

VARIABLE	DESCRIPTION	CATEGORY	STATUS
DM730C	Automotive maintenance and parts	Demand By Merchandise Line	NEW
DM730F	Automotive maintenance and parts	Demand By Merchandise Line	NEW
OM730C	Automotive maintenance and parts	Opportunity Gap/Surplus By Merchandise Line	NEW
SM730C	Automotive maintenance and parts	Supply By Merchandise Line	NEW
DM730740C	Automotive maintenance and parts	Demand By Merchandise Line	NO LONGER AVAILABLE
DM730740F	Automotive maintenance and parts	Demand By Merchandise Line	NO LONGER AVAILABLE
SM730740C	Automotive maintenance and parts	Supply By Merchandise Line	NO LONGER AVAILABLE
OM730740C	Automotive maintenance and parts	Opportunity Gap/Surplus By Merchandise Line	NO LONGER AVAILABLE
DT7225154C	Bagel shops (NAICS 7225154)	Food Services and Drinking Places	NO LONGER AVAILABLE
DT7225154F	Bagel shops (NAICS 7225154)	Food Services and Drinking Places	NO LONGER AVAILABLE
ST7225154C	Bagel shops (NAICS 7225154)	Food Services and Drinking Places	NO LONGER AVAILABLE
OT7225154C	Bagel shops (NAICS 7225154)	Food Services and Drinking Places	NO LONGER AVAILABLE
DT445293C	Baked goods stores and confectionery and nut stores (NAICS 445291 + 445292)	Food and Beverage Stores	NEW
DT445293F	Baked goods stores and confectionery and nut stores (NAICS 445291 + 445292)	Food and Beverage Stores	NEW
OT445293C	Baked goods stores and confectionery and nut stores (NAICS 445291 + 445292)	Food and Beverage Stores	NEW
ST445293C	Baked goods stores and confectionery and nut stores (NAICS 445291 + 445292)	Food and Beverage Stores	NEW
DT445291_2C	Baked goods stores and confectionery and nut stores (NAICS 445291 + 445292)	Food and Beverage Stores	NO LONGER AVAILABLE
DT445291_2F	Baked goods stores and confectionery and nut stores (NAICS 445291 + 445292)	Food and Beverage Stores	NO LONGER AVAILABLE
ST445291_2C	Baked goods stores and confectionery and nut stores (NAICS 445291 + 445292)	Food and Beverage Stores	NO LONGER AVAILABLE
OT445291_2C	Baked goods stores and confectionery and nut stores (NAICS 445291 + 445292)	Food and Beverage Stores	NO LONGER AVAILABLE
DT7225155C	Coffee shops (NAICS 7225155)	Food Services and Drinking Places	NO LONGER AVAILABLE
DT7225155F	Coffee shops (NAICS 7225155)	Food Services and Drinking Places	NO LONGER AVAILABLE
OT7225155C	Coffee shops (NAICS 7225155)	Food Services and Drinking Places	NO LONGER AVAILABLE
ST7225155C	Coffee shops (NAICS 7225155)	Food Services and Drinking Places	NO LONGER AVAILABLE
DT7225156C	Cookie shops (NAICS 7225156)	Food Services and Drinking Places	NO LONGER AVAILABLE
DT7225156F	Cookie shops (NAICS 7225156)	Food Services and Drinking Places	NO LONGER AVAILABLE
OT7225156C	Cookie shops (NAICS 7225156)	Food Services and Drinking Places	NO LONGER AVAILABLE
ST7225156C	Cookie shops (NAICS 7225156)	Food Services and Drinking Places	NO LONGER AVAILABLE
SM640C	Dimensional Lumber & Other Building/Structural Materials & Supplies	Supply By Merchandise Line	NEW
DM640C	Dimensional Lumber & Other Building/Structural Materials & Supplies (!)	Demand By Merchandise Line	NEW
DM640F	Dimensional Lumber & Other Building/Structural Materials & Supplies (!)	Demand By Merchandise Line	NEW
OM640C	Dimensional Lumber & Other Building/Structural Materials & Supplies (!)	Opportunity Gap/Surplus By Merchandise Line	NEW
DT7225153C	Doughnut shops (NAICS 7225153)	Food Services and Drinking Places	NO LONGER AVAILABLE
DT7225153F	Doughnut shops (NAICS 7225153)	Food Services and Drinking Places	NO LONGER AVAILABLE
OT7225153C	Doughnut shops (NAICS 7225153)	Food Services and Drinking Places	NO LONGER AVAILABLE
ST7225153C	Doughnut shops (NAICS 7225153)	Food Services and Drinking Places	NO LONGER AVAILABLE
DM340C	Furniture, home furnishings, kitchen, sleep equip. and outdoor/patio	Demand By Merchandise Line	NEW
DM340F	Furniture, home furnishings, kitchen, sleep equip. and outdoor/patio	Demand By Merchandise Line	NEW
SM340C	Furniture, home furnishings, kitchen, sleep equip. and outdoor/patio	Supply By Merchandise Line	NEW
OM340C	Furniture, home furnishings, kitchen, sleep equip. and outdoor/patio	Opportunity Gap/Surplus By Merchandise Line	NEW
DM340380C	Furniture, home furnishings, kitchen, sleep equip. and outdoor/patio	Demand By Merchandise Line	NO LONGER AVAILABLE
DM340380F	Furniture, home furnishings, kitchen, sleep equip. and outdoor/patio	Demand By Merchandise Line	NO LONGER AVAILABLE
OM340380C	Furniture, home furnishings, kitchen, sleep equip. and outdoor/patio	Opportunity Gap/Surplus By Merchandise Line	NO LONGER AVAILABLE
SM340380C	Furniture, home furnishings, kitchen, sleep equip. and outdoor/patio	Supply By Merchandise Line	NO LONGER AVAILABLE
DM600247C	Hardware, dimensional lumber and property improvement and maintenance	Demand By Merchandise Line	NO LONGER AVAILABLE
DM600247F	Hardware, dimensional lumber and property improvement and maintenance	Demand By Merchandise Line	NO LONGER AVAILABLE
OM600247C	Hardware, dimensional lumber and property improvement and maintenance	Opportunity Gap/Surplus By Merchandise Line	NO LONGER AVAILABLE
SM600247C	Hardware, dimensional lumber and property improvement and maintenance	Supply By Merchandise Line	NO LONGER AVAILABLE
DM600C	Hardware, Tools, & Plumbing & Electrical supplies	Demand By Merchandise Line	NEW
DM600F	Hardware, Tools, & Plumbing & Electrical supplies	Demand By Merchandise Line	NEW
SM600C	Hardware, Tools, & Plumbing & Electrical supplies	Supply By Merchandise Line	NEW
OM600C	Hardware, Tools, & Plumbing & Electrical supplies	Opportunity Gap/Surplus By Merchandise Line	NEW
DT7225151_2C	Ice cream, soft serve and frozen yogurt shops (NAICS 7225151C + 7225152)	Food Services and Drinking Places	NO LONGER AVAILABLE
OT7225151_2C	Ice cream, soft serve and frozen yogurt shops (NAICS 7225151C + 7225152)	Food Services and Drinking Places	NO LONGER AVAILABLE
ST7225151_2C	Ice cream, soft serve and frozen yogurt shops (NAICS 7225151C + 7225152)	Food Services and Drinking Places	NO LONGER AVAILABLE
DT7225151_2F	Ice cream, soft serve and frozen yogurt shops (NAICS 7225151C + 7225152)	Food Services and Drinking Places	NO LONGER AVAILABLE
SM620C	Lawn, Garden, & Farm Equipment & Supplies	Supply By Merchandise Line	NEW
DM620F	Lawn, Garden, & Farm Equipment & Supplies (!)	Demand By Merchandise Line	NEW
DM620C	Lawn, Garden, & Farm Equipment & Supplies (!)	Demand By Merchandise Line	NEW
OM620C	Lawn, Garden, & Farm Equipment & Supplies (!)	Opportunity Gap/Surplus By Merchandise Line	NEW
DT7225157F	Other snack and nonalcoholic beverage bars (NAICS 7225157)	Food Services and Drinking Places	NO LONGER AVAILABLE
DT7225157C	Other snack and non-alcoholic beverage bars (NAICS 7225157)	Food Services and Drinking Places	NO LONGER AVAILABLE
OT7225157C	Other snack and non-alcoholic beverage bars (NAICS 7225157)	Food Services and Drinking Places	NO LONGER AVAILABLE
ST7225157C	Other snack and non-alcoholic beverage bars (NAICS 7225157)	Food Services and Drinking Places	NO LONGER AVAILABLE
SM670C	Paint & Sundries	Supply By Merchandise Line	NEW
DM670C	Paint & Sundries (!)	Demand By Merchandise Line	NEW
DM670F	Paint & Sundries (!)	Demand By Merchandise Line	NEW
OM670C	Paint & Sundries (!)	Opportunity Gap/Surplus By Merchandise Line	NEW
DM580C	Recreational vehicles, parts and accessories	Demand By Merchandise Line	NEW
DM580F	Recreational vehicles, parts and accessories	Demand By Merchandise Line	NEW
SM580C	Recreational vehicles, parts and accessories	Supply By Merchandise Line	NEW
OM580C	Recreational vehicles, parts and accessories	Opportunity Gap/Surplus By Merchandise Line	NEW
DM580590C	Recreational vehicles, parts and accessories	Demand By Merchandise Line	NO LONGER AVAILABLE
DM580590F	Recreational vehicles, parts and accessories	Demand By Merchandise Line	NO LONGER AVAILABLE
OM580590C	Recreational vehicles, parts and accessories	Opportunity Gap/Surplus By Merchandise Line	NO LONGER AVAILABLE

RETAIL MARKET POWER 2021 VARIABLES CHANGE LIST

VARIABLE	DESCRIPTION	CATEGORY	STATUS
SM580590C	Recreational vehicles, parts and accessories	Supply By Merchandise Line	NO LONGER AVAILABLE
DM310C	Small household and personal appliances including hardware and software	Demand By Merchandise Line	NEW
DM310F	Small household and personal appliances including hardware and software	Demand By Merchandise Line	NEW
SM310C	Small household and personal appliances including hardware and software	Supply By Merchandise Line	NEW
OM310C	Small household and personal appliances including hardware and software	Opportunity Gap/Surplus By Merchandise Line	NEW
DM310370C	Small household and personal appliances including hardware and software	Demand By Merchandise Line	NO LONGER AVAILABLE
DM310370F	Small household and personal appliances including hardware and software	Demand By Merchandise Line	NO LONGER AVAILABLE
OM310370C	Small household and personal appliances including hardware and software	Opportunity Gap/Surplus By Merchandise Line	NO LONGER AVAILABLE
SM310370C	Small household and personal appliances including hardware and software	Supply By Merchandise Line	NO LONGER AVAILABLE
DM320C	TV, DVD, audio equip., music instruments, supplies incl. CDs and audio books	Demand By Merchandise Line	NEW
DM320F	TV, DVD, audio equip., music instruments, supplies incl. CDs and audio books	Demand By Merchandise Line	NEW
SM320C	TV, DVD, audio equip., music instruments, supplies incl. CDs and audio books	Supply By Merchandise Line	NEW
OM320C	TV, DVD, audio equip., music instruments, supplies incl. CDs and audio books	Opportunity Gap/Surplus By Merchandise Line	NEW
DM320330C	TV, DVD, audio equip., music instruments, supplies incl. CDs and audio books	Demand By Merchandise Line	NO LONGER AVAILABLE
DM320330F	TV, DVD, audio equip., music instruments, supplies incl. CDs and audio books	Demand By Merchandise Line	NO LONGER AVAILABLE
OM320330C	TV, DVD, audio equip., music instruments, supplies incl. CDs and audio books	Opportunity Gap/Surplus By Merchandise Line	NO LONGER AVAILABLE
SM320330C	TV, DVD, audio equip., music instruments, supplies incl. CDs and audio books	Supply By Merchandise Line	NO LONGER AVAILABLE