

VARIABLE	DESCRIPTION	CATEGORY	CHANGE TYPE
FPP1005SC	Interaction, Last 30 Days: Retrieved Account Information	Channel Preferences	New
FPP1006SC	Interaction, Last 30 Days: Deposited Cash/Check Its Entirety	Channel Preferences	New
FPP1007SC	Interaction, Last 30 Days: Opened Deposit Account (Incl Savings, Checking)	Channel Preferences	New
FPP1008SC	Interaction, Last 30 Days: Paid Bill, Loan, Credit Card	Channel Preferences	New
FPP1009SC	Interaction, Last 30 Days: Asked a Question	Channel Preferences	New
FPP1010SC	Interaction, Last 30 Days: Sought Financial Advice	Channel Preferences	New
FPP1011SC	Interaction, Last 30 Days: Transferred Funds	Channel Preferences	New
FPP1012SC	Interaction, Last 30 Days: Withdrew Cash, Incl Cash Back	Channel Preferences	New
FPP1013SC	Product, Service Used, Last 30 Days: Money Order	Channel Preferences	New
FPP1014SC	Product, Service Used, Last 30 Days: Payday Loan	Channel Preferences	New
FPP1015SC	Product, Service Used, Last 30 Days: Wire Transfer	Channel Preferences	New
FPP1016SC	Product, Service Used, Last 30 Days: Credit/Debt Counseling, Consolidation	Channel Preferences	New
FPP1017SC	Product, Service Used, Last 30 Days: Received Alerts on Mobile Device	Channel Preferences	New
FPP1018SC	Product, Service Used, Last 30 Days: Located Branch, ATM on Mobile Device	Channel Preferences	New
FPP1019SC	Preferred Method for Standard Daily Transactions: In Person	Channel Preferences	New
FPP1020SC	Preferred Method for Standard Daily Transactions: ATM	Channel Preferences	New
FPP1021SC	Preferred Method for Standard Daily Transactions: Online, Desktop/Laptop	Channel Preferences	New
FPP1022SC	Preferred Method for Standard Daily Transactions: Online, Mobile Device	Channel Preferences	New
FPP1024SC	Preferred Method for Standard Daily Transactions: Phone	Channel Preferences	New
FPP1027SC	Any Interaction, Last 30 Days, Channel: In Person, Including Drive-Thru	Channel Preferences	New
FPP1028SC	Any Interaction, Last 30 Days, Channel: At ATM	Channel Preferences	New
FPP1029SC	Any Interaction, Last 30 Days, Channel: Online, Laptop/Desktop	Channel Preferences	New
FPP1030SC	Any Interaction, Last 30 Days, Channel: Online, Mobile Device	Channel Preferences	New
FPP1031SC	Any Interaction, Last 30 Days, Channel: by Mail	Channel Preferences	New
FPP1032SC	Any Interaction, Last 30 Days, Channel: by Phone	Channel Preferences	New
FPP1033SC	Any Interaction, Last 30 Days, Channel: Through Direct Deposit	Channel Preferences	New
FPP1034SC	Any Interaction, Last 30 Days, Channel: Through Automatic Payment/Transfer	Channel Preferences	New
FPP1037SC	Any Interaction, Last 30 Days, Channel: While Making Purchase In-Store	Channel Preferences	New
FPP1038SC	In-Person Interaction Channel: Full Service Branch	Channel Preferences	New
FPP1042SC	Online Interaction Channel, Laptop/Desktop: Bank Website	Channel Preferences	New
FPP1044SC	Online Interaction Channel, Laptop/Desktop: 3rd Party Payment Service Website(Household)	Channel Preferences	New
FPP1045SC	Online Interaction Channel, Laptop/Desktop: Biller's Website	Channel Preferences	New
FPP1046SC	Online Interaction Channel, Mobile Device: Bank Website/App	Channel Preferences	New
FPP1048SC	Online Interaction Channel, Mobile Device: 3rd Party Payment Svc Website/App	Channel Preferences	New
FPP1049SC	Online Interaction Channel, Mobile Device: Biller's Website/App	Channel Preferences	New
FPP1050SC	Retrieved Account Information Online, Last 30 Days	Channel Preferences	New
FPP1051SC	Deposited Cash/Check Online, Last 30 Days	Channel Preferences	New
FPP1052SC	Opened Account Online, Last 30 Days	Channel Preferences	New
FPP1053SC	Paid Bill Online, Last 30 Days	Channel Preferences	New
FPP1054SC	Asked Question Online, Last 30 Days	Channel Preferences	New
FPP1055SC	Sought Financial Advice Online, Last 30 Days	Channel Preferences	New
FPP1056SC	Transferred Funds Online, Last 30 Days	Channel Preferences	New
FPP1057SC	Retrieved Account Information In Person, Last 30 Days	Channel Preferences	New
FPP1058SC	Deposited Cash/Check In Person, Last 30 Days	Channel Preferences	New
FPP1059SC	Opened Account In Person, Last 30 Days	Channel Preferences	New
FPP1060SC	Paid Bill In Person, Last 30 Days	Channel Preferences	New
FPP1061SC	Asked Question In Person, Last 30 Days	Channel Preferences	New
FPP1062SC	Sought Financial Advice In Person, Last 30 Days	Channel Preferences	New
FPP1063SC	Transferred Funds In Person, Last 30 Days	Channel Preferences	New
FPP1064SC	Withdrew Cash In Person, Last 30 Days	Channel Preferences	New
FPP1003SC	Has Credit Card(s) (Excluding Amex Charge Card)	Credit Products	New
FPP1003SD	Has Credit Card(s) (Excluding Amex Charge Card) - Dollars	Credit Products	New
FPP1066SC	Has Credit Card, Type: American Express Charge Card, Charges <\$1000	Credit Products	New
FPP1067SC	Has Credit Card, Type: American Express Charge Card, Charges \$1000-\$4999	Credit Products	New
FPP0054SC	Most Recent Credit Card Statement, Did Not Make A Payment	Credit Products	New
FPP1065SC	Credit/Charge Card Used Most Often: American Express Charge Card	Credit Products	New
FPP0070SC	Reason Lender Chosen: Location of Office	Credit Products	New
FPP0078SC	Mortgage Opened with Online Mortgage Quote Service	Credit Products	New
FPP0079SC	Mortgage Opened via Other Institution	Credit Products	New
FPP0106SC	Checking Account Institution: TD Bank	Deposit Products	New
FPP0115SC	Savings Account Institution: TD Bank	Deposit Products	New
FPP0114SC	Savings Account Institution: USAA Capital	Deposit Products	New
FPP0243SC	Primary Banking Institution: Citigroup	Deposit Products	New
FPP0245SC	Primary Banking Institution: TD Bank	Deposit Products	New
FPP0244SC	Primary Banking Institution: USAA Capital	Deposit Products	New
FPP0261SC	Main Reason Switched From Prior Primary Institution: Customer Service	Financial Attitudes	New
FPP0262SC	Main Reason Switched From Prior Primary Institution: Fees	Financial Attitudes	New
FPP0289SC	Not Likely To Recommend Primary Institution	Financial Attitudes	New
FPP0097SC	Financial Emergency Attitude: Other	Financial Attitudes	New
FPP1001SC	Has Any Non-Traditional Savings Account(s)	Investment and Retirement Products	New
FPP1001SD	Has Any Non-Traditional Savings Account(s) - Dollars	Investment and Retirement Products	New
FPP0135SC	Roth IRA Invested in Bonds/Interest-Earning Assets	Investment and Retirement Products	New
FPP0139SC	Rollover IRA Invested in Bonds/Interest-Earning Assets	Investment and Retirement Products	New
FPP0172SC	Times bought/sold thru broker in last 90 days - 10+ times, all accounts	Investment and Retirement Products	New
FPP0180SC	Has Thrift Savings/457	Investment and Retirement Products	New
FPP0180SD	Has Thrift Savings/457 - Dollars	Investment and Retirement Products	New

VARIABLE	DESCRIPTION	CATEGORY	CHANGE TYPE
FPP0184SC	Has Other Pension/Retirement/Tax-Deferred Plan	Investment and Retirement Products	New
FPP0184SD	Has Other Pension/Retirement/Tax-Deferred Plan - Dollars	Investment and Retirement Products	New
FPP0189SC	Any Pension/Retirement Other Investments	Investment and Retirement Products	New
FPP0200SC	403(b) Split Investments (Stocks/Bonds/Interest-Earning Assets)	Investment and Retirement Products	New
FPP0200SD	403(b) Split Investments (Stocks/Bonds/Interest-Earning Assets) - Dollars	Investment and Retirement Products	New
FPP0242SC	Primary Banking Institution: US Bankcorp	General Attitudes & Behaviors	No Longer Available