

ORDER	VARIABLE	DESCRIPTION	CATEGORY
1	FPPPZPHHD	Total Households	Basics
2	FPP0004PC	Mortgage	Credit
3	FPP0004PD	Mortgage - Balance	Credit
4	FPP0006PC	Second Mortgage	Credit
5	FPP0006PD	Second Mortgage - Balance	Credit
6	FPP0008PC	Home Equity Loan(s)	Credit
7	FPP0008PD	Home Equity Loan(s) - Balance	Credit
8	FPP0010PC	Any Line of Credit (HELOC)	Credit
9	FPP0010PD	Any Line of Credit (HELOC) - Balance	Credit
10	FPP0013PC	Auto Loan(s)	Credit
11	FPP0013PD	Auto Loan(s) - Balance	Credit
12	FPP0015PC	Student Loan(s)	Credit
13	FPP0015PD	Student Loan(s) - Balance	Credit
14	FPP0062PC	Fixed Rate Mortgage	Credit
15	FPP0062PD	Fixed Rate Mortgage - Balance	Credit
16	FPP0064PC	Adjustable Rate Mortgage	Credit
17	FPP0064PD	Adjustable Rate Mortgage - Balance	Credit
18	FPP0080PC	Home Equity Line of Credit (HELOC)	Credit
19	FPP0080PD	Home Equity Line of Credit (HELOC) - Balance	Credit
20	FPP0082PC	Non-HELOC Line of Credit	Credit
21	FPP0082PD	Non-HELOC Line of Credit - Balance	Credit
22	FPP0086PC	Auto Loan Applied On Own	Credit
23	FPP0086PD	Auto Loan Applied On Own - Balance	Credit
24	FPP0088PC	Auto Loan Handled By Dealer	Credit
25	FPP0088PD	Auto Loan Handled By Dealer - Balance	Credit
26	FPP0213PC	Any Credit (Loan Mortgage Line of Credit Credit Card) Account	Credit
27	FPP0213PD	Any Credit (Loan Mortgage Line of Credit Credit Card) Account - Balance	Credit
28	FPP0002PC	Credit Card(s)	Credit Card
29	FPP0003PC	Company or Store Branded Credit Card	Credit Card
30	FPP0037PC	Pre-Paid Debit Card(s)	Credit Card
31	FPP0038PC	ATM or Debit Card	Credit Card
32	FPP0039PC	Credit Card Type: Visa	Credit Card
33	FPP0039PD	Credit Card Type: Visa - Balance	Credit Card
34	FPP0041PC	Credit Card Type: MasterCard	Credit Card
35	FPP0041PD	Credit Card Type: MasterCard - Balance	Credit Card
36	FPP0043PC	Credit Card Type: Discover	Credit Card
37	FPP0043PD	Credit Card Type: Discover - Balance	Credit Card
38	FPP0045PC	Credit Card Type: American Express (All)	Credit Card
39	FPP0046PC	Credit Card Type: American Express Blue/Credit Card	Credit Card
40	FPP0046PD	Credit Card Type: American Express Blue/Credit Card - Balance	Credit Card
41	FPP0048PC	Credit Card Type: American Express Charge Card	Credit Card
42	FPP0049PC	Credit Card Type: Other	Credit Card
43	FPP0049PD	Credit Card Type: Other - Balance	Credit Card
44	FPP0051PC	Most Recent Credit Card Statement Pay Balance in Full	Credit Card
45	FPP0052PC	Most Recent Credit Card Statement Pay Minimum Amount Due	Credit Card
46	FPP0053PC	Most Recent Credit Card Statement Pay Minimum Amt Due Plus Additional Money	Credit Card
47	FPP0055PC	Credit/Charge Card Used Most Often: Visa	Credit Card
48	FPP0056PC	Credit/Charge Card Used Most Often: MasterCard	Credit Card
49	FPP0057PC	Credit/Charge Card Used Most Often: Discover	Credit Card
50	FPP0058PC	Credit/Charge Card Used Most Often: American Express	Credit Card
51	FPP0060PC	Mortgage Institution Same as Original	Credit Behaviors
52	FPP0061PC	Mortgage Institution Not Same as Original	Credit Behaviors
53	FPP0068PC	Reason Lender Chosen: Friend/Family Recommendation	Credit Behaviors
54	FPP0069PC	Reason Lender Chosen: Low Interest Rate/Fees	Credit Behaviors
55	FPP0071PC	Reason Lender Chosen: Existing Relationship	Credit Behaviors
56	FPP0072PC	Reason Lender Chosen: Easy to Qualify for Credit	Credit Behaviors
57	FPP0073PC	Reason Lender Chosen: Realtor Referral	Credit Behaviors
58	FPP0074PC	Reason Lender Chosen: Other	Credit Behaviors
59	FPP0075PC	Mortgage Opened with Familiar Institution	Credit Behaviors
60	FPP0076PC	Mortgage Opened with Non-Familiar Institution	Credit Behaviors

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61	FPP0077PC	Mortgage Opened with Mortgage Broker	Credit Behaviors
62	FPP0084PC	Outstanding Loans/Mortgages On Investment Property	Credit Behaviors
63	FPP0085PC	No Outstanding Loans/Mortgages On Investment Property	Credit Behaviors
64	FPP0215PC	Any Credit Account Opened in Past 3 Months	Credit Behaviors
65	FPP0216PC	Any Credit Account Opened 3-6 Months Ago	Credit Behaviors
66	FPP0217PC	Any Credit Account Opened 6-12 Months Ago	Credit Behaviors
67	FPP0218PC	Any Credit Account Opened Over a Year Ago	Credit Behaviors
68	FPP0017PC	Checking Account(s)	Deposits
69	FPP0017PD	Checking Account(s) - Balance	Deposits
70	FPP0019PC	Any Savings (Incl Money Market)	Deposits
71	FPP0019PD	Any Savings (Incl Money Market) - Balance	Deposits
72	FPP0021PC	Traditional Savings Account(s)	Deposits
73	FPP0021PD	Traditional Savings Account(s) - Balance	Deposits
74	FPP0023PC	Any Other Type of Savings or Money Market Account(s)	Deposits
75	FPP0023PD	Any Other Type of Savings or Money Market Account(s) - Balance	Deposits
76	FPP0025PC	Certificate(s) of Deposit (CDs)	Deposits
77	FPP0025PD	Certificate(s) of Deposit (CDs) - Balance	Deposits
78	FPP0120PC	Non-Traditional Savings Account Type: Money Market	Deposits
79	FPP0120PD	Non-Traditional Savings Account Type: Money Market - Balance	Deposits
80	FPP0207PC	Any Deposit (Checking Savings Money Market CD) Account	Deposits
81	FPP0207PD	Any Deposit (Checking Savings Money Market CD) Account - Balance	Deposits
82	FPP0098PC	Checking Account Institution: Bank of America	Deposits Behaviors
83	FPP0099PC	Checking Account Institution: JPM Chase	Deposits Behaviors
84	FPP0100PC	Checking Account Institution: Wells Fargo	Deposits Behaviors
85	FPP0101PC	Checking Account Institution: Capital One	Deposits Behaviors
86	FPP0102PC	Checking Account Institution: PNC	Deposits Behaviors
87	FPP0103PC	Checking Account Institution: US Bankcorp	Deposits Behaviors
88	FPP0104PC	Checking Account Institution: Citigroup	Deposits Behaviors
89	FPP0105PC	Checking Account Institution: USAA Capital	Deposits Behaviors
90	FPP0107PC	Savings Account Institution: Bank of America	Deposits Behaviors
91	FPP0108PC	Savings Account Institution: JPM Chase	Deposits Behaviors
92	FPP0109PC	Savings Account Institution: Wells Fargo	Deposits Behaviors
93	FPP0110PC	Savings Account Institution: Capital One	Deposits Behaviors
94	FPP0111PC	Savings Account Institution: PNC	Deposits Behaviors
95	FPP0112PC	Savings Account Institution: US Bankcorp	Deposits Behaviors
96	FPP0113PC	Savings Account Institution: Citigroup	Deposits Behaviors
97	FPP0209PC	Any Deposit Account Opened in Past 3 Months	Deposits Behaviors
98	FPP0210PC	Any Deposit Account Opened 3-6 Months Ago	Deposits Behaviors
99	FPP0211PC	Any Deposit Account Opened 6-12 Months Ago	Deposits Behaviors
100	FPP0212PC	Any Deposit Account Opened Over a Year Ago	Deposits Behaviors
101	FPP0290PC	Direct Deposit	Deposits Behaviors
102	FPP0027PC	Any Keoghs/HR10s or IRAs	Investment
103	FPP0027PD	Any Keoghs/HR10s or IRAs - Balance	Investment
104	FPP0031PC	Any Pension Retirement (Incl 401(k)) or Tax-Deferred Savings Plan	Investment
105	FPP0031PD	Any Pension Retirement (Incl 401(k)) or Tax-Deferred Savings Plan - Balance	Investment
106	FPP0033PC	Tax-Deferred Savings Plan (Coverdell/529/Education Plan)	Investment
107	FPP0033PD	Tax-Deferred Savings Plan (Coverdell/529/Education Plan) - Balance	Investment
108	FPP0035PC	Mutual Funds and ETFs	Investment
109	FPP0035PD	Mutual Funds and ETFs - Balance	Investment
110	FPP0116PC	Non-Traditional Savings Account Type: Coverdell/Education IRA	Investment
111	FPP0116PD	Non-Traditional Savings Account Type: Coverdell/Education IRA - Balance	Investment
112	FPP0118PC	Non-Traditional Savings Account Type: 529/State Sponsored Education Account	Investment
113	FPP0118PD	Non-Traditional Savings Account Type: 529/State Sponsored Education Account - Balance	Investment
114	FPP0156PC	Mutual Fund Invested in Stocks	Investment
115	FPP0156PD	Mutual Fund Invested in Stocks - Balance	Investment
116	FPP0158PC	Mutual Fund Invested in Bonds/Interest-Earning Assets	Investment
117	FPP0158PD	Mutual Fund Invested in Bonds/Interest-Earning Assets - Balance	Investment
118	FPP0160PC	Mutual Fund Split Investments (Stocks/Bonds/Interest-Earning Assets)	Investment
119	FPP0160PD	Mutual Fund Split Investments (Stocks/Bonds/Interest-Earning Assets) - Balance	Investment
120	FPP0219PC	Any Investment (Mutual Fund 401(k) 403(b) 457 etc.) Account	Investment

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121	FPP0219PD	Any Investment (Mutual Fund 401(k) 403(b) 457 etc.) Account - Balance	Investment
122	FPP0122PC	Roth IRA	Retirement Investment
123	FPP0122PD	Roth IRA - Balance	Retirement Investment
124	FPP0124PC	Rollover IRA	Retirement Investment
125	FPP0124PD	Rollover IRA - Balance	Retirement Investment
126	FPP0126PC	Regular or other IRA	Retirement Investment
127	FPP0126PD	Regular or other IRA - Balance	Retirement Investment
128	FPP0134PC	Roth IRA Invested in Stocks	Retirement Investment
129	FPP0136PC	Roth IRA Split Investments (Stocks/Bonds/Interest-Earning Assets)	Retirement Investment
130	FPP0137PC	Roth IRA Other Investments	Retirement Investment
131	FPP0138PC	Rollover IRA Invested in Stocks	Retirement Investment
132	FPP0140PC	Rollover IRA Split Investments (Stocks/Bonds/Interest-Earning Assets)	Retirement Investment
133	FPP0141PC	Rollover IRA Other Investments	Retirement Investment
134	FPP0142PC	Regular IRA Invested in Stocks	Retirement Investment
135	FPP0143PC	Regular IRA Invested in Bonds/Interest-Earning Assets	Retirement Investment
136	FPP0144PC	Regular IRA Split Investments (Stocks/Bonds/Interest-Earning Assets)	Retirement Investment
137	FPP0145PC	Regular IRA Other Investments	Retirement Investment
138	FPP0150PC	Any Retirement Account Incl 401(k) Invested in Stocks	Retirement Investment
139	FPP0150PD	Any Retirement Account Incl 401(k) Invested in Stocks - Balance	Retirement Investment
140	FPP0152PC	Any Retirement Acct Incl 401(k) Invstd in Bonds/Interest-Earning Assets	Retirement Investment
141	FPP0152PD	Any Retirement Acct Incl 401(k) Invstd in Bonds/Interest-Earning Assets - Balance	Retirement Investment
142	FPP0154PC	Any Retirement Acct Incl 401(k) Split Invstmnts (Stk/Bnd/Int-Earning)	Retirement Investment
143	FPP0154PD	Any Retirement Acct Incl 401(k) Split Invstmnts (Stk/Bnd/Int-Earning) - Balance	Retirement Investment
144	FPP0174PC	Traditional Pension Plan	Retirement Investment
145	FPP0174PD	Traditional Pension Plan - Balance	Retirement Investment
146	FPP0176PC	401(k)	Retirement Investment
147	FPP0176PD	401(k) - Balance	Retirement Investment
148	FPP0178PC	403(b)	Retirement Investment
149	FPP0178PD	403(b) - Balance	Retirement Investment
150	FPP0190PC	401(k) Invested in Stocks	Retirement Investment
151	FPP0190PD	401(k) Invested in Stocks - Balance	Retirement Investment
152	FPP0192PC	401(k) Invested in Bonds/Interest-Earning Assets	Retirement Investment
153	FPP0192PD	401(k) Invested in Bonds/Interest-Earning Assets - Balance	Retirement Investment
154	FPP0194PC	401(k) Split Investments (Stocks/Bonds/Interest-Earning Assets)	Retirement Investment
155	FPP0194PD	401(k) Split Investments (Stocks/Bonds/Interest-Earning Assets) - Balance	Retirement Investment
156	FPP0205PC	Roth 401(k)	Retirement Investment
157	FPP0205PD	Roth 401(k) - Balance	Retirement Investment
158	FPP0225PC	Any Retirement (IRA HR10 Keogh 403(b) etc.) Incl 401(k) Account	Retirement Investment
159	FPP0225PD	Any Retirement (IRA HR10 Keogh 403(b) etc.) Incl 401(k) Account - Balance	Retirement Investment
160	FPP0227PC	Any Retirement (IRA HR10 Keogh 403(b) etc.) Excl 401(k) Account	Retirement Investment
161	FPP0227PD	Any Retirement (IRA HR10 Keogh 403(b) etc.) Excl 401(k) Account - Balance	Retirement Investment
162	FPP0012PC	Real Estate	Investment Behaviors
163	FPP0029PC	Brokerage Account(s)	Investment Behaviors
164	FPP0164PC	Government Savings Bonds	Investment Behaviors
165	FPP0165PC	Government Bonds or Treasury Bills	Investment Behaviors
166	FPP0166PC	Corporate or Municipal Bonds	Investment Behaviors
167	FPP0167PC	Publicly-Traded Stocks	Investment Behaviors
168	FPP0168PC	Publicly-Traded Stock of Current or Former Employer	Investment Behaviors
169	FPP0169PC	Publicly-Traded Stocks of Other Company	Investment Behaviors
170	FPP0170PC	Times bought/sold thru broker in last 90 days - 1-4 times all accounts	Investment Behaviors
171	FPP0171PC	Times bought/sold thru broker in last 90 days - 5-9 times all accounts	Investment Behaviors
172	FPP0173PC	Use Robo-Advisor	Investment Behaviors
173	FPP0186PC	Any Pension/Retirement Invested in Stocks	Investment Behaviors
174	FPP0187PC	Any Pension/Retirement Invested in Bonds/Interest-Earning Assets	Investment Behaviors
175	FPP0188PC	Any Pension/Retirement Split Investments (Stocks/Bonds/Int-Earning Assets)	Investment Behaviors
176	FPP0202PC	Pension/Retirement Contribution - Pre-Tax	Investment Behaviors
177	FPP0203PC	Pension/Retirement Contribution - Roth (Post-Tax)	Investment Behaviors
178	FPP0204PC	Pension/Retirement Contribution - Both Pre- and Post-Tax	Investment Behaviors
179	FPP0221PC	Any Investment Account Opened in Past 3 Months	Investment Behaviors
180	FPP0222PC	Any Investment Account Opened 3-6 Months Ago	Investment Behaviors

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181	FPP0223PC	Any Investment Account Opened 6-12 Months Ago	Investment Behaviors
182	FPP0224PC	Any Investment Account Opened Over a Year Ago	Investment Behaviors
183	FPP0229PC	Any Retirement Incl 401(k) Account Opened in Past 3 Months	Investment Behaviors
184	FPP0230PC	Any Retirement Incl 401(k) Account Opened 3-6 Months Ago	Investment Behaviors
185	FPP0231PC	Any Retirement Incl 401(k) Account Opened 6-12 Months Ago	Investment Behaviors
186	FPP0232PC	Any Retirement Incl 401(k) Account Opened Over a Year Ago	Investment Behaviors
187	FPP0233PC	Any Retirement Excl 401(k) Account Opened in Past 3 Months	Investment Behaviors
188	FPP0234PC	Any Retirement Excl 401(k) Account Opened 3-6 Months Ago	Investment Behaviors
189	FPP0235PC	Any Retirement Excl 401(k) Account Opened 6-12 Months Ago	Investment Behaviors
190	FPP0236PC	Any Retirement Excl 401(k) Account Opened Over a Year Ago	Investment Behaviors
191	FPP0237PC	Primary Banking Institution: Bank of America	General Attitudes & Behaviors
192	FPP0238PC	Primary Banking Institution: JPM Chase	General Attitudes & Behaviors
193	FPP0239PC	Primary Banking Institution: Wells Fargo	General Attitudes & Behaviors
194	FPP0240PC	Primary Banking Institution: Capital One	General Attitudes & Behaviors
195	FPP0241PC	Primary Banking Institution: PNC	General Attitudes & Behaviors
196	FPP0242PC	Primary Banking Institution: US Bankcorp	General Attitudes & Behaviors
197	FPP0246PC	Length at Primary Institution: Fewer than 90 days	General Attitudes & Behaviors
198	FPP0247PC	Length at Primary Institution: Between 90 days and 1 year	General Attitudes & Behaviors
199	FPP0248PC	Length at Primary Institution: Between 1 year and 2.99 years	General Attitudes & Behaviors
200	FPP0249PC	Length at Primary Institution: Between 3 years and 4.99 years	General Attitudes & Behaviors
201	FPP0250PC	Length at Primary Institution: Between 5 and 10 years	General Attitudes & Behaviors
202	FPP0251PC	Length at Primary Institution: More than 10 Years	General Attitudes & Behaviors
203	FPP0090PC	Spending Habits: Spending Exceeded Income	General Attitudes & Behaviors
204	FPP0091PC	Spending Habits: Spending Same As Income	General Attitudes & Behaviors
205	FPP0092PC	Spending Habits: Spending Less than Income	General Attitudes & Behaviors
206	FPP0093PC	Financial Emergency Attitude: Borrow	General Attitudes & Behaviors
207	FPP0094PC	Financial Emergency Attitude: Spend from Savings/Investments	General Attitudes & Behaviors
208	FPP0095PC	Financial Emergency Attitude: Postpone Payments	General Attitudes & Behaviors
209	FPP0096PC	Financial Emergency Attitude: Cut Back Spending	General Attitudes & Behaviors
210	FPP0288PC	Likely To Recommend Primary Institution	General Attitudes & Behaviors
211	FPP0291PC	Own a Business	General Attitudes & Behaviors
212	FPP0292PC	Primary Business' Financial Institution Is Same As Primary Personal	General Attitudes & Behaviors
213	FPP0293PC	Family Contributed \$500+ To Charity Last Year	General Attitudes & Behaviors
214	FPP0295PC	Holding Company Relationships w/ Financial Institution HH Count	General Attitudes & Behaviors
215	FPP0295PD	Holding Company Relationships w/ Financial Institution HH Count - (Relations)	General Attitudes & Behaviors