

 USA Data Products	Most Recent Workspace Vintage	Data Vintage	Update Frequency	Next Expected Update*
Demographic				
Claritas Pop-Facts Advanced	2022	2022	Annually	Oct. 2022
Claritas Pop-Facts Premier	2022	2022	Annually	Oct. 2022
Claritas Pop-Facts Block	2022	2022	Annually	Oct. 2022
Claritas Household Demographic Profiles	2021	2021	Annually	Mar. 2022
CrimeStats	N/A	2021	Quarterly	Mar. 2022
Segmentation				
Claritas PRIZM Premier	2021	2021	Annually	Jan. 2022
Workplace PRIZM Premier	2021	2021	Annually	Jan. 2022
Claritas ConneXions	2021	2021	Annually	Jan. 2022
Claritas P\$YCLE Premier	2021	2021	Annually	Jan. 2022
Financial & Expenditures				
Claritas Financial Product Profiles	2021	2020	Annually	Mar. 2022
Claritas Insurance Product Profiles	2021	2019	Annually	Mar. 2022
Claritas Net Worth Indicator Distributions	2022	2022	Annually	Dec. 2022
Claritas Income Producing Assets Indicator Distributions	2022	2022	Annually	Dec. 2022
Claritas Income Producing Assets Profiles	2021	2021	Annually	Mar. 2022
Claritas Net Worth Profiles	2021	2021	Annually	Mar. 2022
Claritas Insurance CLOUT	2021	2020	Bi-Anually	Mar. 2022
Claritas Financial CLOUT	2022	2022	Annually	Dec. 2022
Consumer Demand				
Consumer Buying Power	2022	2022	Annually	Dec. 2022
Consumer Buying Power Restatement	2021	2021		July 2022
Retail Market Power	2022	2022	Annually	Dec. 2022
Retail Market Power Restatement	2021	2021		July 2022
Psychographic				
SocialValues	2021	2021	Annually	Mar. 2022
Behavioural				
Claritas Consumer Profiles	2021	2020	Annually	Mar. 2022
Claritas Polk Automotive Profiles	2022	2021	Annually	Mar. 2022
Claritas Technology Behavior Track Profiles	2021	2020	Annually	Mar. 2022
Claritas Energy Behaviour Track Profiles	2021	2020	Annually	Mar. 2022
VisitorView	2019	2019	Monthly	January
Location				
Businesses	2022	2021 (Q4)	Quarterly	Mar. 2022
ChainLocations	2022	2021 (Q3.3)	Quarterly	Mar. 2022
ATM Locations	2022	2021 (Q4)	Quarterly	Mar. 2022
TrafficCounts	2022	2021 (Q4)	Quarterly	Mar. 2022
Shopping Centers Locations	2022	2021 (Q3)	Q2 and Q4	Mar. 2022
Bank Branch Locations	2022	2021 (Q4)	Q3 and Q4	July 2022
Business				
BusinessProfiles	2022	2021 (Q4)	Quarterly	Mar. 2022
EmploymentProfiles	2022	2021 (Q4)	Quarterly	Mar. 2022
*Estimated Releases are subject to change				