

DATA VINTAGE

2020 Q3

BASE LEVEL GEOGRAPHY

Geocoded points

RECORDS

40,926

UPDATE FREQUENCY

Twice per year

To view the complete list of variables please visit:
environicsanalytics.com/en-us/variables

WHAT IT IS

ShoppingCenters provides site location information for approximately 40,000 centers across the U.S., including data on center type, status, size, and anchor stores. The database also includes detailed information on more than 500,000 tenants. Many retailers and developers use this database for site planning, competitive analysis and spatial interaction models to determine the effects of co-tenants on sales.

ShoppingCenters, is based on data from the Directory of Major Malls and Competitive Analytics Professionals. The product presents a comprehensive view of shopping centers and their tenants in the U.S.

The Directory of Major Malls database includes more than 8,000 properties with more than 200,000 sq. ft. of retail space. DMM is the primary source for large shopping centers data. CAP compiles shopping center data from the Internet and transforms it into a usable database. CAP is the primary

source for data about smaller shopping centers.

Data from each source are merged and duplicate records are identified and eliminated to create the ShoppingCenters database.

Point level and geo-summarized data can be accessed through our ENVISION platform. In ENVISION, users can see the top three anchor stores and tenants in reports from the "Location Lists" tool. The report also presents the type the gross leasable area, year opened, number of stores and parking spaces, as well as other key attributes for each shopping center location.

The ShoppingCenters Summary report in ENVISION presents summarized counts of shopping centers for any trade area by mall type, gross leasable area, number of parking spaces, number of stores and the number of years the property has been open.

HOW IT'S USED



Shopping center management companies can analyze their competitors and trade areas using a broad set of criteria, including the number of stores, parking availability and year the property was last remodeled.



Mall operators can get an up-to-date picture of the supply and demand characteristics of their locations to potential new tenants by combining ShoppingCenters' location data with Consumer Buying Power™ or Retail Market Power®.



Retailers can identify shopping centers by size, existing anchor stores and tenants to reveal opportunities that match their expansion strategy.

SAMPLE QUESTIONS IT CAN ANSWER

- Which super-regional shopping centers are located within an hour drive of my center?
- What are the largest anchor stores for any shopping center in the Los Angeles DMA?
- How many stores on average do neighborhood malls have in Fairfax County, VA?
- How many parking spaces on average do community shopping centers have in Houston?

FOR DIRECT DATA DELIVERIES

Standard data are delivered in comma-separated values (.csv) format. For a detailed list of variables, consult the metadata file included with your data delivery.

Depending on your license, the ShoppingCenters data delivery consists of up to two files:

- Location (SCU20xxQxGxx_LOC) presents:
 - Geographic location of all shopping centers and key attributes such as gross leasable area
 - Center owner and leasing agent contact information
- Location (SCU20xxQxGxx_TEN) presents:
 - A unique ID linking each tenant to a mall in the location file.
 - Tenant and anchor store listings
 - Restaurant flag
 - Attributes such as square footage and phone number