

ER VARIABLE	DESCRIPTION	CATEGORY	YEAR
1 FPOP_C	CY Population	Basics	Current Y
2 FHHLDSC	CY Households	Basics	Current Y
3 FAGHINCC	CY Aggregate Household Income	Basics	Current Y
4 FAVGHINCC	CY Average Household Income	Basics	Current Y
5 FCLC0207	CY Any Deposit (Checking Savings Money Market CD) Account	Deposits	Current Y
6 FCLCG208	CY Any Deposit (Checking Savings Money Market CD) Account Avg HH Balance	Deposits	Current Y
7 FCLC0017	CY Checking Account(s)	Deposits	Current Y
8 FCLCG018	CY Checking Account(s) Avg HH Balance	Deposits	Current Y
9 FCLC0019	CY Any Savings (Incl Money Market)	Deposits	Current Y
10 FCLCG020	CY Any Savings (Incl Money Market) Avg HH Balance	Deposits	Current Y
11 FCLC0021	CY Traditional Savings Account(s)	Deposits	Current Y
12 FCLCG022	CY Traditional Savings Account(s) Avg HH Balance	Deposits	Current Y
13 FCLC0023	CY Any Other Type of Savings or Money Market Account(s)	Deposits	Current Y
14 FCLCG024	CY Any Other Type of Savings or Money Market Account(s) Avg HH Balance	Deposits	Current
15 FCLC0120	CY Non-Traditional Savings Account Type: Money Market	·	Current
16 FCLCG121		Deposits	
17 FCLC0025	CY Non-Traditional Savings Account Type: Money Market Avg HH Balance	Deposits	Current
	CY Certificate(s) of Deposit (CDs)	Deposits	Current \
18 FCLCG026	CY Certificate(s) of Deposit (CDs) Avg HH Balance	Deposits	Current \
19 FCLC0098	CY Checking Account Institution: Bank of America	Deposits Behaviors	Current \
20 FCLC0099	CY Checking Account Institution: JPM Chase	Deposits Behaviors	Current
21 FCLC0100	CY Checking Account Institution: Wells Fargo	Deposits Behaviors	Current \
22 FCLC0101	CY Checking Account Institution: Capital One	Deposits Behaviors	Current `
23 FCLC0102	CY Checking Account Institution: PNC	Deposits Behaviors	Current `
24 FCLC0103	CY Checking Account Institution: US Bankcorp	Deposits Behaviors	Current `
25 FCLC0104	CY Checking Account Institution: Citigroup	Deposits Behaviors	Current \
26 FCLC0105	CY Checking Account Institution: USAA Capital	Deposits Behaviors	Current `
27 FCLC0106	CY Checking Account Institution: TD Bank	Deposits Behaviors	Current \
28 FCLC0107	CY Savings Account Institution: Bank of America	Deposits Behaviors	Current \
29 FCLC0108		·	
	CY Savings Account Institution: JPM Chase	Deposits Behaviors	Current \
30 FCLC0109	CY Savings Account Institution: Wells Fargo	Deposits Behaviors	Current \
31 FCLC0110	CY Savings Account Institution: Capital One	Deposits Behaviors	Current \
32 FCLC0111	CY Savings Account Institution: PNC	Deposits Behaviors	Current `
33 FCLC0112	CY Savings Account Institution: US Bankcorp	Deposits Behaviors	Current `
34 FCLC0113	CY Savings Account Institution: Citigroup	Deposits Behaviors	Current `
35 FCLC0114	CY Savings Account Institution: USAA Capital	Deposits Behaviors	Current `
36 FCLC0115	CY Savings Account Institution: TD Bank	Deposits Behaviors	Current `
37 FCLC0209	CY Any Deposit Account Opened in Past 3 Months	Deposits Behaviors	Current `
38 FCLC0210	CY Any Deposit Account Opened 3-6 Months Ago	Deposits Behaviors	Current `
39 FCLC0211	CY Any Deposit Account Opened 6-12 Months Ago	Deposits Behaviors	Current `
40 FCLC0212	CY Any Deposit Account Opened Over a Year Ago	Deposits Behaviors	Current `
41 FCLC0290		Deposits Behaviors	Current \
42 FCLC0219	CY Direct Deposit		
	CY Any Investment (Mutual Fund 401(k) 403(b) 457 etc.) Account	Investment	Current `
43 FCLCG220	CY Any Investment (Mutual Fund 401(k) 403(b) 457 etc.) Account Avg HH Balance	Investment	Current `
44 FCLC0027	CY Any Keoughs/HR10s or IRAs	Investment	Current `
45 FCLCG028	CY Any Keoughs/HR10s or IRAs Avg HH Balance	Investment	Current `
46 FCLC0031	CY Any Pension Retirement (Incl 401(k)) or Tax-Deferred Savings Plan	Investment	Current `
47 FCLCG032	CY Any Pension Retirement (Incl 401(k)) or Tax-Deferred Svgs Plan Avg HH Balance	Investment	Current `
48 FCLC0033	CY Tax-Deferred Savings Plan (Coverdell/529/Education Plan)	Investment	Current `
49 FCLCG034	CY Tax-Deferred Savings Plan (Coverdell/529/Education Plan) Avg HH Balance	Investment	Current `
50 FCLC0296	CY Any Non-traditional Savings Account	Investment	Current `
51 FCLCG297	CY Any Non-traditional Savings Account Avg HH Balance	Investment	Current `
52 FCLC0116	CY Non-Traditional Savings Account Type: Coverdell/Education IRA	Investment	Current `
53 FCLCG117	CY Non-Traditional Savings Account Type: Coverdell/Education IRA Avg HH Balance	Investment	Current '
54 FCLC0118	CY Non-Traditional Savings Account Type: 529/State Sponsored Education Account	Investment	Current '
55 FCLCG119	CY Non-Traditional Savings Account Type: 529/State-Sponsored Education Avg HH Balance	Investment	Current '
56 FCLC0035	CY Non-Traditional Savings Acct Type. 329/State-Sponsored Education Avg HH Balance  CY Mutual Funds and ETFs		Current '
		Investment	
57 FCLCG036	CY Mutual Funds and ETFs Avg HH Balance	Investment	Current '
58 FCLC0156	CY Mutual Fund Invested in Stocks	Investment	Current '
59 FCLCG157	CY Mutual Fund Invested in Stocks Avg HH Balance	Investment	Current `
60 FCLC0158	CY Mutual Fund Invested in Bonds/Interest-Earning Assets	Investment	Current `
61 FCLCG159	CY Mutual Fund Invested in Bonds/Interest-Earning Assets Avg HH Balance	Investment	Current `
62 FCLC0160	CY Mutual Fund Split Investments (Stocks/Bonds/Interest-Earning Assets)	Investment	Current `
63 FCLCG161	CY Mutual Fund Split Investments (Stocks/Bonds/Interest-Earning Assets) Avg HH Balance	Investment	Current `
64 FCLC0150	CY Any Retirement Account Incl 401(k) Invested in Stocks	Retirement Investment	Current `
65 FCLCG151	CY Any Retirement Account Incl 401(k) Invested in Stocks Avg HH Balance	Retirement Investment	Current \
66 FCLC0152	CY Any Retirement Acct Incl 401(k) Invstd in Bonds/Interest-Earning Assets	Retirement Investment	Current `
67 FCLCG153	CY Any Retirement Acct Incl 401(k) Invstd in Bonds/Int-Earning Assets  CY Any Retirement Acct Incl 401(k) Invstd in Bonds/Int-Earning Assets Avg HH Balance	Retirement Investment	Current '
68 FCLC0154			
	CY Any Retirement Acct Incl 401(k) Split Invstmnts (Stk/Bnd/Int-Earning)	Retirement Investment	Current \
69 FCLCG155	CY Any Retirement Acct Inc 401(k) Splt Invstmnt (Stk/Bnd/Int-Earning) Avg HH Balance	Retirement Investment	Current \
70 FCLC0225	CY Any Retirement (IRA HR10 Keogh 403(b) etc.) Incl 401(k) Account	Retirement Investment	Current \
71 FCLCG226	CY Any Retirement (IRA HR10 Keogh 403b etc.) Incl 401k Acct Avg HH Balance	Retirement Investment	Current `
72 FCLC0227	CY Any Retirement (IRA HR10 Keogh 403(b) etc.) Excl 401(k) Account	Retirement Investment	Current \



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74	FCLC0126	CY Regular or other IRA	Retirement Investment	Current Year
	FCLCG127	CY Regular or other IRA Avg HH Balance	Retirement Investment	Current Year
	FCLC0142	CY Regular IRA Invested in Stocks	Retirement Investment	Current Year
	FCLC0143	CY Regular IRA Invested in Bonds/Interest-Earning Assets	Retirement Investment	Current Year
	FCLC0144	CY Regular IRA Split Investments (Stocks/Bonds/Interest-Earning Assets)	Retirement Investment	Current Year
	FCLC0145	CY Regular IRA Other Investments	Retirement Investment	Current Year
	FCLC0122	CY Roth IRA	Retirement Investment	Current Year
	FCLCG123	CY Roth IRA Avg HH Balance	Retirement Investment	Current Year
	FCLC0134	CY Roth IRA Invested in Stocks	Retirement Investment	Current Year
	FCLC0135 FCLC0136	CY Roth IRA Invested in Bonds/Interest-earning Assets	Retirement Investment	Current Year
	FCLC0130	CY Roth IRA Split Investments (Stocks/Bonds/Interest-Earning Assets)  CY Roth IRA Other Investments	Retirement Investment	Current Year
	FCLC0137	CY Roth IRA Other Investments  CY Rollover IRA	Retirement Investment Retirement Investment	Current Yea
	FCLCG125	CY Rollover IRA Avg HH Balance	Retirement Investment	Current Yea
	FCLC0138	CY Rollover IRA Invested in Stocks	Retirement Investment	Current Yea
	FCLC0139	CY Rollover IRA Invested in Bonds/Interest-earning Assets	Retirement Investment	Current Yea
	FCLC0140	CY Rollover IRA Split Investments (Stocks/Bonds/Interest-Earning Assets)	Retirement Investment	Current Yea
	FCLC0141	CY Rollover IRA Other Investments	Retirement Investment	Current Yea
	FCLC0174	CY Traditional Pension Plan	Retirement Investment	Current Yea
	FCLCG175	CY Traditional Pension Plan Avg HH Balance	Retirement Investment	Current Yea
94	FCLC0176	CY 401(k)	Retirement Investment	Current Yea
95	FCLCG177	CY 401(k) Avg HH Balance	Retirement Investment	Current Yea
96	FCLC0190	CY 401(k) Invested in Stocks	Retirement Investment	Current Yea
97	FCLCG191	CY 401(k) Invested in Stocks Avg HH Balance	Retirement Investment	Current Yea
98	FCLC0192	CY 401(k) Invested in Bonds/Interest-Earning Assets	Retirement Investment	Current Yea
99	FCLCG193	CY 401(k) Invested in Bonds/Interest-Earning Assets Avg HH Balance	Retirement Investment	Current Yea
100	FCLC0194	CY 401(k) Split Investments (Stocks/Bonds/Interest-Earning Assets)	Retirement Investment	Current Yea
101	FCLCG195	CY 401(k) Split Investments (Stocks/Bonds/Interest-Earning Assets) Avg HH Balance	Retirement Investment	Current Yea
102	FCLC0205	CY Roth 401(k)	Retirement Investment	Current Yea
103	FCLCG206	CY Roth 401(k) Avg HH Balance	Retirement Investment	Current Yea
104	FCLC0178	CY 403(b)	Retirement Investment	Current Yea
105	FCLCG179	CY 403(b) Avg HH Balance	Retirement Investment	Current Yea
106	FCLC0200	CY 403(b) Invested in Split Investments (Stocks/Bonds/Interest-earning Assets)	Retirement Investment	Current Yea
107	FCLCG201	CY 403(b) Invested in Split Investments (Stocks/Bonds/Interest-earning Assets) Avg HH Balance	Retirement Investment	Current Yea
108	FCLC0180	CY Thrift Savings/457	Retirement Investment	Current Yea
109	FCLCG181	CY Thrift Savings/457 Avg HH Balance	Retirement Investment	Current Yea
	FCLC0012	CY Real Estate	Investment Behaviors	Current Yea
	FCLC0164	CY Government Savings Bonds	Investment Behaviors	Current Yea
	FCLC0165	CY Government Bonds or Treasury Bills	Investment Behaviors	Current Yea
	FCLC0166	CY Corporate or Municipal Bonds	Investment Behaviors	Current Yea
	FCLC0167	CY Publicly-Traded Stocks	Investment Behaviors	Current Yea
	FCLC0168	CY Publicly-Traded Stock of Current or Former Employer	Investment Behaviors	Current Yea
	FCLC0169	CY Publicly-Traded Stocks of Other Company	Investment Behaviors	Current Yea
	FCLC0221	CY Any Investment Account Opened in Past 3 Months	Investment Behaviors	Current Yea
	FCLC0222	CY Any Investment Account Opened 3-6 Months Ago	Investment Behaviors	Current Yea
	FCLC0223	CY Any Investment Account Opened 6-12 Months Ago	Investment Behaviors	Current Yea
	FCLC0224	CY Any Investment Account Opened Over a Year Ago	Investment Behaviors	Current Yea
	FCLC0202 FCLC0203	CY Pension/Retirement Contribution - Pre-Tax	Investment Behaviors	Current Yea
		CY Pension/Retirement Contribution - Roth (Post-Tax)	Investment Behaviors	Current Yea
	FCLC0204 FCLC0186	CY Apy Pagaion/Retirement Invested in Stocks	Investment Behaviors	Current Yea
	FCLC0186 FCLC0187	CY Any Pension/Retirement Invested in Stocks	Investment Behaviors Investment Behaviors	Current Yeo
	FCLC0187	CY Any Pension/Retirement Invested in Bonds/Interest-Earning Assets CY Any Pension/Retirement Is Invested In Other Investments	Investment Benaviors Investment Behaviors	Current Yea
	FCLC0188	CY Any Pension/Retirement is invested in Other investments  CY Any Pension/Retirement Split Investments (Stocks/Bonds/Int-Earning Assets)	Investment Behaviors	Current Yea
	FCLC0184	CY Other Pension/Retirement/Tax-deferred Plan	Investment Behaviors	Current Yea
	FCLCG185	CY Other Pension/Retirement/Tax-deferred Plan Avg HH Balance	Investment Behaviors	Current Yea
	FCLC0170	CY Times bought/sold thru broker in last 90 days - 1-4 times all accounts	Investment Behaviors	Current Yea
	FCLC0171	CY Times bought/sold thru broker in last 90 days - 5-9 times all accounts	Investment Behaviors	Current Yea
	FCLC0172	CY Times bought/sold thru broker in last 90 days - 10+ times all accounts	Investment Behaviors	Current Yea
	FCLC0029	CY Brokerage Account(s)	Investment Behaviors	Current Yea
	FCLC0173	CY Use Robo-Advisor	Investment Behaviors	Current Yea
	FCLC0213	CY Any Credit (Loan Mortgage Line of Credit Credit Card) Account	Credit	Current Yea
	FCLCG214	CY Any Credit (Loan Mortgage Line of Credit Credit Card) Account Avg HH Balance	Credit	Current Yea
	FCLC0004	CY Mortgage	Credit	Current Yea
	FCLCG005	CY Mortgage Avg HH Balance	Credit	Current Yea
	FCLC0006	CY Second Mortgage	Credit	Current Yea
	FCLCG007	CY Second Mortgage Avg HH Balance	Credit	Current Yea
	FCLC0062	CY Fixed Rate Mortgage	Credit	Current Yea
	FCLCG063	CY Fixed Rate Mortgage Avg HH Balance	Credit	Current Yea
	FCLC0064	CY Adjustable Rate Mortgage	Credit	Current Yea
	FCLCG065	CY Adjustable Rate Mortgage CY Adjustable Rate Mortgage Avg HH Balance	Credit	Current Yea
	FCLC0010	CY Any Line of Credit (HELOC)	Credit	Current Yea
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ORDER	VARIABLE	DESCRIPTION	CATEGORY	YEAR
147	FCLC0080	CY Home Equity Line of Credit (HELOC)	Credit	Current Year
	FCLCG081	CY Home Equity Line of Credit (HELOC) Avg HH Balance	Credit	Current Year
	FCLC0082	CY Non-HELOC Line of Credit	Credit	Current Year
	FCLCG083	CY Non-HELOC Line of Credit Avg HH Balance	Credit	Current Year
	FCLC0008	CY Home Equity Loan(s)	Credit	Current Year
	FCLCG009	CY Home Equity Loan(s) Avg HH Balance	Credit	Current Year
	FCLC0013	CY Auto Loan(s)	Credit	Current Year
	FCLCG014	CY Auto Loan(s) Avg HH Balance	Credit	Current Year
	FCLC0086	CY Auto Loan Applied On Own	Credit	Current Year
	FCLCG087 FCLC0088	CY Auto Loan Applied On Own Avg HH Balance	Credit	Current Year
	FCLCG089	CY Auto Loan Handled By Dealer	Credit Credit	Current Year Current Year
	FCLC0015	CY Auto Loan Handled By Dealer Avg HH Balance CY Student Loan(s)	Credit	Current Year
	FCLCG016	CY Student Loan(s) CY Student Loan(s) Avg HH Balance	Credit	Current Year
	FCLC0002	CY Credit Card(s)	Credit Card	Current Year
	FCLC0298	CY Credit Card(s)  CY Credit Card(s) (Excl Amex Charge Card)	Credit Card	Current Year
	FCLCG299	CY Credit Card(s) (Excl Amex Charge Card) Avg HH Balance	Credit Card	Current Year
	FCLC0039	CY Credit Card Type: Visa	Credit Card	Current Year
	FCLCG040	CY Credit Card Type: Visa Avg HH Balance	Credit Card	Current Year
166	FCLC0055	CY Credit/Charge Card Used Most Often: Visa	Credit Card	Current Year
167	FCLC0041	CY Credit Card Type: MasterCard	Credit Card	Current Year
	FCLCG042	CY Credit Card Type: MasterCard Avg HH Balance	Credit Card	Current Year
169	FCLC0056	CY Credit/Charge Card Used Most Often: MasterCard	Credit Card	Current Year
170	FCLC0043	CY Credit Card Type: Discover	Credit Card	Current Year
171	FCLCG044	CY Credit Card Type: Discover Avg HH Balance	Credit Card	Current Year
172	FCLC0057	CY Credit/Charge Card Used Most Often: Discover	Credit Card	Current Year
	FCLC0045	CY Credit Card Type: American Express (All)	Credit Card	Current Year
174	FCLC0046	CY Credit Card Type: American Express Blue/Credit Card	Credit Card	Current Year
	FCLCG047	CY Credit Card Type: American Express Blue/Credit Card Avg HH Balance	Credit Card	Current Year
	FCLC0048	CY Credit Card Type: American Express Charge Card	Credit Card	Current Year
	FCLC0351	CY Credit Card Type: American Express Charge Card, Charges <\$1000	Credit Card	Current Year
	FCLC0352	CY Credit Card Type: American Express Charge Card, Charges \$1000- \$4999	Credit Card	Current Year
	FCLC0058	CY Credit/Charge Card Used Most Often: American Express	Credit Card	Current Year
	FCLC0350	CY Credit/Charge Card Used Most Often: American Express Charge Card	Credit Card	Current Year
	FCLC0049	CY Credit Card Type: Other	Credit Card	Current Year
	FCLCG050	CY Credit Card Type: Other Avg HH Balance	Credit Card	Current Year
	FCLC0051 FCLC0052	CY Most Recent Credit Card Statement Pay Balance in Full	Credit Card	Current Year
	FCLC0052	CY Most Recent Credit Card Statement Pay Minimum Amount Due	Credit Card	Current Year
	FCLC0054	CY Most Recent Credit Card Statement Pay Minimum Amt Due Plus Additional Money CY Most Recent Credit Card Statement Did Not Make A Payment	Credit Card Credit Card	Current Year Current Year
	FCLC0003	CY Company or Store Branded Credit Card	Credit Card	Current Year
	FCLC0037	CY Pre-Paid Debit Card(s)	Credit Card	Current Year
	FCLC0038	CY ATM or Debit Card	Credit Card	Current Year
	FCLC0060	CY Mortgage Institution Same as Original	Credit Behaviors	Current Year
	FCLC0061	CY Mortgage Institution Not Same as Original	Credit Behaviors	Current Year
	FCLC0075	CY Mortgage Opened with Familiar Institution	Credit Behaviors	Current Year
	FCLC0076	CY Mortgage Opened with Non-Familiar Institution	Credit Behaviors	Current Year
194	FCLC0077	CY Mortgage Opened with Mortgage Broker	Credit Behaviors	Current Year
195	FCLC0078	CY Mortgage Opened With Online Mortgage Quote Service	Credit Behaviors	Current Year
196	FCLC0079	CY Mortgage Opened Via Other Institution	Credit Behaviors	Current Year
197	FCLC0084	CY Outstanding Loans/Mortgages On Investment Property	Credit Behaviors	Current Year
198	FCLC0085	CY No Outstanding Loans/Mortgages On Investment Property	Credit Behaviors	Current Year
199	FCLC0215	CY Any Credit Account Opened in Past 3 Months	Credit Behaviors	Current Year
200	FCLC0216	CY Any Credit Account Opened 3-6 Months Ago	Credit Behaviors	Current Year
	FCLC0217	CY Any Credit Account Opened 6-12 Months Ago	Credit Behaviors	Current Year
	FCLC0218	CY Any Credit Account Opened Over a Year Ago	Credit Behaviors	Current Year
	FCLC0090	CY Spending Habits: Spending Exceeded Income	General Attitudes & Behaviors	Current Year
	FCLC0091	CY Spending Habits: Spending Same As Income	General Attitudes & Behaviors	Current Year
	FCLC0092	CY Spending Habits: Spending Less than Income	General Attitudes & Behaviors	Current Year
	FCLC0093	CY Financial EmergenAttitude: Borrow	General Attitudes & Behaviors	Current Year
	FCLC0094	CY Financial EmergenAttitude: Spend from Savings/Investments	General Attitudes & Behaviors	Current Year
	FCLC0095	CY Financial EmergenAttitude: Postpone Payments	General Attitudes & Behaviors	Current Year
	FCLC0096	CY Financial EmergenAttitude: Cut Back Spending	General Attitudes & Behaviors	Current Year
	FCL C0201	CY Financial EmergenAttitude: Other	General Attitudes & Behaviors	Current Year
	FCLC0291	CY Own a Business	General Attitudes & Behaviors	Current Year
	FCLC0292 FCLC0261	CY Primary Business' Financial Institution Is Same As Primary Personal	General Attitudes & Behaviors	Current Year
	FCLC0261 FCLC0262	CY Main Reason Switched From Prior Primary Institution: Customer Service	General Attitudes & Behaviors	Current Year
	FCLC0262 FCLC0293	CY Main Reason Switched From Prior Primary Institution: Fees	General Attitudes & Behaviors	Current Year
	FCLC0293 FCLC0295	CY Family Contributed \$500+ To Charity Last Year  CY Holding Company Relationships w/ Financial Institution HH Count	General Attitudes & Behaviors General Attitudes & Behaviors	Current Year Current Year
	FCLCG295	CY Holding Company Relationships w/ Financial Institution HH Count  CY Holding Company Relationships w/ Financial Institution Average/HH	General Attitudes & Behaviors  General Attitudes & Behaviors	Current Year Current Year
· ∠⊥/			General Attitudes & Benaviors  General Attitudes & Behaviors	Current Year  Current Year
	FCLC0246	CY Length at Primary Institution: Fewer than 90 days	GARARA ATTITUAGE A. ROBALIARE	I TIPPORT VAA:



ORDER VARIABLE	DESCRIPTION	CATEGORY	YEAR
220 FCLC0248	CY Length at Primary Institution: Between 1 year and 2.99 years	General Attitudes & Behaviors	Current Year
221 FCLC0249	CY Length at Primary Institution: Between 3 years and 4.99 years	General Attitudes & Behaviors	Current Year
222 FCLC0250	CY Length at Primary Institution: Between 5 and 10 years	General Attitudes & Behaviors	Current Year
223 FCLC0251 224 FCLC0300	CY Length at Primary Institution: More than 10 Years	General Attitudes & Behaviors	Current Year
225 FCLC0300	CY Interaction, Last 30 Days: Retrieved Account Information	Channel Preferences Channel Preferences	Current Year Current Year
226 FCLC0301	CY Interaction, Last 30 Days: Deposited Cash/Check Its Entirety  CY Interaction, Last 30 Days: Opened Deposit Account (Incl Savings, Checking)	Channel Preferences  Channel Preferences	Current Year
227 FCLC0303	CY Interaction, Last 30 Days: Opened Deposit Account (Inc. Savings, Checking)  CY Interaction, Last 30 Days: Paid Bill, Loan, Credit Card	Channel Preferences	Current Year
228 FCLC0304	CY Interaction, Last 30 Days: Asked A Question	Channel Preferences	Current Year
229 FCLC0305	CY Interaction, Last 30 Days: Asked A Question CY Interaction, Last 30 Days: Sought Financial Advice	Channel Preferences	Current Year
230 FCLC0306	CY Interaction, Last 30 Days: Transferred Funds	Channel Preferences	Current Year
231 FCLC0307	CY Interaction, Last 30 Days: Withdrew Cash	Channel Preferences	Current Year
232 FCLC0308	CY Used Service, Last 30 Days: Money Order	Channel Preferences	Current Year
233 FCLC0309	CY Used Service, Last 30 Days: Payday Loan	Channel Preferences	Current Year
234 FCLC0310	CY Used Service, Last 30 Days: Wire Transfer	Channel Preferences	Current Year
235 FCLC0311	CY Used Service, Last 30 Days: Credit/Debt Counseling, Consolidation	Channel Preferences	Current Year
236 FCLC0312	CY Used Service, Last 30 Days: Received Alerts On Mobile Device	Channel Preferences	Current Year
237 FCLC0313	CY Used Service, Last 30 Days: Located Branch, Atm On Mobile Device	Channel Preferences	Current Year
238 FCLC0314	CY Preferred Method For Standard Daily Transactions: In Person	Channel Preferences	Current Year
239 FCLC0315	CY Preferred Method For Standard Daily Transactions: Atm	Channel Preferences	Current Year
240 FCLC0316	CY Preferred Method For Standard Daily Transactions: Online, Desktop/Laptop	Channel Preferences	Current Year
241 FCLC0317	CY Preferred Method For Standard Daily Transactions: Online, Mobile Device	Channel Preferences	Current Year
242 FCLC0318	CY Preferred Method For Standard Daily Transactions: Phone	Channel Preferences	Current Year
243 FCLC0319	CY Any Interaction, Last 30 Days, Channel: In Person, Including Drive-thru	Channel Preferences	Current Year
244 FCLC0320	CY Any Interaction, Last 30 Days, Channel: At Atm	Channel Preferences	Current Year
245 FCLC0321	CY Any Interaction, Last 30 Days, Channel: Online, Laptop/Desktop	Channel Preferences	Current Year
246 FCLC0322	CY Any Interaction, Last 30 Days, Channel: Online, Mobile Device	Channel Preferences	Current Year
247 FCLC0323	CY Any Interaction, Last 30 Days, Channel: By Mail	Channel Preferences	Current Year
248 FCLC0324	CY Any Interaction, Last 30 Days, Channel: By Phone	Channel Preferences	Current Year
249 FCLC0325 250 FCLC0326	CY Any Interaction, Last 30 Days, Channel: Through Direct Deposit	Channel Preferences	Current Year
250 FCLC0326 251 FCLC0327	CY Any Interaction, Last 30 Days, Channel: Through Automatic Payment/Transfer	Channel Preferences Channel Preferences	Current Year
251 FCLC0327 252 FCLC0328	CY Any Interaction, Last 30 Days, Channel: While Making Purchase In-store	Channel Preferences  Channel Preferences	Current Year Current Year
253 FCLC0329	CY In-person Interaction, Channel: Full Service Branch CY Online Interaction Channel, Laptop/Desktop: Bank Website	Channel Preferences  Channel Preferences	Current Year
254 FCLC0330	CY Online Interaction Channel, Laptop/Desktop: 3rd Party Payment Service Website	Channel Preferences  Channel Preferences	Current Year
255 FCLC0331	CY Online Interaction Channel, Laptop/Desktop: Biller's Website	Channel Preferences	Current Year
256 FCLC0332	CY Online Interaction Channel, Mobile Device: Bank Website/App	Channel Preferences	Current Year
257 FCLC0333	CY Online Interaction Channel, Mobile Device: 3rd Party Payment Service Website/App	Channel Preferences	Current Year
258 FCLC0334	CY Online Interaction Channel, Mobile Device: Biller's Website/App	Channel Preferences	Current Year
259 FCLC0335	CY Retrieved Account Information Online, Last 30 Days	Channel Preferences	Current Year
260 FCLC0336	CY Deposited Cash/Check Online, Last 30 Days	Channel Preferences	Current Year
261 FCLC0337	CY Opened Account Online, Last 30 Days	Channel Preferences	Current Year
262 FCLC0338	CY Paid Bill Online, Last 30 Days	Channel Preferences	Current Year
263 FCLC0339	CY Asked Question Online, Last 30 Days	Channel Preferences	Current Year
264 FCLC0340	CY Sought Financial Advice Online, Last 30 Days	Channel Preferences	Current Year
265 FCLC0341	CY Transferred Funds Online, Last 30 Days	Channel Preferences	Current Year
266 FCLC0342	CY Retrieved Account Information In Person, Last 30 Days	Channel Preferences	Current Year
267 FCLC0343	CY Deposited Cash/Check In Person, Last 30 Days	Channel Preferences	Current Year
268 FCLC0344	CY Opened Account In Person, Last 30 Days	Channel Preferences	Current Year
269 FCLC0345	CY Paid Bill In Person, Last 30 Days	Channel Preferences	Current Year
270 FCLC0346	CY Asked Question In Person, Last 30 Days	Channel Preferences	Current Year
271 FCLC0347	CY Sought Financial Advice In Person, Last 30 Days	Channel Preferences	Current Year
272 FCLC0348	CY Transferred Funds In Person, Last 30 Days	Channel Preferences	Current Year
273 FCLC0349	CY Withdrew Cash In Person, Last 30 Days	Channel Preferences	Current Year
274 FPOP_F	FY Population	Basics	Five Year
275 FHHLDSF 276 FAGHINCF	FY Households	Basics	Five Year
276 FAGHINGF 277 FAVGHINGF	FY Aggregate Household Income	Basics	Five Year
277 FAVGHINGF 278 FCLF0207	FY Average Household Income FY Any Deposit (Checking Savings Money Market CD) Account	Basics Deposits	Five Year Five Year
278 FCLF0207 279 FCLFG208	FY Any Deposit (Checking Savings Money Market CD) Account  FY Any Deposit (Checking Savings Money Market CD) Account Avg HH Balance	Deposits	Five Year Five Year
280 FCLF0017	FY Any Deposit (Checking Savings Money Market CD) Account Avg HH Balance  FY Checking Account(s)	Deposits	Five Year
281 FCLFG018	FY Checking Account(s) FY Checking Account(s) Avg HH Balance	Deposits	Five Year
282 FCLF0019	FY Any Savings (Incl Money Market)	Deposits	Five Year
283 FCLFG020	FY Any Savings (Incl Money Market) Avg HH Balance	Deposits	Five Year
284 FCLF0021	FY Traditional Savings Account(s)	Deposits	Five Year
285 FCLFG022	FY Traditional Savings Account(s) Avg HH Balance	Deposits	Five Year
286 FCLF0023	FY Any Other Type of Savings or Money Market Account(s)	Deposits	Five Year
287 FCLFG024	FY Any Other Type of Savings or Money Market Account(s) Avg HH Balance	Deposits	Five Year
288 FCLF0120	FY Non-Traditional Savings Account Type: Money Market Account	Deposits	Five Year
289 FCLFG121	FY Non-Traditional Savings Account Type: Money Market Account Avg HH Balance	Deposits	Five Year
290 FCLF0025	FY Certificate(s) of Deposit (CDs)	Deposits	Five Year
291 FCLFG026	FY Certificate(s) of Deposit (CDs) Avg HH Balance	Deposits	Five Year
292 FCLF0098	FY Checking Account Institution: Bank of America	Deposits Behaviors	Five Year



RDER VARIABLE	DESCRIPTION	CATEGORY	YEAR
293 FCLF0099	FY Checking Account Institution: JPM Chase	Deposits Behaviors	Five Year
294 FCLF0100	FY Checking Account Institution: Wells Fargo	Deposits Behaviors	Five Year
295 FCLF0101	FY Checking Account Institution: Capital One	Deposits Behaviors	Five Year
296 FCLF0102	FY Checking Account Institution: PNC	Deposits Behaviors	Five Year
297 FCLF0103	FY Checking Account Institution: US Bankcorp	Deposits Behaviors	Five Year
298 FCLF0104	FY Checking Account Institution: Citigroup	Deposits Behaviors	Five Year
299 FCLF0105	FY Checking Account Institution: USAA Capital	Deposits Behaviors	Five Year
300 FCLF0106	FY Checking Account Institution: TD Bank	Deposits Behaviors	Five Year
301 FCLF0107	FY Savings Account Institution: Bank of America	Deposits Behaviors	Five Year
302 FCLF0108	FY Savings Account Institution: JPM Chase	Deposits Behaviors	Five Year
303 FCLF0109	FY Savings Account Institution: Wells Fargo	Deposits Behaviors	Five Year
304 FCLF0110	FY Savings Account Institution: Capital One	Deposits Behaviors	Five Year
305 FCLF0111	FY Savings Account Institution: PNC	Deposits Behaviors	Five Year
306 FCLF0112	FY Savings Account Institution: US Bankcorp	Deposits Behaviors	Five Year
307 FCLF0113	FY Savings Account Institution: Citigroup	Deposits Behaviors	Five Year
308 FCLF0114	FY Savings Account Institution: USAA Capital	Deposits Behaviors	Five Year
309 FCLF0115	FY Savings Account Institution: TD Bank	Deposits Behaviors	Five Year
310 FCLF0209	FY Any Deposit Account Opened in Past 3 Months	Deposits Behaviors	Five Year
311 FCLF0210	FY Any Deposit Account Opened 3-6 Months Ago	Deposits Behaviors	Five Year
312 FCLF0211	FY Any Deposit Account Opened 6-12 Months Ago	Deposits Behaviors	Five Year
313 FCLF0212	FY Any Deposit Account Opened Over a Year Ago	Deposits Behaviors	Five Year
314 FCLF0290	FY Direct Deposit	Deposits Behaviors	Five Year
315 FCLF0219	FY Any Investment (Mutual Fund 401(k) 403(b) 457 etc.) Account	Investment	Five Year
316 FCLFG220	FY Any Investment (Mutual Fund 401(k) 403(b) 457 etc.) Account Avg HH Balance	Investment	Five Year
317 FCLF0027	FY Any Keoughs/HR10s or IRAs	Investment	Five Year
318 FCLFG028	FY Any Keoughs/HR10s or IRAs Avg HH Balance	Investment	Five Year
319 FCLF0031	FY Any Pension Retirement (Incl 401(k)) or Tax-Deferred Savings Plan	Investment	Five Year
320 FCLFG032	FY Any Pension Retirement (Incl 401(k)) or Tax-Deferred Svgs Plan Avg HH Balance	Investment	Five Year
321 FCLF0033	FY Tax-Deferred Savings Plan (Coverdell/529/Education Plan)	Investment	Five Year
322 FCLFG034	FY Tax-Deferred Savings Plan (Coverdell/529/Education Plan) Avg HH Balance	Investment	Five Year
323 FCLF0296	FY Any Non-traditional Savings Account	Investment	Five Year
324 FCLFG297	FY Any Non-traditional Savings Account Avg HH Balance	Investment	Five Year
325 FCLF0116	FY Non-Traditional Savings Account Type: Coverdell/Education IRA	Investment	Five Year
326 FCLFG117	FY Non-Traditional Savings Account Type: Coverdell/Education IRA Avg HH Balance	Investment	Five Year
327 FCLF0118	FY Non-Traditional Savings Account Type: 529/State Sponsored Education Account	Investment	Five Year
328 FCLFG119	FY Non-Traditional Savings Acct Type: 529/State-Sponsored Education Avg HH Balance	Investment	Five Year
329 FCLF0035	FY Mutual Funds and ETFs	Investment	Five Year
330 FCLFG036	FY Mutual Funds and ETFs Avg HH Balance	Investment	Five Year
331 FCLF0156	FY Mutual Fund Invested in Stocks	Investment	Five Year
332 FCLFG157	FY Mutual Fund Invested in Stocks Avg HH Balance	Investment	Five Year
333 FCLF0158	FY Mutual Fund Invested in Bonds/Interest-Earning Assets	Investment	Five Year
334 FCLFG159	FY Mutual Fund Invested in Bonds/Interest-Earning Assets Avg HH Balance	Investment	Five Year
335 FCLF0160	FY Mutual Fund Split Investments (Stocks/Bonds/Interest-Earning Assets)	Investment	Five Year
336 FCLFG161	FY Mutual Fund Split Investments (Stocks/Bonds/Interest-Earning Assets)  FY Mutual Fund Split Investments (Stocks/Bonds/Interest-Earning Assets) Avg HH Balance	Investment	Five Year
337 FCLF0150	FY Any Retirement Account Incl 401(k) Invested in Stocks	Retirement Investment	Five Year
338 FCLFG151	FY Any Retirement Account Incl 401(k) Invested in Stocks  FY Any Retirement Account Incl 401(k) Invested in Stocks Avg HH Balance	Retirement Investment	Five Year
339 FCLF0152	,		
340 FCLFG153	FY Any Retirement Acct Incl 401(k) Invstd in Bonds/Interest-Earning Assets	Retirement Investment	Five Year
	FY Any Retirement Acct Incl 401(k) Invstd in Bonds/Int-Earning Assets Avg HH Balance	Retirement Investment	Five Year
341 FCLF0154	FY Any Retirement Acct Incl 401(k) Split Invstmnts (Stk/Bnd/Int-Earning)	Retirement Investment	Five Year
342 FCLFG155	FY Any Retirement Acct Inc 401(k) Splt Invstmnt (Stk/Bnd/Int-Earning) Avg HH Balance	Retirement Investment	Five Year
343 FCLF0225	FY Any Retirement (IRA HR10 Keogh 403(b) etc.) Incl 401(k) Account	Retirement Investment	Five Year
344 FCLFG226	FY Any Retirement (IRA HR10 Keogh 403b etc.) Incl 401k Acct Avg HH Balance	Retirement Investment	Five Year
345 FCLF0227	FY Any Retirement (IRA HR10 Keogh 403(b) etc.) Excl 401(k) Account	Retirement Investment	Five Year
346 FCLFG228	FY Any Retirement (IRA HR10 Keogh 403b etc.) Excl 401k Acct Avg HH Balance	Retirement Investment	Five Year
347 FCLF0126	FY Regular or other IRA	Retirement Investment	Five Year
348 FCLFG127	FY Regular or other IRA Avg HH Balance	Retirement Investment	Five Year
349 FCLF0142	FY Regular IRA Invested in Stocks	Retirement Investment	Five Year
350 FCLF0143	FY Regular IRA Invested in Bonds/Interest-Earning Assets	Retirement Investment	Five Year
351 FCLF0144	FY Regular IRA Split Investments (Stocks/Bonds/Interest-Earning Assets)	Retirement Investment	Five Year
352 FCLF0145	FY Regular IRA Other Investments	Retirement Investment	Five Year
353 FCLF0122	FY Roth IRA	Retirement Investment	Five Year
354 FCLFG123	FY Roth IRA Avg HH Balance	Retirement Investment	Five Year
355 FCLF0134	FY Roth IRA Invested in Stocks	Retirement Investment	Five Year
356 FCLF0135	FY Roth IRA Invested in Bonds/Interest-earning Assets	Retirement Investment	Five Year
357 FCLF0136	FY Roth IRA Split Investments (Stocks/Bonds/Interest-Earning Assets)	Retirement Investment	Five Year
358 FCLF0137	FY Roth IRA Other Investments	Retirement Investment	Five Year
359 FCLF0124	FY Rollover IRA	Retirement Investment	Five Year
360 FCLFG125	FY Rollover IRA Avg HH Balance	Retirement Investment	Five Year
361 FCLF0138	FY Rollover IRA Invested in Stocks	Retirement Investment	Five Year
362 FCLF0139	FY Rollover IRA Invested in Bonds/Interest-earning Assets	Retirement Investment	Five Year
363 FCLF0140	FY Rollover IRA Split Investments (Stocks/Bonds/Interest-Earning Assets)	Retirement Investment	Five Year
364 FCLF0141	FY Rollover IRA Other Investments	Retirement Investment	Five Year
	FY Traditional Pension Plan	Retirement Investment	Five Year



ORDER	VARIABLE	DESCRIPTION	CATEGORY	YEAR
366	FCLFG175	FY Traditional Pension Plan Avg HH Balance	Retirement Investment	Five Year
	FCLF0176	FY 401(k)	Retirement Investment	Five Year
	FCLFG177	FY 401(k) Avg HH Balance	Retirement Investment	Five Year
	FCLF0190	FY 401(k) Invested in Stocks	Retirement Investment	Five Year
	FCLFG191	FY 401(k) Invested in Stocks Avg HH Balance	Retirement Investment	Five Year
	FCLF0192	FY 401(k) Invested in Bonds/Interest-Earning Assets	Retirement Investment	Five Year
	FCLFG193 FCLF0194	FY 401(k) Invested in Bonds/Interest-Earning Assets Avg HH Balance	Retirement Investment	Five Year
	FCLFG194 FCLFG195	FY 401(k) Split Investments (Stocks/Bonds/Interest-Earning Assets)	Retirement Investment	Five Year
	FCLF0205	FY 401(k) Split Investments (Stocks/Bonds/Interest-Earning Assets) Avg HH Balance FY Roth 401(k)	Retirement Investment	Five Year Five Year
	FCLFG206	FY Roth 401(k) Avg HH Balance	Retirement Investment Retirement Investment	Five Year
	FCLF0178	FY 403(b)	Retirement Investment	Five Year
	FCLFG179	FY 403(b) Avg HH Balance	Retirement Investment	Five Year
	FCLF0200	FY 403(b) Invested in Split Investments (Stocks/Bonds/Interest-earning Assets)	Retirement Investment	Five Year
	FCLFG201	FY 403(b) Invested in Split Investments (Stocks/Bonds/Interest-earning Assets) Avg HH Balance	Retirement Investment	Five Year
381	FCLF0180	FY Thrift Savings/457	Retirement Investment	Five Year
382	FCLFG181	FY Thrift Savings/457 Avg HH Balance	Retirement Investment	Five Year
383	FCLF0012	FY Real Estate	Investment Behaviors	Five Year
384	FCLF0164	FY Government Savings Bonds	Investment Behaviors	Five Year
385	FCLF0165	FY Government Bonds or Treasury Bills	Investment Behaviors	Five Year
386	FCLF0166	FY Corporate or Municipal Bonds	Investment Behaviors	Five Year
387	FCLF0167	FY Publicly-Traded Stocks	Investment Behaviors	Five Year
	FCLF0168	FY Publicly-Traded Stock of Current or Former Employer	Investment Behaviors	Five Year
389	FCLF0169	FY Publicly-Traded Stocks of Other Company	Investment Behaviors	Five Year
	FCLF0221	FY Any Investment Account Opened in Past 3 Months	Investment Behaviors	Five Year
	FCLF0222	FY Any Investment Account Opened 3-6 Months Ago	Investment Behaviors	Five Year
	FCLF0223	FY Any Investment Account Opened 6-12 Months Ago	Investment Behaviors	Five Year
	FCLF0224	FY Any Investment Account Opened Over a Year Ago	Investment Behaviors	Five Year
	FCLF0202	FY Pension/Retirement Contribution - Pre-Tax	Investment Behaviors	Five Year
	FCLF0203	FY Pension/Retirement Contribution - Roth (Post-Tax)	Investment Behaviors	Five Year
	FCLF0204	FY Pension/Retirement Contribution - Both Pre- and Post-Tax	Investment Behaviors	Five Year
	FCLF0186	FY Any Pension/Retirement Invested in Stocks	Investment Behaviors	Five Year
	FCLF0187	FY Any Pension/Retirement Invested in Bonds/Interest-Earning Assets	Investment Behaviors	Five Year
	FCLF0189	FY Any Pension/Retirement Is Invested In Other Investments	Investment Behaviors	Five Year
	FCLF0188 FCLF0184	FY Any Pension/Retirement Split Investments (Stocks/Bonds/Int-Earning Assets)	Investment Behaviors	Five Year
	FCLFG185	FY Other Pension/Retirement/Tax-deferred Plan	Investment Behaviors Investment Behaviors	Five Year
	FCLF0170	FY Other Pension/Retirement/Tax-deferred Plan Avg HH Balance	Investment Behaviors	Five Year Five Year
	FCLF0171	FY Times bought/sold thru broker in last 90 days - 1-4 times all accounts  FY Times bought/sold thru broker in last 90 days - 5-9 times all accounts	Investment Behaviors	Five Year
	FCLF0172	FY Times bought/sold thru broker in last 90 days - 10+ times all accounts	Investment Behaviors	Five Year
	FCLF0029	FY Brokerage Account(s)	Investment Behaviors	Five Year
	FCLF0173	FY Use Robo-Advisor	Investment Behaviors	Five Year
	FCLF0213	FY Any Credit (Loan Mortgage Line of Credit Credit Card) Account	Credit	Five Year
	FCLFG214	FY Any Credit (Loan Mortgage Line of Credit Credit Card) Account Avg HH Balance	Credit	Five Year
	FCLF0004	FY Mortgage	Credit	Five Year
411	FCLFG005	FY Mortgage Avg HH Balance	Credit	Five Year
412	FCLF0006	FY Second Mortgage	Credit	Five Year
413	FCLFG007	FY Second Mortgage Avg HH Balance	Credit	Five Year
414	FCLF0062	FY Fixed Rate Mortgage	Credit	Five Year
415	FCLFG063	FY Fixed Rate Mortgage Avg HH Balance	Credit	Five Year
416	FCLF0064	FY Adjustable Rate Mortgage	Credit	Five Year
417	FCLFG065	FY Adjustable Rate Mortgage Avg HH Balance	Credit	Five Year
418	FCLF0010	FY Any Line of Credit	Credit	Five Year
419	FCLFG011	FY Any Line of Credit Avg HH Balance	Credit	Five Year
	FCLF0080	FY Home Equity Line of Credit (HELOC)	Credit	Five Year
	FCLFG081	FY Home Equity Line of Credit (HELOC) Avg HH Balance	Credit	Five Year
	FCLF0082	FY Non-HELOC Line of Credit	Credit	Five Year
	FCLFG083	FY Non-HELOC Line of Credit Avg HH Balance	Credit	Five Year
	FCLF0008	FY Home Equity Loan(s)	Credit	Five Year
	FCLFG009	FY Home Equity Loan(s) Avg HH Balance	Credit	Five Year
	FCLF0013	FY Auto Loan(s)	Credit	Five Year
	FCLFG014	FY Auto Loan(s) Avg HH Balance	Credit	Five Year
	FCLF0086	FY Auto Loan Applied On Own	Credit	Five Year
	FCLFG087	FY Auto Loan Applied On Own Avg HH Balance	Credit	Five Year
	FCLF0088	FY Auto Loan Handled By Dealer	Credit	Five Year
	FCLFG089	FY Auto Loan Handled By Dealer Avg HH Balance	Credit	Five Year
	FCLF0015 FCLFG016	FY Student Loan(s)	Credit	Five Year
	FCLFG016 FCLF0002	FY Student Loan(s) Avg HH Balance	Credit Card	Five Year
	FCLF0002 FCLF0298	FY Credit Card(s) FY Credit Card(s) (Excl Amex Charge Card)	Credit Card Credit Card	Five Year Five Year
	FCLFG298	FY Credit Card(s) (Excl Amex Charge Card) FY Credit Card(s) (Excl Amex Charge Card) Avg HH Balance	Credit Card  Credit Card	Five Year Five Year
+30		FY Credit Card (s) (Exci Amex Charge Card) Avg HH Balance FY Credit Card Type: Visa		Five Year Five Year
4.37	FCLF0039	LEY Credit Cara Type, visa	Credit Card	



ER VARIABLE	DESCRIPTION	CATEGORY	YEAR
439 FCLF0055	FY Credit/Charge Card Used Most Often: Visa	Credit Card	Five Year
440 FCLF0041	FY Credit Card Type: MasterCard	Credit Card	Five Year
441 FCLFG042	FY Credit Card Type: MasterCard Avg HH Balance	Credit Card	Five Year
442 FCLF0056	FY Credit/Charge Card Used Most Often: MasterCard	Credit Card	Five Year
443 FCLF0043	FY Credit Card Type: Discover	Credit Card	Five Year
444 FCLFG044	FY Credit Card Type: Discover Avg HH Balance	Credit Card	Five Year
445 FCLF0057	FY Credit/Charge Card Used Most Often: Discover	Credit Card	Five Year
446 FCLF0045	FY Credit Card Type: American Express (All)	Credit Card	Five Year
447 FCLF0046	FY Credit Card Type: American Express Blue/Credit Card	Credit Card	Five Yea
448 FCLFG047	FY Credit Card Type: American Express Blue/Credit Card Avg HH Balance	Credit Card	Five Yea
449 FCLF0048	FY Credit Card Type: American Express Charge Card	Credit Card	Five Yea
450 FCLF0351	FY Credit Card Type: American Express Charge Card, Charges <\$1000	Credit Card	Five Year
451 FCLF0352	FY Credit Card Type: American Express Charge Card, Charges \$1000- \$4999	Credit Card	Five Yea
452 FCLF0058	FY Credit/Charge Card Used Most Often: American Express	Credit Card	Five Yea
453 FCLF0350	FY Credit/Charge Card Used Most Often: American Express Charge Card	Credit Card	Five Yea
454 FCLF0049	FY Credit Card Type: Other	Credit Card	Five Yea
455 FCLFG050	FY Credit Card Type: Other Avg HH Balance	Credit Card	Five Yea
456 FCLF0051	FY Most Recent Credit Card Statement Pay Balance in Full	Credit Card	Five Yea
457 FCLF0052	FY Most Recent Credit Card Statement Pay Minimum Amount Due	Credit Card	Five Yea
458 FCLF0053	FY Most Recent Credit Card Statement Pay Minimum Amt Due Plus Additional Money	Credit Card	Five Yea
459 FCLF0054	FY Most Recent Credit Card Statement, Did Not Make A Payment	Credit Card	Five Year
+60 FCLF0003	FY Company or Store Branded Credit Card	Credit Card	Five Year
461 FCLF0037	FY Pre-Paid Debit Card(s)	Credit Card	Five Yea
462 FCLF0038	FY ATM or Debit Card	Credit Card	Five Yea
463 FCLF0060	FY Mortgage Institution Same as Original	Credit Behaviors	Five Year
464 FCLF0061	FY Mortgage Institution Not Same as Original	Credit Behaviors	Five Yea
465 FCLF0075	FY Mortgage Opened with Familiar Institution	Credit Behaviors	Five Yea
466 FCLF0076	FY Mortgage Opened with Non-Familiar Institution	Credit Behaviors	Five Yea
467 FCLF0077	FY Mortgage Opened with Mortgage Broker	Credit Behaviors	Five Year
468 FCLF0078	FY Mortgage Opened With Online Mortgage Quote Service	Credit Behaviors	Five Year
469 FCLF0079	FY Mortgage Opened Via Other Institution	Credit Behaviors	Five Year
470 FCLF0084	FY Outstanding Loans/Mortgages On Investment Property	Credit Behaviors	Five Year
471 FCLF0085	FY No Outstanding Loans/Mortgages On Investment Property	Credit Behaviors	Five Year
472 FCLF0215	FY Any Credit Account Opened in Past 3 Months	Credit Behaviors	Five Yea
473 FCLF0216	FY Any Credit Account Opened 3-6 Months Ago	Credit Behaviors	Five Year
474 FCLF0217	FY Any Credit Account Opened 6-12 Months Ago	Credit Behaviors	Five Yea
475 FCLF0218	FY Any Credit Account Opened Over a Year Ago	Credit Behaviors	Five Yea
476 FCLF0090	FY Spending Habits: Spending Exceeded Income	General Attitudes & Behaviors	Five Yea
477 FCLF0091	FY Spending Habits: Spending Same As Income	General Attitudes & Behaviors	Five Yea
478 FCLF0092	FY Spending Habits: Spending Less than Income	General Attitudes & Behaviors	Five Yea
479 FCLF0093	FY Financial EmergenAttitude: Borrow	General Attitudes & Behaviors	Five Yea
480 FCLF0094	FY Financial EmergenAttitude: Spend from Savings/Investments	General Attitudes & Behaviors	Five Yea
481 FCLF0095	FY Financial EmergenAttitude: Postpone Payments	General Attitudes & Behaviors	Five Yea
482 FCLF0096	FY Financial EmergenAttitude: Cut Back Spending	General Attitudes & Behaviors	Five Yea
483 FCLF0097	FY Financial EmergenAttitude: Other	General Attitudes & Behaviors	Five Yea
484 FCLF0291	FY Own a Business	General Attitudes & Behaviors	Five Yea
485 FCLF0292	FY Primary Business' Financial Institution Is Same As Primary Personal	General Attitudes & Behaviors	Five Yea
486 FCLF0261	FY Main Reason Switched From Prior Primary Institution: Customer Service	General Attitudes & Behaviors	Five Yea
487 FCLF0262	FY Main Reason Switched From Prior Primary Institution: Fees	General Attitudes & Behaviors	Five Yea
488 FCLF0293	FY Family Contributed \$500+ To Charity Last Year	General Attitudes & Behaviors	Five Yea
489 FCLF0295	FY Holding Company Relationships w/ Financial Institution HH Count	General Attitudes & Behaviors	Five Yea
490 FCLFG294	FY Holding Company Relationships w/ Financial Institution Average/HH	General Attitudes & Behaviors	Five Yea
491 FCLF0246	FY Length at Primary Institution: Fewer than 90 days	General Attitudes & Behaviors	Five Yea
492 FCLF0247	FY Length at Primary Institution: Between 90 days and 1 year	General Attitudes & Behaviors	Five Yea
493 FCLF0248	FY Length at Primary Institution: Between 1 year and 2.99 years	General Attitudes & Behaviors	Five Yea
494 FCLF0249	FY Length at Primary Institution: Between 3 years and 4.99 years	General Attitudes & Behaviors	Five Yea
495 FCLF0250	FY Length at Primary Institution: Between 5 and 10 years	General Attitudes & Behaviors	Five Yea
496 FCLF0251	FY Length at Primary Institution: More than 10 Years	General Attitudes & Behaviors	Five Yea
497 FCLF0300	FY Interaction, Last 30 Days: Retrieved Account Information	Channel Preferences	Five Yea
498 FCLF0301	FY Interaction, Last 30 Days: Deposited Cash/Check Its Entirety	Channel Preferences	Five Yea
499 FCLF0302	FY Interaction, Last 30 Days: Opened Deposit Account (Incl Savings, Checking)	Channel Preferences	Five Yea
00 FCLF0303	FY Interaction, Last 30 Days: Paid Bill, Loan, Credit Card	Channel Preferences	Five Yea
501 FCLF0304	FY Interaction, Last 30 Days: Asked A Question	Channel Preferences	Five Yea
502 FCLF0305	FY Interaction, Last 30 Days: Sought Financial Advice	Channel Preferences	Five Yea
503 FCLF0306	FY Interaction, Last 30 Days: Transferred Funds	Channel Preferences	Five Yea
504 FCLF0307	FY Interaction, Last 30 Days: Withdrew Cash	Channel Preferences	Five Yea
505 FCLF0308	FY Used Service, Last 30 Days: Money Order	Channel Preferences	Five Yea
506 FCLF0309	FY Used Service, Last 30 Days: Payday Loan	Channel Preferences	Five Yea
507 FCLF0310	FY Used Service, Last 30 Days: Wire Transfer	Channel Preferences	Five Yea
508 FCLF0311	FY Used Service, Last 30 Days: Credit/Debt Counseling, Consolidation	Channel Preferences	Five Yea
509 FCLF0312	FY Used Service, Last 30 Days: Received Alerts On Mobile Device	Channel Preferences	Five Yea
510 FCLF0313	FY Used Service, Last 30 Days: Located Branch, Atm On Mobile Device	Channel Preferences	Five Year
	11. 11. 11. 11. 11. 11. 11. 11. 11. 11.	Channel Preferences	Five Year



RDER VARIABLE	DESCRIPTION	CATEGORY	YEAR
512 FCLF0315	FY Preferred Method For Standard Daily Transactions: Atm	Channel Preferences	Five Year
513 FCLF0316	FY Preferred Method For Standard Daily Transactions: Online, Desktop/Laptop	Channel Preferences	Five Year
514 FCLF0317	FY Preferred Method For Standard Daily Transactions: Online, Mobile Device	Channel Preferences	Five Year
515 FCLF0318	FY Preferred Method For Standard Daily Transactions: Phone	Channel Preferences	Five Year
516 FCLF0319	FY Any Interaction, Last 30 Days, Channel: In Person, Including Drive-thru	Channel Preferences	Five Year
517 FCLF0320	FY Any Interaction, Last 30 Days, Channel: At Atm	Channel Preferences	Five Year
518 FCLF0321	FY Any Interaction, Last 30 Days, Channel: Online, Laptop/Desktop	Channel Preferences	Five Year
519 FCLF0322	FY Any Interaction, Last 30 Days, Channel: Online, Mobile Device	Channel Preferences	Five Year
520 FCLF0323	FY Any Interaction, Last 30 Days, Channel: By Mail	Channel Preferences	Five Year
521 FCLF0324	FY Any Interaction, Last 30 Days, Channel: By Phone	Channel Preferences	Five Year
522 FCLF0325	FY Any Interaction, Last 30 Days, Channel: Through Direct Deposit	Channel Preferences	Five Year
523 FCLF0326	FY Any Interaction, Last 30 Days, Channel: Through Automatic Payment/Transfer	Channel Preferences	Five Year
524 FCLF0327	FY Any Interaction, Last 30 Days, Channel: While Making Purchase In-store	Channel Preferences	Five Year
525 FCLF0328	FY In-person Interaction, Channel: Full Service Branch	Channel Preferences	Five Year
526 FCLF0329	FY Online Interaction Channel, Laptop/Desktop: Bank Website	Channel Preferences	Five Year
527 FCLF0330	FY Online Interaction Channel, Laptop/Desktop: 3rd Party Payment Service Website	Channel Preferences	Five Year
528 FCLF0331	FY Online Interaction Channel, Laptop/Desktop: Biller's Website	Channel Preferences	Five Year
529 FCLF0332	FY Online Interaction Channel, Mobile Device: Bank Website/App	Channel Preferences	Five Year
530 FCLF0333	FY Online Interaction Channel, Mobile Device: 3rd Party Payment Service Website/App	Channel Preferences	Five Year
531 FCLF0334	FY Online Interaction Channel, Mobile Device: Biller's Website/App	Channel Preferences	Five Year
532 FCLF0335	FY Retrieved Account Information Online, Last 30 Days	Channel Preferences	Five Year
533 FCLF0336	FY Deposited Cash/Check Online, Last 30 Days	Channel Preferences	Five Year
534 FCLF0337	FY Opened Account Online, Last 30 Days	Channel Preferences	Five Year
535 FCLF0338	FY Paid Bill Online, Last 30 Days	Channel Preferences	Five Year
536 FCLF0339	FY Asked Question Online, Last 30 Days	Channel Preferences	Five Year
537 FCLF0340	FY Sought Financial Advice Online, Last 30 Days	Channel Preferences	Five Year
538 FCLF0341	FY Transferred Funds Online, Last 30 Days	Channel Preferences	Five Year
539 FCLF0342	FY Retrieved Account Information In Person, Last 30 Days	Channel Preferences	Five Year
540 FCLF0343	FY Deposited Cash/Check In Person, Last 30 Days	Channel Preferences	Five Year
541 FCLF0344	FY Opened Account In Person, Last 30 Days	Channel Preferences	Five Year
542 FCLF0345	FY Paid Bill In Person, Last 30 Days	Channel Preferences	Five Year
543 FCLF0346	FY Asked Question In Person, Last 30 Days	Channel Preferences	Five Year
544 FCLF0347	FY Sought Financial Advice In Person, Last 30 Days	Channel Preferences	Five Year
545 FCLF0348	FY Transferred Funds In Person, Last 30 Days	Channel Preferences	Five Year
546 FCLF0349	FY Withdrew Cash In Person, Last 30 Days	Channel Preferences	Five Year