
FPP1018PC	Product, Service Used, Last 30 Days: Located Branch, ATM on Mobile Device	Channel Preferences	New
FPP1019PC	Preferred Method for Standard Daily Transactions: In Person	Channel Preferences	New
FPP1020PC	Preferred Method for Standard Daily Transactions: ATM	Channel Preferences	New
FPP1021PC	Preferred Method for Standard Daily Transactions: Online, Desktop/Laptop	Channel Preferences	New
FPP1022PC	Preferred Method for Standard Daily Transactions: Online, Mobile Device	Channel Preferences	New
FPP1024PC	Preferred Method for Standard Daily Transactions: Phone	Channel Preferences	New
FPP1027PC	Any Interaction, Last 30 Days, Channel: In Person, Including Drive-Thru	Channel Preferences	New
FPP1028PC	Any Interaction, Last 30 Days, Channel: At ATM	Channel Preferences	New
FPP1029PC	Any Interaction, Last 30 Days, Channel: Online, Laptop/Desktop	Channel Preferences	New
FPP1030PC	Any Interaction, Last 30 Days, Channel: Online, Mobile Device	Channel Preferences	New
FPP1031PC	Any Interaction, Last 30 Days, Channel: by Mail	Channel Preferences	New
FPP1032PC	Any Interaction, Last 30 Days, Channel: by Phone	Channel Preferences	New
FPP1033PC	Any Interaction, Last 30 Days, Channel: Through Direct Deposit	Channel Preferences	New
FPP1034PC	Any Interaction, Last 30 Days, Channel: Through Automatic Payment/Transfer	Channel Preferences	New
FPP1037PC	Any Interaction, Last 30 Days, Channel: While Making Purchase In-Store	Channel Preferences	New
FPP1038PC	In-Person Interaction Channel: Full Service Branch	Channel Preferences	New
FPP1042PC	Online Interaction Channel, Laptop/Desktop: Bank Website	Channel Preferences	New
FPP1044PC	Online Interaction Channel, Laptop/Desktop: 3rd Party Payment Service Website(Household)	Channel Preferences	New
FPP1045PC	Online Interaction Channel, Laptop/Desktop: Biller's Website	Channel Preferences	New
FPP1046PC	Online Interaction Channel, Mobile Device: Bank Website/App	Channel Preferences	New
FPP1048PC	Online Interaction Channel, Mobile Device: 3rd Party Payment Svc Website/App	Channel Preferences	New
FPP1049PC	Online Interaction Channel, Mobile Device: Biller's Website/App	Channel Preferences	New
FPP1050PC	Retrieved Account Information Online, Last 30 Days	Channel Preferences	New
FPP1051PC	Deposited Cash/Check Online, Last 30 Days	Channel Preferences	New
FPP1052PC	Opened Account Online, Last 30 Days	Channel Preferences	New
FPP1053PC	Paid Bill Online, Last 30 Days	Channel Preferences	New
FPP1054PC	Asked Question Online, Last 30 Days	Channel Preferences	New
FPP1055PC	Sought Financial Advice Online, Last 30 Days	Channel Preferences	New
FPP1056PC	Transferred Funds Online, Last 30 Days	Channel Preferences	New
FPP1057PC	Retrieved Account Information In Person, Last 30 Days	Channel Preferences	New
FPP1058PC	Deposited Cash/Check In Person, Last 30 Days	Channel Preferences	New
FPP1059PC	Opened Account In Person, Last 30 Days	Channel Preferences	New
FPP1060PC	Paid Bill In Person, Last 30 Days	Channel Preferences	New
FPP1061PC	Asked Question In Person, Last 30 Days	Channel Preferences	New
FPP1062PC	Sought Financial Advice In Person, Last 30 Days	Channel Preferences	New
FPP1063PC	Transferred Funds In Person, Last 30 Days	Channel Preferences	New
FPP1064PC	Withdrew Cash In Person, Last 30 Days	Channel Preferences	New
FPP1003PC	Has Credit Card(s) (Excluding Amex Charge Card)	Credit Products	New
FPP1003PD	Has Credit Card(s) (Excluding Amex Charge Card) - Dollars	Credit Products	New
FPP1066PC	Has Credit Card, Type: American Express Charge Card, Charges <\$1000	Credit Products	New
FPP1067PC	Has Credit Card, Type: American Express Charge Card, Charges \$1000-\$4999	Credit Products	New
FPP0054PC	Most Recent Credit Card Statement, Did Not Make A Payment	Credit Products	New
FPP1065PC	Credit/Charge Card Used Most Often: American Express Charge Card	Credit Products	New
FPP0070PC	Reason Lender Chosen: Location of Office	Credit Products	New
FPP0078PC	Mortgage Opened with Online Mortgage Quote Service	Credit Products	New
FPP0079PC	Mortgage Opened via Other Institution	Credit Products	New
FPP0106PC	Checking Account Institution: TD Bank	Deposit Products	New
FPP0115PC	Savings Account Institution: TD Bank	Deposit Products	New
FPP0114PC	Savings Account Institution: USAA Capital	Deposit Products	New
FPP0243PC	Primary Banking Institution: Citigroup	Deposit Products	New
FPP0245PC	Primary Banking Institution: TD Bank	Deposit Products	New
FPP0244PC	Primary Banking Institution: USAA Capital	Deposit Products	New
FPP0261PC	Main Reason Switched From Prior Primary Institution: Customer Service	Financial Attitudes	New
FPP0262PC	Main Reason Switched From Prior Primary Institution: Fees	Financial Attitudes	New
FPP0289PC	Not Likely To Recommend Primary Institution	Financial Attitudes	New
FPP0097PC	Financial Emergency Attitude: Other	Financial Attitudes	New
FPP1001PC	Has Any Non-Traditional Savings Account(s)	Investment and Retirement Products	New
FPP1001PD	Has Any Non-Traditional Savings Account(s) - Dollars	Investment and Retirement Products	New
FPP0135PC	Roth IRA Invested in Bonds/Interest-Earning Assets	Investment and Retirement Products	New
FPP0139PC	Rollover IRA Invested in Bonds/Interest-Earning Assets	Investment and Retirement Products	New
FPP0172PC	Times bought/sold thru broker in last 90 days - 10+ times, all accounts	Investment and Retirement Products	New

VARIABLE	DESCRIPTION	CATEGORY	CHANGE TYPE
FPP0180PC	Has Thrift Savings/457	Investment and Retirement Products	New
FPP0180PD	Has Thrift Savings/457 - Dollars	Investment and Retirement Products	New
FPP0184PC	Has Other Pension/Retirement/Tax-Deferred Plan	Investment and Retirement Products	New
FPP0184PD	Has Other Pension/Retirement/Tax-Deferred Plan - Dollars	Investment and Retirement Products	New
FPP0189PC	Any Pension/Retirement Other Investments	Investment and Retirement Products	New
FPP0200PC	403(b) Split Investments (Stocks/Bonds/Interest-Earning Assets)	Investment and Retirement Products	New
FPP0200PD	403(b) Split Investments (Stocks/Bonds/Interest-Earning Assets) - Dollars	Investment and Retirement Products	New
FPP0242PC	Primary Banking Institution: US Bankcorp	General Attitudes & Behaviors	No Longer Available