

VARIABLE	DESCRIPTION	CATEGORY	CHANGE TYPE
SVUS002	Advertising as Stimulus	Trends	No longer available
SVUS009	Confidence in Big Business	Trends	No longer available
SVUS010	Confidence in Small Business	Trends	No longer available
SVUS046	Conformity to Norms	Trends	No longer available
SVUS051	Crude Materialism	Trends	No longer available
SVUS049	Deconsumption	Trends	No longer available
SVUS054	Discount Consumerism	Trends	No longer available
SVUS048	Enthusiasm for Consumption	Trends	No longer available
SVUS017	Enthusiasm for New Technology	Trends	No longer available
SVUS018	Entrepreneurialism	Trends	No longer available
SVUS047	Need for Uniqueness	Trends	No longer available
SVUS035	Protection of Privacy	Trends	No longer available
SVUS052	Status via Home	Trends	No longer available
SVUS050	Strategic Consumption	Trends	No longer available
SVUS053	Upscale Consumerism	Trends	No longer available
SVUS044	Voluntary Simplicity	Trends	No longer available