

# CLARITAS CARTOGRAPHIC BOUNDARIES

## 2019 RELEASE NOTES FOR FLAT FILE

### WHAT IT IS

Claritas Cartographic Boundaries present boundaries for census areas, postal areas, Nielsen Designated Market Areas (DMA) and metropolitan areas. Customers can link data from products such as Claritas Pop-Facts® Premier, Claritas PRIZM® Premier or Consumer Buying Power to Claritas Cartographic Boundaries by using the geography ID code.

### BOUNDARIES 2019

Details on the input sources for the 2019 Claritas Cartographic Boundaries are as follows:

- Census Geographies are sourced from TomTom® using the MultiNet® Administrative v2012.09 product.
- Postal Geographies (AZP, ZIP, and TDZ) are sourced from TomTom using MultiNet Post/MultiNet Post Enhancements v2017.12 product.
- Metropolitan Areas (CBS and CSA) are sourced from the Office of Management and Budget (OMB) Bulletin No. 17-01 and 18-03
- Nielsen Designated Market Areas (DMA) are sourced from Nielsen and use the DMA Status and County Assignment Changes for 2018 – 2019 Television Season.\*

### Cartographic Boundaries

The following table shows the cartographic boundaries and the number of geographies included in this release:

LEVEL	DESCRIPTION	NUMBER OF GEOGRAPHIES	VINTAGE
BG	Block Group boundaries	217,182	MultiNet Administrative Areas v2012.09
TRACT	Tract boundaries	72,739	MultiNet Administrative Areas v2012.09
CNTY	County boundaries	3,142	MultiNet Administrative Areas v2012.09
MCD	MCD boundaries (includes census civil divisions [CCD])	35,611	MultiNet Administrative Areas v2012.09
PLACE	Place boundaries	29,261	MultiNet Administrative Areas v2012.09
STATE	State boundaries	51	MultiNet Administrative Areas v2012.09

NATION	United States boundary	1	MultiNet Administrative Areas v2012.09
ZIP19_US	ZIP Code boundaries	30,794	MultiNet Post/MultiNet Post Enhancements v2017.12 (USPS Postal Currency of October, 2017)
ZIP19PUS	All ZIP Code boundaries and Points	10,196	MultiNet Post/MultiNet Post Enhancements v2017.12 (USPS Postal Currency of October, 2017)
DMA	Nielsen Designated Market Area boundaries	210	Nielsen DMA Status and County Assignment Changes for 2018 - 2019 Television Season.
CBSA	Micropolitand and metropolitan core-based statistical area boundaries	934	OMB Bulletin No. 17-01 and 18-03
CSA	Combined statistical area boundaries	172	OMB Bulletin No. 17-01 and 18-03

### Cross-Reference Files

Cross-reference files allow users to observe relationships between various levels of census, postal, and industry geographies. These relationships are based on census blocks. A list of standard cross-references available for the 2019 Claritas Cartographic Boundaries and Map Enhancement release is provided below:

LEVEL	ZIP19PUS	BG	CBSA	CSA	CNTY	DMA	MCD	PLACE	STATE	TRACT	NATION	ZIP19_US
ZIP19PUS		YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	
BG	YES		YES	YES	YES	YES	YES	YES	YES	YES	YES	YES
CBSA				YES	YES	YES			YES		YES	
CSA						YES			YES		YES	
CNTY	YES		YES	YES		YES		YES	YES		YES	YES
DMA	YES		YES	YES	YES				YES		YES	YES
MCD	YES		YES	YES	YES	YES		YES	YES	YES	YES	YES
PLACE	YES		YES	YES	YES	YES	YES		YES	YES	YES	YES
STATE			YES	YES		YES					YES	
TRACT	YES	YES	YES	YES	YES	YES	YES	YES	YES		YES	YES
NATION												
ZIP19_US		YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	

### ZIP Code Roster Changes

The following table shows the new ZIP Codes available in the 2018 Claritas Cartographic Boundaries and Map Enhancement Release (Eight Point & One Boundary ZIP Codes):

ZIP	STATUS
60418	Boundary
66630	Point
75064	Point
97079	Point
97129	Point

The following table contains the ZIP Codes formerly in the 2018 Claritas Cartographic Boundaries and Map Enhancements Release, which have been removed in the 2018 Claritas Cartographic Boundaries and Map Enhancement Release (46 Point & One Boundary ZIP Codes):

ZIP	STATUS	ZIP	STATUS	ZIP	STATUS	ZIP	STATUS
02783	Point	46295	Point	55380	Point	60209	Point
05544	Point	46296	Point	55383	Point	62247	Point
06920	Point	47261	Point	55473	Point	62435	Point
06922	Point	47439	Point	55550	Point	62855	Point
08644	Point	47830	Point	55551	Point	62971	Point
10161	Point	47984	Point	55553	Point	63464	Boundary
11819	Point	48391	Point	55558	Point	63938	Point
12252	Point	53778	Point	55568	Point	66759	Point
12256	Point	53779	Point	55570	Point	68120	Point
17012	Point	53927	Point	55571	Point	68155	Point
18924	Point	54010	Point	55574	Point	73185	Point
21280	Point	54182	Point	55576	Point	78769	Point
21288	Point	54432	Point	55578	Point	79990	Point
28250	Point	54434	Point	55579	Point	80944	Point
30163	Point	54439	Point	55583	Point	83601	Point
33737	Point	54640	Point	55594	Point	84136	Point
41065	Point	54818	Point	55595	Point	84189	Point
46197	Point	54834	Point	55596	Point	85025	Point
46210	Point	54934	Point	55597	Point	85097	Point
46211	Point	55002	Point	55598	Point	85098	Point
46266	Point	55172	Point	55747	Point	85662	Point
46274	Point	55187	Point	56430	Point	92515	Point
46275	Point	55188	Point	56682	Boundary	94286	Point
46291	Point	55348	Point	60001	Point		

The following table provides the five multi-state ZIP Codes found in the 2019 Claritas Cartographic Boundaries and Map Enhancement Layers release:

ZIP	STATES
42223	KY & TN
57717	WY & SD
57724	MT & SD
63673	IL & MO
72395	TN & AR